

Amagram

THE MAGAZINE FOR THE AMWAY BUSINESS OWNER

Jul/Aug 09

FOCUS ON SUCCESS

Business Incentives 2009/2010

Some of the
most exciting
bonuses
on record!

See inside for details.



Amway

Summer Colour Care for Hair



EXPERT

"I hear it all the time, 'What's hot? What's new?' Hair colour of every kind is especially fashionable right now. The ability to make it last longer is new. Together, they will be an unstoppable trend that everyone will love."

John Gillespie, Internationally Renowned Hair Stylist



Make sure hair stays looking hot during the summer months and achieve up to 115%* more colour retention with SATINIQUE™ Colour Care System products.

SATINIQUE Color Care Shampoo

Contains gentle surfactants that cleanse and remove dulling residue without causing colour loss. Magnifies shine and radiance.

Order no. 102674 – 300 ml

SATINIQUE Color Care Conditioner

Locks down the cuticle to seal in moisture and colour. Leaves hair vibrant, revived, smooth and tangle-free.

Order no. 102675 – 250 ml

SATINIQUE Color and Heat Protector Spray

Protects from UV rays, other environmental factors and heat styling damage. Nurtures shinier, healthier-looking hair.

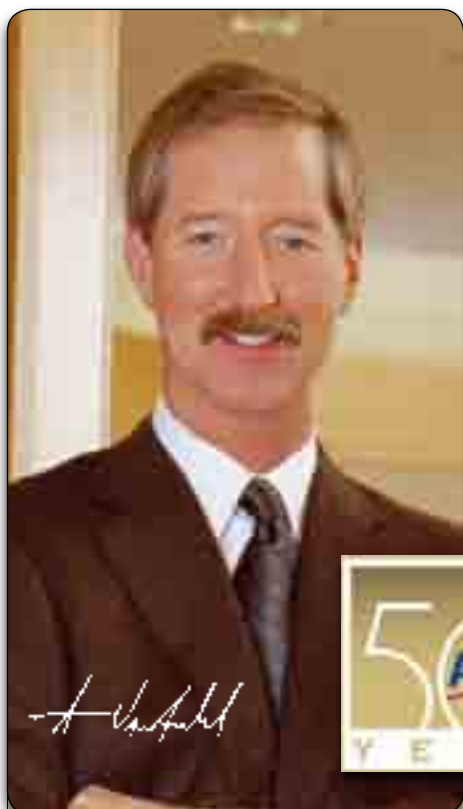
Order no. 102676 – 220 ml

For more information on SATINIQUE hair care products, visit the brand centre on www.amway.co.uk/www.amway.ie. Please refer to your Price List for pricing details.

*With regular use of all SATINIQUE Colour Care System products together compared to regular hair care products.

SATINIQUE

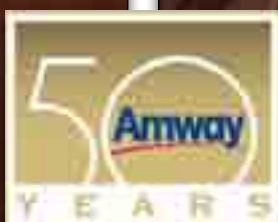
Repairs, strengthens and protects in one use.



Steve Van Andel
Chairman



Doug DeVos
President



The personal story of success

Despite the headlines you see every day about the tough global economy, there is another story making news – a positive story about Amway's business growth.

We recently announced global sales for 2008 and the company broke all previous records by achieving sales of more than US\$8.2 billion. It was not in just one country or one region. Distributors in every market helped drive these increases.

Since the beginning, our company has been a leader in direct sales. As leaders, we know that to stay relevant in the marketplace, we must focus on new ways

to reach people and provide them with meaningful Amway experiences.

While we measure our global success in the billions of dollars, it's important to stay true to the basics that brought us here – then build upon them. Remember that this is a personal business based on long-term relationships between distributors and customers.

Those personal relationships help tell the story of our success, and they provide the key to our future. Without them, we would not be where we are today.

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Incentives 2009/2010



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Amway UK/Rol invites you to a very special event...

SATURDAY 5th SEPTEMBER

Put the date in your diary now, because I'd like to invite you to the
ABO Conference at the Ricoh Arena in Coventry!

Following on from the highly successful Think Big event in March, the Conference will give you the inspiration to build your Amway business through the winter months and help you to make the most of the income opportunity that Christmas offers!

- Product exhibition
- Product and business training
- Christmas offers
- Recognition, including our London Calling winners
- Testimonials from our most successful ABOs
- Fun!

Register now and share a memorable day with the Amway family!



Andy

Andy Smith
General Manager & Director
Amway (UK & Rol) Ltd



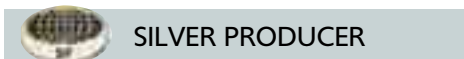
Achievers

PERCENTAGE ACHIEVERS FOR MAY 2009



PLATINUM

Rek, Zbigniew & Sophia



SILVER PRODUCER

Kacerayskaite, Kristina

Grasmane, Olga & Ilmars



18%

Bagdonas, Arunas & Bagdoniene, Ramune



15%

Francis, Hassana & Edward

Zubavicius, Nerijus & Zubaviciene, Danute



12%

Gibba, Raymond & Maass, Rita

Stipniece, Ilze & Izotova, Maris

Jacob, Mario & Fidalgo, Luisa

Otchere, Ellen

Noreika, Audrius & Noreikiene, Danute

Fedane, Julija & Fedans, Mihails

Berzina, Lubova & Jakovlevs, Aleksandrs

Petkuvieni, Jnore & Petkus, Alfredas



9%

Simothy, Amal & Santa De Wet, Nicolaas & Van Der Merwe, Vesta

Ddumba, Margaret

Mbalu, Roset & Ivy

Kliciene, Danute

Bendikaite, Danute

Ali, Syed Sajid & Naila

Wangenye, Jemimah & Dr Stan

Suwareh, Lang K

Litvekova, Olga

Poikans, Andis

Lile, Peckiene & Audrius, Peckys

East, Andy & Sally

Tang, Qing



6%

Genevieve, Hesse (Qualified March 09)

Mbalu, Roset & Ivy (Qualified April 09)

Biggs, Oliver

Gervickaite, Renata

Rathor, Dr Alpana

Gbinigie, Blessing & Hastings

Simothy, Amal & Santa

Franasowicz, Krystyna

Fianu, Saviour

Karpaviciute, Irma

Godson, Ethel

Mirza, Muhammad Nasim & Nasim, Shehla

Gedrimaite, Erika



6%

Fangoo, Teswari Li, Ji Fang

Dzumbunu, Tariro & Douglas

Saleem, Waseem & Waseem, Tanveer

Bechard, Joanne & Michael

Kavoliunas, Raimundas & Kavoliuniene, Rima

Kiskiunaite, Laimute

Bisa, Biruta

Balcas, Robertas

Vaitkute, Ingrida

Bermaka, Sanita

Mikalauskiene, Jadvyga

Mepani, Dharmesh & Hina

RETAIL ACHIEVERS FOR MAY 2009

HIGHEST CUSTOMER VOLUME SALES

McCoy, Yen Tee & Michael

Lubega, Florance

Bolger, Tony & Anne

Otchere, Ellen

Christophers, Paul & Hinako

Mukasa, Janet & Christopher

Grasmane, Olga & Grasmanis, Ilmars

Folan, Maureen & Cimici, Ian

Lile, Peckiene & Audrius, Peckys

Stipniece, Ilze & Izotovs, Maris

HIGHEST NUMBER OF CUSTOMERS REGISTERED

Adderson, Sommai

Suwareh, Lang K

Folan, Maureen & Cimici, Ian

East, Andy & Sally

Wightman, Alison & Campbell, Duncan

Bojang, Safiatou

Sodimu, Olubunmi & Olukayode, Victo

Sarovarcenko, Svetlana & Kaspars

O Farrell, Carmel & Ghadimi, Abbas

Buckley, Noreen

HIGHEST NUMBER OF ACTIVE CUSTOMERS

McCoy, Yen Tee & Michael

Adderson, Sommai

Wightman, Alison & Campbell, Duncan

Folan, Maureen & Cimici, Ian

Mukasa, Janet & Christopher

Suwareh, Lang K

O Farrell, Carmel & Ghadimi, Abbas

Varnai, Zoltan

Moyles, Michael & Paula

Cox, Nigel & Diffley, Dara

We would like to congratulate the following ABOs who have attended the **Amway CRC Achievement Meetings:**

Anderson, Karen

Patel, Darshit & Ruchita

Brownhill, James

Lyness, Susan

Mugadza, Benenia

Mirza, Muhammad & Nasim, Shehla

Gamanya, Chipo

Hongladaromp, Manawika

Sanders, Bob & Jan

Boshoff, Rudi & Lielzel

Henry Smith & Leslyn Richards

Helina Hewlett

Maryam and Bahram Amirebrahimil

Iuliana R Mihai

Torrie, Elise & Wayne

Kanfando, Sulemana & Bonsu Sharifah

Aaron Clement, Jennifer & Neelraj Kumar

Muhammad, Sheraz & Aisha

David & Dorrian Carrington

Slawomir Mroczkowski & Anna Tomaszek

Helyer, Robert & Sue

Kachkova, Anna

Ruane, Paula & Kevin

Brilta, Ilze & Ajedakor, Jerry

Zabacinschi Constantin & Puscasu Paula Maria

Mirza, Ihsah

Mirza, Khafsa

Addams, Rozanne

Mirza, Shazia

YEARS OF

CREATING CHANGE BY CARING ABOUT THE

When they founded Amway in 1959, co-founders Rich DeVos and Jay Van Andel established their company goals: Helping people improve their lives and creating quality products that didn't harm the environment.

