

Achieve[®]

MAY 2008



**MICHAEL, ANNA,
& JAY KIM**

Founders Triple Diamond

**MORE GIFTS
MORE SELECTION**

The new *Ribbon* Gift Collections

VIRTUAL CONNECTIONS

Link up with social networking

SINGLE AND SUCCESSFUL

Meet IBOs who go it alone



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Know your program, know your products

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How to score with NUTRILITE® Sports Nutrition, helpful business resources on Quixtar.com, and a profile of new Triple Diamonds Barry Chi and Holly Chen.

Let us know what you think. Send comments, questions, and suggestions to editors@achievemagazine.com



Quixtar North America joins the Amway global family in 2008–09.
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ARTISTRY
essentials

①
hydrating
cleanser

ARTISTRY
essentials

②
hydrating
toner

ARTISTRY
essentials

③
hydrating
lotion
SPF 15
UVA/UVB



ARTISTRY®
essentials

THE BARE MAXIMUM

INTRODUCING ARTISTRY ESSENTIALS SKIN CARE

Exfoliating cleanser, renewing toner, and protective moisture, all designed to simplify your routine and magnify your results. Great thinking. Great products. Great skin. Simply put, it's the very least – and the very most – you can do for your skin.

BEAUTIFULLY UNCOMPLICATED. ARTISTRY® ESSENTIALS.



Circle of success

After Quixtar conducted an in-depth study on the state of the business, we created a “to do” list based on the findings. One of the items near the top of the list was very clear and compelling: *Help more IBOs make more money sooner.*

This objective is clear because it’s so straightforward, and it’s compelling because of its dynamic, positive potential that we think of as a “circle of success” – a series of actions that continually reinforces itself with favorable results. Look at the circle of success that’s set in motion when more IBOs – especially new IBOs – make more money sooner:

1. IBOs earning more income quicker are more likely to be satisfied with their businesses, which then means ...
2. They’re more likely to renew and grow their businesses, which then means ...
3. The strength, reputation, and appeal of this business will increase, which then means ...
4. More people will likely want to join this business, which then means ...
5. A continually expanding number of IBOs will make more money, build stronger businesses, and help others do the same.

Helping IBOs make more money sooner is why we recently launched exciting new products and advertising, QUIXTAR® University, and the 2008 QUIXTAR Business Incentives with rewards for new IBOs. It’s also why we launched the sharper-focused *ACHIEVE*® Magazine in January, the revamped Product Intro Pack in February, the new Event Sales Rule in March, the new Health Sales Kit in April, and the improved *Ribbon* Gift Program this month.

And we’re just getting started!

So make sure you’re capitalizing on the potential offered by these many new products and programs. They’re all designed to help you be a part of our growing circle of success.

**ONE GOOD
THING CAN
LEAD TO
ANOTHER WITH
QUIXTAR’S NEW
PRODUCTS,
PROGRAMS,
AND SUPPORT.**

Steve Van Andel
Chairman

Doug DeVos
President

We're coming soon to a city near you!

What: An exciting event where we shine the spotlight on the products and the business. All of our brands will be represented, including ARTISTRY®, NUTRILITE®, and *Ribbon*, plus home care and health tech favorites. There will also be plenty of business information available. Use this opportunity with your prospects, friends, and family!

Who: National Spotlight is open to all IBOs, your prospects, and your customers. Due to liability, attendance is restricted to those 16 years of age or older. No baby-sitting facilities will be provided.

Where: Los Angeles	May 9–10	Hyatt Regency Century Plaza
Greensboro, North Carolina	May 30–31	Sheraton Greensboro
Orlando	June 6–7	Gaylord Palms Resort & Convention Center
Chicago	July 11–12	McCormick Place
San Francisco	August 8–9	Moscone Center
Omaha	August 22–23	Qwest Center Omaha
New York City	August 29–30	Javits Convention Center
Washington, D.C.	September 5–6	Gaylord National Resort & Convention Center
Portland, Oregon	September 12–13	Oregon Convention Center
Dallas	October 17–18	Gaylord Texan Resort & Convention Center

When: Friday: 6–10 p.m.
Saturday: 10 a.m.–5 p.m.

Cost: The event is free, with a suggested donation to Easter Seals taken at the door.

How: Let us know if you're coming so we can provide the best experience for you and your guests. Register at www.quixtar.com > **Manage My Business** > **Transform the Future!** > **National Spotlight**

Questions: Call Customer Support at 800-253-6500.

NationalSpotlight

A QUIXTAR® NORTH AMERICA | AMWAY GLOBAL™ event












A new way **to grow**

The new Event Sales rule opens up exciting retailing opportunities

Now you can reach hundreds or thousands of potential new customers by setting up a booth at a temporary sporting event or health or beauty expo in your area.

The new Event Sales rule went into effect on March 1, allowing IBOs to apply for authorization to host a booth and promote and sell products that relate to the designated event.

Here are some examples of the venues and the products you're permitted to sell at each:

	Temporary Events	Products
Health Expos	Health expo	      
	Nutrition expo Health seminar in a hotel setting	
Sporting Events	Marathons	    
	5K runs Olympics/Special Olympics Soccer tournament Sports tournaments High-school sporting events	
Beauty Expos	Beauty expo	     
	Cosmetologist expo Bridal expo	

Get all of the details on Booth and Event Sales and download an application at www.quixtar.com > **Manage My Business** > **Compensation, Awards, & Incentives** > **Booth & Expos**



This spotlight is one in a series of articles designed to introduce you to the people behind your QUIXTAR® business.

Partner. Share. Succeed.

Spotlight > Sales

Although you become an *Independent* Business Owner when you say yes to the QUIXTAR® opportunity, you are never truly alone. In this business you have the support of your organization. And you also have the support of the Corporation.

The analysts, consultants, advisors, and managers in Quixtar's Sales Department are a big part of that support system. The department has always consulted and advocated for IBO leaders throughout the business. But now, as the business transforms, Sales has transformed, too.

Advisors now head out to convene with IBOs and their organizations in their own cities and towns – observing and offering support during open meetings, sharing business trends and analysis face-to-face, and getting to know the leaders on a personal, approachable level.

As Todd Krause, Director of Sales, puts it: "We're sending our advisors into the field so we can learn more about our IBO groups and their cultures – and develop a stronger partnership that will lead to growth and success."

According to Sandy Spielmaker, Vice President of Sales, the department will focus on several priorities to help foster an even stronger partnership with IBOs.



Facing page: Quixtar's new Vice President of Sales, Sandy Spielmaker, left, is excited about the relationships the Sales team is building and strengthening. Above left: Advisors often attend open meetings to learn more about the culture of the different IBO organizations. Above middle: A Sales Advisor meets one-on-one with IBO leaders to discuss targeted business solutions. Above right: Sales staff attend events like Achievers for another opportunity to consult with IBOs in person.

This philosophy stresses the importance of:

- **Listening.** Understanding what issues and opportunities are important to IBOs.
- **Being externally focused.** Learning about trends in the marketplace, the competition, and the consumer.
- **Sharing our knowledge.** Knowledge is power. The more IBOs know, and the more the Corporation can share with them, the better IBOs can use that information to fuel business growth.
- **Collaborating on planning.** That means sitting down with IBOs and developing business-building plans.
- **Being proactive.** That means identifying the right things to do – and doing those things now.
- **Keeping it simple:** Staying focused, and making it easier for IBOs to work with the Corporation.

According to Sandy, the more the Corporation works with leaders and the more it learns from these top IBOs, the more effective Quixtar can be in helping IBOs discover what's working and what's not. And through that discovery process, Sales can establish tools to provide targeted, relevant information that will benefit each organization.

Proactive support that measures up

Sales Advisors have long been the go-to people for qualification questions, business issues, and other strategic discussions. Now they're taking that support to a different level.

Rather than waiting to hear from IBOs with their questions, the refrain in Sales has become, *How can we proactively address leader concerns before they even realize they have them?*

With that directive, the field advisors work closely with their teams back at Quixtar to review LOS performance data, develop business solutions, and present viable programs that can help groups address the key business indicators: Activation, Productivity, Profitability, and Retention.

The department also utilizes a host of different reporting structures to guide IBOs in their businesses, such as the Leadership Activity Summary Report, which provides detailed charts and graphs to help Platinums and above analyze their retailing segments and continue toward growth.

Sales has also developed a database to capture IBO feedback and track best practices. So IBOs know that their input is valued and being used to improve the business at every level.

Live and in person

Sales Advisors are no longer a voice on the phone, but a presence in IBO hometowns. They are working as true partners in communicating with IBO leaders and their groups and helping to incorporate these enhancements into the way each organization does business.

It makes a huge difference when the Sales staff is able to make a personal appearance. Reaching out one-on-one deepens relationships and increases trust.

Trust and partnership. Those are really the ultimate goals. When Sales and IBO leaders work together, the solutions are stronger and more meaningful. And the success of each IBO and each organization is that much sweeter.

Ribbon
THE GIFT OF CHOICE

Know
YOUR PROGRAM

How Ribbon Works

Who?

- For virtually everybody and every budget.

When?

- Personal and professional occasions from birthdays to weddings, sales events to service awards.

What?

- The gift giver chooses the Gift Collection to give.
- The recipient chooses their gift and redeems it online.
- The gift is delivered FREE.

Why?

- Hundreds of brand names, including adidas®, Sony®, Ghirardelli®, Cuisinart®, and Samsonite®.
- Huge selection of home décor, gourmet foods, electronics, educational toys, jewelry, and more.
- Fast and easy gift redemption.

"The *Ribbon* Sales Kit is the best tool you'll ever get. Experience the *Variety* Collection inside it and see what it's like to redeem your gift. Don't worry about memorizing every single gift in each collection, but do try to remember key brands that are familiar to people."

Fran Fabbro
Ribbon Gifted Pro

Know your products

Experience the no-stress Gift Solution

The *Ribbon* Gift & Incentive Program features hundreds of leading national brand names, over 650 gifts showcased in 19 different Gift Collections, in a wide array of price ranges and unique collections. You'll find everything from the *Variety* Gift Collection priced at just \$25 suggested retail (included in the Essential Sales Kit) to the *Luxe Royale* Collection at \$750, offering the very best of the best.

General Gift Collections are designed for the broadest possible audience. And they offer an impressive array of name-brand products selected for their high quality, popular appeal, and wide range of prices.



Variety P694B833Y2000 \$25
Card: 74-8000-B8 Ensemble: 74-8010-B8
Variety 5-pack P2777B333Y8000 5/\$100
Card: 74-8050-B8 Ensemble: 74-8040-B8



Unique P1388B1666Y4000 \$50
Card: 74-8100-B8 Ensemble: 74-8110-B8



Distinctive P2083B2500Y6000 \$75
Card: 74-8200-B8 Ensemble: 74-8210-B8



Treasure P2777B333Y8000 \$100
Card: 74-8300-B8 Ensemble: 74-8310-B8



Luxury P5554B6666Y16000 \$200
Card: 74-8400-B8 Ensemble: 74-8410-B8



Elite P8333B1000Y24000 \$300
Card: 74-8500-B8 Ensemble: 74-8510-B8



Ultimate P1388B16666Y40000 \$500
Card: 74-8600-B8 Ensemble: 74-8610-B8



Luxe Royale P2083B25000Y60000 \$750
Card: 74-9700-B8 Ensemble: 74-9710-B8

Specialty Gift Collections are designed for particular occasions, lifestyles and interests, or events and achievements.



