

Amagram

THE MAGAZINE FOR THE AMWAY BUSINESS OWNER

Nov/Dec 07

NEW E. FUNKHOUSER™ NEW YORK
Colour Collection – Constellations
NOW AVAILABLE

Amway

2 — **NEW product**

The **NEW** fragrance for MEN

OPPORTUNE™ SPORT

Eau de Toilette



AVAILABLE NOW

Order no. 103705
50 ml

ENERGISINGSPORTYDYNAMIC

Order the Boutique Brochure for more details on this and other fine fragrances for women and men.

Order no. 218205 (single) or 218206 (pack of five)

Please refer to your ABO Price List for pricing details.

NOV/DEC 07



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Recognition



Every year, we make sure we take the time to look at all you have accomplished and say **“Congratulations!”** and **“Thank you!”**. We can’t say that enough.

When you accomplish your goals and reach new levels, we’re here to reward you. And to recognise the effort you put forth.

But it goes further than that.

When you succeed, others are succeeding with you. Without them you wouldn’t be able to achieve what you’ve achieved.

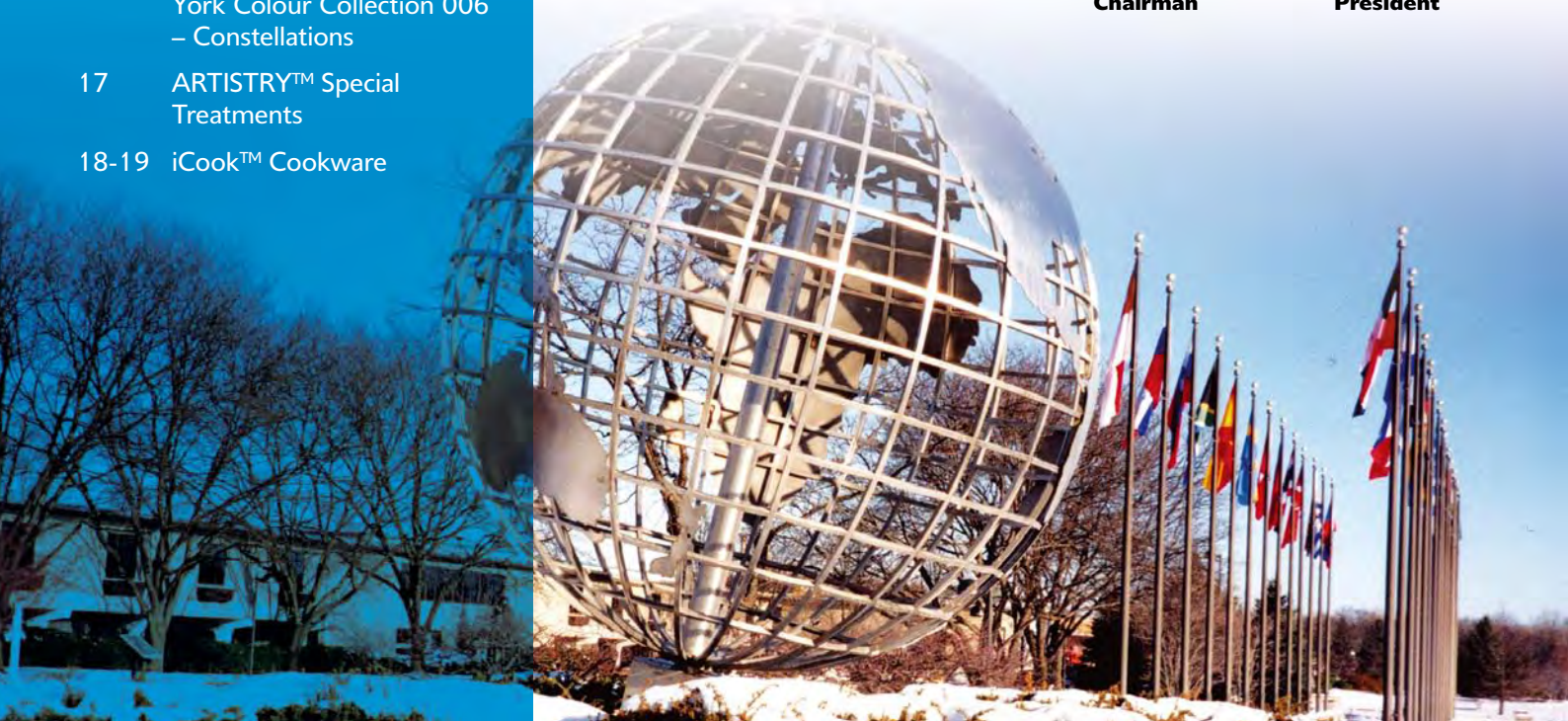
So they need recognition also. From you, from us. Everyone is working together and has helped each other along the way.

That’s how this opportunity works.

Recognising each other’s accomplishments. Working together. It’s an important part of this business. And a real measure of our success.

Steve Van Andel
Chairman

Doug DeVos
President





European Leaders in Pole Position!



May 2007 was the month, Monte Carlo was the setting, Amway's Executive Diamonds were the VIPs and they arrived in style - by helicopter... What a start to the **2007 European Executive Diamond Conference!**

Every year, the winding streets of Monte Carlo become a race circuit to the Formula 1 Grand Prix; with the rich, famous and glamorous all gathering for this amazing spectacle. This year, Amway's European Executive Diamonds were amongst the VIPs at this prestigious event... they couldn't have been closer to the action, on a privately-owned terrace, where they enjoyed first-class service all day!

Our guests stayed in luxury at Le Meridien Monte Carlo, star-spotting throughout their stay! Formula 1's own Lewis Hamilton was also staying at the hotel.

The Gala Evening started when our guests were greeted outside their hotel and treated like the stars that they are... chauffeur-driven around the magnificent town in vintage cars, before being taken to a Greek villa, 'Villa Keylos', just outside town. Here they enjoyed a fabulous meal to the sounds of a string quartet; later stepping up the pace to dance the night away beneath the stars.

