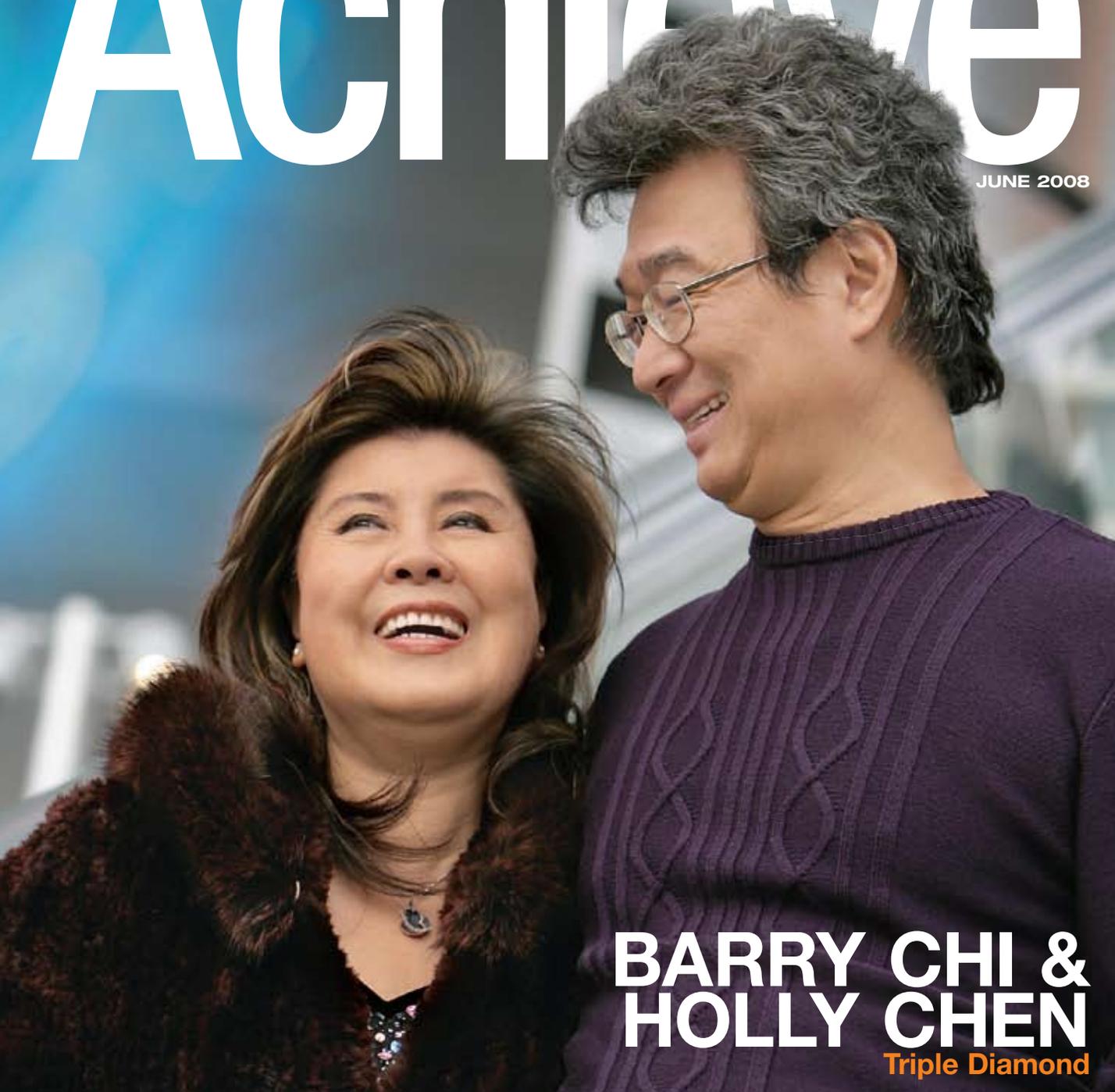


# Achieve<sup>®</sup>

JUNE 2008



**BARRY CHI &  
HOLLY CHEN**  
Triple Diamond



## **TEAM NUTRILITE SCORES!**

Meet the newest member of the roster

## **ONLINE BUSINESS RESOURCES**

There's more to Quixtar.com than you might think

## **GOALS BIG AND SMALL**

IBOs weigh in on their personal motivators



## Artistry Time Defiance Skin Care

### FOR SKIN THAT ACTS AND LOOKS YEARS YOUNGER

Defy age beyond procedures with the most advanced anti-aging ARTISTRY® skin care system available. Leading-edge skin care formulas work in synergy, each boosting the effectiveness of the others resulting in 41% younger-looking skin. With clinically proven results like these, you can be sure TIME DEFIANCE® Skin Care will appeal to customers who want their skin to look and act younger. And will help lead your beauty business to bigger profits – guaranteed!

Learn more about TIME DEFIANCE by visiting [www.quixtaruniversity.com](http://www.quixtaruniversity.com) > Courses > Product Expertise > Artistry Time Defiance



Dermatologist Approved



ARTISTRY®

DEFY AGE BEYOND PROCEDURES

# Features



Approximately 27,000 packages make their way each day down the eight miles of conveyor in our Spaulding warehouse.



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## “Goal!”

Soccer superstar Ronaldinho joins Team NUTRILITE®. In the United States, Ronaldinho endorses the NUTRILITE brand and Rhodiola 110. Just mention his name to get a lively conversation started with soccer fans.



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## One-stop business support

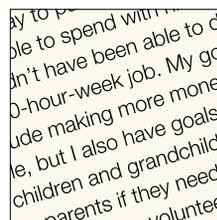
Check out the Resource Center at [Quixtar.com](http://Quixtar.com) for product and business resources designed to help you succeed.



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## Leading the charge

Holly Chi and Barry Chen, new Triple Diamonds, never tire of helping others, offering guidance, and sharing their passion for the QUIXTAR® business.



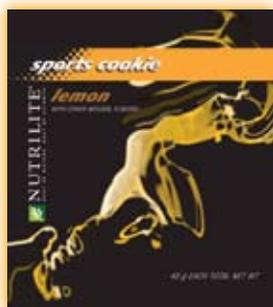
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## What are your goals for your Quixtar business?

IBOs share the different things that motivate them – from saying goodbye to a traditional career to making a bigger contribution to their communities.

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**10 All the right elements** We share resources and support that will help you successfully retail PERSONAL ACCENTS™

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Coming next month:  
Retailing with the QUIXTAR® Product Intro Pack, new QUIXTAR University courses, and a profile of new Executive Diamonds Seungpyo and Hyekyung Ban

Let us know what you think. Send comments, questions, and suggestions to [editors@achievemagazine.com](mailto:editors@achievemagazine.com)



Quixtar North America joins the Amway global family in 2008–09.  
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# The right stuff

It's June. Nine months down with three to go to achieve your goals. A quarter of a year left to energize your efforts and solidify your performance.

It's for times like these that we're transforming the business: to help more IBOs make more money sooner. To ensure you have the right stuff to kick your business into high gear at a moment's notice:

- **The right products.** We're committed to providing products that consumers want to buy and IBOs want to sell. Our product portfolio is rich in variety, great performance, and unmatched value.
- **The right tools.** To help you strengthen your retailing efforts, we're steadily rolling out new sales kits, downloadable selling guides, and QUIXTAR® University training tools.
- **The right events.** To expand your marketplace exposure, the new Event Sales rule enables you to sell specific QUIXTAR health and beauty products at temporary health, beauty, and sporting events. And the National Spotlight program showcases the best of our products in a touring expo.
- **The right rewards.** To expand your earning potential, \$60 million was added to this year's QUIXTAR Business Incentives Program, including rewards for new IBOs as well as a special customer-ordering incentive for all IBOs.

With June, July, and August ready and waiting, capitalize on these new products, tools, rules, and rewards. The right stuff is right here for you to make this a summer to remember – and 2008 a year to celebrate.

**PUT THESE  
IDEAS INTO  
ACTION AND  
MAKE 2008  
GREAT!**

A stylized, handwritten signature in black ink.

**Steve Van Andel**  
Chairman

A stylized, handwritten signature in black ink.

**Doug DeVos**  
President

## We're coming soon to a city near you!

**What:** National Spotlight is an exciting event where we shine the spotlight on the products and the business. Use this opportunity with your prospects, friends, and family!

**Who:** Open to all IBOs, your prospects, and your customers. Due to liability, attendance is restricted to those 16 years of age or older.