Klutz® P694B833Y2000 \$25
Card: 74-7900-B8 Ensemble: 74-7910-B8



Sweet! P833B1000Y2400 \$30
Card: 74-8700-B8 Ensemble: 74-8710-B8



Pamper P1333B1600Y3200 \$40
Card: 74-8900-B8 Ensemble: 74-8910-B8



PERSONAL ACCENTS™ P1379B4000Y4000 \$50
Card: 74-9300-B8 Ensemble: 74-9310-B8



Arrival P1388B1666Y4000 \$50
Card: 74-8800-B8 Ensemble: 74-8810-B8



Choices P1379B4000Y4000 \$50
Card: 74-9000-B8 Ensemble: 74-9010-B8



Guy Gear P1388B1666Y4000 \$50
Card: 74-9200-B8 Ensemble: 74-9210-B8



Delicious P1666B2000Y4800 \$60
Card: 74-9100-B8 Ensemble: 74-9110-B8



Ghirardelli® P2083B2500Y6000 \$75
Card: 74-9400-B8 Ensemble: 74-9410-B8



I Do! P2083B2500Y6000 \$75
Card: 74-9500-B8 Ensemble: 74-9510-B8



Cuisinart® P2777B333Y8000 \$100
Card: 74-9600-B8 Ensemble: 74-9610-B8



Choices 5-pack P6896B20000Y20000 \$250
Card: 74-9050-B8 Ensemble: 74-9040-B8



Ribbon
THE GIFT OF CHOICE

Unwrap
THE POSSIBILITIES

Developed for selling, designed for gift giving

Provide the gift solution with no hassle

Marketing and sales reports indicate that consumers are looking for ways to make gift shopping easier and more enjoyable. They want to give gifts but without a lot of hassle. The National Federation forecasted that gift card sales during the 2007 holiday season would total \$26.3 billion, according to two separate studies conducted by BIGresearch. Gift cards were one of the most popular gifts during the 2007 holiday season.[†]

Take a look at the growth potential

Over \$282 billion was spent on gifts and incentives in 2006, and *Ribbon* Gift Collections represent approximately \$25 million of these sales. What amazing sales potential for you, especially in the area of gift cards. Here are just a few fast facts that support your success. Share them with other IBOs and your customers!

- Amway launched their first AMAGIFT® Gift & Incentive Program in 1973.
- The AMAGIFT Gift & Incentive Program was rebranded *Ribbon* in 2007.
- *Ribbon* Gift Collections are sold exclusively by QUIXTAR® IBOs; currently there are over 26,000 IBOS selling *Ribbon* Gift Collections.
- *Ribbon* has become Quixtar's most retailed product and continues to grow steadily in sales and redemptions.
- Top-selling Gift Collections to consumers and business customers are:
 - *Variety*
 - *Unique*
 - *Delicious*
 - *Pamper*
 - *Guy Gear*
 - *Treasure*
- Gift redemption is fast and easy at www.ordermygift.com
- Gifts are delivered FREE!

[†]From article on CNNMoney.com™, November 2007.

Check out the profitability predictions

The average person in the U.S. spends over \$170 a month on gifts! That’s money you could put in your pocket every month by selling *Ribbon* to those you know – your family, friends, neighbors, co-workers, and others. If you sell 12 customers 50 Gift Cards each, your retail profit would be \$3,000!

Expand your selling circle to include business customers

You can increase your profit potential by focusing on small-business customers as well as consumers. Help businesses create sales incentives for employees and customers, design tiered promotions, and programs that reward loyal customers. The positive results of effective incentive programs, from increased productivity to improved morale, are extraordinary for your business customers. And for you? More profit!

Variety Gift Collection

	Sell One Gift Card	Sell 12 Customers 50 Gift Cards Each
PV/BV	6.94/8.33	4,164/4,998
IBO Cost	\$20.00	\$12,000.00
Sugg. Retail	\$25.00	\$15,000.00
Retail Profit	\$5.00	\$3,000.00
Bonus		\$1,049.58
Total Profit		\$4,049.58

Get support!

Find sales tools and more online at www.quixtar.com > Resource Center > Retailing Support > Ribbon

Start selling now. Order your Sales Kit today!



Ribbon Essential Sales Kit

Everything you need to get started selling *Ribbon*.
AD-1600 \$35



Ribbon Expansion Sales Kit

Filled with extra samples, ideal for IBOs selling to business customers.
40-0854 \$40

Ribbon Sales Kit Duo

Essential and Expansion Kits
40-0858 \$60

Save \$15

fyi
RIBBON

Ribbon Retailer is a FREE quarterly newsletter especially for IBOs selling *Ribbon* to consumers and business customers. Every quarter you’ll receive the latest industry trends, sales tips, product updates, promotions, and more – delivered right to your email in box! Sign up now at www.quixtar.com > Resource Center > Retailing Support > Ribbon



TURN UP THE HEAT

on Sports Nutrition Sales

He's Only Human

When it comes to winning races, Asafa Powell has what it takes. Talent. Discipline. Exceptional coaching. But even Asafa can have "one of those days." Like in February, when he tripped on the stairs in his home, injured his knee, and had to get stitches.

Here's the thing about a guy like Asafa. When you're motivated, and your body is getting what it needs to refuel, it's a little easier to bounce back. Of course, he did that and more, winning a hotly contested 100-meter race, just days later.

That's the spirit, Asafa! The spirit of Team NUTRILITE®.

There are more than 30 million adult runners in the United States.

It Takes One to Know One

Team NUTRILITE is a global community of passionate people who inspire each other to achieve. Sure, we've signed athletes that are at the top of their games, like Jenn Stuczynski, the American record-holding pole-vaulter. And Liu Xiang, the world record-holding hurdler.

But you don't have to be a world-class athlete to be a part of Team NUTRILITE. You just have to have a desire to help others – no matter their age, ability, or aerobic capacity – to reach their full potential.

In other words, when it comes to your sales efforts, you just have to be a little like Asafa was on that race day back in February: goal-oriented, focused, and not afraid of stumbling a little.

Selling: Sometimes a Sprint; Sometimes a Marathon

No doubt professional athletes love to beat their competition. But most amateur track-and-field athletes will tell you that they race against themselves. Beating their own personal best is often more important than winning the race.

That's why Team NUTRILITE is centered on track and field. It doesn't require special equipment. For many, it's a lifelong sport. And like the NUTRILITE philosophy, it's about being the best you can be – for you.

Of course, it's also great that track and field is the number-one high-school and junior high-school participatory sport; that there are more than 30 million adult runners in the United States; and that television viewership of track-and-field events grows every year, with coverage on ESPN, ESPN2, NBC, and CBS.

And it's no coincidence that selling the products associated with Team NUTRILITE athletes is a lot like running. Sometimes, a slow and steady jog is the perfect pace for a customer who is unsure where to start with supplementation or who wants to try every flavor of energy bar before making a decision. Other times, it might feel like a sprint, with the sale being over nearly as soon as it started. Like when your gym buddy is already looking for a protein powder, trusts you, and doesn't have time to hit the health food store.

Sports Nutrition Products:



Fifteen products to choose from in five categories:

• Energy • Hydration • Strength • Recovery • Daily Nutrition

Feel the energy. Know the power.

Success is a Journey and a Destination

Here's how to get there:

1. Know the products in the Sports Nutrition line.
2. Connect the products to the Team NUTRILITE® athletes who endorse them. When premier athletes endorse a brand or a particular product, they lend it their star power.
3. Share Team NUTRILITE and NUTRILITE Sports Nutrition videos, brochures, and materials at every opportunity. This helps customers see the depth and breadth of your product line and adds credibility to your presentation.
4. Stay informed on Nutrilite-sponsored events by frequenting the Team NUTRILITE blog at teamnutrilite.opportunityzone.com
5. Use these events to build credibility with customers.
 - If you can't attend, host a party to watch the event, which is nationally televised. You and your guests will see NUTRILITE signage prominently displayed every time the camera pans the stadium or the finish line. Serve Sports Nutrition products like energy bars, sports drinks, or protein shakes.
 - If you live nearby, bring your customers and prospects to the meet, where our athletes will be competing and signing autographs.
6. Share your Team NUTRILITE success stories at the Team NUTRILITE blog.

And the Medals Go to ...

Our Team NUTRILITE athletes make the following products their top picks:

Asafa



Three months after adding NUTRILITE DOUBLE X® to his daily regimen, Asafa broke the 100-meter world record.

Liu



It takes extreme focus to be a world-class hurdler. Liu Xiang relies on NUTRILITE OCEAN ESSENTIALS® Balanced Health for a mind-body connection.

Sanya



Always on the move, Sanya relies on NUTRILITE Daily Multi-vitamin to ensure proper nutrition.

Jenn



Jenn believes strongly in the power of fruits and vegetables and makes sure she's getting enough with NUTRILITE Concentrated Fruits and Vegetables.

Ronaldinho



Ronaldinho is the newest member of Team NUTRILITE and global spokesperson for the Amway One by One Campaign for Children.

Gear Up!

Before taking the field, check out the following resources:

Team NUTRILITE website: TeamNutriliteUSA.com

Team NUTRILITE blog: teamnutrilite.opportunityzone.com

Team NUTRILITE Brochure: 40-0756

Team NUTRILITE Daily Fitness Planner: 40-0755

NUTRILITE Sports Nutrition Brochure: 40-0875

Retailing and Event Support: Log in to www.quixtar.com, then click on Resource Center > Retailing Support > Nutrilite

Making connections in the virtual world

Social networking links you to people across the globe

The QUIXTAR® business is all about relationships, so you've probably mastered the art of meeting people and making connections. (Or at least you're well on your way!) With those skills, you're a prime candidate for social networking, too – where you use the internet to reach out and connect with people who share your interests, business experience, or goals. Try these sites for your social fix:

- More than 17 million people around the world use **LinkedIn®** to build and maintain professional relationships through online networking. Create a profile with your work experience and education, then search and connect with former and current colleagues and clients – and make even more connections through them. **www.linkedin.com**
- Use **outsidein™** to get more involved with the people, places, and opinions within your community. Enter your city, neighborhood, or ZIP code and start exploring what your area has to offer. Review and recommend your fave local places, read news stories that affect you, and even meet your neighbors. **www.outsidein.com**



- Sure, **Facebook™** started out as a virtual space for college kids to convene, but now it's a gathering spot for people of all ages and backgrounds. Keep up with friends and co-workers, share photos and videos, compare interests, and build like-minded networks and communities. **www.facebook.com**
- Want to know what your friends, family, and co-workers are up to? **Twitter™** is a service that lets you communicate with people by answering the question: What are you doing? Users post their answers, by computer or through text messages, throughout the day – so you're always up to date. **www.twitter.com**
- With sites like Facebook and MySpace™, you edit your content and interact within their framework. **Ning™** turns that concept upside-down, allowing you to create a social website with your own content, graphics, and community. You create your page based on a topic, add logos, videos, photos, forums, blogs, member profiles, and widgets. Then you invite friends to join your group. There are Ning networks focused on improv comedy, Earth Day, coffee, jigsaw puzzles, Irish dancing, digital photography, soccer, hot-air ballooning, blogging, and much more. **www.ning.com**



Olympus Stylus 1030 SW

This ultra-thin camera is shock-, water-, crush-, and dust-resistant. It can even function in freezing temperatures as low as 14° F.

