

# Amagram

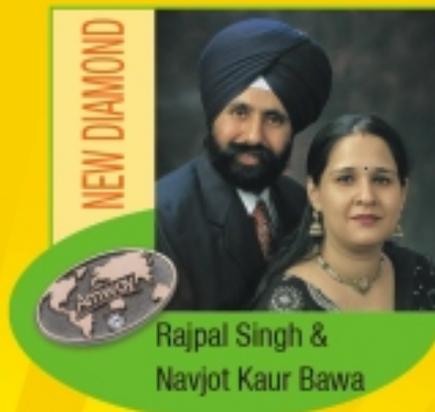
Amway India Enterprises

July - August 2007

Issue

57

## NUTRILITE **kids** BERRY BLAST



Introducing  
**New and Improved**



AVAILABLE FROM JULY 2007

# ARTISTRY™

## You'll look luminous with Fair radiance

Over time, the damaging effects of the sun can lead to dull skin and uneven skin tone. But the good news is that now you can reduce sun damage, restore brightness and lighten your skin with **ARTISTRY Pure White Essence**. Its advanced technology works to reduce the appearance of skin discoloration at multiple stages. Your skin will be visibly lighter in as few as **14 days**.

Two new patent-pending lightening ingredients, a powerful Whitening Complex and an Antioxidant Protection come together in this amazing formula. After twelve weeks, tests show a **116%** improvement in skin discoloration. **ARTISTRY Pure White Essence** is non-greasy and gentle, even on sensitive skin.

Order of use:  
Cleanser, Toner, Pure White Essence and Moisturiser





**Doug De Vos**

President & Chief Operating Officer  
Amway Corporation

**Steve Van Andel**

Chairman  
Amway Corporation

## Consumers Count on You

editorial

Products consumers want to buy and want to sell. That's what we're all about.

Our products are some of the most innovative and well respected in the marketplace- they're products you can believe in, they're products you can sell.

Our consumers count on you to bring them these great products and help them understand what makes them so special and unique.

Since we have you to bring them these great products and help them understand what makes them so special and unique.

Since we have you, the most talented, dedicated sales force in the world, we know that we can count on you to bring our products to everyone to enjoy. We count on you, and so do our consumers.

Thank you for all that you do.

## Levels of Recognition

### Founders Crown Ambassador\*

A Founders Crown Ambassador is a qualified Platinum who has sponsored 20 legs, each of which was at the 21% Performance Bonus level for all 12 months of the performance year or is a Diamond Bonus Recipient who has achieved 30 IAA Points.

### Crown Ambassador

A Crown Ambassador is a qualified Platinum who has sponsored 20 legs, each of which was at the 21% Performance Bonus level for at least 6 months of the performance year or is a Diamond Bonus Recipient who has achieved 27 IAA Points.

### Founders Crown\*

A Founders Crown is a qualified Platinum who has sponsored 18 legs, each of which was at the 21% Performance Bonus level for all 12 months of the performance year or is a Diamond Bonus Recipient who has achieved 25 IAA Points.

### Crown

A Crown is a qualified Platinum who has sponsored 18 legs, each of which was at the 21% Performance Bonus level for at least 6 months of the performance year or is a Diamond Bonus Recipient who has achieved 23 IAA Points.

### Founders Triple Diamond\*

A Founders Triple Diamond is a qualified Platinum who has sponsored 15 legs, each of which was at the 21% Performance Bonus level for all 12 months of the performance year or is a Diamond Bonus Recipient who has achieved 20 IAA Points.

### Triple Diamond

A Triple Diamond is a qualified Platinum who has sponsored 15 legs, each of which was at the 21% Performance Bonus level for at least 6 months of the performance year or is a Diamond Bonus Recipient who has achieved 18 IAA Points.

\* Income equivalency is also applicable to these Founders levels.

### Founders Double Diamond\*

A Founders Double Diamond is a qualified Platinum who has sponsored 12 legs, each of which was at the 21% Performance Bonus level for all 12 months of the performance year or is a Diamond Bonus Recipient who has achieved 15 IAA Points.

### Double Diamond

A Double Diamond is a qualified Platinum who has sponsored 12 legs, each of which was at the 21% Performance Bonus level for at least 6 months of the performance year or is a Diamond Bonus Recipient who has achieved 14 IAA Points.

### Founders Executive Diamond\*

An Founders Executive Diamond is a qualified Platinum who has sponsored 9 legs, each of which was at the 21% Performance Bonus level for all 12 months of the performance year or is a Diamond Bonus Recipient who has achieved 12 IAA Points.

### Executive Diamond

An Executive Diamond is a qualified Platinum who has sponsored 9 legs, each of which was at the 21% Performance Bonus level for at least 6 months of the performance year or is a Diamond Bonus Recipient who has achieved 10 IAA Points.

### Founders Diamond\*

A Founders Diamond is a qualified Platinum who has sponsored 6 legs, each of which was at the 21% Performance Bonus level for all 12 months of the performance year or is a Diamond Bonus Recipient who has achieved 8 IAA Points.

### Diamond

A Diamond is a qualified Platinum who has sponsored 6 legs, each of which was at the 21% Performance Bonus level for at least 6 months of the performance year.

### Founders Emerald\*

A Founders Emerald is a qualified Platinum who has sponsored 3 legs, each of which was at the 21% Performance Bonus level for all 12 months of the performance year.

### Emerald

An Emerald is a qualified Platinum who has sponsored 3 legs, each of which was at the 21% Performance Bonus level for at least 6 months of the performance year.

### Founders Sapphire

A Founders Sapphire is a qualified Platinum who has sponsored 2 diamonds, 21% legs in the same month, for all 12 months in a performance year, whilst maintaining 4000 Personal Group PV or has a third 21% leg in the absence of 4000 GPN in any month.

### Sapphire

A Sapphire is a qualified Platinum who has sponsored 2 diamonds, 21% legs in the same month, for 6 months in a performance year, whilst maintaining 4000 Personal Group PV or has a third 21% leg in the absence of 4000 GPN in any month.

### Founders Ruby

A Founders Ruby is a qualified Platinum who has maintained 20,000 Personal Group PV for all 12 months in a performance year in-market.

### Founders Platinum\*

A Founders Platinum has obtained 12 qualifying months at the Silver Producer level as defined in the Amway Business Manual for all 12 months in a performance year in-market.

### Ruby

A Ruby is a qualified Platinum who has obtained at least 20,000 personal group PV in any one month during the performance year in-market.

### Platinum

A Platinum has obtained 6 qualifying months at Silver Producer level as defined in the Amway Business Manual, of least 2 of which are consecutive.

### Gold Producer

A Gold Producer has obtained three qualifying months at the Silver Producer level as defined in the Amway Business Manual.

### Silver Producer

A Silver Producer has attained a qualifying month at 21% as defined in the Amway Business Manual.

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# BACK TO THE FUTURE 2007

## OPPORTUNITY KNOCKS AGAIN!

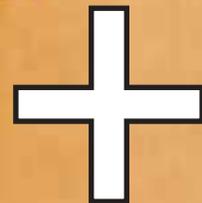
Ex-ABOs who have been deleted on or before December 31, 2006 have a golden opportunity to rejoin at a nominal fee of Rs. 995 only.

Sale of forms starts from June 15, 2007. Acceptance of forms begin from July 01 till August 31, 2007.

Also get  
Renewal  
**FREE**  
for 2007-08

## Exciting Offers\*

Buy products greater than 1PV in a single invoice within 30 days of joining and get **Protein Powder 200gms** and **Oral Care Pack** at **Rs. 2 only!**



Buy products worth 60PV in a single invoice within 60 days of joining and get the exciting **First Purchase Offer!**

\* These offers are at the sole discretion of Amway and are subject to change without prior notice. The offers are valid till stocks last.

# RECOGNITION DIAMOND



A Diamond is a qualified Platinum who has sponsored 6 legs, each of which was at the 21% Performance Bonus level for at least 6 months of the performance year.



## Rajpal Singh & Navjot Kaur Bawa

HYDERABAD | 31/05/1999



I am a businessman and my wife Navjot, who is a home maker, were both born & brought up in Amritsar, Punjab. We are a very close knit family. My family has caring mother, Surinder Kaur; and our three lovely children, Prabjot Singh, Gulpreet Kaur and Hridaypal Singh make our life even more beautiful.

I inherited from my father a flourishing interior decoration business, but I was not satisfied with it because I could not devote quality time to the family. Our life was in disarray and hectic, when Amway Business opportunity knocked our door. We saw tremendous potential in this business and hence we decided to work wholeheartedly towards building it, with full support from my wife and family.

During our visit to one of our relatives at Hyderabad, we showed the plan and sponsored our host and soon we had a group of distributors in business. In order to support the newly formed group, we decided to stay back and build this ethical business at Hyderabad. Today I have a permanent set up here and this proves that this business is not limited by geographical/language barriers.

I worked really hard with full commitment towards my goal and was able to fulfill all dreams of my family within a short span of time, which ensured that my father could retire from work and lead a comfortable life. I owe all my success to the love and support of my children, parents, wife and uplines. Today I have both time and financial freedom.

It gives a lot of satisfaction to be of some help to people like us, who want to grow in life. And I feel proud to be a medium to bring other's dreams to reality with the help of Amway opportunity.

I believe that sun never sets in Amway. It's a corporation which has changed lives of many people and is constantly doing so.

**"Amway Opportunity is capable of changing an ordinary life into an extraordinary life."**

# RECOGNITION EMERALD



An Emerald is a qualified Platinum who has sponsored 3 legs, each of which was at the 21% Performance Bonus level for at least 6 months of the fiscal year.



**Sneh Bhagat**

Home Maker  
Is supported by her Husband  
DOJ: 30/10/2000 | GARHA

Prior to joining Amway, I was a homemaker with a bachelors' degree in science and my husband is a Civil Engineer. We are blessed with two sons, Sachin (14 years) and Nitish (16 years).

Amway provided me with a vehicle to realize my potential, rediscover my family's dreams and goals and move towards a life of freedom and choice. One could really enjoy life if he is not supposed to work only for monetary gains and is free to move and act according to his whims and fancies. And this is exactly what Amway brought into my life.

We believe that Amway is the best opportunity to achieve financial, personal and social growth as here you grow by bringing betterment in other's life. Our goal in life is to create hundreds of Diamonds by touching millions of lives.

***Realize your potential. Decide, act and take control of your life. If we can do it, you too can.***



**Kala P. K. & P. K. Kutty**

Home Maker (W) & Engineer (H)  
DOJ: 03/04/1998 | COIMBATORE

I am an Engineer with twenty five years of experience in the conventional business. My wife is a homemaker. Although we had a comfortable life, yet I was always surrounded by stress, had a busy schedule and ups and downs were always a part of life.