A Cleaner World

The first Amway product, L.O.C.™ (Liquid Organic Cleaner) Multi-Purpose Cleaner, was one of the first ever biodegradable cleaning products. We were also early innovators in using biodegradable surfactants in SA8™ laundry detergents and other cleaning products.

Fifty years later, our Home Care products – under the L.O.C., SA8 and DISH DROPS™ brands – are still produced using environmentally conscious ingredients. So, consumers get what they need: Suitable, effective cleaning systems that work with care to the World around us.

Quality from the Ground Up

NUTRILITE™ is the only global vitamin and mineral brand to grow, harvest and process plants on our own certified organic farms.

Our crops are grown in accordance with nature, avoiding synthetic pesticides and herbicides. Instead, we use natural, environmentally conscious ways to control weeds, insects and other harmful predators.

Thanks to these sustainable farming methods, NUTRILITE vitamins and supplements fulfil our commitment to quality, from seed to serving.

1959

1969

1979

1989

1999

2009



WORLD AROUND US.

Today, these goals remain the same – enabling Amway Business Owners to be successful and the World to be a better place.

Making Meaningful Contributions

The Amway Business Opportunity enables people to improve their lives. And, we're taking Rich and Jay's goal one step further.

Today, Amway Business Owners and employees are working through the AMWAY ONE BY ONE™ Campaign for Children to make a difference in the lives of more than six million children around the World.

In Germany, Amway employees and Amway Business Owners are working with Ronald McDonald houses, transforming waiting rooms into welcoming spaces for families of sick children.

In Poland, rehabilitation clinics treat brain-injured children through the AKOGO Foundation. Amway Business Owners and employees are contributing money and volunteer hours toward this effort.

And, in Russia, Amway Business Owners and employees are helping vulnerable children in social and medical institutions by providing access to special equipment, toys and furniture just for them through the Child's Smile project.

"Rich and Jay lived the blueprint of caring, successful business leaders who knew how to effect change," says Amway President, Doug DeVos.

Amway Chairman, Steve Van Andel, agrees, "We will always become involved with communities where we do business. That's who we are as a company. That's who we are as people."

1959

1969

1979

1989

1999

2009





5 YEARS OF

CLEANER HOMES and a cleaner World.

From the beginning, conservation and environmental sustainability have been critically important to Amway. Our first product, L.O.C.™ Multi-Purpose Cleaner, was – and still is – made without chemicals that are harmful to the environment.

And, to further reduce our environmental imprint, our manufacturing facility in Ada, Michigan, keeps up to 95% of recyclable waste out of landfills. We try to make a big impact on the environment by making as little impact as possible.

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Celebrate in Style

Give your customers the chance to commemorate AMWAY's 50th Anniversary in style with these unique gifts.

Men's Watch

(Available from August 2009)

Beautifully designed stainless steel case and capped stainless steel bracelet, with brushed gold plating on bezel and centre of strap.

Features:

- Gold-plated sunray dial with 50th Anniversary logo and date function
- Japanese quartz movement
- Presented in a 50th Anniversary gift box

Face diameter 4.5 cm. Total length 24 cm

Order no. 108922



ARTISTRY™

Brand Handbag

Size L37.5 cm x H25 cm x W10 cm

Order no. 108921



Ladies' Pendant

Gold-plated 40 cm long chain with a 5 cm extender.

Crystal Length 2.7 cm

Order no. 108923

Pen

Size 14 cm

Order no. 108918



NUTRILITE™ Brand Pill Box

Size L10 cm x H4 cm x W7.5 cm

Order no. 108925

Commemorative China Mug

Capacity 330 ml

Order no. 108924



For more information on these products and on the 50th Anniversary, please visit www.amway.co.uk/www.amway.ie.

Products available until the end of December 2009 or until stocks last.

Please see page 43 for pricing details.



Unicef Turkey

AMWAY ONE BY ONE™ Campaign

Brick by brick, you will make it happen

This year, Amway and UNICEF are joining together on a single project for children in Europe. With your help, we plan to build pre-schools in the Anatolia region of Turkey.

We aim to give children the chance of a better, brighter future. Pre-schools play an essential role in children's social, emotional, linguistic and cognitive development. It is the place where the foundation is laid for later learning at school. That's why we're building pre-schools in one of the poorest regions, right on our doorstep here in Europe – in Anatolia. Let's lay the foundation stone together for successful learning filled with fun and laughter.

Alex is a collector's pin, symbolising the boys and girls of Anatolia who have the right to go to school. All proceeds will go directly to the building of the new pre-schools.

Order no. 107069

Price: £1.67/€2.20

You can also show your support by simply making a donation. Use the following order number and multiply it as many times as you would like for the total amount you would like to donate:

Order no. 101568

to donate £1/€0.72



2.5 cm height



Two strong partners



NEW AMWAY™ TRAVEL TRIO™ Set (empty)

Wherever your customers go this summer, they can be sure they always have their favourite personal care products, with the new AMWAY TRAVEL TRIO Set (empty). Consisting of three empty, travel-size bottles with a capacity of 100 ml each.

Six ways to use your TRAVEL TRIO Set (empty):

- Place in a handbag (BODY SERIES™ Hand and Body Lotion)
- Take to the gym (G&H™ Body Shampoo)
- Days out to festivals (PETER ISLAND™ Sun Care)
- Take to the swimming pool (SATINIQUE™ Shampoos)
- On holiday (favourite selection of products)
- Small enough to carry in your hand luggage (in accordance with air traffic guidelines)



Or used individually

10 water-resistant stickers are included, so the product inside can easily be identified.

Order no. 107211 - 3 x 100 ml empty bottles

Can be held together with over-caps

Launching 6th July 2009.

Please see page 43 for pricing details.

The NUTRILITE™ Brand Helping



Small donations of time and money really can change lives. 'Every Kick Counts' is a new, global online campaign, launched with the help of our friend and international football star, Ronaldinho. The campaign allows anybody, anywhere, with an internet connection to play a part in helping to improve the lives of children.

This is where we need your help. The success of Every Kick Counts depends on as many people as possible learning about it and starting as many 'kicks' as possible.

How does it work?

Taking place in cyberspace, the campaign activity is centred around the **www.everykickcounts.com** website. Visitors to the site can start a kick or continue one that's been sent to them via email. You can even track all the kicks that are being circulated around the world!

Every Kick Counts aims to connect people all over the world with the NUTRILITE brand and every 'kick' will generate a donation to the AMWAY ONE BY ONE™ Campaign for Children. The more 'kicks', the more money donated by the NUTRILITE brand. Up to USD\$150,000!

Visit the Every Kick Counts website now and send 'kicks' to your customers, family, friends, downlines and anyone else who may be interested in helping children who really need it.



NUTRILITE™

Amway

g to Make Every Kick Count



How can your kicks add up in a meaningful way?

- Just US\$20 can give a disadvantaged child clean water and educational support.
- US\$40 could provide immunisation against the six deadliest childhood diseases.
- And US\$750? That's all it takes to provide life-changing cleft lip surgery for a child who could never afford it otherwise.

What is the AMWAY ONE BY ONE™ Campaign?

The AMWAY ONE BY ONE™ Campaign for Children works in partnership with hundreds of leading charitable organisations around the world. They see, first-hand, the incredible impact that can be made, one child at a time and now.... one kick at a time. Over the last five years, the campaign has shared over USD\$70 million and nearly one million volunteer hours with causes just like these.

Ronaldinho

Log into www.everykickcounts.com now!



6 SUMMER CUSTOMER ESSENTIALS



1 SUMMER SNACKS

Help your customers shape up this summer with NUTRILITE™ POSITRIM™ Protein Bars. These high protein, nutritious, ready-to-eat snacks can be used to support a healthy diet by providing all nine of the essential amino acids, but without overloading carbohydrates and fats. Available in a choice of three delicious flavours and only 1.5 g of saturated fat per bar!

Caramel Vanilla **Order no. 102617**
 Chocolate Mint **Order no. 101140**
 Orange Crème **Order no. 101141**

Each 540 g box contains 9 bars of 60 g each.



2 SUMMER FRESH

The SA8™ range of products is one of the most effective laundry care systems in the world and the SA8 Fabric Softener with Alpine Floral or Garden Blooms fragrances is perfect to bring that outdoor fresh feeling to clothes this summertime.

SA8 Fabric Softener Alpine Floral
Order no. 103405 – 1 litre

SA8 Fabric Softener Garden Blooms
Order no. 103408 – 1 litre



3 SUMMER PROTECTION

PETER ISLAND™ Sun Lotions contain moisturisers and vitamin E, so will not only help achieve that perfect beach-bronzed look, but will also help protect skin against sunburn and longer term damage. The PETER ISLAND After Sun Lotion helps prevent peeling and maintains the tan for longer.*

PETER ISLAND Sun Lotion SPF 15
Order no. 103172 – 250 ml
 PETER ISLAND Sun Lotion SPF 30
Order no. 103173 – 250 ml
 PETER ISLAND After Sun Lotion
Order no. 103176 – 250 ml

*When used in conjunction with the appropriate SPF Sun Lotion.



4 SUMMER NECESSITIES

Freshness all summer long with BODY SERIES™ Refreshing Body Gel. A special deodorising fragrance helps keep you fresh. Secure your sparkle all day by using a deodorant from the BODY SERIES range, suitable for both men and women.

BODY SERIES Refreshing Body Gel
Order no. 2162 – 400 ml



5 SUMMER FEET

For perfect feet, get your customers to try the ARTISTRY™ Pamper Your Feet Collection. Containing Buffing Crème, to gently slough away flaky skin and the Foot Balm, to help reduce dry, rough skin. Both products contain the scent of summer, with revitalising tangerine, lime and green apple, mixed with a sea breeze.

