

Volume 2, Issue 4, 2009

Achieve[®]

dare to
dream
BIG

50 Founders Achievement Award Points

Jim & Nancy Dornan

IBOs: Sharing From the Heart



family freedom hope reward

Some call it giving back.

Some say it's paying forward.

One way or another, philanthropy means sharing time, money, or resources to improve the lives of others.

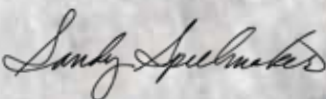
In the Amway Global family, IBOs are especially generous. They give wheelchairs to people who have never been mobile their entire lives. They fix the pain of broken teeth. They repair birth defects. They turn personal grief into passionate mission. They pack shoe boxes with school supplies. They love abandoned babies in countries far away. They make something as simple as playing soccer a life-enriching reality. They raise money for countless wonderful causes.

They share hope.

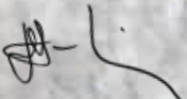
And when you see the face of someone who is upright and mobile for the first time ... who can finally smile without hurting ... who can experience the triumph of just being in the game ... you see the light of hope shine. In this issue of *ACHIEVE*® magazine, you'll see that light in abundance.

Winston Churchill once said, "We make a living by what we get, but we make a life by what we give." As you read the stories shared here, we hope you'll be inspired by both: the livings made real by achieving, and the lives made rich by giving.

Best regards,



Sandy Spielmaker
Vice President
Sales



Jim Hunking
Managing Director
Canada, Caribbean



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Photo courtesy of World Vision

If you can change your life, you can change the world. That's the essence of Amway Global.

With nearly 40 years as Independent Business Owners, the Dornans embody the values of family, freedom, hope, and reward. Their extraordinary contributions to worthy causes around the globe inspire us all to aim higher and dig deeper. They are models of success and significance.

Congratulations, Jim and Nancy, on a world of change. We are privileged to call you partners.



Doug DeVos



Steve Van Andel



dare to
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Create the Life You Want to Live

Jim and Nancy Dornan
50 Founders Achievement Award Points
Founders Crown Ambassador

Nancy Dornan loves “before and after” pictures – glimpses of people she’s seen improve their lives. From scavenging for scraps to dining every day. From stuck on the sidelines to getting in the game. From desperate for a different life to standing on a stage. Any “before and after” story brings a smile to her face, a tear to her eye.

Jim Dornan loves to help people achieve the “after.” But he’s quick to clarify the role he and Nancy play. “We don’t make people successful,” Jim says. “We create an atmosphere and give them a vehicle.”

The vehicle might be an orphanage in India. It might be a wheelchair soccer league in the U.S. It might be an AMWAY® business in one of more than 80 countries and territories in the world.

Whatever it is, it will expand horizons. It will change lives. Whatever it is, it will not happen by hope alone. It will not depend on handouts. And it will not be easy.

“It takes the same amount of work to build a league as it does to build a leg,” Jim says with a laugh. “Neither is easy, but both are highly rewarding.”

With 50 FAA points to their credit, Founders Crown Ambassadors Jim and Nancy Dornan know both sides of the equation: the work and the reward. Their success in Amway is legendary. In the late 1970s, they went from Ruby to Crown in 30 months. In 1990, they started building the business outside North America, and today have offices in 26 countries. They also have a beachfront home in Florida, two vacation homes in Georgia (one on a golf course, one on a lake), his and hers (and theirs) Mercedes, and a private staff of six. To add a new element of flexibility and freedom, they took delivery of a luxurious private jet in September.

But it wasn’t easy.

Their own Amway journey started with great promise in 1970. They were bright, young Purdue grads with a new family and big dreams. So confident were they, that Nancy opted to stay home with baby Heather. Jim quit his job at 25 to build the AMWAY business. “Two more hardworking, spoiled brats you could not have found,” says Nancy.

The birth of their second child jolted their perspective. Born with spina bifida, baby Eric required 11 brain surgeries in his first nine months of life. The hospital became their second home. Health insurance stopped paying when Eric’s expenses hit the policy cap of \$20,000. At age 28, the young couple had a 6-year-old, a 2-year-old with medical needs, debts exceeding \$200,000, no jobs, and a Platinum AMWAY business.

It did not feel like a high point.

But they made it a turning point. “We decided we could either spend the rest of our lives being the victims,” says Jim, “or take control of our future. That’s when we decided we were going to go for this thing. We could have easily quit the business ... but by God’s grace, we gutted it out.”

They consider every experience—highs and lows, gains and losses—an important step in their journey. “Loss is the most effective teacher,” says Jim. Nancy is philosophical about their challenges. “It has added depth and color to our lives that we never would have had otherwise,” she says.

“Mom has a saying ... that every life is a package,” says daughter-in-law Jules Dornan. She and husband David, Jim and Nancy’s younger son, are Emeralds working hard to achieve Diamond. “Sometimes you just want to be annoyed, but she is always there reminding you to look deeper for the motivation, the opportunity, the potential.”

“The beauty is not in identifying what people do wrong,” says Nancy. “The beauty is recognizing what is unique and special about them.” Cultivating silver linings appears to be one of Nancy’s unique gifts.

While she concentrates on encouraging people to overcome challenges, improve relationships, and embrace possibilities, Jim focuses on helping them build their aptitude and skills for the business. He says you have to do three things to help make your AMWAY® business successful. One, admit you want success. Two, admit you’re scared. Three, ask for help.

“It’s simple enough, but not too many people choose to do that,” he says. “The business is a wonderful tool. It’s a vehicle that can contribute positively to almost anything missing in your life ... confidence, significance, purpose, income. People might not choose to do it, but it’s never because they can’t.”

He believes anyone who is willing to learn and willing to work can succeed. “We don’t filter people,” Jim says. “We always assume that if they knew what we knew, they would want to do what we do. Never in 40 years have I had anyone say they wish they hadn’t built it.”

No longer driven by financial need, the Dornans say money lost its hold on them 30 years ago. But they continue to draw inspiration from the early teachings of Rich DeVos and Jay Van Andel.

“Coming out of the 1960s ... the stuff that Rich and Jay talked about ... we had never heard that before,” Jim says. “Back then, I was working as an aerospace engineer in a sea of desks. If I worked 40+ hours a week for 15 years, I might get a half wall and a plant.”

Then he went to an Amway meeting. “I heard about living with options, self-confidence, freedom, dreams, goals,” he says. “It was a completely different world. Rich DeVos could reach into your heart and get you to think differently. It became a cause for us.”

It still is. While the Dornans could certainly retire at any time, they find “looking for people who are looking for us” rewarding and fun. In North America, they enjoy great success with physicians, engineers, attorneys ... people with good jobs and good titles who simply want more. People very much like Jim and Nancy in 1970. “We come along and show them a way out of the job, a path to freedom,” says Jim. He passionately believes that’s still the power of the business.

“People who think this business is just about needing more money ... or loving the products they sell ... are missing something,” he says.

“This business is about opportunity for people who want something more than what they have ... and are willing to work for it, to learn, to grow, to develop themselves and others, to build something of lasting value, to free themselves from the tyranny of need and want, to embrace independence and self-determination, and to achieve financial freedom.”

He believes the current North American economy simply increases the value of the opportunity.

“Think about the prospects in this economy! Retirees, young moms, overextended consumers,” says Jim. “It doesn’t matter to me what you’re looking for ... if you’re an ambitious person, this business can help you get more of what you want.”

So they continue to retail, show the Plan, and encourage their kids to do the same. Jim and Nancy believe the best gifts they can give their children are a sense of purpose, a strong work ethic, and the confidence to succeed ... so they can achieve their own dreams.



Jim & Nancy's top 12

Every life is a package.