We came across Amway business through a well wisher from US and found it really promising as it offered a residual income and stress-free life. We enjoy building this business and attribute our success to God, Amway Corporation, our great up-lines, dedicated down-lines, our only daughter Kavitha and son-in-law Ravi.

***We believe that everyone can do this business successfully if they dream big in life.***

# RECOGNITION SAPPHIRE



A Sapphire is a qualified Platinum who has sponsored 2 domestic 21% legs in the same month, for 6 months in a performance year, whilst maintaining 4000 Personal Group PV or has a third 21% leg in the absence of 4000 GPV in any month.



**Mohinder Singh & Jagjit Kaur Aulakh**

Mechanical Engineer (H) & Home Maker (W)  
DOJ: 25/04/2000 | AHMEDABAD

I am a homemaker and my husband was working in Public Sector for the last twenty years. He was working very hard to give his best of time to the family but could not do so because of his hectic schedule and a touring job.

Then we were shown this wonderful business opportunity which offered freedom of time and a residual income. We immediately became a part of it as we were feeling insecure about our future. With the help of God, our great mentors, supporting down lines and lovely sons, Gurpreet and Pavanpreet, we could achieve all this.

***We strongly feel that this is the ultimate business opportunity which can help in fulfilling all the dreams of the people who believe in integrity and honesty.***

# RECOGNITION SAPPHIRE



A Sapphire is a qualified Platinum who has sponsored 2 domestic 21% legs in the same month, for 6 months in a performance year, whilst maintaining 4000 Personal Group PV or has a third 21% leg in the absence of 4000 GPV in any month.



**Ramkumar S. & Usha Ramkumar**

Chartered Accountant (H) & Home Maker (W)  
DOJ: 21/08/1998 | CHENNAI

The Amway business opportunity is a great mentor that teaches to face life everyday. It has been a pleasure to work with people, helping them achieve their dreams and goals.

We embraced this opportunity to create an ongoing residual income for the family. We worked with long term permanent objectives for a safe and secure future and extraordinary lifestyle for our dear sons Pavan and Pranav. And all this has been possible because of our up-lines, our faith in God and the efforts of our team.

***We have been enjoying the journey and all the rewards promised by this opportunity- time with family, exclusive foreign holidays, true friendship and peace of mind.***



**Abraham Varghese & Delfy Abraham**

Driver (H) & Home Maker (W)  
DOJ: 16/03/2000 | PERUMBAVOOR

I was a driver and my wife a homemaker. We are blessed with a son Snehil, who studies in ninth standard.

Amway has contributed a lot by bringing financial freedom, positive attitude and spiritual growth to our lives. By sharing this business opportunity and its amazing products with people, we have been able to lead a better lifestyle, family relations and have been even able to develop our personality. The ethics and standards attached with this business have inspired us to build this business with even more passion. We thank our parents, up-lines and teammates for their unstinted support throughout our journey.

***We believe that everything is possible in life if one has strong belief, sincerity, commitment, right planning and action.***



**Mahesh A. & Shama M. Patil**

Ex. Banker (H) & Pvt. Service (W)  
DOJ: 08/01/2000 | PUNE

I am an ex-banker. Me and my wife Shama both are National players and have achieved nine Gold medals. One fine evening, one of my relatives came to my house with Amway opportunity and it had changed our life completely. We are thankful to god for giving us sense to grab this opportunity. Because of Amway business I could resign my 18 years banking job, within a span of 16 month's only and became my own boss. Today we both are free from job's and building Amway business passionately for our son Jai, to give him quality lifestyle. We are really thankful to god, Amway our great uplines & down lines.

***Amway business will help you to achieve all your dreams. The only thing is, you need to work, whole heartedly & unconditionally for others dreams.***

# RECOGNITION RUBY



A Ruby is a qualified Platinum who has attained at least 20,000 personal group PV in any one month during the performance year in-market.



**Anuradha & Sunil Chinchwade**

Home Maker (W) & Architect (H)  
DOJ: 21/02/2003 | PUNE

My wife is a housewife and I am having an architectural & engineering firm, in Pune from last 17 years. We never thought of doing anything else as we thought we are settled in life. We were introduced to this opportunity through one of our friends. Initially, we were convinced by the quality products of Amway. Later on, we understood the revolutionary concept of financial security achieved by spending time with our loved ones. We love to travel & we are sure that we will be around the world through this business. Apart from financial security we are more pleased to have a stress free life. We sincerely thank our team-mates.

***Life with Amway is a wonderful and meaningful journey. We are pleased to fulfill the dreams of many peoples life.***



**Suman & Meena Kumari Arora**  
Businessman (H) & Home Maker (W)  
D.O.J: 09/01/06 | SECUNDERABAD

I am a businessman and my wife is a homemaker. We are big dreamers.

Real success does not mean possessing ample of money or luxury, but helping others change their lives into better living conditions, which remain forever.

We attribute our success to the constant support of our committed up-lines, a wonderful team of down-lines and a consistent work ethics.



**Sarika B & Bharat B Dhobale**  
Home Maker (W) & Civil Engineer (H)  
D.O.J: 30/09/2000 | PANDHARPUR

I am a Civil Engineer and my wife is a homemaker. With the blessings of God, constant support of our up-lines, dedicated team and our lovely daughters, Ambika and Renuka, we could achieve our dreams and goals.

We believe that it's your commitment, consistency, hard-work and patience that leads you to success.



**Asadullah Mohammed & Samina Asadullah**  
Businessman (H) & Home Maker (W)  
D.O.J: 04/01/02 | HYDERABAD

I am a commerce graduate and my wife is a science graduate and a homemaker.

After staying abroad for about 12 years, I came back home wanting to do something of my own. And my search for that "something" ended with Amway business. I thank God for helping me understand this business, my supportive down-lines and mentor who have constantly supported me to reach this stage.

*"Know your destination and keep walking towards it. You will reach there one day."*



**G SANTI**  
Engineer  
Is supported by her Husband  
D.O.J: 31/07/2001 | NEVELI

I am a graduate in Communication Engineering and my husband is an Electrical Engineer. We are blessed with two children, Lakshmi Priya and Aravindhaw.

This opportunity was introduced to me by a friend. Although, initially I was skeptical, but I made my mind to build this business after attending a major function. Now we are aiming to rise to even a higher level. We thank God, our up-lines and down-lines.



**Parul Bharali & Bijoy Kumar Barman**  
Retired Teacher (W) & Executive & National Badminton Player (H)  
D.O.J: 01/01/2001 | GUWAHATI

I was a school teacher and my husband is an executive and a national level badminton player. We were looking for some financial options and joined Amway business. In no time we discovered that it as an opportunity to live a better life. This is the only business in which one can create an unlimited passive income and also can provide security to the generations to come.

We are grateful to God, our parents, uplines, mentors and our committed team for achieving the common goal. We especially thank our eight-year old son Rohal and one year old daughter Mayuri, who inspires us in building this business.



**Jayaprakash G & B Ganesan**  
Executive (F) & Businessman (S)  
D.O.J: 29/06/2000 | COIMBATORE

We belong to a middle class family. Prior to our joining Amway business, I was doing traditional business full of stress and tensions.

I would like to thank God because of whose blessings I started this business. I am thankful to our sponsors, great up-lines and our team for their immense support.

This is the only business which provides financial security, good association, moral values and recognition.



**Shesh Ganesh Bhati & Geeta Bai**  
Pharmacist (H) & Teacher (W)  
D.O.J: 27/04/1999 | ALWAR

I am a pharmacist and my wife is a teacher. I was looking for some excitement in life. I came across Amway business plan through a friend and since then there is no looking back. With the blessings of God, the unconditional support of our great up-lines and down-lines, we could reach this level. Amway opportunity is the only business which not only provides with time but financial security too. We believe that consistency and persistency is the key to success in this business.



**Anu Goswami**  
Doctor  
D.O.J: 22/07/2005 | NOIDA

I and my husband are both doctors. He is a physician and I am a gynaecologist. We have a nine year old daughter.

As doctor, spending quality time with family is rare. I came across Amway opportunity through our hospital owner. I believe this business is very ethical and value oriented and can help anyone who wants to improve his life. All one need is a sincere desire to succeed. I would like to thank our team of wonderful up-lines and down-lines. My achievement is the success of our team.



**Riksudan & Lata Chandrakar**  
Farmer (H) & Home Maker (W)  
D.O.J: 30/08/1999 | BHILAI

Prior to joining Amway, I was a farmer in a very small village and even a hard work of twenty years could not make me reach anywhere. I left my village to earn a living for myself, my wife and our two children. I came across Amway opportunity at a friend's place. It was a God gift and has fulfilled all our dreams along with providing us with financial security and developing our personality.

We are grateful to our up-lines and great team for their excellent support.



**Moachiba Jamir**  
Businessman  
D.O.J: 14/09/2005 | MOKOKCHUNG

Prior to joining Amway business, I was a businessman and a martial art instructor. Initially, I was a bit skeptical about this business. But when I realized that this opportunity could fulfill my dreams, I joined Amway business.

With God's blessings, such a unique business opportunity came to my life. I attribute my success to all my teammates and my fabulous up-lines for their unconditional support. I thank my mother and family, whose trust and support kept me going.



**Sambita & Jyoti P Dash**  
Telecom Engineer (H) & Home Maker (W)  
D.O.J: 04/11/2000 | DELHI

I am a Telecommunication Engineer and my wife is a homemaker. Since childhood I dreamt to be successful in life. Therefore, I tried my hands on everything but could not succeed. Amway came as a blessing. Since my joining this business opportunity, there has been no looking back. Now we want to help others to transform their lives and lead towards success.



**Mandeep Kaur**  
Home Maker  
D.O.J: 28/09/2003 | GARHA

I am a housewife and my husband is an electrical engineer. We are blessed with two sons Sartaj and Abhijay, whose love and support always encourage us to build this business.

This business has given me, as a housewife, a wonderful opportunity to earn some good income. It's a complete package which provides with financial freedom, health, stress free life and develops you as a leader. We thank God, our up-lines and down-lines for their cooperation in building this business.

*"Work Hard, Work Smart, Stay Focussed."*



John Kennedy Israel & S. Tamilmani

I.T. Mechanic (H) & Teacher (W)  
D.O.J: 30/09/2001 | TUTICORIN

We are from a middle class family. We have two lovely daughter Felcy 10 yrs. & Chelcy 6 yrs. We thank god for blessing us with this wonderful opportunity. We stand the Amway business with zero belief. But now this business has shown us the ultimate way to change our lifestyle. I am building this business with the help of my great up lines and all my teammates. I am grateful to God, my Country and my family.



Manjinder Singh & Inderjit Kaur Ragi

Raggi (H) & Home Maker (W)  
D.O.J: 14/10/2002 | JALANDHAR

We thank God for blessing us with this wonderful opportunity. I am a Raggi in Gurudwara and my wife is a homemaker. We joined this business on a trial basis. But after few months I realized it's potential and started building my team with great passion and continuous help from my up-lines.