ARTISTRY Pamper Your Feet Collection
Order no. 101814 – 2 x 125 ml

6 SUMMER SCENT

Start the day with a fresh, invigorating fragrance, with WISTFUL™ Aroma Body Mist for Women or OPPORTUNE™ Eau de Toilette for Men. For a hot summer afternoon, apply brightly fruity SUN DAPPLES™ Eau de Parfum for Women. For a feeling of passion in the evening, apply ANCESTRY™ Eau de Toilette for Men, with fresh lavender and cedarwood.

Please refer to the Beauty & Grooming Brochure for details of all Amway fragrances, including ordering information.

Please refer to your Price List for pricing details of all products featured in this article.





Does your current multivitamin measure up to **NUTRILITE™ DOUBLE X™**?

NUTRILITE DOUBLE X
Multivitamin/Multimineral/
Phytonutrient Food Supplement
contains powerful concentrates
from 23 fruits, vegetables and
other plants. Do your customers
get this from their current
multivitamin? Probably not.
So, what else are they missing
out on?



Order no.
102688
(31 days' supply)

Please refer to your
Price List for pricing
details.

Is their current multivitamin...

- packed with concentrates and extracts sourced from: pomegranate, kale, cranberry, apple, grape skin, plum, basil, watercress, oregano, rosemary, sage, parsley, asparagus, grapefruit, mandarin, lemon, broccoli, horseradish, blueberry, alfalfa, acerola, tomato and marigold?
- full of natural plant ingredients, known to help protect the body against free radicals due to their antioxidant properties?
- free of colourants, sweeteners and preservatives?
- developed by a recognised pioneer and leader in the vitamin, mineral and dietary supplement industry?
- from a manufacturer that controls every part of the process, from the seed to the finished supplement?
- produced using state-of-the-art processing methods, to preserve nutrients and ensure quality?
- tested and checked over 600 times for purity and potency?



CURRENT
MULTIVITAMIN



With **NUTRILITE DOUBLE X** Food Supplement, your customers can rely on receiving more than the recommended daily intake of vitamins and minerals, but at suitable and balanced levels.

NUTRILITE™ DOUBLE X™ is the ultimate multivitamin/multimineral/phytonutrient food supplement from the NUTRILITE brand, containing a dynamic blend of ingredients to support an active and healthy lifestyle.



Helping to eliminate harmful toxins

The body naturally contains proactive enzymes which work to protect it from potentially damaging toxins. **Broccoli**, along with herbs including **rosemary, oregano, basil** and others found in NUTRILITE DOUBLE X Food Supplement, are known to help stimulate these enzymes to support the inactivation and elimination of potentially harmful substances.

In addition, the vitamins, minerals and concentrates found in NUTRILITE DOUBLE X work together in a variety of ways to support normal immune function, bone health, brain function, to provide antioxidant protection and to promote general well-being. All of this is available to your customers in the NUTRILITE brand's flagship product.



NUTRILITE™

DOUBLE ™





Lifestyle Balanced Solutions (LBS) Basic Kit

20% DISCOUNT*

in July and August 2009

With 20% discount on the LBS Basic Kit this summer, there is no better time to invite your customers to start losing weight, the healthy way.



Offer available from 1st July until 31st August 2009 inclusive, while stocks last

The **Lifestyle Balanced Solutions programme by Amway** offers three different eating patterns in four simple phases** and is so flexible that you don't have to turn down party invitations or give up eating in restaurants. Food treats are all counted as part of your total allowance. Here's how it works:



1 Phase

Set your goals

- Fix your weight and exercise goals
- Choose the eating pattern that works for you
- Select the correct calorie allowance that will allow you to lose weight



2 Phase

Work out how much you can eat

- Follow the example meal plans to help you get started
- Replace two meals a day with POSITRIM™ Crème Mix Powder
- Begin exercising by following the recommended exercise for your lifestyle type



3 Phase

Review how well you have done so far

- Replace one meal a day with POSITRIM™ Crème Mix Powder
- Plan your meals with ease, using the food group templates and meal plans provided
- Exercise regularly



4 Phase

Maintaining your weight

It's time to increase your calorie intake slightly† so that you can enjoy the freedom of more generous food choices! This will make it easier to maintain your new healthier lifestyle. Follow the Phase 4 exercise plan. Review your goal weight and learn how to adjust calorie levels for an ongoing healthy lifestyle.

LBS Basic Kit comprising:
LBS Manual, POSITRIM Shaker,
pedometer, training DVD.

Order no. 218502

JUL/AUG 09

Also available:

LBS Starter Kit (no additional discount) – see Health & Wellbeing brochure for full details.

Order no. 218503

* PV/BV are not discounted.

** It is important that you consult your physician to ensure that the programme is medically suitable for you.

† As recommended in the LBS manual.

Please refer to your Price List for pricing details.

Enjoy a taste of the Mediterranean this summer

AMWAY™ da Carapelli Firenze Extra Virgin Olive Oil is a superior category olive oil, produced exclusively for Amway by Carapelli, a leading Italian producer.

Made with olives harvested by hand and a selection of the finest Mediterranean oils, your customers will delight in the flavour and reap all the great benefits of olive oil, which include:

- high levels of monounsaturated fats, that may help to lower the risk of heart disease.
- extra virgin olive oil is rich in oleic acid, polyphenols and vitamin E, which are powerful antioxidants.

Your customers will welcome AMWAY da Carapelli Firenze Extra Virgin Olive Oil to the table with its mild, ripe fruit flavour, light, spicy aftertaste and warm aroma of grass and almond.

AMWAY da Carapelli Firenze Extra Virgin Olive Oil
Order no. 3963
2 x 0.75 litre bottles

Balsamic Vinegar of Modena is a speciality product, derived from Trebbiano and Lambrusco grapes of the Modena region.

Since ancient times, vines in the Italian Modena countryside have produced grapes renowned for their excellence. Noted for its intense, fruity aroma and exquisite sweet-and-sour flavour, the quality of this product is certified by the 'Italian Consortium for Balsamic Vinegar of Modena' and the Control Agency Cermet. This is indicated by the official red label on the neck of the bottle – a mark of pure excellence.

Serving suggestions:

- Drizzle over fruit, salads, grilled meat, poultry and seafood.
- Add to sauces for a rich, tasty flavour.

Balsamic Vinegar of Modena
Order no. 200662
500 ml

Please refer to your Price List for pricing details.



OPEN YOUR CUSTOMERS' EYES TO THESE NEW COLOURFUL ARTISTRY™ PRODUCT OFFERS!



Buy ANY TWO* ARTISTRY TOTAL Mascaras for a special introductory price from the order numbers below.

PV/BV reduced accordingly.

ARTISTRY TOTAL MASCARA

Dark Brown 105616
Black 105615
 10 g

ARTISTRY TOTAL MASCARA WATERPROOF

Dark Brown 105614
Black 105613
 10 g

Offer available until 31st January 2010

Introductory price is equivalent to 25% price discount with reduced PV/BV

*Offer applies to any order number combination; same order number can be used more than once.

Buy ANY ARTISTRY TOTAL Mascara and receive the ARTISTRY essentials Eye and Lip Make-Up Remover for HALF PRICE!

PV/BV reduced accordingly.

ARTISTRY TOTAL MASCARA

Black + Eye and Lip Make-Up Remover 234940

Dark Brown + Eye and Lip Make-Up Remover 234941

ARTISTRY TOTAL MASCARA WATERPROOF

Black + Eye and Lip Make-Up Remover 234942

Dark Brown + Eye and Lip Make-Up Remover 234943

Offer available until 31st January 2010

FACE

Order your favourite ARTISTRY IDEAL Dual Powder Foundation shade and sleek IDEAL Compact and receive a 10% discount on both products with the special order numbers below!

PV/BV reduced accordingly.

Pearl + Compact 234912
Chablis + Compact 234913
Bone + Compact 234914
Shell + Compact 234915
Linen + Compact 234916
Chiffon + Compact 234917
Sand + Compact 234918
Natural + Compact 234919
Plush + Compact 234920
Golden + Compact 234921
Toffee + Compact 234922
Cappuccino + Compact 234923
Espresso + Compact 234924
Mink + Compact 234925



On-going offer

Available now

PLEASE SEE PAGE 43 FOR PRICING DETAILS.

**FOCUS ON
SUCCESS**

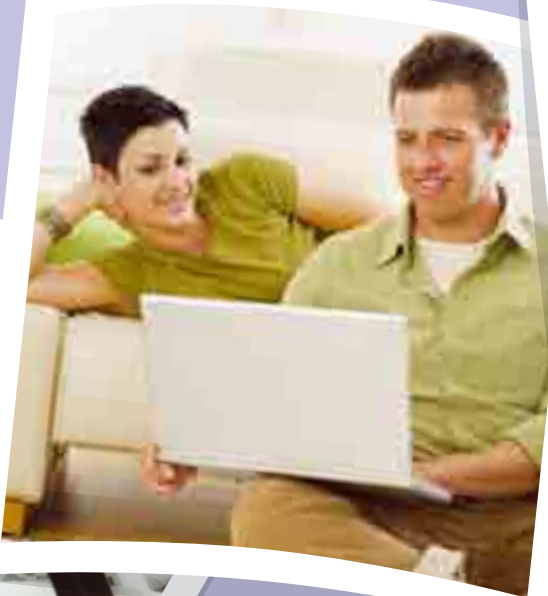
Business Incentives 2009/2010

The more you earn... the greater the rewards!

