

AMAGRAM

AMWAY (MALAYSIA) SDN BHD • PP3542/12/97 • FEBRUARY 1998

*Tajuin &
Nun*



Double Diamond Direct Distributors

DOUBLE DIAMOND

Direct Distributors

A Double Diamond Direct Distributor has personally, internationally or foster sponsored 12 groups, each of which qualifies at the maximum Performance bonus level for at least six months of a fiscal year.



Tajuin & Nun

Kuala Lumpur

Alfred & Hamidah Hendroff

Double Diamond Direct Distributors
August 1997

Executive Diamond Direct Distributors
June 1996

Diamond Direct Distributors
July 1984

Emerald Direct Distributors
April 1983

Pearl Direct Distributors
November 1982

Ruby Direct Distributors
March 1981

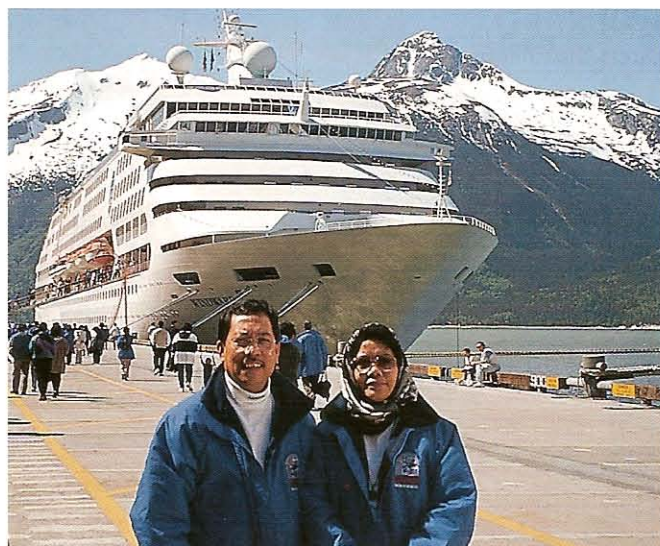
Direct Distributors
February 1981



Our Business Philosophy is Honesty & Sincerity

In 1978, I (Tajuin) was approached to join the Amway business, but I turned it down because I was told that, "the Amway business grows all the time, it never stops growing." I found that hard to believe because as a Microeconomics lecturer at Universiti Malaya, what I knew and taught was that every business will experience its ups and downs. A company will stop growing if capital, expertise, machinery or some other assets are not constantly injected into it. As it turns out, what I was told was true. Amway has indeed been showing positive growth every year. It was unfortunate that the business wasn't explained in detail to me then.

In May 1980, Aznun signed up as an Amway



Distributor – without my consent! However, in September of the same year, I, too, became convinced about the business. By chance, I came across the Amway Philosophy and the Sales and Marketing Plan. The philosophy, 'Give a man a fish and you only feed him for a day; teach him how to fish and he feeds himself for a lifetime,' really impressed me.

In May 1982, I went full-time into the Amway business and Aznun followed in May 1983, resigning from our jobs as lecturers at Universiti Malaya and a Teachers' College, respectively. Since then, Amway has become an important part of our lives. We don't only sell AMWAY products, more importantly, we sell a lifestyle. We help others live a better and healthier lifestyle.

Our approach is based on three principles, namely

- Rich DeVos' 3M (Mission: To help people achieve their dreams. Message: To believe that they can do it. Method: To show them what we have done);
- 90% Relationship and 10% Business; and

- the 3M formula (Mentor, Morale, Momentum).

Our philosophy in business is: *Honesty is not enough. You have to be sincere, too.* My eldest son once said to me, "Dad, you are too good. That's why some people take advantage of you." My answer is that I prefer to be 'too good' rather than 'too bad' because that's what's important in Amway.

Our advice

What you want to be,
Your effort you must use;
Make people happy,
Tell them good news.

Whatever you do, always smile first,
When you smile, somebody feels better;
God has given us two ears,
Listen first and speak later.

The reward

Peace of mind, financial security,
and uncommon freedom.

Syabas!

GREAT ADVENTURES
OUTER REEF & ISLAND CRUISES
WAY TO THE GREAT BARRIER REEF





An Emerald Direct Distributor has personally, internationally or foster sponsored three groups, each of which qualifies at the maximum Performance bonus level for at least six months of a fiscal year.



Ulu Tiram

Chia Koh Hin & Teresa
Ho Meng Kuang & Doris Swee Eng

In my first job, I (Teresa) was working as a graphic designer. The long hours was too much, so I became a kindergarten teacher as I thought it's a more suitable career for a woman. But, I soon realised that I had to spend many more hours preparing the lessons, on top of the three hours of teaching. Amidst my confusion about my career, my sponsor came to share the Amway business with me. I first dismissed it because I did not want to be a door-to-door salesgirl! However, his patience touched me, and I decided to give it a try. As you can guess, this was a turning point in my life.

The Amway business opened avenues I never thought possible. I was able to attend a beauty course in Hong Kong, buy a new car, vacation in over seven countries, and still afford to purchase a house in Johor Bahru.

My husband and I were married in 1990, and we have two lovely children; aged five and three. Initially my husband who is a civil engineer, was not involved in our Amway business. But, with encouragement from Amway leaders, he began to

realise the potential of the business. In August 1996, he resigned from his job and went full-time! Now, he relishes in the uncommon freedom of being a full-time Amway Distributor, yet enjoying financial security. No need for alarm clocks, nor late nights, entertaining clients. Chia, is now a full-time husband and father! We really value the time we now have for each other. We have set a new goal, to be Diamond Direct Distributors.

We thank Amway Malaysia for their support, our sponsor "Happy Heng", our upline Emerald Direct Distributors Ho Meng Kuang & Doris, and all the leaders who have encouraged us. To succeed and make things happen, one must understand the Amway business and the rest is all hard work. Everyone has an equal opportunity to succeed, you just have to know what you want.



Seri Kembangan

Tony & Shirley Fok
Choong Soong Yew & Soy Fong

After achieving Pearl Direct Distributors, we set our goal to become Emerald Direct Distributors. We would like to thank and salute our beloved sponsors Executive Diamond Direct Distributors Choong Soong Yew & Soy Fong for introducing us to the Amway opportunity.

With the constant encouragement of Crown Ambassadors Peter Lee & Choi Kit, we worked hard, with patience, determination and a positive attitude. We finally achieved Emerald Direct Distributors in August 1997, breaking off an Emerald Direct and seven Direct Distributors in our organisation. We sincerely thank them for their unselfish caring and sharing in the business.

