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# The promise of what's next

There's something about "new" that's energising and invigorating: A new day. A new start. A new opportunity.

While stepping outside our comfort zone or thinking differently makes us pause for a second, the promise and the intrigue of starting something new has an allure that's tough to resist. You just have to see how things evolve.

Businesses are like that, too.

Fresh approaches, experimenting with different ideas and seeing old challenges from new angles all reinvigorate the business itself.

Our business opportunity remains relevant today. It has been relevant for nearly 50 years and will continue to be well into the

future. To keep our business current, we need to constantly ask questions like: "What does this changing world mean for

> our business? What's needed now? How can we do this better?"

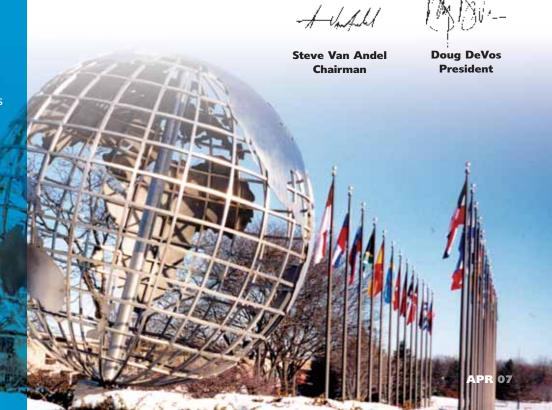
Tomorrow's success comes from listening to new voices, following new marketplace trends and being open to reinvention. Sometimes a revolutionary concept such as e-commerce occurs, or a breakthrough

wellness product is developed. Often, the changes are subtle.

Yet, our business remains strong because of new approaches and products that inspire people to just get started.

So if you're ready, you're in the right place.







# Let us make you smile...

The LTS\* is an amazing opportunity to hear about new business initiatives, sample new products and to meet and build relationships with fellow IBOs and Amway management.

Does relaxing in a luxury resort appeal to you?

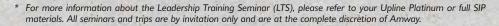
How about meeting your Upline Diamonds?

Three beautiful destinations have been carefully selected to afford our most successful business leaders a trip of a lifetime.

Qualification for spring 2008: September 1st, 2006 – August 31st, 2007

**Tenerife - Sardinia - Antalya** 

# Which resort will welcome you first?







# **Amway** visits unicet project in Kenya

In November 2006, a delegation of eight Amway IBOs and employees visited the UNICEF projects in Kilifi, Kenya that will be funded with the monies raised by Amway in 2006.

One of the projects they visited is a primary school of around 900 students. The older students were just finishing their exams that will determine whether they make it into secondary school, so they spent time with the younger ones, handing out sweets and blowing bubbles. The students learn not only how to read and write, but also about the importance of hygiene, clean drinking water and immunisation so they won't have to suffer from diseases like polio, diphtheria or measles.



As money is tight, the teachers work two shifts up to twelve hours a day. There is no money left for toys. Students wear uniforms but few are in good shape. Most have only a few buttons left and nearly all the children walk in bare feet. Yet they laughed and swarmed around the women as kids

do. Anja Schwarz-Viereck and Sissy-Petra Szuchar handed out sweets to children who formed a long line. They stood there as long as it took to make sure each one got a treat. Maria Schleipfer, Rachel Demeter and Rosemarie Steiner-Lang stepped in to help, or wandered through the crowd of curious faces, shaking hands, giving hugs, listening to their stories. The students are proud to try out the English they have learned in school. They make an effort to stand up straight and shake hands formally.

In 2002, Kenya passed legislation making primary school free to all children. Although the number of teachers has not increased and funding is still largely inadequate, school enrolments almost doubled.



Left to right: Maria Schleipfer, Founders Crown Ambassador, Rachel Demeter, Founders Executive Diamond, Anja Schwarz-Viereck, Crown, Rosemarie Steiner-Lang, Double Diamond, Sissy- Petra Szuchar, Executive Diamond

Only 31 per cent of boys and 28 per cent of girls will continue through their secondary education after grade eight and only five per cent will attend university. But even with its challenges and disparities, the free primary education programme is a strong statement by the Kenyan people about the importance of their children and the future of their country.



Further back behind the school in a small mud building with a straw roof, women prepared bowls of porridge for the children. This will sustain them through their studies and for most it must sustain them until the next day. Although grant funding for individual programmes like food,

immunisation or education often comes individually, UNICEF attempts to integrate services. They know that they may only get one point of contact with a child or a family and they want to make sure they leverage that time and available resources to make the most significant impact. That's why immunisation programmes are now frequently run out of the schools so children don't have to go to separate health centres for service. Food distribution programmes are also during school time and many of the women distributing the food are the mothers of the students.

Amway IBOs, employees and affiliates in Europe contribute to One by One, the global Amway campaign for children, by supporting UNICEF. Since 2001, more than € 2.7 million have been raised for children in need.

# product



Order no. 104170 £1.70 / €2.54

Helping to support children from around the world against lifethreatening diseases through the UNICEF Immunisation Plus campaign.



One By One is the worldwide campaign of Amway to improve the lives of children. In Europe, Amway contributes to the One By One campaign by supporting UNICEF.

You too can support the invaluable work of UNICEF, by either making a donation or by purchasing the Billy Pin. Simply use one of the following order numbers to make a difference today!

Order no. 101568 to donate £0.69 / €1

Order no. 101569 to donate £3.45 / €5

Order no. 101570 to donate £11.72 / €17

By purchasing this pin, you are supporting the UNICEF and Amway Partnership, helping children live better lives.

A loving, long term solution for your hair and scalp

# **SATINIQUE**<sup>™</sup> Scalp Serum

Prepare your hair and scalp for the summer!

# THE BIANNUAL PLAN

We recommend that you repeat the 15-day Revitalisation Plan twice per year, for the ultimate in year-round hair care.

 Apply as you would for the 15-day Revitalisation Plan: Following the Usage Instructions, apply one vial of Scalp Serum every other day for 15 days.

Continuing with the Maintenance Plan, following the Revitalisation Plan.

 Follow the Usage Instructions and apply one vial of Scalp Serum twice a week. This plan is continuous and should become part of your regular routine.

For best results, schedule your biannual Revitalisation Plan at the end of the summer and winter seasons, when your hair has been exposed to the harsh seasonal elements.

Add all the science, all the health and just a little pampering to your hair care routine.



Repairs, strengthens and protects in one use.

# Pace Setter Reward Day

February 2007 saw the first group of Pace Setter Qualifiers, and what a group they were.

The reward day involved a warm welcome to the Amway (UK) Head Office by Amway staff, followed by some refreshments.

There was a business session where senior management shared information from various departments. This included a presentation by Andre Duranthon, Access Business Group Service Liaison Manager, who spoke about Access Business Group and their role in the business.

Andrew Rhodes, Brand/Communication/E-Business Manager Europe, spoke about the communications department's role in the business and gave all present a preview of the three new Product Manuals.

Sharon Harrison, External Affairs Manager UK, Republic of Ireland, Scandinavia, Netherlands and Belgium, shared some good information about the external affairs work that is taking place and an update on our partnership with UNICEF.

Branka Jurcic, Sales Manager UK & Rol, shared some interesting sales figures with the group and offered some basic tips on expanding their businesses.