Fear is not a strategy. Hope is not either.

What gets rewarded, gets done.

You can’t steer a parked car.

Decide whether you are going to be a host or a guest in this life. Embrace an ownership mentality.

You can’t outwork doubt.

90% of the business is attitude. The other 80% is hard work.

Habits will take you further than talent every single day.

People don’t care what you know until they know you care.

Making money is great. Making a difference is better.

If you don’t like change, you’ll like irrelevance even less.

Be deliberate about being grateful.

The private pool of Jim and Nancy Dornan's Florida home.



Four generations of Dornan women gather to celebrate Grandma Lorraine's 97th birthday.



Watch more of the story on your mobile device

1. Download the application at gettag.mobi.
2. Take a picture of this “tag” image with your mobile device.
3. The application reads the tag, linking you to a preview of a very special Jim and Nancy Dornan video.

Daughter Heather says she took her parents' positivity for granted until she realized in college that most people just don't think that way. Now she's focused on taking her AMWAY® business to the next level. "I definitely want to have the life I grew up with," says Heather. "A job is just not going to do it for me. Every day, I think I just want to be just like them."

Son Eric focuses his efforts on showing a different plan ... one to develop teams for wheelchair athletes. With his wife, Abbie, cheering him on, he works with staffer David Ruelas to "build a network of Power Soccer achievers."

And David Dornan, who was born the year his parents made Crown, hopes he and Jules have a Diamond in their future. "I had to take a big step down when I started to build my own business," he says. "I had been to Peter Island 10 times with Mom and Dad, but I had to start at the beginning." Fortunately, they have good mentors.

"Showing the Plan is just part of the process," Jim says. He believes lasting success comes from building a balanced business, while equipping, empowering, and encouraging people to do the same.

By doing just that, Jim and Nancy have helped create an impressive array of "before and after" pictures:

- In the U.S.: From three soccer teams for wheelchair athletes to more than 50.
- In India: From abandoned children living on the street to a safe hostel and school.
- In developing countries: From zero mobility for disabled people to shipments of free wheelchairs, 550 at a time.
- In China: From deaf children in silent isolation to hearing aids and happy communication.
- Worldwide: From 10,000 hungry children to three meals a day for 13 years.

And don't forget all those thriving entrepreneurs around the globe ... achieving freedom through free enterprise, one AMWAY business at a time.

Given their love of "before and afters," it might seem their own portrait ... from struggling young couple to global business moguls ... might be satisfying enough. But Jim and Nancy have one more goal in mind. They would like to see everyone who has prospered like them in their business experience the highest success of all: sharing their good fortune.

"What I have realized, in trying to teach our vast organization in the time we have left, is that we all need to give something," says Nancy. "There is no success without significance."

And success with significance?

That would be Jim and Nancy's idea of a happily ever "after."

"What I have realized, in trying to teach our vast organization in the time we have left, is that we all need to give something. There is no success without significance."

– Nancy Dornan

The average monthly gross income earned by "active" IBOs was \$115 (U.S.)/\$181 (CAN.).

The success depicted may reflect income and investments outside the IBO Plan. Approximately 66% of all IBOs of record were found to be active.* The percentage of IBOs who achieved Founders Crown Ambassador and above qualification in FY08 was .0009%.

*Based on an independent survey during 2001, "Active" means an IBO attempted to make a retail sale, or presented the Amway Global Independent Business Owner Compensation Plan, or received bonus money, or attended a company or IBO meeting in the year 2000.

"Gross income" means the amount received from retail sales, minus the cost of goods sold, plus the amount of Performance Bonus retained. There may be significant business expenses, mostly discretionary, that may be greater in relation to income in the first years of operation.



Help a child, Change the World



Since it was founded in 1959, Amway has contributed hundreds of millions of dollars to support worthy causes that help people live better lives. We believe it is our responsibility and privilege to share our resources with the communities where we do business.

That's why we created the AMWAY ONE BY ONE CAMPAIGN FOR CHILDREN™.

ONE BY ONE rallies the resources of the entire Amway family—distributors, employees, affiliates, and customers—to make a difference in the lives of children around the world. By focusing our philanthropic efforts on improving the well-being of children, we are offering them the resources they need to live, achieve, learn, and of course, play.

Since the ONE BY ONE CAMPAIGN began in 2003, 6 million children have been helped through 1 million volunteer hours and \$70 million in donations.

As part of the campaign, Amway Global sponsors the Easter Seals Walk With Me program, inviting Independent Business Owners to participate in a local walk to raise funds for children with disabilities. Events are held across North America. In New York City, Kanti and Lata Gala's "We Live to Give" team alone raised \$41,755 for children in need.



Field of Hopes and Dreams

Kanti and Lata Gala IBOs since 1987 | Double Diamond

For Kanti and Lata Gala of New Jersey, supporting Easter Seals accomplishes three important goals. It helps people with disabilities live fuller lives. It ensures that more than 90% of contributions go to helping people, not funding overhead. And it allows the Galas to create a legacy of caring that will be remembered by future generations.

So when Kanti and Lata joined forces with four other IBOs to establish a charitable foundation, they selected Easter Seals as a primary cause. In a festive Field of Hopes and Dreams event at Yankee Stadium in April, the Galas were honored by Easter Seals New York, for their outstanding leadership, strength, compassion, and generosity. Honored guest Rudy Giuliani was in attendance.

Along with Kanti, IBOs Shivaram Kumar, Manipal Reddy, Raj Shah, and Kulin Desai serve on the We Live to Give foundation board. They recently hosted a New York event to raise funds for a special goal: bringing teachers from India to the U.S. for special autism training with Easter Seals experts.



Friending Latin America

Dorsey and Pam Deaton IBOs since 1969 | Double Diamond

Woody and Diane Jenkins IBOs since 1990 | Founders Emerald

Throughout Latin America, thousands of children have received shoe boxes filled with simple supplies: sturdy shoes, clean socks, vitamins, toothbrush, toothpaste, and sometimes a toy. Thanks to Dorsey and Pam Deaton of Georgia and Woody and Diane Jenkins of Louisiana, the idea of filling shoe boxes for children spread around the globe, and today several organizations sponsor shoe box charity drives each year.

It all started in 1984 when Pam Deaton learned that refugee children in Honduras were getting parasitic infections through bare feet. Pictures of sad eyes and bloated tummies broke her heart. She knew of countless North American moms who would happily box up gently used shoes and clean socks to send to the children, and she rallied her IBO organization to pitch in. Hygiene items and vitamins were also in demand, a perfect fit for the Deatons' organization.

In the meantime, Woody and Diane Jenkins were establishing *Friends of the Americas*, a nonprofit humanitarian organization to provide medical care and education to people in Latin America suffering from war, disaster, or poverty. They agreed to help facilitate Pam's first shipment of shoe boxes to Honduras.

Today, millions of children worldwide have received school supplies, shoes, vitamins, and holiday gifts in shoe boxes. And the *Friends* group founded by the Jenkins and renowned heart surgeon, Dr. Alton Oschner Jr. (now deceased), is celebrating 25 years of service. Through regional and mobile clinics and rural health teams, *Friends* has provided medical care to more than 1 million patients, mostly women and children. Teams have also helped victims of 25 major disasters, including the Mexico City earthquake, the volcano in Armero, Colombia, and numerous hurricanes, floods, and refugee crises.

In 1985, President Ronald Reagan presented *Friends* president Diane Jenkins with the nation's only Ronald Reagan Humanitarian Award for her work with Miskito Indians in Honduras. Diane led efforts to build a refugee center, hospital, health clinics, schools, and an airstrip, and started agricultural programs that allowed more than 40,000 Miskito refugees to survive during a period of exile that spanned 15 years.