**Where:**

<b>Los Angeles</b>	May 9–10	Hyatt Regency Century Plaza
<b>Greensboro, North Carolina</b>	May 30–31	Sheraton Greensboro
<b>Orlando</b>	June 6–7	Gaylord Palms Resort & Convention Center
<b>Chicago</b>	July 11–12	McCormick Place
<b>San Francisco</b>	August 8–9	The Moscone Center
<b>Omaha</b>	August 22–23	Qwest Center Omaha
<b>New York City</b>	August 29–30	The Javits Center
<b>Washington, D.C.</b>	September 5–6	Gaylord National Resort & Convention Center
<b>Portland, Oregon</b>	September 12–13	Oregon Convention Center
<b>Dallas</b>	October 17–18	Gaylord Texan Resort & Convention Center

**When:** Friday: 6–10 p.m., Saturday: 10 a.m.–5 p.m.

**Cost:** The event is free, with a suggested donation to Easter Seals taken at the door.

**How:** Register at [www.quixtar.com](http://www.quixtar.com) > Manage My Business > Transform the Future! > National Spotlight

**Questions:** Call Customer Support at 800-253-6500.

# National Spotlight

A QUIXTAR® NORTH AMERICA | AMWAY GLOBAL™ event

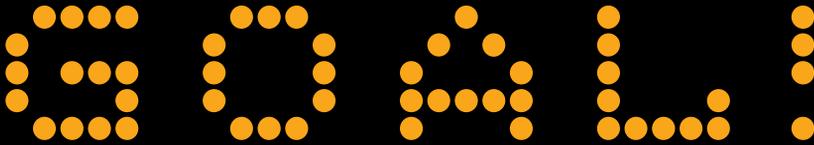


## Amway Opportunity Spreads to Vietnam

Adding to an already long list of affiliates, Amway recently expanded its presence with the March launch of the AMWAY® business opportunity in Vietnam. Amway Vietnam's facilities are located in the Dong Nai province, a highly industrial area in southeastern Vietnam. With this addition, Amway now operates in 92 countries and territories worldwide.

The Amway Vietnam Office and Regional Distribution Center (RDC) are a combined facility, which opened on March 5, 2008. In compliance with Vietnam guidelines, Amway Vietnam will operate as a stand-alone market and will serve as the exclusive provider of Amway's training and business support materials. Due to marketing restrictions, only international sponsoring is allowed for foreign distributors, so no number two businesses are allowed in Vietnam. Plus, AMWAY Independent Business Owners located in Vietnam will be known as AMWAY Distributors in Vietnam.





“Score!” was what everyone said, as word spread through the Hispanic IBO population that the newest member of Team NUTRILITE® was soccer superstar Ronaldinho (Ronald-deen-yo)! In the United States, Ronaldinho endorses the brand and Rhodiola 110.

The most popular sport among Hispanic Americans is soccer, and Ronaldinho is one of the world’s best players. So even if you know nothing about the sport, think of the opportunity that exists with downlines who are Hispanic. Be sure to share the news about Ronaldinho with them and remind them that new customers can get a free sample of Rhodiola 110 by signing up on TeamNutriliteUSA.com.\*



“  
The first day that we got the news ... we immediately started promoting our products with Ronaldinho. People know that if he endorses it, it has to be good. Now that we have Ronaldinho, it’s easier for us to talk about the (NUTRILITE) brand.  
”  
– Sergio Rivera, IBO

“  
In the U.S., there’s a large Hispanic, Korean, and Chinese audience for soccer, and Ronaldinho is one of the best players. It’s a great conversation starter for product or the opportunity.  
”  
– Pedro Lizardi, IBO

**Winning strategy**

Like the other four Team NUTRILITE athletes, Ronaldinho works toward optimal health with good nutrition – including supplementation – and exercise. And he relies on the NUTRILITE brand for peak performance. Get inspired to start your own optimal health journey – or start a conversation about Ronaldinho with any soccer fan.

**In the Know: Ronaldinho**

- Born March 21, 1980, in Brazil.
- He wears the number 10 jersey for Futbol Club Barcelona, Spain.
- For every goal scored by Ronaldinho in 2008, Altacor will donate \$25,000 to the One by One campaign for children, which will be directed to UNICEF, Ronaldinho’s chosen charity.
- His moves are legendary! Search for “Ronaldinho” on [www.youtube.com](http://www.youtube.com) to see what an agile, inspired, world-class athlete can do for your health sales!

\*Although they are not personally eligible for the free sample, IBOs can tell potential customers, friends, and family about the offer and invite them to order their free Rhodiola 110 sample. Limited-time offer, while supplies last. One per household.

## Nutrilite Sports Nutrition – spotlight on Recovery products

### About three years ago, Larry Buffington reconnected with his inner athlete.

He traded in his job as a high-school principal to focus on physical education. Along with coaching football and track, he's personally gearing up to compete in track meets this summer. As a coach, athlete, and Independent Business Owner, Buffington is excited that the NUTRILITE® Sports Nutrition product line includes a Recovery category.

"Muscle recovery products are very important to coaches and athletes," he said. "The key to training is (to) overload or stress the body, allow for proper recovery, and repeat the process throughout the training cycle."



“  
Personally, I believe the 4-to-1 carb-to-protein ratio in the new Sports Cookie, and the joint health products, are critical to both the young athlete and the senior athlete like me.

”  
– Larry Buffington, IBO

### Mike Edmondson's dedication to his health connects with customers.



Mike Edmondson also balances a heavy workload in sales and building his IBOship, and he works out every day. It could be 15 miles on the exercise bike, or anywhere from three to 10-plus miles running on the treadmill. He rounds out his cardio load with weight training and calisthenics.

Edmondson says his commitment to fitness helps him build his business selling sports nutrition products to high-intensity athletes and recreational customers alike.

"Before (my customers) buy from me, they want to know my current level of fitness and that I practice what I preach. The fact that I exercise, eat right, and use these products lends credibility to my personal endorsement of NUTRILITE products," Edmondson said.

### DEFINITION: Recovery is the restoration or return to any former and better state or condition.

For an athlete, recovery could mean tapering off a workout or cooling down, deep stretching and breathing exercises, or strategically replacing vital nutrients lost during a workout through food or drink.

Recovery is crucial. It prepares muscles and other body systems to perform when next called upon. It's just as important as energy before a workout and hydration during exercise. Allowing adequate recovery time and using effective recovery aids can reduce the chance for injury and fatigue.

NUTRILITE Sports Nutrition offers three products in the Recovery category, along with 12 products in the Energy, Strength, Hydration, and Daily Nutrition categories.

*Take the NUTRILITE Sports Nutrition course at [QuixtarUniversity.com](http://QuixtarUniversity.com), and in just 25 minutes, you'll be equipped to recognize potential customers, communicate product features and benefits, and make sales!*

# Feel the energy. Know the power.

## Selling recovery products to your customers:

YOUR CUSTOMER SAYS:	THE SOLUTION:	THE PRODUCTS:	THE SCIENCE:
<p>"I like to work out, but these days, it takes my muscles a few days to recover afterwards."</p>	<p>NUTRILITE® Sports Cookie: Tempt your customers' taste buds and help them recover! Lemon and Cranberry Oatmeal Sports Cookies provide a carbo-to-protein ratio that is optimized for faster muscle recovery and reduced muscle damage.</p>	 <p><b>10-7216</b> Lemon  <b>10-7217</b> Cranberry Oatmeal                      ★P504B1452Y1452 12 cookies per box <b>17.40</b></p>	<p>Research suggests that a combination of carbs and protein is more effective at replenishing muscle glycogen than carbs alone, and helps facilitate use of protein by the muscle.</p>
<p>"I want to tackle my workout, daily jog, grocery shopping, and lifting my kids, and I am getting a little concerned about the impact of all this activity on my joints."</p>	<p>NUTRILITE Glucosamine HCl with Boswellia: Contains proven ingredients from shellfish that help support normal joint function and mobility.</p>	 <p>★P1155B3345Y2875 <b>A-8086</b> 120 capsules <b>39.90</b></p>	<p>Clinical evidence indicates that supplementing with 1,500 mg of glucosamine hydrochloride a day improves joint function and builds cartilage.</p>
<p>"I want to do whatever I can to stay as mobile and flexible as I am today."</p>	<p>NUTRILITE OCEAN ESSENTIALS® Joint Health: Essential fatty acids from fish can help support optimal joint health, mobility, and flexibility, especially if your customers aren't eating fish on a regular basis.</p>	 <p>★P1280B3705Y3470 <b>A-9693</b> 30-day supply <b>44.85</b></p>	<p>EPA is proven to increase joint mobility and helps nerves send messages more efficiently.</p>

# personal accents™

ALL THE RIGHT ELEMENTS



## ALL THE RIGHT ELEMENTS

### What **PERSONAL ACCENTS™** is all about.

What's in, what's new, what's right for you and your customers – in jewelry, accessories, and fragrances. Affordably priced from \$9.99 to \$129.99, the jewelry selection features many exclusives you won't find elsewhere. Plus, everything sold in the catalog is backed by a 180-day Satisfaction Guarantee.

### The **PERSONAL ACCENTS** that define your

**style.** From the bag a woman carries on her shoulder to the bangles that dangle around her wrist. Or, the sunglasses he wears to shade the rays. Even the scent that floats in the air when someone walks by defines personal style.

### Not just what you wear but how you

**wear it.** Everything you need to show, share, and sell **PERSONAL ACCENTS** with flair – style tips throughout the catalog, *Turn Your Passion for Fashion into Sales Brochure*, new Personal Website, signature logo business cards and invitation through Quixtar Brand Support. And, coming in September! Four new jewelry kits and a display kit for sales presentations, events, and parties.

Your Name Here  
Beauty Zone

Clinically Proven Skin Care

Women's Skin Care Men's Skin Care Acne Care Makeup Hair Care **Other**

personal accents  
ALL THE RIGHT ELEMENTS

All the right elements to celebrate life's special moments – jewelry, fragrances, and accessories for him and her. Sterling silver, natural stones, Austrian crystals, freshwater pearls, and more. The latest eyewear, travel organizers, belts, bags, plus a wide array of celebrity and designer scents.