Plus, the Olympus[†] Stylus 1030 SW features a 3.6-inch wide-angle optical zoom, big 2.7-inch LCD screen, and digital imaging advances like Face Detection, Shadow Adjustment Technology, and a TruePic[†] III Image Processor to help capture details.

It's available through Circuit City. (At press time, the price had not been determined, but it is expected to be \$400–450.)

www.quixtar.com > Shop Categories > Partner Stores & Services > Electronics & Photo > Circuit City

The Gadget Guide

Keeping you plugged into technology trends

The technology we use is evolving and changing almost every day. To get ahead, you have to keep up with the latest innovations – and we're here to help!

The Gadget Guide covers the latest tech products, and how they can help you save time and money and improve productivity in your independent business. The Gadget Guide will appear periodically in ACHIEVE®.



Power Sentry ShopLogic PowerSquid Surge Protector

Standard surge protectors make it difficult to handle the many big and bulky power converters today's offices demand. The Power Sentry ShopLogic PowerSquid[†] Surge Protector has flexible outlets that make it easy to hook up multiple converters or plugs, and keep them separated. It has a surge-suppression of 540 joules, automatic shutdown technology, and a three-foot power cord.

The PowerSquid Surge Protector is priced at \$34.95 through Circuit City. **www.quixtar.com > Shop Categories > Partner Stores & Services > Electronics & Photo > Circuit City**

Kill A Watt EZ

You can cut home and office energy costs with the Kill A Watt[†] EZ. Just plug it into a standard outlet, then plug any appliance into it. The meter will monitor the appliance's electricity usage by calculating the kilowatt consumption. It will also compute the estimated cost of using that appliance and display it by the hour, day, week, or year. Accepts two- or three-prong plugs.

You'll pay \$49.95 for the Kill A Watt EZ, but it's an investment that could save you far more on your energy bills. To purchase, visit **www.quixtar.com > Partner Stores & Services > Shop.com**



[†] Trademarks: Olympus and TruePic (Olympus America, Center Valley, Pa.); PowerSquid (Flexity, LLC, Santa Cruz, Calif.); Kill A Watt (P3 International Corporation, New York, N.Y.).



Michael, Anna, & Jay Kim Founders Triple Diamond

Equal opportunity

for all people

Name: Michael, Anna, and Jay Kim

Home: Glen Head, New York

Previous occupations: Michael was an oil painter; Anna was a kindergarten teacher in Korea and after emigrating to the U.S., a waitress; Jay was a graphic design major

Hobbies: Michael collects landscapes; Anna plays grand piano and enjoys ballroom dance lessons; Jay loves listening to opera and is a practicing tenor

Favorite family activity: dining out, road trips, Peter Island

Years ago Michael and Anna Kim came here in search of the American dream. They emigrated as Seung Ho and Hyun Ja Kim with their young son, Jae. They were taken aback when their lack of proficiency in speaking English confined their opportunities to within the boundary of the Korean community – and rarely outside of it.

Hyun Ja's warm, welcoming, and gracious heart made her a perfect candidate for becoming a successful QUIXTAR® IBO. She appreciated the extra income and flexible schedule, because they were good for her family. And by growing in the business, she rediscovered in herself a yearning to reach out to others.

At first Seung Ho resisted the idea of building the business. He loves to tell the story of his lesson learned and remembers vividly the moment he put his pride aside. "It was then that I recognized what

my wife had already learned – that a QUIXTAR business comes without boundaries; it's a level field offering equal opportunity for all people. There are no financial limits, no language or educational requirements. No time constraints. No set schedules and no limits to what you can accomplish."

Seung Ho and Hyun Ja reached their dream of achieving their Founders Triple Diamond pin. And, although some would say they've already surpassed their goals many times over, including bringing their son into their business, they're not yet ready to slow down.

Their work and the people in the organization are their passion.

Their goal is to continue building an organization that's not only based on cross-cultural diversity, but is vital because of it.

continued





Breaking down cultural barriers

Today, Seung Ho and Hyun Ja, along with Jae – now 26 and a full business partner since he turned 18 – are taking their dream to the next level.

Seung Ho began using the name Michael. He explains why: “We’ve decided to simplify our names to make it easier for people outside of the Korean community to first pronounce them and then keep us in their minds. It’s a smoother process when people don’t stumble with our names, and we think that’s important as we try to expand this organization’s reach to include more Americans and other ethnicities. We’ve been discussing this change with our upline for a few years. They have confidence in our dream, and they believe this is the right decision for us.”

Hyun Ja chose Anna for her Americanized name. “It’s simple,” she says. “We want people of all cultures to feel comfortable, so it’s important to break down any barriers that might prevent them from wanting to be a part of our ever-growing part of the American melting pot.”

Following suit, Jae now goes by Jay. He says, “My family is very proud of its heritage. That’s where we came from, while it’s also a

part of who we are today. But our future in this business depends on our ability to work well across cultures. This is a concept that encourages people of different backgrounds, cultures, and languages to pool together the wisdom of their personal and business experiences for the good of the whole.”

The language of love

Anna’s love of people shines through in every deed and on every life she touches no matter what language is spoken. She’s masterful at finding alternative ways to communicate, and believes body language is the most effective. “As humans, we

instinctively do it every day with those closest to us; we intuitively respond to it. I want every person to know I care from the very first moment they see my smile.” As her team works through business issues and product trainings, she says they can’t always find the right words and often communicate through the use of hand motions and acting things out.

As the human touch soothes the soul, it also builds two-way connections. Anna promotes facials and makeup parties featuring ARTISTRY® products, because they tend to the well-being while also opening minds. She says discussions about wellness will always get someone’s attention. Because everyone’s needs are different, there’s so much to talk about. And NUTRILITE® products lead the pack when it comes to retailing.

Human centered, family focused

The Kims think of their entire organization as their extended family. Michael says, “We really love what we do, and that we can work with so many talented and committed people. We are so proud of their accomplishments, whether they’re just starting out in their business to

“We want people of all cultures to feel comfortable, so it's important to break down any barriers that might prevent them from wanting to be a part of our ever-growing part of the American melting pot.”

supplement income from their day jobs or working their way to Diamond.” It's his hope to lead as many IBOs as possible to Diamond in the coming years, so they'll be able to celebrate their successes together at Peter Island.

The dynamics of their business have changed since Jay joined them and became more involved. Michael compares it to when a master passes his skill set on to his star pupil. Anna paraphrases a Korean saying, “Our son with his younger and stronger back is lightening the load his parents have been carrying.” With these changes, the organization is gaining momentum, ensuring a stronger future for all. These proud parents say they find peace in knowing their teachings will live on, not just in Jay, but also through their family organization.

The Kims radiate warmth, confidence, and excitement when they speak in public. They teach equality and equity, because everyone deserves a chance at success.



They say, prospect everybody in the same way, regardless of their ethnicity or the language they speak. Build an alliance that respects differences. Honor the team. Be positive and of one heart.

“When we stand together as a group, the synergy of it builds our strength, sparks our energy, and fuels our desire to help each other be successful,” says Michael.

Anna agrees, “We'd rather everyone be together than apart, so we can build an organization that holds these values high. By living them passionately together every day, it helps us help ourselves and each other.”

So the family invests in hosting frequent meetings. In a month's time, they might travel to four or five states and cross borders and oceans to build their business in the U.S. and internationally.

Michael, Anna, and Jay want to bring as much fun into the business as possible. According to Jay, “We host lots of gatherings and parties. Sometimes, my mom will do one of her ballroom dances. And we do mock product expos, where IBOs set up tables featuring different products. We do demos and presentations, similar to a trade show. But we have prizes, raffles, lots of food and social interaction.”

The Kims work and play together as a family and with the people in their organization. Michael says after attending business conferences they look forward to getting back to work. “I know it sounds crazy, but with all of the travel, dining, and great treatment that we get, along with a long list of fantastic activities offered at these resorts, it's a joy for us to get back home to the work we love.” ■





Youngjo & Oksoo Han
Ontario

Leading others to serve

"We're just ordinary people who met an extraordinary business opportunity," Oksoo Han says.

Her statement gives no hint of the tests they faced starting over in a new country or of their high-octane progress in their QUIXTAR® business these past four years.

Approachable and positive in their outlook, it's easy to understand why their business has grown rapidly.

"Whenever my downlines needed me, not once did I say no," replies Oksoo. "This business is about serving people. It fits my personality perfectly," the former owner of a Montessori school explains. "I have a mother's heart for my downlines."

When Oksoo learned from a business partner that a prospective IBO joined another line "because ours didn't have a Diamond, I cried right along with her," she says. Realizing her commitments to the school were infringing on time she could devote to her QUIXTAR business, Oksoo sold the school at a loss. True to character, she sees the decision as "buying time to go Diamond."

Now as a Founders Diamond, her dream is "to touch as many lives as possible," whether it's through the recommendation of a particular

"Oksoo's like a sports car going 100 mph. After a while I decided I'd better go faster to keep up!"

— Youngjo Han

product to a customer or through coaching new IBOs as they embark on building their own QUIXTAR businesses.

"I love the quality of the products and how beneficial they are," she says. "I recommend them with confidence and pride."

But the business is not primarily about products or the research behind them or the technology that delivers them to people's doors, she says. It's not even chiefly about making money. It's about people.

"It's about helping people, understanding people, loving people," Youngjo adds.

That's what keeps them running hard.

Finding balance

Youngjo is actually training to run a marathon in September. "I never considered it before starting this business," he says. "But with the way I feel taking NUTRILITE® supplements, I decided to go for it."

The Hans feel fortunate they now have the time for regular exercise, attending their children's school and sports activities (Jennifer is 13, Brian 12), and taking extended vacations together. "Even if we'd had the money to do so before, we couldn't have taken the time away from our jobs," comments Oksoo, whose school ran year-round.

Youngjo put in many hours at his own business selling import textiles. Although they both earned a good living and were able to fulfill their goal of providing the kids with a good education, the Hans found themselves as time-strapped as they'd been in Korea, where he was an engineer and she a high-school teacher.

Willing to do "anything to change our destiny," Youngjo and Oksoo arrived in Canada 10 years ago with two suitcases, two toddlers, and the address of a hotel they'd reserved online. "We came with no plan or expectations of what life would be like," says Youngjo.

But they had faith that everything would work out.

"At each step of our journey we met the right person at the right time," he says, including the one who introduced them to the QUIXTAR opportunity.



Going places

Not too long ago, Greg and Jacquie Francis found themselves drifting over Beaver Creek, Colorado, in a hot air balloon. The next day they were careening along bumpy trails on dirt bikes. A few weeks later, Jacquie was hailing a cab in New York after an “exhausting” day of shopping.

“Everyone has the same number of hours in a day,” says Greg. “We’re creating a life that lets us enjoy every minute.”

That wasn’t always the case, though.

Greg was an electrical engineer with what seemed like a secure and promising future. In his spare time he loved playing sports, living an active life, and partying – usually working through the week so he could have fun on the weekends. But when he was laid off from his job and had to move to another state to find a comparable position, Greg started thinking about how his job was defining how he lived.

Then he reconnected with an old high-school friend who showed him the QUIXTAR® IBO Compensation Plan. “Losing my job had really shaken me, and I’d decided that earning a master’s degree might give me more career options,” says Greg. “But the Plan seemed to offer a greater return for my time and financial investment, so I scrapped my education plans and signed up.”

Another layoff about a year later sent Greg to Michigan to take a job in another major corporation. That’s where he met Jacquie.

