

# Amagram

THE MAGAZINE FOR THE AMWAY IBO

June 07

## ARTISTRY™ TIME DEFIANCE™ 3D Lifting Serum

Defy gravity with the latest ARTISTRY technology to address the appearance of sagging skin.



**Amway**



Another opportunity to buy **ARTISTRY™ Pamper Your Feet Collection**

## BEAUTIFY YOUR SUMMER FEET

Capture a refreshing summer glow by creating beach beautiful feet.

Revitalising tangerine, lime and green apple are combined with soothing lavender, mint, galbandum and rose. Mixed with a sea breeze ozone accord, with iris, melon and peach.

**When your feet feel good, you feel good.**

### ARTISTRY BUFFING CRÈME (125 ml)

Gently sloughs off dead, flaky skin, leaving your feet smoother and softer, while removing dirt and oils. A refreshing and calming formulation that contains aloe to soothe and re-hydrate and naturally derived jojoba beads to exfoliate.

### ARTISTRY FOOT BALM (125 ml)

Smoothes and softens tired, achy feet and helps reduce dry, rough skin, revealing the natural softness. A luxurious, moisturising formulation, containing natural shea butter, mango butter, aloe butter and Alpha Hydroxy Acids to help reduce dry and callused areas, including the heels.

Contains NUTRILITE™ approved citrus bioflavonoids.

### TESTED BY PROFESSIONALS AT THE ARTISTRY BEAUTY INSTITUTE.

The ARTISTRY Pamper Your Feet Collection comes in an attractive gift box, making it ideal as a gift for family or friends.

**Order no. 101814**

*Please refer to your IBO Price List for pricing details.*

**JUN 07**

ARTISTRY™





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# Changing times

It's a time of challenge for Amway in the UK.

The last few weeks have seen dramatic changes in the way we do business. The measures Ben Woodward outlined in his letters to IBOs

were our first response to concerns raised by the Department of Trade and Industry (DTI).

We are sorry that the news came so suddenly and even disrupted some of your plans. We are doing all we can to implement reforms in an expedited manner, and hope we are back at full speed soon.

Nevertheless, the DTI sent a clear signal that we need to accelerate the pace of change at Amway. This is a serious matter and we will be sure to take serious steps in response.

Is there any encouraging news in a challenging time like this? We think so.

First, change has been working its way through the Amway world for a decade. Many reforms being put in place in the UK are already tried and tested in other Amway markets. Our new mode of operation here is one that has produced

stable, growing business for thousands of IBOs around the world.

More important is that we have you. Amway has faced many challenges since we were founded in 1959 – and each time, hard-working IBOs have risen to help

us make the business even better. We are 100 percent committed to the future of the Amway business in the UK and Ireland, and we are endlessly heartened to have you on our team. We will not let you down.

Yes, some things in the UK are changing; but we will emerge as a stronger business. Because our values will not change – nor will our belief in you!



**Steve Van Andel**  
Chairman

**Doug DeVos**  
President



# Grand Opening of the **Amway** **Experience Center - Munich**

On March 20th, after nine months of planning and another nine months of building, the **Amway Experience Center – Munich** was officially opened. Mark Beiderwieden invited all German Diamonds and higher qualified IBOs, all EDAC members and some members of Amway management to celebrate another milestone event in Amway's history.



Arrival of Eva and  
Dr. Peter Müller-Meer Katz



Arrival of Diamonds  
by bus



Anke Büttner explaining  
the programme



Diamonds entering the  
Amway Experience  
Center – Munich



Cutting the red ribbon!





Mark Beiderwieden,  
Senior Vice President Europe



Bill Payne, Chief of Staff, Executive Vice  
President / Chief Marketing Officer



Jim Payne, Executive Vice President and  
Managing Director of Quixtar and Amway

The idea for the Center came out of a visit to Nutrilite in the late 1990s. Some ideas need time to grow – but in 2005 the planning phase finally began. With up to 1,600 m<sup>2</sup> of exhibition area and an additional 600 m<sup>2</sup> of conference area, another valuable tool for all Amway IBOs was introduced with the official opening to support their business growth in Germany and Europe. The Center was initially built for all Amway business owners, but is also intended to introduce the unique business opportunity and great products to a broader audience and the general public.

The opening ceremony itself began with welcome speeches from Mark Beiderwieden, Senior Vice President Europe; Jim Payne, Executive Vice President and Managing Director of Quixtar and Amway; and Bill Payne, Chief of Staff, Executive Vice President / Chief

Marketing Officer. The purpose of the speeches was to emphasise the importance of the Amway Experience Center – Munich, and the co-operation between Amway and its business owners, plus the huge potential of the German market.

By cutting a red ribbon, the Crown Ambassadors, together with Mark Beiderwieden, Jim Payne and Bill Payne, officially opened the Center. Tour guides answered questions, conducted skin analyses in the Artistry area, fitness tests in the Nutrilite area and explained the production of concentrates.

During the ceremony, Mrs. Patricia Ogilvie M.D. was officially introduced as the European ARTISTRY™ TIME DEFiance™ Product Consultant. For the first time, she answered Diamonds' questions in the Artistry area. We were very happy to have her support.

In Rich and Jay's Garage, the Center's cafeteria, the guests had the chance to eat and make plans.

Following this, the celebrations transferred to the hotel Bayerischer Hof, where a gala dinner took place. After cocktails and an ice show, a four-course menu was served in the ballroom.

The breaks in between courses were accompanied by shows by various artists. A "foulard-artist" wiggled around the dance floor and a fakir couple astonished the guests with their expertise. After dinner, there was the opportunity to dance to the rhythm of the band "Party Republic".

We were very excited, having the chance to celebrate the official opening in such an exclusive environment, together with our exclusive guests.



Peter Strydom, Vice President  
European Sales, speaking at the  
dinner at Hotel Bayerischer Hof



Gala Dinner at Hotel  
Bayerischer Hof



Foulard-Artist



Fakir couple's show



Band "Party Republic"



## Amway and Amway IBOs raise more than €800,000 for UNICEF

**Between September 2005 and December 2006, Amway, Amway IBOs and employees raised the incredible amount of €800,000 to support UNICEF helping children around the world.**

Together, Amway and Amway IBOs have sent more than 200,000 exclusive Amway UNICEF Christmas cards to friends, families and business partners. Each single card helps a child and supports the valuable work of UNICEF. With this amount of cards, Amway is among the ten largest UNICEF card buyers from UNICEF International in Geneva.

Approximately 100,000 Lily and Billy pins have found new families with IBOs and employees, from Russia to Portugal and from Sweden to Greece. In 25 European markets they are a clear and visible sign of our commitment to make a difference for children in need. With €140,000 raised through the pins, UNICEF can buy, for example, one million doses of vaccination against measles.