A truly unforgettable experience!

Don't miss your opportunity to participate in future WOW! events.



Today:

- 1 in 6 children is still severely hungry
- 1 in 7 receives no health care at all
- 1 in 5 has no safe water
- 1 in 3 has no toilet or sanitation facilities at home

Do a wonderful thing this season... make a child smile

Now's your chance to make a difference

During this coming season of celebration and family unity, please spare a thought for these children and their families and help to give them a brighter future for the years to come.



Wish well to your friends, neighbours and families with these wonderful seasonal cards. Exclusively designed and produced for Amway, both designs have been left blank inside for you to leave your own personal message. By sending a UNICEF card to a friend, you support our efforts in helping children live better lives.

Pack of six cards - three cards of each design

Order no. 105000

Please refer to your ABO Price List for pricing details.

Give Vicky as a Gift

As the third pin in the collectable series, Vicky is a charming little girl with a big smile. By ordering Vicky you can wear her with pride, knowing that your support is helping UNICEF to save, improve and protect the lives of some of the world's poorest and most vulnerable children.

Order no. 104999

SKU Donations

No matter how large or small your contribution, by adding the numbers below to your regular orders you really can make a big difference.

101568: £0.69 / €1.00

101569: £3.45 / €5.00

101570: £11.72 / €17.00

AMWAY and UNICEF helping children live better lives

Amway and Access Business Group are part of the Alticor Inc. group of companies, owned by the DeVos and van Andel families.

ABG Distribution Update

Access Business Group (ABG) is the organisation that takes care of the distribution of all Amway products in 80 countries throughout the world.

Amway Western European markets are serviced by the European Regional Service Center (ERSC) located in Venlo, the Netherlands.

ABG constantly review and challenge order fulfillment processes and methodology, to actively improve order quality and to ultimately ensure customer satisfaction.

During June-July 2007, 14 ERSC-serviced Amway branches participated in a trial to test an alternative "paper" packaging material. Proactive ABO feedback, questionnaires and service statistics analysis allowed ABG and Amway to reach an informed decision. Many factors, including cost and productivity impact, were also taken into consideration.

We thank you for your cooperation and many responses!

We have listened to your comments and have taken the following measures:

Orders will be packed primarily with biodegradable loose fill* and supplemented, where necessary, (to hold a product in position) with small volumes of paper or airbags.

In September 2007, the existing ERSC checking and packing area was re-designed and extended. Additional operatives have been recruited to work in this area and will pay special attention to the organisation of products within an order and reorganise when required. This action will further reduce the potential for damage to occur and improve order quality.

In addition, the fully automated picking system "A-frame" has been "fine-tuned" further, optimising its high degree of product picking accuracy.

In September 2007, ABG took over the Distribution Centre in Budapest and services both the Hungarian and Slovenian markets. ABG has invested over \$2.7 million in the facility and the latest order fulfillment technology has been incorporated. The new systems operation will be closely assessed and will help to influence future ABG strategies.

These changes and future operational investments not only show ABG's determination to strengthen our partnership and commitment to provide first class logistical support to Amway, but also our ability to listen and act decisively to meet your expectations.

**Biodegradable loose fill is made from cornstarch and is a genuinely environmentally-friendly product that is 100% biodegradable.*

It is not made from polystyrene.

It can be reused, recycled, incinerated, composted and easily dissolves in water. It can even go to landfill (in accordance with current environmental regulations) as it will decompose.

If you would like to find out more about ABG in Europe, please visit: www.accessbusinessgroup.nl



Your Success!

...bonuses rewarding growth

New Emerald Bonus

£9,000 / €13,000 - in two steps

As a new European Emerald* in PY 2007/08, you will receive **£4,000 / €6,000**.

By requalifying, you will receive an additional **£5,000 / €7,000** in the second year (PY 2008/09), achieving a total bonus of £9,000 / €13,000 over two years.

New Diamond Bonus

£17,500 / €26,000 - in two steps

As a new European Diamond* in PY 2007/08, you will receive **£8,000 / €12,000**.

By requalifying, you will receive an additional **£9,500 / €14,000** in the second year (PY 2008/09), achieving a total bonus of £17,500 / €26,000 over two years.

New Executive Diamond Bonus

£20,000 / €30,000 - in two steps

As a new European Executive Diamond* in PY 2007/08, you will receive **£9,500 / €14,000**.

By requalifying, you will receive an additional **£10,500 / €16,000** in the second year (PY 2008/09), achieving a total bonus of £20,000 / €30,000 over two years.



Rewards for the
Amway Business Owner
2007-2008

* For detailed information regarding any part of the SIP and precise qualification criteria, please refer to your upline Platinum, local Amway office or Amway website.

Introducing

Olivier Van Doorne

Creative Director of the NEW ARTISTRY™
Eye and Cheek Compact.

BIOGRAPHY

Olivier Van Doorne's travels inspire his uniquely intuitive and intellectual take on brand building. First appearing on the beauty scene at the age of 31, when he became Creative Director for Lancôme, he partnered with Isabella Rossellini and Nick Knight. His more recent work for Jennifer Lopez, Calvin Klein and Swarovski are all a testament to his diverse, dynamic vision.



"Like a gift passed from hand to hand, there will be an intimacy to the compact. It is sleek and simple, a modern classic."

Olivier Van Doorne

Enjoy a magical Christmas

The Gift Collection 2007 offers...



90 cm Fully Decorated Tree
104765



Standing Snowman
104763 (no longer available)



Set of 2 Glittery Platinum-Coloured Tabletop Trees
104758

Metal Reindeer
104759



Winter White Bear
104780

2 Icicle Snowmen Decorations
104766



Star Indoor Hanging Light
104760



Metal Snowman Tree
104761

In addition to this Christmas selection you will also find:

- Beauty gifts • Gifts for her • Gifts for him • Health gifts
- Food gifts • Festive gifts

To place an order, or for more product information, simply log on to
www.amway.co.uk / www.amway.ie

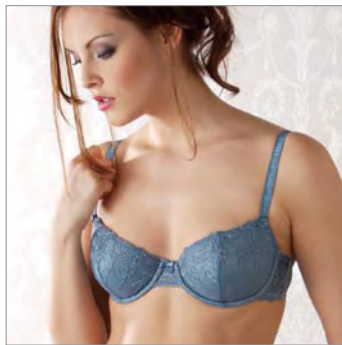
Gift Collection Brochure - order no. 215870 (single) and 215871 (pack of 5)
Please refer to your ABO Price List for pricing details.