“It was my first job out of college and I was still excited about making it in Corporate America,” says Jacquie who has a degree in industrial distribution. “Greg was fun and smart, and he seemed to be on the right track career-wise. He had a head start on exactly the kind of life I thought I wanted.”

So they married and were soon settled into a comfortable routine. Greg’s QUIXTAR business was growing, and Jacquie jumped right in.



Greg & Jacquie Francis
Illinois

Eventually, however, hectic schedules and constant work turned the once-comfortable routine into a “rut” that left little room for fun or spontaneity. Something had to change.

Taking off

When the couple decided to commit as much passion and energy to their QUIXTAR business as they had to their corporate careers, things started happening.

“We built more relationships in the business, and realized we were surrounded by talented people who believed in us and were committed to our success,” says Jacquie. “Once we believed, too, everything just took off.”

Greg agrees, adding that the integrity and standards of Quixtar leadership gave the couple a whole new slant on “success.”

“We’ve learned that achievement is a direct result of desire, and that success depends on service leadership,” he explains. “That belief affects every aspect of our lives, and has changed who we are.”

And just who are they now? Well, they’re still fun-loving, active sports enthusiasts, who schedule lots of time to travel and who recently acquired three Labrador puppies. They love working together, are excited about the future, and say the difference between today and yesterday is that now they’re in control of building a *life*, not just constructing a lifestyle.

“We’re impacting a lot of lives and families, and seeing a lot of dreams take shape and come true,” says Jacquie. “Before, we were just living. Now we’re living with purpose.”



James & Regina Eum
California

It's been nearly 20 years since

James and Regina Eum arrived in California from Korea and established a comfortable life for themselves and their children Eugene, 17, and Eurie, 13.

Busy with separate ventures – James teaches English to immigrants, and Regina owns a cosmetics business and a fine jewelry store – they saw no reason to consider another business opportunity when one of James' students wanted to tell them about Quixtar.

Grateful now they gave it a look, Regina states, "This business has added so much meaning to our lives."

Not only has it allowed them to help others "dream big" and create an action plan for realizing those dreams, it's also given them access to products they feel good recommending.

"I've tried cosmetics from around the world," Regina says, "and the ARTISTRY® line is the best I've ever used."

Adds James, "Once you've tried the products, you'll want to tell your family and friends about them. It's so simple, but that's the way this business grows."

No special skills are required either. "Regina initially thought I'd fail since I wasn't outgoing," James says, laughing. "But I love these products and believe it's my mission to share them with others."

"It's our dream to travel the world motivating others to experience the health and well-being we've found through the QUIXTAR® business."



Vladimir & Milana Gatchenko
Nebraska

When it comes to talking business,

Vladimir and Milana Gatchenko say there's no better way to spend their time. Getting their group together inspires them because it appeals to their sense of community, and it's good for business.

They came here from Russia with their kids, Stan and Olesya, who are now 17 and 15 (Joseph, 8, was born several years later). Vladimir went to work right away, but no matter how much overtime he put in, his income wasn't enough to provide the lifestyle he and Milana had dreamed of for their family.

Then friends showed them the QUIXTAR IBO Compensation Plan. Vladimir and Milana were impressed because it's a business model that fosters friendships and life choices that felt comfortable. Also, they liked the security of having a support system committed to helping everyone succeed.

Now gatherings with lively conversation, a favorite pastime in Russian culture, are a regular occurrence in their home. Milana says, "We come together to talk about what's going on in our lives, families, and business. My family is happiest when the house is full. It's good for kids to have these kind of influences."

Vladimir offers this: "Never look right or left of your goals, only straight ahead. You'll move forward and the rewards are worth every effort."



Devang & Tejal Goradia
Texas

One of the things that immediately

appealed to Devang and Tejal Goradia about the QUIXTAR business was the part-time aspect of it. "It's very flexible, so if you just manage your time, it works out well," says Devang, who continues to work as an IT software engineer.

Tejal appreciates the fact that their business has allowed her to cut back her hours in her job as a finance controller. "I now work 9–3 when our son, Ayush, is in school, which is really great," she says.

They also love the mentoring aspect of it. "We're not building the business by ourselves," explains Devang, "We're with a group of people who want to help us succeed. It's a win-win model – much different than corporate life."

Both Tejal and Devang are impressed with the quality of the people they've met through their QUIXTAR business, "the very finest," says Tejal.

The couple moved to the U.S. from India and feel they've been given a wonderful opportunity. "I recommend that people look at this business not just for short-term gain, but with the long-term view," says Devang. "It offers so many things you can't get at your job, regardless of what profession you're in. From the international potential to the ongoing income, this is truly the best opportunity around."

Ruby



Alejandro Fajardo & Hilda Jara
New York



George & Pam Lewis
Oklahoma

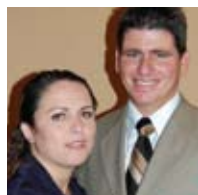


Larry & Renee Scott
New York



Sloane Tay
California

Platinum



Ismael Alfaro & Yeneiry Nunez
(Freddy Nodarse & Yanet Cabrera)
Florida



John & Meena Augustus
Aerospace Engineer,
Diplomat
Cancer Geneticist
(Balraj & Raman Matt)
Maryland



Jinen & Pankti Chheda
(Pravin & Madhu Chheda)
New Jersey



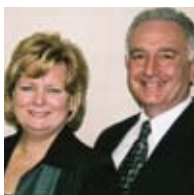
Carlos Cruz
Construction
(Virgilio & Margarita Reyes)
California



Richard Droshe
Project Management
(Benjamin & Cindy Hill)
Virginia



Antolino Gabriel & Ana Florencia Garcia
Warehouse Work
Housekeeper
(Edgar Hernandez)
Florida



Blaise & Rosemary Giacchino
Retired Police Officer
Housewife
(Patrick & Kristy Palkovic)
Pennsylvania



Sunartomo & Elaine Harsono
Sales
Housewife
(Min Sui Wu)
California



Arun & Malini Hebbur
IT Manager
Pediatrician
(Kishor Lakshminarayan)
Texas



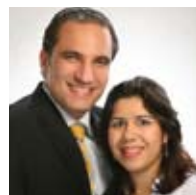
Venkatarayaloo & Chitra Janarthanan
Sr. Research Scientist & VP
Financial Aid Administrator
(Jawaharlal Mariappan & Rita Jawaharlal)
Texas



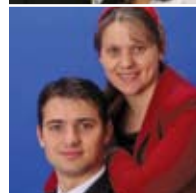
Elliott & Lauren Kane
(Craig Clickner)
Illinois



Kai-Cheung & Menranda Kwan
VP of Finance/CPA
Interpreter
(Xuan Li & Lucy Hua Lu)
Texas



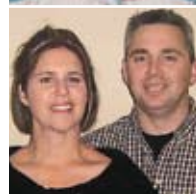
Sharbel Lajud & Madelyne Castillo
Industrial Engineer
Pathologist Ph.D.
(Elvis Perez & Rosmarlyn Guzman)
Dominican Republic



Aleksey & Inna Lastovskiy
Construction
Homemaker
(Sergey & Liliya Prints)
California



Kuan Chun Liu
Salesman
(Rose Mary Shih)
California



Marc Lusignan & Nancy Benjamin
Business Owners
(Gaston Bissonnette & Francine Lagueux)
Quebec



Leticia Morales
(Carlos Guillermo Ruiz & Minerva Alcantar)
Arizona



Rubens & Martine Myrtill
(Wilkins Mondesir & Lamothe Mei)
Haiti

Occupations listed in the Achievers section are those on entering the business. Sponsors are named in parentheses.



Baldemar & Esthelita Perea
Musician
Homemaker
(Patino Rafaela)
Colorado



Jay & Kel Riggs
Self-employed
Interior Designer
(Rob & Chrisje Stam)
Michigan



Melvin & Melinda Sam
(Eric & Amy Rayburn)
New Mexico



Larry & Renee Scott
Principal
Pediatric Nurse
(Edris Wheatley)
New York



Balaji & Haripriya Srinivasan
Software Consultant
Finance
(Senthil Paramanandhan & Radhika Rupakumar)
New Jersey



Ping Sun & Xiao Ying Cheng
(Li Tsing Ma)
California



John & Sandy Tromboni
Receiving
Preschool Teacher
(Kenneth & Karen White)
Florida



Johnson & Priscilla Wang
Engineer
Graphic Designer
(Ping Sun & Xiao Ying Cheng)
California



Todd & Stacy West
Outside Sales
Administrative Assistant
(Mike & Janet Pope)
Utah



Build a strong future for your business

Quixtar is leading the way in business development with the Professional Development Accreditation Program™ (PDAP). And when it comes to your Quixtar® business, receiving accreditation means that your organization is committed to providing professional development resources that meet quality standards.

Any qualified Platinum or above must be accredited or part of an accredited organization by August 31, 2008, to be eligible to receive 2008 Quixtar Business Incentives. PDAP applicants are reviewed based on the following:

- **Providing** a professional development curriculum that includes product training and business-building components.
- **Engaging** in communications that comply with the IBO Communications Platform, which can be summed up as: Focus on business and treat others as you would like to be treated.
- **Demonstrating** a commitment to best practices and ongoing education.
- **Offering** professional development compensation plans that are transparent, written, and contractual.

Applicants must also be in good standing and in compliance with the Quixtar Rules of Conduct.

If you're a qualified Platinum or above and have any questions about applying, please contact your Sales Advisor.

Watch for newly accredited IBO organizations to be featured in future issues of *ACHIEVE*® Magazine.



Flying solo, **and loving it**

Early in their marriage, Diane Lewis and her husband found this business opportunity, worked it hard, and watched their business grow. Like most couples, Diane's husband showed the QUIXTAR® IBO Compensation Plan, while she focused on finding prospects, doing ARTISTRY® clinics, handling product flow, and offering encouragement to their team.

But when their marriage ended in divorce, Diane found herself faced with the prospect of being alone in the business, and forced to do the work of a couple.

"I knew this was my calling in life," she says. "I had to rebuild myself, and rebuild my life." Mostly, however, she had to figure out how to show the Plan. "I had seen my ex-husband show it hundreds of times, but I was never the one presenting," she explains.

continued

*Diane Lewis reviews
a Ribbon Gift Album
with some interested
customers.*

So she watched Platinums in her organization. "I stole their phrases, learned their lines, and then I put together my own plan," says Diane, a Sapphire. "It was a big thing for me, because as I rediscovered who I was as an individual, I discovered I could do this business by myself."

Diane, 51, of Anaheim, California, is one of several thousand IBOs who, by choice or circumstance, are building the business as singles. Through January 2008, more than 48% of all IBO-ships have only one person listed. (Many of these IBOs could be married, but are building the business without their spouse.)

"I love being single in this business," exclaims Benjamin Myers, 23, of Smithtown, New York. Benjamin, a Ruby, joined the business three years ago, and sold product and managed his business from his dorm room at the University of Albany.

Benjamin said most of his prospects are single, but

he attributes that to geography and culture.

"That might just be New York," he says. "I went to North Carolina to put on a presentation, and everyone was married."

Megan Miglautsch, a 19-year-old freshman at the University of Wisconsin-Madison, says, says that everyone she's sponsored so far has been single.

Others, however, say they cast their net far and wide. "I'll prospect anyone," says Diane.

Doing the work of two

Initially, these IBOs say, they struggled to build this business alone. "With couples, usually the husband shows the Plan, and the wife does the volume and puts on beauty breaks," Benjamin says. "I had to do everything." He explains that he got some initial help from his upline, and has now figured how to balance his different roles.

