

Achieve[®]

APRIL 2008



TISSA & MAITHREE SAMARATUNGA

Executive Diamond



**FEEL THE ENERGY.
KNOW THE POWER.**

Nutrilite Sport

GET THE MOST FROM YOUR MOUSE
A list of web hot spots

HOW DO YOU GIVE BACK?
IBOs talk back



Think small – with Nutrilite Slimmetry.

Losing weight isn't easy. But, with proper diet and exercise, SLIMMETRY™ Dietary Supplement can help. Four all-natural herbal extracts from green tea, yerba mate, birch leaf, and coleus forskohlii work together to help your customers lose weight.

You know people who are struggling with their weight. They want something to boost their efforts. With a clinical study that shows SLIMMETRY users lost an average of 5.4 more pounds of total body weight and 5.6 more pounds of total body fat than those using a placebo, you've got their answer. Introduce them to SLIMMETRY, and see growth where you want it – in your business.

NUTRILITE® SLIMMETRY Dietary Supplement

★P1140B3300Y3000 10-5348 180 tablets 39.90

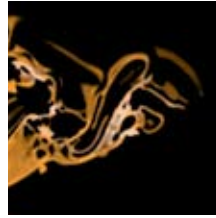


NUTRILITE®
BEST OF NATURE. BEST OF SCIENCE.

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Touring the web

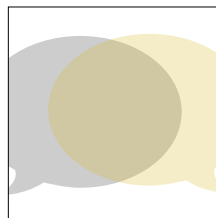
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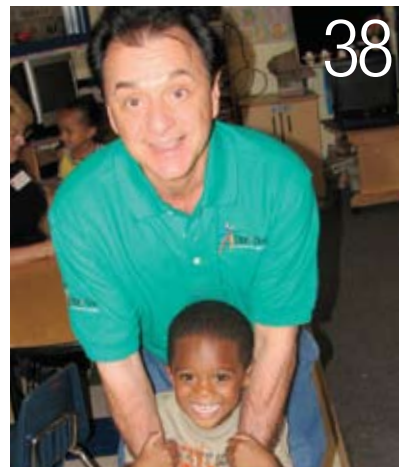


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Retailing with the new Ribbon Program, successful singles, and a profile of new Founders Triple Diamonds Michael, Anna, and Jay Kim.

Let us know what you think. Send comments, questions, and suggestions to editors@achievmagazine.com

Clarification: Page 15 of the February 2008 issue of *ACHIEVE* Magazine featured two tax-preparation software packages. We failed to inform you that these products are available through Office Depot®, a QUIXTAR® Partner Store, and carry PV of 5.80 and BV of 14.00.

Find and order these products by going to www.quixtar.com > Shop Categories > Partner Stores & Services > Office > Office Depot > Technology > Software & Books > Tax Software

We're sorry for any inconvenience this may have caused you.



Quixtar North America joins the Amway global family in 2008-09. ©2008 Quixtar Inc. All rights reserved. Printed in the USA. LA1035D08



The entrepreneurial equation

From cars to computers, from hamburgers to real estate, today's marketplace is continuously exploding with an amazing array of products and services.

Yet, no matter how simple the product or sophisticated the service, smart business people know there's money to be made by following the entrepreneurial equation: *Sell the right item in the right way at the right price to the right person.*

What's the root of this equation? The first word, *sell*. It's the action that propels commerce – and it's also what powers the QUIXTAR® IBO Compensation Plan. For IBOs, selling products to consumers is the basis for earning immediate income and building longer-term rewards.

To help you leverage the Plan as profitably as possible, we're committed to providing products that you want to sell and consumers want to buy – plus the tools to enable you to complete these transactions. That's why we're excited about one of the coolest "tool kits" ever offered by Quixtar: the all-new Health Sales Kit!

This great-looking kit, featured on page 6 of this issue, gives you everything you need to market products in Quixtar's health portfolio. Open the expertly designed storage box and at your fingertips are products, customer leave-behinds and sample cards, sale cards, a sales guide, a CD-ROM that links to QUIXTAR websites, and more. The IBOs who helped Quixtar design and test this new resource are raving about its business potential.

We believe the Health Sales Kit truly embodies what our business transformation is all about: helping more people make more money sooner. We also believe it offers one more way to enable any IBO to carry out the entrepreneurial equation!

**THE NEW
HEALTH SALES
KIT CAN HELP
YOU *CONNECT*
WITH NEW
CUSTOMERS –
AND NEW
PROFITS.**

Steve Van Andel
Chairman

Doug DeVos
President

CONFIDENCE-BUILDING 101

Forty-five U.S. and Canadian IBOs have used the new NUTRILITE® Health Sales Kit for three weeks and suggested many improvements. That improved kit is yours to buy today, and use in your balanced business – for just \$79*!



\$79 buys leadership confidence

Are you ready to help your downlines capture a share of the \$49.5 billion North American Health market in bars, drinks, and supplements? NUTRILITE products are among the best in all those categories – and this kit gives you the sales support your team has been waiting for.

According to Platinums whose downlines tested it in January, the kit is an effective way to:

- Activate “dormant” IBOs.
- Recruit new IBOs with NUTRILITE products.
- Motivate inexperienced IBOs to start selling.
- Focus experienced IBOs on NUTRILITE products that are easier to sell.

Money-making

The NUTRILITE Health Sales Kit costs just \$79, and recouping that investment is as easy as selling to your closest friends and family. IBOs who keep on making sales like this will have an extra \$100 in their pocket every month – and hit the 3% bonus bracket!

Product	# of sales	Retail profit	PV earned
BRAINIUMS DHA®	3	\$21.45	29.40
Chewable Concentrated Fruits and Vegetables	3	\$20.10	30.75
XS® Energy Drinks	4	\$13.92	28.32
Rhodiola 110 Blister Pack	3	\$10.08	17.28
TRIM ADVANTAGE® Protein Snack Bars	2	\$7.80	10.80
SIMPLY NUTRILITE™ Food Bars	3	\$22.65	19.65
Total	18	\$96.00	136.20

Bonus earned on sales = \$11.82 for a total of \$107.82 in total profit.

*Price does not include shipping and handling.



\$79 buys sales confidence

A 24-page “How to Sell” guide incorporates proven sales techniques, specially targeted to help new IBOs learn to sell NUTRILITE® products.

The interactive “Health Sales” CD provides dynamic tips and explanations, shortcuts, web links, and customer-focused brand and product information.

A quick-reminder card for each product in the kit summarizes key steps, product features, customer objections (and how to handle them), and closing the sale.

Use the guide with the CD to learn about the brand, the six products in the kit, the three main sales activities, and how to make more money. Carry the Quick-reference Cards with you for last-minute reviews before a sales appointment.

Sampling Sells

Samples are considered the leading brand influencer, outranking word-of-mouth, coupons, and advertising. If they liked a sample and preferred it over what they're currently using, 43% of consumers say they would consider switching brands.

\$79 buys customer confidence

The sales kit includes 58 product samples for customers to try ... before they buy – because sampling sells!

- XS® Energy Drinks – 6 cans, 2 flavors
- BRAINIUMS DHA® Gummies – 8 sampler cards, fruit punch flavor
- Chewable Concentrated Fruits and Vegetables – 8 sampler cards
- Rhodiola 110 – 8 sampler cards
- TRIM ADVANTAGE® Protein Snack Bars – 16 snack-size bars, peanut flavor
- SIMPLY NUTRILITE™ Food Bars – 12 full-size bars, 4 flavors

All customer handouts are eye-catching, offer a customer-focused message, and introduce the credibility of the NUTRILITE brand. They also have room to stamp or write in your contact information.

The three sampler cards can be reordered separately in packs of 8, and so can the customer handouts, also in 8-packs. Restock full-size products with the regular SKUs.

Health Sales Kit

★P3000B3000Y7900 40-0766 79.00



No pain, no gain?

That philosophy is so yesterday. Getting and staying fit should feel good, and taste good, especially when NUTRILITE® Sports Nutrition products are there to help your customers before, during, and after their workouts.

We've done the research. Potential customers are out there, looking for healthy, tasty ways to enhance their active lifestyles. In fact, sales of nutrition products targeted to every level of athlete – from the backyard ballplayer to the marathoner – will nearly triple by 2011. Here are the specifics:

- *Energy drinks are expected to grow 86.2% in that time period.*
- *Sports drinks are marked for growth at a rate of 42.8%.*
- *Energy bars are predicted to grow 19.9%.*
- *Sports supplements are projected to increase 14.3%.*

It makes sense. After all, increasing numbers of North Americans are getting active. You see them everywhere. Walking around the block. Joining fitness centers. Trying their hand at extreme sports. NUTRILITE Sports Nutrition products are there to support all of these people, no matter if their personal fitness goals are modest or grandiose.

To boot, the multimillion-dollar ad campaigns of the food and beverage giants have educated these customers, broadened acceptance of the sports nutrition category, and fueled a powerful thirst for these products.



The bottom line?

Potential customers are already at the starting blocks.

Feel the energy. Know the power.

Ready

Your first step is to know your products. We've made it easy for you by categorizing them in terms of the results your customers want. These results – and products – fit into four categories: energy, strength, hydration, and daily nutrition.

