

## **Don't forget your POSITRIM™ Crème Mix Powder**

If you've been working hard over the last few weeks using POSITRIM Crème Mix to get in shape for your summer holiday - don't stop now.

# POSITRIM

Holidays are a time for relaxing and taking it easy, but they can also be a time of over-indulgence with food and drink and those few extra pounds that you've managed to lose could go straight back on.

But they don't have to...

POSITRIM Crème Mix meal replacements and the POSITRIM Shaker are so versatile that you can take them anywhere, from a day trip to the beach to a 14-day break in the sun. Simply pack the individual sachets in your luggage and you can enjoy them for breakfast or lunch by adding 250 ml of skimmed milk. You can still enjoy your holiday treats without the dread of returning with a little extra baggage and the reassurance that you are still getting a nutritionally sound and healthy meal replacement.

POSITRIM Crème Mix meal replacements should not be used as a total substitute for the daily diet.





## **NEW FORMULA POSITRIM Crème Mix Powder**

Order no. 103792 – Vanilla Order no. 103793 – Cocoa Each pack contains 14 sachets.

Order no. 218506 – POSITRIM Shaker

#### STILL AVAILABLE: POSITRIM Drink Mix

Order no. 4603 – Strawberry Order no. 4606 – Café au Lait

NUTRILITE™ is the world's leading\* brand of vitamins, minerals and dietary supplements.

\*Based on 2006 sales (as supported by research conducted by Euromonitor International).

Please refer to your IBO Price List for pricing details.

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## Working together

This business is all about working together.

Working together with consumers to help

them enjoy the benefits of our products. Working together with each other to learn this business. And working with the company to help you achieve whatever goals you have for your business - big or small.

Many of you know people in our business who are just getting started. They are the ones who need our help

the most. They need our encouragement. They need to know there are people out there who were once in their shoes.

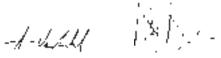
People who care about their goals and people who are willing to help them grow their business.

> For those of you who are new, we want you to know that we are here for you. We are going to work hard to give you products consumers want to buy and you want to sell. You have a team - both within the distributor groups and the corporation –that is dedicated to supporting you to help you become successful.



After all, working together is what this business is all about.

Steve Van Andel Chairman



**Doug DeVos** President









unicef

## So how are we doing?

One by One, we are making a difference for children around the world. Since the programme launched in 2003, we have:

- given more than US \$39 million worldwide
- provided hope and opportunity to over five million children
- donated 606,000 employee and IBO volunteer hours

The global Amway Corporation is committed to helping children live better lives through the One by One campaign for children. With this campaign, Amway and its affiliate companies in more than 80 countries and territories come together to support education, health and culture projects for children on both an international and regional basis.

In Europe, we are proud to support UNICEF, one of the contributing charities under the umbrella of the One by One campaign. In 2006, they marked their 60th year as the world's leader for children, helping to build a world fit for children.

To continue to support children around the world, look out for the launch of our great, new, exclusively designed festive cards and the arrival of the third collectable charity pin... Vicky, in September 2007. By purchasing either of these items, you really can make a difference to a child's life forever.



## Have you visited the

# AMWAY

## Online brand centres yet?

When conducting your business with AMWAY Online, you may have already seen the "Brand Centre" icon on www.amway.co.uk or www.amway.ie. If you have not already visited it, here's what you have missed so far:

The Brand Centre is an area dedicated to our strongest brands that are recognised for their high quality, value and performance.

These brands include ARTISTRY™, E. FUNKHOUSER™ NEW YORK, Lifestyle Balanced Solutions (LBS), AMWAY BOUTIQUE and NUTRILITE™ DOUBLE X™.













## For each of these powerful brands you can find:

- Comprehensive information about the brand.
- Product information, to ensure you are familiar with our products and their benefits.
- Branded merchandise: view what merchandise is available for our brands.
- Business support materials for our brands, such as ARTISTRY Colour Cards, wallpapers, screensavers and brand videos.
- Downloadable training.
- Find more specific information about our technologies and sciences, our farming techniques and our amazing Nutrilite Health Institute.

The Brand Centre will be frequently updated, to ensure that you have all the latest information and tools to support your business.

So, whenever you need the complete picture, the Brand Centre is the place to go.



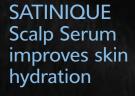




Carefully blended ingredients to help restore your hair and scalp to its natural beauty

# **SATINIQUE**<sup>TM</sup>

Scalp Serum



The chart shows how well SATINIQUE Scalp Serum hydrates the scalp. In this test, the level of skin hydration was measured one hour after applying a Scalp Serum treatment\*.

SATINIQUE Scalp Serum creates the ideal environment for healthier-looking hair and fights the effects of damaging hair factors.

Add all the science, all the health and just a little pampering to your hair care routine. A loving, long-term solution for your hair and scalp.

\*Measurements of the scalp reflected the change in Nova Dermal Phase one hour after treatment with Scalp Serum compared to a control base.

# "Fast-acting

"Fast-acting and refreshing, it feels like a guilty pleasure, when in fact it is a healthy habit for your hair care routine"

- John Gillespie, internationally renowned hair stylist.