AVAILABLE UNTIL THE END OF
DECEMBER 2007 OR WHILE STOCKS LAST

Stand out from the crowd

The AMWAY™ Boutique brochure can provide you with the perfect accompaniments to really shine on that special night this party season. Our exclusive ranges of jewellery, fragrances, lingerie and hosiery are just what you need to indulge yourself in a little luxury.

*This opulent evening necklace, bracelet and earrings are a beautifully designed, classic set; rhodium-plated with stunning aurora borealis and clear Austrian crystals. **Order no. 104516***



For full details, sizing and order numbers, please refer to the **AMWAY Boutique 2007/2008 brochure** (order no. 218205 - single / 218206 - pack of five). Further details can also be found online at: www.amway.co.uk / www.amway.ie

The sophisticated Dusk range of lingerie incorporates beautiful blue embroidered lace with dainty blue bows and features the exclusive Amway Boutique badge.

Order nos. 104640-651

To create those flawless legs, finish your party look with some Amway Boutique Fashion for Legs tights or knee-highs. Choose from 15 - 50 denier with subtle hints of colour, or even our 15 denier sheer toe tights, allowing you to have the comfort of tights but to still wear your favourite open toe shoes.

For the men, there is this classic chronograph watch. Comfortable black leather strap, three tone dial face with silver and gold Roman numerals. Shows date, seconds, minutes and 24 hours in three inner dials.

Order no. 104822

There are 14 men's and women's fine fragrances to discover, including TOLSOM™ Eau de Toilette for Men with its citrus and aromatic notes blended with spices and black pepper to awaken the senses and boost the emotions. The perfect scent, day or night.

Order no. 103703 - 50 ml

If you decide that you want to treat someone special, then don't forget our luxury gift boxes that accompany our lingerie, jewellery and hosiery.



Amway
Boutique

Coming Soon

POSITRIM™ Crème Mix Powder Strawberry and Café au Lait Flavour

Get your taste buds ready for our two new flavours of POSITRIM Crème Mix Powder.

POSITRIM™

From January 2008, you will be able to buy **Strawberry** and **Café au Lait** flavours, as well as Vanilla and Cocoa.

These two new flavours will be the same delicious thick and creamy, nutritionally-balanced meal replacements that you love, but will bring variety and choice to your diet.

Perfect timing for new year resolutions of eating better and losing weight.

POSITRIM Crème Mix Powder forms an integral part of the Lifestyle Balanced Solutions (LBS) programme by Amway.

103792 – Vanilla
103793 – Cocoa
218506 – POSITRIM Shaker

218502 – LBS Basic Kit
218503 – LBS Starter Kit



Current LBS Refill Packs (order nos. 218504/218505) are to be discontinued in January and replaced with new packs incorporating the new and existing flavours of POSITRIM Crème Mix Powder. More details in the January AMAGRAM™.

Please refer to your ABO Price List for pricing details.



FREE DVD!

LBS Training DVD for every ABO who buys either the Basic Kit or the Starter Kit. The DVD features Dr. Claudia Osterkamp and Dr. Sam Rehnberg.

FREE EMAIL NEWSLETTER!

Register free for the Lifestyle Balanced Solutions newsletter service. This service is for free to ABOs as well as customers. All you need to receive the 12 weekly email newsletters is a personal email account. To register, go online at:
www.lbs-amway.com

BRAND CENTRE

Don't forget the dedicated LBS Brand Centre on the AMWAY online website:
www.amway.co.uk / www.amway.ie



NUTRILITE™ is the world's leading brand of vitamins, minerals and dietary supplements

(based on 2006 sales, as supported by research conducted by Euromonitor International).

The ideal gifts to buy your loved one

As you prepare for Christmas, why not take a look at the extensive range of ARTISTRY™ and Boutique products? Here are just a few ideas of what you can buy your loved one this Christmas. These amazing items are just a few of many beautiful gift ideas we provide to spoil your family and friends, or why not treat yourself for that special Christmas party?

ARTISTRY Skin Care Systems

Make the most of your daily beauty routine by using the ARTISTRY™ Skin Care Systems, which accommodate normal-to-dry, normal-to-oily or sensitive skin.

By following the three essential steps: cleanse, tone and moisturise, you will leave your skin feeling and looking smooth. The perfect gift to give to your wife or girlfriend.



ARTISTRY Delicate Care System
Order no. 5110

ARTISTRY Cosmetic Brush Set

Present your loved one with this complete set of six cosmetic brushes, presented in an elegant, black, quilted pouch for safe-keeping. This gift will be perfect for your partner to use as she gets ready for that special party.



Order no. 0867



ARTISTRY Clarifying System
Order no. 5018



ARTISTRY Moisture Rich System
Order no. 5017

ARTISTRY Refillable 4-Pan Compact

This refillable compact for eyes and powder blush is an ideal gift for your partner to carry with her on any occasion. Easy to use press-to-release replacement for those favourite eye and cheek colours. Your partner will love this gift.



Order no. 102570

SPA Collection

Buy your loved one this wonderful Spa Collection which offers real skincare benefits and allows you to pamper yourself in the comfort of your own home.



ARTISTRY Foaming Body Wash
Order no. 3887 (250 ml)



ARTISTRY Sugar Scrub
Order no. 100777 (376 ml)



ARTISTRY Moisture Souffle
Order no. 100778 (200 ml)

FRAGRANCES

For him...