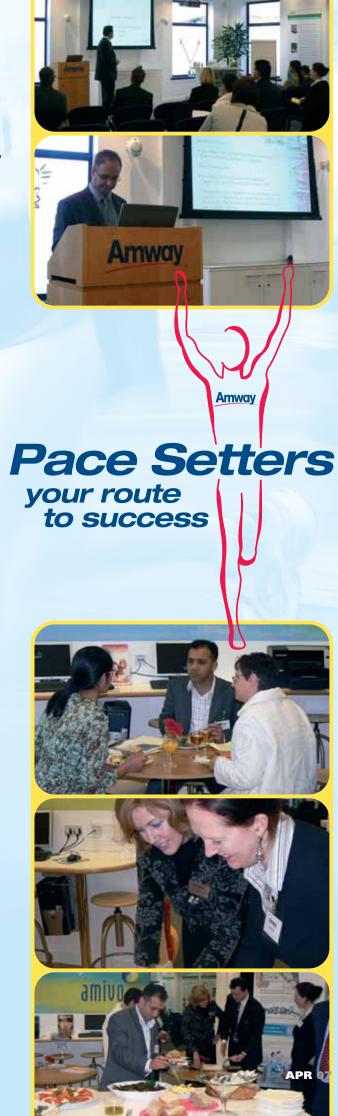
Qualifiers also had the privilege of listening to Ben Woodward, Country Manager UK & Rol, who gave some good advice on how to develop yourself to be the best future leader you can be.

All this was followed by recognition of all the qualifiers, who received a Pace Setter certificate and pin and a group photo to remember the day by.

A delicious lunch was then served; during this time there was an opportunity for qualifiers to speak with the managers from the business session.

The last part of the day included a tour of the Amway offices. This was a great opportunity for qualifiers to meet those who will work with them during their time in the business.

The Pace Setter Reward Day was a great day and fun was had by all. We are pleased to see so many of you taking on the challenge to grow and develop your business in your first three months of joining Amway, and we hope to invite you too, to Amway's UK office to claim your reward, when you qualify as a Pace Setter.



# Achievers

## **Local Achievers**

## Satyaprakash, Soumyaranjan





## **PLATINUM**

I am happy to have achieved my Platinum qualification. But this is just the stepping stone for Emerald, Diamond and beyond. I'd like to take this

opportunity to thank my Sponsor and mentor for their incredible help and support. I am also proud of each and every one of my downlines. I believe that through persistent and consistent efforts anything is achievable. I'd like to thank the Amway Corporation and all the staff for being so supportive.

#### Hickey, Ursula and Richard





#### **PLATINUM**

This is a great level to have achieved, but it's only the start. With the help of our fantastic uplines and mentors, we can see great things in the future. We

would like to encourage all our downlines to keep stretching for your goals... we are here to help. Success comes when we are wonderfully coached and stay focused on our goals, our dreams, and are willing to move outside our comfort zones. Consistency and persistent effort gives the rewards. Nothing is impossible. You can do it!



# SILVER PRODUCER

Bohm, Hlmallika and Sivasambu Madume, Maxsam and Mupazi, Lenityand Martis, G. and Mathew, A.