Fortified with vitamins, antioxidants, proteins, lipids, amino acids, humectants and natural extracts essential for helping create a healthier-looking scalp. Also contains Ceramide Infusion System to repair, strengthen and protect the hair and also helps lock moisture into the scalp.

## Use SATINIQUE Scalp Serum to:

- Nourish
- Protect
- Hydrate
- Refresh
- Restore
- Moisturise

Nova Dermal Phase Meter Measurements



Control Base

Scalp Serum



SATINIQUE Scalp Serum Order no. 101825 -8 x 6 ml vials

Please refer to your

IBO Price List for pricing details.

SATINIQUE

Repairs, strengthens and protects in one use



As a help to get started on your new lifestyle regime, here's a quick guide to the Lifestyle Balanced Solutions (LBS) programme by Amway. There is a bit of work to do before you can start the diet, but a little patience to get familiar with the programme will pay dividends in the long run.





 $NUTRILITE^{\text{\scriptsize IM}} \text{ is the world's leading*} \text{ brand of}$ vitamins, minerals and dietary supplements. \*Based on 2006 sales (as supported by research conducted by Euromonitor International).

## **Lifestyle Balanced Solutions** programme by Amway™

## **Quick Start**

## Answer some questions

- Set your GOALS calculate your Body Mass Index (page 17)
- set your weight goal (page 18)
- set your exercise goal (page 19)
- set your calorie level (page 21)
- choose your eating pattern (page 24)

## Use the Template

## Discover HOW MUCH you can eat

- read the two healthy eating rules (page 27)
- find the Phase II Template (page 31)
- look up your calorie level and eating style
- use the Template to see the number of servings allowed per food group
- note: there is a daily number of servings AND a weekly number of servings

product-

• get to know about the free choice units (page 32)

## Use the 4-3-2-1 Body Training system

## Work out your EXERCISE plan

- read the exercise plans for the first two weeks (page 40)
- get to know the 4-3-2-1 Body Training system (page 77)

## Use the Food List booklet

## Find out WHAT FOODS you can eat

- look in the Food List booklet (find it after Phase II)
- look at each food group to select your food choices
- see the chart details for how much food makes 1 serving
- enjoy NUTRILITE™ POSITRIM™ Crème Mix Powder as a meal replacement

## Keep a record

## **GET STARTED**

- keep a note of your weight each week (page 26)
- use the Weekly Working Sheet (page 44) to plan and record your diet and exercise activities

Order no. 218502 - Basic Kit

Order no. 218503 - Starter Kit

Order no. 218505 - Refill Kit Variety (limited life item)

Order no. 218504 - Refill Kit Cocoa (limited life item)

Please refer to your IBO Price List for pricing details. Please note: all page numbers refer to the LBS Manual.

## ARTISTRY™ TIME DEFIANCE™ Skin Care System

Our scientists have researched every aspect of skin function and the importance of cell communication, pioneering a unique technology called Derma Cell Exchange. This technology has been included in the newly launched TIME DEFIANCE Products and helps to renew the skin's vital cell communication system, providing excellent protection against the visible signs of ageing.



ARTISTRY TIME DEFIANCE Products\* is the **first** skin care line to boost cell communication with a patent-pending antioxidant complex that addresses free radicals at four stages of damage that can lead to the visible signs of premature ageing.

Order your TIME DEFIANCE Brochure

NOW to support your knowledge of the
new and exciting TIME DEFIANCE Skin Care
System

TIME DEFIANCE Brochure - order no. 218882 (pack of 5)

Please refer to your IBO Price List for pricing details.



THE COMPLETE RANGE OF TIME DEFIANCE SKIN CARE PRODUCTS GOES BEYOND THE SURFACE, USING THE MOST ADVANCED SCIENCE TO RENEW AND RESTORE RADIANT SKIN.

See for yourself how the complete TIME DEFIANCE Skin Care System can defy age beyond procedures. View the ARTISTRY TIME DEFIANCE Brand Centre - an excellent resource for learning about all of the TIME DEFIANCE Skin Care Products - at www.amway.co.uk or www.amway.ie

\*ARTISTRY TIME DEFIANCE Cleansing Treatment, Conditioning Toner, Day Protect Crème/Lotion, Night Recovery Crème/Lotion, Intensive Repair Daily and 3D Lifting Serum.

## Dr. Patricia Ogilvie

European Product Consultant for ARTISTRY<sup>TM</sup> TIME DEFIANCE<sup>TM</sup>

**Skin Care Products** 

"The unique ARTISTRY TIME DEFIANCE derma cell exchange concept implements most contemporary research insights of the structural changes of ageing skin. Increasing the intercellular communication in the skin in the vertical as well as in the horizontal dimension primarily enables the skin to take advantage of highly efficient ingredients."

Dr. Patricia Ogilvie

European Product Consultant for ARTISTRY Time Defiance Skin Care Products

TRUE SCIENCE, TRUE BEAUTY



## Look good, feel great!

The essential summer collection for men and women



### Help prevent oily breakouts

Heat and humidity encourage excess facial oils, attracting pollutants that result in clogged pores. This means a modification of your skin regimen is needed.