Amway not only makes you use the world class products but also help others to succeed in life. Just realize your potential, dream big and Amway will help you achieve your dream.



Antony MJ & Shiny Antony

Businessman (H) & Home Maker (W)  
D.O.J: 16/01/2001 | CUMBUM

I was doing automobile business and my wife is a homemaker. We are blessed with two sons and a daughter.

I was looking for a new business option which could provide me with more quality time for my family. Through this opportunity we have not only the freedom of time but also a secured life. I am building this business along with my family and we are enjoying life very much.



Karam Veer Singh & Jaya Bhati

Mkt. & Sales Background (H) & Home Maker (W)  
D.O.J: 22/10/1998 | DEHRADUN

Coming from a middle class family, our dreams were big and I always wanted to own a business rather than doing a job. I am from Marketing and Sales background and my wife, a Post Graduate in English, is a homemaker. Joining Amway business was the best decision of our lives.

We are thankful to God, our family, up-lines and down-lines for their constant support and cooperation in our success.



P Velusamy & V Manoharan

Businessman (F), Executive (S)  
D.O.J: 24/11/1999 | DINDIGUL

I am a businessman and my son is working as an executive. After joining this business we realized its potential and found it to be a medium to bring our dreams to reality by helping others succeed. We believe that everything is possible in life if we are committed enough to achieve it.

This business has given us peace of mind, quality life, time and financial security. Now we are excited about the bright future we could get through this opportunity and thank God for showing us the path. We are grateful to our sponsors and team members.



K S Sivakumar & T N Renu

Businessman (H) & Home Maker (W)  
D.O.J: 29/03/2000 | OTTAPPALAM

I was in the traditional business and my wife is a homemaker. We came across Amway opportunity when we were looking for alternatives and started building this for financial security and freedom for ourselves and our children, Sanju and Sivaranjinee.

We are really thankful to our great up-lines and down-lines for their support.



Jagruti J. & Jagdish G. Patel

Home Maker (W) & Businessman (H)  
D.O.J: 29/12/2001 | AHMEDABAD

We are grateful to God for bringing this opportunity in our lives, which has not only given us a chance to associate with most positive people but also has led us to success and happiness. We are thankful to our up-lines for their support and down-lines for the trust they have showed in us.

We believe that this business is going to touch and change many peoples' life.



R K Shanthi & S Sree Kumar

Home Maker (W) & Industrialist (H)  
D.O.J: 13/07/2000 | COIMBATORE

Although I was financially satisfied with our traditional business, yet could not have peace of mind. With Amway business opportunity, I have got a package of freedom of time and financial security.

We are grateful to God, our parents, line of sponsors and our wonderful daughters, Vyshali and Reshma for their constant support which inspired us. We also thank Amway for providing a secured life for generations to come.



C. Meenambigai & P. C. Pondian

Home Maker (W) & MD (H)  
D.O.J: 29/09/2001 | NILAKKOTTAI

I was a Chit Company M.D and my wife is a homemaker. Earlier, I was just an Amway product user. But I incurred heavy losses in my business and till date settling debts only with the help of this business.

This opportunity is the answer to my prayers to God. It has given us time, financial freedom and secured income for generations. We are grateful to God, our parents, sponsors and down-lines for this success.



Rajesh Raj & D Laxmiraj Sen

Own Business  
D.O.J: 28/09/2002 | KOTA

We are engaged with Petrol Pump business. Though it has given us monetary satisfaction yet we lack in time, financial security and recognition. Amway brought into our lives these and gave us immense joy and satisfaction.

We started this business as a part time affair. But after realizing its true potential, focused on it and made it our aim. We take great pride in the fact that our entire family is happy with our decision and support us.



Sivakumar & Gayathri R S

Both Executives  
D.O.J: 30/10/2001 | KANYAKUMARI

Both myself and my husband are working as executives. Our son, R.S. Girdhari Shiv Lal is pursuing his degree in Engineering.

This opportunity has brought us health, wealth, recognition, good personality and new friends. Success in this business depends on persistence, hard-work and consistency. We thank God, our parents, up-lines and down-lines for making our dream come true.



Anil Kumar & Manju Sharma

Lawyer (H) & Teacher (W)  
D.O.J: 30/11/1998 | DEHRADUN

I am an Educationist turned homemaker and my husband is from Law and Management background. Soon after joining Amway business, we realized its potential of creating complete financial freedom for a lifetime and leaving it as a legacy

We are grateful to God for blessing us with this wonderful opportunity. Our success attributes to our parents, our family, great up-lines and committed down-lines.

# RECOGNITION PLATINUMS



A Platinum has attained 6 qualifying months at Silver Producer level as defined in the Amway Business Manual, at least 3 of which are consecutive.



Pankaj Kumar & Bala Srivastava

Both Executives

D.O.J: 21/05/2000 | LUCKNOW

I was a politician prior to joining Amway business and my wife is the chairperson of the college we own.

Amway is not just a business but has become a way of leading lives. It's a business full of ethics and values. We owe our success to our great up-lines and down-lines, who have constantly supported us.



Tripti Saran & Anil Kumar Vimal

Both Doctors

D.O.J: 07/06/2005 | AGRA

As medical practitioners we were busy curing physical ailments of others for our livelihood. But it seemed to be a selfish mission. We were asked to join Amway in 2000 by a friend. In 2005, when we were shown the plan by our sponsors we realized how we had missed the opportunity five years back.

This is the only business which gives us ways to make people achieve their dreams with honesty, integrity and ethics. We are really thankful to God, our parents, up-lines and down-lines for contributing to our success.



Guruprasad Iyer & Fatima Tinwala

Marketing Professional (H) & Businesswoman (W)

DOJ: 30/09/2000 | MUMBAI

We believe this business is a unique opportunity, where we not only make more money, but also have the time to spend with our family & loved ones. Most important fact is that, it has also worked to strengthen our relationship & values. This business has had a significant impact on every area of our life.



Sudha & Murli Dhar Yadav

Home Maker (W) & Engineer (H)

15/05/2001 | ALLAHABAD

I am a homemaker and my husband is an Engineer. He supports me fully in Amway business.

This opportunity came into our lives through one of our very good friends. Our success is credited to the blessings of God, unconditional support of our up-lines and indispensable commitment of our teammates.

"Success lies in making others successful."

# RECOGNITION GOLD PRODUCERS



A Gold Producer has attained three qualifying months at the Silver Producer level as defined the Amway Business manual.

- |  |             |
|--|-------------|
| Angkasa Robert<br>(Authorised Representative of Angkasa Network Management Pvt Ltd.) | Mumbai      |
| A Anandhi & R Arvind   | Bnagalore   |
| A Tamilselvi & T Narayanamurthy  | Kumbakonam  |
| Aggarwal, Arun Kumar & Rekha Arun  | New Delhi   |
| Ali, Mohammed Sajid & B, Tahera  | Hyderabad   |
| Arya, Poonam   | Haldwani    |
| Arya, Sadhna & Sanjay  | Jaipur      |
| Bajpai, Rita & Narendra  | Allahabad   |
| Chahal, Manpinderjit Kaur & Rupinder S   | Bathinda    |
| Chaudhry, Aruna  | Dehradun    |
| Chugh, Subhash Kumari & Sukhija, Vandana   | Muktsar     |
| Chungkham, Priyokumar Singh & Catherine Devi   | Imphal      |
| Dake, Satish Raghunath & Sheela  | Hyderabad   |
| Dora, D Bhagya & Judhithir, D  | Digapahandi |
| Dr Anil Kumar B S & Dr Shilpa A B  | Tumkur      |
| G Prasoon, & G Sreenivasulu  | Chennai     |
| Gattu, Bharathi & Sudarsana  | Kurnool     |
| Goyal, Manju & Narinder Kumar  | Bathinda    |
| Gupta, Arunesh Narain  | Gorakhpur   |
| Harjai, Ravinder Kumar & Rani, Sushma  | Ludhiana    |
| Ingudam, S Khaba & Indira D  | Bishnupur   |
| Jairath, Yogesh & Aarti  | Jalandhar   |
| Jalota, Sandeep Kumar & Dimple   | Ludhiana    |
| James, Clemency  | Indore      |
| K Dharuman & L Karamadan   | Ooty        |
| KT Srinivasan & S Vijayalakshmi  | Chennai     |
| Kadalayil Enterprise   | Trichur     |
| Kaur, Chiranjiv & Loveleen   | Mohali      |
| Kaur, Jatinder & Singh, Gurdev   | Bathinda    |
| Kaur, Manjeet & Abhinandan   | Chandigarh  |
| Keshri, Chanchal & Kumar, Rajesh   | Lohardaga   |

- |   |              |
|---|--------------|
| Kharbanda, Indu & Sushil                | Kashipur     |
| M N Sujatha & M Sumathy                 | Irinjalakuda |
| Makkar, Amarjeet Singh & Gurwinder Kaur | Bathinda     |
| Modak, Sarmistha & Somnath              | Kanchrapara  |
| Murari, Krishna                         | Lucknow      |
| Nain, Sunita                            | Hissar       |
| Neelapu, Srinivas & Jyothi              | Vailpur      |
| P Subramanian & G Velvizhi              | Salem        |
| P, Kanakaraj & Animol                   | Kappukadu    |
| Padma Somashekar & Somashekara          | Bangalore    |
| Pandit, Jaikishor & Devi, Chandrakala   | Mokokchung   |
| Panesar, Ranjit Kaur & Amarjit Singh    | Lohian       |
| Parikh, Rupal & Hetal                   | Ahmedabad    |
| Patel, Vibha & Tushar                   | Mumbai       |
| Pattanaik, Pratima & Gopal Krishna      | Bhubaneswar  |
| Raghav, Chetan & Meena                  | Delhi        |
| Raghav, Neelam & Deepak                 | Agra         |
| Rajesh Palepu & Radhika Palepu          | Hyderabad    |
| Roy, Nitya Nand & Ritika                | Gurgaon      |
| Roy, Subrata Kumar & Manoja             | Bhubaneswar  |
| S. Malarvizhi & S Somasundaram          | Coimbatore   |
| Saini, Sangeeta & Dr Karan Pal Singh    | Saharanpur   |
| Sandhu, Rustam S                        | Jalandhar    |
| Sarkar, Kaushik & Keka                  | Birpara      |
| Sharma, Asha & Ramesh Chand             | Kota         |
| Sharma, Kamana & Sarmah, Jitu Moni      | Guwahati     |
| Sharma, Sita & Satish                   | Mawana       |
| Sharma, Vipin & Alka                    | Chandigarh   |
| Shukla, Satya K & Rashmi                | Kanpur       |
| Sidhu, Bhupinder Singh & Kirandeep Kaur | Rampura Phul |
| Singh, Arunlata                         | Lucknow      |

# RECOGNITION GOLD PRODUCERS



A Gold Producer has attained three qualifying months at the Silver Producer level as defined in the Amway Business manual.