Asare-Bediako, Linda and Charles

Benjamin

Dzwairo, Abigail

Kuchmanych, Dmytro

Kurovets, Viktoriya

Moradi, Siavash and Rank, Serena

Nxumalo, Thembisile

Okelo, Vincent and Krycinska, Anna

Popova, Antonina and Okhrimenko,

Sathe, Sanjay and Diamond





Armstrong, Neil and Evelyn

Ali. Kareem

Brown, Joseph and Julia

Chandarana, Pratik and Shah, Rajul

Cheatham, Albert

Arseen, Moneka

Brew, Matilda and Joseph

Joao, Jose

Kaliyati, Crescent

Khalid, Tasnim and Bin Hassan, Khalid

Owusu, Kate and Owusu Nketia, Micheal

Siew Fang, Wong

Sim, Iryna

Tatham, Bee and Charles





Akpan-Inwang, Francis and Olufunmilayo

Antiwi, Beatrice

Avalasevicene, Dalia

BabylenB, Rai Lyn

Borsos, Attila

Chaudri, Vishal and Parul

Chekanskyy, Orest

Chepurna, Victoria and Miroslav,

Chepurnov

Derevinskyy, Mykdla

Diuravea, Dilbar

Emilion, Victor and Maria

Gadiyar, Vinod and Shalini

Galyas, Vitaliv

Gillies, Deborah

Gnanatheysihan, Rajendram and

Valarmathy

Golovchenko, Tatvana

Holloway, Blake

Hussain, Shaikh and Shaikh, Saima

Kaliyati, Martha

Kramar, Vadym and Sydor, Mariya

Lesko, Anatoliy

Lyashkevych, Volodymyr

Moraru, Ion and Vozian, Tatiana

Mueller-Meerkatz, David

Neelagiri, Kannan and Nanditha,

Timmakondu

Neto, Divua and Miguel, Paula

Ojo, Jide and Bienkowska, Ewa

Osborne, Aston

Oshorne, Wayne

Owusu, Michael and Rita

Pagadala, Nanda and Neeli, Rajasekhar

Pritchard, Terry and Poole, Rachel

Prus. Yaroslav

Puzriakova, Olga

Sanusi, Ayisat

Scukina, Elina

Shabbir, Muhammad

Shahzad, Mohammed and Ahmed,

Aisha

Shmigelska, Lidiya and Raubiene,

I himute

Singh, Vipin and Shiah

Skibskaya, Volha

Stankute, Daiva



Szucsek, Csilla

Treskavica, Aleksandra and Milinkovic, Nenad

Tsigura, Lihdmila

Tsivkach, Sergiy and Karajayeva, Enesh

Urwin, Darya

Zorides, Christos and Laya, Zwelky





Agblobi, Andrews Doeh and Mawuse

Aigbedo, Clement and Magret

Armstrong, Malcom

Arvas, Ulrika

Batin, Andrew and Ursua, Batin

Berge, Svein and Greta

Beyts, Nicholas

Bhatia, Aneel and Sangeeta

Boulter, Simone

Broadhead, Charlotte

Broadhead, Philip

Brzyk, Mariusz and Kardel, Anita

Bukenya, Michael and Restetuta

Caney, Chris

Chew. Mei Yen

Chinyanganya, Agnes

Choudhurry, Aktar

Clarke, Duane

Coetzee, Gustav Combden, James C

Cranswick, Chris and Sue

Crooks, Josephine Peng

Danboyi, Bitrus and Patience

Daniel, Nonceba Zilpher

Dauramanzi, Madallyne and Tichaona

De Gruyther Bo, Karen and Tim Dmytryk, Andriy

Dowle, Mark

Ellam, Hamid

Elliott, Beverley

Engstrom, Christina and Thomas

Erkes, Silke and Gray, John

Fiaque, Sabine

Flynn, Carol and Neil

Fong, Ng Nyuk Betty





Fonseka, Gardihewa Isuru Cha and Ruth

Galea, Joseph Anthony and Serena Jamaica

Galyas, Vitaliv

German, Kozynskyy

Hall, Stuart

Hanekon, Martyn Francois

Hayes, Stephanie

Hobson, Rebecca

Holman, Dennis

Hussain, Jabeen

Hussain, Saima

Jack-Earle, Angela and Earle, Everton

Jama, Rina

Jones, Karen

Kolesnichemko, Oxana

Krajewski, Przemyslaw

Kungu, Masanja and Mussa, Mariam

Kurtash, Liliya

Latif, Maryam

Leijer, Niklas and Jessica

Leonard, Tanita

Lewis, Cynthia and Raymond

Lim, Seng Joo and Chew, Mei Ling

Liu, Rongcai

Majinur, Khadija

Mandizha, Tawanda and Fombe, Moira

Maw, Ann and Andrew

Mawanda, Eva

Mc Gregor, Davis and Geraghty, Cathy

Mema, Penelope

Murali, Vignesh and Banumathy

Murrell, Daniel

Muturuka, Dennis and Joyline

Muzzah, Ethel

Nilsson, Lars

Norman, Kim and Mika

Nyandoro, Queen Faith

Okpala, Debbie

Olavarrieta, Rafael

Omelchenko, Larisa and Sergey

Parmigiani, John

Patel, Nitin and Sangita

Pooloogadoo, Anand and Saraspadee

Porritt, Stella

Rana, Abdul ahad and Robina



**9**%

Reid, Elaine

Ruckitana, Maneenate

Ruckitana, Supuck

Sambana, Caroline

Samborska, Mariya and Roman

Savchuk, Ekaterina and Juriy

Shehu, James

Shehu, Samuel



9%

Siddique, Sumiya

Sivakunaran, Dorren

Smithman, Julie and Langdown, Philip

Staff, Neil Alexander

Subbarayalu, Sivakumar and Sivakumar,

Kalpana

Sydor, Yaroslavv

Szucsek, Csilla



Whyte, Jerran Woodcroft, Samantha

Xuereb, Robert

Yatsyk, Nadiya and Ivan

Zablocki, Pawel and Pagrebnyak, Iryna

Zapolukh, Halyna and Liarnatovych,

lhor

Zhukovskky, Vitaliy and Zukovska, Julija





# **Questions**and Answers

The LBS programme is not just a diet, but a whole new way of life. Now that you have started to get familiar with the programme here are some common questions that often arise.

#### Q. What kind of diet is LBS – a low carb diet?

A. LBS is neither a low carb diet, nor a low fat diet, nor a glycemic index diet. We believe that there is no single diet, which works for everybody. The optimal approach depends upon individual needs, lifestyle choices and food preferences. Therefore the LBS programme doesn't focus on a single nutrient regime, but on food and exercise preferences, offering three different meal patterns to support the nutritional needs of your body, and two different types of exercise routines.

#### Q. Why should I choose this programme instead of others available?

**A.** The LBS programme treats you as an individual and is tailored to your personal preferences and needs.

It is not just a weight loss programme and doesn't stop once you've lost weight. It's a lifestyle programme, focusing on healthy eating and exercise habits. It is a complete programme that does not depend on supplements. From the outset, it teaches you about healthy eating habits and how to handle 'treats'.

Nutritional recommendations are based on scientific research, backed by evidence-based statements from the European section of the World Health Organisation (WHO) and other major organisations (for example Eurodiet core report).

The exercise programme covers all aspects – cardiovascular, muscle toning, flexibility training – that sports scientists agree improve your overall physical fitness.

# O. Is there one eating pattern in LBS which might be more beneficial or give quicker results?

A. The best diet for you is the one that matches your taste preferences and eating habits most closely. The most important thing is that you are able to live with the diet for the longer term. So choose the diet carefully and calculate your calorie level using the assessment in Phase I. Don't choose the lowest calorie level, if the assessment puts you at another level. You will lose weight faster that way, but it will be more difficult to maintain, and you may give up because you're often hungry.

# Q. How do I know how much weight I need to lose?

**A.** Calculate your healthy weight to achieve a BMI of 24:

24 x [(your height in m) x (your height in m)] = kg (your healthy weight)

The difference between your actual weight in kg and your healthy weight is the amount you need to lose to get into the healthy weight range. See Phase I, setting your weight goal, for more information.

# Q. What if I have difficulty in losing weight or I'm losing weight too slowly?

A. First of all, don't worry. The LBS programme aims for a healthy weight loss and, with a consistent deficit of 500-1000 kcal per day, it is only possible to lose between half and one kilogram per week. Weigh yourself after the first two weeks. If you have lost less than 1 kg overall, change down to the next calorie level for the next two weeks.

If you are already on 1200 kcal a week, carry on with it even if you have only had a small weight loss in the first two weeks. You are unlikely to be able to stick to under 1200 kcal in the longer term, so you may have to accept a slow weight loss. Concentrate on exercise to speed up your weight loss.

# Q. What if I wish to eat a food that is not included in the Food List?

**A.** Try to classify the food according to the food groups. Read the information following the tables before you decide where the food belongs. If you are not sure, treat it as a free choice unit.

The Food List tables contain the average amount of calories per serving in the different food groups. Work out how many grams of your chosen food make up the average calorie content. Check off one template-serving in the food group your chosen food belongs to.

You can have 'treats' as free choice units. These are straightforward to calculate; 50 kcal equals one free choice unit. Don't forget to check, though, that you have enough free choice units left before you eat your treat!

## Q. How long can I stay on Phase III?

A. You can go on with Phase III (1 POSITRIM<sup>TM</sup> meal replacement per day) as long as you need to reach your goal weight, but you may need a break. It is important you move on to Phase IV to maintain your weight, so don't just stop when you have completed Phase III, as you could easily regain weight. We recommend you take a break after eight weeks on Phase III and change to Phase IV for two to four weeks. After this you can go back to Phase III or repeat the whole programme again.

# Q. What if I gain weight after reaching my goal weight?

A. Just start again with Phase I and set new goals. Do the assessment again to find your calorie level. You should remain in the stage of the exercise programme you have already reached but if you haven't done any regular exercise (more than twice a week) for more than five weeks, start again from Phase II. Do not push yourself too hard but give your body the chance to get used to the exercise again.

Think about why you gained weight. You won't maintain your weight unless you stick to the healthy eating rules and exercise programme. So assess the reasons you gained weight, and what you will need to do differently in the future.

Please see page 20 for a reminder of the kits and order numbers for the LBS programme



COMING SOON: COLOR COLLECTION 005 (Look out for details in your May 2007 Amagram<sup>TM</sup>)



# E. FUNKHOUSER™ NEW YORK

# An E. FUNKHOUSER™ NEW YORK Product Exclusive!

As the creator of E. FUNKHOUSER NEW YORK Products, I present you with an exclusive, phenomenal offer!

An amazing 25% price reduction on all Color Collection 004 items, with full PVBV\*.

Dive headstrong into my Technicolour world and indulge in some of your favourite products from the E. FUNKHOUSER NEW YORK brand!

Mix and match the products to create a look that truly reveals the Super Chic E. FUNKHOUSER NEW YORK brand girl you've come to be.

Whether adding a chic touch of colour to achieve a fresh, beautiful day look, or indulging in a little glitz and glam for that evening out, these exclusive items are sure to bring out the star in you.

\* This promotion excludes all Professional Product Series, Travel Brush Ensemble, Lip Balm, Lip Polish and Foundation Kit. This promotion is valid from 1st March 2007 to 30th April 2007, while stocks last. Please see page 27 for discounted pricing.



Take your Intensive Repair regime to a daily basis. This powerful, daily use product is the companion to the TIME DEFIANCE Intensive Repair Serum to protect and extend the amazing results and investment made in that quarterly treatment.

For women who want to invest in the ultimate skin care treatment to prevent and reverse the visible signs of ageing.