Grateful local children pitched in to help Nick and Kristen dig rocks for the foundations.

Building Homes

Nick and Kristen Agneto IBOs since 2006

In May 2007, Nick and Kristen Agneto led a team of 15 volunteers to build three houses in the Dominican Republic village of Nagua. In this coastal hurricane zone, the cement block homes provide more secure shelter than traditional wood-and-tin construction.

The reality is, mission trips require more than a commitment and hard work: They require funding, too. Nick often talks with his friends about the income potential of a growing, successful independent AMWAY GLOBAL business. Selling and sponsoring are hard work ... but the freedom, flexibility, and financial rewards from those efforts could help more of his friends join him on the next trip.

Nick credits his first mission trip in 1996 with redirecting his life. That's why the one-time promoter and party guy has since completed 11 more trips and started a nonprofit of his own, *Love Gives Back*, to provide a new mission trip option. "It is about building lives," he says. "When I became involved in the mission trips, a lot of friends and family said they wanted to do this too," Nick says. "And these places need their help." Nick and Kristen see their growing AMWAY GLOBAL business as a vehicle to fund their shared passions: helping relieve the suffering of children around the world, and raising new baby Grace from their home in Connecticut.

Supporting the Cause

Saving Babies

Jennifer Langen IBO since 2009

Jennifer Langen is smitten. As a new Amway Global Independent Business Owner in Missouri, she's discovered she loves selling products people want—especially her current favorite, ARTISTRY® TIME DEFIANCE® Skin Refinishing Lotion. But what really makes her glow is the cause behind each sale.

During a 2007 mission trip to South Africa, she was working at an orphanage when an abandoned baby was brought in. "His bones were protruding. He was starving and sick with tuberculosis," she says. "We could give him only drops of food at a time." For nearly a year, Jennifer was part of an international volunteer team caring for him and up to 40 more babies at a time—many of them abandoned by parents dying of AIDS.

"We did everything," she says. "We got them up, fed them, put them down for naps, changed and bathed them ... it was like a lifetime crammed into 10 months."

Upon returning to the U.S., the daughter of long-time IBOs Derrill and Judy Langen signed up to build an AMWAY GLOBAL business of her own, tapping online social networks and international contacts for sales and sponsoring. "It's the perfect opportunity to fund my volunteer work," she says, still haunted and inspired by that abandoned baby. "He would have been left on the street to die. That was when I realized how important this was."





Giving Kids a Great Start

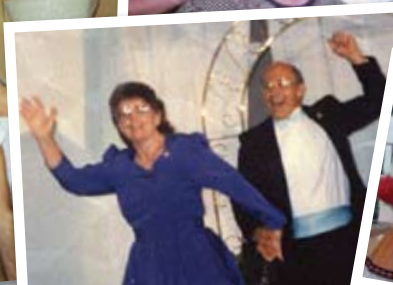
Jerry and Marian Martin IBOs since 1976 | Founders Platinum

When Jerry and Marian Martin married in 1961, they wanted six kids. Soon Teresa Ann was born, followed by Diane Marie... and then a doctor's warning not to expect more babies. When their church published a request for foster parents, they quickly responded. One week later, they welcomed the first of 73 foster kids who would find love and comfort in their home. During the early years of foster parenthood, Marian defied her physician's warning and gave birth to Patricia.

But still they were not complete.

A few years later, devastated by a failed adoption, Jerry and Marian were on the verge of leaving the foster program. Then they got a call about a little girl desperate for a safe home. Unable to say no to a child, they opened their doors once again. Before long, little Cyndi won their hearts, and she became the fourth Martin daughter, through adoption. Jerry and Marian never did have the six kids they planned, but from 1962 to 1997 they cared for a total of 76 infants, children, and teens in their Delaware home. Today, they wish more people would give foster parenting a try.

"There are kids hurting and starving, and the chance to help them is available," says Jerry. "Kids don't ask to be born into bad situations. You can take them out of those situations."



Flashback



Fun from the Past, Hope for the Future

Jim and Tricia Richardson IBOs since 1989 | Founders Diamond

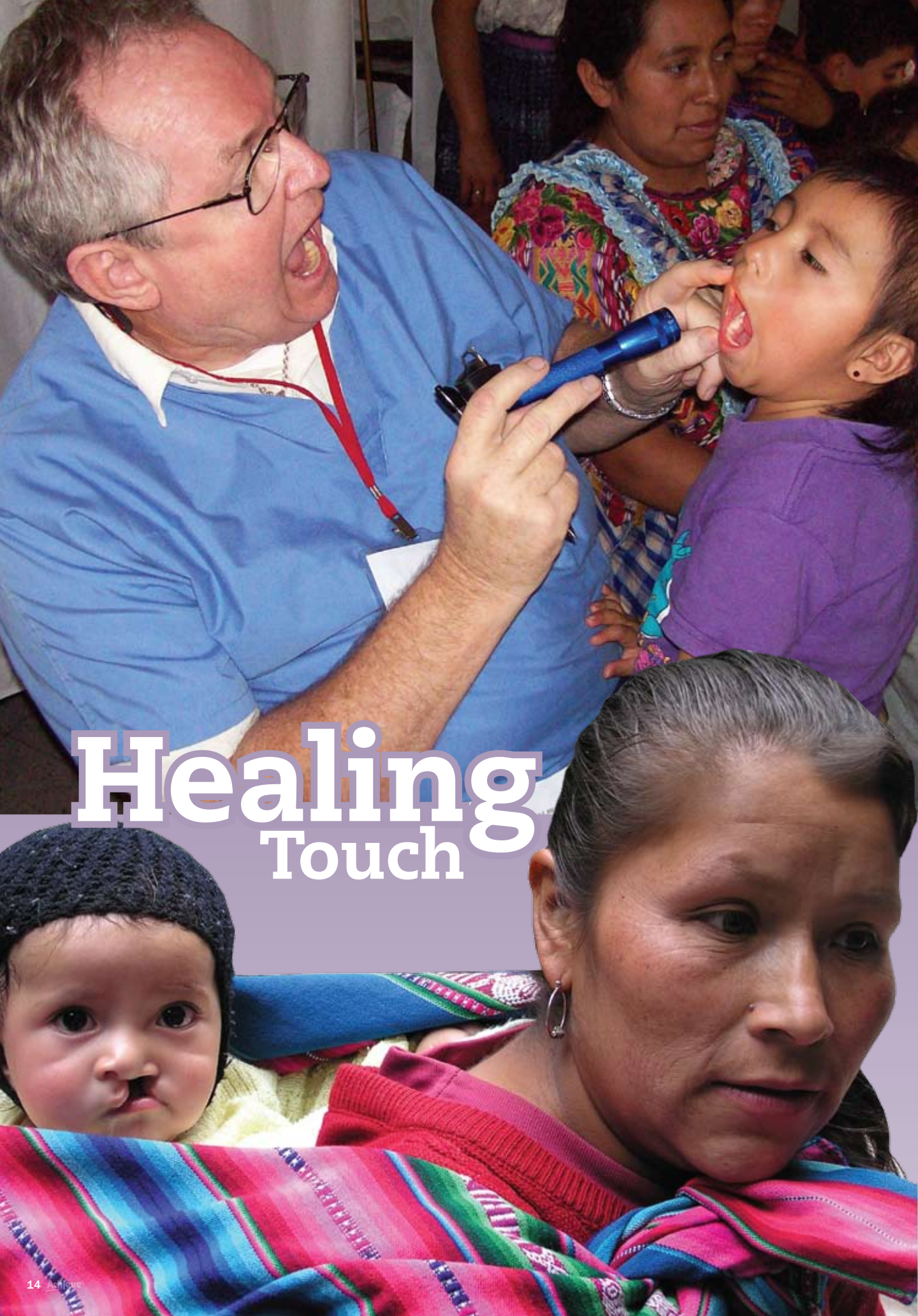
After adopting their daughter Megan from Russia, Jim and Tricia Richardson could not stop thinking about the orphaned children they had left behind. So they went back to Russia, and adopted their daughter Haley.