Our success has been due to the teamwork and cooperation of our leaders, Direct Distributors and J&J leaders. Not forgetting, the wonderful leaders of Family of C.T. led by Diamond Direct Distributor Lee Mun Yoong.

After two-and-a-half years in this business, we have really learnt a lot and made many good

friends. The business is a great opportunity for personal development, especially in learning how to face life's challenges positively and in public speaking. We have attended Leadership Seminars in Hawaii (1996) and the Gold Coast (1997).

Lastly, we would like to thank Amway Co-founders Rich and Jay for this wonderful business opportunity, and also the staff of Amway Malaysia for their support and cooperation. Believe us, the Amway business can change your life. It's truly a people helping people business. We love the Amway business. It's simply the best! See you at the top!





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Seri Kembangan
Danny Leong & Carol Saw
Tony & Shirley Fok

In March 1997, together with our sponsors Emerald Direct Distributors Tony & Shirley Fok and the other leaders in our group, we made a commitment to reach a higher pinnacle in our Amway business. We succeeded and qualified as Emerald Direct Distributors in August 1997. Of course, there were challenges but we overcame them with perseverance and mutual encouragement. We have learned a lot from our experience. We keep setting new and specific goals, and try to push ourselves to the limits of our abilities. We know we have the potential to do even more. 'Where there's a will, there's a way,' is our watchword.

We would like to thank our sponsors Emerald Direct Distributors Tony & Shirley Fok for their guidance and care, Executive Diamond Direct Distributors Choong Soong Yew & Soy Fong for their moral support and encouragement, and the

founders of J&J Centre Crown Ambassadors Peter Lee & Choi Kit for their sharing and leadership. Also, the members of Family of C.T., especially Diamond Direct Distributor Lee Mun Yoong, for their cooperation.

Finally, we would like to thank all the leaders in our group for their spirit of cooperation. Let's work together for a better tomorrow. See you at the top!



Penang
Mohd Fadzil & Che Amah
Chan Wa Chang & Pow Chen

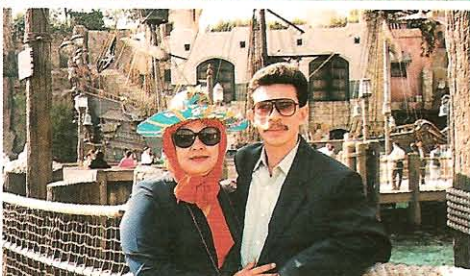
The Amway business has transformed our lives and fulfilled our dreams for financial security and a better lifestyle. We were government servants when we joined Amway and today, as full-time Distributors, we enjoy a life of freedom we never thought we'd have. We used to think negatively of the direct-selling business but we now realise that Amway is really a wonderful business!

Our dream of travelling abroad every year has come true. We have been to Sydney, Las Vegas, Honolulu and the Gold Coast. We've also had the opportunity to visit Los Angeles, San Francisco, Lakeview and Buena Park, California, as well as Ada, Michigan.

We would like to thank our sponsors Fatimah & Kamarul, Noorhaini & Shafie, Triple Diamond Direct Distributor Chan Lee Sean, Triple Diamond

Direct Distributors Sonny & Guat Hwa Ho, and the late Diamond Direct Distributor Chan Poh Yoke. Also, the management and staff of Amway Malaysia, and Rich and Jay.

We take this opportunity to congratulate all the leaders and Distributors of SAC Bagan Ajam, Butterworth. We are confident that you, too, are able to be successful!





An Emerald Direct Distributor has personally, internationally or foster sponsored three groups, each of which qualifies at the maximum Performance bonus level for at least six months of a fiscal year.



Johor Bahru

Thor Kim Sun

Alan Goh Ah Lak & Ban Kwee

I first joined Amway in order to purchase products at Distributor price. All my time and effort was poured into my renovation business. In 1990, I met with an accident and fractured my left leg. I was in financial difficulties and desperately needed help. It was then that I realised that my six-year-old renovation business offered no security. During this difficult time, I received a lot of support, encouragement and guidance from my uplines Diamond Direct Distributors Alan Goh Ah Lak & Ban Kwee, and Emerald Direct Distributors Seah Fook Kau & Siew Chin. Through them, I saw the Amway caring and sharing in action.

I qualified as Direct Distributor in 1991 and Pearl Direct Distributor in 1992. The strong faith and enthusiasm that I have in the business have enabled me to overcome all challenges that come my way.

*'A sailor who has never sailed through a storm is not a good sailor,
A man who has not gone through hardship will never become wiser.'*

My heartfelt thanks go to Double Diamond Direct Distributors Lee Kim Soon & Kwee Choo and all Distributors for their support and cooperation.



Miri

Tiong Yuk Kwong & Onn Fui

Jackson Ling King Kong & Charlene Kim Tsu

First of all, we would like to thank Michael Tiong & Ee Ee, Direct Distributors Jackson Ling King Kong & Charlene from Miri, and the first Diamond Direct Distributors from Miri, Johnny Huang & Yik Choo, and all leaders in Amway for guiding us, sharing with us the advantages of Amway such as freedom, financial security, all expense-paid overseas trips and the fact that Amway is a business that benefits everyone.

Amway has really changed our lives! Because of Amway, we have been able to develop a stable and secure career that promises uncommon freedom, and we have managed to realise many of our dreams.

To date, we have been invited to Leadership Seminars in China, Las Vegas, Hawaii and the Gold Coast.

We would like to thank all the Distributors in our group for their cooperation, and we are very happy

to see their business growing steadily. We will keep on putting effort in our business for the sake of our daughter who is 11 years old and our son who is 9 years old. We qualified as Emerald Direct Distributors in August 1997 and we believe that if we can do it, you can too! See you at Ada at the end of this year!





An Emerald Direct Distributor has personally, internationally or foster sponsored three groups, each of which qualifies at the maximum Performance bonus level for at least six months of a fiscal year.



Sarikei

Felix Wong & Yvonne Yong

Tai Mee Moi

I joined Amway in December 1983 when I was still an undergraduate at Universiti Malaya. Though studying engineering, I was looking out for an opportunity that would give me a quality lifestyle. So, when I was presented the Amway Sales and Marketing Plan, I signed up immediately as it seemed a golden opportunity.