ANCESTRY™ for Men After Shave

The luxurious blend of lavender, thyme, coriander and cedarwood. ANCESTRY for Men After Shave is truly seductive and intense. **Receive 25% discount when you purchase ANCESTRY for Men After Shave.**



Order no. 101844 – 50 ml



Order no. 103702 – 50 ml

For her...

ANTICIPATE™ Intense Eau de Parfum

Spoil the lady in your life with this intense oriental fragrance that sparkles with blackberry and crisp white freesia. An exotic fragrance which your partner will cherish.

ANTICIPATE for Men Eau de Toilette

A deeply warm, sensual fragrance that captures the very essence of a man. Opens with a hint of citrus notes over a discreet ginger and floral heart.



Order no. 100599 – 50 ml



Order no. 101842 – 50 ml

ANCESTRY for Women Eau de Parfum

A powerful, feminine fragrance with a harmonic structure. Rich in natural ingredients such as bergamot, blackcurrant and orange flower absolute, which blend perfectly to give a unique and elegant character.

For more information and ideas, please refer to our Gift Collection catalogue where you can find a variety of products, ideal for everyone. Please refer to your ABO Price List for pricing details.

GIFT BOX

Why not add the products below to your partner's stocking for this special occasion?

ARTISTRY Glossy Lip Shine (please refer to the ARTISTRY Colour Card for further details and shades).



ARTISTRY Eye Colours (can be used in the ARTISTRY Refillable 4-Pan Compact).

BODY SERIES™ G&H Body Shampoo – suitable for hair and body and use as bubble bath.

Order no. 100270



NOW Available...

E. FUNKHOUSER™ NEW YORK

Colour Collection 006 – Constellations

The wondrous night-time sky has been the inspiration of professional make-up artist, Eddie Funkhouser, to bring you this, his new and exciting colour collection - Constellations.

Every item within this Colour Collection has a luxurious formula in trend-defining colours to provide you with exceptional products, allowing you to create beautiful professional-grade looks each and every time.

LIPS

Create an impact with E. FUNKHOUSER NEW YORK products for lips, designed for maximum star power, sparkle and shine.

Sparkling Lip Glaze

Takes E. FUNKHOUSER NEW YORK Lip Color to the next level. Same effortless coverage, same incredible shine but now formulated with a splash of shimmering glitter for a whole new attitude.

Lip Gloss



Evening Star
104431



Moonset
104432



Twilight
104433



After Glow
104434



Affinity
104419



Attraction
104420



HOLIDAY

Celebrate all that makes you shine with E. FUNKHOUSER NEW YORK products specially created for this magical time of year. Each Color Palette contains six complementary shimmering shades with a no-fuss applicator so you're always ready for whatever the universe has in store.

Lip Color Palette



Odyssey
104418

Eye Color Palette



Celestial Bodies
104417

EYES

The eyes have the power to transform, transfix and transport. Discover the infinite possibilities for limitless beauty with the E. FUNKHOUSER™ NEW YORK expertly crafted range of colour for the eyes.



Lash Volumizer

Push your lashes to the limit, with E. FUNKHOUSER NEW YORK Lash Volumizer. Just one coat under your mascara and achieve lashes that look fuller, thicker and longer.

104030

Eye Colour Duo

Apply wet for a super-intense effect or dry for a supremely blendable colour.



Vela / Volance
104427



Lynx / Lyra
104428

Glitter Eye Pencil



Universe
104423



Galaxy
104424

Shimmer Eye Pencil



Quasar
104425



Pulsar
104426

Cheeks

Reformulated into a silky cream, E. FUNKHOUSER NEW YORK Cheek Color leaves cheeks looking like they radiate pure light and colour from within.

Cheek Color



Alya
104421



Aquila
104422



Nails

Long and sexy, short and practical, bold polish or natural – whichever look is yours, E. FUNKHOUSER NEW YORK nail products will help ensure the true you is always shining through.

Nail Lacquer

Star Gazer
104429



Multi-purpose

Tap into the infinite wonders of the universe with these versatile E. FUNKHOUSER NEW YORK products for face and body.

Loose Body Glitter

Take some added star quality with you wherever you go with our set of dazzling E. FUNKHOUSER NEW YORK Loose Body Glitter.



Celestial Lights
104430



Sparkling Body Powder

Transform yourself into a shimmering body of celestial light with E. FUNKHOUSER NEW YORK Sparkling Body Powder.



Star Dust
104416

TOOLS

Eddie has equipped this travel-ready set with all the brushes you will need while on the go for your everyday make-up application.



Travel
Brush
Ensemble
102963

Available from November 2007 until April 2008, while stocks last.

E. FUNKHOUSER NEW YORK Professional Product Series

Lip Gloss

NEW squeeze-tube component with slant-tip applicator, ensuring even application of impeccable, high gloss shine that no make-up artist would let you go without. Now available as a bigger 10 ml size.



Magnetism
103980



Due to popular demand, we are now pleased to announce that the E. FUNKHOUSER NEW YORK Lip Polish and E. FUNKHOUSER NEW YORK Lip Balm have moved into the Professional Product Series and will therefore now be available on a continual basis.



Lip Polish
103708



Lip Balm
Transparent
103749



For a full product listing, please refer to the E. FUNKHOUSER NEW YORK Collection Card (order no. 105146 – single / 105147 – pack 5), or log on to www.efunkhouser.com for exciting 'looks of the month' for you to create, tips from Eddie himself to be found in the training guide, promotional offers, exciting downloads and other E. FUNKHOUSER NEW YORK news.

PUMP UP YOUR E. FUNKHOUSER NEW YORK EXPERIENCE FURTHER WITH THIS FANTASTIC OFFER.

A 10% discount, with full PV/BV, if you purchase the full Colour Collection 006 during the month of November 2007 – order number 105705*. Take advantage of this amazing offer and experience the full range of beautiful products carefully selected by professional make-up artist Eddie Funkhouser.