Still, they wanted to do more.

They knew they could not solve the global problem of parentless children, but they did want to be part of a solution. Realizing that one of the barriers to adoption is financial, they started a foundation to help defray the cost for others wanting to adopt. To raise funds, they built a 1950s tourist attraction in Indiana complete with diner, theater, and gas station. Visitors make donations, and all proceeds support \$1,000 grants for adoptive families.

Today, they regularly receive notes thanking them for their support. "I'm proud every time someone sends me a picture of the children they've just adopted," says Jim. "I just wish I would have done more and sooner."

Jim and Tricia say their AMWAY GLOBAL™ business has helped them to provide for their family, adopt two beautiful daughters, raise adoption awareness, and help other families adopt... with time left over to cruise the '50s town with adult daughter Stephanie and her family.



Healing Touch

Say “Aha”

Adrian and Jean Fenderson IBOs since 1982 | Emerald

As a young U.S. Army dentist serving in Vietnam, Adrian Fenderson was asked to ease the pain of local villagers by providing dental care. At the time, in the midst of a painful war, Fenderson thought it sounded like a good thing to do.

After returning home, Adrian and his wife, Jean, a nurse he married while in dental school, had a daughter, Tiffany, and a son, Adam. His California dental practice was growing, and life was good. But one day, Adrian had an “aha moment.” He realized he desperately missed helping people who desperately needed his help.

“When I do charitable work, it’s pure dentistry,” he says. “I can ask, ‘Where does it hurt?’ and take care of it. I take away the hurt.”

Before Adrian Fenderson, D.D.S., became an IBO, he was a dentist developing his people skills. Exposure to Amway Global principles improved his thinking. “It helped me become a better dentist,” he says. “It taught me how to engage with people and use better business concepts.”

Since then, Adrian has made 60 trips to remote villages in Mexico and Central America with *Los Médicos Voladores* (the Flying Doctors) and has been accompanied by his daughter, Tiffany—now 30—who started helping on some of the trips at age 13. In one Mayan village in Guatemala, 1,000 people lined up; about 250 were helped. “I had to leave before everyone was treated,” he says, “but I’ve made a difference in a few lives and relieved people of their pain.”

Recently, Adrian, Jean, and Tiffany traveled to an orphanage in India established by Network 21’s *Network of Caring*.

“We spent one week working through rolling blackouts and we saw every kid and fixed every tooth,” he says. “It was grueling. It was hot, no air conditioning, 98% humidity. We couldn’t open windows because of the bugs. We had one little fan. I never would have put up with that in my regular office.”

But he considers that trip his most gratifying experience. “When you can go into an orphanage and see all 76 kids, it leaves you with great feelings,” he says. “I do this for selfish reasons. Not because it’s what I was taught. Not because it’s what I should do. I do it because it makes me feel so good.”

Reasons to Smile

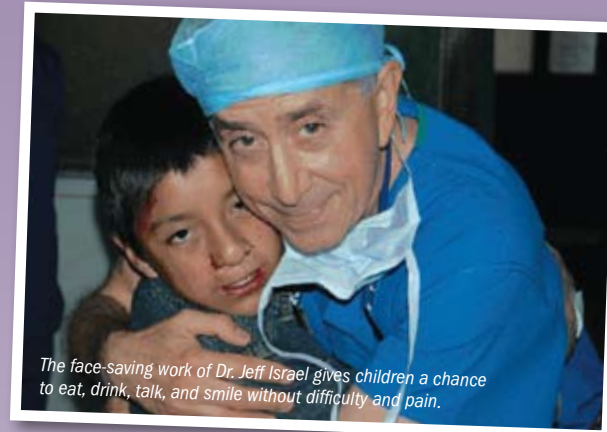
Jeff and Pam Israel IBOs since 1988 | Diamond

In developing countries, people born with cleft lips and palates often struggle for years. The common birth defect, routinely fixed in the U.S. and Canada in the first weeks of life, can go untended in other parts of the world. Eating and drinking are difficult. Talking can be impossible. Smiling is a challenge.

“One 28-year-old man had gone unrepaired for all those years, walking around with his lip and nose wide open,” says Dr. Jeff Israel, a facial reconstructive surgeon who volunteers his services around the world. “He came to us from high in the Andes with his daughter, who also had a cleft palate. They had walked 12 hours, taken a truck 12 hours, and then a bus 12 hours.”

For Jeff, helping people like that man and his daughter became a heartfelt passion in 1988, when he completed his first medical mission trip. At the time, Pam was caring for their two children and working as a nurse practitioner in Oregon. On the heels of a medical lawsuit that he won, but that “took two years out of my life,” Jeff went with Pam to evaluate the AMWAY GLOBAL™ business opportunity. They decided the time was right to seek a new income stream. Eight years later, in 1996, Jeff and Pam went Diamond.

In business and in the mission field, Jeff has continued to fuel his passion for others. He has performed hundreds of reconstructive surgeries—many on infants and children—in impoverished communities in Costa Rica, Peru, Honduras, Mexico, the Philippines, China, and Russia. Pam has assisted on many of the trips. They established a foundation to expand their medical mission work and Jeff learned to speak Spanish. Last year, they set up an online chat link for speech therapy between Portland and Peru.



The face-saving work of Dr. Jeff Israel gives children a chance to eat, drink, talk, and smile without difficulty and pain.

“We couldn’t do this with a medical practice alone,” Jeff says. “Our AMWAY GLOBAL business provided many opportunities to rethink our lives. Through hard work we earn a cash flow and have a vehicle. We are free of debt... free in mind and spirit to fulfill our own original dreams and goals. We can do what we really want to do: help children.”

One family in Mexico was beyond grateful to see their child’s face healed. Their most valuable possession was a goat that helped keep them alive, providing milk and cheese.

“On the last day of the clinic, they showed up with their goat, with a bow around its neck,” Jeff says. “They were willing to make that sacrifice in gratitude. These are people who grow up and live their lives never thinking anyone is going to do anything for them. They are tough and resilient.”

The Israels graciously refused the goat. And then they planned another trip.

Pam Burch IBO since 1977 | Founders Emerald

When ABC’s “Extreme Makeover: Home Edition” announced an August building project in Washington, D.C., a construction firm with Amway Global ties stepped in to manage construction—pro bono.

“It was the right thing to do,” says Tim Burch Jr., CEO of Burch Builders Group LLC. He took the helm of the three-generation family business when his father retired. Free from the demands of construction contracts, Tim Sr. started helping his wife of six years, Pam, in her AMWAY GLOBAL™ business.



Pam helped broker a major product donation from Amway Global for nearly 15,000 “Makeover” volunteers. In just five days, generous crews completed two projects: a new home for community volunteers Nikema and Tamara Tripp, and a new facility for a local youth development program called *The Fishing School*. During breaks, volunteers consumed four pallets of NUTRILITE® Energy Bars, Sports Drinks, and XS® Energy Drinks.

“The bars were basically meals for people working around the clock,” Pam says. “Volunteer crews can burn out unless they’re well fed and you keep them going.” She says the NUTRILITE and XS products are a big improvement over some of the junk food they may choose, and *The Fishing School*’s kids enjoyed them too. “They’re a good source of nutrition,” Pam says. “It was good for the kids to see better options to eat and drink.”