The ARTISTRY 3-step Clarifying System is virtually oil-free and, when used together, helps control surface oil for up to 12 hours for cleaner, clearer skin. Apply cleanser, toner and moisturiser twice a day, every day.

Supplement your summer skin care regime two-to-three times per week with the ARTISTRY Pore Cleansing Masque.

Battle summer blemishes with ARTISTRY Blemish Control.

#### Men and women's skin - the differences

The difference between men and women's skin is largely due to hormones. Men's skin is naturally less sensitive, firmer, oilier and features more hair than women's skin. TOLSOM products are specially formulated to handle men's skin.

## STAGE 2

Protect your skin against the summer sun

ARTISTRY Essential Hand Crème SPF 15 (102205 - 75 ml)





ARTISTRAL

NETISTIEY

Blemish Control

(0176 - 15 ml)



TOLSOM<sup>™</sup> for men Facial Moisturising Lotion SPF 15 (100049 - 100 ml)



For Her

ARTISTRY™ Multi Protect SPF 30 (102877 - 50 ml)



PETER ISLAND™ Sun Care Products

Sun Lotion SPF 15 (103172 - 250 ml) Sun Lotion SPF 30 (103173 - 250 ml) After Sun Lotion (103176 - 250 ml)

Sun lovers should take note that 80 per cent of skin ageing is due to sun exposure

## What sun cream should I use?

Whatever level of protection your body needs, PETER ISLAND water-resistant sun care products contain moisturisers and vitamin E to help protect against free radical damage that can lead to premature ageing of the skin. PETER ISLAND After Sun Lotion contains moisturisers to hydrate the skin and aloe vera, known for its moisturising benefits.

#### What kind of sun protection does my skin type need?

Fair - PETER ISLAND SPF 30 Sun Care Lotion

Medium - PETER ISLAND SPF 15 Sun Care Lotion

Dark - PETER ISLAND SPF 15 Sun Care Lotion

Children - The PETER ISLAND Sun Care Lotions are suitable for the whole family apart from children under the age of three years.

### What about my face?

Multi Protect SPF 30 is specifically designed for the face and features the highest SPF rating from the ARTISTRY skin care line. This protects the skin from deeper penetrating UVA rays, the ones that contribute most to skin ageing and are linked to skin cancer.

#### **Protecting your hands**

Whether it's due to the sun, harsh chemicals or even the weather, the skin on the hands is often neglected and therefore is one of the first places to show signs of ageing. Keep an ARTISTRY Essential Hand Crème SPF 15 in your bag or car and apply several times throughout the day to nourish and protect, for younger-looking hands now and in the future.

Please refer to your IBO Price List for pricing details.



Of course, the usual way to keep fresh and cool is to apply antiperspirant, but there are lots of other ways.

#### Hands

Keep hands hygienically clean and moisturised in the summer heat. Even strong odours disappear after one wash with BODY SERIES Concentrated Liquid Hand Soap. It is pH-balanced and contains up to 450 washes in one bottle!

#### **Body**

In heat, keep your skin refreshed with BODY SERIES Refreshing Body Gel, which includes a special deodourising fragrance.

## **Fragrances**

Fragrances can excite and evoke memories. One of the exclusive fragrances by Amway is sure to help you keep your cool this summer.

Start the day with a refreshing boost of QUIXOTIC for men or women. Fresh, invigorating fragrances loaded with citruses. On a hot summer afternoon, try the brightly fruity Sun Dapples for women, sparkling with orange and melon.

As the evening approaches and you're looking for a feeling of coolness and freshness, try OPPORTUNE for men, with fresh mint and melon on a bed of warm, masculine, woody notes.



#### **Foundation**

The heat can play havoc with your make-up. Nothing seems to stand up to those little beads of sweat that collect around your hairline. Try ARTISTRY Absolute Oil-Control Foundation SPF 15, which helps control and absorb oil, to maintain fresh, matte skin all day long.

## Safely Sunkissed

Brush on an instant summery glow wherever you need with the ARTISTRY Loose Bronzing Powder, using the exclusive ARTISTRY Kabuki Brush (order no. 104087).

### Lips

Consider using a moisture-rich lipstick such as the ARTISTRY Crème Lip Colour. Keep lips protected with ARTISTRY Sheer Lip Colour SPF 15, with lip loving ingredients vitamins A and E and antioxidants, and a hint of shine. Or shift the focus completely onto your lips by using one of the ARTISTRY Glossy Lip Shines, for vivid shine and glossy shimmer.

#### **Eyes**

Brighten up your eyes with lighter shades of eye colours such as Violet Ice (4899), Cosmos (102656), Tafetta (102657), Optic (0004), Veil (102643) or Chic (102641). Use ARTISTRY Waterproof Mascara 200, tested to withstand rain or shine.

For further information on all products featured in this article, refer to the Beauty Manual (order no. 216996). Please refer to your IBO Price List for pricing details.





# DOUBLE X food supplement is NUTRILITE's MOST complete blend of vitamins, minerals and phytonutrients at effective levels.



## **Vitamins**

Vitamins assist in the processing of other nutrients (proteins, fats, carbohydrates and minerals) and they help form blood cells, hormones, genetic material and chemicals in the nervous system.