Rick Riddle, a 44-year-old single dad with residences in Dallas and San Diego, found himself in the same boat. "The biggest challenge was having to juggle different roles. I had to do the daily ordering, the prospecting, pickups, and call ins. I was doing ARTISTRY® tote drops."

Top: Benjamin Myers.

Bottom: Samples of XS® Energy Drinks at hand, Hugo Guzman answers questions about Trim Body System.





So he hired an office manager to handle the administrative end of the business. “What I’m good at is connecting with people, prospecting, advising, selling,” Rick, a Founders Platinum, says. “Now I’m free to do these things.”

Megan, like Benjamin a few years ago, is building her business out of her dorm room. “As a couple, your efforts are doubled,” she explains. “As a single, you have to be willing to work really hard.”

But Hugo Guzman, 40, Founders Platinum from San Jose, says he and his team – many of them unmarried men – find it fairly easy to build as a single. “Even selling ARTISTRY® products to women is easy. We train our men to dress well and deliver a professional presentation. Our female customers respond very well to that.”

The path of no resistance

In some ways, however, it’s advantageous to build as a single, these IBOs say.

“Singles get to keep the entire bonus check,” exclaims Diane.

“As a single, there’s nothing to hold you back,” says Megan. “There’s no resistance.” Hugo agrees. “Sometimes, one spouse becomes the obstacle for the other. We don’t have to deal with that.”

“Some couples have told me it’s not so easy, especially if they don’t agree,” says Norma DeJournette, 63, of St. Croix. “Sometimes they have to negotiate with each other. But I can make my own decisions. When I want to act on something, I can, with upline counsel, of course.”

Because different perspectives and opinions between spouses or partners can stall a business, these IBOs stress the importance of surrounding yourself with supportive people.

“If I meet a wonderful girl, I’ll be the first to dive into that relationship if she wants to come along,” explains Benjamin. Hugo urges singles in his group to find a spouse who is in the business. “I’m dating a girl who is an IBO. She loves what I’m doing.”

Rick applied that same reasoning when he was hiring his office manager. “I didn’t want someone who would just treat this as a job. I wanted an IBO who was committed.”

Norma, a Founders Platinum, divorced early and raised two daughters by herself. She planned to retire five years ago, but saw a bleak future. “I can’t afford this,” she remembers telling herself. “The bank owned my house. The bank owned my car. And I wanted to leave my children something.”

She acknowledges that it was a bit unusual for someone of her age to start her own independent business, especially as a single. As a single IBO, she says, she offers hope to the many thousands of single moms and single men in St. Croix, many of whom make less than the median household income of \$20,000.

“I can be an example to that whole population,” she says. “I can give hope to those singles.”



Top left: Megan Miglausch's dorm room is her home office.

Top right: Rick Riddle.

Bottom: Norma DeJournette.

**Platinum Elite**

These IBOs have generated at least 12,500 Ruby PV in a month, which qualifies them to receive a cash award of an additional 4% of their Ruby BV. Qualifiers listed here are from September 2007 through January 2008.

Crown Ambassador

Dennis & Sharon Delisle
John & Pat Hendrickson
Dick & Sandee Marks
Charlie & Elsie Marsh
Chuck & Jean Strehli
Jerry & Sharyn Webb
Dan Williams

Founders Crown

Ron & Georgia Lee Puryear

Crown

Leif & Bonnie Johnson
Paul & Leslie Miller

Founders Triple Diamond

Brad & Julie Duncan

Triple Diamond

Barry Chi & Holly Chen
Gregory & Laurie Duncan
George & Ruth Halsey
Brian & Marg Hays
Jerry & Cherry Meadows
Tom Payne & Jean Bergeron
Rick & Sue Setzer
Paul & Linda Witter

Founders Double Diamond

John & Jennie Belle Crowe

Double Diamond

Jack & Rita Daughery
Dorsey & Pamela Deaton
Lennon & Suzanne Ledbetter
Scott & MJ Michael
Ron & Dinah Stokes
John & Patricia Vaughan
Henry & Carol Zampa

Executive Diamond

Glen & Joya Baker
Louis & Kathleen Carrillo
Ed & Charlotte Courtney
Charles & Antoinette Durso
James & Margaret Floor
Joseph & Norma Foglio
Glenn & Hilda Graff
William & Sandra Hawkins
Robert & Bonnie Howard
Pat & Betty Kaufmann
Nam-Deuk Kim &

Jung-Yun Lee
Norman & Pam Kizirian
Ed & Rose Knickman
Raymond & Joanne Melillo
Jeff & Andrea Moore
Theron & Darlene Nelsen
Seon & Myung Park
Don & Gretchen Seagren
John & Bobbi Sestina
David & Jan Severn
Danny & Renate Snipes
Gaylord & Connie Strong
Toshi & Bea Taba
John Teerman & Norma
Buttrick Teerman
Matthew & Sandee Tsuruda
Michael & Michi Woods

Founders Diamond

David & Darlene Duncan
Douglas & Amie Weir
Merritt & Elizabeth Wiese

Diamond

Marco & Marina Aboytes
James Agard &
Allison Vacher
Don & Jeanette Allen
Michael & Denise Apele
Kevin & Beth Bell
Paul & Phoebe Bergoffen
Brad & Cheryl Biegert
Robert & Jean Britt
Ronald & Lily Brown
James & Karen Burns
Jeffrey & Marcia Carlton
Brad & Kim DeHaven
Ronald & Taeko Ehn
Richard & Toni Fairchild
Jeffrey & Elecia Fine
Edward & Jacqueline Fish
Fred & Karen Furuichi
Al & Kathy Gallo
Don & Margaret Gerloff
Hal & Ann Golden
Thomas & Valerie Gonser
Edward & Karen Grosboll
Alfred & Frances Hamilton
John & Carol Hangebrauck

Tommy & Lesia Harper
Jim & Lisa Hsieh
John & Amy Huffstetler
David & Melissa Hullender
Dayne & Ivanette Kaneshiro
Charlie & Dale Krazit
Robert & Shelly Kummer
T Van & Carol Larrimore
Nick & Estelle Leno
David & Marge Lewis
Rick & Bonnie Marshall
Richard & Mary Matthews
Larry & Patti McCracken
Jack & Sharon McLennan
Ken & Linda Miller
Jim & Grace Nealis
Harold & Michele Newball
Bob & Sue Payne
John & Kathy Plume
Earl & Bonnie Pribble
Franklin & Lynn Radford
Thomas & Jacquelynn
Redmond
Stephen & Julie Ridley
Curtis & Linda Roberts
Gary & Nana Schneider
Dennis & Alfreda Schroeder
Reuben & Lorraine Seagren
Randy & Sandy Sears
Robert & Olivia Shannon
Steve & Sharon Stanley
Ken & Gail Stokes
Terry & Lorri Taylor
Runzie & Jean Valerio
Srinivas & Sheela Vemu
Terry & Fran Woodhead
Kenton & Andrea Yohey
Robert & Jacqueline
Zeender

Founders Emerald

Jesse & Brenda Atilano
Reed & Cindy DeVries
Herb & Susan Eplee
Stephen & Laurie
Fratarcangeli



Noble & Kathy Gibbens
Jeffrey & MJ Gleichman
Vic & Debbie Golat
William & Jan Lebaron
Jong-Kuk & Christine Lim
Donald & Teresa Liverani

Jarrod & Stephanie Maleno
Brad & Louise Marchant
Peter & Dalia McClintock
James Merrill &
Patricia Eich
John & Christine Morlock
James & Melinda Muscroft
Todd & Nicole Ryder
Ralph & Patty Slater
Larry & June Webb
Steve & Ann Wenker
James & Jan Wright

Emerald

William & Michelle Barnes
Williams & Coleen Bowns
Al & Marie Bresciani
Ted & Vicki Brewer
Terrence & Jennifer Brown
Marcos & Martha
Buenrostro
WM & Danene Conditt
John & Karen Cosgrove
Lindsey & Cheryl Davidson
William & Melinda Davis
John & Shirley Dennstaedt
Mark & Anne Elsenpeter
Paulson & Suelie Forde
Mayank & Sejal Gala
Charles & Gwen Goldberg
Gary & Myra Gresham
Gerald & Nancy Gunter
Ron-Hsin Hsu &
Huei-Fen Lin
Aditya & Kavita Inamdar
Brad & Kathy Jackson
Rodney & Cheryl Lee
Myron & Jeanne Lessman
Brian & Bobbie Lincoln
David & Denise Maconi
Brian & Caryn McGrath
Jerry & Barbara Nelson
Kyeung Ho Oh &
Mi Hee Youn
Donnie & Jan Price
Ramesh & Vasudha
Raghavan
Lance & Cathy Redfield
Scott & Pam Riley
Anthony & Alice Rodriguez
David & Anne Marie
Ruhland
Ravindranath &
Indumathi Sindhia
Robert & Phyllis Steele
Layton & Juliann Stewart
Will & Karol Thompson
Mark & Hillary Tolmen
Robert & Vicky Veltkamp
Glenn & Mickie Wilson
Rollins & Kristin Wood

Jie Xu & Yue Guan
Seung & Hui Yang

Founders Sapphire

Thomas & Crystal Agnew
Robert & Kathy Faires
Randy & Raye-Lynn
Jassman
Ramesh Krishnan &
Thenammai Ramesh
Ron & Ronald Squier
Donald & Mary Winckler

Sapphire

Philip & Sherri Craig
Robert & Hye Eng
Kelly & Darci Ewing
Ross & Terry Knodel
Hugo & Rosalba Machado
Robert & Mary Marinaro
Lowell & Karen Martin
Paul & Jeanne Moore
Sho & Sherry Tay
Don & Lorraine Trimmier
Stephen Ulrich &
Marian Graham-Ulrich

Founders Ruby

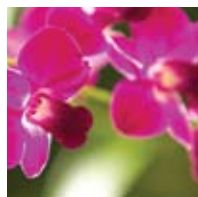
Malcolm Jr. &
Patricia Arenburg
Francis & Rose Burch
Timothy & Kari Hoefer
Paul & Jennifer McCollum

Ruby

So Young Chung &
Chun Kim
Alejandro Fajardo &
Hilda Jara
Roberto Hernandez &
Juana Gonzalez
Richard & Jasmine Mullins
Lynden & Renee Scott

Founders Platinum

Daniel & Amber Amerman
Ramy & Dalia Awad
Trevor & Alexis Baker
Brian & Sherry Bluhm
Ulises & Rosa Bucio
Matias Caceres &
Aymara Marquez
Victor & Liling Claps
Brian & Lisa Collier
Rolland & Hope Craig
Steve & Angela Crossley
Matthew & Blakely
Cunningham
Jerry & Karen DeBlaay
Stephen & Cristina
Dworzanin



Alex & Jennifer Fleischer
David & Angela Franklin
Carl & Anita Frenchik
Joseph & Roxana Galatolo
David & Ann Gardner
Butch & Debbie Gioia
George & Renee Goodwin
Elias & Blanca Gutierrez
Lon & Diana Hals
Paul & Shannon Halverson
Tim & Patt Hancock
Paul & Dorothy Hartzler
Doug & Sheila Hunt
David & Sunila Jones
Michael & Dana Jones
Mark & Lois Kasten
Hee-Ja Kim &