Remembering Ishan

Mayank and Sejal Gala IBOs since 1993 | Emerald

On August 28, 2008, Ishan Gala celebrated his second birthday in the hospital. The next day, his parents’ hearts were broken when doctors told them, “There is nothing more we can do.” Eight short days later, their beloved little boy passed away.

Ishan’s battle started eight months earlier when he was diagnosed with Stage IV neuroblastoma, a childhood cancer most common in children under five. His parents, Mayank and Sejal, fought hard alongside him.

“After one week in Sloan-Kettering, I knew that helping these children fight cancer was what we were supposed to do with the rest of our lives,” Mayank said. “I think that everyone has a calling, they just have to figure out what it is.” During the long months of Ishan’s illness, Mayank was optimistic about the future, always imagining Ishan working with him, offering hope to other children with the disease.

But his optimism faded when they took Ishan home for the last time, as Mayank wrote in an essay about his son.

The hospital arranged for an ambulance... I remember that ride home. We still believed with all of our heart that Ishan would be OK. We arrived home and it seemed like this wasn’t real. Just a short time ago, we were playing in his playroom, sitting reading a book, dancing to music, kicking the ball in the driveway, and now he was being brought in on a stretcher, connected to oxygen... Hospice was there. The medical supply company was there. I felt like it was chaos. I just wanted everyone to leave and for us to be a normal family. Ishan spent three days at home. You could tell he was tired. He kept pointing at different parts of the room as if there was an angel waiting to take him home. He was pulling at his tubes as if he was letting us know that he no longer needed them.

With Ishan’s death, the Galas’ desire to help other children with cancer only intensified. Just one month later, Mayank and Sejal established The Ishan Gala Foundation to support neuroblastoma research. (See “Hope for Children,” at right.)

Throughout Ishan’s illness, the Galas were by his side. “We were able to spend every single day of the two years and nine days of Ishan’s life with him,” says Mayank. The Gala’s had worked hard in the years before their son’s illness to develop



an AMWAY GLOBAL business that offered them the flexibility to order their priorities and focus on their son when they needed to.

Now, Mayank says, the business lets him pursue his new passion: fighting the disease that took Ishan. “I didn’t even know that kids got cancer until this happened to my son,” he says. “Now my idea of perfect happiness is to make sure that no parent ever hears what we heard... that nothing more can be done.”

Hope for Children

On August 29, 2009, exactly one year after the Galas received the most devastating news of their lives, The Ishan Gala Foundation hosted its first event and raised \$40,000 toward a cure for neuroblastoma. Mayank is proud to report that 99% of the money raised by The Ishan Gala Foundation goes directly to research.

“We support the foundation out of our own pockets,” Mayank said. “We want it to remain an all-volunteer organization so the money raised goes to finding a cure.” He cites statistics to emphasize the need: 650 new cases of neuroblastoma every year; 46 children diagnosed with cancer every school day; every 16 hours, a child with neuroblastoma dies.

The Galas are grateful for the support of their parents, Kanti and Hemi Gala, and their IBO community. Mentors and personal friends, Pam and Larry Winters, are major supporters of the foundation. IBOs Matt Megel, Jamie Payton, and Anita Smith serve on the board. And many IBOs who heard Ishan’s story attended the fundraiser.

“It was amazing to see how everyone came together,” Mayank says. “Ishan’s legacy will live on. There is a cure and it will be found.”

Able to Leap Over Cars in a **Single Bound**



Chris Bryant IBO since 2008

According to his doctors, Chris Bryant of Ohio has big veins—that's how they explain his success in minimizing flare-ups of the sickle cell anemia he was diagnosed with at birth. But it's not Chris's veins that have propelled him over hundreds of cars ... it's his big heart. He uses his unique ability to leap tall cars in a single bound to raise money for disadvantaged kids and health causes. In the process, he's inspired thousands of people to overcome obstacles in their lives.

In 2007, Chris's carjumping skill attracted the attention of talk show host Ellen DeGeneres, who helped him land a contract with Nike™ to design "Car Jumper" shoes and star in a Just Do It™ ad. The ad became a surprise hit on YouTube™, attracting more than 40,000 views.

Today, the 24-year-old with "rockets in his legs" is building his AMWAY GLOBAL™ business and hoping to train for the Olympics. His upline is helping him attempt a Guinness World Record as well. Chris wants to keep jumping for the sake of his three nephews, ages 1, 3, and 7. "They teach me a lot, they're my heart," he says. "They give me inspiration, because I want them to have a better life."



Ain't No Building High Enough

Alain Guerin IBO since 1995 | Founders Platinum

For Alain Guerin of Quebec, a good challenge equals great inspiration. So when he was invited to raise money for Easter Seals, he considered the upside first: helping people with disabilities live fuller lives. Then he considered the downside: rappelling a 26-story building in downtown Montreal and asking people for money.

But fortunately, confidence gained through his AMWAY GLOBAL™ business had already helped him conquer other similar fears, so he presented the idea to his family. His oldest daughter, Melanie, upped the ante: "Rappel as a superhero, and I'll go too." He met her challenge, and the father/daughter team rappelled as Superman and Wonder Woman in 2006. In September 2009, Alain did the Drop Zone event for the fourth time, with daughters Melanie, Genevieve, and son-in-law, Riku, joining in. To date, the family has raised more than \$36,000 for Easter Seals.

"I have always been so thankful that my three children are healthy," Alain says. "Easter Seals primarily helps children with disabilities. I wanted my kids to participate and appreciate how fortunate they are."



Positively Motivational

Patti Quigley IBO since 1989 | Silver Producer

Former police officer and Army Reservist Patti Quigley puts her community knowledge and considerable experience to good use as a volunteer ambulance driver in Gates, New York. She also uses DITTO® scheduled ordering to provide anonymous gifts of coffee, tea, and food staples to her favorite community center. When she's not on the road, she's helping her downline get a vision of this business and understand what they can achieve. Her advice? "Don't sell yourself short—you can do anything you want to do."

Volunteer Dedication

Luis Ramos, son of Pedro and Elvira Ramos IBOs since 2007 | Silver Producer

At 15, Luis Ramos might be the youngest member of his local American Red Cross chapter, but he plays a big role. Armed with his CPR certification and amateur ham radio operator license, he volunteers in health, disaster, and military services. Whether cleaning mannequins, facilitating classes, monitoring disaster cases, or helping military families with deployments, his dedication shines through.

Helping Hand

Otto Ruano IBO since 2004 | Platinum

Newcomers to the United States often have trouble navigating the bureaucratic terrain of their new home. For people coming from Guatemala, Platinum Otto Ruano is known as the helpful go-to man in Santa Fe, New Mexico. He is always happy to assist with passports, driver's licenses, school enrollment, legal support, English lessons, and more. "I was offered a helping hand when I came here from Guatemala," he says. "Now I am returning the favor to the community by giving them a helping hand."

Sharing Hope

Brian and Bobbie Lincoln IBOs since 1995 | Emerald

After a couple of mission trips, Brian and Bobbie Lincoln sponsored three siblings in South Africa who had lost both parents to AIDS. The oldest, Sello, is planning to go to college and become a doctor. Her sister, Surprise, and brother, Metome, are both doing well in school and love visits from Bobbie. "It's just \$35 a month to save a child," Bobbie says. "We are blessed to invest in God's children."

Shining Light

Tasha McCrank IBO since 1992

Former Olympic skier Tasha Nelson McCrank wanted to use her experience as an Olympian to help Minnesota youth get in the game by overcoming hurdles. She knew that some kids miss out on sports because they lack something as simple as a pair of cleats or a registration fee. "Even little things can go a long way," says Tasha. "My dream came true because people helped me."