- Leveraging light-activated Photosomes<sup>™</sup>, derived from plant algae, restores the skin's natural ability to recover from environmental stresses.
- Sunflower Seed Extract helps to prevent skin damage caused by environmental insult.
- TIME DEFIANCE Intensive Repair Serum and Intensive Repair Daily are designed to work together for more complete protection and repair.
- Light enough to be worn under TIME DEFIANCE Day Protect SPF 15 Crème or Lotion.

Please refer to your IBO Price List for pricing details. Pricing for TIME DEFIANCE Intensive Repair Daily on page 27.

# TIME DEFIANCE Intensive Repair Daily application

Apply in the morning before TIME Intensive Repair Serum.

**NEW - TIME DEFIANCE Intensive Repair Daily** Order no. 102006 - 30 ml pump

**ALREADY AVAILABLE -**TIME DEFIANCE Intensive Repair Serum Order no. 100282 - 14 vials

**APR 07** 





Hazards to avoid

when presenting the Lifestyle Balanced Solutions programme

We want you to get the best, and deliver the best, from the new Lifestyle Balanced Solutions programme by Amway. In order to do this, you need to have an understanding of what is expected from you as business owners, and by your Clients.

After you have carefully read, watched and listened to all the printed literature and audio/visual material distributed by Amway UK/RoI, we would like to draw your attention to the disclaimer on page 2 of the LBS manual. These few paragraphs are essential to:

- clarify the type of person the programme would be suitable for
- remind you that the programme is not designed to treat or cure any diseases or medical conditions
- make clear the advice to consult a medical doctor before starting the programme, and what to do if you feel pain or discomfort from following this programme.

In promoting the LBS programme, it is essential that you do not use professional titles to describe yourself (such as Dietician, Physiotherapist, Nutritionist or similar), unless you are authorised to do so. To describe yourself as such is reserved for individuals having certain specific qualifications based on training and education.

When you describe any Amway or NUTRILITE™ product (including the LBS programme), please do not imply either directly or indirectly that it has medical characteristics, and you should not mention any diseases or symptoms.

Please do not refer to medical or semimedical reports/articles of a third party related to health which may imply that AMWAY™, NUTRILITE and POSITRIM™ products have any medical effect. You are not allowed to use any self-made or third party's advertising material or statements about products or the LBS programme, which are not approved by your Amway affiliate for use in your country. Similarly, no webbased material should be downloaded and used in any promotional materials. This applies to oral, printed or visual communication with your Clients and groups of business owners.

Please also note that you are only allowed further contact with a LBS Client upon their prior written consent.

Ignoring these guidelines, consciously or unconsciously, may cause immense difficulties for the legal sale of AMWAY, NUTRILITE and POSITRIM products – which could have a serious negative impact in your own market, as well as in other European markets.

Thank you in advance for your compliance with and communication of these rules.





# COOL CONTRAST

This look is all about the contrast. It's excellent on long hair, but there are also great possibilities here for the bob lengths that are the rage just now. The key is to create textural contrasts between different sections of the hair. When some parts are super shiny and then other parts muted matte, you can get really exciting looks.





#### How to:

Gel is making a real comeback and is the style-maker here. Wash hair using the SATINIQUE Hair Care Products which are suited to your hair type and dry with SATINIQUE Volumising Mousse to give it control. Then select the area you wish to tie back or hold closely to your scalp. For long hair, highlight a single section at the crown or even just the fringe by applying SATINIQUE Designer Fixing Gel to that area and directing it back. Finish with hands for a softer look, or for an even smoother finish, pull it back with a brush. Leave the rest of the hair loose. *Photos by WGSN* 



At last, some top models are getting

Hair always grows so why not try something short and daring? Come on, lets see those beautiful eyes!





How to:

This time, it's all in the cut, but do go for plenty of texture and a combination of strong and soft outlines. To get the best out of the cut, apply SATINQUE Volumising Mousse and blow dry for hold and control. Finish with SATINIQUE Designer Fixing Gel. Always warm it between the hands first then work it through for a loosely textured finish. Photos by WGSN

# **SWEET 60s**

We're talking about big, bold and beautiful, totally sexy hair here! This look has plenty of volume and tousled texture and a real sixties-inspired feeling. It's fabulous on medium shoulder lengths.





Dry hair with SATINIQUE Volumising Mousse and roll onto heated or Velcro rollers. Remove rollers and use your fingers to pump up the volume with almost a shampoo movement at the roots. Keep pulling your fingers through the hair for a loose finish. Soften it with framing tendrils as desired.

Photos by WGSN



For other SATINIQUE Styling or Hair Care Products, and further hints and tips, please refer to your copy of the NEW Beauty Manual (order no. 216996).

Repairs, strengthens and protects in one use.

# product



"While trends come and go, L.O.C.™ Multi-Purpose Cleaner has remained the trusted choice of savvy consumers around the world for almost any cleaning task imaginable. If water won't hurt it, L.O.C.™ Multi-Purpose Cleaner can safely clean it."

Robert D. Faber, Senior Research Scientist **Homecare Research & Development** Access Business Group International LLC





# L.O.C.TM **Multi-Purpose** Cleaner

One of the most versatile cleaners in the world, L.O.C.™ Multi-Purpose Cleaner cuts through soil build-up and grime, leaving a streak-free shine. Order no. 0001 - 1 litre





# L.O.C.™ Plus **Metal Cleaner**

Keep metals looking shiny and new with this easy to use paste. Order no. 0094 - 200 g

# Special Offer

Order no.

Benefit from a great 15% discount when you place an order for two L.O.C. Multi-Purpose Cleaners (1 Litre) and one L.O.C. Metal Cleaner using the special offer order number above. Available from 1st April until 30th April 2007.

Full PV/BV still applies.

Please see page 27 for discounted pricing.



# Now available...

Introducing the new improved SA8™ Liquid Laundry Detergent - it's cool

Better performance, better for your clothes, gentle on the environment, cleaner, newer, softer the biodegradable detergent that works!!!

Start your summer early with the freshsmelling, new and improved SA8 Liquid Laundry Detergent and the new complementary Fabric Softener in the same fragrance.

Blooming gardens of apple blossom, citrus spray and musky cedar reveal themselves in SA8's Liquid Laundry Detergent and Fabric Softener Garden Blooms Fragrance, promoting a sense of cleanest purity and harmony throughout your home and laundry.

Let the SA8 Garden Blooms Fragrance fill your home and your laundry with the sense of contentment you can only find in the balance that nature intrinsically brings with it.

When used together, SA8 Liquid Laundry Detergent and SA8 SOLUTIONS Fabric Softener make your laundry cleaner, softer and fresher every time.

SA8 Liquid Laundry Detergent 1.5 Litre **Order no. 103800** 

SA8 Liquid Laundry Detergent 4 Litre **Order no. 103278** 

SA8 SOLUTIONS™ Fabric Softener Garden Blooms

Order no. 103408

Please see page 27 for pricing

# Did you know?

Each 1.5 litres of SA8 Liquid
Laundry Detergent is so
concentrated it can keep 661 dress
shirts clean, colourful and freshsmelling. The shirts, stretched sleeve
to sleeve, would fill a clothesline
over 1.1 kilometres long.



# 20 yourbusiness

# **Summer Time – Sun Care Time**

PETER ISLAND™ SUN CARE PRODUCTS.

For whatever levels of sun protection your skin requires against the harmful rays from the sun.