Ho-Juhn Song
Tony & Linda Kline
Lionel Koeiman &
Claudette Reineta
Anthony & Jennifer Lassalle
David & Mary Anne Lee
Boseon & Ok Lee
Jung & Jong Yun Lee
Suk Je Lee Choi &
Young Sik Choi
Robert & Geraldine Lennon
George & Pamela Kaye
Lewis

Danny Lucero &
Marcela Matovicikova
Robert & Patrice Martin
Pedro & Carmen Martinez
Brian & Jill Matticola
Tyler & Amy McCart
Michael & Tamara
McDaniels
Stephen & Suzanne
McFerren
Roberto & Iliana Mieses
Damian Millan &
Carmona Zaily
Domonick & Danielle Miller
Bryce & Liesl Olson
Dileep & Vaishali
Pargaonkar

Domitilo & Maria Ramirez
Gary & Kimberly Reck
Dallas & Linda Reeve
Jamie & Lisa Schaefer
Kevin & Amelia Schwes

Moy Siatyee &
Hock-Wong Kim
Dave & Lilli Stevens
Dirk & Laura Taylor
Brian & Vivianne Thomas
Ronald & Debbie Tilles
Jose & Maria Veloz
Eric & Jessica Veno
Stephen & Marcia Victor
Shawn & Catherine Wachter
Jake & Janna Webb
Bill & Sharon Wildes
Young Hee Won & Jay Kim
Dustin & Brooke Wuchterl
Richard & Joyce Yarish
Ronald & Marthie Yeager
Wen Zhang & Yuqin Ma
Jason & Lesley Zinn

Platinum

Stanislaw & Maria
Derejczyk
Hanchun Hsu &
Caroline Chia-Li Sun
Loong & May Leung
Mahadeo & Indrani Narine
Mario & Betty Orsini
Eduardo Saleta Gonzalez &
Carolina Sanchez

Platinum Plus

These IBOs have generated between 10,000 and 12,499 Ruby PV in a month, which qualifies them to receive a cash award of an additional 2% of their Ruby BV. Qualifiers listed here are from September 2007 through January 2008.

Founders Crown Ambassador

Bill & Peggy Britt

Crown Ambassador

Dennis & Sharon Delisle
John & Pat Hendrickson
Dick & Sandee Marks
Charlie & Elsie Marsh
Chuck & Jean Strehli
Jerry & Sharyn Webb
Dan Williams

Founders Crown

Ron & Georgia Lee Puryear

Crown

Dennis & Kay Beecher
Leif & Bonnie Johnson
Paul & Leslie Miller
Joseph & Kathleen Victor

Founders Triple Diamond

Brad & Julie Duncan

Triple Diamond

Barry Chi & Holly Chen
Gregory & Laurie Duncan
George & Ruth Halsey
Brian & Marg Hays
Jerry & Cherry Meadows
Tom Payne & Jean Bergeron
Rick & Sue Setzer
John & Pat Turner
Paul & Linda Witter

Founders Double Diamond

John & Jennie Belle Crowe

Double Diamond

Janice Culkins &
Heidi Jalandra
Jack & Rita Daughery
Dorsey & Pamela Deaton
Ray & Charlie Ebright
Pat & Roger Johnson
Lennon & Suzanne
Ledbetter
Joseph & Marybeth
Markiewicz
Scott & MJ Michael
Lew Riggan & Darlene
Woodall
Ron & Dinah Stokes
John & Patricia Vaughan
Bob & Linda Vest
William & Barbara Waters
Henry & Carol Zampa

Executive Diamond

Glen & Joya Baker
Louis & Kathleen Carrillo
Ed & Charlotte Courtney
Charles & Antoinette Durso
James & Margaret Floor
Joseph & Norma Foglio
Glenn & Hilda Graff
William & Sandra Hawkins
Jim & Judy Head
Robert & Bonnie Howard
Betty & Pat Kaufmann
Nam-Deuk Kim &
Jung-Yun Lee
Norman & Pam Kizirian
Ed & Rose Knickman
Charles & Cynthia Mace
Raymond & Joanne Melillo

Jeff & Andrea Moore
Theron & Darlene Nelsen
Seon & Myung Park
Carrol & Norma Rea
Carl & Marsha Reardon
Don & Gretchen Seagren
John & Bobbi Sestina
David & Jan Severn
Danny & Renate Snipes
Gaylord & Connie Strong
Toshi & Bea Tabata
John Teerman &
Norma Buttrick Teerman
Matthew & Sandee Tsuruda
Michael & Michi Woods

Founders Diamond

In & Eun Cho
David & Darlene Duncan
Campbell & Dianne Haigh
James & Tricia Richardson
Glenn & Pamela Shoffler
Douglas & Amie Weir
Merritt & Elizabeth Wiese

Diamond

Marco & Marina Aboytes
James Agard &
Allison Vacher
Don & Jeanette Allen
Kent & Jackie Allen
Ignacio Alvarez &
Dora Barajas
Michael & Denise Apele
Samir & Theresa Attalah
Gary & Nancy Ayers
Jerry & Becky Barber
Kevin & Beth Bell
Paul & Phoebe Bergoffen
Don & Janice Berman
Brad & Cheryl Biegert
Robert & Jean Britt
Ronald & Lily Brown
James & Karen Burns
Jeffrey & Marcia Carlton
Michael & Robin Carroll
Fred & Dottie Davis
Brad & Kim DeHaven
Dave & Shanita Doodnauth
Nolan & Hulda Dunlap
Ronald & Taeko Ehn
Randy & Marsha Evans
Richard & Toni Fairchild
Jeffrey & Elecia Fine
Edward & Jacqueline Fish
Fred & Karen Furuichi
Al & Kathy Gallo
William & Amy Galvin
Don & Margaret Gerloff
Hal & Ann Golden
Thomas & Valerie Gonser

Gary & Linda Gordon
Joel & Ardith Griffing
John & Janet Griffiths
Edward & Karen Grosboll
Barry & Patricia Grove
James & Patricia Guldberg
John & Robin Gurley
Alfred & Frances Hamilton
John & Carol Hangebrauck
Thomas & Lorre Hansen
Scott & Cris Harimoto
Tommy & Lesia Harper
Horace Harris &
Carole Stovall
Scott & Terri Holland
Jim & Lisa Hsieh
John & Amy Huffstetler
David & Melissa Hullender
Gyu & Ja Hyun



Floyd & Margaret James
Steve & Laurie Jones
Dayne & Ivanette Kaneshiro
Scott & Nancy Kelly
Donnie & Lavita Kennemer
Myoung & Yong Kim
G.W. & Edna King
Larry & Julie Koning
Charlie & Dale Krazit
Robert & Shelly Kummer
Frank & Trudy Kunze
T Van & Carol Larrimore
Nick & Estelle Leno
David & Marge Lewis
Xuan Li & Lucy Lu
David & Michelle Lovett
Rick & Bonnie Marshall
Richard & Mary Matthews
James & Marcia McAnarney
Larry & Patti McCracken
Jack & Sharon McLennan
James & Joyce Mercon
Ken & Linda Miller
Jim & Grace Nealis
Harold & Michele Newball
Elwyn & Dorothy Owen
Jim & Kathy Paullin
Bob & Sue Payne
George & Melody Peintner
John & Kathy Plume
Bubba & Sandy Pratt
Earl & Bonnie Pribble
Franklin & Lynn Radford

Thomas & Jacquelyn
Redmond
Stephen & Julie Ridley
Curtis & Linda Roberts
Darrel & Delaine Rupe
Robert & Joanne Schmitz
Gary & Nana Schneider
Dennis & Alfreda Schroeder
Reuben & Lorraine Seagren
Randy & Sandy Sears
Robert & Valerie Seolas
Robert & Olivia Shannon
Bob & Mary Smiley
Leo & Yasmin Soo Tim
Steve & Sharon Stanley
Ken & Gail Stokes
Robert & Nancy Stouffer
Terry & Lorri Taylor
Herbert & Petrona
Thompson
Runzie & Jean Valerio
David & Lisa Vanni
Srinivas & Sheela Vemu
John & Barbara Villani
Robert & Betty Wells
Glenn & Marilyn Wilkens
J. Mike & Carla Wilson
Terry & Fran Woodhead
Kenton & Andrea Yohey
Simon & Julia Yu
Robert & Jacqueline
Zeender



Founders Emerald

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Jesse & Brenda Atilano
Francisco & Geovana Bazan
Felipe & Norma Becerra
James & Nancy Calhoon
Brantly & Lisa Compton
Reed & Cindy DeVries
Herb & Susan Eplee
Stephen & Laurie
Fratarcangeli
Noble & Kathy Gibbens
Charles & Judy Gibbs
Jeffrey & MJ Gleichman
Vic & Debbie Golat
Richard & Sharon
Greminger
William & Renee Helsley
Jeffrey Hodgson &
Lee Kessler-Hodgson

Gerald & Kirsten Kreider
William & Jan Lebaron
Jay & Hani Lee
Jong-Kuk & Christine Lim
Donald & Teresa Liverani
Jarrod & Stephanie Maleno
Brad & Louise Marchant
Thomas Mattinson &
Phyllis Thompson
Peter & Dalia McClintock
James Merrill &
Patricia Eich
John & Christine Morlock
James & Melinda Muscroft
Rod & Janie Patterson
Eric & Renae Peterson
John & Patricia Phillips
Todd & Nicole Ryder
William Shi & Lei Zhang
Ralph & Patty Slater
Valeriy & Nadia Solodyankin
Eric & Colleen Sowers
Allen & Kris Sudduth
Chung Ran & Man Sunwoo
Larry & June Webb
Richard & Linda Weber
David & Camille Weiser
Steve & Ann Wenker
James & Jan Wright

Emerald

James & Diane Allman
Dinesh & Urvashi Amin
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Alex Blackwell &
Rose Mary Camren
Brent & Lesa Blythe
Laurance & Sandra Bonelli
Williams & Coleen Bowens
Al & Marie Bresciani
Ted & Vicki Brewer
Mike & Adriane Brown
Richard & Marlene Brown
Terrence & Jennifer Brown
Marcos & Martha
Buenrostro
Dave & Judi Carkner
Royal & Barbara Clevenger
Robert & Regina Coleman
WM & Danene Conditt
Scott & Shellie Coon
John & Karen Cosgrove
Eddie & Kate Crowder
Bob & Anne Daniel
Lindsey & Cheryl Davidson
Everett & Judith Davis
William & Melinda Davis
John & Shirley Dennstaedt
Darren & Kimberly
Droegemueller
Mark & Anne Elsenpeter

Paulson & Suelie Forde
Mayank & Sejal Gala
Terry & Donna Gallian
Vladimir & Milana
Gatchenko
Mike & Norma Gold
Charles & Gwen Goldberg



Devang & Tejal Goradia
Gary & Myra Gresham
Gerald & Nancy Gunter
Brent & Brenda Harris
Barry & Margo Harwell
Smita & Prakash Hegde
Marvin & Jennie Ho
Michael & Condello
Hostetler
Ron-Hsin Hsu &
Huei-Fen Lin
Aditya & Kavita Inamdar
Brad & Kathy Jackson
Craig & Vickie Jardine
Donald & Jennifer Johnson
Rodney & Cheryl Lee
Myron & Jeanne Lessman
Robert & Carol Lewis
Ock & Kang Lim
Brian & Bobbie Lincoln
David & Denise Maconi
Dennis & Karen Magnuson
Larry & Sue McCoon
Brian & Caryn McGrath
Jim & Sonali Monolakis
James & Janet Moore
Sasikumar Narayanan &
Meenakshi
Balasubramanian
Jerry & Barbara Nelson
Kyeung Ho Oh &
Mi Hee Youn
Michael & Nancy Ostrander
Vladimir Pandura &
Susana Valenzuela
Joseph & Ellen Petrillo
Joe & Dawn Pici
Donnie & Jan Price
Ramesh Raghavan &
Vasudha Ramamurthy
John & Mary Rayniak
Lance & Cathy Redfield
Scott & Pam Riley
Anthony & Alice Rodriguez
David & Ann Marie Ruhland