## They all have specific functions and target cells, for example:

Vitamin C	Immune system, cell membranes, connective tissue and capillary strength.
Riboflavin	Energy production and nerve function.
Folic Acid	Cardiovascular function and nervous system development.

## **Minerals**

Minerals play a role in complex body chemical systems.



## **Phytonutrients**

In the scientific world, the plant chemicals beyond vitamins and minerals are referred to as phytonutrients.

Phytonutrients are found in NUTRILITE

Concentrates. Fresh, premium plant concentrates
are tested and selected for specific biological activity.

## They all have specific functions and target cells, for example:

Calcium	Strong bones, nerves and muscle contraction.								
Copper	Cardiovascular and nervous system.								
Zinc	Immune system, joints and tissues.								

## They all have specific functions and target cells, for example:

Lycopene	Free radical protection, normal cell growth and prostate function.
Lutein	Free radical protection and eye function.

## Vitamins + Minerals + Phytonutrients =



## **NUTRILITE™ DOUBLE X™ Food Supplement**

- The essential vitamins, minerals and concentrates found in **NUTRILITE DOUBLE X** Food Supplement work together to support your body's natural defences.
- Taken twice per day, maintains consistent optimum nutrient levels in the blood throughout
- No artificial sweeteners, colours, flavours or preservatives added.
- Formulated to deliver nutritional support for those who lead busy lifestyles, or who are interested in weight management, sports nutrition, healthy ageing and/or optimal health.
- Provides a solid foundation for any supplement programme.

Please refer to your IBO Price List for pricing details.



Order no. 218734 Business Cards (pack of 25)



Order no. 217187 Brochure (pack of 5)



**A Taste of Summer** 

With the summer come lovely crisp salads and fresh fruit. With two versatile and high quality products from Amway,
Balsamic Vinegar of Modena and AMWAY™ da Carapelli Extra
Virgin Olive Oil, you can bring out the best of the summer fruits and salads.



Balsamic Vinegar of Modena Order no. 200662 – 1 x 500 ml bottle

AMWAY da Carapelli Extra Virgin Olive Oil Order no. 3963 – 2 x 750 ml bottles

Balsamic Vinegar of Modena is a speciality product from Italy, made from grapes grown on the supplier's own estates and matured in oak wooden barrels. A dark brown, syrupy vinegar with an exquisite sweet-sour flavour, obtained from the musts of Trebbiano and Lumbrusco grapes, from vines renowned for their excellence since ancient times.

Product quality is certified by the 'Italian Consortium for Balsamic Vinegar of Modena' and by the Control Agency Cermet, which is confirmed by the official red label on the neck of the bottle.

Like many vinegars, balsamic lends itself to salad dressings such as vinaigrette, but its incredible flavour has led to it being used to bring out the sweetness of fresh fruits such as peaches, raspberries and strawberries.

AMWAY da Carapelli Extra Virgin Olive Oil is the perfect accompaniment to any food or food preparation. It has a mild, sweet, ripe fruit flavour, light spicy aftertaste and harmonic aroma of herbs and almonds. Mixed with Balsamic Vinegar of Modena, these two great products create an excellent fresh salad dressing.

Only the best Mediterranean olives are chosen for our Extra Virgin Olive Oil. Harvested by hand, the gentle handling of the olives guards against bruising and contributes to a low acidity level to the oil of 0.3% or less.

OF MODENA

Extra virgin olive oil is rich in the antioxidant vitamin E, oleic acid and polyphenols. Foods rich in monounsaturated fats, such as olive oil, can be beneficial as they help to reduce the 'bad' cholesterol and promote the 'good' cholesterol, making AMWAY da Carapelli Extra Virgin Olive Oil an important part of a healthy diet.

Enjoy the best of summer!

# Amway PROMOTION

Now is the perfect time to indulge yourself or treat your friends and loved ones to a special gift from the AMWAY™ Boutique brochure.

With up to 30% off all items of jewellery and lingerie from the 2006/2007 brochure, you can choose from over 30 items of exclusive jewellery and any combination of the five collections of stunning lingerie.

Please visit our website at www.amway.co.uk / www.amway.ie to view the items currently available and their discount prices.

Please note that PV/BV will also be reduced according to price discount.

Get the quality and luxury of Boutique products to create a beautiful look at amazing prices.



\* Excluding 960457 and 960458 and available while stocks last



For sizing and products, please refer to the AMWAY Boutique brochure (order no. 208205 - single / 218206 - pack of five). Alternatively, you can visit our website at www.amway.co.uk or www.amway.ie

**JUL/AUG 07** 



# Launching September 2007: the Gift Collection

Filled with gorgeous gifts...

## **Beauty Gifts**

Make-up and skin care products for glowing, youthful skin.

Gifts for Him

Grooming and fashion for men who want to look and feel their best.





**Food Gifts** Kitchenware and gift hampers for decadent dining.



**Health Gifts** Living life to the full by being active and staying healthy.

## Gifts for Her Fabulous underwear and accessories to make her feel wonderful.





**Festive Gifts** Glitter and magic to make this time of year wonderful.

AVAILABLE FOR MILY FOUR MONTHS ONLY

...that will appeal to everyone!