Approximately two thirds of the contributions were raised in co-operation with IBOs and from activities promoted by IBOs. Amway is very proud of the outstanding engagement Amway IBOs and employees show in order to give as many children as possible a chance in life. Amway has always been a caring company, from the first day when Rich DeVos and Jay Van Andel started their business in 1959. Today, this principle is more valid than ever.

With approximately half of the monies donated in 2006, Amway will support the work of UNICEF in Kilifi, one of the poorest districts in the coastal area of Kenya. In November 2006, five Amway ambassadors for UNICEF visited the area to see the situation children live in for themselves. Maria Schleipfer, Founders Crown Ambassador, Anja Schwarz-Viereck, Crown, Rosemarie Steiner-Lang, Double Diamond, Rachel Demeter, Founders Executive Diamond and Sissy-Petra Szuchar, Executive Diamond were deeply moved when they saw the poor conditions in which children are raised in this part of Africa.

They learned that every 30 seconds a child dies of malaria in Africa, in most cases because it is not known that mosquito nets would save them from this horrible and deadly disease.



UNICEF will use the Amway monies to reduce infant and maternal mortality in Kilifi. One goal will be to increase the number of children who sleep under mosquito nets from 6% to 60%, another to increase lifesaving immunisation of children under one year from 40% to 70%.

In September 2006, Amway Russia joined the partnership with UNICEF, with the objective of helping disabled children in Russia. These children are especially disadvantaged because their disability often goes untreated and schools are not ready to accept them. Being a disabled child in Russia becomes a life sentence of lasting disadvantage. Funds of approximately €50,000 were raised within the first three months of the partnership – a very meaningful contribution for children on the fringes of society.

UNICEF, a very professional and credible organisation, is the perfect partner for Amway in Europe to achieve the goal of our global One by One campaign: we want to make the world a better place for children in need. If we all, more than three million IBOs and 13,000 employees, work together and help one child at a time, we will make a huge difference to the lives of many children. Already in the last three years, Amway, its IBOs and employees have provided hope and opportunity for approximately five million children. This is a great start but there is more to do. Amway applauds the efforts of those IBOs who have demonstrated their deep concern and commitment to helping children. Together, Amway Europe and European IBOs will continue to make an impact on the world around us through One by One participation, helping to reach children one child at a time.

For more information on One by One please see:  
**[www.amwayonebyone.com](http://www.amwayonebyone.com)**



ARTISTRY™

NEW

## ARTISTRY™ TIME DEFIANCE™ Intensive Repair Daily



NOW REVERSE THE VISIBLE SIGNS  
OF AGEING EVERY DAY.

TIME DEFIANCE Intensive Repair Serum (IRS)  
and Intensive Repair Daily (IRD) are designed to  
work together for more complete protection.

TIME DEFIANCE Intensive Repair Daily  
**Order no. 102006 - 30 ml pump**  
TIME DEFIANCE Intensive Repair Serum  
**Order no. 100282 - 14 vials**

Please refer to your IBO Price List for pricing details

### CLINICAL EFFICACY TESTING

Consumer perceived improvement showed significant difference  
between those who used IRS + IRD and those who used only IRS\*:

- Moisture content - 19% more moisture
- Reduction in dryness - 42% less dryness
- Reduction in roughness - 18% less roughness
- Skin clarity - 48% improvement in clarity
- Appearance of fine lines - 10% greater reduction in fine lines

\*Improvement/reduction percentages are for those that used both  
products (IRS for 14 days + IRD for 8 weeks) compared with those  
who only used IRS after 8 weeks use.



# NEW

## ARTISTRY™ TIME DEFIANCE™ 3D Lifting Serum

- > HELPS PREVENT THE VISIBLE SIGNS  
OF SAGGING IN YOUNGER SKIN
- > RESTORES FIRMER FEEL IN MATURE SKIN

Whether your level of defence is proactive, preventative or restorative, start right now to see firmer, more visibly lifted skin.

TIME DEFIANCE 3D Lifting Serum is a concentrated treatment product featuring Derma Cell Exchange to help prevent and repair the visible signs of sagging skin.

### 2 week usage:

Improvement in skin :

Softness 88%

Smoothness 90%

### 3 week usage:

Improvement in skin :

Softness 90%

Smoothness 92%

### 6 week usage:

Improvement in skin :

Softness 91%

Smoothness 99%



TIME DEFIANCE™ 3D Lifting Serum uses specific ingredients selected to maintain a youthful appearance. Contains Derma III complex, which provides both immediate improvement in appearance and boosts the natural rebuilding process to provide long-term structural support benefits.

- SKIN IS UP TO 17% FIRMER IN 20 MINUTES
- SKIN IS UP TO 21% FIRMER IN 40 MINUTES
- SKIN IS UP TO 47% FIRMER IN 60 MINUTES

- Designed to work synergistically with the TIME DEFIANCE System of products for enhanced effect.
- Uses a patented blend of firming ingredients that provides significant, measurable and aesthetically elegant benefits.
- A concentrated treatment product to help prevent and repair the visible signs of ageing.
- For women looking to help prevent the appearance of sagging skin and maintain their youthful appearance.

Order no.  
103426 - 30 ml

#### USAGE INSTRUCTIONS:

- > USE EACH MORNING AND EVENING AFTER TIME DEFIANCE CONDITIONING TONER.
- > DISPENSE A SMALL AMOUNT ONTO FINGERTIPS.
- > RUB FINGERTIPS TOGETHER AND BEGIN APPLYING PRODUCT IN AN UPWARD MOTION BEGINNING AT THE BASE OF THE NECK AND CONTINUING TO CHIN, AROUND LIPS, ONTO CHEEKS, NOSE AND FOREHEAD.
- > FOLLOW WITH TIME DEFIANCE CRÈME OR LOTION.



ARTISTRY™



# Dr Patricia Ogilvie

European Product Consultant for

**ARTISTRY™ TIME DEFIANCE™ Skin Care Products**

ARTISTRY™

**Dr Patricia Ogilvie, head of SkinConcept\*, is a medical specialist for dermatology and a professional consultant for ARTISTRY TIME DEFIANCE Skin Care Products.**

Working as a private doctor in her own practice and head of an institute for dermato-cosmetic in Munich, Patricia is also an expert allergologist and has studied dermatological laser therapy and medical and dermatological cosmetology.

*"Being a dermatologist has always been driven by my desire to understand the fundamental mechanisms of skin function and its ageing process. After spending several years on scientific skin research at various international research institutes, I feel privileged to be a consultant for ARTISTRY - a global leader in prestige beauty. The ARTISTRY research laboratories have promoted the development of TIME DEFIANCE next generation anti-ageing strategies for counteracting loss of skin elasticity, wrinkle formation, as well as discolouration."*

ARTISTRY is the only direct-sell brand classified in the prestige beauty category.

