

AMAGRAM

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**Diamond Direct Distributors
Raymond & Rita Kho**



**Diamond Direct Distributors
Young Yeong Leong & Siow Lan**

Diamond



Set Your Goal and Work Unswervingly Towards It

Raymond & Rita Kho
Sibu
(Tiong King Huong)

I signed up as an Amway Distributor in 1980 to oblige a colleague. I was a car salesman at that time.

One day, Rita who was office clerk overheard a remark that the Amway business could be very profitable. We had just gotten married and wanted to earn an extra RM500 monthly. As it was also an opportunity for us to work together, we decided to go for it.

In 1981, we qualified as Direct Distributors. Soon after, I embarked on a business venture with a friend and was soon bogged down by the tremendous work pressure. Our Amway business was badly affected. It wasn't until our first child was born that we realised how much we had lost by neglecting it. By then, eight years had passed.

We looked around and saw that there were many successful Amway Distributors. We decided that with determination, persistence and perseverance we, too, could be successful. We requalified as Direct Distributors in November 1983. We became Ruby Direct Distributors in March 1984, Pearl Direct Distributors in November 1985, Emerald Direct Distributors in July 1994 and Diamond Direct Distributors in July 1996.

Challenges are a part of life and our journey to achieving Diamond Direct Distributors had its fair share. When challenges come our way, we have two choices – to face it or to run from it. There is a saying that challenges make a person stronger and success sweeter.

We have gained much from our Amway business – freedom, annual trips abroad, self-development, a positive attitude, financial security, sincere friends and stronger ties with our family members. It's a joy to see Rita's brothers and sisters in the Amway business!

We would like to thank our sponsor, Ruby Direct Distributor Tiong King Huong for introducing us to the business, Billion Link Centre Leaders for their guidance and encouragement, particularly Diamond Direct Distributors William Kong Meng Yu & Siew Mee. Our sincere thanks to our organisation for their cooperation and faith in us. Finally, our thanks to the management and staff of Amway Malaysia.

We believe that success in Amway is not what you are or what you have now but what you want to achieve and your willingness to work towards your goals. If you believe in yourself and have the determination and persistence to strive on, you will succeed.