## NUTRILITE™ Bio C Plus is now

## **NUTRILITE Vitamin C Plus**

From the end of August 2007\*, the popular vitamin C supplement **Bio C Plus** will now be known as **Vitamin C Plus**.

The EU has defined and is regulating the use of the word 'BIO'. In order to comply with these regulations, we therefore need to change our product name. The only change to this product is the name. The trusted formula, ingredients, product size and order number will remain exactly the same and it will still maintain its position as an important antioxidant in our range

See example of the new product name and its updated label.

Order no. 4252 - 100 tablets

\* Please note that the introduction date is based on current sales and may vary

Please refer to your IBO Price List for pricing details.

## ARTISTRY™ LUSTRE COLOUR COLLECTION

For a limited period only, you can purchase any of these fabulous products and get 25% discount with full PV/BV. But hurry, this offer is only available whilst stocks last.



ARTISTRY LUSTRE COMPACTS (10 g) (1) Rose Lustre (order no. 104109) palette includes pink, rose and brown tones. (2) Bronze Lustre (order no. 104110) palette includes beige, peach and brown tones.



(3) KABUKI BRUSH (order no. 104087)

ARTISTRY"

## LUSTRE COMPACTS (10 g)

Our all over bronzer powder compact. Wear alone to spotlight eyes, brows and cheeks – wherever the sun naturally strikes. Use the lighter shades to highlight and the darker shades to contour.

### **KABUKI BRUSH**

The soft compact bristles and mushroom shape of our Kabuki Brush make it ideal for applying a sheer, even coat of powder.

## GLOSS STICKS (1.95 g)

For a perfect finish use one of the three gloss sticks. The moisture rich formula conditions lips and the high gloss formula helps keep the lightly metallic colours vibrant.



ARTISTRY GLOSS STICKS (1.95 g)

- (4) Destiny (order no. 104111) Brown
- (5) Wish (order no. 104112) Rose
- (6) Fate (order no. 104113) Orange





# Great Cooking begins with **Great Cutting!**



Designed for **comfort, ease of use** and premium **performance**, the exclusive iCook <sup>TM</sup> Cookware Knife Set is a lifetime investment for everyone that loves to cook.





"The basis to all good food preparation doesn't just start with really fresh, sensational produce but also having the right tools. The iCook knives have been made with you in mind to give superb, effortless results."

Jason Roberts, iCook cullinary expert

## **SPECIAL OFFER**

Order the 5 piece iCook knife set between 1st July - 31st August and receive a **FREE** premium quality, iCook branded beech chopping board.\*

Order no. 102709

Please refer to your IBO Price List for pricing details

- Designed with specific weight balancing to ensure they feel both well balanced and lively.
- Curved cutting edge to give a natural cutting action the wrist enjoys.
- Specially designed handles to give you added control and stability, especially when cutting larger, harder foods.
- Forged steel blades combine strength with balance.



Size: 40 cm x 26.5 cm x 3 cm deep. Made from beech.

\*Whilst stocks last.



Order no. 4298 - 90 capsules

## **NUTRILITE™** Omega-3 Complex food supplement

Omega-3 fatty acids are essential nutrients for humans. Two of the main omega-3 fatty acids are EPA (eicosapentaenoic acid) which supports regulation of inflammatory reactions and DHA (docosahexaenoic acid) which is important in retinal development and supports healthy eye tissue.

Oily fish are a good source of EPA and DHA fatty acids and an alternative to fish in the diet is a fish oil supplement.

The NUTRILITE brand takes care that environmental toxins such as mercury, polychlorinated biphenyls (PCBs), chemicals and organochlorine (OC) pesticides are not present in its Omega-3 Complex food supplement.

The raw fish oil used for NUTRILITE Omega-3 Complex food supplement is supplied by Ocean Nutrition Canada (ONC). ONC is one of only three companies in the world able to process omega-3 fish oil in significant quantities and one of only two manufacturers capable of deodorising these oils

## Fish oil processes for NUTRILITE Omega-3 Complex

Winterisation – removes excess saturated fats naturally present in the raw oil.

Deodorisation – removes heavy metals, PCBs and significant amounts of peroxides, aldehydes and ketones (aldehydes and ketones are components that help create the fishy odour and taste).

Filtering – helps to remove some of the darker colour in the oil and further removes aldehydes and ketones.

The NUTRILITE brand has chosen ONC to provide the fish oil for NUTRILITE Omega-3 Complex food supplement because their oils are among the cleanest and purest available on the market, with every batch subject to stringent quality checks before it leaves their facility and is guaranteed to meet or exceed the high standard demanded by the NUTRILITE brand.

Please refer to your IBO Price List for pricing details.



NUTRILITE™ is the world's leading\* brand of vitamins, minerals and dietary supplements. \*Based on 2006 sales (as supported by research conducted by Euromonitor International).



\*T-10 Complex: contains eight moisturisers and two oil-control ingredients that support men's skin. Moisturisers: glycerine, panthenol, sodium hyaluronate, cephalins (wheat germ lipids), glycoproteins (yeast extract), hops extract, camomile extract and aloe vera gel.

Oil-Control: lemon extract, cucumber extract.

Please refer to your IBO Price List for pricing details.