Robert & Ryan Saks
Robert & Barbara Sanicola
Jack & Judy Semmens
Rahul & Renu Sharma
Doo Shim & Kyu Sim
Ravindranath Sindhia &
Indumathi Sindhia
Anup & Preeti Sodhani
Brian & Denise Souers
Robert Steele &
Phyllis Boniface
Dan & Dineen Stevens
Layton & Juliann Stewart
Elmer & Deanna Stritzke
Sholin & Shuchen Tay
Scott & Linda Taylor
Will & Karol Thompson
Mark & Hillary Tolmen
Frank & Marilyn Underwood
Robert & Vicky Veltkamp
James & Deborah Walne
Thomas & Cathleen
Warwick
Steven & Jane Wiertsema
Basil & Cynthia Wilfong
Glenn & Mickie Wilson
Rollins & Kristin Wood
Jie Xu & Yue Guan
Seung & Hui Yang
Glenn & Lynda Young

Founders Sapphire

Thomas & Crystal Agnew
Rich & Sabrina Barnhart
Michael & Connie Bateman
Larry & Shannon Becking
Robert & Kathy Faires
Clayton & Karen Green
Randy & Raye-Lynn
Jassman
Ramesh Krishnan &
Thenammai Ramesh
Maurice & LaVone Luther
Kevin & Lisa Monroe
Anthony & Jody Myers
Shawn Rienert & Jennifer
Beauvais-Rienert
Clark & Sherilyn
Schneekluth
Ron & Ronald Squier
Dieter & Sally Struzyna
Thomas & Dana Vadell
Donald & Mary Winckler

Sapphire

Polo & Amy Arellano
Jim & Peggy Cardinal
Jiexiao Chen & Zhiyong Qiu
Steven & Karen Colen
Philip & Sherri Craig
Robert & Hye Eng

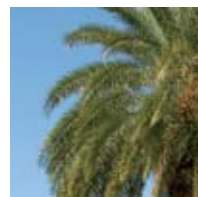
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Kelly & Darci Ewing
Vicente & Clara Ibarra
Sook & Soo Jang
Ross & Terry Knodel
Joosun & Sewoong Lee
Hugo & Rosalba Machado
Robert & Mary Marinaro
Lowell & Karen Martin
Paul & Jeanne Moore
Blas Munoz &
Veronica Sanchez
Hyekyong Oh & Sukgu Jang
Richard & Deborah Olson
Bruce & Roseann Orlebeck
Miyoun & Hongseok Park
Yoon Nam & Sun Jong Park
Curtis & Dena Prior
Frank & Kimberly Rieser
Pushpendra & Sonia Sang
Paul Singer & Sarah
Bingham
Sho & Sherry Tay
Don & Lorraine Trimmier
Stephen Ulrich & Marian
Graham-Ulrich
Andrew & Marcia Unger
Christopher & Kath Wiechert
Brian & Victoria Windle
Phil & Kathleen Wolf

Founders Ruby

Malcolm Jr. &
Patricia Arenburg
Francis & Rose Burch
Timothy & Kari Hoefer
Paul & Jennifer McCollum

Ruby

So Young Chung &
Chun Kim
Todd & Sarah Engen
Alejandro Fajardo &
Hilda Jara



Roberto Hernandez &
Juana Gonzalez
Richard & Jasmine Mullins
Lynden & Renee Scott
Elias & Lourdes Serulle
Juan & Aurora Tejeda

Founders Platinum

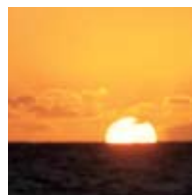
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 Cale & Aura Andrews
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 Robert & Irene Arifin
 Ramy & Dalia Awad
 Francisco Baez &
 Carmen Lopez
 Trevor & Alexis Baker
 Timothy Baker &
 Rhoda Baker-Lentz
 Jason & Stacy Bingham
 Steve & Valerie Blue
 Brian & Sherry Bluhm
 Everett & Deborah
 Bransford
 Edward & Susan Breeden
 Cade & Kate Brodbeck
 Ulises & Rosa Bucio
 Ron & Kristie Buell
 Matias Caceres &
 Aymara Marquez
 Jose & Maria Ceballos
 Javier & Silvia Chavez
 Su Chen & Yuan Ou
 Radhakrishna &
 Venkata Cheruvu
 James & Pam Chua
 Myung IL & Connie Chung
 Victor & Liling Claps
 David & Sharron Coley
 Brian & Lisa Collier
 Douglas & Julie Cowan
 Rolland & Hope Craig
 Steve & Angela Crossley
 Matthew & Blakely
 Cunningham
 John & Allison Daniel
 Jerry & Karen DeBlaay
 Don & Tina Denker
 Alfredo & Elizabeth Diaz
 Richard & Susan Digby
 Manuel & Gloria Dionicio
 John & Lori Dipaola
 Anthony & Julianna
 Donnarumma
 Alex Duran & Raquel Garcia
 Stephen & Cristina
 Dworzanin
 William & Susan Emery
 David & Stephanie Etherly
 Ronald & Susan Federico
 Antonio & Brisilda
 Fernandez
 Alex & Jennifer Fleischer
 David & Angela Franklin
 Carl & Anita Frenchik



Kenneth & Linda Fuller
 Joseph & Roxana Galatolo
 Fernando & Angelica
 Gallaga
 Xiang Lan Gao & De Lin Li
 David & Ann Gardner
 Butch & Debbie Gioia
 Daniel & Krista Goldstein
 George & Renee Goodwin
 Danny & Carol Gould
 Elias & Blanca Gutierrez
 Tomas Gutierrez-Angeles &
 Tomasa Angeles
 Gregory & Teresa Gymer
 Lon & Diana Hals
 Paul & Shannon Halverson
 Tim & Patt Hancock
 Paul & Dorothy Hartzler
 Mike & Amy Harvey
 Young Hee Hayoo &
 Won Yong Ha
 Mark & Corrine Henning
 Mike & Melinda Henson
 Julio Cesar Hernandez &
 Leticia Castillo
 Domingo Herrera &
 Danitza Rodriguez
 Jonathan &
 Elizabeth Heuneman
 Terry & Sheila Hill
 Doug & Sheila Hunt
 Paul & Maria Jay
 Albert & Ellen Joell
 David & Sunila Jones
 Michael & Dana Jones
 Michael & Kelly Jones
 Grant & Courtney Kalnins
 Kyung & Jesoon Kang
 George & Carol Karlewicz
 Mark & Lois Kasten
 Arthur & Jean Katt
 Darrell & Tami Keller
 Hee-Ja Kim &
 Ho-Juhn Song
 James & Ki Young Kim
 Jeong Min &
 Jeong Seon Kim
 Wonkyung Kim & Jiwon Yun
 Phil & Aimee Kirschenmann
 Tony & Linda Kline
 Lionel Koeiman &
 Claudette Reineta
 Eunjoo Koo & Hanjin Park

Mark & Suzy Krzycki
 Ashwini & Anuradha
 Kuntamukkala
 Dominick & Linda
 Lacitignola
 Jeremy & Michelle Lahr
 Carlos & Rosa Landa
 Anthony & Jennifer Lassalle
 Boseon & Ok Lee
 David & Mary Anne Lee
 Jung & Jong Yun Lee
 Suk Je Lee Choi &
 Young Sik Choi
 Chad & Corrie Leister
 David & Sandy Lenning
 Robert & Geraldine Lennon
 Bill & Marty Lepper
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 Lewis
 Steve & Nancy Lindsey
 Jeff & Abbey Lippert
 Ronald & Sheila Liston
 Robert & Elizabeth Little
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 Danny Lucero &
 Marcela Matovcikova
 Robert & Patrice Martin
 Pedro & Carmen Martinez
 Vicente Martinez &
 Maria Cortez
 Dan & Pam Matthews
 Brian & Jill Matticola
 Tyler & Amy McCart
 George & Stephani McCloy
 Michael & Tamara
 McDaniels
 Stephen & Suzanne
 McFerren
 Roberto & Iliana Mieses
 Damian Millan &
 Zaily Carmona
 Dmonick & Danielle Miller
 Juan & Patricia Morales
 Jeffrey & Sondra
 Mosurinjohn
 Ronald & Sharon Myers
 Bonghun Na & Yoonsun Lee
 Sharad & Meena Naik
 Ira & Linda Newman
 Andrew & Erin Offermann
 Bryce & Liesl Olson
 Sean & Kellie O'Reilly
 Alexander Packor &
 Paty Pashoua Vang
 Gary & Teresa Page
 Dileep & Vaishali
 Pargaonkar
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 Jonathan & Diane Perry

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 Dallas & Linda Reeve
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 Ladislav & Kathleen Rizman
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 John & Michele Sedej
 Moy Siatyee &
 Hock-Wong Kim
 Dave & Lilli Stevens
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 Troy & Rochelle Tamiya
 Bruce & Lisa Taranger



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 Joseph & Alison Vruno
 Shawn & Catherine Wachter
 Keith & Trina Walter
 Jake & Janna Webb
 Randall & Sylvia White
 Bill & Sharon Wildes
 Young Hee Won & Jay Kim
 Chris & Pamela Wood
 Colin & Paula Woods
 Dustin & Brooke Wuchterl
 Ryan & Mandy Yamamoto
 Richard & Joyce Yarish
 Robin & Melissa Yates
 Ronald & Marthie Yeager
 Pavel & Larisa Yermakova
 Jorge Zavala & Sandra
 Canizales


Steven Zeller & Cassandra
 Seaton
 Wen Zhang & Yugin Ma
 Jason & Lesley Zinn

Platinum

Bhim Bagaloo &
 Mahadaye Patandin
 Tracy & Sylvia Barton
 John Phillip & Sylvia Boyd
 Eduardo Castro &
 Maria Soledad Casillas
 David & Julina Cefaly
 Hyun Sil & Sin Dok Chang
 Romel & Cristina Del Rio
 Stanislaw & Maria
 Derejczyk
 Cesar Encarnacion &
 Jeovanny Sanchez
 Leon & Eva Estrada
 Scott & Ann Marie Figura
 Garrett & Jennifer Fleming
 Hanchun Hsu &
 Caroline Chia-Li Sun
 Christopher & Michele
 Jones
 Mark & Naomi Karake
 David & Christina Kessler
 Arin & Randy Knotts
 Bon Hoon Koo & Seung Lee
 Kai-Cheung & Menranda
 Kwan
 Loong & May Leung
 Jonathan Min Li &
 Isabella Nguyen
 Mahadeo & Indrani Narine
 Mario & Betty Orsini
 Brian & Sarah Palmer
 Martin Perez & Idalid
 Martinez
 German & Maria Ramos
 Carlos & Sheilah Rivera
 Eduardo Saleta Gonzalez &
 Carolina Sanchez
 Alejandro & Juanita
 Sandoval
 E. & Elaine Smith
 Wade & Marinda Speelman
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 David & Joyce Wang
 Brandon & Dena West
 Tim & Krystal White
 Jess & Leah Wills
 Kyungmi Yang &
 Jae Wan Lee



Last chance to take 90 days to pay

on your favorite eSpring, Atmosphere, and iCook products when you use  BillMeLater®!