*"ARTISTRY TIME DEFIANCE products are the result of two extraordinarily ambitious approaches: bringing state-of-the-art anti-ageing knowledge and breakthrough technologies together with perfect textures resulting in excellent modern care products."*

**Dr. Patricia Ogilvie**

**NOW YOU - NOT TIME - CAN BE IN CONTROL OF YOUR SKIN'S DESTINY.**

Visit the ARTISTRY TIME DEFIANCE Brand Centre at [www.amway.co.uk/www.amway.ie](http://www.amway.co.uk/www.amway.ie) for more information and help every woman try to realise her own individual beauty.

\* SkinConcept is a practice for aesthetical and surgical dermatology, Laser Medicine and Institute of Dermatocosmetics





## CREATE YOUR OWN UNIQUE STYLE FOR DAY, EVENING OR SPECIAL OCCASIONS WITH THE NEW IMPROVED FORMULA OF ARTISTRY™ CRÈME LIP COLOUR.

The vibrant re-formulated lip colour crèmes are now available in a selection of luxuriant colours. The concentrated moisturisation provides lip colour that is comfortable and silky smooth to the touch whilst providing a conditioning barrier from the everyday pollutants of the environment.

### > HERE ARE A FEW KEY INTERESTING FACTS TO HELP YOU SELL AND CONNECT TO THE BENEFICIAL PROPERTIES OF CRÈME LIP COLOURS.

- Vitamins A, C and E provide superb conditioning and moisturisation
- Enhanced with a natural plant-derived emollient that holds 140% of its weight in moisture, sealing your lips in moisture
- Dual colour protectors seal in colour for "just applied colour" look
- With regular use, lips are beautifully conditioned, resulting in smoother, more youthful-looking lips

### > EMPHASISE THE EXCITING NEW BENEFITS ARTISTRY CRÈME LIP COLOUR HOLDS IN COMPARISON TO ARTISTRY PERFECT MOISTURE LIP COLOUR.

- Reduces the appearance of fine lines by 70% in as little as two weeks compared with Perfect Moisture Lip Colour which reduces the appearance of fine lines in your lips in four weeks.
- Provides improved colour intensity
- Provides a smoother, more even, concentrated application of colour
- Available in new exciting colours, versatile finishes and textures, including sheer satins, shimmers and metallics

### > SELLING ARTISTRY CRÈME LIP COLOUR

The best way to sell ARTISTRY Crème Lip Colours is to let your clients try the formula and experiment with the shades. Order the complete range of the NEW ARTISTRY Crème Lip Colours and you'll receive 10% discount and still get full PV/BV.

**Order no. 218856**

For full details of shades available in this range, please refer to the ARTISTRY Colour Card. Please see page 27 for pricing details.



# Dress to impress this summer

*For a beautiful fresh look this summer, why not turn to the current AMWAY™ Boutique collection for some inspiration. From exclusively designed lingerie and unique jewellery to fantastic AMWAY fragrances and classic hosiery suitable for any occasion.*

The gorgeous Pure range of lingerie is one of the most versatile items in the AMWAY Boutique collection. The multiway bra is perfect for any summer outfit; the soft, moulded cups ensure a smooth finish under clothes, the side boning provides added support, and the two sets of detachable straps, one white and one clear, allow flexibility with any style top you choose. This practical bra is also beautifully feminine using embroidery lace and pretty floral scalloped edging, and is complemented by the matching Pure brief.

**Pure Multiway Bra**  
Order no. 976040-976048  
**Pure Brief**  
Order no. 976049 - 976051



For available lingerie sizes or further products, please refer to the AMWAY Boutique brochure, **order no. 208205 (single) / 218206 (pack 5)** or go online at: [www.amway.co.uk/www.amway.ie](http://www.amway.co.uk/www.amway.ie)



## FOR SUMMER DAYS

This lovely, two-strand lariat-style necklace and earring set with stunning fire-polished beads is perfect for adding a little bit of sparkle to any outfit.  
**Order no. 960382**

### QUIXOTIC™ Eau de Parfum for Women

A truly fresh fragrance, ideal to complement warm summer days. Sparkling with a light scent starting with geranium leaf, aldehydic notes, green grapefruit and the light spiciness of black pepper, softening with a fresh bouquet of spring flowers and closing with the sweet smell of sandalwood and amber.  
**Order no. 101845 - 50 ml**



Please refer to your IBO Price List for pricing details.



## FOR SUMMER EVENINGS

This stylish, semi-precious Chinese amazonite stone necklace is a lovely accompaniment to a casual summer evening out. Presented on a multi-strand, black leather thong, with a decorative rhodium-plated drop link to the stone.  
**Order no. 960391**

### WISTFUL™ Eau de Parfum for Women

A playful light scent for summer, embracing soft and fruity floral aromas that sparkle with notes of raspberry, cranberry and the zest of pink pepper, smoothed with rose, jasmine, lychee and the delicacy of white musk. A beautiful fragrance that captures the pure essence of summer.  
**Order no. 101848 - 50 ml**



**Amway**  
*Boutique*

# Some alternative ways to use NUTRILITE™ POSITRIM™ Crème Mix Powder

A key component of the Lifestyle Balanced Solutions programme by Amway

Based on non-fat milk powder sweetened with fructose, each serving of POSITRIM Crème Mix Powder makes a complete, nutritious meal, containing valuable proteins, fats and carbohydrates, as well as important vitamins and minerals.

Order no. 103792 – Vanilla Order no. 103793 – Cocoa



## POSITRIM™

Try these recipes and discover a new experience in meal replacement:

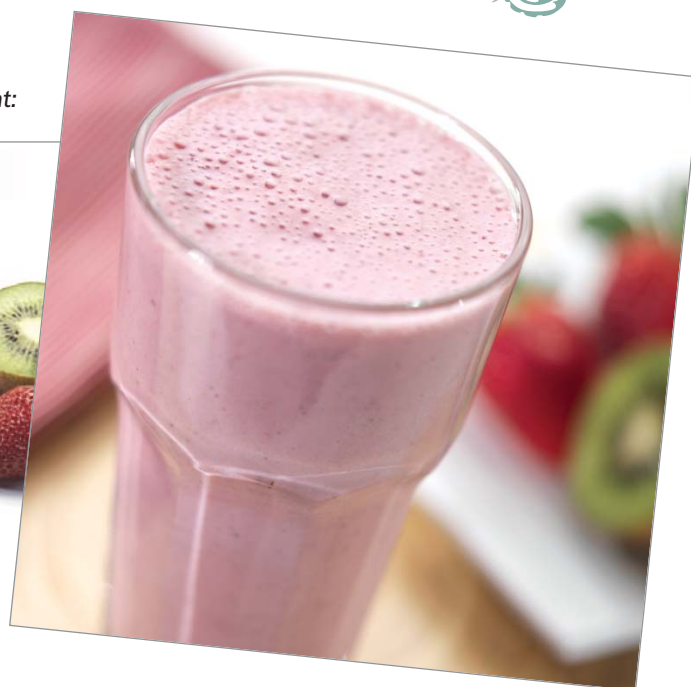
### Refreshing Fruit Special (325 kcals)

- 1 sachet Vanilla POSITRIM Crème Mix Powder
- 250 ml chilled skimmed milk
- 1 kiwi fruit
- 6 strawberries
- Crushed ice

Use as 1 serving of POSITRIM meal replacement PLUS either 1 Fruit serving or 1 Treat unit from LBS Template

Empty the Vanilla POSITRIM Crème Mix Powder into a blender, add the skimmed milk and ice. Peel and roughly cut the kiwi and wash the strawberries. Put the fruit into the blender and blend until thick and creamy.