* offer is valid from 1st – 30th November 2007, while stocks last

DISH DROPS™ Liquid and AMWAY™ Gel Oven Cleaner – a perfect partnership for the festive season



AMWAY Gel Oven Cleaner
Order no. 0014 - 500 ml



DISH DROPS Dishwashing Liquid
Order no. 0228 - 1 litre

What does the festive season bring for you? Whether it's parties, dinners, family or friends, we all end up with a kitchen that needs cleaning! So why not let DISH DROPS Dishwashing Liquid help you with the dishes and AMWAY Gel Oven Cleaner mop up those spills?

With over 30 years of cleaning experience, DISH DROPS Dishwashing Liquid uses a powerful formula to cut through grease and attack dried-on foods, leaving dishes, glasses and cutlery brilliantly clean whilst being kind to your skin. Using DISH DROPS Dishwashing Liquid gets your dishes clean first time, every time, making the task simple and stress-free.

And let's not forget the hard work we put our ovens through at this time of year, as they get covered with baked-on food, grease, splashes and burns from cooking.

AMWAY Gel Oven Cleaner clings evenly to any oven surface and breaks up these stubborn stains without heavy scrubbing, scraping or scouring. The unique, phosphate-free, non-abrasive liquid gel softens soil build-up after just 30 minutes, enabling the grime to be easily wiped away.

So relax this holiday and enjoy the festivities safe in the knowledge that you can rely on DISH DROPS Dishwashing Liquid and AMWAY Gel Oven Cleaner to help you clean up after a party!

Please refer to your ABO Price List for pricing details.

FEELING THE WINTER WEATHER BLUES ON YOUR SKIN?

TREAT YOURSELF TO THE COMPLEXION YOU HAVE ALWAYS WANTED WITH THESE COOL, REFRESHING AND EXQUISITELY FRAGRANCED SPA-INSPIRED TREATMENTS.



ARTISTRY™

ARTISTRY™ SPECIAL TREATMENTS - BEAUTY WORTH SHARING

EXFOLIATING

ARTISTRY Polishing Scrub
Order no. 100196 - 125 ml
Use as needed, up to three times a week.
Ideal for all skin types.

Skin feels soft and perfectly polished with this effective exfoliator. The light foaming scrub with jojoba beads gently releases dead skin cells and accelerates your natural exfoliating process. Scented with an invigorating tangerine-berry fragrance.

IMPORTANT

The Polishing Scrub and Pore Cleansing Masque are both effective cleansers, therefore, we recommend that you don't use them on the same day as it could lead to irritation.

Please refer to your ABO Price List for pricing details.

DEEP CLEANSING

ARTISTRY Pore Cleansing Masque
Order no. 100197 - 100 ml
Use as needed, one to three times per week.
Ideal for normal-to-oily skin.

Thoroughly cleanse and refresh your skin with this oil-free invigorating mineral clay masque. It opens pores and draws out excess oil to significantly reduce the appearance of pores, whilst helping to control and regulate surface oils. Scented with a refreshing honeydew-blossom fragrance.

MOISTURISING

ARTISTRY Moisture Intense Masque
Order no. 100198 - 100 ml
Use as needed, one to three times per week.
Ideal for normal-to-dry and dehydrated skin.

ARTISTRY Moisture Intense Masque provides an immediate moisture boost to your skin. It helps restore your skin's moisture barrier, keeping skin hydrated throughout the day. It improves the texture and smoothes and softens skin, leaving it feeling buttery soft. Scented with a soothing cucumber-honeysuckle fragrance that relaxes and refreshes.



Create memories this season with iCook™ Cookware

The good life. When asked to describe it, many of us conjure up images of spending time with friends and family. Often it's around a table, enjoying delicious food and celebrating relationships, yet finding time to cook can be a challenge.

Isn't it nice to know there's an easy way to bring friends and family back to the table? Made with premium-grade materials, precision manufacturing and careful design, iCook Cookware provides you with the tools you need to reunite with your kitchen – and your family.

As the winter season approaches, what better time to come together to catch up with friends and family and to celebrate and enjoy each other's company.

"With iCook Cookware being so versatile, you can create beautiful, tempting meals or party foods with confidence.

With the even distribution of heat in the pans, there is less chance of food sticking and burning to any hot spots - meaning you are free to enjoy more time with your guests and less time in the kitchen!

*For celebratory gatherings, small light bites are great for your guests to sample a mixture of foods or ideal as appetizers before the main course"**



iCook Family Prestige Set (27 piece) – order no. 101098

iCook 6-Piece Non-Stick Fry Pan Set with Lids – order no. 101083

Please refer to your ABO Price List for pricing details.



“Although we try to keep fried food to a minimum, you have to treat yourself now and then! Tempura is the perfect way, and you can tempura almost anything - sweets, seafood, meat and vegetables.”

Crispy Shrimp with Fennel and Aioli

Serves 2

Prawns

- 200 g tempura flour*
(cornflour if not available)
- 1 egg yolk
- 250 ml iced water
- oil for deep frying
(canola and sunflower best)
- 12 medium sized raw prawns/
shrimp, peeled and de-
veined with tails still on
- 1 baby fennel, sliced thinly

1. Place the flour, egg yolk and water in a bowl. Stir until they are lightly combined and still lumpy.
2. Pour oil into a wok or thick-based saucepan until it's about one-third full. Heat until a cube of bread browns in 15 seconds.
3. Quickly dip the prawns/shrimp and fennel in the tempura batter. Cook in batches in the oil until crisp, about 1-2 minutes each.

Aioli

- 200 ml whole egg mayonnaise
- 1 juice of 1 lemon
- 2 cloves of garlic, crushed

Mix the mayonnaise, lemon juice and garlic together and serve with the tempura prawns/shrimp and fennel.

* tempura flour is widely available; however, cornflour can be used if you can't find tempura flour.