After my graduation in 1986, I returned to Sarikei, my hometown. I faced a lot of challenges building the business. I single-handedly organised meetings. I had to obtain products from Kuching, which usually took several days to reach Sarikei. Finally, in November 1987, I became the first Direct Distributor in Sarikei. I qualified as Ruby Direct Distributor in October 1989.

Yvonne, my beloved wife, joined me in the business in 1996. In August 1996, we qualified as Pearl Direct Distributors. A year later, we became Emerald Direct Distributors. Amway has made our dreams come true. The business provides us with a

good income and an opportunity for personal growth.

We would like to thank Diamond Direct Distributor Ricky Ng Thong Kook, Diamond Direct Distributors Tong Lee Sai & Fui Ping, Pearl Direct Distributor Tai Mee Moi for their counsel and guidance. Special thanks go to all the leaders in our group and the Distributors who have worked together to make things happen. Believe in yourself, put in time and effort and keep working hard. Success will be yours. See you at the top!



Kuala Lumpur

Wong Poh Guan & Amy Chia

Lee Chun Huat & Phaik Choon

Life is unpredictable. I turned down the Amway opportunity three times. Yet, today, it has become my career.

Amy and I would like to thank Double Diamond Direct Distributors Lee Kim Soon & Kwee Choo for their guidance in helping us build a strong foundation for our business. Although not our uplines, they have been very unselfish and helpful, and they have been instrumental in our success.

Amway has helped us realise many of our dreams. All our material needs have been fulfilled and we have the chance to go overseas every year. But best of all is seeing the members in my organisation growing in the business. To have played a part in their success is indeed very satisfying.

We would like to thank all leaders of KL3 for their support and care. We congratulate Emerald Direct Distributors Yap Beng Siong & Yean Lay, Emerald Direct Distributor Yi Siong Yee, Emerald Direct Distributors Won Kum Wan & Kam Moi,

Ruby Direct Distributors Chen Hoi Kong & Yeat Sim, Chan Hong Weng & Chen Hui, Direct Distributors Teoh Seong Shing & Fong Ling, and Soh Kee Ken for their outstanding growth and success. Also, my uplines Emerald Direct Distributors Wong Kam Waing & Keuw Tieng and Emerald Direct Distributors Teo Yee Hwa & Lee Moi for their guidance and care. Finally, thanks to Rich and Jay for this marvellous business opportunity and also the staff of Amway Malaysia for their support.

Persevere and have confidence in yourself. You will achieve your goals and succeed!





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Petaling Jaya

Wong Chok & Ah Moi

Tommy & Esther Ho

In April 1980, we became Amway Distributors to supplement our income. We faithfully attended every weekly meeting. The feeling of excitement and enthusiasm was infectious, and we were motivated to build our business. That same year, we qualified as Direct Distributors.

After several years, we decided to build our business more actively to move up. Once we made that decision, we worked hard and qualified as Ruby Direct Distributors in 1992, then as Pearl Direct Distributors in 1994 and now, as Emerald Direct Distributors in 1997.

We love this business because Amway Distributors are such enthusiastic and excited people, and also because of the superior quality of our products. We have benefitted much and are able to enjoy financial security, sincere friendships and, of course, the many trips to countries like Hong Kong, Taiwan, America and Australia.

We take this opportunity to thank our sponsors Diamond Direct Distributors Tommy and Esther Ho, the PNS committee and leaders for their

encouragement and support. And also not forgetting, our upline Double Diamond Direct Distributors Chan Koon Tin & Chai Foong and the 3S leaders for guiding and motivating us. We would also like to thank Executive Diamond Direct Distributors Khoo Chong Kok & Chai Choo, and the CA committee for their assistance to our distributors in China.

We especially would like to congratulate all the distributors in our organisation for their fine effort, support and belief in the vast potential of this business. We encourage you to fight on, for if we can do it, you can do it too! See all of you at the top!



Kajang

John Yew Eng Hin & Huey Yi

Wong Seow Kong & Sooi Fong

Seven years ago, I was a full-time tuition teacher with about 200 students. Though my work took up a lot of my time, there was no security. If I were to fall sick, I would have no income at all.

One day, David Ng Soo Fatt shared with me the Amway business opportunity, and that really caught my interest. Later, after listening to upline Emerald Direct Distributor Wong Seow Kong's detailed explanation, I was convinced of the viability of the business. That night, I decided to close down my evening tuition classes. The next three months were hectic as I was juggling time between my tuition classes and my Amway business. Eventually, I fell ill. The next few days, I received over 30 calls enquiring about refunds for tuition fees. I got fed up and decided to close all my tuition classes to work full-time as an Amway Distributor.

I was 22 years old then. I travelled all over the country selling AMWAY* products. Once, I even spent a night at a bus-stop! I had no friends and no means of transport. The burning desire to succeed kept me going! Finally, in the ninth month, I reached 21%. I met Huey Yi when I qualified as a Direct Distributor. We worked together and very

soon became Ruby Direct Distributors in May 1993, and Pearl Direct Distributors in June 1993. We have been on four fully-sponsored overseas trips. Today, we are our own boss, with a house and car of our own. Soon, we will be moving into our second house, our dream home.

We would like to thank all our uplines: sponsor Ng Soo Fatt, Emerald Direct Distributors Wong Seow Kong & Sooi Fong, Emerald Direct Distributors Lee Teck Lim & Sandy, and Executive Diamond Direct Distributors Steven & Angeline Lim for their constant encouragement and guidance. Also, all the leaders of Galaxy Success Centre. "Be persistent. Don't ever quit."





A Pearl Direct Distributor has personally, internationally or foster sponsored three groups, each of which qualifies at the maximum Performance bonus level on the same month.

Brunei



Abdul Hamid Osman & Asiah Duraman
Pg Ismail & Siti Sara

We joined Amway in 1994 after Pg Osman called to tell us about 'a marvellous business opportunity which did not require any capital and was risk-free.' Later he demonstrated the G&H* Body Shampoo to us. I bought one and loved it. It was really good. I liked the fragrance and how smooth it made my skin. "This is something I can sell to my relatives and friends," I thought. For the next three months, we achieved 12% without any sponsoring. We didn't try to sponsor our relatives or friends for fear of losing them as customers. However, we were soon put right.

Pg Osman brought us to Emerald Direct Distributor Md Yusof's house where he shared with us the marketing plan and explained to us the importance of attending meetings. We followed his advice and became Direct Distributors in 1996 and Pearl Direct Distributors in 1997. Our dreams began coming true one by one. We also qualified for a fully-sponsored trip to Hawaii.