We've given you a quick-reference guide to the maximum additional income payments you could receive through this year's Business Incentives... so speak with your upline to find out what YOU need to do now to make the most of this new programme which starts in September '09!

Double Your Bonus (DYB)

All bonus amounts are based on the income you earn from the core Sales and Marketing Plan, including CVR, Performance, Leadership and Foster bonuses. The higher your core income, the greater your bonus!



Here's the **MAXIMUM** you could
earn in **ADDITIONAL** income at these
qualifying pin levels:

Q9 PLATINUM

Maximum additional income of
£2,400/€3,000 per month
or £28,800/€36,000* per year.

EMERALD

Maximum additional income of
£2,800/€3,500 per month
or £33,600/€42,000* per year.

DIAMOND

Maximum additional income of
£3,600/€4,500 per month
or £43,200/€54,000* per year.

* excluding taxes

FOCUS ON SUCCESS

Business Incentives 2009/2010



What would you do with £160,000/€200,000?

Diamond Super Bonus (DSB)

**A dream trip to one of the world's most exciting destinations...
AND... a one-time bonus payment of £160,000/€200,000!**

Yes, you did read this correctly... a dream trip and the largest bonus payment...
Amway Europe's biggest ever!

This incentive is open to all ABOs, at every level, who want to achieve Diamond or higher level qualifications and increase the number of Qualified Months of their first-liner Legs by 42 in four years...

Will this be YOUR super bonus..?

Building across borders

European Emerald & Diamond Qualification & Bonuses

European Emerald and Diamond qualification and bonuses have been, and will continue to be for this new Performance Year (2009/2010), a major part of the European Business Incentives.

These bonuses are set in place to reward you directly for the hard work that we, at Amway, know is required **to build a strong, balanced and successful Amway business across European borders.**



Celebrating success together!

Mixing business with lots of pleasure...

Amway Europe events are the perfect setting for you to applaud your own and your fellow ABOs' achievements during the year... with on-stage recognitions and awards in front of Amway management and your peers. They also provide great opportunities to get first-hand information from senior Amway management about company performance and future plans.

We give you the opportunity to visit countries, experience different cultures and meet people (some familiar, some not so) that you might not otherwise get to do... you just have to make sure that you receive your invitation!

Leadership Training Seminar (LTS) 2011

In 2011, Amway will set sail across the Mediterranean, aboard a luxury cruise liner.

You could be photographing some of the most wonderful sights and attractions of this part of the world, as you're treated to the trip and experience of a lifetime.



How can you get your boarding pass?

It's simple... increase your earnings through the proven Amway Sales and Marketing Plan to qualify for this reward.

Qualification runs from 1st September 2009 to 31st August 2010 inclusive, giving you a full Performance Year to hit your target!

Here's what you need to do:

- Qualify with a minimum of 9 Silver Producer months... and
 - Fulfil the necessary annual income target of £10,000/€12,500 from Performance/Leadership/Foster bonus and...
 - Fulfil the minimum activity criteria: 200 Personal PV (PPV) per month, or 600 Personal PV per quarter - throughout the Performance Year.
 - The same targets apply to Emeralds.
 - Qualified Diamonds will receive an automatic invitation to LTS.
- In affiliates where Platinum Certification has been launched, it will be necessary for you to achieve your Platinum Certificate also in order to receive your Invitation to LTS.



Dubai awaits YOU...

European Diamond Conference 2011

We're taking all qualified European Diamonds and above off to Dubai, the 'Pearl of the Persian Gulf', in 2011. From the desert to the sea, Dubai cleverly mixes the historical and traditional with the new and contemporary.

At this higher-level event, you have the opportunity to hear about the future strategy of Amway in Europe, spend time with Amway management and exchange insights and ideas with fellow achievers.

Dubai is one of the world's most exclusive and luxurious locations and we can't wait to greet you there... make sure you're there with us!

Qualification period is from 1st September 2009 to 31st August 2010 inclusive.

Executive Diamond Benefits (at Diamond Conference 2011)

Qualify as Executive Diamond, or higher, in this Performance Year and you can qualify for **First-Class 'Round the World' tickets** and there's even more....

We're offering an **additional bonus amount of £8,000/€10,000**, per qualifying ABOship, to spend along the way!

Qualification period is from 1st September 2009 to 31st August 2010 inclusive.

You can obtain full details
of these bonus payments
and qualification criteria
directly from your upline or
www.amway.co.uk/
www.amway.ie.



ARTISTRY™ TIME DEFIANCE™ SKIN CARE EXPLAINED

Using the latest advances in skin care technology, ARTISTRY TIME DEFIANCE provides solutions that go beyond traditional anti-ageing approaches, using patent-pending ingredient combinations and technologies.

Stage	Products	Key Features
PREPARE skin.	TIME DEFIANCE Cleansing Treatment TIME DEFIANCE Conditioning Toner 	Effectively removes make-up, clogging dirt and excess oils. Gently exfoliates and boosts the performance of other products.
PREVENT and REPAIR (Choose one or more of the treatment products according to your skin concerns.)	TIME DEFIANCE Lifting Eye Crème  	Reduces the appearance of ageing skin around the eyes.
	TIME DEFIANCE Vitamin C and Wild Yam	Improves the appearance of wrinkles in 16 weeks.
	TIME DEFIANCE Skin Refinishing Lotion	Encourages skin to naturally exfoliate with oats, not acid.
	TIME DEFIANCE Illuminating Essence	Visibly brighter-looking skin in as little as 14 days.
	TIME DEFIANCE Wrinkle Relax	Instantly eases the appearance of expression lines.
	TIME DEFIANCE Intensive Repair Daily	Provides a layer of defence for everyday protection.
	TIME DEFIANCE 3D Lifting Serum	Provides immediate lifting and tightening sensations to the skin.
PROTECT skin against UV damage. 	TIME DEFIANCE Day Protect Crème SPF 15 (normal-to-dry skin) or TIME DEFIANCE Day Protect Lotion SPF 15 (combination-to-oily skin) 	Luxurious daytime anti-wrinkle creams protect from UV radiation and four stages of free radical damage.
Help RESTORE the visible signs of ageing. 	TIME DEFIANCE Intensive Repair Serum	Boosts the skin's natural ability to repair its appearance, with incredible results in just 14 days. Use quarterly.
	TIME DEFIANCE Night Recovery Crème (normal-to-dry skin) or TIME DEFIANCE Night Recovery Lotion (combination-to-oily skin) 	Restores youthful cell communication while the body is at rest, to help repair the visible signs of premature ageing caused by environmental stressors.

For more information on ARTISTRY TIME DEFIANCE products, please visit the Brand Centre on www.amway.co.uk/www.amway.ie.
For ordering details, please refer to the Beauty & Grooming Brochure.

RONALDINHO POSTCARD OFFER!



From 1st July 2009, when you order a bottle of **NUTRILITE™ Daily**, you will receive a pack of 10 **NUTRILITE Daily** postcards featuring Ronaldinho **ABSOLUTELY FREE.**

These postcards are the perfect way to leave your details with a customer, but they are only available while stocks last. Place your order soon to take advantage of this great offer.

NUTRILITE Daily Food Supplement
Order no. 4215 – 60 tablets

Please refer to your Price List for pricing details.

TEAM
NUTRILITE™

LAST CHANCE TO BUY!

ARTISTRY™ Mascara 200 and Flawless Powder Foundation + Compact Discontinuance



WHILE STOCKS LAST
 Please refer to your price list for pricing details.

Please see shades and order numbers below.

Flawless Powder Foundation

Shades	Order no.
Porcelain	101264
Cameo	101266
Buff	101267
Linen	101268
Parchment	101269
Sand	101272
Fawn	101270
Almond	101274
Caramel	101277
Cocoa	101279

Refillable Foundation Compact

Order no. 101280

Waterproof Mascara 200 (7 g)

Shades	Order no.
Black	4916
Brown	4918

Smudgeproof Mascara 200 (7 g)

Shades	Order no.
Black	4920
Brown	4922

ARTISTRY™



SA8™



SA8™ Liquid Laundry Detergent

Your customers will love Amway's SA8 Liquid Laundry Detergent, which delivers heavy duty cleaning performance.

SA8 Liquid Laundry Detergent delivers great cleaning in all water temperatures and hardness levels.

- Suitable for use on all washable fabrics* and rinses clean
- Specially formulated for cold water cleaning
- Keeps colours brighter and reduces fading on black items
- Contains natural softeners that leave clothing feeling soft

Order no. 103800 – 1.5 litre

103278 – 4 litre

Please refer to your Price List for pricing details.

*Not suitable for silk and wool

FANTASTIC FRAGRANCE VIAL OFFER!

Maximise your sales with this fantastic offer and buy one Fragrance Vial Set and get a second Fragrance Vial Set at half price!

Offer available from 1st July until 31st August, 2009 or while stocks last.

Order no. 235218

Please see page 43 for pricing details.



A great promotion to make your business a success and help to boost your confidence in retailing.

London winners celebrate in style!



On 6 May 2009, the winners of the UK Flagship Experience Centre Incentive promotion celebrated their achievement with a never-to-be-forgotten VIP experience in the City.

The Incentive required ABOs to sponsor five new Retail Consultants over a two month period, three of whom were to become Certified. Those who achieved this challenging target certainly deserved their reward!

The winners' all-expenses-paid experience began with a VIP tour of the new UK Flagship Experience Centre. Winners could indulge in professional makeovers, eyebrow shaping and a stylish designer blow dry.