English Breakfast Tea by Amway has changed packaging

Shortly, when you order your English Breakfast Tea by Amway, you will receive exactly the same quality blend of tea but in a new pack size. Instead of 4 x 250 g foil bags (containing 80 tea bags each), you will receive 8 x 125 g foil bags (containing 40 tea bags each). The smaller bags enable you to keep the rest of your tea fresher for longer. We have also changed the tea bag shape to square

instead of round. This means there is less wastage in the production of the tea bags, but still the same full flavour. We are delighted to confirm that there is no change to the pricing or order number.

English Breakfast Tea – 8 x 125 g foil bags containing 40 tea bags each
Order no. 101163



Please refer to your ABO Price List for pricing details.

Reminder of **MAGNA BLOC™** Products Discontinuance

As previously stated in the September AMAGRAM™ Magazine, **MAGNA BLOC** products will be sold by Amway until the end of December 2007, while stocks last.

The adhesive applicators (order no. 8928) will continue to be available until further notice and will be repackaged without the **MAGNA BLOC** name and logo.



Best of Amway Campaign Discontinued

The 'Best of Amway' has been a campaign set up to promote a unique selection of Amway's leading products and has been running since September 2004.

Due to changing strategic priorities, the 'Best of Amway' campaign and associated literature will be discontinued from 31st December 2007.

Both Amway and ABOs will omit from using the 'Best of Amway' logo, including illustrations with the logo on, literature, online and 'features of'.

We hope you have enjoyed and benefited from the 'Best of Amway' campaign over the last three years.



Location! ...location! ...location! Antalya

As one of three destinations hosting Amway Europe's Leadership Training Seminar (LTS), the enchanting town of Beldibi in Antalya is home to the exclusive Sungate Port Royal resort. Covering a huge area (approx. 250,000 m²), the resort can boast the largest spa treatment centre in Europe, plus 14 swimming pools, aqua parks, prestigious boutiques and numerous top class restaurants catering for all tastes and appetites.

A kilometre of sandy beach will provide the perfect space for those wishing to contemplate their business goals and soak up the sun, whilst an array of sporting activities will keep the most energetic of our guests in shape.

All European Qualifiers will be invited to join fellow ABOs and Amway management to celebrate their achievements in style. It will also be the best opportunity to receive valuable business and product information in advance and to meet upline Diamonds.

Continue to grow your business and you can savour the history, tastes and beauty of this exquisite town.

Qualification period: 01.09.2007 - 31.08.2008

(For more information about events and precise qualification criteria, please refer to your upline Platinum, local Amway office or Amway website. All seminars and trips are by invitation only and are at the complete discretion of Amway.)



Rewards for the
Amway Business Owner
2007-2008



NUTRILITE™

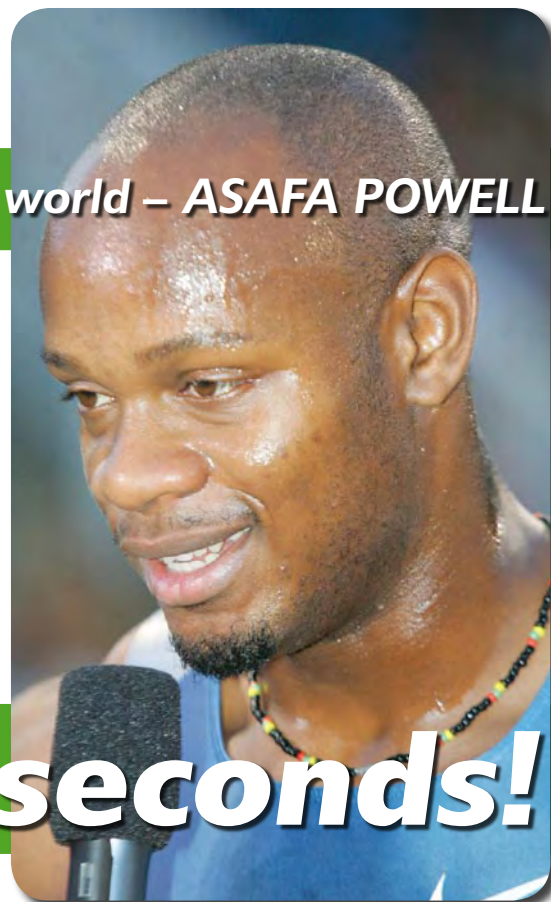
Proud sponsor of the fastest man in the world – ASAFA POWELL

Asafa Powell has broken the World 100 m record – clocking 9.74 seconds (in Rieti, Italy - IAAF World Athletics Tour).

"Today I proved to the world that Asafa is back,"
confirmed Powell.

For more information on this fantastic achievement visit:
www.iaaf.org

100m... 9.74 seconds!



Amway EXPO

AUTUMN 2007

**Best Expo ever held
in Europe, over
\$4 million spent,
every expert speaker
live on stage. A truly
memorable occasion!**

Over 4,000 of you join us in
Birmingham to kick off the
Amway of the future

The weekend of 21-23 September will be remembered by many as the start of a new era for Amway UK & ROI. Over four thousand of you joined Amway staff in Birmingham to hear about our plans for Amway going forward and our commitment to making long lasting changes to the way in which we do business in order to ensure a long future for Amway in the UK & ROI.

The excitement around the Expo was palpable as soon as you arrived – the noise of people catching up with old friends, the amazement at the fabulous showcase of Amway products on display and the cheering from the audience for the expert speakers on stage.

But there was a more serious side to the weekend too. It was an important opportunity for us to discuss openly some of the issues that Amway UK & ROI have been facing in recent months and to present our plans for the future.

Mark Beiderwieden, MD and Senior Vice President, Amway Europe, opened the main presentation session with the exciting announcement that a brand new experience centre was being planned in the Greater London area and that this would provide a superb opportunity for Amway Business Owners to promote their businesses in the UK.

“We will invest what it takes to remain in this market and build it to its fullest potential.”

Mark Beiderwieden

Managing Director and Senior Vice President, Amway Europe.



**3,351
Sales Plan
Presentation
attendees**



**2,013 Retail
Workshop
attendees**





Together with other senior management speakers, he explained that no expense would be spared to rebuild the business in the UK: "We will invest what it takes to remain in this market and build it to its fullest potential."