Choose a Category

- Bracelets & Watches
- Earrings
- Jewelry Accessories
- Men's Colognes
- Necklaces & Chokers
- Women's Fragrances

FREE SHIPPING Look for this tag to identify those products that may qualify for free shipping. > Learn more

Products 1 – 10 of 212 View All Products | < Previous | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 |

"World is your Oyster" Necklace (742266)  
Sterling silver with genuine cultured freshwater pearls.  
FREE Shipping \$34.99 USD 1 > Add to Cart

Live Luxe® by Jennifer Lopez for Her - Set (741990)  
Sparkling fruit top notes, floral mid notes, and lush, woody base notes.  
FREE Shipping \$55.00 USD 1 > Add to Cart

**Accent on Personal for your Beauty Zone Website**

PERSONAL ACCENTS™ is now available to IBOs on the Beauty Zone site. If you click on "Other" in the navigation bar that runs across the top, a beautiful PERSONAL ACCENTS page will appear. Customers can shop easily on your site in six categories: Bracelets & Watches, Earrings, Jewelry Accessories, Men's Colognes, Necklace & Chokers, and Women's Fragrances.

To set up your Personal Website, visit [www.quixtar.com](http://www.quixtar.com) > Manage My Business > Personal Websites

**Ribbon PERSONAL ACCENTS Collection**

The perfect gift – and the perfect way to introduce someone to the unique design and versatility of PERSONAL ACCENTS. This collection of fashion jewelry sparkles with style and shines with beauty. Each piece is made with care and comes in its own signature logo package!



Gift Card  
★P1379B4000Y4000 74-9300-B8 50.00  
Ensemble  
★P1379B4000Y4000 74-9310-B8 50.00

PERSONAL ACCENTS Gift Collection is aglow at [www.quixtar.com](http://www.quixtar.com) > Shop Brands > Ribbon

**Sell and tell at Sales Speak**



We're looking for gems and treasures from IBOs in the PERSONAL ACCENTS and/or ARTISTRY® business. Stories about selling that sparkle and shine with suggestions, tips, and advice on how to show and share jewelry, accessories, and fragrances with customers. Let us know how you find customers! Give us the scoop on what they think of the catalog and the jewelry. Share your ideas about parties and booth events. Anything and everything that has to do with sales!

Speak up, speak out, on Sales Speak at [www.opportunityzone.com](http://www.opportunityzone.com)

Get inspired, get stylish, get selling. Get all the right elements with PERSONAL ACCENTS.

To order your PERSONAL ACCENTS Catalog, go to [www.quixtar.com](http://www.quixtar.com) > Resource Center > Order a Catalog

Our exclusive  
home care  
heritage products —  
**earth friendly** for  
nearly **50 years**



JUN 2008 [www.quixtar.com](http://www.quixtar.com)

Going “green” – today’s catch phrase of environmental responsibility. Its widespread use signifies the recent shift toward producing and using environmentally sensitive products. But long before this phrase became a part of popular culture, Amway understood the vested interest we have in our environment. This led us to begin manufacturing unique homecare products with ingredients that help minimize negative impacts on our planet, our homes, and our families.



#### Bio-de-what?

Fifty years ago, most people weren’t familiar with the term “biodegradable.” But even then, we recognized our responsibility to help make the world a better, safer place for our children. Our flagship product, L.O.C.<sup>®</sup>, was one of the first cleaning products ever to be formulated with biodegradable cleaning agents, or surfactants, that readily and safely break down into raw, natural materials during disposal. In fact, unlike other products still on the market today, all three of our heritage products – SA8<sup>®</sup> with BioQuest<sup>®</sup>, L.O.C., and Dish Drops<sup>®</sup> – contain biodegradable surfactants and natural ingredients.



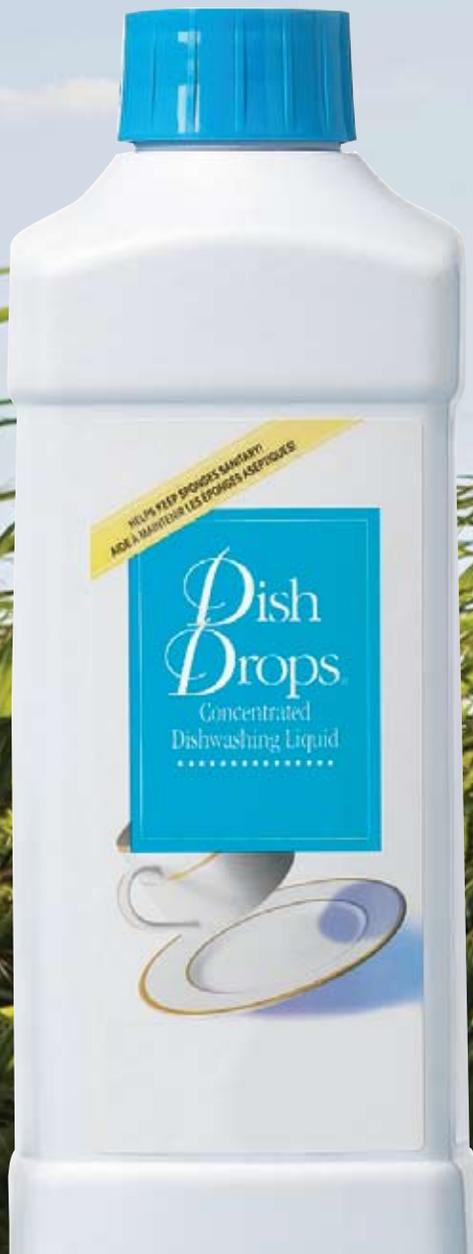
**The heritage continues**

We've kept our heritage products earth friendly to reflect our ongoing commitment to the earth, its resources, and its people. We want you and your customers to have better choices when it comes to home care. Choices that don't bring harsh chemicals and harmful toxins into your living environment. Choices that contain biodegradable and renewable ingredients found in nature. Choices that are convenient and economical. As a global community, we want everyone to have the opportunity to make a difference. And making a difference can be as simple as using the right home care products.

**A mean clean – guaranteed**

With all this focus on the environment, do our exclusive home care products really work as well as, or better than, other products? You bet! SA8® detergent and L.O.C.® Cleaner may be gentler on the environment, but they're mighty when it comes to cleaning power. Plus, if for any reason you try these products – or any products we offer through Quixtar – and you're not completely satisfied, simply return the item within 180 days for a full refund or exchange. There's virtually no risk!

**Look for these and more earth-friendly home care products for you and your customers in your HOME & MORE Catalog and online at [Quixtar.com](http://Quixtar.com).**



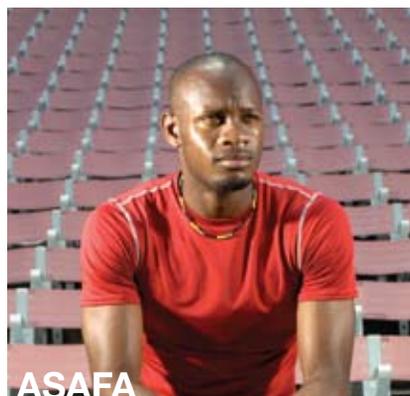
It's as much about what our home care products contain as it is about what they *don't*. That's what makes them environmentally preferred! Check it out.

Exclusive Home Care Product		No solvents	No chlorine <sup>1</sup>	No potentially irritating residues	No phosphates
L.O.C. Multi-Purpose Cleaner		✱	✱	✱	✱
SA8 Premium with BIOQUEST® Laundry Detergent		✱	✱	✱	✱
DISH DROPS® Liquid		✱	✱	✱	✱

<sup>1</sup>Most products are now chlorine-free. Oxygen bleach is used as a safe alternative.

# The power of Team Nutrilite

Are you in training to add new retail customers to your business? Focus your energy with the help of Team NUTRILITE® star athletes! And leverage national Nutrilite-sponsored events to build brand awareness and impress your customers with the corporation's investment in you and the NUTRILITE brand.



ASAFA



SANYA



LIU

## National events

If you're planning to attend the Prefontaine Classic in Eugene, Oregon, get a jump-start now. Register all your new customers online at [TeamNutriliteUSA.com](http://TeamNutriliteUSA.com), and we'll send them each a free sample of Rhodiola 110. Build their excitement (and your credibility) by introducing them to the athletes who trust their bodies to the NUTRILITE brand.

Point out that Asafa Powell, Liu Xiang, and Sanya Richards are all scheduled to compete in the Prefontaine. Finally, if you live within a 200-mile radius of Eugene, expect an email soon from Quixtar, inviting you and guests to attend the event – you'll have a chance to get autographs from the stars!

### Can't make it?

Host a home party and watch the live NBC broadcast on June 8, 1–3 p.m. (PT). Cheer on your favorite Nutrilite athlete and serve beverages and snacks from the NUTRILITE Sports Nutrition line!

### 2008 Nike PREFONTAINE CLASSIC

Date: June 8, 2008

Start time: 12:30 p.m. (PT)

Location: Hayward Field,  
Eugene, Oregon

Televised live by: NBC  
1–3 p.m. (PT)

Tickets: Buy tickets by calling  
1-800-WEBFOOT  
or by visiting  
[www.goducks.com](http://www.goducks.com)

### Brand yourself

TEAM  
NUTRILITE® 

Gear up! Be ready with Team NUTRILITE apparel, brochures, and fitness logs.

Go to [www.quixtar.com](http://www.quixtar.com) > Resource Center > Retailing Support > Nutrilite > Logo Merchandise for apparel or ...