After the tour, the group took a champagne flight on the incredible London Eye, the world's largest cantilevered observation wheel, before heading to a celebration dinner by the Thames.

Finally, what better way to end a fun-filled day than by retiring to the exclusive Montague Hotel for a night of pure luxury!



Congratulations to the winners on their success!

Congratulations to the winners:

Arpad Ovari
Zoltan Varnai
Martina Ryan
Katalin Czvetko
Kamla & Paramjit Chopra
Kiran & Mark Khutan
Derek & Angela Coldwell
Amit & Chandni Chadha
Hitul & Seema Thobhani
Yen Tee & Michael McCoy
Bee & Charles Tatham
Janet & Christopher Mukasa
Jeet Karia & Shamin Chowdhury
Jia Yi Zou & Lu Zhou



EDDIE FUNKHOUSER NEW YORK

London!



EDDIE LOVES



FACE PALETTE

The face palette includes everything a girl needs to look her best – day and night! The blush consists of a lighter shade (highlighter) on the top and a darker shade (contour) on the bottom. It has been designed so that when the brush is stroked over the colours, the highlighter will be on the top half of the brush and the contour colour on the bottom half. The user can then just swipe the brush across the face so that the highlighter sits on the cheekbone and the contour sits underneath in the hollows.

Think of your face like peaks and valleys. The sun (brightener) will hit the peaks, which is where you need highlighter, and the valleys will have shadows (which is where you need the contours).

E. FUNKHOUSER™
NEW YORK

DIARY:

LONDON'S CALLING...

Eddie spent a whirlwind weekend at the Clothes Show London, before moving on to the UK FEC...

I spent the weekend on the AMWAY stand at the Clothes Show. It was amazing to see the E. FUNKHOUSER™ NEW YORK image on the 25,000 show bags. As we know, there is power in numbers and so hopefully it attracted a lot of attention to the brand.

On the Monday, I visited the new UK Flagship Experience Centre in London. Wow! I was doing a press event with the UK media and meeting ABOs afterwards. I flew back to New York on the Tuesday – but hope to be back in London again soon!

RIGHT: EDDIE AND CENTRE
MANAGER, RICHARD FLETCHER



HOT OFF THE PRESS...

Now that Amway is on the high street with the new UK Flagship Experience Centre (UK FEC), we didn't want to stop there... We wanted to take Eddie to the readers of UK national media and glossy magazines!

'In a packed press day, I met with all the top journalists from 17 of the top national and beauty media, including Vogue and Red. They were all keen to learn more about the great E. FUNKHOUSER™ NEW YORK range and where better to showcase the products than in the UK FEC!

I talked them through the background of the brand, the current Collection – and gave them a sneaky peak of what's coming up in Collection 10!

The event went brilliantly and I'm hoping for some good product features and write-ups. So keep your eyes on the glossy magazines and national press over the coming months.

I had a meet-and-greet with ABOs in the evening. I signed autographs, chatted and posed for photographs. If you're in one of the photos and want a copy, email Max on max.demetriou@amway.com with your name and she will send them through to you.'

TOP LEFT: THE NEW FLAGSHIP CENTRE

TOP RIGHT: EDDIE SIGNS THE BRAND WALL IN THE TRAINING AREA

BOTTOM: EDDIE CHATS WITH THE JOURNALISTS



SHOP 'TIL YOU DROP!

Beauty, hair, health and home... Eddie was amazed at the portfolio of products available for sale at the Centre, as well as the tools available to ABOs...

'It is fantastic that ABOs now have a tool like the Flagship Centre. It's an impressive venue to bring customers and prospects, so utilise, utilise, utilise!

ABOs can take part in weekly E. FUNKHOUSER NEW YORK make-up training courses at the Centre. You can learn how to promote the product, as well as recreating the stunning looks the brand is famous for. I have personally trained the make-up artists and so they can pass that skill onto you. Call 0207 400 1103 to book.

John Gillespie is a great friend of mine and has done a brilliant job of training the stylists at the Centre. You can benefit from his styling experience and have a professional blow dry in a central London location.

Andy Smith, UK & Rol Branch Manager/Director, said: 'Having Eddie visit the UK Flagship Experience Centre has been one of the highlights so far for the Centre. He interacted well with the influential beauty press and, of course, engaged with our ABOs for the signing session with expert advice - we look forward to welcoming him again to the Centre soon!'



PODCASTS:

'I have recently recorded some E. FUNKHOUSER NEW YORK Behind the Make-up podcasts, which can be found on Apple iTunes – simply search for EFN.Y. I talk about everything from make-up to fashion, travelling... and everyday life! They are free, so get downloading now!'

FACEBOOK:

'Join the official E. FUNKHOUSER NEW YORK Facebook page. Play around, explore the E. FUNKHOUSER NEW YORK world, share hints and tips and join a global community. I will try to reply to as many messages as I can. Keep in touch and hear all of my latest gossip.'

Amway Event Report: Clothes Show London 2009

Amway became part of fashion and beauty history in May when the Clothes Show London made its debut at the ExCel Centre from 29th – 31st May. The event attracted approximately 50,000 visitors and Amway was the main sponsor with our logo and E. FUNKHOUSER™ NEW YORK image appearing on every show bag.

A Mecca for the finest fashion and beauty brands on offer, from high street must-haves to the latest hair and beauty products and essential expert advice, the event attracted big name celebrities such as Erin O' Conner and George Lamb, amongst others.

The Show was intrinsically linked to our ongoing PR campaign for the UK Flagship Experience Centre (UKFEC), with the aim of educating potential visitors to our stand about the great brands and products on offer. Leaflets were distributed, giving details of services and products available at the UKFEC, in the expectation of enticing visitors to the Centre.

Amway's very own special guests, Eddie Funkhouser and John Gillespie flew in from Las Vegas following the global 50th anniversary celebrations to be part of the special event in London.

Fashion and beauty-conscious shoppers proudly paraded the Amway show bags, whilst the Amway stand, which was perfectly located in a prime position in the centre, featured striking images from ARTISTRY™, E. FUNKHOUSER NEW YORK and SATINIQUÉ™. The event proved to be the perfect place to raise our profile and promote the company and the launch of the UK Flagship Experience Centre.

John Gillespie and his top stylist were a big hit on stand and stage throughout, demonstrating the six hairstyles on offer at the Style Bar in the UKFEC, with queues of people waiting to get their hair styled. John Gillespie appeared on the 'Your Hair' stage, giving expert styling advice to a model selected from the crowd, who received a complete cut and restyle as visitors looked on in awe of his work! John welcomed the opportunity to speak candidly to visitors about the launch of the UKFEC and the Style Bar.



CLOTHES SHOW LONDON

29—31 MAY 2009 EXCEL LONDON

John comments, "The Clothes Show London was a great opportunity to showcase the UKFEC and promote the Style Bar. It was fantastic to get involved in the prestigious event."

Trained staff from the UK Flagship Experience Centre were on hand, offering ARTISTRY™ and E. FUNKHOUSER™ NEW YORK makeovers, which attracted a constant stream of people wanting to sample the products. Visitors then had the opportunity to purchase a selection of items from the ARTISTRY and E. FUNKHOUSER NEW YORK ranges.

Eddie Funkhouser even made special guest appearances on stand, offering make-up tips and demonstrations throughout the day. He also appeared in two slots on the Style Stage, during which he showcased a number of his favourite products, including the Arclight Diva Face Palette and Travel Brush Ensemble.

Eddie said of the Clothes Show, "It was the perfect place to feature the E. FUNKHOUSER NEW YORK products. The whole event was focused at girls and women of all ages looking for the next beauty idea - E. FUNKHOUSER NEW YORK doesn't have an age limit. I was putting lip gloss on a 14 year old and advising a 70 year old on her face make-up!"

Andy Smith comments on the event, "The Clothes Show was a fantastic environment for consumer brand and company awareness for Amway. It was the perfect platform for thousands of visitors to interact and engage with the products and to give them a taste of what the UKFEC has to offer."



Sizzling offers this Summer!

Take a look at this great selection of product packs which are available during July and August 2009 only.

ARTISTRY™ Products

Daily skin care is a necessary process. ARTISTRY essentials make it something more. Every solution respects the reality of your life and complexion. Simplified, streamlined and sensual, they turn your routine into a ritual.

Buy either ARTISTRY essentials Hydrating System or ARTISTRY essentials Balancing System and get a FREE ARTISTRY essentials Polishing Scrub*.



ARTISTRY essentials Systems:

ARTISTRY essentials Hydrating System
(normal-to-dry skin)

Order no. 105489

ARTISTRY essentials Balancing System
(combination-to-oily skin)

Order no. 105487

UK £34.11 J/G £29.66 RoI €45.05

***FREE product worth:**

UK £15.47 J/G £13.45 RoI €20.45

* Offer from 1st July - 31st August 2009, while stocks are available.

JUL/AUG 09





SAVE

	Normally	NOW
UK	£30.04	£24.03
J/G	£26.12	£20.90
Rol	€32.65	€26.12

NUTRILITE™ Products

Children may be small but their nutritional needs are big. The chewable products from the NUTRILITE brand range are great-tasting food supplements designed for both children and adults.

NUTRILITE Pack contains:

NUTRILITE Chewable Multivitamin – 120 tablets

NUTRILITE Chewable Cal Mag – 80 tablets

Pack order no. 109406

Buy NUTRILITE Chewable Multivitamin and NUTRILITE Chewable Cal Mag and get 20% off the total price*.

Food Products

Using the finest ingredients and authentic recipes and blends, the Amway food selection offers the finest culinary additions to any store cupboard.