Quick! You and your customers only have one month left to participate in a deferred financing offer on premium products when you pay with Bill Me Later®[†]. Bill Me Later is a quick-and-easy way to order online from Quixtar.com without using your credit card. Just choose the qualifying products you'd like to purchase totaling \$500 or more, and select Bill Me Later at checkout!

Here's how it works:

- IBOs and registered customers in the United States are qualified to participate.
- Minimum purchase of \$500 required, including qualifying item.
- Take 90 days to pay, interest free (no payments, no interest when paid in full within 90 days).
- Offer valid March 3, 2008–May 31, 2008.

Visit www.quixtar.com for details on this promotional offer, including a list of qualifying products.



*Bill Me Later is subject to credit approval as determined by the lender, CIT Bank, Salt Lake City, Utah, is available to U.S. customers who are of legal age in their state of residence, and is governed by Utah and federal law. Bill Me Later is available for web orders only. By requesting Bill Me Later, you agree to: pay for the purchase in a timely manner; authorize CIT Bank to obtain and review your credit report in connection with this purchase; and certify that you are of legal age in your state of residence and have provided accurate information in connection with this purchase. The promotional offer is available for purchases totaling \$500 or more that include a qualifying product. The promotion end date for this offer is the last day of the calendar month that is 90 days from the date of your purchase. See the merchant's website for payment terms and qualifying products. If you do not pay off your purchase by the promotion end date of your offer, you will be charged interest at an ANNUAL PERCENTAGE RATE of 19.99% beginning on the transaction date of the purchase. The Minimum Finance Charge is \$2.00. The first payment will be due on the payment due date stated on the first billing statement we send you after the promotion end date. Order must be placed by May 31, 2008, to qualify for this offer.

[†]Trademark: Bill Me Later (14 Commerce LLC, Pittsburgh, Pa.).

We invite
you to visit
Voces Latinas
often and join
the dialogue.



El blog en español Voces Latinas hace su estreno en el sitio de la web Opportunity Zone.

El sitio web Opportunity Zone se lanzó con la intención de llevar un diálogo abierto entre los empleados de la empresa, los IBO y el público en general sobre varios temas desde información del negocio hasta consejos de cocina. Voces Latinas, el primer y único blog en español, se une a la charla trayendo temas de relevancia al IBO hispano.

Te invitamos a visitar Voces Latinas a menudo y formar parte del diálogo. Visita www.opportunityzone.com hoy mismo.

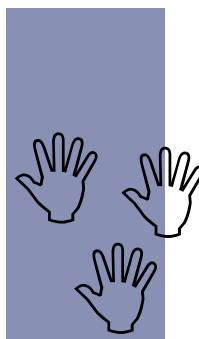
<http://voceslatinas.opportunityzone.com>

The Spanish blog Voces Latinas makes its debut on the QUIXTAR® Opportunity Zone blog site.

The Opportunity Zone was launched as a way to encourage an open dialogue between company employees, IBOs, and the general public, on various topics from business information to IBO stories and even cooking. Voces Latinas is the first and only Spanish blog to be a part of this forum, bringing relevant, in-language topics to Hispanic IBOs.



www.opportunityzone.com



Helping Hands

Texas IBO takes an active role in fighting cancer

An avid cyclist, Chris Summers combined his love of biking with his passion for his community to create the Holiday Hundreds Tour.

"This is a series of 12 100-plus-mile bike rides that take place on holidays to benefit the Lance Armstrong Foundation's efforts in cancer research," explains Chris. "I lead the training rides and each Holiday Tour. Our goal is to raise \$50,000 by Columbus Day."

But he doesn't stop there. Chris and his fellow members at the Independent Order of Odd Fellows, Capitol Lodge #23, in Austin, focus on supporting children's charities. "We've helped the Austin Women's shelter, Any Baby Can, Austin Smiles, Court Appointed Special Advocates, AngelHeart children's shelter, the Salvation Army, and many others."

Do you put your heart into your community, too? If you lend a helping hand, tell us about it.



Send your story along with your name, IBO number, and a photo to editors@achievemagazine.com

or mail to



ACHIEVE® Magazine
Mail Code SC-2N
Quixtar Inc.
5101 Spaulding Plaza
Ada, MI 49355

Talk Back

A place where IBOs can speak their minds

What do you think of the new *Achieve*?



"What a great idea to make it everything in one. It is very useful and attractively presented. Love the Tech section. I think some stats/graphs about how our exclusive lines are doing

nationally and worldwide would be great, as in ranked such and such in specific markets and categories. This would promote more accurate info to be spread by word of mouth to IBOs. And help us reference such claims to legitimize our businesses.

"Also, knowing the demographics of our business would be nice. Maybe even some articles every once in a while highlighting people building their businesses internationally and possibly longer stories about new Platinums or Rubies. Because they inspire people that are already in the business but just trying to see themselves attaining that level. Sometimes Emerald and higher seems awesome but so far from the reality of the average IBO."

– **Ryan Jay Owens** Evanston, Illinois



"Just like the most visited page in a newspaper is the people section, the *ACHIEVE*® Magazine has always been the one tool that attracts attention. From the day I started the *QUIXTAR*® business,

this magazine has been the closest friend who helps me – from initiating conversations to showing the real proof at follow-up meetings. Seeing the pictures and profiles of people in this magazine is enough for anyone to get up and get to work! I appreciate several changes about the new improvements, such as the showcase of both products and people, as well as current business and market trends. But the best thing to happen yet is more true IBO stories, not only from the already top achievers with big pins, but also people like me who are building the business single-ly, or who have made successful retailing achievement, even someone who has just signed on the dotted line because they saw some light of new hope."

– **Nicole Phan** Detroit, Michigan

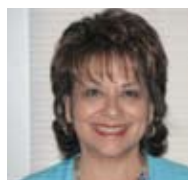


"I would like to see no information about people doing the business. If people really need that kind of recognition, you should publish a separate 2–3 page flier. I would like to see a publication that is only

about products and product usage. I would like to see in-depth articles about existing and new products, how they are to be used or applied, who is buying them and why, what the science is behind them, how they have been developed, how they have changed over the years, why they are being introduced or removed from the market, etc. We *need* that information and input – not only to build businesses, but to know how to use our product line so that we can sell it more often! I've been in the business a very long time (almost 30 years), and I have never felt less acquainted with the core product line than I do right now."

– **Kathy Wall** Cincinnati, Ohio





"Love my **ACHIEVE**® Magazine!
I love to look at the pictures
and read the articles of the
new pins. Also the pictures
from Peter Island are great
inspiration. Now that we are
focusing more on retail sales,

I would like to see an article about integrity within our business – about what an IBO should do when they know a customer is being served by another IBO, how we should conduct ourselves when it comes to charging less than retail or even less than wholesale. We have not focused on this as a company and it might be a good idea to share the do's and don'ts of retailing when it comes to each other. Also, I would love to see more “this is how I built a retail business” type of articles from other IBOs. Like having Joe Pici at Achievers teaching about *Ribbon* – that was awesome to get some ideas.”

"Your new version of *ACHIEVE* is outstanding in every way. First class. But ... how about more dreams/rewards pictures and articles like Peter Island and pictures of the Achievers trip, hotel, and locations? We work day jobs just like you, and when we go out at night and weekends we want more to think about than the work details (although these are all necessary and appreciated). When a new IBO first looks at the magazine, we want them to get excited about the rewards most, then they will be more willing to do the work."

– Alan Wetzel Arcanum, Ohio



"The new *ACHIEVE* Magazine is just fantastic. It is a combination of *WYW* and *ACHIEVE* ... and it's good for prospects as well as for IBOs. One suggestion: Include more pictures of

the people who are moving up the pins, like for the cover (story), with clearer and bigger pictures; that will create more relevance with new IBOs.”

– Anurag & Nidhi Jain

Atlanta, Georgia



"The new *ACHIEVE* Magazine is outstanding. It is very professional and the quality is very impressive. I particularly enjoyed reading the article on 'The Theme for 2008: Transformation'

(January 2008). This is such a wonderful business and opportunity. I am proud to be a small part of this wonderful experience. I have always enjoyed reading the articles on those who have succeeded in pin levels, etc. The article 'The right support from the beginning' (January 2008) is so true about the customer support of the business. When sharing the business with new customers or IBOs, I always assure them that we have a support system that is there for us and how important this is for growing the business."

– **Vic & Lorraine Kobett** Mission Viejo, California



We always want to hear from you! Look for our monthly Talk Back questions online in What's New at Quixtar.com and share your feedback. Write us at *ACHIEVE*® Magazine, Mail Code SC-2N, Quixtar Inc., 5101 Spaulding Plaza, Ada, MI 49355, or email us at **editors@achievemagazine.com**. Be sure to include your name and IBO number and send along a photo of yourself if possible.



Helping children around the world, One by One.

For millions of children, life is a daily struggle to survive. Every year, nearly 10 million children do not live to see their fifth birthday – and 115 million children don't have access to even the most basic education.

The One by One Campaign for Children calls the entire Alticor family – our Independent Business Owners, employees, affiliates, and customers – to come together and make a difference for these children.



Since One by One was launched in 2003, we've provided hope and opportunity to more than 5 million children worldwide, IBOs and employees have donated 606,000 hours of their time, and we've given more than \$39 million to children's causes around the globe.

In the U.S. and Canada, Quixtar supports Easter Seals. In the U.S., Quixtar is a national sponsor of the U.S. Dream Academy.

Globally, Amway affiliates support hundreds of different charitable organizations that help children live better lives. From the Ping-An Orphanage Foster Home that provides care for orphans who need medical treatment to UNICEF's immunization program, the stories are as varied as the countries we work in.

Telling the stories of the children we've helped reminds us why we're doing this. We want to hear how you and your fellow IBOs help children in your communities so that we can share them right here, in *ACHIEVE*®. Please send your stories to onebyone@opportunityzone.com



The One by One Campaign for Children calls Quixtar® Independent Business Owners, employees, and customers to rally around one unified cause: improving the well-being of children.



LAST CHANCE TO PARTICIPATE IN THE

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Learn more! Visit www.quixtar.com, keyword search: **3D Promo**



*Promotion valid through May 31, 2008. Qualification is based on customer sales of 3D Lifting Serum only. Customer sales will be tracked, confirmed, and tallied at the end of each month. Total customer sales can qualify for Level 1, 2, or 3 Rewards bundles. Customer sales are not carried over from month to month.



XS Energy Drinks

Thanks, QUIXTAR® Independent Business Owners! Your amazing efforts helped XS® Energy Drink sales grow by 1 million cases in the last 12 months. Of course, the great taste and powerful blast of energy provided by XS Energy Drinks helped, and so did the media coverage we've received, like the recent *Beverage World* article that you can find in the "Quixtar in the News" section at www.quixtarnewsroom.com

When your customers need to take on everything from a hard workout to a hard day at work, XS Energy Drink provides a sugar-free, low-calorie, natural lift, along with key amino and folic acids. And when it comes to flavor, there's something for everyone – from Rootbeer Blast to Peach Tea. Try the new Mixed Case and find out for yourself!