We would like to thank our sponsors Pg Osman & Sarifah, and Direct Distributors Pg Ismail & Siti Sara. Our profuse thanks go to Emerald Direct Distributors Mohd Yusof Bagol & Aidah who have guided and motivated us continuously, and also to Emerald Direct Distributors Ho Beng Seng & Siew Bin as well as all the leaders of Universal Marketing Network, and all Amway leaders in Malaysia.

Through the Amway business, we have a circle of friends who are warm, caring and positive. We motivate one another and have the same goals to build our businesses and travel abroad. It's really wonderful that this business of ours can be inherited by our children.

The higher you climb, the better the view. But before we can climb, we must have the right spirit and proper training. And you can learn all this by attending meetings, seminars and training sessions, and having a teachable spirit. See you at the top!

Johor Bahru



Chong Kim Fei & Peik Chew
Cheang Tin Chue

Our heartfelt thanks go to Emerald Direct Distributor Cheang Tin Chue for introducing us to the world of Amway, which has brightened our lives and given us new hope.

When I (Kim Fei) first joined Amway, I never imagined how great an impact the business would have on my life. Though I was on the look out for an opportunity for a better lifestyle, I did not seriously consider Amway. Through the meetings I attended, I began to see the potential of the Amway business. Later, I resigned from my job as a sales representative at a recording company to become a full-time Distributor. Peik Chew also left her secretarial job to join me. We were convinced that our Amway business would give us the kind of life we wanted. By sharing the opportunity with others, we too, would help them towards a better life.

In our four years as Distributors, we have been invited to fully sponsored trips to Las Vegas and

Hawaii. Travelling around the world has been a dream of ours and it has come true today, because of our Amway business. We enjoy the challenging life as Amway Distributors and we have great hopes for the future.

We would like to thank our parents for their support and encouragement, Diamond Direct Distributors Alan Goh Ah Lak & Ban Kwee for their inspiration and guidance, Emerald Direct Distributors Man Cheong Meng & Poh Swan for their support and assistance, Double Diamond Direct Distributors Lee Kim Soon & Kwee Choo for whom we have great respect, and Pearl Direct Distributors Lim Kon Hon & Kam Thye for their caring and sharing. Also, all leaders of Soonye Training Centre for their support and cooperation. We would like to take this opportunity to congratulate all the Distributors in our group for their success and growth. See you at the top!

Seri Kembangan



Tony & Shirley Fok
Choong Soong Yew & Soy Fong

My wife and I joined Amway in 1995 out of obligation to two customers at our restaurant. They were none other than Executive Diamond Direct Distributors Choong Soong Yew & Soy Fong. We sincerely thank them for their encouragement and guidance.

We had joined Amway much earlier in 1979 without knowing what it was all about. However, now upon seeing the uncommon freedom, financial security and quality lifestyle enjoyed by Executive Diamond Direct Distributors Choong Soong Yew & Soy Fong, who were also our neighbours, we decided to give the business another try.

After six months, in October 1995, we became Direct Distributors and Ruby Direct Distributors. This was with the strong motivation of Crown Ambassadors Peter Lee & Choi Kit. Even with our

busy schedule at our restaurant and food catering business, we somehow managed to qualify as Pearl Direct Distributors in March 1997, and at the same time breaking off a Pearl Direct Distributor and seven Silver and Gold Producers.

Last but not least, we would like to thank the Distributors in our group, all the leaders and also the J&J group for their cooperation and support. We believe that if given an opportunity in the Amway business, a person will certainly succeed. See you at the top!



Seri Kembangan



Danny Leong & Carol Saw
Tony & Shirley Fok

Before I (Danny) joined Amway, I was a technical supervisor. Although I had been in this line for six years, my income was still insufficient. I was looking for some means to earn some side-income. I joined some direct-selling businesses but they were not successful. In March 1995, Emerald Direct Distributors Tony & Shirley Fok shared the Amway Sales and Marketing plan with me. In the months that followed, I gained a better understanding of the business and saw the rewards that could possibly be mine. Financial security and freedom. These were the things I yearned for in my life. I began to have the courage and faith to dream of greater things. My business gradually grew as I learned, listened and followed the example of Amway leaders. There is a solution to every

problem.

In March 1996 I qualified as a Direct Distributor and in October 1996, Pearl Direct Distributor.

I would like to thank my sponsors Emerald Direct Distributors Tony & Shirley Fok, Executive Diamond Direct Distributors Choong Soong Yew & Soy Fong for their encouragement and help, and all the leaders of J&J Centre for their sharing and cooperation.

Let's work together for a better tomorrow!

Petaling Jaya



Muthaiya Jayaseelan
Periasamy & Janaki

I joined Amway in September 1995 in order to pass time and meet new people. I had no serious plans for the business until I discovered that there was more to it than just making money. I realised that the business offered uncommon freedom and personal growth.

In December 1996, I qualified as a Direct Distributor and in August 1997 as a Pearl Direct Distributor. I used to operate a computer firm in Petaling Jaya but had problems with debt collection. In March 1997, I finally got fed up of the business and closed it down. It was easier to just concentrate my efforts on my Amway business.

In my two years in the Amway business, I have earned myself a new house and a new car. I am contented with my life because I have managed to touch other lives and helped changed them for the better.

My parents Jayaseelan and Mariyayi joined Amway in September 1996. They qualified as Silver Producers in August 1997. My youngest brother Lingkeswaran & Mariammah are Direct Distributors. Relationship is the key factor in my success.

I would like to thank my sponsors Diamond Direct Distributors Periasamy & Janaki and all the leaders and Distributors of PJ Enterprise for their support and encouragement. Also, special thanks to Direct Distributors Lingkeswaran & Mariammah, Pearl Direct Distributors Arikrishnan & Sosiela, and also the staff and management of Amway Malaysia.

To all of you, this is the truth of becoming financially independent: "Financial independence is really finding the one unique opportunity and knowing how to take advantage of it."

Seremban



Rebecca Wong Ah Wah
Chan Poh Loong

I was a kindergarten teacher before I joined Amway. After 10 years of teaching, my salary was only enough to cover my expenses. Things changed when Emerald Direct Distributor Chan Poh Loong sponsored me as an Amway Distributor and helped me start my business.

Everyday after class, I would work at my Amway business. I believed the business would give me the security I craved. I became a Direct Distributor in May 1994 and a Ruby Direct Distributor in 10 months later.

In 1995, I established my own centre and am now helping other leaders develop their business. Presently, there are two Ruby Direct Distributors, six Silver Producers and a Gold Producer in my organisation. I am working hard towards my next

goal – to be an Emerald Direct Distributor.