Buy Italian Penne Rigate Pasta by Amway, AMWAY™ da Carapelli Firenze Extra Virgin Olive Oil and Balsamic Vinegar of Modena and get either Tomato & Basil Pasta Sauce or Tomato, Black Olive & Mushroom Pasta Sauce FREE*.

Pack 1 contains:

Italian Penne Rigate Pasta by Amway – 6 x 500 g
AMWAY da Carapelli Firenze Extra Virgin Olive Oil – 2 x 75 cl
Balsamic Vinegar of Modena – 500 ml
Tomato & Basil Pasta Sauce – 4 x 350 g

Pack order no. 109407

Pack 2 contains:

Italian Penne Rigate Pasta by Amway – 6 x 500 g
AMWAY da Carapelli Firenze Extra Virgin Olive Oil – 2 x 75 cl
Balsamic Vinegar of Modena – 500 ml
Tomato, Black Olive & Mushroom Pasta Sauce – 4 x 350 g

Pack order no. 109408

Pack price:

UK **£27.65** J/G **£27.65** Rol **€34.55**

† FREE product worth:

UK **£7.90** J/G **£7.90** Rol **€9.90**



To order packs of the July/August 2009 retail offer leaflets, please use order no. 233878 (pack of 10). Please see page 43 for pricing details.

* Offer from 1st July - 31st August 2009, while stocks are available.

JUL/AUG 09

Amway Opportunity Meetings: July, August

Amway is pleased to announce the Amway Opportunity Meetings being held across the UK and Republic of Ireland during **July, August and September 2009**. These meetings are open to all ABOs and their prospects in the UK/ROI and will include a presentation of the Amway Business Plan. An Amway corporate member of staff will also be present.

In an effort to protect the integrity of our business, please be reminded that ABOs are not allowed to interfere or attempt to interfere with another ABO's business, which includes seeking a prospect's participation in the Amway Business Plan.

1st July 2009

Premier Inn, Wakefield Road, Brighouse, HD6 4HA

Tel: 0870 990 6360

Amway Representative: **Shirley Marelli**

1st July 2009 (3 meetings: 12pm, 3pm and 8pm)

Holiday Inn Eastleigh, Leigh Road, Eastleigh, SO50 9PG

Tel: 0870 400 9075

Amway Representative: **Anne Pester**

2nd July 2009

Holiday Inn, Ipswich, The Havens, Ransomes Europark

Ipswich, IP3 9SJ

Amway Representative: **Kevin Denham**

2nd July 2009

Holiday Inn Reading South, 500 Basingstoke Road, Reading, RG2 0SL

Tel: 0870 400 9067

Amway Representative: **Anne Pester**

6th July 2009

Hilton Hotel, Phoenix Crescent, Bellshill, Strathclyde, Glasgow, ML4 3JQ

Tel: 01698 395500

Amway Representative: **Shirley Marelli**

6th July 2009 (3 meetings: 1pm, 5pm and 7pm)

Amway (UK) Ltd., Victoria House, Southampton Row,

London, WC1B 4AD

Amway Representative: **Kevin Denham**

6th July 2009

Lamon House Hotel, 41 Gransha Road, Comber, Newtownards,

Northern Ireland, BT23 5RF Tel: 028 90448631

Amway Representative: **Robyn Crewe**

7th July 2009

Red Cow Moran Hotel, Naas Rd, Dublin 22, Republic of Ireland

Tel: +353 (0)1 459 3650

Amway Representative: **Robyn Crewe**

7th July 2009

Novotel, Bostock Lane, Long Eaton, Nottingham, NG10 4EP

Tel: 0115 946 5111

Amway Representative: **Shirley Marelli**

8th July 2009

Amway (UK) Ltd., Caldecotte Lake Drive, Caldecotte,

Milton Keynes, MK7 8JU Tel: 01908 629400

Amway Representative: **Kevin Denham**

8th July 2009

Buckerall Lodge Hotel, Topsham Road, Exeter, Devon, EX2 4SQ

Tel: 01392 221111

Amway Representative: **Anne Pester**

9th July 2009

Village Hotel, 29 Pendwyallt Road, Coryton, Cardiff, CF14 7EF

Tel: 02920 524300

Amway Representative: **Anne Pester**

20th July 2009

Athlone Springs Hotel, Monkstown, Athlone, Co. Westmeath,

Republic of Ireland Tel: +353 906 444444

Amway Representative: **Robyn Crewe**

20th July 2009

Amway (UK) Ltd., Victoria House, Southampton Row,

London, WC1B 4AD

Amway Representative: **Kevin Denham**

21st July 2009

Red Cow Moran Hotel, Naas Rd, Dublin 22, Republic of Ireland

Tel: +353 (0)1 459 3650

Amway Representative: **Robyn Crewe**

22nd July 2009

Silver Springs Moran Hotel, Tivoli, Cork, Republic of Ireland

Tel: +353 (0) 21 450 7533

Amway Representative: **Robyn Crewe**

27th July 2009

Holiday Inn, West Bawtry Road, Rotherham, South Yorkshire, S60 4NA

Tel: 01709 786005

Amway Representative: **Shirley Marelli**

29th July 2009

Quality Inn, London Road, Slough, Berkshire, SL3 8QB

Tel: 01753 684001

Amway Representative: **Kevin Denham**

3rd August 2009

Lamon House Hotel, 41 Gransha Road, Comber, Newtownards,

Northern Ireland, BT23 5RF Tel: 028 90448631

Amway Representative: **Robyn Crewe**

4th August 2009

Red Cow Moran Hotel, Naas Rd, Dublin 22, Republic of Ireland

Tel: +353 (0)1 459 3650

Amway Representative: **Robyn Crewe**

and September 2009

The format of the meetings will be as follows:

- Amway Sales & Marketing Plan Presentation.
- Leader Testimonials.
- Corporate Information and Updates.

We look forward to seeing as many of you there as possible. Dates and venues are listed below.

All meetings start at 8pm.

Please come along and bring your prospects with you.

17th August 2009

Athlone Springs Hotel, Monkstown, Athlone, Co. Westmeath,
Republic of Ireland Tel: +353 906 444444
Amway Representative: **Robyn Crewe**

18th August 2009

Red Cow Moran Hotel, Naas Rd, Dublin 22, Republic of Ireland
Tel: +353 (0)1 459 3650
Amway Representative: **Robyn Crewe**

19th August 2009

Silver Springs Moran Hotel, Tivoli, Cork, Republic of Ireland
Tel: +353 (0) 21 450 7533
Amway Representative: **Robyn Crewe**

24th August 2009

Hilton Hotel, Phoenix Crescent, Bellshill, Strathclyde, Glasgow, ML4 3JQ
Tel: 01698 395500
Amway Representative: **Shirley Marelli**

1st September 2009

Red Cow Moran Hotel, Naas Rd, Dublin 22, Republic of Ireland
Tel: +353 (0)1 459 3650
Amway Representative: **Robyn Crewe**

1st September 2009

Novotel, Bostock Lane, Long Eaton, Nottingham, NG10 4EP
Tel: 0115 946 5111
Amway Representative: **Shirley Marelli**

1st September 2009

Amway (UK) Ltd., Caldecotte Lake Drive, Caldecotte,
Milton Keynes, MK7 8JU Tel: 01908 629400
Amway Representative: **Kevin Denham**

2nd September 2009

Lamon House Hotel, 41 Gransha Road, Comber, Newtownards,
Northern Ireland, BT23 5RF Tel: 028 90448631
Amway Representative: **Robyn Crewe**

2nd September 2009

Premier Inn, Wakefield Road, Brighouse, HD6 4HA
Tel: 0870 990 6360
Amway Representative: **Shirley Marelli**

2nd September 2009

Holiday Inn Eastleigh, Leigh Road, Eastleigh, SO50 9PG
Tel: 0870 400 9075
Amway Representative: **Anne Pester**

8th September 2009

Holiday Inn, Ipswich, The Havens, Ransomes Europark
Ipswich, IP3 9SJ
Amway Representative: **Kevin Denham**

8th September 2009

Buckerall Lodge Hotel, Topsham Road, Exeter, Devon, EX2 4SQ
Tel: 01392 221111
Amway Representative: **Anne Pester**

10th September 2009

Quality Inn, London Road, Slough, Berkshire, SL3 8QB
Tel: 01753 684001
Amway Representative: **Kevin Denham**

14th September 2009

Silver Springs Moran Hotel, Tivoli, Cork, Republic of Ireland
Tel: +353 (0) 21 450 7533
Amway Representative: **Robyn Crewe**

15th September 2009

Red Cow Moran Hotel, Naas Rd, Dublin 22, Republic of Ireland
Tel: +353 (0)1 459 3650
Amway Representative: **Robyn Crewe**

16th September 2009

Athlone Springs Hotel, Monkstown, Athlone, Co. Westmeath,
Republic of Ireland Tel: +353 906 444444
Amway Representative: **Robyn Crewe**

16th September 2009

The Angel Hotel, Market Place, Chippenham, Wilts, SN15 3HD
Tel: 01249 652615
Amway Representative: **Anne Pester**

21st September 2009 (3 meetings: 1pm, 5pm and 7pm)

Amway (UK) Ltd., Victoria House, Southampton Row,
London, WC1B 4AD
Amway Representative: **Kevin Denham**

21st September 2009

Holiday Inn, West Bawtry Road, Rotherham, South Yorkshire, S60 4NA
Tel: 01709 786005
Amway Representative: **Shirley Marelli**

**All venues are subject to cancellation.
Please check your emails and the
Amway website for updates.**

Training Weekends at the UK Flagship Experience Centre



Since the official opening of the UK Flagship Experience Centre, we have been receiving increasing demands for tours and training at the Centre and we would like to take this opportunity to thank you all for your great support!