A great tasting, cool refreshing meal at any time.



### Banana Chocolate Shake (325 kcals)

- 1 sachet Cocoa POSITRIM Crème Mix Powder
- 250 ml chilled skimmed milk
- 1 banana
- Sprinkling of cinnamon

Use as 1 serving of POSITRIM meal replacement PLUS either 1 Fruit serving or 1 Treat unit from LBS Template

Empty the Cocoa POSITRIM Crème Mix Powder into a blender and add the skimmed milk. Slice the banana, put into the blender and blend until thick and creamy. Serve with a sprinkling of cinnamon on top.



**NUTRILITE™**  
BEST OF NATURE. BEST OF SCIENCE.

**NUTRILITE™ is the world's leading brand of vitamins, minerals and dietary supplements**

(based on 2005 sales, as supported by research conducted by Euromonitor International).

Please refer to your IBO Price List for Pricing Details.



# Prepare for Summer

## SIX STEPS TO ESSENTIAL SUMMER PREPARATION

### Hair

#### SATINIQUE™ Scalp Serum

SATINIQUE Scalp Serum quickly works to improve the condition of your scalp to help create stronger, smoother, healthier-looking hair. We recommend Scalp Serum for all hair types, also for permed, coloured or other chemically treated hair.

**Order no. 101825 - 8 x 6 ml bottles**



### Face

#### ARTISTRY™ Polishing Scrub

Use this foaming facial scrub two to three times per week to rejuvenate dull-looking skin and improve skin texture.

**Order no. 100196 - 125 ml**



Clinical test results after just 14 nights: 99% improvement in the appearance of fine lines and 261% improvement in skin clarity.



### ★ STAR BUY

#### ARTISTRY TIME DEFIANCE™ Intensive Repair Serum

Use this 14-night treatment to boost your skin's natural ability to repair past damage caused by environmental stresses, leaving it amazingly radiant and younger looking. We recommend you use this at least three or four times a year, during the critical times of seasonal change.

**Order no. 100282 - 14 vials**

### Body

#### ARTISTRY Spa Collection Sugar Scrub

An exhilarating, emollient-rich, non-greasy body scrub which leaves the skin feeling silky smooth. Includes a blend of crystals that melts away roughness whilst exfoliating dry skin. Recommended to use 2-3 times a week.

**Order no. 100777 - 375 ml**



#### ARTISTRY Body Definer Firming Gel

Scientifically formulated with a firming complex to help firm, tone and smooth the appearance of skin around the hips, thighs, buttocks and waist.

**Order no. 3887 - 250 ml**

#### ARTISTRY AHA Body Refiner Moisturiser

The exclusive emollient-rich ingredient ARTISTRY Hydrolipid Matrix and Alpha Hydroxy Acids help provide deep moisture to your body and dramatically improve the appearance of dry, scaly skin, calluses and surface roughness. Improves the leg shaving experience by improving the skin's surface, reducing the chances of nicks, cuts and chaffing.

**Order no. 2780 - 200 ml**



Please refer to your IBO Price List for pricing details.





eSpring™

It's what's inside that counts.

# SPECIAL OFFER



### Did you know?

"Coconut shells serve as the raw material source for the carbon used in our filter cartridges. This carbon is subject to a highly refined manufacturing process and rigid quality control to ensure the safety and performance of our eSpring Water Treatment Systems"

eSpring™ Water Treatment Products are deep at the core of your good life. People who know how important water is to life, health and wellness trust eSpring Products because eSpring Products clean deeper.

Without proper treatment, your water may be potentially contaminated! It may look clean to the human eye but water may become unknowingly contaminated if not properly treated.

### You will know when to replace your filter...

The electronic monitoring system keeps track of both time and system use to determine exactly how much effective life remains in the cartridge. When the filter requires immediate replacement, the flashing message is accompanied by an audible beep and, as a result, users never have to guess when a change is needed.

**Replace your filter now and receive 10% discount from 1st June to 30th June 2007\*. Order no. 100186.**

\*10% discount off IBO/Member price with PV/BV reduced accordingly.



Please see page 27 for promotional pricing.

## Life springs from eSpring





**NUTRILITE™**  
BEST OF NATURE. BEST OF SCIENCE.



## Lifestyle Balanced Solutions and NUTRILITE™ products...

# A great partnership

In principle, the Lifestyle Balanced Solutions (LBS) programme by Amway is a complete programme that covers all the nutrients your body needs. However, it's a flexible programme where you are free to choose your food from a wide range, to suit your own taste. Therefore, it may be possible that your intake of fibre and omega-3 fatty acids may not reach the recommended level.

### That's why these two NUTRILITE products have been included in the LBS Kits



#### NUTRILITE Multi-Fibre

Foods rich in fibre fill you up for longer, which is helpful in controlling hunger. If you don't eat a minimum of two servings per day from the carbohydrate group with a ✓ symbol (foods rich in fibre), or you don't have all your fruit and vegetable servings, try this fibre food supplement that contains dietary fibre from ten natural sources. Try taking the supplement with food, it may help you feel fuller for longer and it supports your digestion, too.

**Order no. 4296 – 90 tablets**

#### NUTRILITE Omega-3 Complex

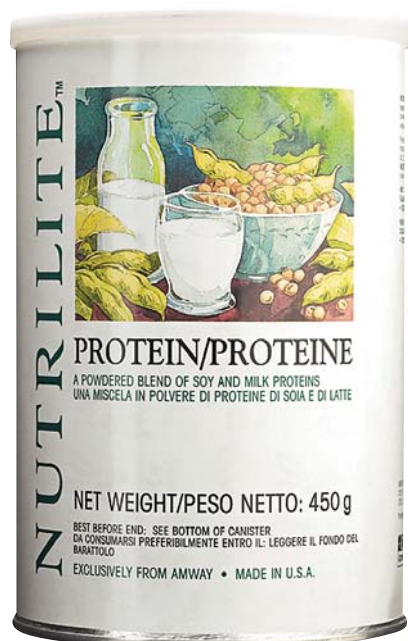
The main natural sources of the essential omega-3 fatty acids, EPA (eicosapentaenoic acid) and DHA (docosahexaenoic acid), are oily, fatty, saltwater fish. This doesn't just mean fish; the important thing to remember is oily, fatty fish. If you do not include at least one serving of oily, saltwater fish per week, on a regular basis, this supplement offers a convenient way to add these essential fatty acids to your diet.