Share Your Story

In this issue of *ACHIEVE*® magazine we recognize IBOs who share their good fortune with others. In a future issue, we will highlight IBOs who have helped other IBOs through difficulties, disasters, deployments, and more. If you know of someone who has shown extraordinary generosity to a fellow IBO, let us know.

Send the IBO's name and a brief summary of his or her experience to achieve@amwayglobal.com by January 31, 2010. Please include the best current contact information (phone or email).

Sharing Values, Showing Gratitude

Tim Foley IBO since 1981 | Founders Crown Ambassador

As an NFL cornerback for the undefeated 1972 Miami Dolphins, Tim Foley's job was to keep his opponents from completing passes and gaining yards. As an Amway Global IBO and leader based in Florida, his primary role is to coach people to move forward with their businesses and their lives.

Now a Founders Crown Ambassador, Tim feels it's also important to lead people to experience a deeper sense of purpose. "We were used to talking about the (Amway Global) Plan," selling, and making money, says Tim, "but we needed balance. We wanted to make a difference." Since 2005, Tim has led IBOs and family members on home-building trips to Guatemala. Together, they've built more than 35 dwellings with Habitat for Humanity®. Participants pay their own way, with Tim covering the costs of building modest concrete homes with tin roofs. In temperatures topping 110°, they move blocks, they mix mortar, and they work alongside the families who have qualified through their own hard work to move into the homes.



"When you spend a week down there together, sweating, you get to know each other pretty well," says Tim. "You become closer and begin to share a sense of value and of gratitude."

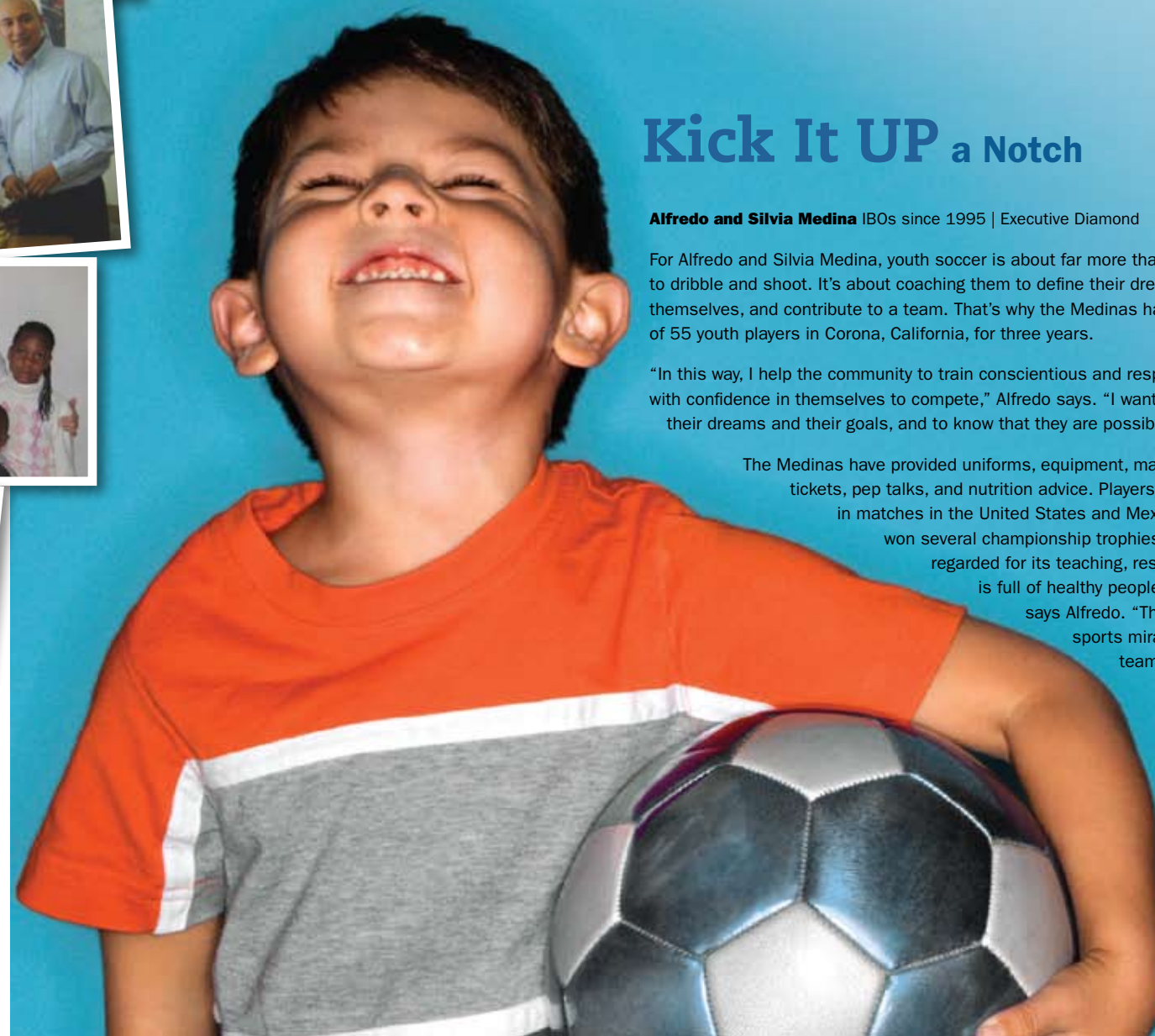
Kick It UP a Notch

Alfredo and Silvia Medina IBOs since 1995 | Executive Diamond

For Alfredo and Silvia Medina, youth soccer is about far more than teaching kids to dribble and shoot. It's about coaching them to define their dreams, believe in themselves, and contribute to a team. That's why the Medinas have supported a group of 55 youth players in Corona, California, for three years.

"In this way, I help the community to train conscientious and responsible citizens... with confidence in themselves to compete," Alfredo says. "I want them to be aware of their dreams and their goals, and to know that they are possible to achieve."

The Medinas have provided uniforms, equipment, match fees, airline tickets, pep talks, and nutrition advice. Players have participated in matches in the United States and Mexico, and they've won several championship trophies. "The club is well regarded for its teaching, results, and because it is full of healthy people in body and spirit," says Alfredo. "They have become a sports miracle. It is the only team of Mexican heritage that has been able to win a regional championship of the United States and to be the second best team in the Federation of the United States."





Villagers in Nigeria celebrate the construction of a local well.

Digging Deep

Rick and Toni Fairchild IBOs since 1975 | Diamond

Rick Fairchild says that having a job is like going to the river every day for water, but having your own successful AMWAY® business is like having a well in your backyard.

So when Rick saw an opportunity to help dig wells in parts of the world that needed safe drinking water, he felt that effort matched his business philosophy perfectly.

Since 2004, Rick's Florida-based Fairchild Associates organization has funded the construction of numerous wells through Operation Blessing International. Today, Rick is working to raise enough money to add one new well each month. "The well project has made us more appreciative of what we have here at home," he said. "We get great satisfaction from knowing that the wells are uniting villages, and families are not dying of disease from poor water."

Emerald

Reaching Emerald is a significant achievement, the result of sustained effort and successful leadership. As Emeralds, IBOs have demonstrated their ability to sell, recruit, train, motivate, and teach others to do the same. They have built healthy organizations and are reaping the rewards of their hard work.



Lynn & Timothy Field

Virginia

Living the dream: A former schoolteacher, Tim left his job to devote himself to the couple's business. "Teaching is still my passion," says Tim, "and I still am able to teach in our business." Both Tim and Lynn love the flexibility of working at home.

Looking to the future: The Fields are thrilled to offer others the opportunity to earn extra income and the security of a backup plan in a time of recession. "Becoming an IBO is a great option," says Lynn.