Peter Island

Please refer to your IBO Price List for pricing details. Pricing for Beach Bag on page 27.



PETER ISLAND™ Sun Lotion SPF 4 - Order no. 103499 - 250 ml
PETER ISLAND Sun Lotion SPF 15 - Order no. 103172 - 250 ml
PETER ISLAND Sun Lotion SPF 30 - Order no. 103173 - 250 ml
PETER ISLAND After Sun Lotion - Order no. 103176 - 250 ml

#### PETER ISLAND Beach Bag - order no. 216831

Available whilst stock lasts - made of wipeable material, with a strengthened bottom and a small bag with zipper inside to store valuables such as purse, keys, mobile phone, etc. Colour: orange, with PETER ISLAND logo. Size: approximately H 33 cm x W 43.5 cm, without the handles.

TOLSOM™ branded, 100% silk, pink and navy woven tie is

# NOW SOLD INDIVIDUALLY

with full BV/PV

Please see page 27 for pricing details.





Order no. 217348

AVAILABLE WHILE STOCK LASTS.

TOLSOM

# Lifestyle Balanced Solutions programme -

a reminder of the order numbers

**Order no. 218502** – Basic Kit, comprising: LBS Manual, POSITRIM™ Shaker and POSITRIM



#### Free DVD!

LBS Training DVD for every IBO who buys either the Basic Kit or the Starter Kit. This DVD provides practical and easy-to-use guidelines for the LBS manual through the words of Dr Claudia Osterkamp. The DVD also features Dr Sam Rehnborg, who supports the LBS programme.

Order no. 218503 – Starter Kit, comprising: LBS Manual, POSITRIM Shaker, POSITRIM Pedometer, POSITRIM Crème Mix Powder (one carton each of Cocoa and Vanilla), POSITRIM Protein Bar Caramel Vanilla flavour, NUTRILITE™ Multi-Fibre and NUTRILITE Omega 3 Complex. Offered at an incentive of 15% price discount on the Basic Kit with full PV/BV.

Also available separately: POSITRIM Shaker **Order no. 218506** 

Order no. 218505 – Refill Pack Variety, comprising: POSITRIM Crème Mix Powder (one carton each of Cocoa and Vanilla), POSITRIM Protein Bar Caramel Vanilla flavour, NUTRILITE Multi-Fibre and NUTRILITE Omega 3 Complex. Offered with a 10% discount versus separate purchase, same PV/BV\*.

\* Refill packs are limited life items Please see page 27 for pricing details. Order no. 218504 – Refill Pack Cocoa, comprising: POSITRIM Crème Mix Powder (two cartons of Cocoa), POSITRIM Protein Bar Chocolate Mint flavour, NUTRILITE Multi-Fibre and NUTRILITE Omega 3 Complex. Offered with a 10% discount versus separate purchase, same PV/BV\*.





ARTISTRY<sup>TM</sup>
CRÈME LIP COLOUR

yourbusiness—(21)

**PROMOTION** 

Available from 1st April 2007 until 30th September 2007, buy one of each of the whole ARTISTRY Crème Lip Colour range\* and receive a 10% discount with full PV/BV.

Special offer order no. 218856

\*Please refer to your Product Brochure for details of the Crème Lip Colours and the shades available.

Please see page 27 for pricing details.

# **AVAILABLE NOW - NEW PRODUCT MANUALS...**

Designed to replace the previous Product Information Manual, these three new manuals explain the features and benefits of the extensive Amway<sup>™</sup> product portfolio as well as being packed with brand history, product technology, scientific research, product development, ingredients, hints and a lot, lot more.

#### Health Information Manual - Nutrition & Health Care

Includes the NUTRILITE™, MAGNA BLOC™ and Food & Beverage product ranges. Order no. 216995.

#### Additional Features:

• Vitamins, Minerals and Nutrients – learn, understand and share information about the role specific vitamins, minerals, phytonutrients and other nutrients play in our health.

Beauty Product Manual – Product Information and Technical Information Includes, amongst others, the ARTISTRY™, SATINIQUE™, TOLSOM™ and AMWAY Boutique product ranges. Order no. 216996.

## Additional Features:

• The technology, scientific research, product development, ingredients and complex behind our products.

# Home Product Manual – Product Information, Technical Information and Demonstrations

See how SA8™, L.O.C.™ and DISH DROPS™ brands can wow you and your customers, **Order no. 216994.** 

#### **Additional Features:**

• Explaining the power of concentration and product demonstrations that can help you to sell.

A 'must have' tool – each manual is sold separately. Buy the manual that best meets your business needs or purchase all three at a reduced price (order no. 216997). Please see page 27 for pricing details.





# **ARTISTRY**

Everyone needs to look after their skin. Big business can start with just five products, but also learn how ARTISTRY speciality products can meet your Client needs and expand your business.

#### ARTISTRY SKIN CARE WORKSHOP

Monday 16th April Monday 21st May Monday 11th June 6-9pm

# NUTRILITE. 煤

Learn how NUTRILITE products can assist your optimal health programme, what makes NUTRILITE different and the amazing impact NUTRILITE can have on your business.

#### **NUTRILITE WORKSHOP**

Tuesday 24th April Tuesday 15th May Tuesday 19th June 6-9.30pm



Learn, and see demonstrated, those basic cosmetic skills to enhance both you and your business.

### **BASIC COSMETIC APPLICATION**

Monday 2nd April Friday 4th May Friday 1st June 3-5pm



Professional tips and creative looks demonstrated to inspire you and your Clients.

### **ADVANCED COSMETIC TECHNIQUES**

Friday 27th April Friday 18th May Friday 22nd June 3-5pm



Inspire your cooking and your business by learning about the nutritional benefits that iCook can bring to you and your Clients.

# **iCOOK WORKSHOP**

Thursday 19th April 7-9pm



Not just a filter but a complete water treatment system. Learn the benefits eSpring can bring to you and your business.

#### **eSPRING WORKSHOP**

Wednesday 23rd May 7-9pm

# SATINIQUE°

SATINIQUE Hair Care System is a unique range of products with an exclusive formula. Realise the benefits for healthy hair and your business.

#### SATINIQUE WORKSHOP

Wednesday 6th June 7-9pm

To reserve your place on any of the workshops, please contact our Training Centre Co-ordinator Anne Gilmore on +44 (0)1908 629499 or email anne\_gilmore@amway.com





# The Weekend That Changed Your Life!

Amway attends One Life Live Exhibition. 2-4 March 2007, Kensington, Olympia, London

Over 16,000 visitors walked through the door at the One Life Live Exhibition. looking to meet companies just like Amway and change their lives for the better.

Amway took a stand at the show early in March within the "Be Your Own Boss" Zone and spent the weekend handing out information, chatting to interested passers-by and conducting research to find out how well people know Amway.

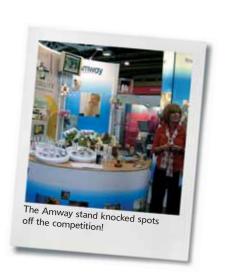
Ben Woodward, Amway UK's Branch Manager, told Amagram: "This exhibition was a perfect fit for Amway. We offer people an opportunity where they set their own goals to shape their aspirations for the future. We enable people to build up a successful business of their own, with low risk, low start-up costs and no income limits, with the flexibility to choose when and how they work, which is why the One Life Live event was great for Amway".

Amway UK staff from Milton Keynes exhibited high-quality brands NUTRILITE™, E. FUNKHOUSER™ NEW YORK and ARTISTRY™.