ENERGY



Jump-start a workout with:

- XS® Energy Drinks, for a low-carb, sugar-free blast of energy.
- Rhodiola 110 to help maximize mental and physical performance during exercise.
- Energy Bars for the right kind of carbs to help sustain an intense workout.

STRENGTH



Get the most out of workout efforts with:

- Whey Protein Powder in Chocolate or Vanilla to help build and retain muscle.
- Protein Shakes in Chocolate Fudge, Vanilla, or Strawberries & Cream to help maintain lean body mass.
- CLA 500 to help reduce body fat and support lean muscle retention.

HYDRATION



Get enough fluids before, during, and after exercise with:

- Sports Drinks to help rehydrate and quench thirst in Fruit Punch, Lemon Lime, or Grape.
- Sugar-free Sports Drinks in Dragonfruit or Orange.
- ROC:O Antioxidant Enhanced Drink Mix to add flavor and antioxidant benefits to ordinary water, in Peach or Mandarin Orange.

DAILY NUTRITION



Meet the body's fundamental needs with:

- DOUBLE X® Vitamin/Mineral/Phytonutrient for 22 essential vitamins and phytonutrients.
- Concentrated Fruits and Vegetables for antioxidant protection.
- Glucosamine HCl with Boswellia to help support joint function.
- OCEAN ESSENTIALS® Balanced Health for beneficial omega 3s.

Once you've learned them, it's time to pull the trigger on your sales starting gun.



Set

Your customers are all around you, and it's easy to get to know them. Simply ask them about their exercise habits, and you'll be able to categorize them as recreational, active, or athletic.

- *Recreational customers engage in a few hours of low-to-moderate activity a week, such as walking, yoga, light biking, or playing with their kids.*
- *Active customers might run the occasional 5K, weight train, or participate in a basketball or volleyball league. In general, they get in four to six hours of moderate-to-intense activity each week.*
- *Athletic customers train six-plus hours a week, and may be preparing for a triathlon, bike race, or other event. Semi-pro and professional athletes fall into this category, but so does anyone who is highly committed to his or her sport.*

Now that you know what type of customer you're talking to, it's time to break away from the pack by introducing them to products that will meet their specific needs.

GO

It's time to start your sales conversation, which you can do by offering customers a free sample, then asking the following questions:

- *How did it taste?*
- *Could you feel it working?*
- *What effect did it have?*
- *What do you like best about it?*

You already know that NUTRILITE[®] is the world's leading brand of vitamin, mineral, and dietary supplements based on 2006 sales, and that the brand's scientific research and ingredient quality is unparalleled. That puts you halfway to the finish line.

Go the rest of the distance by harnessing that trust, and combining it with the chart on [page 11](#) to determine exactly which products customers need during different points of their workouts.

Feel the energy. Know the power.

	<i>For recreational customers, recommend:</i>	<i>For active customers, recommend:</i>	<i>For athletic customers, recommend:</i>
Before working out, they need products from the energy category.	Rhodiola 110 and/or XS® Energy Drink	Rhodiola 110 and/or XS Energy Drink and Energy Bar	Rhodiola 110 and Energy Bar
During workouts, everyone needs proper hydration. Intense or lengthier workouts may also require strength from foods.	ROC ₂ O or Sugar-free Sports Drink	ROC ₂ O or Sports Drinks or Sugar-free Sports Drink	Sports Drink or ROC ₂ O and Energy Bar
After workouts, it's important to sustain the benefits of all that hard work with strength and recovery products.	Sports Cookie*	Sports Cookie and Protein Shake and Sports Drink	Whey Protein Powder or Protein Shake, and Sports Cookie and Sports Drink
Proper daily nutrition is critical for a healthy, active lifestyle.	NUTRILITE® Daily and Concentrated Fruits and Vegetables and Glucosamine HCl with Boswellia**	DOUBLE X® and CLA 500 and Concentrated Fruits and Vegetables and Glucosamine HCl with Boswellia**	The Perfect Pack for your health (which includes DOUBLE X, Concentrated Fruits and Vegetables, and OCEAN ESSENTIALS® Balanced Health) and CLA 500 and Glucosamine HCl with Boswellia**

* Look for this new, exciting product, and a whole new Sports Recovery category, launching in June!

** Only if needed for those with joint health issues.



Everyone

RIBBON GIFT COLLECTIONS ARE THE PERFECT CHOICE.



Who?

Everyone wants to give the perfect gift.

Gifts for family and friends. Gifts for service providers, teachers, co-workers. Rewards and incentives for employees and customers.

What?

Ribbon Gift Collections are the Gift of Choice.

- The gift giver chooses the *Ribbon* Gift Collection to give.
- The recipient chooses their gift and redeems it online.
- Their gift is delivered FREE.

When?

Personal and professional occasions to give a *Ribbon* Collection:

- Birthdays
- Weddings
- Holidays
- Sales Incentives
- Corporate Events
- Valentine's Day
- New Baby
- Hostess/Thank you
- Service Awards
- Mother's Day/Father's Day

Why?

Ribbon Gift Collections offer:

- Popular brand names like adidas®, Sony®, Ghirardelli®, Cuisinart®, and more.
- Huge selection of home décor, gourmet foods, electronics, educational toys, jewelry, and more.
- Fast and easy ordering and gift redemption.



Ribbon RETAILER

Ribbon Retailer is the quarterly e-Newsletter to support your success selling *Ribbon*.

Sales tips, industry trends, incentive program ideas, presentation plans, success stories, and so much more. Delivered to your inbox FREE ... and FILLED with million-dollar ideas.

Make more money faster with the sales support of *Ribbon Retailer*. To subscribe, go to www.quixtar.com > Manage My Business > Manage Personal Information > Subscriptions & Email



Essential SALES KIT

Everything you need to get started is in your *Ribbon Essential Sales Kit!* (AD-1600)

Start making money right away with this easy-to-use sales kit.

- *Steps to Success Brochure* – Your step-by-step guide to selling *Ribbon*. Learn what it is, why you should sell it, and how it works.
- *Customer Presentation CD* – Now you can SHOW and TELL the *Ribbon* story with this impressive CD presentation, complete with a showcase of all Gift Collections plus demonstration videos on how ideal *Ribbon* Gift Collections are for family, friends, and businesses as gifts and incentives.
- *FREE Variety Gift Card, Album, and Envelope Ensemble* – Experience the joy of *Ribbon* yourself!
- *19 Gift Collection Albums plus Catalog of Gift Collections in slipcase* – Carry your Gift Collections with you to share with others, or neatly store them in this slipcase with elasticized closure.
- *Customer Order Form* – Signature order form specifically designed for the *Ribbon* Gift Collections and your customers.
- *Mylar® Mailing Envelope Samples* – One clear, one black.



PRODUCT WISE 13

NEW! Expansion SALES KIT

Additional commercial sales support comes in the *NEW Ribbon Expansion Kit!* (40-0854)

- *Catalog of Gift Collections/5-pack* – Catalogs featuring every *Ribbon* Gift Collection. An excellent leave-behind.
- *Sample Unique Gift Collection/5-pack* – Sample ensembles of one of our most popular General Gift Collections.
- *Customer Presentation CD 5-pack* – Great demo and leave-behind for customers.
- *Clear Mylar Mailing Envelopes/50-pack* – See-through envelopes let you mail the *Ribbon* Gift Collection without sacrificing elegance. Also available and sold separately: Black Mylar Envelopes/50-pack (40-0865)

Next on your TO DO list?

Order the *Ribbon Sales Kit Duo* (and SAVE \$15!)
Go to www.quixtar.com > Shop Brands > Ribbon

Save

Order both the Essential Kit and Expansion Sales Kit together (40-0858) for just \$60.

<i>Ribbon Essential Sales Kit</i>	AD-1600	\$35
<i>Ribbon Expansion Sales Kit</i> NEW!	40-0854	\$40
<i>Ribbon Sales Kit Duo</i> – Essential and Expansion Kits	40-0858	\$60

Ribbon
THE GIFT OF CHOICE

ARTISTRY TIME DEFIANCE 3D LIFTING SERUM PROMOTION

TAKE YOUR BEAUTY BUSINESS TO THE NEXT LEVEL!



ARTISTRY TIME DEFIANCE 3D Lifting Serum
10-3426 1 oz. **94.50**
★P2605B7560Y6490

Searching for a quick way to earn more profits and boost your beauty business? Check out this exclusive ARTISTRY® TIME DEFIANCE® 3D Lifting Serum Promotion* and enjoy incredible rewards by selling this amazing age-defying product to customers.

Instant rewards for you and your customers

Now through May 31, your 3D Lifting Serum customer sales can qualify you to earn FREE rewards, including packs of sampler cards, TIME DEFIANCE products, and exclusive ARTISTRY accessories. And you're not the only one who will benefit from this exclusive retailing opportunity – your customers will love it, too! Especially when they experience this at-home alternative to a mini face-lift and discover firmer, tighter, more visually lifted skin – instantly!

The perfect time to retail

There is no better time to start selling TIME DEFIANCE 3D Lifting Serum. Target your current TIME DEFIANCE customers, or anyone interested in a product that delivers anti-aging results they can see and feel immediately. Need a little help making the sale? Let them try the product first by offering a TIME DEFIANCE 3D Lifting Serum Sampler Card (40-0669). Be sure to follow up a day or two later to answer any questions and ask for their order.