> Literature, DVDs, & CDs for brochures and fitness planners.

## Local events

Summer's the season for your city's 10Ks, 5Ks, and triathlons. Use the Nutrilite athletes' star power and the breadth of the NUTRILITE Sports Nutrition line to gain customers and make sales at these events.

### Be there!

- Set up a booth. Check to see if the race has a corresponding health and fitness expo, where you can introduce racers to NUTRILITE products with samples and sell NUTRILITE Sports Nutrition products and XS® Energy Drinks. Find out how easy it is to set up a retail booth at [www.quixtar.com](http://www.quixtar.com) > Manage My Business > Compensation, Awards, & Incentives > Booth & Event Sales
- Set up a Team NUTRILITE display. Go to [www.quixtar.com](http://www.quixtar.com) > Resource Center > Retailing Support > Nutrilite. Under the Team NUTRILITE section, you'll find instructions and a Team NUTRILITE Resources PDF, which has everything you need to set up a complete Team NUTRILITE booth.

# Keep your eye on the icon

## Use RSS feeds to simplify your web experience

The World Wide Web is a pretty big place. How big? Estimates put the number of websites at more than 100 billion. *Billion.*

And growing.

Many of those sites are blogs, which allow individuals or groups to share a regularly updated log of events, news, and personal insights with online audiences.

If you're a fan of blogs, the trick is to stay up to date on the topics and people that interest you most. Using browser bookmarks is one way. RSS feeds are a better way.

With RSS (Really Simple Syndication) feeds, you subscribe to your favorite sites and get alerts whenever the content is updated. You don't have



to go out and look for the information – the information comes to you!

If you're using Firefox®, Safari™, or Internet Explorer® 7, you can subscribe to an RSS feed right in your browser. Just click on the orange icon displayed in your toolbar while you're visiting a site, and follow the instructions.

If you like to keep track of several blogs, you'll want to use an RSS reader, which works just like an in box for blog postings. Choose a web-based reader if you want to read your feeds from any computer, or download a reader to your computer that allows you to read your feeds even when you're offline and can integrate with some of your other applications.

Once you have a reader, it's simple to subscribe to updates: Just go to the blog's home page, click on the orange icon, choose your reader, and subscribe.

And, hey, feel free to start your RSS feed with content from the Opportunity Zone. All of our blogs offer feeds so you can keep up with the latest business and product topics.

### Orange = easy

Whenever you see the orange icon, you can subscribe to content with these RSS readers:

#### Web readers

Bloglines: [www.bloglines.com](http://www.bloglines.com)

Newsgator: [www.newsgatoronline.com](http://www.newsgatoronline.com)

My Yahoo!: [my.yahoo.com](http://my.yahoo.com)

Google Reader: [www.google.com/reader](http://www.google.com/reader)

#### Desktop readers (Windows)

FeedDemon: [www.newsgator.com/Individuals/FeedDemon](http://www.newsgator.com/Individuals/FeedDemon)

RSS Bandit: [www.rssbandit.org](http://www.rssbandit.org)

#### Desktop readers (Mac OS X)

NewsFire RSS: [www.newsfirerss.com](http://www.newsfirerss.com)

NetNewsWire: [www.newsgator.com/Individuals/NetNewsWire](http://www.newsgator.com/Individuals/NetNewsWire)

## One-stop business support

### Online product and business resources designed for your success

We know IBOs are doing some great business on Quixtar.com. You're shopping, ordering, registering new IBOs and customers, checking your PV/BV, accessing business reports, and getting the latest product and business scoops from What's New.

But did you know that there's also a great selection of business and retailing support available on the site?

Specifically, in the Resource Center.

It's the place to go for more information on retailing and business, including product sales aids, downloadable PDFs from QUIXTAR® University, business rules and glossary terms, classic speeches from the company founders, the *Product Pricing Guide*, business forms, online versions of *ACHIEVE®* and *Tu Mundo*, and a lot more!

We designed the Resource Center to put the materials and information you need in one convenient place. And many of the resources are also available in Spanish, Korean, and Chinese.

#### Retailing Support

This is the place to go for help with retailing your favorite brands, including ordering information for sales kits, CDs, and literature, as well as free, downloadable merchandising aids. Here's a sample of what you'll find:

#### Nutriline

- The Health Sales Kit (40-0766), developed specifically for new IBOs who want to sell NUTRILITE® products.
- Product brochures for popular NUTRILITE products like DOUBLE X®, SLIMMETRY™, and Concentrated Fruits and Vegetables.
- Team NUTRILITE training programs for 5Ks and other races, featuring tips from Greg Meyer, Team NUTRILITE coach.
- Sampler cards and blister packs to share with customers.
- Video: "What Goes into DOUBLE X."
- Powerpoint presentation: "DNA of the NUTRILITE Brand."
- NUTRILITE logo gear for men and women.



[www.quixtar.com](http://www.quixtar.com) > Resource Center

**Artistry**

- With the ARTISTRY® Skin Care Sales Kit (40-0687), you experience three simple ways to sell ARTISTRY skin care with all the training, products, and literature materials you need in one kit.
- Skin Age Test and Skin Assessment PDFs.
- Series of cosmetic application videos.
- Before-and-after photos.
- Video: TIME DEFIANCE® commercial.
- Skin care order forms and use-up rate charts.
- Clothing, gift bags, and other ARTISTRY logo accessories.



**Ribbon**

- Three great kits to help you sell the art of gift giving:
  - Ribbon Essential Sales Kit (AD-1600).
  - Ribbon Expansion Sales Kit (40-0858).
  - Ribbon Sales Kit Duo (40-0854).
- Steps to Success.
- FAQs.
- Profitability predictors.
- B2B and B2C presentation scripts.
- Success stories.
- Customer profile form.
- PDFs of all of the Gift Collections.



**Education Downloads**

In addition to online and instructor-led training, QUIXTAR University offers a selection of downloadable training resources that can help fuel growth in your business.

- Sales reference guides for everything from handling objections to closing the sale.
- Goal-setting, including a start-up goals worksheet, commitment letter, and weekly and monthly calendars.
- Guidance for finding and meeting with new customers.
- NUTRILITE® and ARTISTRY retailing tips and role-playing scenarios.

**Business Resources**

When you have questions about your business, it's often as simple as navigating to the Resource Center and checking out the helpful guides and FAQs we've provided. You'll get answers to everything from ethics to product pricing.

- The QUIXTAR® Product Intro Pack (E-9745) features some of our easiest-to-sample, easiest-to-sell products. It gives new IBOs the chance to experience them first-hand, then share their enthusiasm about the products when they promote them to consumers.
- Frequently asked questions on best practices, bonus, sales tax, and more.
- Business forms for purchase and download.
- The Business Reference Guide (SA-1500).
- Business kits and presentation materials.
- Information on the QUIXTAR Business Incentives Program.





# LEADING THE CHARGE

Barry Chi & Holly Chen Triple Diamond



Holly Chen loves stories.

You can hear it in her voice when she recalls her life prior to starting a multinational business organization. "I was a single mom making just \$500 a month, which had to support me, my mom, my little sister, and my three children. Life was extremely hard."

You can also tell by how she deftly turns an interview into an opening to share the QUIXTAR® opportunity. After inquiring a bit into your life,

she asks, "Wouldn't you like to meet and learn how to do what I'm doing?"

As she counsels her "children" – the associates who are eager to learn at the hand of this entrepreneurial powerhouse – Holly's always quick to recount a saying or parable to make her point stick.

For example, she and Barry encourage their downline associates' company. By hanging out with them, they accomplish two goals: cultivating a sense of community and imparting their knowledge through teachable moments.

"If you want success, you must hang with successful people," Holly explains. "Like the Chinese proverb says, 'Human beings climbing high, water flowing down.' That means we're supposed to keep looking up, keep reaching for the top – even when the mountain gets slippery."

### Climbing higher

For Holly, the climb out of poverty was steep *and* slippery.

Born in Taiwan in the late 1940s, Holly's curious mind quickly surmised that reading was the door to unheard of worlds. "I loved geography and dreamed of visiting so many places as a child," she recalls.

By her early 30s, however, she'd concluded those dreams would never come true. An elementary school teacher by day, Holly sought out other jobs, like helping women learn to apply cosmetics, just to make ends meet.

One day she heard through a friend about an American enterprise new to Taiwan. It didn't cost much to get started, and she could build it at her own pace, and she could build it at her own pace. He recommended she check it out.

"It seemed like a very fair and simple business," she says. "I could see that the more effort I put into it, the more money I'd get out. I especially liked the idea that I could help others get a leg up in life, too."

That was 26 years ago.

**Name:** Barry Chi & Holly Chen

**Home:** Sparks, Nevada

**Previous occupations:** Holly was an elementary school teacher, Barry worked as an engineer

**Children:** Holly's children – Te-Pei, Annie, and Kevin – are all grown and building QUIXTAR businesses of their own

**Hobbies:** "Connecting with people around the world!"

**Favorite brands:** NUTRILITE® Supplements and ARTISTRY® Skin Care



Since then, Holly and Barry (whom she met soon after) have helped *many* people – not just in Taiwan, but throughout Asia, Europe, and the States as well – improve their lives through free enterprise and a business model that empowers people from all walks of life.