**Order no. 4298 – 90 softgel capsules**



NUTRILITE™ is the world's leading brand of vitamin, mineral and dietary supplements (based on 2005 sales, as supported by research conducted by Euromonitor International).

In addition, you might like to consider alternative sources of protein or milk and dairy products. These two NUTRILITE™ products are also included in the LBS Food List.



### NUTRILITE POSITRIM™ Protein Bars

A great tasting and convenient way to get the essential protein you need without the extra carbohydrates and saturated fat. Each box contains nine bars of 60 g each.

*Can be used as one serving in your daily Protein allowance.*

**Order no. 101141 – Orange Crème flavour**

**Order no. 101140 – Chocolate Mint flavour**

**Order no. 102617 – Caramel Vanilla flavour**

### NUTRILITE Protein

Especially good as a source of protein for vegetarians. A mix of soy and milk proteins in powder form, which naturally provides all essential amino acids, is low in carbohydrates and contains only 3.4% fat.

*Can be used as one serving of Milk and dairy allowance (when made with 10 g Protein powder and 150 ml skimmed milk).*

**Order no. 0145 – 450 g**

**Food supplements are not a substitute for a varied diet.**

### FREE E-MAIL NEWSLETTER!

Register free for the Lifestyle Balanced Solutions Newsletter service. This service is free to IBOs as well as customers. All you will need to receive the 12 weekly email Newsletters is a personal email account. To register, go online at: [www.lbs-amway.com](http://www.lbs-amway.com)

### BRAND CENTRE

Don't forget the dedicated LBS Brand Centre at [www.amway.co.uk/www.amway.ie](http://www.amway.co.uk/www.amway.ie)

#### Basic Kit, comprising:

LBS Manual, POSITRIM Shaker and POSITRIM Pedometer

– **order no. 218502**

**Starter Kit – order no. 218503**

**Refill Pack Variety (limited life item) – order no. 218505**

**Refill Pack Cocoa (limited life item) – order no. 218504**



#### FREE DVD!

LBS Training DVD for every IBO who buys either the Basic Kit or the Starter Kit. The DVD features Dr Claudia Osterkamp and Dr Sam Rehnborg.

Please refer to your IBO Price List for pricing details.



## E. FUNKHOUSER™ NEW YORK

The latest exciting, innovative, cutting edge products from the E. FUNKHOUSER™ NEW YORK brand.

Try some of the amazing new products from the E. FUNKHOUSER NEW YORK brand for a beautiful professional-grade look.

E. FUNKHOUSER NEW YORK Lash Volumizer, beneficial to the lashes and formulated with natural ingredients for fuller, thicker, longer-looking lashes. **Order no. 104030**

Or try a silky, creamy application of shimmering eye colour, with the E. FUNKHOUSER NEW YORK Eye Color Stick. No fuss effect at the blink of an eye.

**Order no. 104164** (shade shown Power Pop)

New to the Professional Product Series, the E. FUNKHOUSER NEW YORK Lip Plumper gives you softer, smoother and fuller-looking lips, through its contour-boosting ingredients. **Order no. 103750**

For a full product listing, please refer to the E. FUNKHOUSER NEW YORK 005 Collection Card (**order no. 218841 – single / 218842 – pack 5**), or go online at [www.efunkhouser.com](http://www.efunkhouser.com).

Please see page 27 for pricing of the latest 005 Collection.



## Dish Drops™

For customers who want dish care they can trust, the DISH DROPS™ dishwashing range of products is scientifically formulated to deliver exceptional cleaning power that banishes grease and leaves dishes squeaky clean.



DISH DROPS Automatic Dishwashing Detergent Powder

**Order no. 100775 - 1.4 kg**



DISH DROPS SCRUB BUDS™

**Order no. 6407 - pack of 4**



DISH DROPS Concentrated Dishwashing Liquid

**Order no. 0228 - 1 litre**



DISH DROPS Automatic Dishwashing Tablets

**Order no. 0247 - 60 tablets**

The DISH DROPS brand offers you convenient dish washing solutions for all lifestyles. Whether you use the convenient tablets or liquid, whether by hand or automatic use, DISH DROPS has the solution!

For more information on DISH DROPS products, please refer to the Home Product Manual - order no. 216994 - or go online at [www.amway.co.uk/www.amway.ie](http://www.amway.co.uk/www.amway.ie)  
Please refer to your IBO Price List for pricing details.

**The gentleness you want. The performance you need!**  
JUN 07



# A set of 10 striking BRAND POSTERS from AMWAY™

Strong visual images are great at making an impact and these large A1 posters are no exception.

Developed specifically to support you with your business, these Amway branded posters can be used in a multitude of ways:

- In product meetings
- With product displays
- In your office

Each set contains one poster each of the following brands from Amway:

AMWAY™, NUTRILITE™, DOUBLE X™, ARTISTRY™, ARTISTRY TIME DEFIANCETM, E. FUNKHOUSER™ NEW YORK, SATINIQUETM, iCook™, eSpring™ and home care (featuring SA8™, L.O.C.™ and DISH DROPSTM).

Order your set today - order no. 104756.

Please see page 27 for pricing details.



**SPF 15 and 30 Sun Lotions are smart summer protection!** for your skin against the strong rays of the sun.

In the heat of summer use PETER ISLAND SPF 15 and SPF 30 in the hotter season. Both can help protect your skin from damage while you enjoy an active outdoor lifestyle. Contain vitamins A, C and E with aloe vera. Helps protect from UVA and UVB rays.

PETER ISLAND Sun Lotion SPF 15, 250 ml  
**Order no. 103172**  
 PETER ISLAND Sun Lotion SPF 30, 250 ml  
**Order no. 103173**

**SPF 4 Sun Lotion is HOT!** on helping to maintain your summer tan.

After the summer heat, help maintain your skin glow by using SPF 4 for lighter sun protection. Contains UVB protection and vitamins A, C and E with aloe vera.

PETER ISLAND Sun Lotion SPF 4, 250 ml  
**Order no. 103499**

**PETER ISLAND After Sun Lotion** helps to prevent peeling and maintains your tan for longer. Contains vitamins A, B, C and E, cocoa butter, shea butter and coconut oil.