For complete promotion details, visit www.quixtar.com and search keyword: **3D Promo**

*Promotion valid through May 31, 2008. Qualification is based on customer sales of 3D Lifting Serum only. Customer sales will be tracked, confirmed, and tallied at the end of each month. Total customer sales can qualify for Level 1, 2, or 3 Rewards bundles. Customer sales are not carried over from month to month.

LEVEL 1 REWARDS

Sell 5 to 9 full-size 3D Lifting Serums in one month, and you'll receive:

- One 10-pack of TIME DEFIANCE® 3D Lifting Serum Sampler Cards.
- One 10-pack of TIME DEFIANCE Day Protect and Night Recovery Lotion Sampler Cards.
- One 10-pack of TIME DEFIANCE Day Protect and Night Recovery Crème Sampler Cards.
- Exclusive ARTISTRY White ID Wallet.

Value of FREE merchandise reward: \$43



LEVEL 2 REWARDS

Sell 10 to 19 full-size 3D Lifting Serums in one month, and you'll receive:

- Two 10-packs of TIME DEFIANCE 3D Lifting Serum Sampler Cards.
- Two 10-packs of TIME DEFIANCE Day Protect and Night Recovery Lotion Sampler Cards.
- Two 10-packs of TIME DEFIANCE Day Protect and Night Recovery Crème Sampler Cards.
- One full-size 3D Lifting Serum.
- Exclusive ARTISTRY White ID Wallet and Cosmetic Bag.

Value of FREE merchandise reward: \$185.50



LEVEL 3 REWARDS

Sell 20 or more full-size 3D Lifting Serums in one month, and you'll receive:

- Three 10-packs of TIME DEFIANCE 3D Lifting Serum Sampler Cards.
- Three 10-packs of TIME DEFIANCE Day Protect and Night Recovery Lotion Sampler Cards.
- Three 10-packs of TIME DEFIANCE Day Protect and Night Recovery Crème Sampler Cards.
- One full-size 3D Lifting Serum.
- One full-size Intensive Repair Serum.
- Exclusive ARTISTRY White ID Wallet, Cosmetic Bag, and Tote.

Value of FREE merchandise reward: \$474.05



Those who want the knowledge and are ready to go after it, it's waiting for you.

–Valerie Gonser IBO

The Power *of* U

Being in the field, your experience is a daily learning opportunity – for yourself and others. As you work to grow your independent business, you interact and observe. You apply what works and discard what doesn't. You assess and respond to the "hows" and "whys." You apply those conclusions to future situations. It's a dynamic, evolving process that's exciting and challenging.

The sales skills we've learned have given me the confidence to overcome my fears and take more action.

– Fay Edmondson, IBO

The bottom line is that you possess essential business information that can't be obtained from any other source. For example, many people learn by modeling – when you show a new IBO how you would handle a customer, that's concrete. They can go out and mirror what they saw you do. In the process, you both learn new things on how to succeed. Nothing can replace the concrete training seasoned IBOs can give to those in their group.

QUIXTAR® University is there to support your efforts with additional, targeted, learning resources that compliment your group training, field experience, and business know-how. Our relationship is mutually beneficial – working together we produce better sales, better support, and better results.

And we want to hear from you what's working, what's not, and what you need to take your business beyond your own expectations. To better partner for success, QUIXTAR University has open channels for dialoguing about different aspects of your business and training needs.

First, each training course we offer has a “feedback” feature. When QU launches a new training course after months of work with IBOs, instructional learning consultants, and a corporate team working together, we eagerly wait to hear your responses and reactions. Is what you’re learning in this course working for you?

Second, the Quixtar Training department has just opened a new email account just for IBOs to communicate with us. Consider this your invitation to take our partnership a step further. Send your sales, learning, and training-related experiences, comments, and questions to university@quixtar.com. In the coming months, our training experts will respond to many of the ideas we hear from you,

right here in *ACHIEVE*® Magazine.

Third, our corporate blogging initiative is also buzzing with great interaction. It’s all to find ways to partner for success, wherever you are in your business. Check out the blogs, especially Alison Hague’s regular contributions on successful training and selling at Adatudes (www.opportunityzone.com). Post a comment! The more you tell us, the better we can help each other.

We’ve been gathering that feedback and listening. You’re giving us solid guidance on what you need. We’re hearing good things! We’re hearing not-so-good things. But they are all equally valuable, because they help us to fine-tune our efforts and produce training programs that work for you. **We want to know more.**

QUIXTAR® University is really good. I like the format, and I’d like to see more courses online.

– Tom Gonser, IBO

Creating
the future
together

Quixtar
UNIVERSITY
Knowledge for you.
Growth for your business.

I would recommend QUIXTAR training opportunities to others – any IBO who is new or wants to sharpen their product-selling skills can benefit. But I think it would be better to use actual IBOs in the streaming videos to simulate actual, real sales experiences they’ve had.

– Michael Edmondson, IBO

In a rapidly transforming world, your hands-on knowledge gives us a deeper look at how people really sell and what motivates customers to buy, and that helps our learning experts compare and create more effective tools. It’s a thrilling prospect to realize what we can achieve together.

QUIXTAR University course feedback is just one of the ways we can communicate with each other. Fill out the course feedback at the end of QUIXTAR University courses. Then, email us your thoughts and ideas at university@quixtar.com. And interact with our blogs, sharing your expertise and insights with us and others.

The transformation is underway. We can learn from each other. Let’s do it. This is your business. Our business – tomorrow’s business, together.

Partnership

Touring the web

Sampling sites around the internet

We know you're clicking around on Quixtar.com. But beyond the world of internet retailing, there are a slew of interesting websites out there that can make navigating the web even more fun – and possibly more productive!

- Use **del.icio.us** to organize your bookmarks in one convenient spot. You can add new sites to your list and categorize them, then use tags to organize and remember your bookmarks. **del.icio.us**
- **Technorati** is an internet search engine for blogs. The site currently tracks 112.8 million blogs in categories like business, sports, technology, lifestyle, entertainment, and politics. The site quickly indexes tens of thousands of updates every hour for up-to-the-minute information. **www.technorati.com**
- If you have opinions on news and issues, share them at **Digg**. This site gives users the power to rate content from around the world. Everything on the site is submitted by the community of users, prompting conversations and sharing. If other users "digg it," the content can make the front page of the site where millions of visitors will see it. **www.digg.com**
- **Productivity501** is a blog that focuses on, you guessed it, productivity. Topics run the gamut from keeping your desk organized to evaluations of the latest technology designed to make your life a little less hectic. **www.productivity501.com**
- Ever wonder what the most dangerous jobs in the world are, how cell phones keep us connected, or how coffee makes the journey to your morning cup? Check out **HowStuffWorks**, a comprehensive resource for all those nagging questions – and plenty of others! **www.howstuffworks.com**
- Install the **StumbleUpon** toolbar to find great websites, videos, photos, and other resources based on your interests. StumbleUpon learns what you like and makes recommendations that fit. **www.stumbleupon.com**
- Are you a list maker? Paper is nice, but **Ta-Da Lists™** put it all online, even the satisfaction of checking off each task. You can access your list from any computer and share your lists with anyone you choose. For free! **www.tadalist.com**

ENJOY PREMIUM QUALITY.
EXPERIENCE POWERFUL PERFORMANCE.
ENCOUNTER REMARKABLE SERVICE.