## Outer beauty meets inner strength

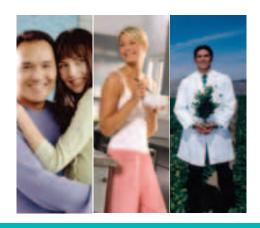
The eSpring™ Water Treatment System provides 99.99% bacteria- and virus-free water, the single most essential ingredient for a happy, active and invigorating life. The eSpring Water Treatment System - designed for your well-being.

## Life Springs from eSpring

For further information, please refer to your Product Brochure or go online at www.amway.co.uk or www.amway.ie. Please refer to your IBO Price List for pricing details.



## **UPDATE** YOUR HEALTH, **BEAUTY AND HOME MANUALS!**



Keep your new Product Manuals up-todate by downloading New Product Pages, available on-line!



With the addition of every product to the Amway product portfolio, a Product Manual page will be available for you to download at launch.



Your Product Manuals should never be out of date because you can access new pages supporting new product launches at www.amway.co.uk / www.amway.ie

## Let Us Help You Grow Your Retail Business!

We're always interested in helping you to build your business. That's why we have designed a range of leaflets for you to hand out to your customers.

The leaflets feature a range of some of our top-selling products from ARTISTRY™, NUTRILITE™ and the Home Care range and have been designed to help you extend your retail customer base and increase your sales.

For the first two weeks of July, you will receive a complimentary pack of each of these leaflets in every first order you place. If you wish to order more leaflets, these packs are on sale now.

To order more leaflets, go online at www.amway.co.uk / www.amway.ie or call Business Services on +44 (0)1908 629400.



ARTISTRY Leaflets (pack of 10) – order no. 105466 Home Care Leaflets (pack of 10) – order no. 105467 NUTRILITE Leaflets (pack of 10) – order no. 105465

Please see page 31 for pricing details.

## SHOP • COM @ Amway

## Summer Shoes





## **ARTISTRY**

Everyone needs to look after their skin. Big business can start with just five products, but also learn how ARTISTRY speciality products can meet your Client needs and expand your business.

#### **ARTISTRY SKIN CARE WORKSHOP**

Monday 23rd July Monday 6th August **7 - 9.30pm** 



Learn how NUTRILITE products can assist your optimal health programme, what makes NUTRILITE different and the amazing impact NUTRILITE can have on your business.

#### **NUTRILITE WORKSHOP**

Tuesday 31st July Thursday 2nd August **7 - 10pm** 



Learn, and see demonstrated, those basic cosmetic skills to enhance both you and your business.

#### **BASIC COSMETIC APPLICATION**

Wednesday 25th July Tuesday 14th August **7 - 9pm** 



Professional tips and creative looks demonstrated to inspire you and your Clients.

#### ADVANCED COSMETIC TECHNIQUES

Monday 30th July Wednesday 22nd August **7 - 9pm** 



Inspire your cooking and your business by learning about the nutritional benefits that iCook can bring to you and your Clients.

## **iCOOK WORKSHOP**

Thursday 26th July **7 - 9pm** 

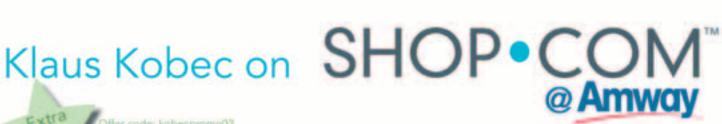


Not just a filter but a complete water treatment system. Learn about the benefits eSpring can bring to you and your business.

#### **eSPRING WORKSHOP**

Thursday 30th August **7 - 9pm** 

To reserve your place on any of the workshops, please contact our Training Centre Co-ordinator Anne Gilmore on +44 (0)1908 629499 or email anne\_gilmore@amway.com











The workmanship that goes into creating a Klaus Kobec watch is exceptional. Constructed from the finest materials and featuring Swiss movements, these watches offer unquestioned quality and reliability...

Tel: 0845 257 8035

# Packaging Material Trial

During the first half of July 2007, all orders will contain only compressed paper padding as part of the continuing trial.

The main benefits of compressed paper are:

- Excellent cushioning and maximum safety for products.
- Disposal by either reusing or recycling.

We would once again encourage written feedback, both positive and negative, to assist analysis and determination of any future changes.

Thank you to all those IBOs that have already provided feedback regarding the different packaging materials.

If you would like to provide feedback, please e-mail your comments to: sharon\_baucutt@amway.com



## keeping you informed

## **Independent Business Owner Inheritance**

One of the attributes of the Amway Sales and Marketing Plan is that it enables an Independent Business Owner (IBO) to build and establish a substantial business, which can be passed on to his or her heirs or beneficiaries. This can be accomplished provided the transfer of the Independent Business is carefully planned to comply with the Law and Amway's requirements for the transfer of an Independent Business.

Independent Business Owner inheritance is neither automatic nor guaranteed; it requires careful planning and expert assistance.

The benefits of an Amway Independent Business can be passed to the heirs of the original IBO if someone has been prepared and authorised to assume the position and responsibilities of that Independent Business.