My Amway business has enabled me to buy a semi-detached house and a car. It's my life's career. In addition to Amway-sponsored trips, I also take time off to travel at my own expense because I love visiting new places and seeing new things.

I would like to thank my upline Emerald Direct Distributor Chan Poh Loong for his guidance, all leaders of CPL for their cooperation, and Emerald Direct Distributors Cheong Kwee Fatt & Kim Mooi and Double Diamond Direct Distributors Jordan & Soo Hwen Koh for their inspiration.

If you truly want your dreams to come true, if you are willing to work hard and persevere, look to the Amway opportunity. It's a plan that really works!



RUBY
Direct Distributors

A Ruby Direct Distributor has achieved at least 25,000 Personal Group Point Value (including pass-up volume from non-qualified Silver and Gold Producers) for any one month.

Brunei



Lai Tze Fook & Hung Lee
Tiong Yuk Kwong & Oon Fui

Kuala Lumpur



Ong Po Soon & Siew Hiong
Danny Tee & Mee Chin

Alor Setar



Thilegam & Ramachandran
Vasudevan & Pathmabathi

Seremban



A K Won & Lee Lian
Lee Kit Sun & Yam Mae



DIRECT
Distributors

A Direct Distributor has achieved six qualifying months in a rolling 12-month period.

Kelang



Roger & Lay Yen Ang
Choong Soong Yew & Soy Foong

Tawau



Chong Chi Ken
& Mui Lin
Choong Fatt Ching & Ah Chen

Kuala Lumpur



Chow Kim Yew
Gary W H Lim

Kelang



Chwa Chin Hong & Penny Lee
Jacky & Helan Tan

Port Dickson



Stephen Foo Chek Meng
Leong Tuck Kit

Klang



Ker Loo Yee & Ching Poh
Lee See Hik & Ching Beng

Kuantan



Kwong Tuck Foong & Cheng Kiau
Yong Fan Hwa & Chen Choo

Kuala Lumpur



Lee Kah Leong
Leong Tuck Kit

Shah Alam



Lee Kuai Leong & Geok Kim
Tony & Shirley Fok

Kota Bahru



Lim Seng Kiow & Swee Kuan
William Goh & Emmy Tong

Klang



Lim Tuck Yeng & Sally
Tony & Shirley Fok

Kepong

Irene Ng
Ling Boon Wah & Mei Lin

Kluang



Ng Pak Sim & Siew Hong
Loh Foh Min & Bee Ching

Kuantan



Pan Yoon Pow & Yoke Kwan
Kitty Wong Yoke Keet

Ulu Tiram



Sim Chee Tong & Set Kuen
Wong Toon Meng & Kim Moi

Kuala Lumpur



Sim Choon See & Angela Ng
Alfred Chee Ah Huat & Jose

Penang



Sun Tong Heng & Ang Heoh
Bernard Lim & Adeline Lee

Klang



Jacky & Helen Tan
Lim Tuck Yeng & Sally



Johor Bahru



Tan Kim Sou & Pit Thian
Yap Chee Wah & P C

Dengkil



Tan Siew Mui
Leong Tuck Kit

Port Klang



Tee Chee Choon
Tee Kiah Jit & Ah Moi

Kuala Lumpur



Teoh Seong Shing & Fong Leng
Wong Poh Guan & Amy Chia

A Direct Distributor has achieved six qualifying months in a rolling 12-month period.

Miri



Ting Ah Seng & Hung Hee
Sim Ping Kui & Tracy Chan

Seremban



A K Won & Lee Lian
Lee Kit Sun & Yam Mae

GOLD PRODUCERS



A Gold Producer has achieved Silver Producer qualification for three months within a 12-month rolling period.