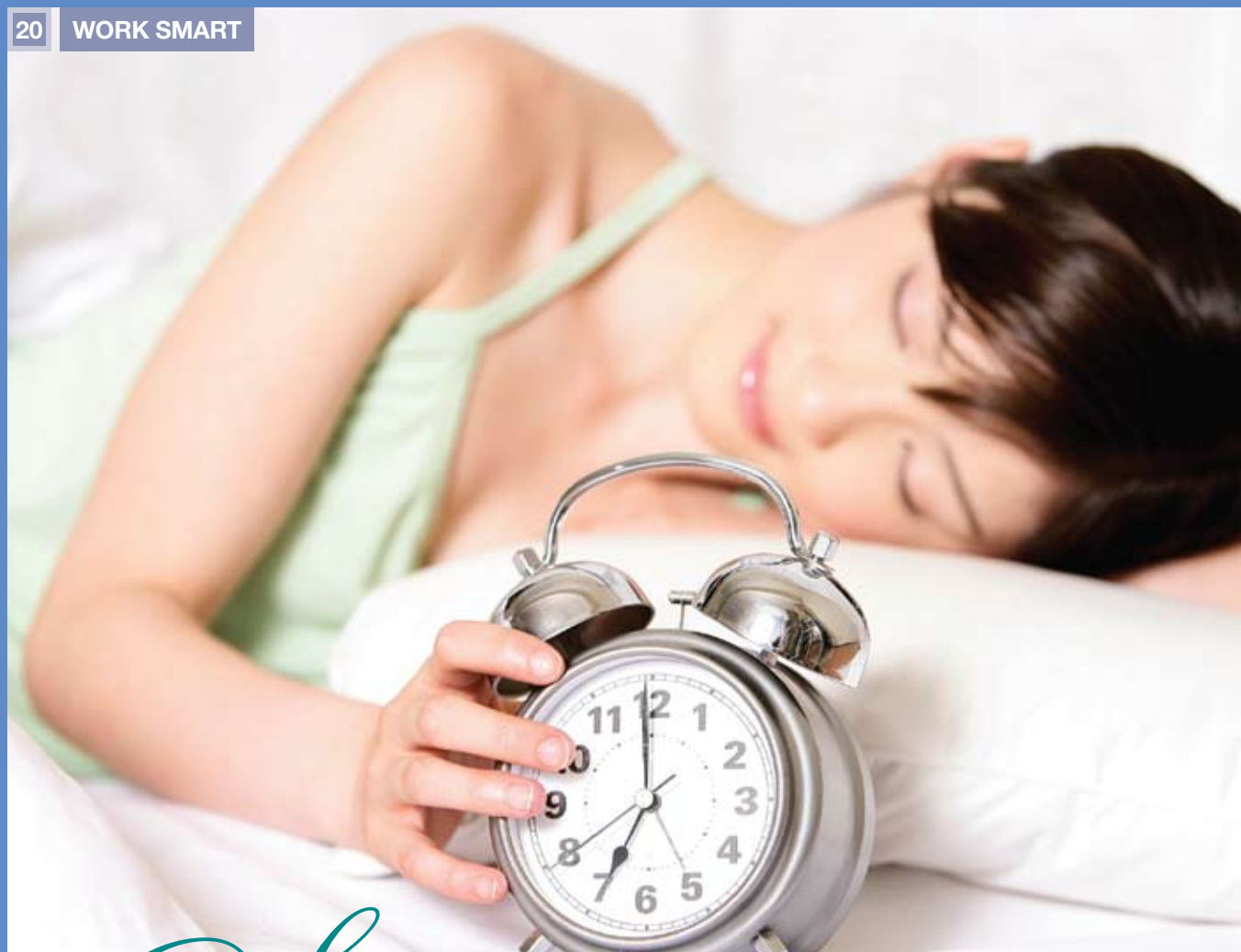
HEALTH & BEAUTY CHOICES. Exclusive brands for your health, your self, your life.

Look for new NUTRILITE® Sports Nutrition products, ARTISTRY® Spring Trend Collection,
and more in this new Spring-Summer 2008 edition.

Order catalogs for you and your customers at Quixtar.com!

SA-2317 2-pack/\$5.00





Sleeping woes?

Catch some zzzz's with these 10 steps

Are you grouchy in the morning?
Anxious? Can't concentrate?

Although these could be symptoms of a number of maladies, chances are you're sleep deprived. Signs of sleep deprivation include falling asleep as soon as your head hits the pillow; having difficulty waking up in the morning; lacking concentration; having trouble remembering things; falling asleep during work; feeling moody, irritable, depressed, or anxious; or feeling the need to take frequent naps.

A lack of sleep can hurt your body's efforts to repair itself by harming your cells' ability to produce protein, which is needed for cell growth and repairing damage from ultraviolet rays. Sleep deprivation also decreases the body's secretion of hormones normally released during sleep. These hormones affect growth, regulate energy, and control metabolic and endocrine functions. And if that isn't enough, your blood pressure and production of stress hormones increase when you don't get enough sleep.

For most adults, it's best to get seven to eight hours of sleep a night; however, some people may be able to properly function on less. A good guideline to follow is this: If you wake up feeling refreshed and don't feel sleepy during the day, then you're getting enough sleep.

Here are 10 time-tested tips for battling sleep deprivation:

1

Avoid naps.

Naps can confuse your body clock and make it difficult to sleep at night.

2

Develop and maintain a bedtime schedule.

Go to bed and wake up at the same time every day. You'll train your body and eventually fall asleep faster.

3

Practice bedtime rituals.

Perform calming rituals before going to bed every night, such as listening to soft music or taking a warm bath. Your mind will soon associate these steps with sleep.

4

Give yourself 15 minutes to fall asleep.

If you're unable to fall asleep or wake up during the night and can't get back to sleep, then get out of bed. Rather than tossing and turning, go into another room and do something relaxing until you feel sleepy. However, avoid bright lights and don't do anything that will stimulate your mind, such as watching TV or doing job-related work.

5

Turn the face of the clock away from you.

If you can't sleep and can see your alarm clock, you'll worry about the time and have trouble falling asleep again.

6

Exercise.

It improves your chances of falling asleep quickly and sleeping deeply. Exercise early in the day and never within three hours of going to bed, because it stimulates the body and makes you too energized to fall asleep.

7

Get plenty of sunlight during the day.

Sunlight stimulates your body to produce melatonin, which is a hormone that regulates your sleep cycle. But remember: Don't overdo it.

8

Don't smoke.

Nicotine is a stimulant and can make falling and staying asleep difficult. Smokers may also wake up early from nicotine withdrawal.

9

End caffeine and alcohol intake several hours before bedtime.

Caffeine makes it difficult to fall asleep, and even though alcohol may help you fall asleep, it'll cause you to wake up during the middle of the night. This effect is the result of a rebound in blood sugar and withdrawal from the alcohol after it is metabolized.

10

Avoid eating meals right before bedtime.

Try to eat dinner at least two hours before sleeping.



READY TO

RIDE THE TIDE

Tissa & Maithree Samaratunga
Executive Diamond

On any given day in this attractive Dallas suburb, life at the Samaratunga house remains pretty much the same: all fun and games.

"We love to play games out there," Maithree says of their new sunroom, built to resemble one they saw on Peter Island.



Name: Tissa & Maithree Samaratunga

Home: Dallas, Texas

Previous occupations: Tissa worked as a university professor, Maithree as an accountant

Children: Son Irusha, 20, in college

Hobbies: Tissa unwinds by playing the piano, and Maithree enjoys gardening and taking walks

Favorite family activity: Playing board games and cards in their new sunroom

When their large home isn't bustling with close friends they've made building their QUIXTAR® business, Tissa and Maithree can usually be found together.

"We got married to spend time together," Tissa counters good-naturedly. "We're like children again. We just have a lot of fun."

Quiet desperation

Yet Tissa was "at a point of quiet desperation" when he learned about the QUIXTAR opportunity. Originally from Sri Lanka, he'd moved Maithree and their young son, Irusha, to Michigan in order to obtain his doctorate in computer engineering.

"I'd come here believing that education was the way to success. As I was getting closer to graduation, however, I looked around and saw that people who'd gone ahead of me were not truly successful. They had big houses and big cars, but they were never home to enjoy them. That was not the way I wanted to live my life."

Maithree had chosen to stay home with Irusha until he started school. "I wanted more than anything to be a full-time mom," she says. "But with one income, it was very difficult to survive."

Realizing she'd need to go back to work, she began taking classes in order to continue her accounting career in the States.

Then in the eleventh hour, the future changed

"It was the busiest time of our lives," Tissa states, "but we made no excuses. We knew we wanted to pursue this business, and are we ever glad we did. I only had to work two years after graduating to pay off our debt. After that, we saw it was too expensive to go to work," he jokes.

"I love these products!"

While Maithree admits that *any* income would've seemed significant compared to what they were making as students, she's quick to point out that they started generating a profit from their business from the start. "It was easy for me to talk to other people about the products because of their impressive quality."

And they just keep getting better, she adds. "With the new pricing on products like ARTISTRY® essentials, they're affordable and easy to promote. We also sell a lot of NUTRILITE® products. I particularly love the TRIM ADVANTAGE® Protein and Meal Replacement Bars, because they helped me to lose 65 pounds and keep it off."

continued

Years of infertility followed by a difficult, high-risk pregnancy caused Maithree to put on unwanted pounds. “I was very heavy up until Diamond and was experiencing high blood pressure, high sugar levels, and difficulty breathing.”

By tapping into the discipline she developed as a sprinter in high school – and later honed through their business – Maithree was



able to change her figure dramatically and reclaim her health over a two-year period. “I started by walking 10 minutes on the treadmill,” she says.

These days she works out regularly, grows her own vegetables, and relies on NUTRILITE® products to keep her on track. “I love these products, because I know the quality that goes into them and the difference they can make.”

Like fooling people into thinking you’re younger than you are.

“People can’t read our true ages,” Tissa says, smiling. “That’s a by-product of this business. We’re free from stress, have the time to take care of ourselves, and have a purpose for getting up every morning.

“We believe anybody can significantly improve their life through the QUIXTAR® business – and not just financially. But in their health, in their relationships, and in the overall quality of their life,” he says.

Not done dreaming

“The beauty of a QUIXTAR business is that the whole family can work together toward their dreams,” Tissa continues.

Whether the goal is obtaining optimal health or vacationing in a long-desired location, the Samaratungas have found their business offers them the time and flexibility to make those dreams reality.

“We go to the gym practically every day after breakfast,” says Tissa, who also delights in joining in games of sport – be it volleyball, ping-pong, or cricket – now that he’s no longer a slave to his education and career.

With a growing international business, the couple makes sure to combine pleasure with business during their many travels. “One of my biggest dreams is to see every country in the world while I’m still young and healthy,” Tissa





shares. Irusha often joins them on their ventures during the summer months.

When he was younger and his parents had to miss a game or school event, “We reminded him of the benefits to come from the business,” Maithree says. Trips to Disney World, Hawaii, and Sri Lanka often come up in conversation. “But he doesn’t remember time spent with the baby sitter.” And today he appreciates that his folks can decide on a whim to jump in the car and make the four-hour drive to visit him.