Singh, Balwant & Kaur, Baljeet	Tijara	Srinivasa Rao Rapuri & Padmaja Rapur	Dargamitta
Singh, Durga & Devi, Saroj	Kashipur	T, Janardhan & Jayapradha	Palmaner
Singh, Harinderpal & Kaur, Satnam	Patiala	Tiwari, Malti & Dinesh Kumar	New Tehri
Singh, Harpreet & Kaur, Rajinder	Amritsar	Tripathi, Anil Kumar & Deepa	Kanpur
Singh, Mukesh & Premalata	Chandauli	Unnamalai Iniyan & G Iniyan	Bangalore
Singh, Satnam	Mohali	Virupa, Sreenivasulu & Malleshu	Anantapur

# RECOGNITION SILVER PRODUCERS



A Silver Producer has attained a qualifying month at 21% as defined in the Amway Business manual.

A S, Raja & Velumani R	Sathyamangalam	Kandpal, Charu Chandra & Ila	Mallital
Agarwal, Anoop & Sonu	Lucknow	Kaur, Aninder	Mumbai
Agarwal, Hemlata & C S	Jaipur	Kaur, Charanjeet & Hora, Harjeet Singh	Jaipur
Agarwala, Meenakshi & Mahesh Kumar	Dimapur	Kaur, Harpreet & Chhabra, Navtej Singh	Delhi
Ali, Sadique & Nisar, Yasra	New Delhi	Kaur, Manjeet & Abhinandan	Chandigarh
Avineet	Chandigarh	Kaur, Parminder & Singh, Mukhwant	New Delhi
B, Jayachandran & Pathari, Beena	Malappuram	Kumawat, Kiran & Hari Narain	Jaipur
Babu, Priya & M P, Babu	Irinjalakuda	Kundalia, Divya & Sanjay Kumar	Pune
Bakshi, P N	Dehradun	Lekhra, Banmala & Punit	Jaipur
Bharyy, Noorbanu	Hyderabad	M M, Sreeja Rajan & Rajan	Vadakara
Bhattacharya, Sanchita & Indrajit	New Delhi	Makhija, Punit & Anju	Agra
Bishnoi, Shreya & Bhadu, Munni	Kurukshetra	Mala, Karun & Kumar, Sushil	New Delhi
Bista, Basu Dev & Roshan	Charhazar	Maurya, Rajni & S.K.	Dehradun
C Shanmugasundaram, & Kavitha S	Coimbatore	Meenu & Dharnendra Rana <small>(Authorised Representatives of Meenu Aims Marketing Pvt Ltd.)</small>	Jaipur
C V Vidhya & R V Chendhil	Erode	Mehta, Sagarika	Jodhpur
Chaudhary, Hetal D & Dharmesh B	Vadodara	Mewada, Chandrika & Girish	Baroda
Chaudhry, Aruna	Dehradun	Mishra, Sanjeev & Anjali	Kanpur
Chavan, Uttam M & Suchitra U	Natepute	Mohite, Suvarna K & Keshav D	Kalamboli
Chhabra, Sandeep & Deepika	Mohali	Nair, Sati Ramdas	Mumbai
Chishi, Hozheli & Mary	Dimapur	Nalini Patil, & Rajashekhar Patil	Bidar
Choudhary, Shayari	Jodhpur	Negi, Babita	Roorkee
D Sunitha & S Saravana Kumar	Mettupalayam	Oinam, Aruna	Imphal
Dasot, Reeta & Satish	Jaipur	Or Parameswari	Cumbum
Devi, Laksheswari & Bishnoi, Rajesh	Hissar	Pandey, Shobhawati & Jawaharlal	Dist-Thane
Dhamnaskar, Beena B	Mumbai	Panwar, Mohd Sadik & Bano, Shabnam	Lakshmangarh
Dhaybar, Dr.Dilip & Tejaswini	Chakan	Penmetsa, Rama Nadha Vasam & Ch Radha Krishna	Visakhapatnam
Dubey, Meenakshi & Sharat	New Delhi	Plaha, Darshan Kaur & Inderpal Singh	Mumbai
Garg, Rajesh & Manisha	Delhi	Pon Balan, S	Chennai
J Latha & S V Jegannathan	Karur	Pongen, N Alemba & Limanungla	Mokokchung
Jaiswal, Manorma & Vishal	Navi Mumbai	Pramod P K & Sreemathy K	Quilandi
Jamir, L Limala & Lemtur, Imti	Dimapur	Ram Krishan & Kumar, Ravi	Jammu
Jayanth K I	Kottayam	Raman, Rekha & Amiya	Gorakhpur
Jena, Babita & Ashwini Kumar	New Delhi	Rathi, Dr Asha	Amravati
Jha, Beena & Rajesh	Ojhar Township	Raveendran K & Anila V K	Vadakara
John Kennady, A Charlie & E K Lizzie C	Coimbatore	S P Vijayalakshmi & V Subbiah	Madurai
Joshi, Prakash Chandra & Pramila	Lucknow	S. Malarvizhi & S.Somasundaram	Coimbatore
K V, Sathish	Chennai	Sabu G & Sindhu R	Chinnamanur
Kaduskar, Vishwas B & Sandhya V	Dehu Road		

# RECOGNITION SILVER PRODUCERS



A Silver Producer has attained a qualifying month at 21% as defined in the Amway Business manual.

Sawlani, Surendra & Ruchika	New Delhi	Sodagar, Mubina	Ahmedabad
Shabana R	Ooty	Sodhi, Mandeep & Aarti	Ghaziabad
Shah, Ansuya Rajendra & Rajendra N	Ahmedabad	Soni, Nagesh & Sunitha	Hyderabad
Sharma, Arun K & Narula Jyoti	Jaipur	Suchak, Pushpa V & Vinodrai	Jamnagar
Sharma, Rakesh Kumar	Jaipur	T Lalitha & R Thiyagarajan	Chennai
Sharma, Renu	Jalandhar	Thakrar, Sudha & Harsukhlal	Jamnagar
Shukla, Sanjay & Usha	Allahabad	Thingbaijam, Meghachandra Singh & Tilo	Aizawl
Shukla, Satya K & Rashmi	Kanpur	Thoudam, Memmi Devi & Rebata Singh	Lunglei
Shukla, Sudha	Gorakhpur	Thummuri, Trinadha Reddy	Hyderabad
Singh, Balbir	Dehradun	Tripathi, Pramila & Surendra Nath	Faizabad
Singh, Harcharan & Kaur, Kanwaljeet	Delhi	U Mahalingam & M Santhi	Karaikal
Singh, Jai & Surbhi	Noida	Uniyal, Kamlesh	Rishikesh
Singh, Mahendra & Kumari, Pramod	Jaspur	Vaidya, Pranita & Sirdeshpande, Krishnachandra	Parbhani
Singh, Saroj	Lucknow	Nixon Fernandes & Venus Heidi Baracho (Authorised Representatives of Venix)	Cansaulim
Singh, Seema	Lucknow	Verma, Sushila & Singh, Shiksha	Faridabad
Singh, Sharnjit & Palwinder	Gurdaspur	Wankhade, Manjushri N	Amravati
Singh, Shashi Ranjan	Lucknow	Yadav, Akhilesh Kumar & Yadava, Indra Devi	Etawah
Singh, Subhadra & Mahendra	Allahabad	Yadav, Meenu & Sudesh Kumar	Rohtak
Singh, Veena & Dina Nath	Agra	Yogesha K & Kamala	Kodagu
Singhal, Vikas & Mamta	Chandigarh		

## Life was never so simple...

### Numberless Application Form

Buy a set of 20 Numberless Applications at Rs.100/- only.

#### Steps of Joining:

- Fill the Numberless Application Form and submit along with payment of Rs. 4,400.
- On submission, a Voucher Redemption Pack will be issued to the ABO. The redemption card will have the Distributorship number.
- The DCS executive will stamp and write the distributorship number on the application form.
- Redeem the voucher for a Complete Flexible Kit or House Care & Personal Care Kit.

**Amway**<sup>TM</sup>

# Foundations of Good Health



**NUTRILITE™**  
Best of Nature. Best of Science.™  
www.nutriline.com

Optimal health stands steady on the four pillars of Exercise, Positive Mental Attitude, Adequate Rest and Balanced Nutrition.

In today's fast-paced lifestyle, there is little time for nutritionally balanced meals leading to deterioration in nutrient intake. With the weakening of this MOST IMPORTANT PILLAR, the overall health of a person is compromised.

Nutriline gives you the convenient option of adding vital nutrients to your daily diets. These nutrients form the FOUNDATION of a healthy, active and energetic body.

## GOOD FOR HEART, BEST FOR HEALTH



Nutriline Salmon Omega 3 is a foundation supplement, which provides body with essential fats i.e. omega-3 fatty acids (EPA & DHA) which are required for normal functioning of the body as well as healthy heart. These Omega-3 fatty acids must be obtained from diet because the body cannot manufacture them on its own.

Nutriline Salmon Omega 3 combines fish oil (Salmon harvested from the deep, cold waters of Atlantic Ocean) with d-alpha tocopherol, to give you a balanced formula of good fats without fishy taste.

## NUTRILITE™ SALMON OMEGA-3

SKU No. : 10-0066-ID MRP incl. of all taxes : Rs. 1149.00  
Pack size : 60 softgels

DIETARY SUPPLEMENT. NOT FOR MEDICINAL USE.

## THE POWER OF PROTEIN

Nutriline Protein Powder contains the high quality protein, i.e. soy protein that offers the exclusive benefits along with naturally occurring Phytonutrients called Soy isoflavones.

Each 10gms of Nutriline Protein Powder gives you 8 gms of protein. The soy protein isolate in Nutriline Protein Powder is processed with a water wash (rather than an alcohol wash) which maintains the integrity of the naturally occurring isoflavones and other bioactive components.

## NUTRILITE™ PROTEIN POWDER

SKU No. : 10-0141-IDD MRP incl. of all taxes : Rs. 1609.00 Pack size : 500 g  
SKU No. : 10-0142-IDD MRP incl. of all taxes : Rs. 779.00 Pack size : 200 g

NON-ALCOHOLIC READY-TO-SERVE BEVERAGE-PROPRIETARY FOOD.

## GOOD HEALTH IS A DAILY THING

Just one tablet per day of Nutriline Daily gives you a balanced nutrition of 13 essential vitamins and 11 essential minerals. It also contains Nutriline exclusive blend of alfalfa, watercress, parsley, spinach, acerola cherry and carrot obtained from plants grown on organically certified farms.