Other speakers, including some of our most successful ABOs, talked about the need to work together and the opportunities going forward.

Many of you attended the new sales and marketing plan presentations. We were reassured that the new emphasis on building a retail business seemed to chime with what so many of you had joined Amway to do in the first place.

With a renewed focus on retail, we were delighted to be able to invite such experienced expert speakers to share their passion for some of Amway's leading brands – including ARTISTRY™, E. FUNKHOUSER™ New York, iCook™ and NUTRILITE™.

Feedback from the weekend says that you enjoyed the opportunity to get to know us and the Amway products a bit better, air your views and listen to our plans. We hope that this new era of working together, sharing our vision and engaging directly with all of our ABOs will bring success to us all.



View the Amway Expo video online at:
www.amway.co.uk /
www.amway.ie



TRAINING CENTRE

November - December 2007



ARTISTRY™



Everyone needs to look after their skin. Big business can start with just five products, but also learn how ARTISTRY speciality products can meet your customer needs and expand your business.

ARTISTRY SKIN CARE WORKSHOP
Tuesday 6th November
Monday 10th December
7 - 9.30pm

Learn, and see demonstrated, those basic cosmetic skills to enhance both you and your business.

BASIC COSMETIC APPLICATION
Wednesday 14th November
7 - 9pm

Professional tips and creative looks demonstrated to inspire you and your customers.

ADVANCED COSMETIC TECHNIQUES
Tuesday 20th November
7 - 9pm

NUTRILITE™



Learn how NUTRILITE products can assist your optimal health programme, what makes NUTRILITE different and the amazing impact NUTRILITE can have on your business.

NUTRILITE WORKSHOP
Thursday 1st November
Tuesday 4th December
7 - 10pm



eSpring™

Not just a filter but a complete water treatment system. Learn about the benefits eSpring can bring to you and your business.

eSPRING WORKSHOP
Thursday 22nd November
7 - 9pm

To reserve your place on any of the workshops, please contact our Training Centre Co-ordinator Anne Gilmore on +44 (0)1908 629499 or email anne_gilmore@amway.com

conduct ethics obligations

Government Benefit Agencies

1) Benefit Queries

We receive many queries from Amway Business Owners (ABOs) asking how Social Security and other related benefits will be affected when they start their Amway business.

Unfortunately, there is no one answer to this question.

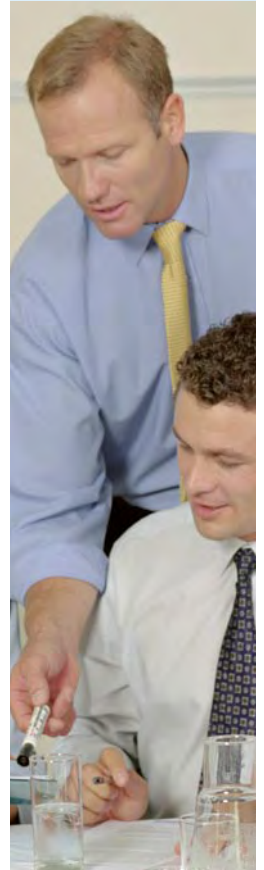
It is, therefore, recommended that ABOs finding themselves in this position contact their local Benefit Office direct. They should explain their involvement with Amway, this will enable the office to explain what, if any, impact this will make to any benefits or allowances they receive.

Each case is different depending upon an individual's personal circumstances.

2) Requests for information from Benefit Agencies

Also, from time to time we receive requests for confirmation of earnings of ABOs from government bodies such as the Child Support Agency and Benefit Agencies.

Please be assured that, with the introduction of Data Protection legislation, Amway will only release information when appropriate documentation has been received from these bodies, and provided such documentation meets the requirements of this legislation.



Amway Rules of Conduct / Code of Ethics

The Amway Rules of Conduct/Code of Ethics have been developed to protect the interests and benefits of all Amway Business Owners (ABOs). In order for all ABOs to better understand these, we will be publishing a series of articles concerning the rules.

We hope that this series will enable ABOs to realise the importance of compliance with the Amway Rules of Conduct/Code of Ethics, thus securing a long-term and profitable Amway business.

Objectives:

The objectives of the Amway Rules of Conduct/Code of Ethics are to:

- Serve as guidelines for ABOs.
- Protect all ABOs and help them build a business with security.
- Ensure a fair and equal business opportunity for every Amway ABO.
- Ensure a healthy and ethical business environment.
- Maintain the professional image of both ABOs and the Company.

Christmas and New Year Ordering and Delivery Schedules

WEEK COMMENCING MONDAY 10TH DECEMBER 2007

Normal Order Day	Revised Order Day	Delivery Days	Direct Debit
Monday 10th December	Unchanged	13th/14th Dec	24th Dec
Tuesday 11th December	Unchanged	14th/17th Dec	27th Dec
Wednesday 12th December	Unchanged	17th/18th Dec	28th Dec
Thursday 13th December	Unchanged	18th/19th Dec	31st Dec
Friday 14th December*	Unchanged	19th/20th/21st/24th Dec	2nd Jan

*ABOs in the Channel Islands will need to place their orders, including online orders, on Friday 14th December (instead of Monday 17th) to ensure delivery by Friday 21st.