Now 20 and working toward his bachelor’s in business, Irusha “goes out of his way to help people,” his dad says proudly. “He’s very mature in his thinking and sees the business as a vehicle for changing many lives around the world. He’s getting ready to take over our business big-time!” Tissa says.

But that day is in the future. “I can’t wait for Irusha to become a Diamond and experience it for himself,” Maithree adds. “But we’re not ready to take our hands off the business yet. We still have big goals and dreams to fulfill.”

Keeping it positive

One of the things Tissa saw back in grad school and disliked about his future was the dog-eat-dog mentality of traditional business.

“In today’s job market, everyone’s looking out for Number One. Success often comes as the result of someone else’s failure.

“In the QUIXTAR® business, you can help people unconditionally. In fact, it’s the only way this business grows. You attain success by empowering others and living out the Golden Rule.”

It requires humility and a sense of gratitude, Maithree says. Mental focus balanced with unbounded vision. The ability to lead yet remain approachable. And, always, a positive outlook.

“We decided from the beginning never to focus on anything negative regarding the business. It’s very important for spouses to be united on this principle and teach it to their team,” she says.

“If we’d listened to all the naysayers,” Tissa adds, “we would’ve missed out on this incredible life we’re living.

“Now we’re getting ready to ride the tide that’s coming up. According to business experts, internet commerce in wellness and beauty products is about to boom. The Corporation is right on target, offering superior products at fair prices.

“Not only that, they’re providing more sales support and training than ever before. From the national advertising to the launch of QUIXTAR University, we’re very excited about our future in this business.” ■



Jay & Jeong Lee
British Columbia

The missing ingredient

When Jeong Lee reflects on why she seized the QUIXTAR® opportunity, she states, “My husband lost his smile, and I wanted to help him get it back.”

Warm and witty by nature, Jay had become weighed down by the pressures of running a successful restaurant seven days a week. “When we came to Canada (from South Korea), we had to start all over,” recalls the former accountant.

Like many immigrants unable to find work in their field, Jay believed his best option was starting his own business. He opened a small restaurant and put in 12-hour days, creating a popular eatery that grew to employ 40 people.

“Even when he was home trying to sleep, he often got called in to deal with a false alarm,” says Jeong.

A teacher by training, she occupied her time raising their two boys, Don, now 18 and attending college in Washington state, and Joon, 14. “I volunteered a lot at the kids’ schools,” she says, “but I always felt there was something missing, something more for us.”

Then one day out of the blue, Jay’s college roommate called. He and his family were vacationing in the area. Could they get together?

“Although I’d never met them,” Jeong recalls, “we’d kept in touch over the years. I knew they were doing well in some business venture.”

That business turned out to be Quixtar. And Jeong was about to discover what they’d been missing.

Three steps to success

“From the moment our sponsors showed us the QUIXTAR IBO Compensation Plan, I dreamed of building it full time,” comments Jay. “Outsiders may have thought us successful already, but whatever prosperity we enjoyed wasn’t worth the price we had to pay.”

Relying on his business sense and the advice of his trusted friend, Jay saw a proven, duplicable business model in the Plan. If it could work for his friend, then surely it could work for him.

Jeong took note of the couple willing to help them. In addition to their financial success, “They possessed strong leadership skills, enjoyed a good marriage, and had time to spend together as a family. I wanted that for my family,” she admits.

Yet, the three steps their sponsors shared seemed almost too simple. Use the products. Share your story. Follow your upline’s lead.

“It was easy to switch to the QUIXTAR products, because they’re so great!” Jeong says.

But even the more difficult aspects of building the business, like prospects who didn’t pan out or juggling evening meetings and child care for the boys, didn’t deter the Lees in their pursuit of a better life. “Our kids have been very supportive,” says Jeong. In fact, “If we happen to stay home, they’ll say, ‘You’re not going out to help someone?’”

In addition to the impact they’ve been able to make close to home, the Lees are bringing help and hope internationally, including to South Korea. “The business has fulfilled a dream of ours to travel extensively,” Jeong shares.

Marvels Jay, “Not only are *our* dreams coming true but we can offer the same vehicle to others and help make *their* dreams come true, too!”

It’s simply a matter of adding that “something missing, something more” ingredient to the recipe of life.

Hope.



Jitu & Rima Allam
Ontario

This is a correction for a story that was originally featured in the January 2008 ACHIEVE®.

“The purpose of life is life with purpose,” says Jitu Allam.

In spite of having successful careers, Jitu and Rima came to see their family’s financial future in the success of their QUIXTAR® business. Even more, they’re finding fulfillment in being an organization that focuses on impacting people’s lives and finances in a positive way.

Rima quit her professional job after they reached Platinum to focus full time on building their business. Jitu is an IT architect and works for a Fortune 500 company. He says, “There are many variables for succeeding in a corporate environment. Why bet your future on it?”

Working together has brought the couple closer in their marriage. Rima says, “Instead of separating from each other every day to go to our jobs, we now complete each other.”

Jitu admires Rima for her positive outlook and how she’s able to make the best of every situation. She pays attention to the details – he’s the opposite. But he says it’s her kind and caring heart he loves the most.

Rima says, “I appreciate Jitu for his sense of adventure and how great he is at being a friend, mentor, and dad.”

The couple spends every free minute with their son, Amey, 10, and daughter, Anoushka, 4. Jitu reflects, “The kids think we’re heroes, and that’s priceless.”



Laurance & Sandra Bonelli
Virgin Islands

Why would an island family leave the balmy Caribbean to vacation in the snowy mountains of Utah?

“We enjoy a good challenge,” says Laurance Bonelli. “Especially when it offers a fun and satisfying payoff.”

That explains why Laurance, his wife, Sandra, and sons Laurance II and Terance, now 21 and 18, hit the ski slopes of Utah a few years ago for the boys’ first encounter with snow. It also explains some other choices they’ve made.

After high school, Laurance tried several jobs before choosing a career in automobile sales. “I’ve always loved the potential of sales,” says Laurance, whose client-focused approach made him a top producer in the field. “But I hated waiting for things to happen.”

With a degree in business administration, Sandra eventually landed a “great job” as a treasury analyst with the government. “I enjoyed the challenge,” says Sandra. “But working in a cubicle wasn’t for me.”

When they saw the QUIXTAR IBO Compensation Plan, both recognized the opportunity immediately.

“I’m naturally organized and detail-focused,” says Sandra. “Laurance is a real go-getter and very goal-oriented. To succeed we had to strike a balance.”

Today, the couple builds their business by demonstrating how to mix proven practices with personal style.

“Finding that balance is very satisfying,” says Laurance. “Helping others achieve it is just plain fun.”



Paras & Hetal Dagli
Texas

When Paras Dagli, an electrical design engineer for a major semiconductor company, first saw the QUIXTAR IBO Compensation Plan, he thought, “Yes, it’ll work ... but will it work for me?”

A deeper look into the opportunity gave him his answer. “It was obvious after getting to know my upline and trying the products that I had a lot to gain.”

With her master’s degree in accounting and a law degree, Hetal’s dream was to work alongside her husband. Hetal explains that she loves how Quixtar gives them the chance to make their own business decisions, but regular meetings keep everyone in their group moving together in a positive direction. “It’s so validating when we support, encourage, and recognize each other for our hard work,” she says. “It makes for great friendships.”

When comparing what it takes to achieve success and recognition in the workplace versus in their QUIXTAR business, Hetal says QUIXTAR clearly wins. “Employees compete with their peers to receive raises, bonuses, and even promotions. As Independent Business Owners, success comes only after helping others achieve.”

For Paras, the key elements to building a QUIXTAR business are goals, focus, work ethics, and mentorship. “A good mentor is like having a GPS in your car. When you have one, you’ll never lose your way.”

Ruby



Dan & Amber Amerman
Pennsylvania



Brian & Sherry Bluhm
Texas



Roberto Hernandez & Juana Gonzalez
Florida



Lionel Koeiman & Claudette Reineta
Curacao



Tyler & Amy McCart
South Carolina



Dallas & Linda Reeve
Iowa



Jamie & Lisa Schaefer
South Dakota

Platinum



Jose Isai Alberto
Construction
(Juan Carlos & Diana
Cristal Rodriguez)
California



Roberto Araujo & Rosa Honorato
Landscaping
Housekeeping
(Nereo Araujo & Nicolasa
Estupinan)
California



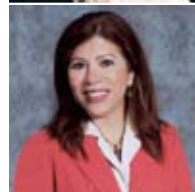
Alain & Johanne Bernard
Recreation Director
Esthetician
(Louis Drouin &
Josee Cote)
Quebec



**Brooks & Becca
Andrews**
(Nick Slagle)
Virginia



Angelberto & Maria Arellano
Small-business Owners
(Redentor Ibarra & Lucia
Savala Sanchez)
North Carolina



Nubia Blanco
Dentist
(Edwin & Marina Arevalo)
California



Jose & Alicia Arambula
Agricultural Work
(Roberto &
Margarita Roldan)
California



David & Pat Baker
Financial Planner
Secretary
(Tiffany Brown)
Virginia



Kimberly Burrows
RN/Nurse Practitioner
(Leo Cid & Lisa Di Meglio)
California



Christine Arashiro
Airline Employee
(Kyoung Won Lee &
Mi Sun Kim)
Virginia



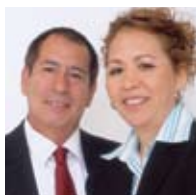
Steven Behr
Sr. Software Engineer
(Tanuj & Kimberly Seoni)
Maryland



Gilberto & Ana Maria Calderon
Janitors
(Marco Terrazas &
Magaly Alvarado)
California

Occupations listed in the Achievers section are those on entering the business. Sponsors are named in parentheses.