Abdul Ghani Bujang & Rosnah
Brunei
Danan Omar & Noraidah Bujang

Abdul Hamid Muhamad & Nor Aznawati
Bencong
Sam & Sarah

Abdul Rahim Sintek & Enson
Ipoh
Lilian Ng

Anita G Madhani
Kelang
Jasmin Kaur Deo

Azizudin Ariffin & Nur In
Sungai Petani
S T Palan & K Amirtha

Boo Chen Beng
Petaling Jaya
Robert Yap Kim Choo & Lily Yee

Chai Tiam Loy & Chow Thai
Kulai
Ngai Kim Teng

Chang Lian Fong
Johor Bahru
Fong Siew Yeng & Kai Ming

Chang Shiu Chong
Kuching
Chin Kian Hua & Pink Ling

Chiah Ban Hong
Sabak Bernam
Chiah Ban Seng

Chin Chee Kheong & Poh Sim
Sri Manjung
Liew Sun Kwet & Cheong Thai

Chin Kian Min & Vivian Chew Ha
Kuala Lumpur
Ang Chong & Siew Thye

Chiu Kin Yuen & Yong Moy
Kuala Lumpur
Ben Yeo & Soak Cham

Chong Lee Yoong
Skudai
Chiang Swee Eng

Novia Chong He Ye
Kuala Lumpur
Dickson Chong Peng Fatt & Ah Wool

Chong Seng Kwee & Lian Heong
Johor Bahru
Yong Set Kuen & Chee Tong

Chua Boon Cheong & Foo Choo
Batu Pahat
Poh Chua Peng

Chua Kai See
Johor Bahru
Chong Yuen Fatt & Ah Tham

Chuah Lee Sem & Wee Fah
Kuala Lumpur
Lim Teong Hua & Josephine

Endaran & Vimala Devi
Kuala Lumpur
Chellaiah & Tamilselvi

Eng Lai Huat & Get Kiew
Butterworth
Peter Yong Peng Thong & Meow Choon

Er Chong Jin & Siew Be
Yong Peng
Chiew Khing Swee & Huoy Fang

Fong Wan Kok & Sun Ying
Kuantan
Katherine Tan Ah Moi

For Kim Liang & Oi Ching
Kota Kinabalu
Francis Chong Su Kim & Su Yun

Gan Lai Huat & Puoy Gan
Kuala Lumpur
Wong Fatt Loong

Hamzah Telaga & Robiah
Seremban
Siti Ropeeah & Akhsan

Harun Arunasalam & Rosyati
Sungai Petani
S T Palan & K Amirtha

Hassan Basri Musa & Nor Asmarawati
Petaling Jaya
Kamrina & Jalaludin

Hew Chee Wai & Lai Tin
Ipoh
Moi Meng Leong

Gilbert Ho Eng Chai & Beatrice Gundodog
Johor Bahru
Nordin Ariffin & Normalanda

Hoo Chee Wai & Chin Mooi
Petaling Jaya
Johnny & Vivian Qoi

Jaafar Mohamad & Jainah
Kota Kuala Muda
S T Palan & K Amirtha

Japiril Suhaimin & Nancy
Ranau
Sylvister & Rosalia

Jasotha Kasilingam & Manokaran Thambidorai
Kuala Lumpur
Pushparani Selvadurai

Kamaruzaman Ali Ahmad & Aini
Ipoh
Suhaimi & Che Pora

Kho Kim Chee & Lian Choo
Kelang
Yap Eric Boon Leong & Elaine Lee

Khor Mooi Lian
Pantai Remis
Kuang Hong Eng

Koay Chup See & Piak Sei
Sungai Petani
Tan Jeh Neng & Shea Chin

Koh Hann Min & Guat Lay
Batu Pahat
Khaw Kay Teck & Ah Moi

Kong Kim Sing & Poh Chuo
Sibu
Thomas Kiew & Josephine Lau

Krishnan Kutty & Kamala
Kuala Lumpur
Chellaiah & Tamilselvi

Peter Kwong Kam Tniem & Emily Siew Thai
Selangor
Robert Yap Kim Choo & Lily Yee

Lau Poh Chou
Kuching
Stephen & Suok King Wong

Lee Gee Chung
Kota Kinabalu
John Chua Hock Soon & Betty Epin

Lee Hea Eng
Skudai
Chia Koh Hin & Teresa

Lee Heng Huat & Mee Nguk
Kuala Lumpur
Kuang Hong Eng

Lee Keam Mun & Yoon Lian
Kuala Lumpur
Danny Thum Chong Chee

Lee Kim Seng
Kuala Lumpur
Jimmy & Helen Lai

Lee Meng Thiam & Pei See
Rantau
Sam Choy Kuen & Bee Leng

Lee Tian Fatt & Ching Ching
Kuala Lumpur
Liew V Foo & Choy Yohe

Leng Yew Hua & Ah Geet
Lumut
Kuang Hong Eng

Ler Hiok Hiong & Guat Hong
Muar
Lim Bock Kian & Ai Keng

Liau Siak Kong & Nyuk Sin
Putatan
Hui Lih Heng & Magdalene

Liew Siew Hee
Sarikei
Wong Hee Hon & Lucy

Lim Bay Heng & Swee Bee
Johor Bahru
Ricky Ng Chin Tech & Moy Eng

Lim Chung Hiang & Wai Cheng
Johor Bahru
Chen May Choo & Chou Yong

Lim Geok Chin
Kuala Lumpur
Ng Poh See

Lim Tian Dee & Ah Pau
Kapar
Lee See Hik & Ching Beng

Loh Geok Chai & Sook Chu
Kuala Lumpur
Liew Bon Yen & Siw Kiang

Low Eng Peng & Yoek Hong
Kuala Lumpur
See Tung Hooi & Bing Peng

Mah Lai Chan
Petaling Jaya
Robert Yap Kim Choo & Lily Yee

Mazlan Bakar & Ainon
Kajang
Baharudin Maulod & Noliiah

Mohd Aziz Mohd Tawi
Melaka
Moktar & Hanita

Mohd Ghazali Amir Hamzah & Zoorina
Kuala Lumpur
Anisah & Hamid

Mohd Taufik Abdul Razak & Zarina Beevi
Kuala Trengganu
Wong Hin Choi & Hwee Choo

Muhd Azri Mohd Zain & Rahimah
Brunei
Pau Su King & Siew Yin

Ng Chai Lene & Fak Chan
Kuantan
Katherine Tan Ah Moi

Ng Cheng Tat
Pendang
Ng Theng Cheng & Chew Guat

Ng Ung Bin & Siew Ching
Tanjung Kidurong
Chong Jun Chiong & Ling Chuen

Ong Gim Siong
Padang Besar
Tan Jeh Neng & Shea Chin

Ong Han Soon & Lean Keok
Johor Bahru
Teoh Meng Hong

Pee Ting Hwee & Siew Ching
Bahau
Lee Choon Soon & Lay Hong



GOLD PRODUCERS

A Gold Producer has achieved Silver Producer qualification for three months within a 12-month rolling period.

Peoy Yoke Weng & Ngan Mooi Ipoh Ng Boon Leng & Fong Keow	Phang Chaw Vui Kuching Clement Lee Miao Hiong & Mei Ling	Phang Chow Siong Kuching Clement Lee Miao Hiong & Mei Ling	Raymond Phang Kwong Yen Petaling Jaya Andrew Chong & Mary	Pospan Linggam & Nallamah Selangor Manirajan & Vanitha	Christine Quah Lay Peng Teluk Intan Michael & Shirley Woo
Rojiswarath & Saraswaithy Shah Alam Kunasekaran & Arayee	See Teng Chai & Yow Kim Kuala Lumpur See Tung Hooi & Bing Peng	Shaffie Wahab & Saadiah Ipoh Rosli Hussien & Rahimah	Shamsudin Ahmad & Noraidah Banting Mohd Razikin Jamari & Rohaini	Siau Siew Chin Petaling Jaya Yuen Loke Yiong	Siaw Sing Fong Sibu Siaw Siong Seam & Kwong Kiew
Stanley Manuel & Zaini Shah Alam Mohd Aris Mohd Akib & Noraya	Tan Cheng Ai & Chye Pow Georgetown Gooi Loon Eng & Ah Gah	Tan Lay Tin Kuala Lumpur Tea Lam Seet	Tan Meng Ann & Ah Lian Batu Pahat Peter Lee & Choi Kit	Tan Siew Khuen & Yit Thai Cameron Highland Fong Man Hing & Kam Moi	Tang Hong Kiew Johor Bahru Lee Mooi Kheng
Tay Moon Wah & Mary Margaret Siew Wah Kuala Lumpur Lee See Hik & Ching Beng	Teng Kok Hua & Mee Huang Brunei Sim Chong Chung & Thong Moi	Than Kok Seng & Siew Hung Seri Kembangan Steven Goh Moo Fatt & Jenny Yuet Ngor	Thong Thiam Chen & Me Yeen Kuantan Pan Yoon Pow & Yoke Kwan	Ti Boon Choo Kajang Chey Siew Choon & Kam Fong	Tiau Seng Choon Banting Lee Kim Soon & Kwee Choo
Tung Yiew & Kasmah Abdul Jalil Sandakan Hu Choi & Lian Hong	Voon Mook Choy & Yeen Tai Kuala Lumpur Ng Ah Fah & Nyok Sang	Wong Chee Weng & Siew Foon Seri Kembangan Ang Chong & Siew Thye	John Wong & Ivy Kuala Lumpur Ann Hua & Ann Yap	Wong Kum Loon Kuala Lumpur Goh Tin Soon & Peggy	Yap Thiam Yiong Kuantan Chey Siew Choon & Kam Fong
Yau Chee Jian & Yuen Charn Rantau Lee See Hik & Ching Beng	Yong Mook Ong & Yong Moi Johor Bahru Wong Hoi Kit & Nyok Moy	Yunus Sadi & Siti Dayang Suhaimin Ranau Sylvester & Rosalia	Zainal Ariffin Omar & Radziah Seremban Abd Karim Adam & Zadariah	Zakaria Saat & Alolya Mohd Jauhari Kelang Mohd Aris Mohd Akib & Noraya	