## NUTRILITE™ DAILY Multivitamin / Multimineral

SKU No. : 10-0260-ID MRP incl. taxes : Rs. 1039.00 Pack size : 60 tablets  
SKU No. : 10-2745-IDD MRP incl. taxes : Rs. 1749.00 Pack size : 120 tablets

DIETARY SUPPLEMENT. NOT FOR MEDICINAL USE.



**Nutriline Foundation Range - Laying the Foundation of a Healthy Future**

# SUMMER BLAST

Offer till stocks last!

Everytime you buy products of Home Care and/or APSA-80 worth Rs.1000/- at DAP you get to choose one of these products just for Re.1/-

1

### Jute Bag

Floral, elegant and very spacious, so that you can step out stylishly in the sun!

WHU 9928 ID



2

### Ladies Bag

Smart and convenient hand bag with neutral colors that can match any outfit.

WHU 9929 ID



3

### Snack Bowl

A matte & mirror finish combination, this snack bowl is the perfect companion for your wafers, namkeens and sweets.

WHU 9926 ID



4

### Scotch-Brite Home Kit

Consists of a floor mop, scrub pad and scratch proof wipe. These products of Scotch-Brite clean not only the remotest corners of the house but also your utensils and precious lenses of camera.

WHU 9925 ID



# UNMASQUE A RADIANT YOU

*Get a renewed sense of freshness and energy with the unique combination of Attitude Face Wash and Attitude Face Masque.*

*Attitude Face Wash with its zesty floral fragrance leaves the skin feeling clean, fresh and energized. This 100% soap free water based gel formulation will remove dirt, excess oil and reduce the sebum level that can clog pores.*

*After cleansing apply and relax with the cooling Attitude Face Masque.*

*Mineral Clay is traditionally known as a very effective beauty masque to draw out impurities from the surface of the skin.*

*Attitude Face Masque is packed with rich natural goodness of mineral clay that will exfoliate and softens skin to give that special glow to the face. The natural mineral clay will also tighten and revitalize the skin giving it a youthful and vibrant glow with every application.*

  
**ATTITUDE™**  
Discover the star within you

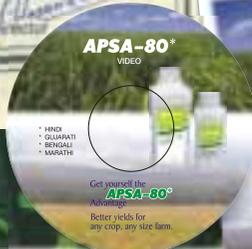


# APSA-80™

## Now certified by Tea Research Association



5 ml per 10 litres of spray fluid.



Available in 500ml, 1 Litre and 5 Litre packs

For more information please go through the APSA-80 Advantage Brochure, APSA-80 CD or visit the nearest Amway office.

# It is a fitness regime for your skin

## Cleanse. Tone. Moisturise



### Moisture Rich System For Normal - to - Dry Skin Types.

Normal Skin? No such thing. You need to care for your no-one-else-like-me face with Artistry Daily Skin Care products.

#### Moisture Rich Vitalising Cleanser

A gentle, non-drying and soap-free cleansing creme that effectively removes make-up, excess oils and pore-clogging impurities. Enriched with NUTRILITE approved Chamomile, known for its skin soothing properties.

#### Moisture Rich Refreshing Toner

This toner contains the Artistry Alpha Hydroxy complex, which completes the cleansing process and instantly hydrates the skin. Skin feels incredibly soft and ready for moisturization.

#### Moisture Rich Protective Moisturiser SPF 15

The exclusive formulation includes antioxidants and NUTRILITE approved Chamomile & Grape seed extract to help combat free radicals & soothe and prevent dryness of skin. It has a broad spectrum (UVA/UVB) SPF 15 to provide sun protection and prevent premature ageing.

**In just one we k:**  
 \* Improves skin dryness by **95%**  
 \* Improves skin hydration by **57%**



### Clarifying System For Normal - to - Oily Skin Types.

For normal-to-oily skin, ARTISTRY'S Clarifying products help to reduce and control surface sebum levels.

#### Clarifying Foaming Cleanser

A virtually oil-free cleansing gel that deep cleans by foaming away impurities trapped in the pores. The skin is left refreshed and clear, without the tightness caused by soap residue. Contains NUTRILITE approved Ginseng, which is known for its astringent properties.

#### Clarifying Oil Control Toner

A virtually oil-free astringent to stimulate skin tone and complete the cleansing process for normal-to-oily skins. Added BHA help control surface oil and shine for a healthier-looking complexion. Contains NUTRILITE approved Ginseng, a natural ingredient known for its astringent properties.

#### Clarifying Balancing Moisturiser SPF 15

A virtually oil-free moisturiser that provides long- lasting oil control and suppleness. Contains antioxidants and an effective SPF 15 sunscreen to maintain a younger, healthier-looking complexion. In addition, NUTRILITE approved grape-seed extract helps to combat free radicals.

# "Special Supplements" for Lifestyle Needs

Today's complicated lifestyle brings us face-to-face with challenging health issues. The extra demands that we and our environment make on our bodies, tends to sap it of all energy and endurance.

Nutriline's Lifestyle Specialty range of products are designed to afford our body with the necessary zing & firepower to counter life's adverse conditions.

**Progressive Lifestyle.....Progressing stress**

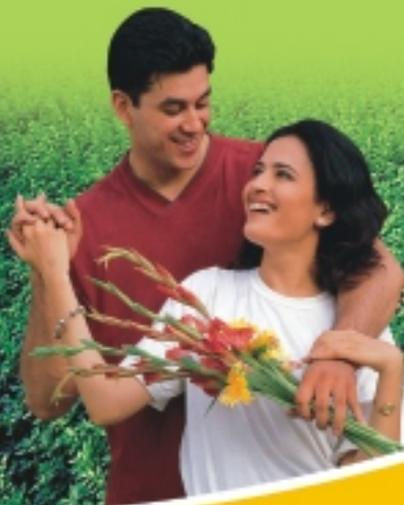
## KEEP ZINGING THE LONGEST

Gain the edge, when life gets relentless. Stay on top with NUTRILITE Siberian Ginseng with Ginkgo Biloba. This exclusive blend of time tested herbs keeps you zinging longest.

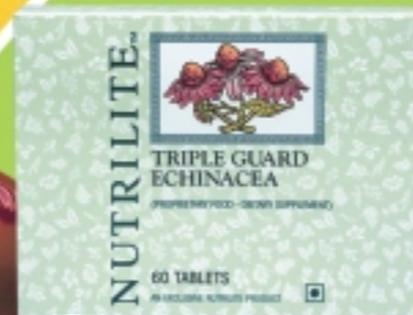
## NUTRILITE™ SIBERIAN GINSENG WITH GINKGO BILOBA

SKU No. : A-5985-IDD MRP incl. of all taxes : Rs. 2369.00  
Pack size : 100 tablets.

DIETARY SUPPLEMENT. NOT FOR MEDICINAL USE.



**NUTRILITE™**  
*Best of Nature. Best of Science.™*  
www.nutriline.com



**Aging body.....creaky joints**

## ENJOY FREEDOM OF MOVEMENT

It could start with mild stiffness in the morning. As we age we feel the creaking cracking joints. Don't let painful joints hamper your movement. Maintain normal joint health with Nutriline Glucosamine HCl with Boswellia.



## NUTRILITE™ GLUCOSAMINE HCl WITH BOSWELLIA

SKU No. : A-8086-IDD MRP incl. of all taxes : Rs. 2369.00  
Pack size : 120 capsules

DIETARY SUPPLEMENT. NOT FOR MEDICINAL USE.



**Increasing damage.....decreasing resistance**

## PROTECT YOUR NATURAL DEFENCE

Dust, Pollution, Cigarette Smoke, Change of Climate etc. can all attack your body's natural resistance mechanism. Nutriline Triple Guard Echinacea helps strengthen body's natural defence.



## NUTRILITE™ TRIPLE GUARD ECHINACEA

SKU No. : 10-0309-IDD MRP incl. taxes : Rs. 1289.00  
Pack size : 60 tablets

DIETARY SUPPLEMENT. NOT FOR MEDICINAL USE.



# Help Us Serve You Better...

Wrong or Incomplete address leads to non-receipt of important correspondence like Amagram, Bonus Checks, Statements & ID cards.

To overcome this problem and to ensure that correspondence reaches you on time, it is now mandatory to attach a copy of your address proof\* along with the New Distributor Application Form.

\* Address proof of sponsor / upline will not be accepted as an address proof.

**The address proof\* could be a copy of any of the following:**

Any stamped letter received by ABO at that address

Ration Card

Document from Gram Panchayat (for residents of rural areas)

Driving License

Electricity/ Water Bill

Bank/ Post Office Pass book

Bank Statement

Passport

Voters Card

Credit Card Statement

Telephone/ Landline/ Mobile Bill

Lease/ Rent/ Sale Deed

Any Photo ID Card with address



Make your **business soar**  
with the

**“New” Value Added Business Opportunity**



## Join

» Pay Rs.4,400 and become an Amway Distributor.

» Get your **Complete Flexible Kit or the Home Care /**

## Activate

within 60 days of joining

- » Buy products worth 60 PV in a single invoice and get Attitude Hand & Body Cream and Attitude Foot Cream worth **Rs.416/- DAP ABSOLUTELY FREE!**
- » Have at least 1 ABO in your group.

## Benefit

within 120 days of joining

- » Get vouchers worth Rs.2,000 DAP.
- » Place two 50 PV orders or 100 PV order in a single invoice.
- » Redeem the vouchers for products worth Rs.2,000 DAP **ABSOLUTELY FREE!**



# Unforgettable journey, unlimited opportunities

If the Amway family of Distributors were to sit back and choose one of the most memorable Amway Business Seminars that they have ever attended, it will most definitely be the super duper Med Cruise.

The business trip started with more than 1400+ paxes flying out of India on May 13th. The next stage was embarking on the “Brilliance of Seas”, a modern, elegant ship with five-star amenities aboard, elaborate meals, sports & entertainment round the clock. The entire ship was chartered just for our ABO’s which ensured that each and every guest got the room which had ocean view. The senior leaders could conduct their business meetings with downlines, anytime at the venues of their choice, without any interruptions. The ship was almost like a home away from home.

Each day and night on the ship was packed with powerful business events. The opening day of sailing started with global vision sharing by Mr. Doug DeVos, President & Chief Operating Officer of Amway Corporation addressing all the Diamonds and above. Mr DeVos’s message to the Diamonds emphasized on the corporation’s growth plans till 2012 and also on specific situations/challenges around the globe. Later, in the evening Mr DeVos addressed the entire Leadership and again stressed on the importance of growth in the business and living the values of the founders.