Platinum



Jesus & Martha Cardona
Real Estate Agent
Housekeeper
(Guillermo & Idalia Gamboa)
Arizona



Eduardo Castro & Maria Soledad Casillas
(Renato Castro & Maria Longoria)
California



Renato Castro & Maria Longoria
Sales
(Alvaro Lua Valencia & Rosa Maria Castillo)
California



Mikyong Chu & Yoon Jeong
(Kevin & Jakyoun Shim)
New Jersey



Deepak & Bhavna Deshpande
IT Project Manager
Homemaker
(Amit Madupu & Padmavathy Srinivasan)
California



Raul Diaz & Esperanza Torres
Carpenter
Homemaker
(Efrain Mendoza & Cecilia Valderrama)
Arizona



Bryan & Colleen Drew
(Kelly & Cheryl McCaw)
Michigan



Igor & Raisa Dutko
Self-employed
(Mykhaylo & Oksana Smityukh)
Oregon



Cesar Encarnacion & Jeovanny Sanchez
Professor & Martial Arts Instructor
Marketing Student
(Francisco Figueroa)
Dominican Republic



Jawad Essani & Humera Muzaffar
Business Systems Developer
Student
(Uzair Mukadam)
Illinois



Gloria Estrada
Day-care Provider
(Mauricio & Maria Delgado)
California



Juan Estrella & Rosa Del Toro
Industrial Painter
Housekeeper
(Juan & Yolanda Comparan)
California



Xiao Chang Fang & Guan Hui Liu
(Minxian Deng)
California



Ryan & Ahren Foster
Telecom Analyst
Recruiter
(Alex & Laura Angle)
Virginia



Guanghong Gao & Quan Mei
(Guan Fu Gao)
Ontario



Rigoberto & Maria Garcia
Housekeeper
(Ignacio & Maria Ramirez)
California



Alex Garrett & Meg Abele
College Students
(Jordan & Janelle Keller)
Pennsylvania



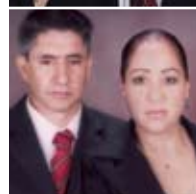
Jeromy & Kelly Geiger
(Linda Eli)
California



Flavio Gonzalez & Maria De Los Angeles Aguilar
Business Owners
(Francisco & Consuelo Hernandez)
California



Rey & Nancy Gonzalez
Operations Manager
Radiologic Technologist
(Dave & Shanita Doodnauth)
Florida



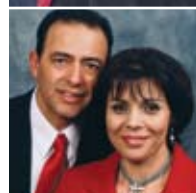
Roberto & Catalina Gonzalez
Maintenance
Day-care Owner
(Pedro Cabrera & Maria De Jesus Aguilar)
California



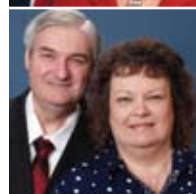
Danny & Carol Gould
(Doug & Jill Burghardt)
Florida



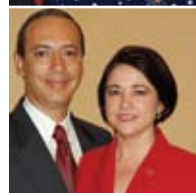
Marcos & Lupita Guerrero
(Alvaro & Elvia Araiza)
California



Carlos & Lupita Gutierrez
Construction
Homemaker
(Julio Cesar & Leticia Tobar)
Texas



Stephen & Patsy Hebert
Veterinarian
Office Manager
(David & Angela Zeringue)
Louisiana

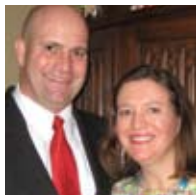


Roberto Hernandez & Juana Gonzalez
Alarm System Programmer
College Student
(Rolando Gonzalez & Indira Toledo)
Florida



Ruben & Ana Hernandez
Accountant
Fashion Designer
(Juan & Paula Matos Coronado)
Dominican Republic

Platinum



Brian & Mary Jane Hill
Sales
Court Reporter
(Anthony &
Jennifer Lassalle)
California



Guadalupe & Flor Jasso
Loan Officer/College
Student
College Student
(Maria Rodriguez)
Iowa



In Hyang Jeon
(Kum Lee)
New York



Mei Lan Jin
(Dong Zhe Piao & Xiu
Yuan Xu)
New York



**Evans Joseph & Elaine
Johnson-Joseph**
Shipping Agent
Customs Broker
(Jeffrey & Diane Kreiner)
Virgin Islands



Digesh & Falguni Joshi
IT Consultant
(Gopal Krishna &
Vijaya Pappu)
Illinois



Sun & Jung Kang
Art & Frame Design
Self-employed
(Cynthia Chung)
Arizona



**David & Christina
Kessler**
Insurance Agent
Hairstylist
(Dave & Marge Lewis)
Michigan



Heesang & Susan Sun
Hye Kim
(Jeoungmi Lee)
Ontario



**Jeong K.S. &
Jai Koon Kim**
Taxi Driver
Electrician
(Hwa Lan & Yoon Soo Bin)
Guam



Tae Sup & Sin Ja Kim
Postal Service Supervisor
(Kyung Han)
Virginia



**Lionel Koeiman &
Claudette Reineta**
(Raymond & Natalie Meit)
Curacao



**Agustinus Edward
Krisnadi**
Environmental Engineer
(Ronald Alfonso)
California



**Santosh &
Namita Kumar**
Post-doctorate Fellow
Student
(Adimoolam Narayanan)
Texas



Vivek & Neha Kumar
Computer Consultant
Homemaker
(Rajkiran Veda & Pallavi
Chakka)
Illinois



**James Kwak &
Mi Hwan Ko**
Certified Accountant
(Mee Young Yoo & Jong
Young Lee)
British Columbia



**Derrick & Lauryn
Laguatan**
Delivery Driver
Flight Attendant
(Joey & Shane Yadao)
Hawaii



**Thierry & Marie-Maud
Laplanche**
Doctors
(Edouard Jacques &
Josiane Lamarre)
Haiti



Jeong Hye Lee
Homemaker
(Kyungjoon Lee &
Jungmee Kim)
Ontario



**Joshua & Sarah
Legband**
Teacher
Dean of Girls
(Chris & Erin Wilkening)
Minnesota



**Israel Lezama* &
Marina Bernal**
Restaurant Manager
(Anavella Serrano)
California



Thomas & Lorey Lloyd
Electrical Contractor
Dental Manager
(Bradley Hoskins)
California



Artemio & Brigida Lopez
Taxi Driver
Factory Work
(Pablo & Ambrosia
Maldonado)
New York



Faustino & Cathy Lopez
Landscaper
Homemaker
(Adan & Francisca
Ledeza)
Arizona



Javier Lopez
Construction
(Nidilla Medina)
North Carolina



Ioannis & Wendy Lytras
Air Force
Sales
(Joan Anastasiou)
Ontario



**Srinivas & Anitha
Makam**
IT Consultant
Retail Jewelry Sales
(Kanth & Shakuntala
Miriya)
Illinois

Occupations listed in the Achievers section are those on entering the business. Sponsors are named in parentheses.



Gabriela Maksymowicz
Student
(Jaroslaw Maksymowicz)
California



Jose Luis & Lupe Martinez
Self-employed
University Admissions
Evaluator
(Isabel Pedraza)
California



Balraj & Raman Matta
Engineer
Postal Worker
(Pradeep & Poonam Singh)
Maryland



Pari & Anna Mittal
Software Engineer
Electronics Engineer
(Anil Babu & Vani Sristy)
Massachusetts



Dominic Montpellier & Genevieve Lizotte
Plumber
Human Resources Officer
(Frederic Bernier)
Quebec



John & Lucy Moon
Self-employed
(John & Theresa Hwang)
Oklahoma



Sanjeev & Rakhee Munjal
Software Engineer
Computer Engineer
(Harshavardhan & Deveyani Shitole)
California



Silvia Munoz
Housekeeper
(Gustavo Martinez)
Georgia



Elisa Palomares
Educator
(Alex & Rosa Aguilar)
California



Junghee Park & Kyosung Shon
Realtor
(Kyung Soon & Ek He Nam)
Ontario



Ketan & Tejal Patel
Electrical Engineer
Homemaker
(Ekta Ramji)
Georgia



Juan Perez & Amanda Feliciano
Merchant
Secretary
(Socorro Perez)
Puerto Rico



Subramani & Rajkumarie Permauloo
(Manish & Minal Shah)
Ontario



Felix* & Luisa Polanco
School Bus Driver
(Pablo & Maria Garcia)
Florida



Claudio Ramirez & Juana Jabana
Factory Work
Housekeeping
(Javier Lopez)
Minnesota



German & Maria Ramos
Machine Operator
Homemaker
(Victor & Martha Farias)
California