SILVER PRODUCERS

A Silver Producer has achieved 21% bonus level for one month.

Brunei Chai Song Tho & Siew Kem Rosli Mat Melaka	Teo Chong Suee & Kui Tang Tham Nyok Tai & Yong Moi Wong Wan Kwan	Leong Chee Yee & Siew Choon Mohd Azahar Abd Aziz & Nurul Shahrin Omar & Rozina Tan Kong Chong & Ah Moi	Negeri Sembilan Tham Yeong Wong & Ah Hong Tok Kim Hee	Lee Kar Keong Tan Chee Beng	Leong Kok Wan & Chew Yiong Liew Chau Wah Mohd Tahir & Rahimaton Ng Hui Keng Nordin Md Ali & Norita Ong Guan Heng Parameswaran Kasippillai & Malathe
Johor Abd Rahim Daik & Zaliha Fou Nam Koon & Lee Lee Hussin Lambak & Azizah Loh Yuen Kim Mohad Thaufik Ramli & Roselida Sook Wong & Siew Yoon Tan Chiew Lian Tan Phaik Kee & Boon Leong	Kedah Chin Siew Loon & Yen Lee	Melaka Mohd Nazri Tahar & Nor Hanim Wong Farb Ming & Aik Key	Penang Kamarudin & Noraini Ayob Wong Lai Huat & Siang Juan	Sabah Magarret Chong Chong Siew Ting Khoo Sze Ming	Sarawak Tie King Siang & Siew Ming
	Kuala Lumpur Bustaman Abdul Wahid & Halimah Chang Yeow Kwang & Sek King Kok Kian Min & Swee Keow		Perak Abriza Binti Abdul Aziz Chew Meow Choo & Ha Moy Chiang Chee Chong	Selangor Hadijah Ali Budin Jamaliyah Mohd Ambia	Selangor Chan Kew Leong Leong Yoon Keong & Hong Bee Lim Yu Pang & Oi Khuan Manivanan & Parimala Nancy Lee Bee Chin Tan Kok Seng Teh Sun Kiang Yap Yee Soon & Ai Tian

3-Star Achieved at least 600 PV Personal Sales Volume per month for 12 consecutive months.

2-Star Achieved at least 600 PV Personal Sales Volume per month for 6 consecutive months.

1-Star Achieved at least 600 PV Personal Sales Volume per month for 3 consecutive months.

A Gold Pin Award winner has sponsored 5 or more Distributors within the first 90 days as an Amway Distributor.

18%	Perak Choo Chee Kong & Siew Chong Kee Moi Nai Lim Poh Chuen & Seok Ching	Johor Asmah Bon & Solikin Sajut Badsul Hisham & Zaharah Chong Mui Goh Chow Kok Mun Chu Woei Chyang Goh King Siong & Su Kaway How Chin Hing & Kah Gek Lee Seah Lim & Sok Leong Liew Yoon Song & Kui Lan Md Yasin & Jamilah Ng Tian Guan & Tat Yang Ramlah Lajat See Chin Leong & Geok Ting Soh Li Li Tong Kok Sii & Siew Gek	Lou Kim Yoon Megat Zakaria & Noorsiah Abdullah Mohd Suflian Abdullah & Siti Mariam Siew Ngai Mun Yap Suet Jau Yee Lee Yin	Penang Kalai Vani Vassathevan Nagarajah & Rajasuari Phung Siew Lean Ram Kumar Roaidah & Jamaludin Samuthuan & Dhevika Subramani & Tanimalay Thanalechime & Rajendran	Selangor Chan Kew Leong Leong Yoon Keong & Hong Bee Lim Yu Pang & Oi Khuan Manivanan & Parimala Nancy Lee Bee Chin Tan Kok Seng Teh Sun Kiang Yap Yee Soon & Ai Tian
Kelantan Raimah & Mohd Norizan	Sabah Chong Nyuk Hsiung & Lee Lee Ken Poh Leong Kok Kwai Chong & Sui Mee Pricilla Siew Yen Ching Wong Shu Vui & Nyuk Moi	Melaka Md Zaid & Rosita Muhammad Imran & Zainon Rahman Roslan A Majid & Suriah Salina Seman Wee Khai Swan & Swee Kheng Yazid Shahidin & Zurina Yaakob	Negeri Sembilan New Kon You	Perak Zaini Saad & Rozita	12%
Kuala Lumpur Lee Kok Leong Md Sani & Maimunah Abdullah Wong Kok Men & Kim Phin	Sarawak Lai Foong Khiong & Ai Ting	Kelantan Aspalela Ismail & Mohd Yusoff Wong Suek Voon	Pahang Khong Ching Hoo & Moi Lang Melanie Nick & Mohamed Haleza Ooi Wei Tiong & Mei Fun	Selangor Jack Anak Johanes Law Kim Choo Lee Kim Hua Yeo Lee Hua	Brunei Chan Foh Pui & Saw Huah Lanting Ak Tukau & Minah
Negeri Sembilan Mo Mee San Tan Kang Hai & Mooi Foong Ng Yen Sze	Selangor Ong Chuan Nam Ong Suat Keng Tan Keah Hooi	Kuala Lumpur Atom Tamir & Zulkifli Cheah Swee Heong Kent Chen Chin Yow Ew Sooi Hua			Johor Chin Yong Soo & Sieu Chin Fang Kiot Ying Gan Ah Bea Lee Boon Hing Lim Wai Meng & An Hoi Sim See Yung & May Ha Tan Ah Moi
Penang Anbuallagan & Loganayagi Goh Lee Lee Jenny Ong Lean Seok	15%				
	Brunei Lamiah & Munaf				