“I love this business!” says Barry, who reached his initial goal of Diamond long ago. (In fact, he and Holly have achieved Double Crown Ambassador in their Taiwan business – only the second couple worldwide to do so. Another “crowning” achievement: more than 2,000 Diamonds in their organization.)

Content to let Holly take center stage, where she shines, Barry resonates with the truth that the business “brings great harmony” wherever it goes.

“In any other business, you have to be strong on your own to achieve success,” he says. “In the QUIXTAR® business, you would not be successful if you weren’t helping people.”

It’s a business based on a completely different kind of logic, the former engineer explains, one that promotes qualities like respect, caring, and servant-based leadership.

“QUIXTAR may not be your dream career,” interjects Holly, “but it can fulfill your dreams and become your life’s passion,” she states.

“It’s definitely brought our lives to a higher level,” agrees Barry.

### Passionate about people, products

These days Holly gets to live out her dream of seeing the world while pursuing her passion of helping others through her business.

“They refer to us as Mommy and Daddy,” she states proudly of her and Barry’s downlines, “our children together.”

Taiwan is still home base, but for a quarter of the year the couple eagerly returns to Nevada to be closer to their U.S. team.

“The scenery is beautiful!” Barry says of the Silver State, with its seemingly endless blue sky and fascinating desertscape. The vibrant scene in Las Vegas offers its own attractiveness – a kaleidoscope of neon color that eclipses the night sky and any thoughts of sleep.

But that’s never a problem for this fast-paced couple who don’t just “hang” with people half their age, they lead the charge!

Holly attributes their good health and vitality to the NUTRILITE® nutritional supplements they use faithfully and ARTISTRY® Skin Care. “I’m living proof of the quality of the products,” she says, adding, “The Moisture Intense Masque really helps counteract the dryness in Nevada.”

From the attractive packaging of the products to the “cutting edge” research behind them, “You get a lot of value for the price you pay,” she believes. Both she and Barry appreciate the Corporation’s efforts to spotlight their best sellers through a national ad campaign.

**“In any other business, you have to be strong on your own to achieve success. In the QUIXTAR business, you would not be successful if you weren’t helping people.”**

However, he believes it’s simply impossible to convey their true quality or the hours of research and development behind them in a one-page ad.

“That’s why the IBO-customer relationship is so important,” he says. “It’s the sincerity of the IBOs that draws people to the business. Once that trust is established, then we can share everything we know about the products. Their outstanding quality keeps people coming back.”

**Rock solid**

As Holly and Barry go about their day, it’s obvious they’re having the time of their life.

Always upbeat – even when suffering a cold, as Holly was the day of their interview – the couple’s warmth and openness create an atmosphere of ease. Laughter often punctuates the conversation. Advice is never preachy, always encouraging. And everyone is made to feel like the most important person in their universe.

You don’t have to be just like her or just like Barry to build a flourishing QUIXTAR® business, she insists. You only need to believe a better future is possible and be willing to learn from the people who’ve gone ahead of you.

“When I first got started,” she relates, “I read an article in a financial magazine by a famous Taiwanese businessman. He wrote about the Corporation and its (IBO Compensation) Plan and how he could find no chink in the armor, so to speak. He proclaimed both rock solid, and that gave me a lot of credibility as I shared the business with others.”

**Loved by many**

While much has changed since those early days, one thing hasn’t. Holly and Barry work just as passionately to meet their goals.

“At first I had a little dream that drove me to accomplish small goals,” she says. “Now, I’ve fulfilled dreams I couldn’t even contemplate back



“The restaurants here are great and the shows are fun,” Barry says of Las Vegas, where they like to entertain their group, “but it’s about being with people. They’re the heart of this business, so it’s both our work *and* our leisure. They’re inseparable.”

When asked what type of person is most likely to achieve their level of success, Holly responds fervently, “Anyone can do what we’ve done!”

then. I’ve helped a lot of people and earned the love and respect of many. To me, that’s the greatest reward.”

That ... and getting to tell the stories that inspire so many.



**Chil Ho & Ki Suk Yi**  
California

## Climbing the mountain

*We climb a mountain simply because there is a mountain to climb.*

The words may sound like an old Korean proverb, but they're actually a bit of wisdom Chil Ho made up to explain his approach to life in general, and to achievement in particular.

"We wouldn't necessarily wish for some of the challenges we face," he explains. "But we take on whatever comes our way simply because we have to in order to reach the goals we've set for ourselves. And somehow, facing those challenges makes reaching the goals that much more satisfying." It's a perspective on life that Chil Ho and Ki Suk Yi carry into everything they do.

Chil Ho and Ki Suk first came to the United States for what was supposed to be a brief business assignment. Once here, however, the young couple decided to stay.

"It wasn't a difficult decision because we were young, full of hope and dreams, and knew the opportunities would be greater here than in Korea," says Ki Suk. "But getting settled and feeling at home was a challenge. It took awhile." It was especially difficult because neither spoke English and they had no family or friends in the U.S. However, the birth of daughter Diana,

followed two years later by son Kenneth, made their new country feel more like home, and they knew their decision to immigrate had been the right one.

When his corporate project ended, Chil Ho, a mechanical engineer, left the large corporation he'd been working for and bought a small printing business. Ki Suk, whose background was in accounting, went to work in the California office of a major Korean publishing company. Slowly, the couple started climbing toward their American dream.

Growing the printing business, however, required constant capital for materials and frequent investments in equipment upgrades. Cash flow was always a challenge, and debt was a way of life. One day, when Chil Ho was applying for a new equipment loan, the loan officer asked if he'd ever heard of Quixtar. One thing led to another, he and Ki Suk saw the QUIXTAR® IBO Compensation Plan, and suddenly their dream took a sharp upward turn.

### A view from the top

First, Chil Ho did what any good businessperson would do when presented with an exciting business opportunity. He weighed the investment against the potential return, and made his decision. Instead of expanding the printing business, he and Ki Suk committed to building their QUIXTAR business. And they've never looked back.

Today, Chil Ho enjoys having time for meditation and golf, but says he never tires of working on behalf of his downline. Driving 800 miles to meet and spend time with new IBOs isn't out of the ordinary.

"This is different from any business I've ever encountered," says Chil Ho. "Instead of issuing orders, leaders learn to be patient and supportive. We lead by example. I try to motivate and inspire my downline because I want them to see the vision we see."

Ki Suk agrees, saying she's "crazy about this business."

"Our goals for a good life revolve around health, friends and family, time, and money," she says. "In most businesses, the higher you climb, the more you sacrifice. But our business totally supports our goals, so moving up just makes life better and better."



**Jung Hee An & Annie Choi**  
California

### When she immigrated to the U.S.,

Jung Hee An loved being a full-time homemaker, staying home with daughter Annie, now 25, and son John, now 27. But when her husband, a manufacturer, moved his factory from Mexico to China, and it subsequently went out of business, everything changed.

"My husband was detained in Korea and I knew it would take years to resolve everything," says Jung Hee. "So I needed a way to take care of my children and start building a new life."

That new life started when Jung Hee saw the QUIXTAR® IBO Compensation Plan.

"I had no work experience and knew nothing about selling," she admits. "But my father had always advised me to, 'be diligent and faithful in everything you do.' Following that advice, I couldn't fail."

Today, Jung Hee and her daughter are diligently building the business together.

"We love introducing our organization to new sales-building opportunities – like the new national advertising campaigns and Specialization Kits for NUTRILITE®," says Annie. "Offering new options keeps everything fresh and interesting."

It also contributes to success.

"I've reached my original goal," says Jung Hee. "Now I want to take the business to its full potential. Then, when my husband finally comes home, we'll have the time to enjoy the rest of our lives together."



**Reagan & Carey Bender**  
Pennsylvania

### "When we began building our

QUIXTAR business, Carey was a new teacher putting in extra hours and I was coaching several teams and playing soccer professionally," Reagan Bender relays. "At first, we thought we were too busy to make it work – until we realized what an opportunity we'd been given."

That realization dawned after "getting around the leaders in this business," he continues. "They helped us see that, with a few changes, we could fit it into our lives."

Reagan left the world of soccer and took a job as a pharmaceutical rep. As he and Carey followed their mentors' coaching, they began seeing how their business could positively impact their lives on every level.

Shares Carey, who left her job, "I'd always been able to do many things, but never excelled in any of them. This business has provided me a place to shine. I feel good knowing we're not only building a better life for ourselves and our future family, but we're also helping a lot of other families in the process."

Both athletic travel bugs, Reagan and Carey appreciate that their business provides the flexibility and income to pursue their interests, earn a living on their own time clock, and meet "many incredible people – the kind your parents always wished you'd hang out with," he says.



**Eugene & Nicole Campanelli**  
Ontario

### "People who fish have a passion

for it – even if they never get a nibble," says Eugene Campanelli. "I lost that for a while."

As a field development director for a major corporation, Eugene spent nearly half his time traveling.

"The corporate drill is personal sacrifice, fast track focus, delayed payoff," says Nicole, a former business administrator. "In the meantime, Eugene missed holidays, birthdays, school events, everything."

And the "payoff" never came. When Eugene's company was sold, he lost his position and took a major salary cut.

"We felt emotionally and financially broken," says Eugene. "So when we saw the (QUIXTAR IBO Compensation) Plan, it seemed like our only option."

"Building this business meant changing our thinking," says Nicole. "We shifted from a corporate mindset to a team focus; from managing with logic to leading with *heart*."