There were plenty of opportunities to sample Amway's products, hear about the opportunities available to become an IBO and even have the chance to meet Independent Business Owners and hear, first hand, their experience of working as an IBO.

The One Life Live event featured over 300 exhibitors and over 150 free workshops, clinics and expert seminars, all providing inspiration and practical guidance to help visitors make some of the decisions when considering a work/life change.

Amway's 'breathtaking' stand had a great spot facing the HSBC Bank's 'New Business Start Up Clinic' and received a lot of interest from passers-by who were pleasantly surprised by Amway's wonderful products, vibrant image and very popular goody bags!











# keeping you informed

# Introductions to and Conduct of Presentations of the Amway Sales and Marketing Plan

It is imperative all Independent Business Owners (IBOs) ensure that Introductions to and Conduct of Presentations of the Amway Sales and Marketing Plan are conducted in strict compliance with the Amway Rules covering this subject, as detailed below.

At first personal contact with new Clients or new IBOs, an IBO should proceed as follows:

As soon as practicable, he/she should make him/herself known in suitable fashion as an Amway IBO and should provide information concerning his name and address as well as the address of Amway (UK) Limited.

He/she should indicate the purpose of contact, namely the sale of Amway Products and/or Services and/or introducing him to the Amway business opportunity.

During any presentation of the Amway Sales and Marketing Plan an IBO must:

- not represent that an IBO can benefit solely by sponsoring others to be IBOs, or obtaining products or services for personal use at IBO price;
- state that IBOs are under no obligation to sponsor others to be IBOs;
- not promote the enjoyment of tax benefits as the principal reason for becoming an IBO;
- not claim that an IBO may achieve success with little or no expenditure of effort or time; state that the business opportunity refers solely to the Amway Sales and Marketing Plan;

As regards the sales part of the Amway Sales and Marketing Plan, the IBO must point out that income and sales bonuses can be achieved only on the basis of continuing sales of Amway Products and/or Services to end users (Clients).

As regards the sponsoring part of the Amway Sales and Marketing Plan, he/she must point out that income in the form of Performance Bonuses can be achieved by Sponsor activities only if the Sponsor continues to make sales and the Sponsored IBOs on their part make sales and certain qualifications have been achieved.

An IBO shall not represent that there are exclusive territories available under the Amway Sales and Marketing Plan.

An IBO shall represent the past, present or future profits or earnings of IBOs only in the following manner:

- specific income amounts or examples may be used, provided that these figures can be totally supported by the workings of the Amway Sales and Marketing Plan.
- earnings or bonus representations specified in Amway produced literature or actual earnings and bonuses from an IBO's own independent business may be used, provided that in the latter case disclosure is made that the amounts are based on personal experience and this can be verified.
- examples of success (e.g. travel, cars, homes, contributions to charitable causes) may be cited, provided the IBO can show that such benefits were obtained as the result of building successful Amway businesses.
- or the purpose of Prospecting or Sponsoring or the teaching of these techniques or making statements indicating the financial benefits an IBO may derive from participation in the Amway business, an IBO must only use Business Support Materials published by Amway or approved in writing by Amway.

An IBO must state that a principal activity of an IBO is to sell and/or supply Amway Products and/or Services to Retail Clients and no IBO shall represent that such an activity is incidental or secondary to the Amway business.

An IBO must stipulate that no IBO shall be required to spend or commit to spend more that £200.00 prior to or within seven days following his appointment with regard to his Amway business.

# conduct ethics obligations

# **Business Support Materials**

In this article we hope to clarify some misconceptions about the distribution and use of BSM.

BSM, in some instances referred to as 'Tools', are materials developed by your line of sponsorship to assist you in building a successful Amway business.

There are two types of BSM, those developed purely for use with Prospects and those for use with existing Amway Independent Business Owners (IBOs) only. BSM may be available in various formats including literature, audio cassettes, videos, CD-ROMs or meetings.

BSM developed for use with Prospects must not suggest, imply, promise or guarantee any specific level of income, profit or earnings.

BSM must not contain any presentation, explanation or illustration of the Amway Sales and Marketing Plan which does not comply with the Amway Rules of Conduct. Neither should they imply that they originated from Amway, or have any reference to political, sexual, religious or ethnic matters. Where an IBO has agreed to make future purchases of BSM

via standing order or similar arrangements, they may cancel or change their order at any time.

IBOs who choose to sell BSM may not say, suggest or imply that the use of BSM will guarantee success or that Amway requires the use of BSM. However, any IBO choosing to purchase or sell BSM must ensure that the quantity and cost of such materials are reasonably related to the sales volume and profits of that IBO's independent business. The use of BSM by IBOs is totally optional.

#### **Refund Policy on BSM**

Please be advised that the Amway Corporation Satisfaction Guarantee and Buy-Back Rules DO NOT APPLY to non-Amway produced BSM. However, IBOs who sell non-Amway BSM must buy them back from the original purchaser on commercially reasonable terms for a period of 180 days after the sale thereof, with proof of purchase, if such a request is received.

Under this Rule, it is not a requirement for an IBO to be resigning from the Amway business in order to obtain a refund in the qualifying period.

# **Non-Recognition**

There appears to be some misunderstanding of the term 'Silent Partner' relating to the development of individual Amway businesses.

Please be advised that Amway (UK) Limited does not acknowledge this practice and detail below our position covering this.

In accordance with the Amway (UK) Rules of Conduct and Code of Ethics, all Amway Independent Business Owners (IBOs) are obliged to sign the 'IBO Registration Form', for the protection of Amway, our IBOs and our Clients.

We fully understand that sometimes, due to personal circumstances, it may be preferable that one or other of the IBOs wishing to register an Amway business may feel unable to sign the form. However, if your name has not been included on the Registration Form, you would not be protected under the Amway Rules and, therefore, not authorised to sell Amway products or act as an IBO for any business building purposes. This in turn would exclude you from any form of recognition and incentives.

Please also be aware of the following:

- If Amway (UK) Limited are approached by a Government appointed body for information concerning your relationship with Amway, we are obliged, provided such requests conform to the requirements of Data Protection, to supply the details requested.
- If it is found that an IBO has not been completely honest in regard to the above policy, it may be necessary to initiate Amway's Complaint Procedure.

We appreciate that this may inconvenience some individuals, but must advise you that we are unable to allow individuals to participate in the Amway business unless their details have been submitted on an IBO Registration Form, and have been formally accepted.

# **Easter** Ordering and Delivery Schedules

# WEEK COMMENCING MONDAY 2ND APRIL 2007

| Normal Order Day    | Revised Order Day        | Delivery Days             | <b>Direct Debit</b> |
|---------------------|--------------------------|---------------------------|---------------------|
| Monday 2nd April    | Unchanged                | Thursday 5th/10th April   | 18th April          |
| Tuesday 3rd April   | Unchanged except         | Tuesday 10th/11th April   | 19th April          |
|                     | for Republic of Ireland. |                           |                     |
| Wednesday 4th April | Unchanged                | Wednesday 11th/12th April | 20th April          |
| Thursday 5th April  | Unchanged                | Wednesday 11th/12th April | 23rd April          |
| Friday 6th April    | Thursday 5th April       | Wednesday 11th/12th April | 24th April          |
| (Offices closed)    |                          |                           |                     |

#### Please note:

IBOs in Republic of Ireland will need to place their orders, including Amivo orders, on or before Monday 2nd April for delivery 5th/10th April.