Tan Gek Tin
Teo Tian Lan
Ummi Kalthum &
Mohammad Harmay

Kedah
Choo Kwai Ying
Yeoh Yam Seng & Kow Kia

Kelantan
Chua Hai Seng & Siew Pong
Eng Jeng Chuan & Siew Khim
Gwee Bok Chuan & Ah Giuk
Lim Siam Hua

Kuala Lumpur
Chong Khien Sin & Ah Teoh
Chong Thien Seng & Kum
Chong
Luke Chong Yon Khin
Hon Lan Ying
Kwan Mun Ching
Lee Kok Wah & Swee Eng
Lim Kian Hock
Mariam Abdullah & Ramli
Darus
Mook Gek Koon
Ng Ah Yap
Pua Poh Kian & Nyet Lee
Tony See Boon Seng
Wong Lian & Ah Lian
Yap Yoke Choo

Melaka
Mahat Jantan & Zahrah
Md Zaman Burok &
Sadariah Mohamad
Razali Mohd Noor

Negeri Sembilan
Abdul Rahman & Salmiah
Chan Beng Dan & Sew Hua
Chong Khat Fong &
Thiam Thye

Pahang
Hoi Moi & Tee Kim
Liong Chong Hooi & Yoke Moi
Mohd Ariffin & Embun Bani
Ow Kam Mang & Hui Meng
Zaleha Abd Malek &
Mohd Yusof

Penang
Chan Sek Hong & Siew Suan
Choo Wee Keong & Mei Yeng
Loo Soon Chye & Phak Nye
Ramesh Ramiah
Tang Weng Keong
Thirunganasambanthan &
Suseila

Sabah
Chiew Wee Kin &
Acma Domingo
Chin Sui Keong
Chung Chee Fui
Kan Chong Wing
Ken Kwai Yee
Kong Feen Leong
Lai Tong Heng & Sin Thai
Lim Fook On & Le Lee
Lu Tien Chung & Ching Ching
Melanie Lawrence &
Anthony Kilip
Suminah Mobin
Tai Yee Mee
Tay Boon Teng
Tay Soon Hin
Yusmah Yusof Apok & Rosleh

Sarawak
Chen Ying Hui
Hii King Kock & Sui Kian
Jong Sei Moi
Lai Yeng Ping
Law Kah Siong
Liew Peng Kong & Kim Koon
Wong Luk Moi
Yu Ing Chuo

Selangor
Ee Siew Guan
Gan Kiew Kok & Poh Hong
Lee Heang Lan
Lee Hoi Yin
Maragatham & Mohgan
Ng Chui Hong & Geok Hoon
Steven Teng Wai Hun
Teh Yock Foh
Yaakob & Norsham
Yong Sow Ping

Terengganu
Lau Kin Thah & Lee Lee
Mohd Taib Omar &
Asasfa Abdullah



Brunei
Hirmond & DK Zubaidah

Johor
Foo Voon Chow
Low Choon Heong

Kuala Lumpur
Teoh Kay Sin & Cha Boh
Zailina Kifli & Kamarul

Selangor
Shamsudin & Adiada
Sivaprakash Jaganathan



Johor
Yam Chan Thai

Kuala Lumpur
Ragu M Kumarasamy

Negeri Sembilan
Hamzah & Robiah

Penang
Munispari Manickam
Teh Bin Hooi
Thatchinamurthee & Nilambal

Perak
Azman Yusop & Samirah Arjun
Mohd Khalid & Fatmah Subor

Selangor
Jaafar & Zulinda
Jamaludin & Rohaza



Johor
Cheng Mui Lan

Kuala Lumpur
Chong Bon Tu & Mee Liang

Negeri Sembilan
Kamarzaman & Salmah

Perak
Tan Peng Eik

Sarawak
Halimah & Husaini

Selangor
Juliah & Raja Azhar
Ponnusamy & Heymalatha
Zainal Abidin & Zuraya

Gold Pin

Johor
Abdullah Yaacob &
FauziahBadsul
Hisham Aziz & Zaharah
Chee Miao Fung
Fang Kiot Ying
Koh Tien Seng & Lee Choo
Lai Hon Chung
Lee Boon Hing
Liew Yoong Song & Kui Lan
Syed Othman Abd Razak &
Jamaliah
Tan Meng Kiong &
Tsai Hoong

Kuala Lumpur
Lee Keam Mun & Yoon Lian
Nurul Farahin & Mohd Azahar

Penang
Cheong June Peng & Bee Ean

Perak
Chow Ngan Nga
Joanne Sim
Noor Azmi & Siti Norizah

Sarawak
Halimah Junaiddi & Hamim
Yusuf

Price Increase effective 1 March 1998 for Malaysia

The combined effect of the weakening of the ringgit and increase in cost by local suppliers and Amway Corporation, has resulted in an increase in the cost of our products by approximately 80% (based on RM4.60 to US\$1.00). In these past months, Amway Malaysia has held the current prices to demonstrate our commitment to our distributors. However, increasing cost pressures now makes it necessary to revise the prices of our products.

Effective 1 March 1998, the prices of majority of Core Line and Shoppers Catalogue products will be increased in Malaysia. This increase will have a **weighted average of 7.8%**. In comparison with the depreciation of the ringgit this increase is minimal as we are endeavouring to support you in building your Amway business.

Reduction in Surcharge. In our continued efforts to support the market, we are pleased to announce a reduction in the surcharge for both Core Line and Personal Shoppers Catalogue products in Sabah and Sarawak. Effective 1 March 1998, the **surcharge will be reduced to 5%** from the current 7%. The surcharge for high ticket items will remain unchanged at 4%.

Revisions to the minimum guarantee of the Leadership and Pearl Bonuses
With the price increase, from March 1998 onwards, the following minimum guarantee will apply:

Leadership Bonus (4%) RM925.00

Pearl Bonus (1%) RM231.25

The PV/BV ratio has been revised to 0.5405. Kindly take note that your Leadership Seminar Points calculation from March 1998 will be based on this ratio.

A copy of the updated Distributor Price List (SA13) will be included in the March 1998 AMAGRAM (Malaysian edition only). Both the revised Distributor and Customer (SA3124) price list will be available for sale at all RDCs commencing 1 March 1998.