"That change was huge," says Eugene. "We still put in long hours, but now work doesn't interrupt our passions, it actually fuels them."

High on the list is plenty of time for movies, skating, bowling, games, and just hanging out with daughters Danielle, 14, and Ashley, 9.

And what if they'd stayed in corporate America?

"I think about that sometimes," says Eugene. "Usually when we're out on the lake, lines in the water, enjoying ourselves whether the fish are biting or not."

Platinum



**Ciri Alvear**  
(Jesus & Teresa Rodriguez)  
*Arizona*



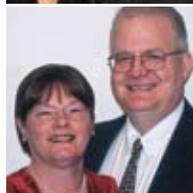
**Bhim Bagaloo & Mahadaye Patandin**  
Automotive Technician  
Customer Service  
Representative  
(Taramate Singh)  
*Trinidad*



**Manish & Chitra Bathija**  
Students  
(Karl Santa Maria)  
*California*



**Jose Bisono & Teresa Espinal**  
(Juan Bisono & Cristian Sanchez)  
*Dominican Republic*



**John & Sylva Boyd**  
(Danny Lucero & Marcela Matovcikova)  
*Iowa*



**Lawrence Chu & Jenny Dong**  
Network Engineer  
Tailor  
(Ywan-Lung & Hsiu-Mei Tsay)  
*California*



**Christian Deault & Valerie Germain**  
Warehouse Manager  
Drafter  
(Sebastien Deault)  
*Quebec*



**Ram & Gira Ethindra**  
HR Manager  
Nutrition R&D  
(Yogi & Vandana Patel)  
*Illinois*



**Dwight & Shantae Gilmer**  
Insurance Manager  
Workforce Manager  
(Stephen Curtis & Allyson Kalicharan)  
*Florida*



**Arturo & Ofelia Gutierrez**  
(Adrian & Soledad Quiroz)  
*California*



**Daniel Hernandez**  
(Jorge Britez)  
*Washington*



**Moti & Santosh Jain**  
Research Scientist  
Teacher  
(Ranjith & Maria John)  
*California*



**Dieudonne & Marie Moise Jean-Baptiste**  
(Bazelais Jean-Baptiste)  
*Haiti*



**Farhad & Jo-Anne Kiaei**  
Sales & Marketing  
Business Analyst  
(Harsha & Swati Khattri)  
*California*



**Soonbok Lee & Yongtaeg Park**  
Business Owners  
(Hye Yun Pyo & Sang Hoon Kim)  
*British Columbia*



**Yan Yun Liang**  
(Marvin Kwok & Jennie Ho)  
*California*



**Jose & Dania Marimon**  
Bakery Manager  
Cosmetologist  
(Damian Millan & Zaily Carmona)  
*Florida*



**Marie-Claire Martin**  
Administration  
(Francis Deschamps & Janis Gagne)  
*Quebec*



**Ta'nia McNeil-Doe**  
Transportation Industry  
(Norwin Santos)  
*New York*



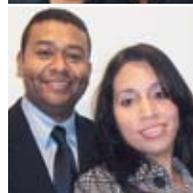
**Frantz & Suzie Montana**  
Banker  
Bank Clerk  
(Webert Charles & Carline Gedeon)  
*Haiti*



**Abraham Moran**  
Restaurant Manager  
(Miguel Santillan & Mara Figueroa)  
*California*



**Hector & Maria Nevarez**  
Software Systems Engineer  
Student  
(Magdaleno & Angelica Ramirez)  
*Texas*



**Fernando & Alexandra Obregon**  
(Lidia Zuleta)  
*Florida*



**David & Azucena Pastrana**  
Quality Control  
Housewife  
(Aida Huber)  
*California*



**Jose Antonio Portillo**  
Home Builder  
(Osmar Funes & Ana Alvarado)  
*North Carolina*



**Miguel & Eva Retana**  
Driver  
Sales Manager  
(Andres & Luciana Chavira)  
*Arizona*



**Francisco & Ana Rosa Rivera**  
Endocrinologist  
Dermatologist  
(Jacqueline & Carlotta Chamoun)  
*Dominican Republic*

Occupations listed in the Achievers section are those on entering the business. Sponsors are named in parentheses.



**Frantz Salvador & Guirlene Teus**

Journalist  
Animator  
(Abnry Brazier & Regina Robert)  
*Haiti*



**Victor Sanchez**

Cashier  
(Jesus Marcelino Gonzalez Sanchez & Irma Gonzalez)  
*California*



**Taramatee Singh**

Assistant Childhood Educator  
(Michael Toussaint)  
*Trinidad*



**Jose Angel & Patricia Torres**

(Antonio Torres & Enriqueta Delgado Castaneda)  
*Arizona*



**Michael Toussaint**

Student  
(Kevin Ramgoolie)  
*Trinidad*



**Juvenal Vargas & Adela Amaral**

(Marina Soriano Merino)  
*California*



**Brandon & Dena West**

Sales Representative  
Teacher  
(Shannon & Lori West)  
*Kentucky*



**Jess & Leah Wills**

Wildland Firefighter Administration  
(Naomi Beiter)  
*California*



**Rodolfo Zarate Maldonado & Angelica Maldonado**

Business Owner  
Homemaker  
(Rene Contreras & Raquel Ramirez)  
*Utah*



## Quixtar Professional Development Accreditation Program – leading by example

Quixtar is leading the way in business development with the Professional Development Accreditation Program™ (PDAP). And when it comes to your QUIXTAR® business, receiving accreditation means that your organization is committed to providing professional development resources that meet quality standards.

Any qualified Platinum or above must be accredited or part of an accredited organization by August 31, 2008, in order to be eligible to receive 2008 QUIXTAR business incentives. PDAP applicants are reviewed based on the following:

- **Providing** a professional development curriculum that includes product training and business-building components.
- **Engaging** in communications that comply with the IBO Communications Platform, which can be summed up as: Focus on business and treat others as you would like to be treated.
- **Demonstrating** a commitment to best practices and ongoing education.
- **Offering** professional development compensation plans that are transparent, written, and contractual.

If you're a qualified Platinum or above and have any questions about applying, please contact your Sales Advisor.



2008  
**Diamond Club**  
MAUI, HAWAII



## Celebrating success,

The setting was perfect. The enthusiasm was high. The IBOs were eager for some

learning and leisure. And the ocean was bubbling with whales.

That could only mean one thing: Diamond Club in Hawaii.

Diamond Club (and Executive Club, which preceded it) took place in February,

and was hosted at the Grand Wailea Resort in Wailea, Maui. As is tradition, the Executive Diamonds arrived first. Over their first three days, they met with other leaders, talked strategy with corporate execs, and shared their feedback during one-on-ones with the Sales staff.





## planning for the future

But they also found ample time to enjoy everything that the warm weather had to offer: horseback riding, whale watching, golf, shopping, ziplining, helicopter tours, kayaking, and relaxing pool- or ocean-side.

On the fourth day, the Diamonds arrived, and the following day, both groups gathered for a four-hour business meeting during which management offered updates on the business transformation. IBOs heard from Chairman Steve Van Andel and President Doug DeVos; Managing Director Steve Lieberman; Vice President of Sales Sandy Spielmaker; Chief Marketing

Officer Candace Matthews; Vice President and Corporate General Counselor Mike Mohr; and Chairman of the IBOAI Board, Bill Hawkins.

The featured speaker at the business meeting was Jim Williams, president and chief executive officer of Easter Seals.

After the business meeting, IBOs who didn't escape to the pool attended breakouts and the product expo, which were repeated the following day.

**Gold Producer**

Colin & Chrys-Ann Ambrose	Herold & Bibiana Figaro	Obdulio Mora & Blanca Parral	Bryan & Lisa Tobias
Romeo & Tricia Anacan	Isabelle Gadbois	Nemesio Morales Hernandez & Sibilina Hoyos	Valdirys Torrenegra
William Arias & Dolores Sierra	Jaime Godoy	David Oliveros	Delfino Trevino & Rebeca Bringas
Jose Augustine	Timothy & Donna Grady	Juan Jose Ortiz & Pilar Peralta Ortiz	Lonnie & Pam Valencia
Jose Jesus & Herlinda Barajas	Paulino & Teresa Hernandez	Seon Mi Park	Cathleen Wang
Terry & Carla Braswell	Jared & Sonya Hoff	David & Roselyn Patayanikorn-Fithen	Ronald & Yarong Wilkinson
Salimudeen & Indra Caliph	Derek Krueger	William Daniel Paulino Espinal & Gisell Maria Dubergue Ferreira	Norman Wong & Salena Chen
Jae Koo & Young Soo Chang	Shia Fong Lai	Juan Perea	Jayoung Yoon & Jaeyong Ahn
Lanying & Guo Le Chen	Ian In Ho & Esther Chung Ae Lee	Narinder Phangoora & Sukhwinder Kaur	Kwan Yuk Wun & Wendy Chunbing Guan
Yin Pang Chiu & Wan Yu Chen	Teresa Li	Socorro Salazar	Zhang Yu Zhou & Susan Hong
Hector Cuevas Samaniego & Guadalupe Hays Leyva	Eugene & Frances Maloziec	Michael & Pauline Sexton	
Martin & Carmen Odeth De La Cruz	James & Jacqueline Matthews	Orsen Sowell & Dayvone Smith	
Jose & Ana Diaz	Thomas & Elsy Matz		
Juan Manuel Echavaria Resendiz & Alejandra Rosales	Randy & Brenda McCain		
	Jose Rigoberto Mendez & Vicenta De Jesus Aviles		