Joaquin & Concepcion Ramos
Labor Contractor
Homemaker
(Tereso Ramos Lopez & Rafaela Ruiz Pacheco)
Florida



Santiago Ramos Lopez & Reyna Gomez Hernandez
(Alvaro & Luz Elena Naveda)
Florida



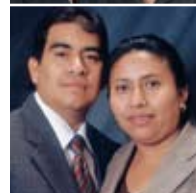
Ruben & Rosario Renteria
Apparel Decorators
(Jose Alfredo & Nidia Pinon)
Arizona



Marie Claude Riviere
Associate Director –
Health Project
(Thierry & Marie-Maud Laplanche)
Haiti



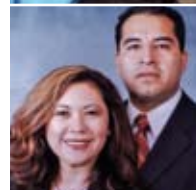
Abel & Norma Rodriguez
Maintenance
Housekeeping
(Leobardo Ramirez & Selene Erives)
Colorado



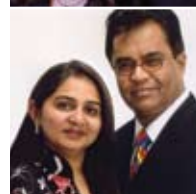
Tony & Hilaria Rodriguez
Maintenance
Housewife
(Salvador & Matilde Fierro)
California



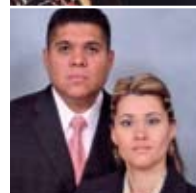
Jeffrey & Tifani Rose
(Kevin Curphey)
Arizona



Elias Ruiz & Rosalba Contreras
Jewelry Business
Teacher
(Horacio & Maria Sotelo)
California



Barkatali & Shaheen Samnani
Business Owners
(Aziz & Sadiqa Pirani)
Georgia



Jose & Leticia Sanchez
Business Management
Accounting
(Luis & Claudia Becerra)
California



Marty Schwarm
(Harley & Evelyn Bailey)
California

*Not pictured.

Platinum



Manbir Singh & Taran Kaur
Physician
Paralegal
(Satinder & Jasleen Singh)
California



Satinder Gini Singh
Registered Nurse
(Anup Dhaliwal)
California



Patrick & Annalee Sirmeyer
Health-care Recruiter
Underwriter
(John & Rosanne Hofstatter)
Florida



Louis & Henriette St. Vallieres
Physician
Social Worker
(Marc & Myrka Guillaume)
Haiti



Vijay & Keya Subramanyan
IT Professional
Diamond Market
(Munawer Ali Baig)
Illinois



Sumesh Sundareswaran & Deepa Nair
Program Manager
Banking
(Meenakshi Bagga)
Georgia



Kamesh & Pallavi Suri
Hardware Engineer
Technical Support
(Prashant Doma)
Texas



Jose Luis & Rocio Tapia
Landscape Business
Medical Assistant
(Juan Tapia & Maribel Tapia Garcia)
California



Elbert Taylor & Gloria Bagley-Taylor
Foster Care Group
Homeowners
(Josiah Jones)
Florida



Jose & Pilar Torres
Jeweler
Homemaker
(Julian & Mariza Avellaneda)
California



Gerry & Sherry Tracy
Sales
Education
(Roger & Roxanne Holt)
Florida



Edmundo & Maria Trejo
Pallet Builder
Inspector
(Jose Luis & Silvia Guerrero)
North Carolina



Javier & Sonia Vasquez
Maintenance
Food Preparation
(Rosalba Ortega)
Colorado



Adrian & Lizeth Vega
Warehouse Selector
Stylist
(Antonio D'Rico)
Arizona



Benito & Gladys Verdugo
(Juan & Maria Isabel Grijalva)
Arkansas



Rajneesh & Raman Verma
Banker
Chemist
(Ravi Prabakar Sivaram & Usha Ravi)
Ontario



Sau & Cona Yan
Carpenter
Accounting Clerk
(Jimmy Mar)
California



Jose & Cipriana Yanes
Cook
Housekeeping
(Jose & Rubenia Pineda)
Massachusetts



Jeannie Yeon
(James & Regina Eum)
California



Youngjae & Hyunwoong Yoo
Music Teacher
Academy Manager
(Hyun Hee Chien)
New Jersey



Fu Chao Zhang* & Shu Jin Chen
Accountant
(Dennis & So Ying Lau)
California

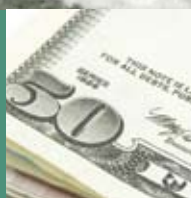
Occupations listed in the Achievers section are those on entering the business. Sponsors are named in parentheses.
*Not pictured.

Gold Producers

Naresh & Hasmeet Ahlowalia	Earle Gresham &	Jesus & Veronica Mendoza	Baik Sung
Felipe Arellano & Norma Rangel	Tina Covington-Gresham	Zack & Amanda Miller	Mi Kyung Sung
Nitin Awte & Shalaka Khandekar	Igor & Valeria Haratin	Joaquin Montoya & Lucia Sanchez	Matt Theobald
Judson & Kara Ayers	Moon-Kyu Im	Nicholas Mora	Valdirys Torrenegra
Naresh & Vinod Bhandari	Juan Jacquez & Lucia Ortega	Richard & Cindy Morast	Bao Tran
Eric Bissonnette	Kalen Jahnke	Pepito & Gaudelia Nacionales	Delfino Trevino & Rebeca Bringas
Shuchan Cen & Fa You Zhang	Chris & Amber Johnson	Mikhail & Olga Okunev	David & Linda Turner
Ravi Chawla	Jae Oh Joo & Kyung Ja Park	David Oliveros	Thomas & Amie Utermoehl
David Chi & Elena Xia Huang	Antonio Juaquin & Evangelina Pena	Cleto & Yolanda Ornelas	Rosa Valenzuela
Mizanur & Saifa Choudhury	Eunsik & Gloria Kim	Juan Jose Ortiz & Pilar Peralta Ortiz	Upendranath Varanasi &
John & Jane Chung	Grace Suhee Kim	Keesoo Pa	Mythily Kakani
Phil & Candice Cox	Jai Jung Kim & Sook Kyung Yu	William Daniel Paulino Espinal &	Oscar Velasco &
Jose & Ana Diaz	Kyung Sook Kim &	Gisell Maria Dubergue Ferreira	Ma Del Carmen Blanco
Meng Meng Duan	Kyoung Chul Park	Derek Peth	Ethan & Amy Veno
Jose & Maria Corazon Elumba	Paul & Sarah Kim	Benjamin Puentes & Soledad Soto	Timothy & Renee Ward
Andrew & Julie Emlet	Sergey & Olga Kolodko	Hye Chung Rah	Edward & Sarah Weidman
Tyson Fairley	Paul & Jeanie Langerman	Juan Ramirez & Leticia Herrera	Bobbie Whitacre
Josh & Nikki Fordyce	Ramon Lascano	Charles Rickey	Quinton & Mikala Wilson
William Gamble	Viktor & Olga Lavrinenko	Miguel Rodriguez & Veronica Chavez	Tricia Yokochi
Jose & Maria Del Carmen Gaona	Edward Lee & Jing Xia Tan	Paul & Rose Say	Jayoung Yoon & Jaeyong Ahn
Julian Garcia & Domitila Jimenez	Sanglim Lee & Jihoon Han	Sebo Shim	
Jaime Godoy	Connie Limas	Viktor & Oxana Sitnyuk	
Marvin & Melinda Gold	Kevin & Jodi Lindemuth	John & Melani Sorensen	
Timothy Grandy	Thomas & Elsy Matz	Terry Sprinkle	
Joseph & Belinda Grasmick	Oleksiy Mautanov & Vera Arkhipova	Brian & Trisha Subler	

Silver Producers

Michael Aerstin	Patrick Conley	Tom Ping Li	Scott & Rachael Schmidt
Makarion Alleyne	Mary Cornwall	Raul Lizaso	Andre Smirnov & Irina Smirnova
Alicia Barrutia	Cesar Cruz	Mykhaylo Lyakhovets'ky	Sergey Smirnov
Phil & Jill Berning	Hector Cuevas Samaniego &	Eugene & Frances Maloziec	Raymond Stone
George & Kathy Blackmore	Guadalupe Hays Leyva	Mark & Lori McNichols	Shane & Stacy Tarbox
Alvaro Blanco	Wesley & Cynthia Dove	Anthony Meister	Dillon & Amy Taylor
Steven Brandeberry &	Jason Frenkel & Ashley Delucca	Douglas & Karina Miles	Vita Vigul
Kristen Walters	Huang Fulong	Kyle & Katherine Nakamoto	Dean Whalen & Marcie Balay
Carl & Estee Bury	Michael & Hollie Gilman	Ronald & Danielle Paquette	Bok Hwa & Song Yi
Orestes & Marlen Cardosa	James Guerra Jr. &	Kyungeun Park & Dongjin Kim	
Gus & Vivien Carrera	Nana Aba Riverson	Terry & Michelle Rauman	
Richard & Sara Chandler	Zahed & Shahanara Hossain	Ron & Barbara Reed	
Lanying & Guo Le Chen	Gigi Krauser	Alfredy Earl & Elizabeth Ruffin	
Diane & Charles Choi	Richard Lahey Jr.	Andre & Safietou Russell	
Bearn & Yoon Soon Chun	Yi Chool Leem	Jim & Randi Savage	



Hey new IBOs, how does \$150 sound to you?

Use the **Customer Sales Activity and Receipt Tool** to make sure you earn your rewards!