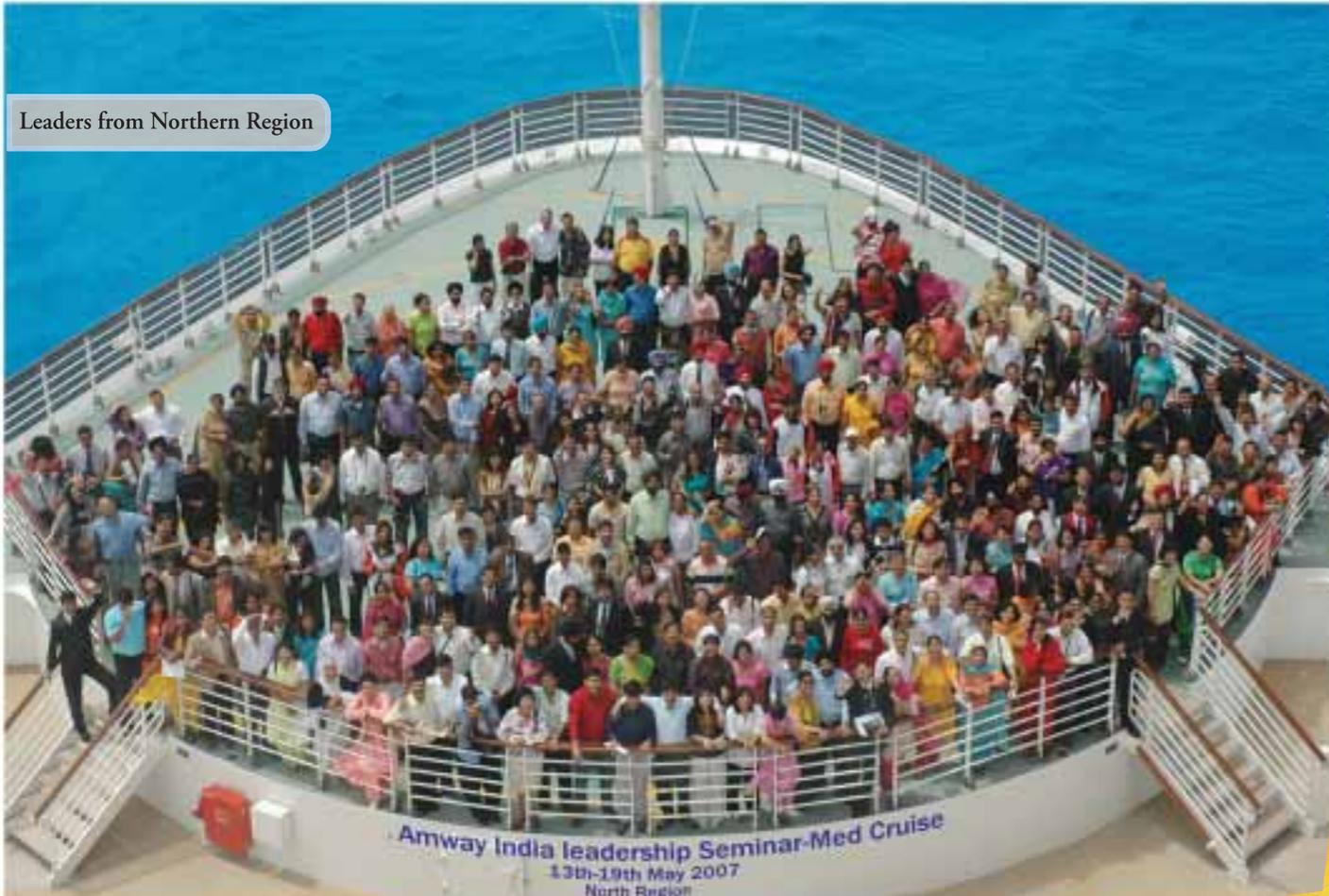
The ship used to sail each night and visit a beautiful new city like Cannes, Livorno, Rome & Naples. Everyday the ABOs interacted and explored new cities. On 14th May, the entire group of around 1400 people visited the “Leaning Tower of Pisa” together and this was an experience to remember. On 18th May we had two great back to back Business sessions wherein Amway Management shared their future plans with the Leaders.

On our return journey some of the Leaders stayed in some of the beautiful European cities like Amsterdam, Paris, Zurich, Frankfurt, courtesy our airline partners.

All in all there were great learnings with focus on business building. It was truly a magnificent trip in every respect, the Leadership wanted to go back again & again on the same cruise.



Leaders from Northern Region



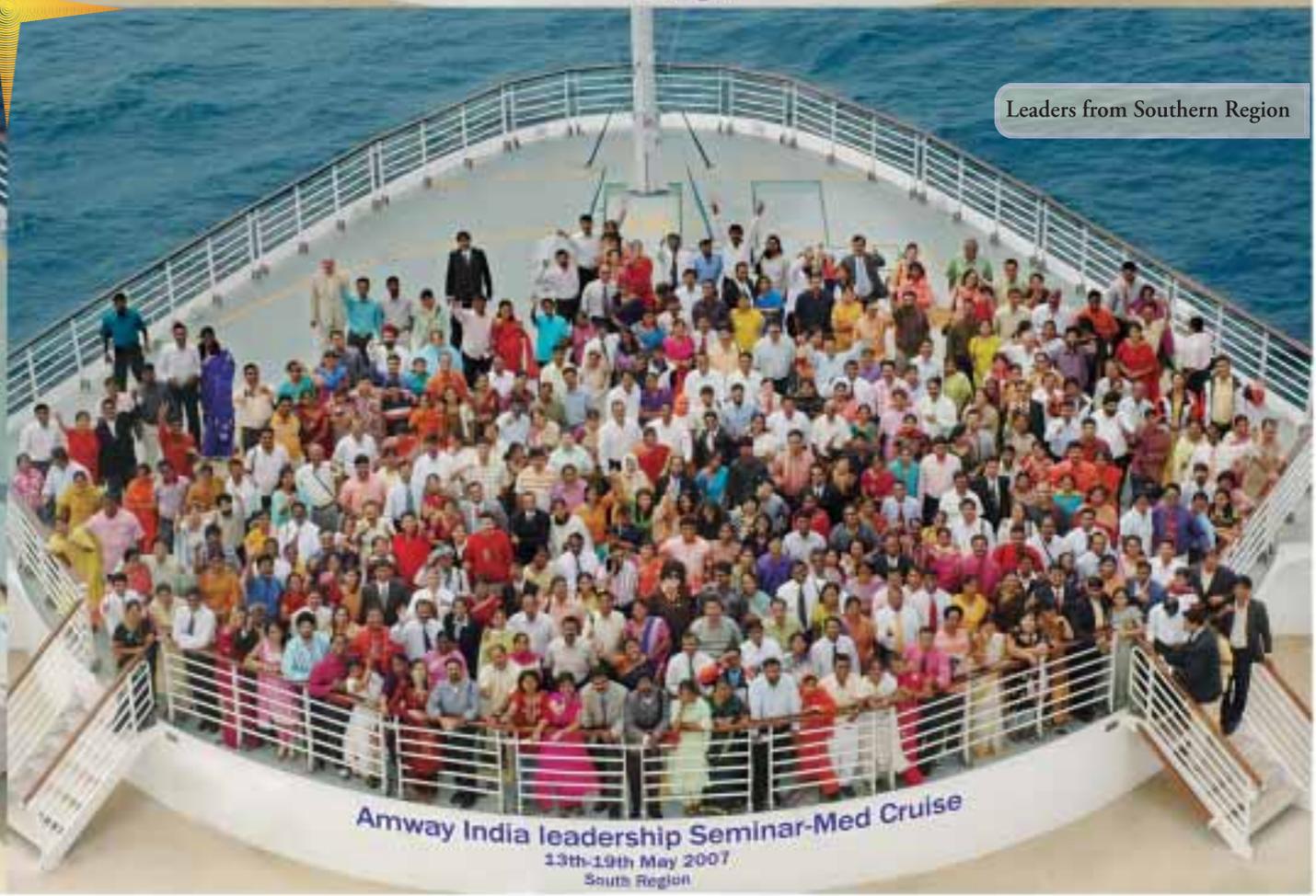
Leaders from Eastern Region



Leaders from Western Region

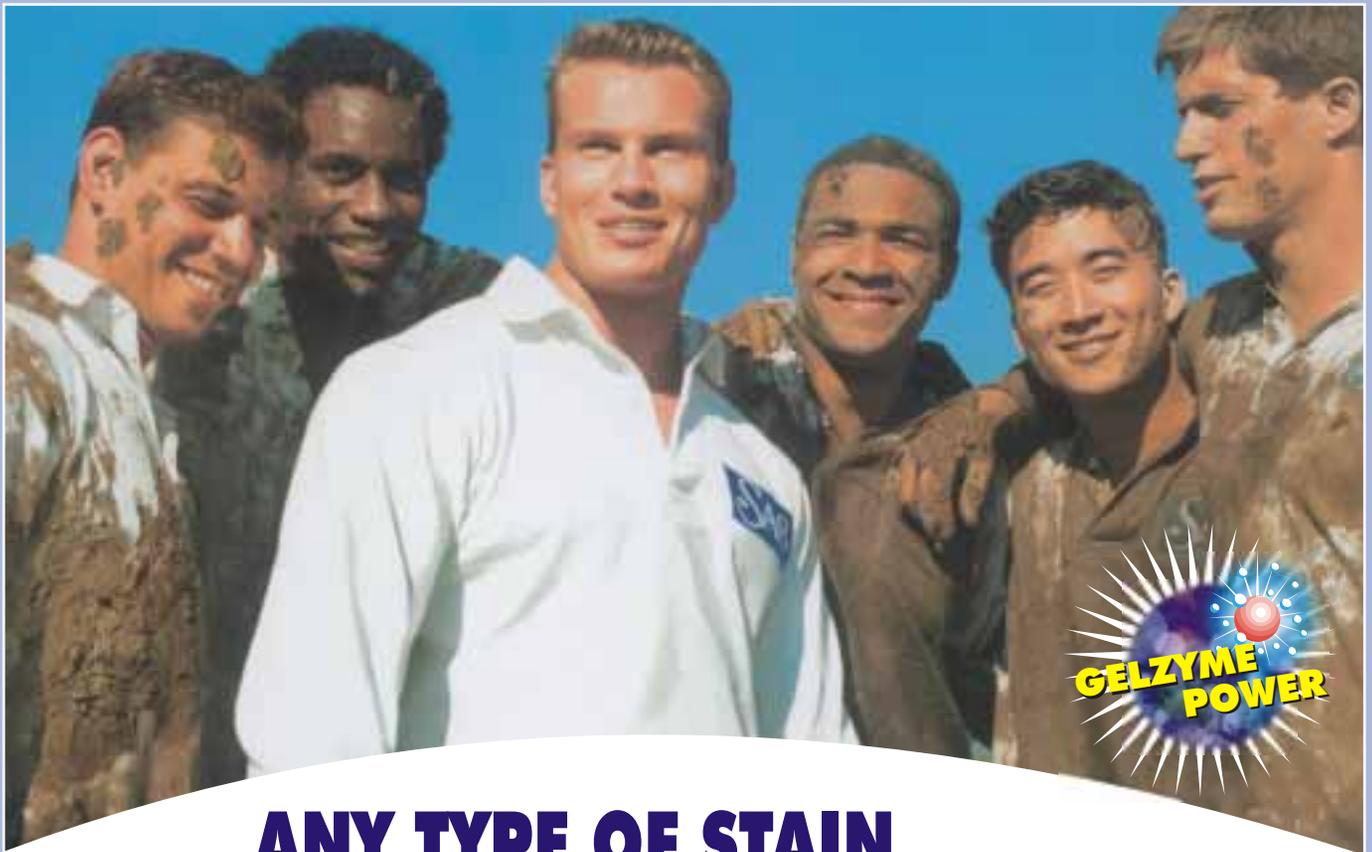


Leaders from Southern Region





Med Cruise was a..... **D - Destination**  
**R - Reward**  
**E - Exciting**  
**A - Amazing**  
**M - Memorable**  
come true...