PETER ISLAND After Sun Lotion, 250 ml  
**Order no. 103176**

Take care of your skin while in the sun with **PETER ISLAND Sun Care products**  
 Please refer to your IBO Price List for pricing details.





'Use your iCook™ Cookware to create this delicious Buttermilk Pudding'

## Buttermilk Pudding

- 3 tsp powdered gelatine OR 7 g (1/4 oz) leaf gelatine
- 1/3 cup (80 ml / 2 1/2 fl oz) cream
- 3/4 cup (170 g / 6 oz) sugar
- 1/2 vanilla bean split, seeds removed and kept
- 600 ml (1 pint) buttermilk
- 1/2 cup (125 ml/4 fl oz) thickened/heavy cream (whipped to semi soft peaks)
- 2 punnets strawberries
- 2 tbs icing sugar
- 1 lime
- Using 1 Litre iCook Mixing Bowl, soak powdered gelatine in 2 tbs of warm water. For leaf gelatine, soak in 200 ml (6 1/2 fl oz) of cool water until softened, remembering to squeeze out excess water before using.
- In a 2 Litre iCook Saucepan, heat cream, sugar, vanilla bean and seeds together until sugar has dissolved. Stir in dissolved gelatine. Allow to cool, stirring from time to time.
- Stir in buttermilk and cool slightly. Fold 1/2 cup of whipped cream into the buttermilk base and fill the moulds\*. Chill for at least four hours before serving.
- Take one punnet of strawberries, remove green stalks and puree with icing sugar and a squeeze of lime juice, until smooth.

- To serve, dip the moulds into hot water and, using a small knife, release the pudding by tilting the mould and levering the knife down the side of the cream. Invert onto plate and serve with pureed strawberries and remaining fresh strawberries.



\* The moulds used in this recipe are of approximately 3/4 cup capacity (180 ml / 5 3/4 fl oz)

Tomato, Black Olive  
& Mushroom  
(4 x 350 g)  
Order no. 102202



Tomatoes are rich in lycopene, an antioxidant that helps to combat free radicals. The extra virgin olive oil contains a high level of mono-unsaturated fats which can play an important role in maintaining a healthy heart.

Simply heat the sauce  
and add to your  
favourite pasta dish.  
It couldn't be easier.



Tomato & Basil  
(4 x 350 g)  
Order no. 102201



## Authentic Italian Pasta Sauces

Create exciting pasta dishes in minutes with these exclusive pasta sauces from AMWAY™.

Produced in the heart of the 'Italian food valley', these sauces are made to authentic Italian recipes. Available in two delicious flavours, both sauces are made using only the finest ingredients, including Italian-grown tomatoes and extra virgin olive oil. Not only are they delicious, they are a healthy addition to any diet.

Please refer to your IBO Price List for pricing details.

# *nothing is impossible*



**Saturday 8th September 2007, The Centaur at Cheltenham**

*Kick off the new year in style with us at the Nothing Is Impossible event.*

*Featuring exciting product displays, live demonstrations, make-overs, special product offers, free gifts and much more!*

*And of course you don't want to miss the spectacular stage show featuring Eddie Funkhouser!*

**Don't delay - book your tickets today!**

To order your tickets please call Business Services on:  
+44 (0)1908 629400.



# E. FUNKHOUSER™ NEW YORK



## E. FUNKHOUSER™ NEW YORK Color Collection 005 Launch!

Would you like the opportunity to win V.I.P. tickets to the “Nothing Is Impossible” event, where you will have an opportunity to meet Eddie Funkhouser, get a chance to ask him those all-important questions and see him prepare for the catwalk...?

*Well, here's your chance to do all of this and more!*

***What you need to do:***

### Level 1

Retail 200 – 400 PV worth of E. FUNKHOUSER NEW YORK Color Collection 005 over June, July and August 2007 and 15 lucky winners will be drawn to get a FREE ticket to the Amway “Nothing Is Impossible” event and have the opportunity to have their picture taken with Eddie Funkhouser.

### Level 2

Retail 400 – 600 PV worth of E. FUNKHOUSER NEW YORK Color Collection 005 over June, July and August 2007 and the top 10 retailers plus an additional five lucky winners from this category will be drawn to get a FREE ticket to the Amway “Nothing Is Impossible” event, with front row seats, V.I.P. treatment and Amway hospitality, as well as seeing Eddie working on the catwalk.

For those of you, the “Stars that you are”, whose monthly volume will exceed 600 PV, we will have an additional surprise reward.

***So, get a head start with the launch of the  
E. FUNKHOUSER NEW YORK  
Color Collection 005!***

***See you at the Amway “Nothing Is Impossible” event!***

For a full product listing, please refer to the E. FUNKHOUSER NEW YORK 005 Collection Card (order no. 218841 – single / 218842 – pack 5), or go online at [www.efunkhouser.com](http://www.efunkhouser.com). Please see page 27 for pricing of the latest 005 Collection.

# Dr Sam "Optimal Health" European Tour



During March, Amway Europe was honoured to have the presence of Dr Sam Rehnberg in seven of its markets.