**Silver Producer**

Anwar Adam	Rigoberto & Irasema Guerra	Conrado Moni & Basilia Reynoso	Sun Hwa Song
Arkadi Alaev	Rachelle Haas	Eric Mora & Adelaida Cervantes	Erin Soria
Svetlana Aronbayeva	Hutch Harutyunyan & Paytsar Simonyan	Jorge Mora & Victoria Porras	Arun Srinivasan & Archana Nataraj
Abayavanthan Arunasalam	Angela Her	Neriye Muradov & Margarita Abdurakhmanov	Royce & Sheryl St. John
Vicente & Carmita Aucancela	Barbara Hilton	Atul & Meenakshi Nagi	Rick & Carol Tatom
Wei Bai	He Hongfa	John & Shari Oetman	Matilde Taveras
Karen Balter	Ge Min Hu	Daniel Oliva	Monty & Lynette Thurgood
Daniel & Magda Baratta	Ting Jin & Hui Wang	Jose Antonio Perez & Aurora Alvarez	Mykhail & Natalia Urban
Joshua & Tasha Beck	Aquiles Julian & Cristina Gutierrez	Miguel Perez & Maria Patricia Castro	Mark & Jen Vanderveen
Michael & Heather Buchanan	Byoungsook & Yooshin Kim	Joseph & Jean Perry	Oleksandr & Iryna Voyevudko
Marek & Izabela Bujwicki	Johnny & Sue Kim	Alberto Reyes & Araceli Carrion	Foong Wai Leong
Manuel Campa & Magaly Gonzalez	Mi Sook & Dae Geun Kim	Francisco Reyes Soto	Yong Chae & Kyoung Ae Yi
Gaspar Cardero Corria	Hennadiy & Elena Kucheruk	Jesse & Lindsay Rhodenbaugh	Harry & Young Yoon
Jose & Maria Casanova	Samuel & Jennifer Kwon	Francisco & Dinora Rivera	Oleksandr Yurchyshyn & Olha Belikova
Teck Kuwe Chai & Kon Yin Lew	Jae Lee & Rena Chung	Ivan Rodriguez	Wan Qin Zhu & Jie Zhang Zhou
Kyu Choe & Junghee An	Cheng Ji Li & Chun Ji Zhang	Leonardo Rodriguez & Mabel Diaz	
Satyajeet & Amandeep Chowdhary	Jim & Mary Licari	Garry & Kim Roman	
Aldeny & Francisca Corniel	Byunghee Lim & Yohan Oh	Ismael & Janett Salas	
Aimee Cruz	Kelly & Kim Linster	Redentor Ibarra & Lucia Savala Sanchez	
Nigel & Glenda Cupid	Blaine Mack	Daryl & Heidi Schaefer	
Jose Anibal & Francis Escobar	Pedro & Dorys Mancebo	Oleg & Marianna Scherbak	
Tomas Fonseca & Mabel Perez	Ronald Mandelbaum	Anju Singla	
Saul Franco & Mejia Miriam	E. Marchesini & M. Espinal	Soon Hong So	
David & Shu Liu Gaw	Ezequiel Marrero & Olga Ortega	Helen Sohn	
H. Mitchell & Carol Goldberg	Alfonso Mendez & Andrea Mejia		
Paget & Jacinta Graham			

# ROCK YOUR WATER!



Adding NUTRILITE® ROC<sub>2</sub>O Antioxidant Enhanced Drink Mix to your water won't make you swim faster like laps, weights, and hours at the pool might. But all that physical activity can lead to oxidative stress, which fatigues muscles and decreases physical performance.

Dive into something that makes a difference! ROC<sub>2</sub>O is the only drink mix to feature Red Orange Complex™<sup>TM</sup>, an extract from red oranges that provides potent, oxidative stress-busting antioxidants.

***Make a splash with your customers –  
let them try ROC<sub>2</sub>O today!***

NUTRILITE ROC<sub>2</sub>O Antioxidant Enhanced Drink Mix

**10-3786** Mandarin Orange

**10-3787** Peach

★P288B835Y835 20 stick packs **10.00**

\*Red Orange Complex is a trademark of Bionap SRL.



**NUTRILITE®**  
BEST OF NATURE. BEST OF SCIENCE.



**Platinum Elite**

These IBOs have generated at least 12,500 Ruby PV in a month, which qualifies them to receive a cash award of an additional 4% of their Ruby BV.

**Crown**

Dennis & Kay Beecher  
Arthur Charlton  
Carol Kendall  
Beverly Sallee

**Double Diamond**

Angela Comins

**Executive Diamond**

Stuart Menn

**Diamond**

James Brooks



Christie Cummins  
Marnie Fondren  
Scott & Terri Holland  
Marshall Johnson  
Maryanna Johnson  
Lissette Mena  
Richard Payne

**Founders Emerald**

Francisco & Geovana Bazan  
Brantly & Lisa Compton  
Mike Mulligan  
Maureen Olson

**Emerald**

Jose Aristy  
Ann Eatmon  
Vladimir &  
Milana Gatchenko  
Jeffrey Hathaway  
Smita & Prakash Hegde  
Gilbert Mazzocco

**Founders Sapphire**

Yue-Ying Li

**Sapphire**

C. Greg Ageeb

**Ruby**

Valonda Bender  
Cindy Khor  
Benjamin Myers  
Sloane Tay

**Founders Platinum**

Min Chen  
Michael Ciotta  
Norma Dejournette  
Bonita Grimmel  
Julio Cesar Hernandez &  
Leticia Castillo  
Thomas & Katherine Mike  
Mark Nathan  
John & Martha Tedesco  
Hubert Terrazas  
Richard Wu  
Jorge Zavala &  
Sandra Canizales  
Sally Zhang

**Platinum**

Jose & Aleida Aponte  
Neil Joseph  
Cindy Min  
Kyungmi Yang &  
Jae Wan Lee



**Platinum Plus**

These IBOs have generated between 10,000 and 12,499 Ruby PV in a month, which qualifies them to receive a cash award of an additional 2% of their Ruby BV.

**Crown**

Arthur Charlton  
Carol Kendall  
Beverly Sallee

**Triple Diamond**

Clare Gunnett

**Double Diamond**

Angela Comins  
Galindo & Carmen Martinez

**Executive Diamond**

Rocky Covington  
Kathy Dyer  
Stuart Menn  
Zbigniew & Sophia Rek

**Diamond**

James Brooks  
Christie Cummins  
Marnie Fondren  
Richard & Denise Hopper  
Marshall Johnson  
Maryanna Johnson  
Rod Loney  
Mary McKinney  
Lissette Mena  
Jeff Paullin  
Richard Payne

**Founders Emerald**

Paul Chau  
Mark DeMatteo  
Wilner & Frezler Fresin  
Mike Mulligan  
Maureen Olson  
Eloisa Serrano

**Emerald**

Jose Aristy  
Enrique & Socorro Castillo  
Ajit & Harsha Dodani  
Ann Eatmon  
Jeffrey Hathaway  
Sun Sik & Sung Eun Kim  
R. Curtis & Terry Koppmann  
Gilbert Mazzocco  
Rafael Vasquez  
Adan Villa

**Founders Sapphire**

Keith Devibiss  
Yue-Ying Li  
Kelly Roggow

**Sapphire**

C. Greg Ageeb  
Brenda Kenney  
Joel Leon Reyes &  
Emelia Quijas  
Plinio Lora & Rita Tineo



Artemio Rivera  
Yves Sauvignon

**Ruby**

Valonda Bender  
Ramon Castillo &  
Alba Nunes  
Cindy Khor  
John & Alissa Mack  
Benjamin Myers  
Sloane Tay

**Founders Platinum**

Joseph & Karen Adams  
Stanley Armstrong  
Al Bedford  
Min Chen  
Seung Hee Choi  
Michael Ciotta  
Gregory Crichlow

John Crowe  
Norma Dejournette  
Igor & Raisa Dutko  
Rory Fulcher  
Alfredo Garcia  
David & Shannon Griffith  
Bonita Grimmel  
John Hawkins  
Jacob Magnuson  
Vandana & Joy Mediratta  
Thomas & Katherine Mike  
Javier & Veronica Millan  
Michael Monaco  
Jeffery & Diana Mott  
Mark Nathan  
Vincent Price  
Rick Riddle  
Steven & Shaunna Rulli  
Jeffrey & Denise Russo  
Gary & Robin Savage  
Rigoberto Silva  
Wayne Tay  
Hubert Terrazas  
Ricardo & Jamila Walker  
Kevin & Jennifer Wright  
Richard Wu  
Sally Zhang

**Platinum**

Jose & Aleida Aponte  
Jose & Alicia Arambula  
William Gamble  
Hsu Sheng Hsu  
Sung Ye & Won Jang  
Neil Joseph  
Ramon Lascano  
Jose & Maria Linan  
Alejandro Lopez &  
Guirlely Arango  
Chase & Melinda McCarthy  
Cindy Min  
Benedicta Rivera Torres  
Joshua & Rachael Runge  
Dorothy Sommers  
Leity Tojeiro  
Benedicto &  
Veronica Torres  
Anderson Veras &  
Ana Cuesta  
Roy Winterdaal  
Heriberto Zempoaltecatl



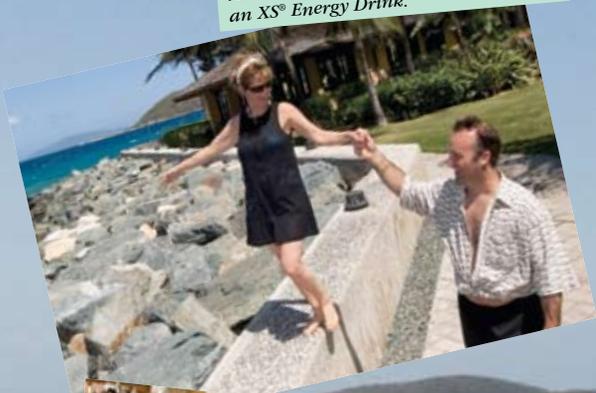
Diamonds Joan and Frank Mazzeo toast their Peter Island experience with an XS® Energy Drink.