IBOs normally placing weekly Cycle orders on Friday 6th will need to place their orders, including Amivo orders, on or before Thursday 5th April for delivery 11th/12th April.

# WEEK COMMENCING MONDAY 9TH APRIL 2007

| Normal Order Day     | Revised Order Day               | Delivery Days             | Direct Debit |
|----------------------|---------------------------------|---------------------------|--------------|
| Monday 9th April     | Tuesday <mark>10th April</mark> | Friday 13th/16th April    | 24th April   |
| (Offices closed)     | 113                             |                           |              |
| Tuesday 10th April   | Unchan <mark>ged</mark>         | Friday 13th/16th April    | 24th April   |
| Wednesday 11th April | Unchang <mark>ed</mark>         | Monday 16th/17th April    | 25th April   |
| Thursday 12th April  | Unchang <mark>ed</mark>         | Tuesday 17th/18th April   | 26th April   |
| Friday 13th April    | Unchange <mark>d</mark>         | Wednesday 18th/19th April | 27th April   |

#### Please note:

IBOs in Northern Ireland and the Channel Islands will need to place their orders, including Amivo orders, on or before Tuesday 10th April for delivery 13th/16th April.

Online (Amivo) orders should be placed as per above schedule.

The offices will be closed for business on Friday 6th April 2007 and Monday 9th April 2007.