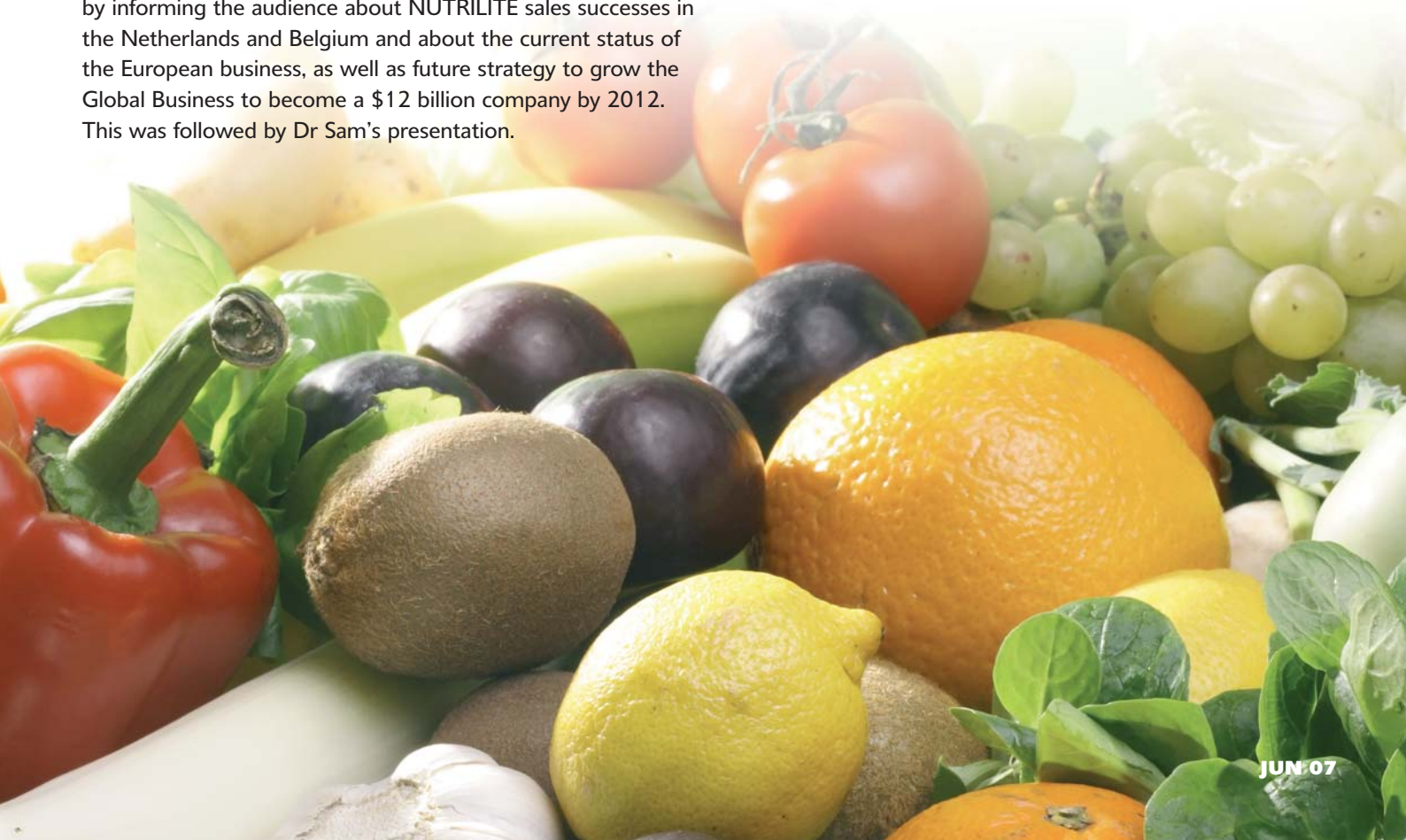
On 13th March, Amway Netherlands/Belgium Independent Business Owners and the top NUTRILITE™ sellers from UK/RoI and Scandinavia, gathered in the "de Vereeging" in the beautiful town of Nijmegen to welcome Dr Sam, the President of the Nutrilite Health Institute and the son of Dr Carl F Rehnberg, who founded the NUTRILITE brand and who developed our first multivitamin/multimineral product back in 1934.

Welcomed by Henk van Bremen, Country Manager of Netherlands/Belgium and Lars Noeies, Regional Manager (Scandinavia, Netherlands/Belgium, UK/RoI), the event started by informing the audience about NUTRILITE sales successes in the Netherlands and Belgium and about the current status of the European business, as well as future strategy to grow the Global Business to become a \$12 billion company by 2012. This was followed by Dr Sam's presentation.

During his presentation, Dr Sam spoke about the history of the NUTRILITE brand and the fundamentals behind the business. He spoke about the future of the brand and also about some of the recent major launches in Europe – Double X™ and the new "Lifestyle Balanced Solutions" programme.

In true Amway style, the UK/RoI IBOs had the opportunity to enjoy the luxury of the four star Health Spa Hotel Sanadome and experience great Dutch cuisine.

The response to this event from the UK/RoI IBOs has been extremely positive and everyone was delighted to meet the "man behind the brand". We look forward to organising another surprise trip of this nature in the future.







## ARTISTRY™

Everyone needs to look after their skin. Big business can start with just five products, but also learn how ARTISTRY speciality products can meet your Client needs and expand your business.

### ARTISTRY SKIN CARE WORKSHOP

Monday 11th June  
6-9pm



## NUTRILITE™

Learn how NUTRILITE products can assist your optimal health programme, what makes NUTRILITE different and the amazing impact NUTRILITE can have on your business.

### NUTRILITE WORKSHOP

Tuesday 19th June  
6-9.30pm



Learn, and see demonstrated, those basic cosmetic skills to enhance both you and your business.

### BASIC COSMETIC APPLICATION

Friday 1st June  
3-5pm



Professional tips and creative looks demonstrated to inspire you and your Clients.

### ADVANCED COSMETIC TECHNIQUES

Friday 22nd June  
3-5pm

## SATINIQUE®

SATINIQUE Hair Care System is a unique range of products with an exclusive formula. Realise the benefits for healthy hair and your business.

### SATINIQUE WORKSHOP

Wednesday 6th June  
7-9pm

To reserve your place on any of the workshops, please contact our Training Centre Co-ordinator Anne Gilmore on +44 (0)1908 629499 or email [anne\\_gilmore@amway.com](mailto:anne_gilmore@amway.com)

# Your Amway Deliveries

## Delivery Advice for Flats and Apartments

Making deliveries to certain premises with door entry systems is difficult when you are out and the delivery driver is unable to gain access to leave a calling card. The calling card provides the delivering carrier's contact details, so you can call them to arrange a suitable time for re-delivery. To help overcome this, we would recommend a permanent 'ship to' address change.

## Change of Delivery Address

It is possible to have your order delivered to a permanent 'ship to' address if you are unable to take delivery or there is no safe place for the delivery to be left at your registered address.

Permanent 'ship to' addresses must be confirmed in writing to Amway (UK) Ltd Business Services, either by letter or email to: [Infocenter-uk@amway.com](mailto:Infocenter-uk@amway.com).

The following wording should be used: "Please change my current permanent 'ship to' address to the following: (insert new address)". Please make sure you allow enough time between sending and placing your next order to allow for the address to be changed.

Suggestions for a 'ship to' address could be a friend, relation, neighbour or place of work. Remember that the 'ship to' address can be used in conjunction with the 'special delivery instructions'. For example, if your new 'ship to' address is your place of work, the 'special instructions' could read: "Please leave in reception".

## Special Delivery Instructions

Another scenario could be that you live in a flat or apartment, which the driver can gain access to, but you know that you are not likely to be in during normal delivery hours and you do not have a safe place for the goods to be left.

In this instance, we would recommend that a 'Special Delivery Instruction' be completed. The instruction could read: "If out, leave contact details so delivery can be rearranged".

This could be a weekday or maybe the goods can be picked up from a local depot. Special Delivery Instruction forms are available from Business Services or by logging on to [www.amway.co.uk/www.amway.ie](http://www.amway.co.uk/www.amway.ie) and navigating to the business forms section.

Whilst we try and accommodate any Special Delivery Instructions, we are not responsible for any failure to do so. Please contact Business Services on 01908 629400 if you require any further information.





# Packaging Material Trial

During the first four months of 2007, various packaging materials have been trialed in Amway orders in an effort to further improve order packing methods and reduce damage.

During **June 2007**, orders will be filled using a combination of paper and biodegradable loose fill.