Amway has no legal right to continue paying bonuses to anyone other than an Amway IBO. This means that at least one of the heirs or beneficiaries, or some legally authorised person acting for their benefit, must become an IBO and operate the Independent Business. Failure to meet this condition within sixty (60) days after the death, and continue the business, will unfortunately result in the forfeiture of both the business and any income which it might generate, which will be moved up to the next qualified Sponsor.

This rule is necessary in order to ensure that IBOs in the personal group of the deceased IBO continue to receive the necessary training, motivation and support, as required by the Rules of Conduct.

The original IBO must, therefore, make proper arrangements during his or her lifetime for the orderly and legal transfer of ownership of the Independent Business to his or her beneficiaries. This can be accomplished by preparing them to assume responsibility or by arranging for a trustee who is an IBO or, preferably a Platinum IBO.

In many instances an Independent Business is owned jointly, for example by a Husband and Wife. With the death of one spouse, the Independent Business is automatically transferred to the surviving spouse, unless they have previously arranged otherwise. The surviving spouse need only forward to Amway a certified copy of the death certificate, and Amway will change its records to show the surviving spouse as a sole owner.

If, however, the surviving spouse was not named on the Registration Form then he/she will not automatically be entitled to assume possession of the Independent Business. If the deceased IBO leaves no surviving spouse and no Will or Trust by which his or her Independent Business is transferred to his or her heirs or beneficiaries, the Independent Business can only pass under the laws of intestacy.

An IBO may wish to leave his or her Amway business in trust for the benefit of his or her children or other named beneficiaries. The trustees should be given sufficient powers to operate the Amway Independent Business, or to appoint some other qualified party to do so, and should be authorised to continue to hold the business until the beneficiaries attain the age of majority or otherwise become legally competent. The trustee should also be given the right to sell the business if such a sale appears to be in the best interests of the beneficiaries.

The Amway Sales and Marketing Plan is not an Insurance, Annuity or Retirement Program. Once the heir or beneficiary is duly qualified as an Amway IBO, he or she is entitled to enjoy the rights and privileges available to every Amway IBO. Whether he or she will be a successful IBO depends upon his or her ability to retain the IBOs in his or her line of sponsorship, to sponsor new IBOs into the business, and to successfully sell Amway products. He or she has the opportunity to step into the shoes of the deceased whether he or she can adequately fill them is entirely dependent upon his or her ability, interest, initiative and commitment.

## conduct ethics obligations

## **Interim Management Agreements**

To allow for the continued development, support and smooth operation of an individual's Amway business, a procedure has been developed to allow Independent Business Owners (IBOs) to appoint a Manager to oversee their business, if for personal reasons they find it necessary to spend an extended period of time (28 days or more) away from their Amway business, primarily abroad. In such circumstances it is imperative that an Interim Management Agreement is set up. This also provides Amway UK with a contact point, in your absence, should the need arise.

Official Interim Management Agreement Forms are available to IBOs, upon request, from our Business Services department.

This agreement is a legal document, and only the original form may be submitted for processing. The form must be completed in full, showing:

- The period during which the agreement is to be active i.e.
   Commencement and Expiry Dates.
- The business I.D. numbers of both the absentee IBO and the Manager. (NOTE: Only a currently registered resident UK IBO can be appointed as an Interim Manager.)
- All personal contact details and witnesses' signatures.

Once the form has been completed it must be forwarded to Business Services for processing. We recommend you keep a copy for your records.

The Manager will then be responsible for all aspects of the managed business, including keeping the absentee IBO up-to-date concerning his/her business and ensuring that the business is renewed annually, if appropriate.

When the agreement is due to expire, or it is necessary to cancel the agreement before the expiry date, the IBO(s) returning to their UK business must notify Business Services. Notification must be in writing, confirming the cancellation of the agreement and your UK address and telephone number, so that our data base records may be amended.

(NOTE: Please be advised that when an Interim Management Agreement is in placed only the Interim Manager can place orders and request other requirements for the managed business.)

If you are planning to sponsor someone into the business who is not resident in the UK, the Registration Form must be accompanied by an Interim Management Agreement Form, completed by all parties. Registration Forms received without an Interim Management Agreement will be returned to the Sponsor with a covering letter advising that a completed Interim Management Agreement is required.

Registration Forms, for IBOs not resident in the UK, cannot be processed without an Interim Management Agreement Form being attached.

## **BONUS PAYMENTS**

As the majority of bonus payments are paid directly to IBOs by Amway, the absentee IBO and Interim Manager must decide if it is appropriate for the Interim Manager's bank details to be recorded against the Absentee IBOs records, held on Amway's data base records.

If this is agreed then notification of this should be sent to Business Services for implementation.

## **Government Benefit Agencies**

#### 1) Benefit Queries

We receive many queries from Independent Business Owners (IBOs) asking how Social Security and other related benefits will be affected when they start their Amway business.

Unfortunately, there is no one answer to this question.

It is, therefore, recommended that IBOs finding themselves in this position contact their local Benefit Office direct. They should explain their involvement with Amway, this will enable the office to explain what, if any, impact this will make to any benefits or allowances they receive.

Each case is different depending upon an individual's personal circumstances.

### 2) Requests for information from Benefit Agencies

Also, from time to time we receive requests for confirmation of earnings of IBOs from government bodies such as the Child Support Agency and Benefit Agencies.