# pricing details

|          | /                | /   | /              | /              | /              |                   |                | JK<br>£         |             | /               |                   | •               | /G<br>f         |              | /                |                    | R               |          |   |
|----------|------------------|---|----------------|----------------|----------------|-------------------|----------------|-----------------|-------------|-----------------|-------------------|-----------------|-----------------|--------------|------------------|--------------------|-----------------|----------|---|
| 8        | · / &            |   | /,             | Points IV.     | . , alue       | ess/r             | /              | _ /             | Refail Cost | ;<br>: <u>*</u> | \ s <sub>8</sub>  | /               | <b>-</b> /      | Retail Cost  | <b>≠</b> / .;    | 2 /SS 6            | . / €           | /        | Retail Cost<br>Per Unit                 |
| Page No  | Order ,          | Description   | Unit Siz       | oints          | 08/0<br>09/0   | Business<br>Volum | Retail         | IBO Cost        | Retail Co   | 180 Onit        | Business<br>Volum | Retail          | 180 Cost        | Retail Conit | 180<br>Deposit   | Business<br>Volume | Retail          | IBO Cost | 2 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 |
| 1        | ,                | ARTISTRY <sup>TM</sup>  | _              |                | 7 0            | / ~ _             |                | / · Q           | /           | 7 0             | / ~ _             | / ~             | / ' Q           | 7 Q          | 7 4              | /~                 | €               | Q        |   |
| 21       | 218856           | Crème Lip Colour Promotion  |                | 120.40         | 132.80         | 119.36            | 170.40         |                 |             | 107.42          | 119.36            | 145.00          |                 |              | 199.57           | 172.77             | 254.00          |          |   |
| 2 2      | 104087           | Gloss Sticks<br>Kabuki Brush  | 10g            | 6.84<br>4.50   | 8.38<br>11.03  | 6.78<br>4.46      | 10.75<br>14.15 | 42.98           | 55.13       | 6.78<br>8.92    | 6.78<br>4.46      | 9.15<br>12.05   | 34.77           | 46.92        | 12.59<br>16.57   | 9.81<br>6.46       | 16.00<br>21.10  | 64.55    | 82.05                                   |
| 2        | 104067           | Lustre Compact  | 10g            | 12.59          | 15.43          | 12.48             | 19.80          | 15.43           | 19.80       | 12.48           | 12.48             | 16.85           | 12.48           | 16.85        | 23.18            | 18.06              | 29.50           | 23.18    | 29.50                                   |
| 2<br>15  | 218833           | Lustre Sampler Card   | 100            | 1004           | 1.46<br>13.29  | 1075              | 1705           | 26.50           | 34.10       | 1.25<br>10.75   | 10.75             | 1450            | 21 50           | 20.00        | 2.17<br>19.97    | 1550               | 25.40           | 39.94    | E0.90                                   |
| 13       | 102877<br>102006 | Multi Protect SPF 30<br>TIME DEFIANCE™ Intensive Repair Daily                                       | 100ml<br>100ml | 10.84<br>45.03 | 55.18          | 10.75<br>44.64    | 17.05<br>70.80 | 26.58<br>183.95 |             | 44.64           | 10.75<br>44.64    | 14.50<br>60.25  | 21.50<br>148.80 |              | 82.94            | 15.56<br>64.62     | 25.40<br>105.55 |          | 50.80<br>351.83                         |
| 12       |                  | E. FUNKHOUSER™ NEW YORK -<br>C004 25% Price Discount Offer<br>Cheek Color                           |                |                |                |                   |                |                 |             |                 |                   |                 |                 |              |                  |                    |                 |          |   |
| 12       |                  | 103751 - Whimsical, 103752 - Daring Eye Color Duo 103715 - Heroic/Colossal                          | 10g            | 8.28           | 7.61           | 8.21              | 9.75           | 25.37           | 32.50       | 6.16            | 8.21              | 8.30            | 20.53           | 27.67        | 11.45            | 11.88              | 14.55           | 38.15    | 48.50                                   |
|          |                  | 103716 - Invincible/Powerful<br>103717 - Valiant/Adventurous  | 10g            | 10.21          | 9.38           | 10.12             | 12.05          | 31.28           | 40.17       | 7.59            | 10.12             | 10.25           | 25.30           | 34.17        | 14.11            | 14.65              | 17.95           | 47.02    | 59.83                                   |
| 12       |                  | Eye Color Single<br>103714 - Mighty   | 10g            | 8.75           | 8.03           | 8.67              | 10.30          | 40.17           | 51.50       | 6.50            | 8.67              | 8.75            | 32.50           | 43.75        | 12.07            | 12.55              | 15.35           | 60.37    | 76.75                                   |
| 12       |                  | Glitter Eye Pencil<br>103735 - Silver Lining, 103736 - Gold Lining                                  | 10g            | 6.89           | 6.33           | 6.83              | 8.10           | 63.26           | 81.00       | 5.12            | 6.83              | 6.90            | 51.20           | 69.00        | 9.51             | 9.89               | 12.10           | 95.10    | 121.00                                  |
| 12       |                  | Lip Color<br>103712 - Remarkable, 103722 - Phenomenal<br>103723 - Scrumptious, 103724 - Delectable  | 10g            | 6.14           | 5.65           | 6.09              | 7.25           | 28.25           | 36.25       | 4.57            | 6.09              | 6.15            | 22.85           | 30.75        | 8.49             | 8.82               | 10.80           | 42.47    | 54.00                                   |
| 12       |                  | <b>Liquid Eye Color</b><br>103741 - Dream, 103742 - Wish  | 10ml           | 10.28          | 9.44           | 10.19             | 12.10          | 94.42           | 121.00      | 7.64            | 10.19             | 10.30           | 76.40           | 103.00       | 14.19            | 14.75              | 18.05           | 141.93   | 180.50                                  |
| 12       |                  | Liquid Lip Color<br>103729 - Supersonic, 103730 - Epic<br>103731 - Miraculous, 103732 - Astonishing | 10ml           | 6.56           | 6.03           | 6.50              | 7.75           | 10.06           | 12.92       | 4.88            | 6.50              | 6.60            | 8.13            | 11.00        | 9.06             | 9.41               | 11.55           | 15.11    | 19.25                                   |
| 12       |                  | Loose Mineral Pigment<br>103718 - Loveable/Spicy, 103719 - Sultry/Saucy                             | 10g            | 9.41           | 8.65           | 9.33              | 11.10          | 21.63           | 27.75       | 7.00            | 9.33              | 9.45            | 17.50           | 23.63        | 13.00            | 13.51              | 16.55           | 32.51    | 41.38                                   |
| 12       |                  | <b>Mascara (Shaded)</b><br>103737 - Teal, 103738 - Velvet<br>103739 - True Brown                    | 10g            | 8.74           | 8.03           | 8.66              | 10.30          | 11.48           | 14.71       | 6.50            | 8.66              | 8.75            | 9.29            | 12.50        | 12.07            | 12.54              | 15.35           | 17.25    | 21.93                                   |
| 12       |                  | Nail Lacquer (4 in 1)<br>103907 - Happy-Go-Lucky, 103908 - Be Dazzled                               | 10ml           | 9.18           | 8.45           | 9.10              | 10.85          | 5.28            | 6.78        | 6.83            | 9.10              | 9.25            | 4.27            | 5.78         | 12.69            | 13.17              | 16.15           | 7.93     | 10.09                                   |
| 12       |                  | Shimmer Eye Pencil<br>103733 - Chichi, 103734 - Frilly, 103913 - Fanciful                           | 10g            | 6.56           | 6.03           | 6.50              | 7.75           | 60.34           | 77.50       | 4.88            | 6.50              | 6.60            | 48.80           | 66.00        | 9.06             | 9.41               | 11.55           | 90.65    | 115.50                                  |
| 12       |                  | Shimmer Powder 103740 - Touch of Gold   | 10g            | 8.74           | 8.03           | 8.66              | 10.30          | 20.09           | 25.75       | 6.50            | 8.66              | 8.75            | 16.25           | 21.88        | 12.07            | 12.54              | 15.35           | 30.19    | 38.38                                   |
|          |                  | E. FUNKHOUSER NEW YORK -  | 9              |                |                |                   |                |                 |             |                 |                   |                 |                 |              |                  |                    |                 |          |   |
| *        | 218754           | <b>Professional Product Series</b><br>Professional Product Series Promotion                         |                | 265.04         | 292.31         | 262.74            | 374.99         |                 |             | 236.47          | 262.74            | 318.87          |                 |              | 439.27           | 380.30             | 558.90          |          |   |
|          | 404000           | HOME CARE   |                | 0.50           |                | 0.50              | 40.00          |                 |             |                 | 0.50              | 40.50           |                 |              |                  |                    | 40.40           |          |   |
| 18<br>19 | 104823<br>103800 | Best of Amway L.O.C Special Offer<br>SA8 Liquid Laundry Detergent - 1.5 Litres                      | 100 ml         | 9.58<br>10.27  | 9.91<br>12.50  | 9.50<br>10.18     | 12.30<br>15.55 | 0.83            | 1.04        | 8.08<br>10.18   | 9.50<br>10.18     |                 | 0.68            | 0.88         | 14.89<br>18.77   | 13.74<br>14.74     | 18.40<br>23.20  | 1.25     | 1.55                                    |
| 19       | 103278           | SA8 Liquid Laundry Detergent - 4 Litres   | 100 ml         | 24.18          | 29.42          | 23.97             | 36.60          | 0.74            | 0.92        | 23.97           | 23.97             | 31.15           | 0.60            | 0.78         | 44.18            | 34.70              | 54.60           | 1.10     | 1.37                                    |
| 19       | 103405           | SA8 SOLUTIONS Fragranced Fabric Softener -<br>Alpine Floral Fragrance                               | 100 ml         | 3.46           | 4.21           | 3.43              | 5.25           | 0.42            | 0.53        | 3.43            | 3.43              |                 | 0.34            |              | 6.31             | 4.96               | 7.80            | 0.63     | 0.78                                    |
| 19       | 103408           | SA8 SOLUTIONS Fragranced Fabric Softener -<br>Garden Blooms Fragrance                               | 100 ml         | 3.46           | 4.21           | 3.43              | 5.25           | 0.42            | 0.53        | 3.43            | 3.43              | 4.45            | 0.34            | 0.45         | 6.31             | 4.96               | 7.80            | 0.63     | 0.78                                    |
| 20       | 218502           | NUTRILITE™<br>Lifestyle Balanced Solutions Basic Kit  |                | 20.12          | 24.49          | 19.95             | 30.45          |                 |             | 19.95           | 1995              | 25.90           |                 |              | 36.77            | 28.88              | 45.45           |          |   |
| 20       | 218504           | Lifestyle Balanced Solutions Refill Kit - Cocoa   |                | 76.51          | 77.14          | 75.86             | 97.61          |                 |             | 68.27           | 75.86             | 88.74           |                 |              | 103.05           | 109.81             | 132.71          |          |   |
| 20<br>20 | 218505<br>218503 | Lifestyle Balanced Solutions Refill Kit - Variety<br>Lifestyle Balanced Solutions Starter Kit       |                | 76.51<br>96.64 | 77.14<br>97.96 | 75.86<br>95.81    |                |                 |             | 68.27<br>85.23  | 75.86             | 88.74<br>110.79 |                 |              | 103.05<br>134.30 | 109.81<br>138.69   |                 |          |   |
| 20       | 218506           | POSITRIM Shaker   |                | 3.00           | 3.60           | 2.97              | 4.20           |                 |             | 2.97            | 2.97              |                 |                 |              | 5.38             | 4.30               | 6.25            |          |   |
| 20       | 21/024           | PERSONAL CARE   |                | 7.26           | 0.00           | 7.20              | 10.30          |                 |             | 7.20            | 7.20              | 0.75            |                 |              | 1222             | 10.57              | 15.25           |          |   |
| 20<br>20 | 216831<br>217348 | PETER ISLAND™ Beach Bag<br>TOLSOM™ Silk Tie   |                | 7.36<br>11.84  | 8.83<br>14.20  | 7.30<br>11.74     | 10.30<br>16.55 |                 |             | 7.30<br>11.74   | 7.30<br>11.74     |                 |                 |              | 13.23<br>21.27   | 10.57<br>16.99     | 15.35<br>24.65  |          |   |
| 21       | 216996           | SALES AIDS<br>Product Manual - Beauty   |                |                | 6.50           |                   |                |                 |             | 5.53            |                   |                 |                 |              | 9.68             |                    |                 |          |   |
| 21       | 216995           | Product Manual - Health<br>Product Manual - Home  |                |                | 6.50<br>6.50   |                   |                |                 |             | 5.53<br>5.53    |                   |                 |                 |              | 9.68<br>9.68     |                    |                 |          |   |
| 21<br>21 | 216994<br>216997 | Product Manual - Home<br>Product Manuals, Set of Three -  |                |                | 14.62          |                   |                |                 |             | 12.44           |                   |                 |                 |              | 21.79            |                    |                 |          |   |
|          |                  | Beauty, Health and Home   |                |                |                |                   |                |                 |             |                 |                   |                 |                 |              |                  |                    |                 |          |   |

 $<sup>\</sup>ensuremath{^{\star}}$  not featured - please log on to Amivo for details.



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