Sure, the Customer Sales Activity (CSA) and Receipt Tool is a powerful way to help you manage your customers, helping you save time and grow that segment of your business.

But did you know you can use it to earn some cold, hard cash, too?

When you use the CSA to report your retail sales from personal inventory, those sales are automatically applied toward incentives like the \$50 Cash Award and 20% Extra PV. Which can mean more money for you!

Here's a refresher on the qualification for these incentives.

\$50 Cash Award

New IBOs can earn this in each of the first three full months (max. of \$150) by:

- Purchasing a qualifying QUIXTAR® Product Pack* (if you haven't already)

AND

- Completing the Welcome to Quixtar Orientation

AND

- Earning at least 150 PV for the month (with at least 50 PV coming from customer sales)



20% Extra PV

All IBOs can earn this incentive by having a customer who places a minimum \$75 order of qualifying products* between 9/1/2007 and 8/31/2008.

Sales from your registered customers from Quixtar.com and your Personal Website don't need to be recorded. They're automatically in the system. But you don't want to miss out on the credit you can get from retail sales from your personal inventory. It can all add up to more money – \$150 or more. So be sure to enter those sales into the CSA!

*Please see details in the 2008 QUIXTAR Business Incentives Brochure or go online to www.quixtar.com > **Manage My Business > Compensation, Awards, & Incentives > 2008 Incentives**





From left, new Founders Triple Diamonds Anna, Jay, and Michael Kim bask in the warm tropical breezes during their Peter Island business conference.

Peter Island:

WHERE BUSINESS MEETS PARADISE

How can you get to Peter Island? Qualify at Diamond or above to earn your invitation to this exclusive tropical locale. Part of the QUIXTAR® Business Incentives Program, this week-long business conference puts attendees to work discussing business initiatives and strategy, reviewing products, networking, planning, and more. After the meetings, though, the island's pristine beaches, breathtaking views, and dazzling sunsets beckon. Make Peter Island one of your business goals this year!

Talk Back

A place where IBOs can speak their minds

How do you give back to your community?



"One night a week I volunteer at a state penitentiary teaching inmates the Catholic catechism. This group of about 40 men has had a profound impact on my life. Additionally, I mentor

some ex-cons at a halfway house, applying many of the teachings of our group to sow seeds of encouragement, hope, and belief. I also donate QUIXTAR® products to the halfway house. Their favorites are DOUBLE X®, Rhodiola, the SIMPLY NUTRILITE™ Men's Supplements and the Twist Tubes. I am very proud of these men for their faith, perseverance, and courage to turn their lives around."

– **Bernie Jacoby**
Sugar Land, Texas



"For the fifth year in a row, in conjunction with a local restaurant, we've hosted the 'Angel Tree' – a holiday project that helps local, needy children have a wonderful Christmas. We

work closely with school social workers to identify children and families in need of this special help at Christmas. Utmost care is given to maintain anonymity of those chosen. The program began in 2003 with 30 children participating. In 2007, 60 children were helped by the Angel Tree. These children are truly

needy and often these gifts are the only ones they will receive on Christmas morning. The community has been extremely generous with this project. We are proud to have a business in towns such as this."

– **Peter & Barbara Matz**
Kinnelon, New Jersey



"Jeff started a men's reading club at our daughter's school where the men in the children's lives – whether it is an uncle, brother, father, grandfather, or cousin – read a book each month to the

students. He also started a club where the men have meetings on how they can reach out to the children and assist them.

"Last year I won the 2007 Model Citizen Award because of all my volunteering in the Boston communities. I am currently an AmeriCorps member serving as a Community Capital Builder. We have volunteered for Pop Warner football by donating DJ services for all their events and serving the children snacks, food, and drinks during their games – even in the pouring rain. I also volunteered for the Mayor's Youth Summit and Boston Shines 365, which is a community service learning project (I'm the Community Service Liaison). We cleaned up the schoolyard, planted bulbs, and also visited several homeless shelters, where we donated food, clothing, and toys."

– **Jeff & Carla Smith**
Dorchester, Massachusetts



"I have been in charge of a foster family for young adults with intellectual disabilities and mental health problems since 1998. These young people help me tremendously in staying 'connected' to

what is essential in life. Every Christmas morning since 1999, I have been a member of a team of volunteers who serve on the average between 350 and 400 meals to people living alone or economically disadvantaged in one of the parishes of our town.

"The young people I foster-care always come with me to these meals, and they participate, each at their level, in preparing the feast. I am now at the helm in the kitchen, and I just love being with these people who, otherwise, might not have a chance to have enough food on that special day. It gives a totally different meaning to my Christmas. It is so far removed from the 'stuff' and overconsumption that so often take place in our families."

– **Mario Couture**

Quebec



"My husband, John, and I volunteer as mentors in the Big Brothers Big Sisters organization. John has had a 'little' for the last six years.

They spend quality time together in the community as

well as one-on-one. Building models is one of their passions. Airplanes, spacecrafts, ships, etc. Kevin and John have a bond that will make a difference.

"My little sister and I celebrated our one-year anniversary in February. She's a bright little girl who is very talented with athletics and

anything she puts her hands to. She was a little on the shy side, according to her mom, but she is blooming beautifully. She just needed someone to give her individual attention and let her talents shine.

"We enjoy the time we spend and effort it takes to help kids overcome challenges due to circumstances they live with."

– **John & Theresa DeRosia**

Everett, Washington

"My contribution to the community is to be an active member of the Wasco County Sheriff Volunteer Search and Rescue unit. We search for (and find!) those who are missing – anyone from a lost snowmobiler, to an overdue hunter, to a small child who has wandered away from home or a campsite.

Because I am nearly 65 years old, and have some physical challenges, my contribution is as the volunteer administrative assistant. As such, I take care of the bank account, do the meeting minutes, and all the rest of the necessary 'paper pushing.'

"When we have an actual search or recovery mission, I run the mobile command post, operate several radio frequencies, keep track of the various search teams and make sure they get back safely, make the coffee, and assist the search manager. Then I make sure all the necessary reports are done and in the appropriate hands in a timely manner, and keep track of the other members' hours, as well as my own. It is a very satisfying feeling to return a person to their family and friends, and even though my part of this is administrative, the rest of the organization says I am their lifeline, and they don't want to be out there without me."

– **Ann Van Osdol**

The Dalles, Oregon

We always want to hear from you! Look for our monthly Talk Back questions online in What's New at Quixtar.com and share your feedback. Write us at *ACHIEVE*® Magazine, Mail Code SC-2N, Quixtar Inc., 5101 Spaulding Plaza, Ada, MI 49355, or email us at editors@achievmagazine.com. Be sure to include your name and IBO number and send along a photo of yourself if possible.



Good Stewards: A visit with Easter Seals

Americans are unique in our support of charities, giving more than \$295 billion dollars in 2006. Have you ever wondered where the money goes? Recently, 10 IBOs visited the Easter Seals Center in Daytona Beach, Florida, to see exactly how their gifts are used.

Each Easter Seals center offers programs specific to community needs. The Daytona center offers 11 different categories of services, ranging from autism diagnosis, assessment and intervention, to respite care for families with special-needs children. The center provides deaf and hard-of-hearing services and pediatric audiology screenings. They have a medical equipment loan program, a child development center for children with and without special needs, a charter school, and much more.

During the visit, the group enjoyed lunch while grandparents and parents talked about how their children have benefited from Easter Seals services and the loving care provided by the staff.

"As a board member, I was impressed with the families, the faculty, and the facility," said Founders Crown Ambassador Doyle Yager.

After lunch, IBOs took a tour and learned how monies are raised and spent.

"As a business owner, I want the best return on my investments," said Emerald IBO Aris Pavlides. "Our charitable donations to Easter Seals carry the best measurable return, dollar for dollar."

For more than 25 years Easter Seals has ranked first among National Health Council members for the percentage (94%) of program dollars spent on direct client services.

"It was clear to see that this center is a well-run business. We're proud of our association with Easter Seals," added Doyle Yager.

The day ended spending time with the kids in the classrooms reading stories and making crafts.

"The best part for me was playing with the kids," said Aris Pavlides. "Having challenged children along with mainstream kids [in the classrooms] multiplies their effectiveness. It also lets the children know that we all can do things together."



The One by One Campaign for Children calls QUIXTAR® Independent Business Owners, employees, and customers to rally around one unified cause: improving the well-being of children.



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on your favorite eSpring, Atmosphere, and iCook products when you use  BillMeLater®!

Quick! You and your customers are in month two of a three-month deferred financing offer on premium products when you pay with Bill Me Later®*.

Bill Me Later is a quick-and-easy way to order online from Quixtar.com without using your credit card. Just choose the qualifying products you'd like to purchase totaling \$500 or more, and select Bill Me Later at checkout!

Here's how it works:

- IBOs and registered customers in the United States are qualified to participate.
- Minimum purchase of \$500 required, including qualifying item.
- Take 90 days to pay, interest free (no payments, no interest when paid in full within 90 days).
- Offer valid March 3, 2008–May 31, 2008.

Visit www.quixtar.com for details on this promotional offer, including a list of qualifying products.



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†Trademark: Bill Me Later (14 Commerce LLC, Pittsburgh, Pa.).

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