Erlinda Marin & Sandra Rivera

Maryland

Living the dream: A former neurologist, Erlinda spent long hours away from home while her children were young. Now, she and daughter Sandra build a new kind of business, together.

Looking to the future: "This business gave us a second chance to be a family," says Sandra. As the mother/daughter team grows their business, they see the same opportunity for others. "Moms don't have to choose work or kids in our business; they can do both."



Maria & Alberto Morales

California

Living the dream: After years swinging opposite schedules, they realized their dream—spending more time together as they build their AMWAY GLOBAL™ business.

Looking to the future: Working together has given Alberto and Maria new ways to appreciate each other. He says, "She never loses sight of the goals we've set together, and her head is always focused on what's best for our family now and in the future."



Isidro & Antonia Peraza

Texas

Living the dream: While committed to ambitious business goals, this couple finds great value in the friendships and growth made possible by mentorship. "For us," says Isidro, "there's a lot of personal satisfaction that goes with helping others succeed."

Looking to the future: The Perazas never lose focus on the business that brings everyone together. "We all have goals," says Antonia. "One of ours is to reach Diamond. To get there, we have to stay focused and work hard."

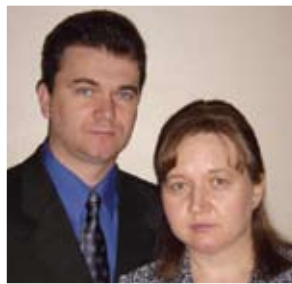
Sapphire



Sergio Aguilera & Martha Diaz
Illinois



Santa & Julio Alvarez
Texas



Igor & Raisa Dutko
Oregon



CC & Tyler Green
Iowa



Won Yong Ha & Young Hee Hayoo
Washington



Vishal & Zeenia Kakar
Ontario



Cilong Wang & Jian Lin
Texas



Aristeo Martinez
Texas

Attaining Sapphire and Ruby levels reflects strategic investments of time and effort that produce significant financial rewards.



Roberto & Iliana Miseses
Florida



Uma & Swapnil Raut
Massachusetts



Carolina Sanchez & Eduardo Saleta
Dominican Republic



Kausika Jeyakumar & Jeyakumar Selvarajah
Ontario



Bibiana Hernandez & Pedro Terhon
North Carolina



Jason & Lesley Zinn
Pennsylvania

Ruby



Carmen Lopez & Francisco Baez
Dominican Republic



Helen & Jose Ceballos
California



Maria & Richard Fernandez
California



Elaine & Sunartomo Harsono
California



Hanna Kang & Sam Gwon
Texas



Chandra & Praveen Kanumuri
Michigan



Olga & Sergey Kolodko
Washington



Hai Yan Wu & Tommy Lam
California



Jacob Magnuson
Minnesota



Srilakshmi Hariharasubramanian & Sreekumar Natarajan
New Jersey



Mario & Veronica Rivera
North Carolina



Jamie & Derrick Rodriguez
Michigan



Shaunna & Steven Rulli
North Carolina



Elvia & Gilberto Vega
California



Dena & Brandon West
Kentucky



Anna & Drew Witherington
Minnesota

Platinum

Sponsors in italics

Reaching Platinum is an important milestone in building a profitable and sustainable AMWAY GLOBAL™ business. When you achieve Platinum, you have built a strong foundation and demonstrated the ability to build a successful enterprise with great growth potential.



Tanya & Scott Hoeck
Washington
Ross & Terry Knodel



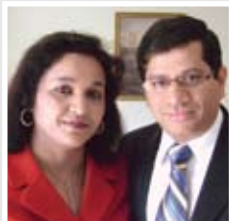
Lakshmi Srinivasan & Chandan Jayakumar
Virginia
Mukesh Kumar & Agila Sundaram



Vijay Kumar & Sarita Kapoor
New York
Mandeep Multani & Manisha Choudhury



Wilfredo Lazo & Zoila Cabrera
Florida
Matias Caceres & Aymara Marquez



Smita & Ram Mantha
Virginia
Madan & Nitya Gopal



Rigoberto & Blanca Peraza
Massachusetts
Isidro & Antonia Peraza



Yuriy & Tatyana Senin
California
Dzmitry Lapatski & Oksana Lapatskaya



Fernando Zavala & Carla Tovar
Missouri
Jose Jesus & Herlinda Barajas

congratulations!

Achieving Gold or Silver is an important step toward Platinum qualification. When you reach one of these important levels, you are on your way to building a strong and lasting business.

Gold

Angel Aguado & Maria Villagomez
Alberto & Susy Aguilar
Alex Aguilar & Argentina Davila
Valentin Alcaraz & Claudia Lepe
Jose & Maria Aleman
Bazil & Donia Alexandre
Iftikar & Fariza Ali
Leonor & Claudia Almazan
Jesus & Olga Alpi
Jose Alvarenga & Maria Sanchez
Olojio & Leticia Alvarez
Francisco Alvarez Leon & Isabel Leon
Angel Alvarracin & Nancand Quezada
Jaime Andrade & Mayra Bautista
Ernesto Angulo & Teresa Gonzalez
Alfonso & Leticia Aparicio
Armando Arias & Virginia Garcia
William Aranud & Susan Barrous
Jose & Mary Arteaga
J. Jesus Aviles-Villasenor & Luz Maria Aviles
Francisco Badillo & Alicia Gomez
Ramon Baez & Aleida Castillo
Roberto Barriga
Shaafi & Iftikhar Bhatti
Adonys Blanco & Mirelys Reyes
Carlos Blas & Anastacia Ramirez
Bory Bonilla & Thammy Suárez
Miguelito & Charo Brito
Chris Bruyer
Maurilio & Maria Bustamante
Pedro & Enriqueta Carbajal
Selvin Carcamo & Maria Martinez
Zhu Carpio
Jose & Reina Cartagena
Biansito Castillo & Doris Rosario
Francisca Castillo
Jose & Angelina Castillo
Anselmo & Carmen Castaneda
Edwin Castro
Nelson Cazun & Lorena Martinez
Anthony & Yvonne Chan
Thai Chang Loy & Low Yoke Keong
Jiang Fen Chen & Zi Tan Wang
Li Ling Chen
Shu-Jen Chen
Seo Yoon Choi
Rita Chui
Sunmo Chung & Angie Cho
Roberto Cisneros & Maria Castro
Nicolas Cleto
Claudia Colin
Marco & Emelia Contreras
Samuel & Maria Rosario Contreras
Jesus Martin Contreras Dominguez & Rufina Vazquez Mondragon
Victor Cotes
Alejandro & Esther Cruz
Alexei Cruz & Mariseli Piloto

Angel Cruz & Karla Nunez
Aurelio & Romelia Cruz
Bernardino & Olga Cruz
Vidal Cruz & Francia Acosta
Uddy Del Orbe & Estefany Jimenez
Barron & Christine Denham
Waldemar Dimmel
Amy Do
José Dominguez & Karina Khoury
Bonfilio Donaciano & Cirila Noandola
Jing Du
Laird & Alicia Dyck
Nicolas & Briseida Espinoza
Foncand Fernandez & Magaland Hernandez
Carlos Manuel & Yude Figuereo
Yvonne Flanagan
Arturo & Elva Flores
Blanca Flores
Enedina Flores & Carolina Flores
Tomas Flores & Ana Castro
Luis & Luz Florian
Franklin Frias & Denny Mejia De Frias
José Frias & Yokasta Guzmán
Liban Gainza & Olga Lopez
Maribel Galindo
Edgardo Galvan & Laura Lopez
Sujani Ganeshanantham
Ashish Ganguly
Honorio Garcia
Jose Angel & Marcela Garcia
Maricela Garcia Andrade
Oscar Cadena Garcia & Maria Reyna Juarez
Arturo & Araceli Gomez
Gregorio Gonzalez
Helio Gonzalez & Alicia Pina
Reinaldo Gonzalez & Berta Camejo
Victor Gonzalez & Reandna Salomon
Jorge Gonzalez Camarillo & Esperanza Gabriela Cendejas Ivarez
Jireh & Elisa Graham
Henry Guanuchi
Jianjun Guo
Tomas Gutierrez Montes & Maria Gutierrez
Pedro Guzman & Ma Lucina Ramirez
Frederick & Kim Hasben
Benjamin & Guillermina Hernandez
Marco Antonio Hernandez
Margarito Hernandez
Rafael Hernandez & Monica Lupercio
Reandnaldo & Leanddis Hernandez
Jose Hernandez L & Leticia Gonzalez
Israel Higuera & Alejandra Vanegas
Jee Hyun & Jung Rae Kim
Pawanjit Jawanda
Judith Jiménez
Bhupen & Snehali Kalyani
Suk Im Kang
Abdulrasheed & Aisha Khan
Mi Sook & Dae Geun Kim
Myung Hee & Kyung Joon Ko