Please be assured that, with the introduction of Data Protection legislation, Amway will only release information when appropriate documentation has been received from these bodies, and provided such documentation meets the requirements of this legislation.

# July/August Ordering and Delivery Schedules

## **NORTHERN IRELAND**

Please note that Northern Ireland orders placed on Monday 9th July are likely to be delivered one day later than normal i.e., Friday 13th / Monday 16th, due to the Public Holiday on the 12th July.

## WEEK COMMENCING MONDAY 27TH AUGUST 2007

Normal Order Day	Revised Order Day	Delivery Days	Direct Debit			
Monday 27th August	Tuesday 28th August	31st August / 3rd September	11th September			
(Offices closed)						
Tuesday 28th August	Unchanged	31st August / 3rd September	11th September			
Wednesday 29th August	Unchanged	3rd / 4th September	12th September			
Thursday 30th August	Unchanged	4th / 5th September	13th September			
Friday 31st August	Unchanged	5th / 6th September	14th September			

#### Please note:

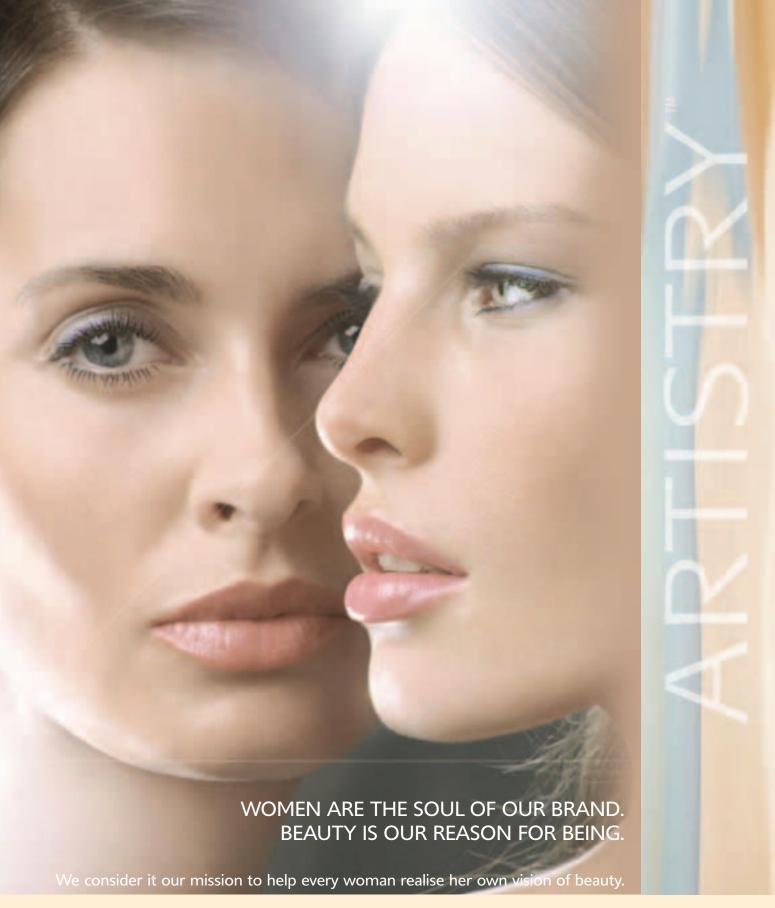
IBOs in Northern Ireland and the Channel Islands will need to place their orders, including online orders, on or before Tuesday 28th August for delivery 31st August / 3rd September. End of month orders will be processed and delivered according to the normal delivery schedule. Online end of month orders should be placed before 22:30 on Friday 31st August for PV/BV to be credited to August business volumes. Online orders should be placed according to the above schedule. The offices will be closed for business on Monday 27th August 2007.



## pricing details

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Page No	Order No.	Description	Unit Siz	· / .s	IBO Tallue Deposit	Business Volum	Retail	180 Cost	Retail Cost	BO Jit	Business Volum	Retail	180 Cost	ノダン	180 Deposit	Business Volume	Retail	BO Cost	Retail Control
20 20 20	104087	ARTISTRY <sup>TM</sup> Gloss Sticks with 25% Price Discount Kabuki Brush with 25% Price Discount Lustre Compact with 25% Price Discount	10g 10g	6.84 4.50 12.59	6.28 8.27 11.57	6.78 4.46 12.48	8.05 10.65	32.23 11.57	41.35	5.08 6.70 9.36	6.78 4.46 12.48	6.85 9.05	26.08 9.36	35.19	9.44 12.43 17.38	9.81 6.46 18.06	12.00 15.85 22.15	48.41 17.39	61.54
25 25 25	105466 105467 105465	SALES AIDS  ARTISTRY Leaflets (pack of 10)  Home Care Leaflets (pack of 10)  NUTRILITE™ Leaflets (pack of 10)	1 1 1		0.90 0.90 0.90			0.09 0.09 0.09		0.90 0.90 0.90			0.09 0.09 0.09		1.57 1.57 1.57			0.16 0.16 0.16	





#### Amway

UK ● Republic of Ireland ● Jersey ● Guernsey
Pricing for all products can be found in your IBO Price List

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The Direct Sell Association of Ireland





**Amway**