Gathering before an afternoon meeting, left to right, are Diamonds Daniel and Chantale Courcy, Founders Diamonds Dean and Brenda Bryan, Founders Diamonds Claude and Veronique Germain, Founders Crown Ambassadors Jeff and Rhonda Yager (sitting in front), Founders Diamonds Roland and Molly Hughes, Diamonds Arturo and Concepcion Machuca, Founders Diamond Sherri Bryan, and new Diamonds John and Julie Donovan.

# Get your sunshine on!

If sun, sand, and ocean breezes sound good to you, picture yourself at a business conference where you talk strategy in the midst of plenty of tropical goodness. That's Peter Island. Diamonds and above are invited to this magical locale to meet, greet, discuss, explore, and learn. Each day features a full schedule of meetings – but there's also time allotted for some boating, tennis, poolside relaxation, or even shopping. So set your sights on Diamond and see yourself on Peter Island!



# Talk Back

A place where IBOs can speak their minds

## What are your goals for your Quixtar business?



I have many reasons to build this business. However, my focus is retiring my dad so he can spend whatever time my mom has on this earth with her. My mom has been battling cancer for a while

now. She went into remission and then it returned with a vengeance. However, she is still alive, with a big smile. She lives from day to day.

The sad part is Daddy has to continue working to keep the insurance, though he qualifies to retire, because she needs medication and the treatments to keep her going. I love them, and I see how strong they both are as a couple. I need to build this business fast so he can be with her. Quixtar is the only vehicle that will allow me to do so.

– **Maria (& Miguel) Cortes**  
Miami, Florida

When I first saw the business opportunity, I had just bought my first new car. I thought if I could just make enough to make my car payment, it would be great.

Of course, now that I've built the business to Platinum, I've seen much more than just making that car payment. I have huge dreams and goals. Some of them are about the nice house and lifestyle that the money can bring, but I also have come to enjoy the value of the time it has given me.

# Family

My husband recently died from cancer, and there is no way to put a price on the value of the time I was able to spend with him while he was sick. I wouldn't have been able to do that if I had a regular 40-hour-a-week job. My goals for the future include making more money and improving lifestyle, but I also have goals to have time with my children and grandchildren, time to take care of my parents if they need me when they get older, and time to volunteer for charity.

– **Patti Anderson**  
Tarzana, California



I became an IBO on January 28, 2008. My business goals are to pay off my bills, buy a new car, travel more, assist my elderly mom with her bills, and build a nest egg for retirement.

The main reason I became an IBO is to regain my mental abilities and feel useful again. I had four heart attacks between June and September 2006, and was diagnosed with lupus and type 2 diabetes. I also underwent triple bypass surgery – and I'm only 46 years old. I have been on long-term disability and am not sure if I will ever be able to go back to a regular job. This is a perfect opportunity for me, and I plan to give it my all to make it a success.

– **Lori Mierzwa**  
Palatine, Illinois

# Freedom

# Hope



I want my business to allow me to enjoy financial independence in the future for me and my family. I don't want money to stand in the way of taking a vacation, buying a new TV, or simply taking my family out to a nice dinner.

I'm a professional athlete and know that professional sports have a great financial upside to them. However, we are talking about flexible income and a business where I can help people achieve dreams while I achieve my own. I'm fired up about my business and can't wait to reach my goals and dreams on and off the field now with Quixtar.

**– Bryan Randall**  
Williamsburg, Virginia



My goals for my QUIXTAR® business are bigger than a sports car, or a new home. My goals are bigger than having a little extra spending money each month. And although my dreams and

goals do include my friends and family, as well as some wonderful people I have not even met as yet, they are much bigger than simply enjoying and sharing the great exclusive products with them.

I've worked many different part-time jobs for a bit of extra money, and one of the things I am looking forward to achieving through this business is never having to know what it is to work a full-time job.

My parents are successful traditional business owners, and another goal of mine is to surprise them in about 12 months with the person I am becoming and how successful I have become with the help of my upline mentors and coaches as well as the young men and women joining my team.

**– Rovin Ramrattan**  
St. Maarten



Our dream is to have the ability to be unlimited in our involvement with charities close to our hearts like the Leukemia and Lymphoma Society's Team in Training athletic program,

the Wounded Warriors Foundation, and pet rescue, to name a few. Ultimately, we would like to own and operate a rescue ranch, and being Independent Business Owners will give us the financial support to fulfill that dream.

The beauty of this business is that the opportunities are limitless and we are excited about helping others discover that great truth and realizing our own in the process. There is truly no better way to put a smile on your face than to help somebody else put a smile on theirs!

**– Rich & Rebecca Wolfe**  
Bristow, Virginia



My goal and dream is to be a Diamond by the time I turn 20 years old. I am 16, and have grown up watching my parents build their QUIXTAR business. Just recently, I became an IBO, and I couldn't

think of anything I would want to do more.

My dream is to live a free life – not one that's owned by a job, or controlled by anyone or anything. There are too many memories to make, dreams to fulfill, and passions to pursue. I dream of making an impact on this world, and want to help as many people as possible discover their own potentials and dreams as well. It's all possible with this business. And I feel unimaginably blessed to have the opportunity. It's going to be a fun ride ... I can't wait!

**– Alese Smith**  
Jay, New York

# Reward

We always want to hear from you! Look for our monthly Talk Back questions online in What's New at Quixtar.com and share your feedback. Write us at *ACHIEVE*® Magazine, Mail Code SC-2N, Quixtar Inc., 5101 Spaulding Plaza, Ada, MI 49355, or email us at [editors@achievemagazine.com](mailto:editors@achievemagazine.com). Be sure to include your name and IBO number and send along a photo of yourself if possible.



## A conversation with Pam Spaeth of Easter Seals



Pam Spaeth of Easter Seals at the Grand Rapids Walk With Me.

Leyla Kayi, who coordinates our One by One Campaign for Children, recently sat down to talk with Pam Spaeth, Senior Director – Corporate and Event Strategy and Marketing for Easter Seals.

### **The Corporation and IBOs have supported Easter Seals for nearly 30 years. How does that support help?**

It allowed Easter Seals to serve over 1 million people last year. It also allows us to strengthen and expand services at our sites. Easter Seals has 550 centers across the country that provide services like medical rehabilitation, child care, early intervention programs, adult and senior services, camping, recreation, and so much more.

Quixtar and IBOs can also feel confident that their donations are well managed. Easter Seals is ranked first among National Health Council members for the percentage of dollars that goes to direct client services. Ninety-four cents out of every dollar go to help our clients.

### **What are some easy ways that IBOs can support Easter Seals?**

You can gather your team to walk in a local Walk With Me. Some IBOs pass the hat at their events. Others have held golf outings, or garage sales, auctions, family picnics. IBOs can serve as volunteers at their local centers or serve on their local Easter Seals Boards of Directors. Really, the possibilities are endless and we're always happy to help.

### **What makes Walk With Me special?**

When you walk in Walk With Me, you are walking with an Easter Seals client from your community so you get to learn firsthand how your support makes a difference in their life. When you hear their stories, what you're doing becomes more real, more special.

### **How can IBOs use Walk With Me to support their businesses?**

Walk With Me is a fabulous opportunity to connect with hundreds of people in your community that you may never have met before. Last year 16,500 people walked in Walk With Me events across the country. And it's also a great way to demonstrate how much IBOs and Quixtar care about their communities.

### **Where can IBOs go for information about Walk With Me or their local Easter Seals Center?**

Easter Seals has set up a website ([www.walkwithme.org](http://www.walkwithme.org)) where IBOs can go to find out about their local walks and register their team. To find a local center, you can visit [www.easterseals.com](http://www.easterseals.com)

### **Do you have anything else you want to share with our IBOs?**

Easter Seals is so proud of our partnership with IBOs and the Corporation. We're truly grateful for all the support over the years and look forward to a strong future together.



The One by One Campaign for Children calls QUIXTAR® Independent Business Owners, employees, and customers to rally around one unified cause: improving the well-being of children.



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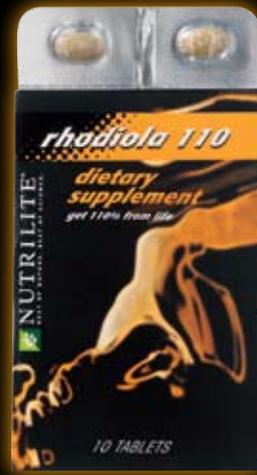


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