During **July 2007**, all orders will contain only paper as part of the continuing trial.

We would once again encourage written feedback, both positive and negative, to assist analysis and determination of any future changes.

We would like to thank all those IBOs that have already provided feedback regarding the different materials.

If you would like to provide feedback, please email your comments to:  
[sharon\\_baucutt@amway.com](mailto:sharon_baucutt@amway.com)

FRAGILE

FRAGILE

## pricing details

Page No.	Order No.	Description	Unit Size	Points Value	UK £				J/G £				Roi €			
					IBO	Deposit	Business Volume	Retail	IBO Cost per Unit	Retail Cost per Unit	IBO	Deposit	Business Volume	Retail	IBO Cost per Unit	Retail Cost per Unit
11	218856	ARTISTRY™ Crème Lip Colour Promotion		120.40	132.80	119.36	170.40									
2	101841	Pamper Your Feet Collection		18.77	23.00	18.61	29.50									
8	103426	TIME DEFIANCETM 3D Lifting Serum	10ml	42.12	51.63	41.76	66.25	17.21	22.08	41.76	41.76	56.40	13.92	18.80	77.59	60.45
		E. FUNKHOUSER™ NEW YORK - C005 Color Collection														
*	104267	Beautifying Lip Set		34.69	42.51	34.39	54.55			34.39	34.39	46.45			63.89	49.78
*		Cheek Color	10g	8.28	10.15	8.21	13.00	33.82	43.33	8.21	8.21	11.05	27.37	36.83	15.25	11.88
*		Eye Color Duo	10g	10.21	12.51	10.12	16.05	35.74	45.86	10.12	10.12	13.65	28.91	39.00	18.81	14.65
18		Eye Color Stick	10g	11.40	13.97	11.30	17.90	55.86	71.60	11.30	11.30	15.25	45.20	61.00	20.99	16.36
*		Glitter Eye Pencil	10g	6.89	8.45	6.83	10.85	60.33	77.50	6.83	6.83	9.25	48.79	66.07	12.69	9.89
*		Illuminating Lip Gloss	10ml	10.83	13.28	10.74	17.05	73.77	94.72	10.74	10.74	14.50	59.67	80.56	19.96	15.55
18	104030	Lash Volumizer	10ml	8.31	10.18	8.24	13.05	14.55	18.64	8.24	8.24	11.10	11.77	15.86	15.31	11.93
*	103749	Lip Balm	10g	12.54	15.36	12.43	19.70	19.21	24.63	12.43	12.43	16.75	15.54	20.94	23.09	17.99
*		Lip Color	10g	6.14	7.53	6.09	9.65	30.11	38.60	6.09	6.09	8.20	24.36	32.80	11.32	8.82
*		Lip Gloss	10ml	5.86	7.18	5.81	9.20	11.97	15.33	5.81	5.81	7.85	9.68	13.08	10.80	8.41
*	103708	Lip Polish	10g	11.40	13.97	11.30	17.90	13.97	17.90	11.30	11.30	15.25	11.30	15.25	20.99	16.36
*	104259	Loose Body Glitter	10g	9.24	11.33	9.16	14.55	18.88	24.25	9.16	9.16	12.40	15.27	20.67	17.02	13.26
*	104038	Nail Lacquer (4 in 1)	10ml	9.18	11.25	9.10	14.45	7.03	9.03	9.10	9.10	12.30	5.69	7.69	16.90	13.17
*	219050	C005 Color Collection Promotion		203.51	224.45	201.75	287.87			181.58	201.75	245.03			337.38	292.07
		E. FUNKHOUSER™ NEW YORK - Feature Effect Kits														
*		Lash Defining Kit		34.20	41.91	33.90	53.75			33.90	33.90	45.75			62.98	49.07
		E. FUNKHOUSER™ NEW YORK - Literature														
18	218841	Collection Card 005 - single	1		0.40				0.34						0.59	
18	218842	Collection Card 005 - pack of 5			1.82			0.36	1.55				0.31		2.71	0.54
		E. FUNKHOUSER™ NEW YORK - Professional Product Series														
18	103750	Lip Plumper	10ml	14.25	17.47	14.13	22.40	31.76	40.73	14.13	14.13	19.05	25.69	34.64	26.25	20.45
*	219510	Professional Product Series Promotion		110.52	121.89	109.56	156.33			98.60	109.56	133.07			203.54	158.59
		eSpring™														
15	100186	Replacement Filter with 10% price discount		79.83	97.15	79.14	120.90			79.14	79.14	102.90			145.83	114.56
		SALES AIDS														
19	104756	Branded Posters - set of 10			6.10					5.18					9.10	

\* not featured - please see May 2007 Amagram™ or log on to [www.amway.co.uk/www.amway.ie](http://www.amway.co.uk/www.amway.ie) for details

## merchandise returns form

A new returns form became effective 1st June 2006 for the UK, Northern Ireland, Republic of Ireland and the Channel Islands (**order no. 103660**).

The new form replaces the Refund/Replacement Form (**order no. 9316**) and the Resignation/Starter Kit Refund Form (**order no. 205526**).

A high percentage of returns are still being received on old forms, or incorrectly completed new forms. It is also not sufficient to just send a copy of the invoice with written comments.

From 1st January 2007, processing and reimbursement **will only be made** if the new form has been used and completed correctly. **This must include the original invoice number and date. In order to get a refund for products returned by Clients, an original Client Receipt must be attached.**

Client Receipt Pads can be ordered using **order no. 100574**.

If a correctly completed form does not accompany the returned products, no processing will take place and we will write to you advising of this.

Ten working days will be allowed in which we must receive the correct information. Failure to respond will mean that we will not process the return and no further action will be undertaken.

To obtain a Merchandise Returns Form:

- Download from [www.amway.co.uk/www.amway.ie](http://www.amway.co.uk/www.amway.ie)  
The form can be found under e-office and then "business forms".
- Place an order using order no. 103660.
- If required urgently then please contact the Transport Department on 01908 629400 or send an e-mail to [Infocenter-uk@amway.com](mailto:Infocenter-uk@amway.com).

Please note that the Amway Transport Department (01908 629400) must be contacted to provide return authorisation and arrange the collection of returned merchandise. You will be asked to confirm that you have completed the form and have the necessary information required.

Return authorisation is required for all areas except the Republic of Ireland and Northern Ireland, where you should continue to hand back returns to the delivery driver, ensuring that you have enclosed the correctly completed form.



# WE ARE COMMITTED TO THE SYNERGY OF HEALTH AND BEAUTY.

Our relationship with the NUTRILITE™ brand provides us with the unique advantage to screen new botanical ingredients for both skin and nutritional health.



# ARTISTRY™

Amway  
UK • Republic of Ireland • Jersey • Guernsey  
Pricing for all products can be found in your IBO Price List

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