WEEK COMMENCING MONDAY 17TH DECEMBER 2007

Normal Order Day	Revised Order Day	Delivery Days	Direct Debit
Monday 17th December	Unchanged	20th/21st Dec	3rd Jan
Tuesday 18th December	Unchanged	21st/24th Dec	4th Jan
Wednesday 19th December	Unchanged	24th/27th Dec	7th Jan
Thursday 20th December	Unchanged	28th/31st Dec	8th Jan
Friday 21st December	Unchanged	28th/31st Dec/2nd Jan	9th Jan

WEEK COMMENCING MONDAY 24TH DECEMBER 2007

Normal Order Day	Revised Order Day	Delivery Days	Direct Debit
Monday 24th December	Offices closed		
Tuesday 25th December	Offices closed		
Wednesday 26th December	Offices closed		
Thursday 27th December	Offices closed		
Friday 28th December	Offices closed		

WEEK COMMENCING MONDAY 31ST DECEMBER 2007

Normal Order Day	Revised Order Day	Delivery Days	Direct Debit
Monday 31st December (offices close at 5pm)	Unchanged (EOM)	4th/7th Jan	16th Jan
Tuesday 1st January (closed)**	Monday 31st December	4th/7th Jan	16th Jan
Wednesday 2nd January	Unchanged	7th/8th Jan	16th Jan
Thursday 3rd January	Unchanged	8th/9th Jan	17th Jan
Friday 4th January	Unchanged	9th/10th Jan	18th Jan

End of month orders will be processed and delivered as per normal delivery schedule.

**ABOs in the Republic of Ireland will need to place their orders on Monday 31st December for delivery 4th/7th January 2008.

All posted orders received no later than first post on Monday 31st December will be processed and delivered as per normal schedule.
Online end of month orders should be placed before 22:30 on Monday 31st December for PV/BV to be credited to December business volumes.
Online orders should be placed as per above schedule.
Please note: the offices will be closed on the 24th/25th/26th/27th/28th December 2007 and 1st January 2008.

pricing details

Page No.	Order No.	Description	Unit Size	Points Value	Retail	Business Volume	UK £ Retail per unit	Rebate %	Retail	Business Volume	J/G £ Retail per unit	Rebate %	Retail	Business Volume	Rol € Retail per unit	Rebate %
		E. FUNKHOUSER™ NEW YORK - C006 Color Collection														
15		Cheek Color	10 g	9.59	14.90	9.51	74.50	3.17	12.68	9.51	63.40	3.17	22.20	13.76	111.00	4.59
15		Eye Color Duo	10 g	10.21	15.85	10.12	52.83	3.37	13.49	10.12	44.97	3.37	23.65	14.66	78.83	4.89
14	104417	Eye Color Palette - Celestial Bodies	10 g	21.35	33.15	21.16	36.83	7.05	28.21	21.16	31.34	7.05	49.40	30.62	54.89	10.21
15		Glitter Eye Pencil	10 g	6.89	10.70	6.83	107.00	2.28	9.11	6.83	91.10	2.28	15.95	9.88	159.50	3.30
15	104030	Lash Volumizer	10 ml	8.30	12.90	8.23	18.43	2.75	10.98	8.23	15.69	2.75	19.25	11.93	27.50	3.98
14	104418	Lip Color Palette - Odyssey	10 g	21.35	33.15	21.16	36.83	7.05	28.21	21.16	31.34	7.05	49.40	30.62	54.89	10.21
14		Lip Gloss	10 ml	5.85	9.10	5.80	15.17	1.94	7.74	5.80	12.90	1.94	13.55	8.40	22.58	2.80
15	104430	Loose Body Glitter - Celestial Lights	10 g	9.24	14.35	9.16	23.92	3.05	12.21	9.16	20.35	3.05	21.40	13.27	35.67	4.42
15	104429	Nail Lacquer - Star Gazer	10 ml	9.18	14.25	9.10	8.91	3.03	12.13	9.10	7.58	3.03	21.25	13.17	13.28	4.39
15		Shimmer Eye Pencil	10 g	6.57	10.20	6.51	102.00	2.17	8.68	6.51	86.80	2.17	15.20	9.42	152.00	3.14
15	104416	Sparkling Body Powder - Star Dust	10 g	24.01	37.30	23.80	7.46	7.94	31.74	23.80	6.35	7.94	55.60	34.46	11.12	11.49
14		Sparkling Lip Glaze	10 ml	6.67	10.35	6.61	51.75	2.20	8.81	6.61	44.05	2.20	15.45	9.58	77.25	3.19
15	105705	C006 Color Collection Promotion*		196.69	274.95	194.97		58.50	234.00	194.97		58.50	410.00	282.27		84.71
		E. FUNKHOUSER NEW YORK - Literature														
15	105146	Collection Card 006 - single		0.35	0.55	0.35	3.93	0.12	0.47	0.35	3.36	0.12	0.80	0.49	5.71	0.49
15	105147	Collection Card 006 - pack of 5	1	1.80	2.80	1.78	20.00	0.60	2.38	1.78	17.00	0.60	4.15	2.57	29.64	0.86
		E. FUNKHOUSER NEW YORK - Professional Product Series														
15	103749	Lip Balm	10 g	12.52	19.45	12.41	24.31	4.14	16.55	12.41	20.69	4.14	29.00	17.98	36.25	5.99
15	103980	Lip Gloss - Magnetism	10 ml	8.21	12.75	8.14	12.75	2.71	10.85	8.14	10.85	2.71	19.00	11.77	19.00	3.93
15	103708	Lip Polish	10 g	11.39	17.70	11.29	17.70	3.77	15.06	11.29	15.06	3.77	26.40	16.36	26.40	5.46
15	219510	Professional Product Series Promotion*		136.84	191.29	135.66		40.70	162.80	135.66		40.70	285.12	196.35		58.92

* please log on to www.amway.co.uk / www.amway.ie for details

Ø - If required customer volume criteria are achieved

Six great offers for November

By now, you should have received a set of monthly retail promotion leaflets for the month of November through your letter box.

These leaflets are intended for you to share with potential or existing customers, friends or family, to promote the outstanding discounts and free gifts being offered on specially selected Amway products.

There's one small catch... hurry and take advantage of these deals, they only last until the end of the month!

Look out also for your next set of leaflets at the beginning of December.





ARTISTRY™

ARTISTRY™ COLOUR

A FRESH PERSPECTIVE ON PERSONAL STYLE

Colour is for the woman who is inspired to create her own individual look, the stylist who embraces and enhances her own natural beauty to realise her ideal self. Colour is individual and sophisticated – a comprehensive line of colour cosmetics for the diverse needs of women around the world.

Amway
UK • Republic of Ireland • Jersey • Guernsey

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