We are very happy to announce that, starting August, Training Weekends will be organised at the Centre on a monthly basis. During these Training Weekends, we will be providing free of charge training on our different brands and ranges of products for all ABOs.

Simply decide which training sessions you would like to attend. As there are limited spaces available for each session, please contact us (experienceuk@amway.com) and book your space once you have decided. Training sessions will be offered on a first come, first served basis.

So, whether it is refresher training you are after, or you would like to advance your knowledge and get more advice and tips from our Product and Beauty Trainers, please book your spaces from 1 July 2009. Please note that we only accept individual bookings. Bookings for groups will not be accepted.

Our first Training Weekend will be organised on 1 & 2 August 2009. Please find below the Training Weekend Schedule and a Q&A on the Training Weekends for your information!

Thank you again for your support since our opening! We hope that these Training Weekends will be helpful for you and your business groups. Should you have any questions, please kindly contact us at experienceuk@amway.com.

	SATURDAY 1st AUGUST		SUNDAY 2nd AUGUST	
	DeVos Suite	Make-Up Playstation	DeVos Suite	Make-Up Playstation
10:00	60 places ARTISTRY™	18 places E. FUNKHOUSER™	60 places ARTISTRY	18 places ARTISTRY:
10:30	Skin Care:	NEW YORK:	Skin Care:	Level 1 Make-Up
11:00	The Essentials	Level 1 Make-Up	The Essentials	(practical only)
12:00	Break		Break	
12:30				
13:00	ARTISTRY		ARTISTRY	
13:30	Skin Care:		Skin Care:	
14:00	TIME		TIME	
14:30	DEFIANCE™		DEFIANCE™	
15:00				
15:30		18 places ARTISTRY:		18 places E. FUNKHOUSER
16:00	60 places NUTRILITE™:	Level 1 Make-Up		NEW YORK:
16:30	An	(practical only)*		Level 1 Make-Up
17:00	Understanding			(practical only)**
17:30				

*Not available if you attended the E. FUNKHOUSER NEW YORK practical training on the same day.

**Not available if you attended the ARTISTRY practical training on the same day.

Training Weekends at the UK Flagship Experience Centre – Q&A

Can I book training sessions on behalf of my downlines?

Training sessions must be booked by each interested ABO themselves; no group bookings will be accepted.

How can bookings for a training session be made?

Bookings must be made via experienceuk@amway.com by each interested ABO themselves.

Can I call the Centre and book a space?

Only bookings made via experienceuk@amway.com by each interested ABO themselves will be accepted.

How much does the training cost?

Nothing at all! Training sessions are free to all ABOs who have made bookings and received our confirmation.

Can I attend the training sessions without booking?

As there are limited spaces for each training session, we give priority to ABOs who have booked and received our confirmation. We cannot guarantee there will be remaining spaces for ABOs who have not booked. Also, they will not receive an attendance certificate as they had not booked in advance.

How many training sessions can I book during a Training Weekend?

You can book as many training sessions as you want, as long as the session times do not clash or overlap.

Can my prospects or customers attend the training sessions?

As there are limited spaces for each training session, we give priority to all our ABOs to attend the training sessions. However, if there are spaces remaining, we may open them up to customers.

I am busy during the Training Weekend for this month, will you be organising training sessions again?

Starting August, we will be organising Training Weekends on a monthly basis. Please keep an eye out for the future dates.

Can we buy products at the Centre during the Training Weekends?

Of course! Please refer to our opening hours on our website at www.experience-amway.com.

What are the training sessions about?

The training sessions are designed to provide you with product information and practical skills. Beauty training sessions may be designed in different stages and we would recommend you to advance the levels accordingly.

Can men attend the make-up training sessions?

For the practical make-up training, all attendees will have to participate in practical work. We would recommend men to attend the Artistry skin care training, which also covers Artistry make-up, but does not any include practical work.

What if I need more information or have additional questions?

Please contact us at experienceuk@amway.com if you have any additional questions.

Product Display and Retail Policy

Please be updated that our new Product Display and Retail Policy has been implemented as of 1 June 2009!

This Policy offers ABOs in the UK and ROI the opportunity to display and sell Amway products in temporary places of business and established places of business. The presence of the Amway brand in the marketplace creates and increases awareness of Amway's products and the Amway Business Opportunity in the UK and ROI. By making Amway products more visible, we are sure that this will have positive effects on your business, your group's businesses, and the Amway business as a whole.

Please find key points of the Policy highlighted below:

- An Authorisation Request Form must be completed and submitted with all other required information to the Contract Administration & Compliance Dept. at least 14 days prior to the proposed start date of the request.
- An Authorisation Certificate will be issued at least 7 days prior to the requested start date after review and authorisation.
- Only authorised ABOs may display and sell Amway products in selected locations.
- This Policy applies to all ABOs (RCs, CRCs and BCs) in the UK and ROI.
- The choice of products and locations must be deemed suitable and appropriate by Amway.
- The Authorisation Certificate must be visible at the point of sale during the authorised time period.
- For temporary places of business, the duration of request should be the duration of event (fairs, exhibitions), and should not exceed 10 days.

- Product display must be presentable and professional, and inside the place of business (for established places of business).
- All products must be sold in their original packaging. Amway does not allow repackaging and relabelling/overlabelling.
- ABOs must offer to or settle claims arising from the use of Amway products or services in accordance with the Amway Customer Satisfaction Guarantee or 'ACSG'.
- Only official marketing materials (advertisements, posters, brochures, pamphlets, leaflets, etc.) produced and distributed by Amway (UK) Ltd. may be used.
- ABOs may contact the customers who had made purchases at the authorised places of business using the information collected on the customer receipts. All personal details must be treated in accordance with Amway's Privacy Policy.
- Prospecting for the Amway Business Opportunity is permitted by ABOs (CRC & above), however, ABOs may not present the Amway Sales & Marketing Plan. ABOs should contact interested parties outside the authorised place of business and invite them to Amway Opportunity Meetings where the Amway Sales & Marketing Plan is presented and explained.
- ABOs are reminded to adhere and comply with the Amway UK Rules of Conduct.
- Amway reserves the right in its absolute discretion to apply and or vary the terms of the Product Display & Retail Policy without prior notice.

This Policy is applicable to all ABOs in the UK and ROI. The Product Display and Retail Policy and the related documents are available online: Business Information > Library > Legal Documents & Contracts > Product Display and Retail Policy Documents. Should you require any further information or have any questions, please contact the Contract Administration & Compliance Dept on 01908 629400, or email the team directly at CA-C@amway.com.

Product Display and Retail Policy case study: Pampering Success!

Women from all over the city of Bradford attended the first ever ABO Pampering Day for women in West Yorkshire.

The guests dived into sampling XS™ Stimulation Drinks, they touched, smelt and felt E. FUNKHOUSER™ NEW YORK cosmetics and they were seriously pampered with facials and skin analyses. The new ARTISTRY™ Cosmetic Analysing Device was on fire that day!

More than forty guests visited Anam's Restaurant in Bradford. Ten skin analyses were performed and ABOs took more than 20 new leads. Since the event, ABOs have made sales of nearly £500 from products ranging from foundations to ARTISTRY Skin Care Systems.

The event was the brainchild of Platinum ABO, Sophia Ali Grant. Speaking at the event, she said, "This was our first ladies' event in Bradford and we're thrilled it's been a huge success. Women loved ARTISTRY and we'll definitely do it again".



London Calling!

Win a fantastic weekend break in London in September 2009!

- **2 Nights in a 4* Hotel**
- **Tour the New Flagship Experience Centre, with Spending Money**
- **West End Show**
- **Gala Dinner**



How can I achieve?

Step 2 – March to August 2009

- Sponsor six new ABOs
- Achieve 6,000 PV from you and your new sponsored ABOs

...and win the London Weekend Break!

Step 3 – March to August 2009

- Sponsor 10 new ABOs
- Achieve 10,000 PV from you and your new sponsored ABOs

...and earn an exclusive VIP package throughout the weekend, including hotel upgrades, spa treatments and limousines!

Congratulations to the following ABOs, who successfully completed Step 1 of the London Calling promotion:

Abigail Dzwaïro & Meinrad Faessler
Ann Wamaru
Krzysztof Jamroz & Ewa Krukowska
Jian Zheng & Wan Fui Lai
Gertrude Mirundi
Ivan & Lynne Bett
Kiamranas Alijevas & Odeta Alijeviene
Audrius Noreika & Danute Noreikiene
Nerijus Zubavicius & Danute Zubaviciene

Rules

- New ABOs must be personally sponsored with £100 registered customer volume within the first 28 days of his/her registration
- PV includes volume from you, your new ABOs and any ABOs they in turn sponsor
- All PV in this promotion includes registered customer volume only (personal volume not included)



Meet the Amway Training Team

My name is Maxine Gabriel. I started working with Amway as the UK and Rol Key Trainer on 5th May. It's been nearly two months now and I am loving every minute of my new job. What a fantastic company to work for!

Before starting at Amway, I worked as a director of a parenting charity, offering parental support by way of group parent education courses and one-to-one mentoring. These services were available in 15 different languages. I also had my own management consultancy business specialising in quality management.

I have worked as an online tutor delivering post graduate Cambridge Management Awards to international students and have been a member of faculty lecturing at universities, business schools and the army.



I have 18 plus years' experience as a trainer in both the public and private sector. My experience in the direct sales industry spans several companies over a number of years, so I recognise that there is huge potential for growth in sales.