# ANY TYPE OF STAIN, ONE SURE SOLUTION

## Grease/Oil Stain

Place stain face down on clean paper towels.  
Apply SA8 Gelzyme Pretreatment Gel to the back of the stain.  
Replace paper towels under the stain frequently.  
Let dry. Rinse.  
Wash normally in hottest water safe for the fabric with SA8 Gelzyme with NS.



## Ink Stain

Saturate the stained area with SA8 Gelzyme Pretreatment Gel.  
Presoak and wash normally with SA8 Gelzyme with NS.  
Note: Some inks may not be possible to remove. Washing normally sets the ink in.



## Chocolate Stain

Pretreat with SA8 Gelzyme with NS Pretreatment Gel.  
Presoak in SA8 Gelzyme with NS and wash normally.  
Note: If stain remains, rewash using a bleach safe for the fabric.

## Collar & Cuff Soil Stain

Pretreat with SA8 Gelzyme with NS Pretreatment Gel.  
Presoak in SA8 Gelzyme with NS and wash normally.



## Egg Stain

Presoak in SA8 Gelzyme with NS.  
Soak at least for 30 minutes or for a few hours for aged stain.  
Wash normally with SA8 Gelzyme with NS.



## Cosmetics Stain

Pretreat with SA8 Gelzyme with NS Pretreatment Gel.  
Presoak in SA8 Gelzyme with NS and wash normally.



Add 120 ml of SA8 Gelzyme to 40 ml of water to make the Pretreatment Gel.

This Gel can be kept for upto two months.

For more information on how to treat various stains refer to SA8 Gelzyme Advantage Brochure.

Available in Hindi and English Language.



India's first and only 3-in-1 laundry detergent



**NUTRILITE™**  
*Best of Nature. Best of Science.™*  
 www.nutralite.com



# Supporting the Pillar of the Family

Today's woman is a jack-of-all trades - successfully balancing the demands of work and home. As the keeper of good health for the family, it is important for a woman to ensure that her nutritional needs are not compromised.

Nutralite brings to you two of the most desired women's health supplements.

## Build **strong** bones



The perfect combination of Calcium & Magnesium for strong bones and muscles. Provides added benefits of natural Phytonutrients from exclusive Nutralite Alfalfa concentrate. Nutralite CalMag is an essential supplement for women as they are more prone to weakening of bones.



## Two important nutrients, one **powerful** supplement



Regular intake of Iron helps maintain healthy haemoglobin level. Women who supplement their diet with adequate levels of folic acid before and during pregnancy have a greater chance of giving birth to healthy babies. Nutralite Iron Folic provides two of the best tolerated and well absorbed forms of iron, combined with folic acid in a base containing the exclusive Nutralite Spinach Concentrate.



**NUTRILITE™**  
**CAL MAG**

SKU No. : 10-0021-IDD MRP incl. taxes : Rs. 519.00  
 Pack size : 90 tablets  
 DIETARY SUPPLEMENT. NOT FOR MEDICINAL USE.

**NUTRILITE™**  
**IRON-FOLIC**

SKU No. : 10-0997-IDD MRP incl. taxes : Rs. 679.00  
 Pack size : 90 tablets  
 DIETARY SUPPLEMENT. NOT FOR MEDICINAL USE.

# New Look, New Feel.... Same Power of **APSA-80**<sup>TM</sup>

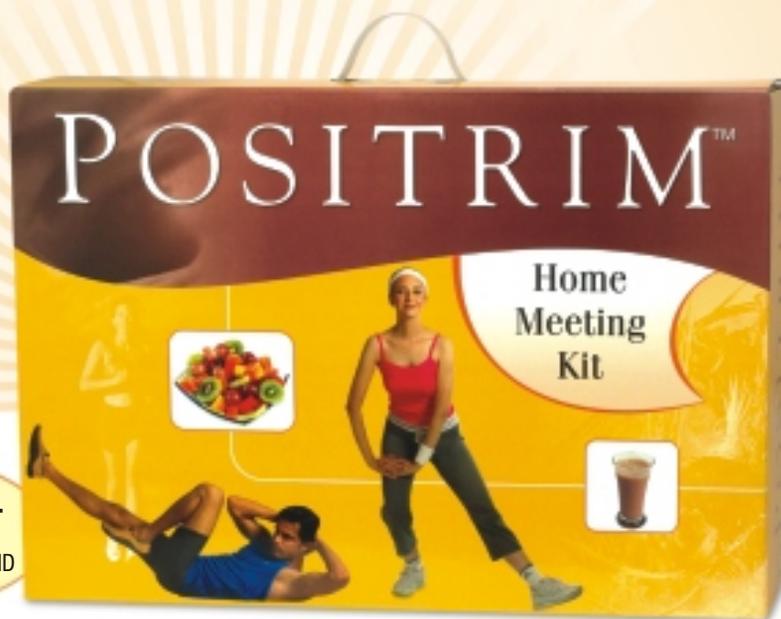


With fresh look and attractive packaging APSA-80, the all purpose spray adjuvant concentrate is available in 1 litre and 500 ml packs.

For greater results on any crop, on any size farm, trust the power of APSA-80.

**Great Returns, Any crop, Any size farm !!**

# Positrim Home Meeting Kit



15th  
April, 2007  
onwards

**MRP : Rs 749/-**  
inclusive of all taxes  
SKU No : WHU 9898 ID

Available in  
Hindi and  
English  
language in  
the same kit.

Now an excellent opportunity for you to conduct **POSITRIM HOME MEETINGS** at your home, as per your convenience and help build your business with POSITRIM.

All that you need to do is, buy Positrim Home Meeting Kit and get all that you need to conduct Positrim Home Meetings professionally.

## POSITRIM HOME MEETING KIT CONTAINS



Positrim Home Meeting Invite



Positrim Home Meeting Health Assessment Questionnaire



Positrim Panels 8nos



Positrim Flip Chart



Positrim Trim Team - VCD



Positrim Execution Guide

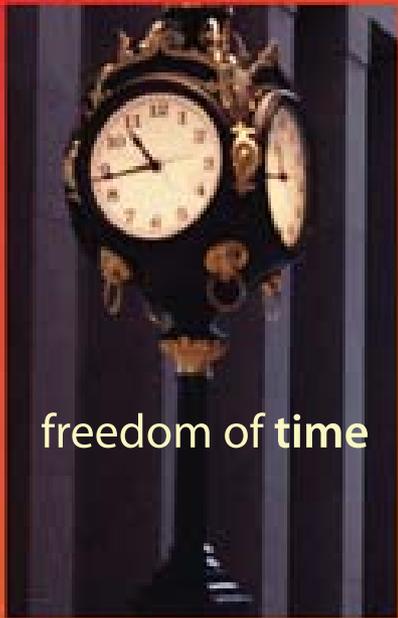
# POSITRIM™

Healthy Living Weight Management Program

Where health feels good, tastes delicious and fits right

More than 3.6 million ABOs worldwide live life with freedom

Renewal 2008  
program  
starts on  
September 1, 2007



Get inspired,

# renew your freedom...

Expand your limits...



Flexible Opportunity + Profitable Plans + RENEWED GROUP = YOUR SUCCESS

**Amway**

To become a Leader,  
Create more Leaders.



*Launching*

POWERFUL TRAINING WORKSHOP

# STEPS TO SUCCESS

Leadership Empowerment Program

*Leadership Empowerment Program has been launched as part of our incessant effort to enhance the productivity levels of new Amway Business Owners (0 to 60 days) and get them to start building their businesses quickly.*

The Program material consists of 2 SKUs



**Computer CD with Facilitator Booklet**

SKU no. WHU9940ID

MRP - Rs. 50 /=-



**Participant Workbook**

SKU no. WHU9941ID

MRP - Rs. 100 /=-

All you need is to buy the computer CD, Participant Workbook & contact your nearest Amway Trainer.

# NUTRILITE™ The Proven Leader...

We proudly announce that the NUTRILITE brand has once again established its leadership position as the most respected voice of nutrition and wellness with a 4.2% share of the Vitamins, Minerals and Dietary Supplement Market. The leading brand claim for 2007 reads as follows:

“NUTRILITE is the World's leading brand of Vitamins, Minerals and Dietary Supplements”

\*based on 2006 sales

...And the world  
has acknowledged  
us once again.



The year 2007 continues to corroborate that the NUTRILITE Health Institute and the NUTRILITE brand are a recognized leader in Nutrition Sciences and Optimal Health...



**NUTRILITE™**  
Best of Nature. Best of Science...  
www.nutrilite.com



making sense of global markets

Euromonitor International is the world's leading provider of global business intelligence and strategic market analysis. Founded in 1972, we have more than 30 years experience of publishing market reports, business reference books, online databases and bespoke consulting projects.

Our research offers insight into industries, countries and consumers. We deliver quality information solutions to support strategic business planning.

Our publications and services are widely used by the world's leading consumer-facing manufacturers, retailers and suppliers as well as international investment banks, strategic consultancy firms, advertising agencies, government departments, business schools, academic and public libraries.

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## Nutrilite Leading Vitamin, Mineral and Dietary Supplement Claim

### NUTRILITE CLAIM

Alicor has asked that Euromonitor International substantiate a claim related to its Nutrilite division (vitamins and dietary supplements). The claim Alicor intends to make is as follows:

**"Nutrilite is the World's leading\* brand of Vitamin, Mineral and Dietary Supplements."**

Existing syndicated Euromonitor research was consulted to verify whether Alicor can make such a claim, along with the following language:

**"MR consulted with Euromonitor International for a thorough investigation of 2006 sales of the leading vitamin, mineral and dietary supplement brands."**

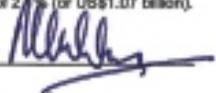
### CLAIM CRITERIA (\*)

The claim above is based on existing Euromonitor syndicated data in the OTC Healthcare segment of its Integrated Market Information System (IMIS) product, according to the following definitional parameters:

1. Claim is based on 2006 rrp (retail selling price) market share value
2. Claim is based on the Euromonitor definition for "Vitamins and Dietary Supplements" as outlined below.