My role with Amway is to work alongside you as Amway Business Owners to help you build your business, by setting up and arranging and/or delivering suitable timely training sessions. My aim is to work with you to identify what those training needs are, so that together we can build an effective programme that fully supports you in growing your business, whether that be through sponsoring, using or retailing the fantastic Amway products.

This is an exciting time to be a part of Amway's continuing success for all of us and I look forward to meeting you, working with you and celebrating your achievements. Don't forget to log on and tune in online to our monthly training sessions (see below).

Amway Academy Online in 2009

Amway Academy

New online training from the Amway Academy for all ABOs!

Amway Academy Online is a web conference service that enables users to meet and collaborate from anywhere. It is a free of charge, instructor-led training.

What do I need to get started?

Only a PC (Microsoft Windows operating system) with a broadband internet connection and a set of earphones.

What does the Amway Academy offer?

The possibility to join live training sessions on different topics:

- ARTISTRY™
- NUTRILITE™
- RETAIL

To support you in both 'getting started' and growing your Amway business.

How do I join?

- To join an online training session, follow the link at www.amway.co.uk or www.amway.ie
- Click on 'My e-office' then on 'Amway Academy'
- There you will find the scheduled sessions. Choose what you are interested in and click on your choice.

First time users: Please follow instructions at least one day prior to your first session.

Dates - 2009 (from 8 - 9 pm)

	JULY	AUGUST	SEPTEMBER
ARTISTRY	14th	11th	15th
NUTRILITE	15th	12th	16th
RETAIL	16th	13th	17th



Amway UK Rules of Conduct

The Amway UK Rules of Conduct have been developed to protect the interests and benefits of all Amway Business Owners (ABOs). In order for all ABOs to better understand these, we will be publishing a series of articles concerning the rules.

We hope that this series will enable ABOs to realise the importance of compliance with the Amway UK Rules of Conduct, thus securing a long-term and profitable Amway business.

Additional Business Interests

From time to time, Amway (UK) Limited receives queries from ABOs advising that they have become aware of another business opportunity in which they may be interested in becoming involved, and want to know what, if any, effect this will have on their Amway Business. Some ABOs may also wish to promote the other business opportunity within their group or even resign from Amway to join another company.

Objectives:

The objectives of the Amway UK Rules of Conduct are to:

- Serve as guidelines for ABOs.
- Protect all ABOs and help them build a business with security.
- Ensure a fair and equal business opportunity for every Amway Business Owner.
- Ensure a healthy and ethical business environment.
- Maintain the professional image of both ABOs and the Company.

Please note that Clause 7 of your ABO Contract states 'an ABO agrees not to sell, distribute or promote competing products, services, or otherwise compete or interfere with, directly or indirectly, with the Amway Business of other ABOs.' Clause 10 further states '...the ABO's obligation not to compete with the Amway Business, outlined in Paragraph 7, shall survive termination of this ABO Contract in the UK/Rol territory for a period of 6 months.'

Amway's position in such circumstances is quite clear. Amway (UK) Limited has the responsibility to protect the businesses of all ABOs, who have the right to be able to develop their independent businesses without interference. It is totally inappropriate, and a serious breach of our rules, for any ABO to contact another ABO, for other business interests or opportunities. Specifically, please refer to the following rules in the Amway UK Rules of Conduct:

Rule 3.19	Conspiracy; Inducement to Breach
Rule 4.14.1&3	Non-Amway Selling Activities
Rule 4.15.1	Interference in Another ABO's AB
Rule 4.15.4	To induce or attempt to induce another ABO to breach an ABO Contract
Rule 4.28.1(f)	Risk to Reputation

Such violations of the Amway UK Rules of Conduct will result in disciplinary action being taken against the offending ABO, which could result in the suspension or termination of the ABO's Amway Business. For additional information on the above subject, please contact the Contract Administration & Compliance Team on 01908 629400 or via CA-C@amway.com.

Invitation Cards...

Invite your customers to the new Flagship Experience Centre in London with these new Invitation Cards.

The card includes a location map and space to write your name and ABO number to make sure you get the benefit of any purchases from the Centre.

Order no. 235076 (pack 10)

Price: UK £1.00, J/G £0.87, Rol €1.30

JUL/AUG 09



pricing details

Page No.	Order No.	Description	UK £						J/G £				RoI €			
			Unit Size	Points Value	Retail	Business Volume	Retail Cost per Unit	Rebate %	Retail	Business Volume	Retail Cost per Unit	Rebate %	Retail	Business Volume	Retail Cost per Unit	Rebate %
		ARTISTRY™ Colour														
20	104369	IDEAL Dual Powder Foundation Compact	10 g	4.96	15.08	4.92	3.28	13.11	4.92	3.28	19.90	6.14	4.10			
20	*	IDEAL Dual Powder Foundation SPF 18 Refill		10.50	15.96	10.41	13.30	3.47	13.88	10.41	11.57	3.47	21.10	13.03	17.58	4.34
20	*	IDEAL Compact and Refill Pack		13.91	27.94	13.80	6.08	24.29	13.80	6.08	36.90	17.25	7.60			
20	*	TOTAL Mascara	10 g	11.03	16.76	10.93	16.76	3.64	14.57	10.93	14.57	3.64	22.15	13.67	22.15	4.56
20	*	TOTAL Mascara Waterproof	10 g	11.03	16.76	10.93	16.76	3.64	14.57	10.93	14.57	3.64	22.15	13.67	22.15	4.56
20	*	TOTAL Mascara Introductory Price Offer	10 g	16.55	25.14	16.40	12.57	5.46	21.86	16.40	10.93	5.46	33.23	20.51	16.61	6.84
20	*	TOTAL Mascara and Eye and Lip Make-up Remover Offer		14.11	21.44	13.98		4.66	18.64	13.98		4.66	28.33	17.48		5.83
		iCook™														
44	101098	Family Prestige Set 10% Discount Offer		651.11	890.72	645.45	193.64	774.54	645.45	193.64	1176.35	806.82	242.05			
		FRAGRANCES														
27	235218	Fragrance Vial Offer			22.62			19.67			29.85					
		50th Anniversary Commemorative Items														
9	108918	Pen		15.60	23.70	15.46	5.15	20.61	15.46	5.15	31.30	19.32	6.44			
9	108921	ARTISTRY Brand Handbag		91.65	139.31	90.85	30.29	121.14	90.85	30.29	184.00	113.58	37.86			
9	108923	Ladies' Pendant		32.09	48.77	31.81	10.60	42.41	31.81	10.60	64.40	39.75	13.25			
9	108922	Men's Watch		95.76	145.56	94.93	31.64	126.57	94.93	31.64	192.25	118.67	39.56			
9	108924	Commemorative China Mug		11.87	18.04	11.77	3.92	15.69	11.77	3.92	23.85	14.72	4.91			
9	108925	NUTRILITE™ Brand Pill Box		31.05	47.20	30.78	10.26	41.04	30.78	10.26	62.35	38.49	12.83			
		LITERATURE														
35	233878	July/August 2009 Retail Offer Customer Leaflets (pack 10)	1		0.90		0.09	0.77		0.08	1.35		0.14			
		PERSONAL CARE														
11	107211	AMWAY™ TRAVEL TRIO™		4.03	6.12	3.99	1.33	5.32	3.99	1.33	8.10	5.00	1.67			
		PROMOTIONS - July/August Customer Offers														
34	105487/105489	ARTISTRY essentials System & Free Polishing Scrub Offer		22.44	34.11	22.24	7.42	29.66	22.24	7.42	45.05	27.81	9.27			
35	109406	NUTRILITE Children's Health Pack		19.76	24.03	19.59	5.22	20.90	19.59	5.22	26.12	24.48	6.54			
35	109407/109408	Food Pack with Free Pasta Sauce Offer		20.92	27.65	20.74	6.91	27.65	20.74	6.91	34.55	25.91	8.64			
		WEIGHT MANAGEMENT														
18	218502	LBS Basic Kit 20% Discount Offer		20.13	24.47	19.95	5.32	21.28	19.95	5.32	32.32	24.94	6.65			

Ø - If required customer volume criteria are achieved

*See relevant product page for shades and order numbers



ABO Update: August 2009 Ordering and Delivery Schedules

Please note that the Amway UK offices will be closed on Monday 31st August, 2009.

ABOs in Northern Ireland and the Channel Islands will need to place their cycle orders, including Amway online orders, a day later than usual on, or before, Tuesday 1st September (for delivery 4th/7th September).



iCook™ Stainless Steel Cookware Summer Promotion

10% Discount, Full PV/BV



iCook Stainless Steel Cookware Family Prestige Set (27-piece)

Summer is a great time of year to get together with friends and family and share a wonderful meal, so give your customers the opportunity to cook healthier and live better with this superb iCook Stainless Steel Cookware offer.

Log on to www.amway.co.uk/www.amway.ie and visit the iCook Brand Centre for more information about the iCook Stainless Steel Cookware range and delicious international recipes.

iCook Stainless Steel Cookware Family Prestige Set (27-piece)
Order no. 101098

Promotion will be available from 1st July – 31st August, 2009.

Amway
UK • Republic of Ireland • Jersey • Guernsey

The AMAGRAM magazine is published for all UK and Republic of Ireland Amway Business Owners by the Communications Department of Amway (UK) Limited, St Anne's House, Caldecotte Lake Drive, Caldecotte Business Park, Caldecotte, Milton Keynes, MK7 8JU. Tel. +44 (0)1908 629400.

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Amway (UK) Limited is incorporated in England & Wales (registered no. 4088907).



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