### CLAIM VERIFICATION

Based on the criteria above Euromonitor confirms that the Nutrilite claim stands for the years 2002-2006. The Nutrilite brand was the global leader in Vitamins and Dietary Supplements, accounting for an rrp market share of 4.2% (amounting to US\$2.20 billion in retail sales). Centrum was the nearest competitor at a distant share of 2.1% (or US\$1.07 billion).

Signed:   
Tim Kilchin  
Director of Research  
Euromonitor International  
May 3, 2007

\* Vitamins and dietary supplements is the aggregation of vitamins, dietary supplements, tonics/ bottled nutritive drinks and child-specific vitamins and dietary supplements. Vitamins include both Multivitamins (combination vitamin/mineral products), to provide a convenient way to take a variety of supplemental nutrients from a single product, to prevent deficiencies, or boost nutrient intake above typical dietary levels) and Single Vitamins (such as A, B, B-complex, C, D, E taken for the prevention and treatment of specific deficiency states. Sales broken down by type according to availability per market: A, B, C, D, E. Other single vitamins: Dietary supplements is itself the aggregation of Calcium, Mineral (including single and combination mineral supplements), Fish oils, Garlic, Ginseng, Ginkgo biloba, Evening primrose oil, Schisandra, St. John's wort, Protein powder, Probiotic supplements, Eye health supplements, Royal jelly, Co-enzyme Q10, Glucosamine and all other dietary supplements.

# Genuine Direct Selling V/s Money Chain Scheme Tips to Identify

Read on to find out more on how to differentiate between a Legitimate Direct Selling business and fraudulent Money Chain Schemes.....

## Direct Selling

- Income earned on sale of products only
- Not mandatory to sponsor another distributor. Can earn income on one's own business of buying and selling products.
- Earning is dependent on effort.
- Minimal costs to start business.
- Offers Refund guarantees on products and business opportunity.
- Discourages overstocking of inventory
- Offers an opportunity to return any unused, saleable merchandise.

## Money Chain

- Income earned from new joinees.
- Short term opportunity. Does not survive long. Income earned only if more people join the business.
- People who join earlier make more money than people who join later
- Require high entry fees or substantial "investment" in inventory, and neither is refundable.
- No refund guarantees. No commercially viable products for sale.
- Mandatory to buy huge inventory on joining.
- No option to return unused stock.

Direct selling is a dynamic and rapidly expanding channel of distribution for the marketing of products and services directly to consumers. The marketing of products and services is carried out face to face with consumers, usually through explanation or personal demonstrations.

The primary methods of selling include Group Demonstrations as well as Person to Person contact. Earnings can be classified into two categories:

**Single level:** Under this, you earn a commission on sales effected solely by you. There is a direct co-relation between sales effected and earnings.

**Multi Level:** In this system, you derive compensation both from the sales personally effected by you and sales made by your group. The model offers an opportunity to build your own individual business by selling goods and services to consumers and by developing and training a network of other direct sellers to do the same.

In money chain schemes people enrich themselves through the payments made by new recruits to such schemes. All money chain schemes survive on a high entry fee. All future benefits can be derived only through introduction of additional participants in the scheme rather than from the bonafide sale of products to the consumers. Thus the scheme's rewards come from addition of new participants and their investment and not from the sale and distribution of real products to actual consumers.

So, the next time someone offers you a new business opportunity, find out if it's a legitimate opportunity which will bring genuine benefits to you or a fraud scheme which will benefit the promoters at your cost ....

Amway India is a member and current Chairman of the Indian Direct Selling Association (IDSA). The IDSA is an industry regulatory body, with several reputed international and Indian Direct Selling companies as members. IDSA does not admit money chain companies into its membership

## Amendment to Amway Rules of Conduct w.e.f. September 1, 2007

### 4.19 Retail effort:

To be entitled to earn a Performance Bonus on downline volume during a given month, an Amway Business Owner who qualifies at 15% or above level in a month must have at least 50 PV of personal purchases of Amway products for retailing in that month. If such ABO fails in any month to make such purchase he will be denied the applicable Bonuses & Commissions for that month on downline volume which will then pass up and shall be paid to the next eligible upline ABO who has done the requisite 50 PV of personal purchase in that month for retailing.

# Get the confidence of fresh breath throughout the day



Kick start your day with health, radiance and confidence with the refreshing oral care range of products from Amway.

Amway's oral care range is designed for optimal oral care to give you brighter, healthier smiles simply and effectively so that you can move throughout the day with confidence.

## Glister Toothpaste

Nothing beams confidence like a radiant smile and nothing gives it to you like Glister Toothpaste. Brush twice a day with Glister and notice whiter teeth and brighter smile.

## Persona Toothbrush

Trust Persona Family and Persona Junior Toothbrushes with their 8-action packed features and benefits to gently clean, freshen and protect your family's teeth everyday.

## Glister Sweetshot Freshness ...Anywhere, Anytime

Throughout the day and especially for those special moments, use Glister Sweetshot mouth freshener for fresh breath and confidence.

**Amway Oral care is the proven choice for a healthy confident smile!**

Persona Junior Toothbrush

Persona Family Toothbrush





**Amway**  
OPPORTUNITY FOUNDATION



**OneBYOne**  
CAMPAIGN FOR CHILDREN



We seem to have hit upon a formula that keeps most people happy, when it comes to combining business and social responsibility. There has been a definite increase in a business and AOF event, whereby a business activity - like an office launch, gets off to an auspicious start, with some definite good being done on that very day.

At the Satna office launch, 135 persons were vaccinated at the Typhoid Vaccination Camp. The office also saw the 'Swasthaya Darpan' a session on health & nutrition which included a session by an expert speaker - a Pediatrician in this case. Overall, around 225 persons - many of whom were ABOs, were present on the day. A similar exercise was carried out at the office inauguration at Port Blair, where a significant donation was made to a rehabilitation centre for the differently-abled.

The AOF Musical Nite at Guwahati held on 6th May at Rabindra Bhawan, was held after a gap of about 2 years. Like Chandigarh, here too, ABOs took active participation in the program. This function was inaugurated by Mr D.K. Baruah, IGP-CID, who appreciated AOF initiatives in the North East. Moreover, the program included songs by students of the 'Guwahati Blind School' which made all present to put their own blessings in perspective. The program also had Bihu songs & dance. In all, around 600 ABOs and their families attended the program.

Typhoid camps were also held at Koraput, Dapirazo, Kalimpong, Keonjhar where a total of 387 persons were vaccinated. AOF also held health camps Dehradun & Chandigarh.

In the past two months, AOF arranged for tape recorders to be donated to visually challenged university-level students at Hyderabad. Other donations were held at Salem, to the Andaman & Nicobar Multiple Rehabilitation Centre, to Sathya Ammaiyar Memorial Orphanage, Madurai, and to Pajarapole Ashram, Surat, and the Jyoti Nivas & Baramati School of blind, Ahmedabad.

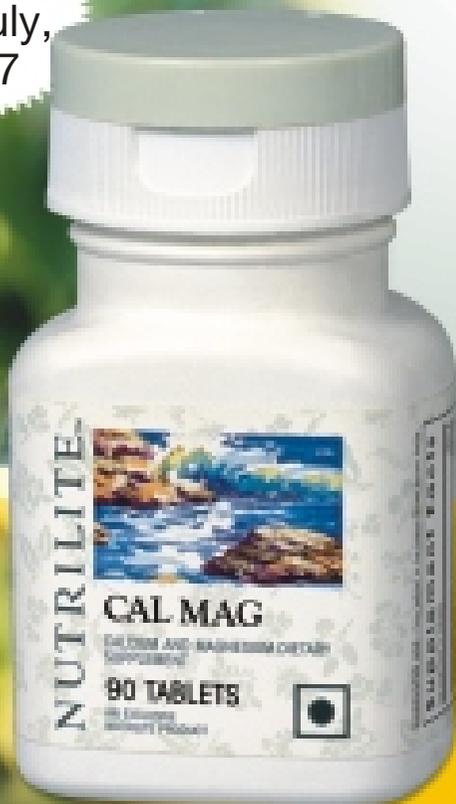
AOF Local Implementation Committees held fund raisers at Thane & Andheri, Lucknow (visit to water-park), Ahmedabad (Movie show and dental camp). The collected money will be used to make donations to needy children of these respective towns and cities.

Most of us who have interacted with hospitals or groups dealing in health issues, would know that blood - in shortage for most of the year - is at a premium during the summer months. Thus the Blood Donation Camps held at Patan, Porbandar, Palanpur, Siwan, Gandhinagar, Bharuch, Bhawanaipatna, Bangalore, Guntur, Kannur and Rajamundry, saw a total of 341 ABOs, donating blood.

And finally, the Indore PUC has been awarded the 'Abhinandan certificate' by Mook Badhir Vidyalaya, a school for Deaf and Dumb, in gratitude for a donation made earlier.

# THE ALL NEW FIRST PURCHASE OFFER

From  
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Buy products worth 60 PV  
within 60 days of joining & get a

**NUTRILITE™**

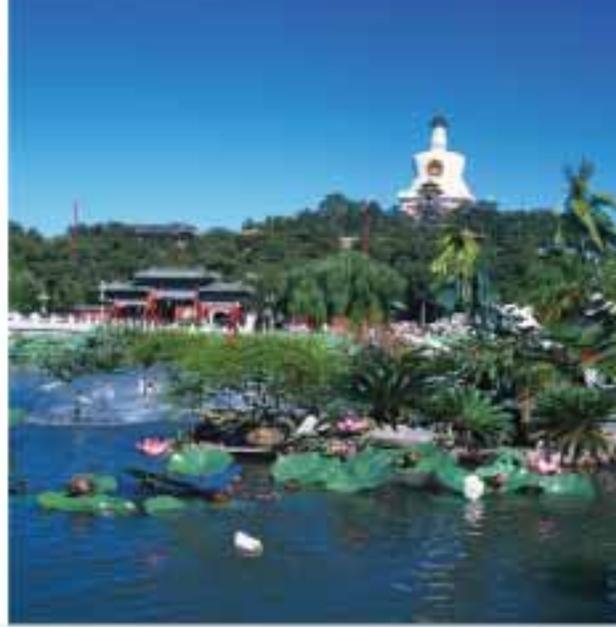
**CAL MAG**

worth Rs. 433/- DAP  
at Re. 1/- only

## GRAB THE OFFER...



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LEADERSHIP SEMINAR 2007



Unbelievable wonder,  
Unmatched beauty,  
Unlimited business learning...

Get ready to experience the  
ultimate destination showcasing  
the quest for excellence.

Come to Beijing and get the  
unlimited business knowledge  
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