Prabaharan Kumarasamy & N. Prabaharan
Grace Lai
Poming Lai
Henry Lantigua & Rosa Casado
Mayra Lapaix
Ramon LaPorte & Dilcia Lucas
Wilfredo Lazo
Balavan Lee
Dustin Lee
Francis Lee
Jackey KH Lee & Ki Yong Jung
German Lopez & Maria Sontay
Orlando & Liland Lopez
Cristobal Lorenzo & Lisbet Novoa
Jaime & Guadalupe Luis
Florencio Luna & Juana Batista
Jun Ma & Sia Peng Wong
Bryan Mack
Rajinder & Manjit Madhar
Juan Maggiolo & Mar Bernal
Juan Maggiolo & Maria Del Carmen Bernal
Nitin & Geetika Malhotra
Eric Malvin
Alejandro Mancilla & Leticia Hernandez
Ram & Smita Mantha
Taurino & Martina Marcelino
Douglas & Maria Marino
Alberto & Zoila Marroquin
Atilano Martinez & Marta Serrano
Jesus & Maria Martinez
Porfirio & Maria Martinez
Rolando Martinez & Mariela Nereyda Serrano
Simon & Emilia Martinez
Olga Miguelina Mateo
Luis Matos & Nuria Rodríguez
Franklin Medina & Pura Robles Mejia
Octavio & Renee Medina
Sixto & Ana Medrano
Jose Mejia & Elvia Marin
Mario Mejia & Socorro Marin
Plinio Mejia & Triana Toribio
Feliciana Mendez
Ramon Alberto Mendez
Ramon Alberto & Aguiar Mendez
Mariela Mendez Melo
Salomon Mendoza & Rita Pintor
Julio Cesar Menjivar
Alexis Merete & Mari DePena
Danilo & Maria Mieses
Nelson & Yerandi Miranda
Patrick Monson
Juan & Estela Montoanda
Jorge Mora & Victoria Porras
Juan Manuel Morales
Marciano Morales & Lidia Marquez
Pablo Lucas Morales & Damaris Franco Castillo
Ramon Morales & Irma Montero
Rolando & Jacqueline Morales

Raul Morales Zeferino & Guadalupe Lopez
Wai Leon Ng & Zhi Juan Chen
Clara Nolasco
Juan Núñez & Dilcia Germán
Ji Sook & Sung Bae Oh
Adan & Mairielys Ordonez
Joel Ordonez Petit & Maria Luisa Silva
Leroy & Richelle Ortiz
Noe Padilla & Erin Pimentel
Luis Palaguachi
Joginder Pandher & Jagwinder Kherra
Cherkping Pang
Mike Parada & Cecilia Justiniano
Jose Paz & Ana Belkis Mena
Maria Peralta
Miguel Peralta & Karla Popa
Eulises Peraza
Hipólito Pérez & Jacqueline Vizcaino
Miguel Anguel Perez Pacheco & Ana Antonio Perez
Roberto Prado & Araceli Ortega
Moises Rico Puga
Zakir Quabili
Videepkumar Rajendiran
Albert Ramos & Alicia Delgadillo
Jaime & Monica Ramos
Javier & Victoria Ramos
Kanwal & Deepraj Randhawa
Miguel Rangel & Gloria Cortez
Jose & Maria Guadalupe Reyes
Catalino Ricardo & Maribel Sanchez
Renel Richardson & Claudia Pierre-Louis
Lynda Robitaille
Antonio & Josefina Rodriguez
Cristian Rodriguez & Marisol Alcantara
Jose Rodriguez
Juan Rodríguez & Lizet Mesa
Milton & Adriana Rodriguez
Jose Rojas & Evelyn Orellana
Roberto Romero & Damaris Colon
Francis Rosario & Daisy Parra
Joseluis Rosario & Rita Masip
Otto Ruano
Kenneth & Sharon Ruiz
Rajakumar Sahasranamam & Gayathri Jayaram
Martin Ramon Salgado Salgado
Alfonzo & Flor Sanchez
Raul & Ana Sanchez
Enorbina Sánchez Figuereo
Pedro Sanchez Lopez & Roxana Lopez Ruiz
Bertoldo Sanchez Martinez & Maria Sanchez Lopez
Parminder Sanghera & Kashmir Binning
Jesus Santana
Juan & Maria Santana
Stephanie Scalise

Won Ho & Myung Seok Seo
Pardeep & Sunita Sharma
Sunhee & Jay Shim
Jorge & Elizabeth Silva
Raj Singh & Shazia Baig
Benjamin Soledad & Bertha Zendejas
Kara Stevens
Rob & Melissa Strong
Armando Suarez & Rosaura Nava
Sheela Tan
Eric Tanaka
Hui-Lian Tang
Jose Tavaréz & Yuderka De Jesus
Rodney Teves & Tammy Nakamura
Juan & Maria Toledo
Yomeri Torres
Elaine Tran
Mee Thao & Richard Yang
Giovanni Valle & Blanca Deysi Umana
Samuel Vallerotto & Arian Quiros
Long Vang & Pangly Her
Paul Vang
Aquilino Vargas Cid & Martha Rosales
Pablo Velarde & Azucena Gomez
Ashfield Vigo
Narda Villalvazo-Duran & Austin Duran
Shuanxiang Wang
Jinyong Wee & Jeeyoung Lee
Clifford Welcome & Cherrie Brooks-Welcome
Guangling Wu & Junhao Long
Jianming & Jian Cheng Wu
Cindy Xiao Yan Liu
Hua Xu
Chengjuan Yang
Feng Yang
Frank Yang
Mei Fang Jenny Yang Li
Kim-Foong Yap
Anatoliy & Olga Yena
May Yuen & Zhong Xin Wang
Hugh Zhang
Larry Zhang & Lianzhi Ma
Ling Ling Zhang
Yiqing Zhang & Minh Bui
Xin Zhou & Yuehui Jiang
Yong Zhu Zhang

Silver

Martin Abonce & Araceli Chavez
Ramon Aceves Plasencia & Sugai Aceves
Felipe Acosta Santos & Brenda Serna
Javier Acuna & Alejandra Valdes
Angel Aguado & Maria Villagomez
Adan & Yolanda Aguayo
Maria Beatriz Agudelo
Mynor Alay & Elizabeth Gonzales
Alfonso Albarran Betancourt & Diocelina Eriza Chavez
Bazil & Donia Alexandre
Jorge Luis Allende Camacho & Gloria Gonzalez Perez
Olojio & Leticia Alvarez
Jose & Yesy Andasol
Juan Arcila
Miguel Arguelles
Jorge Mario & Floridalma Argueta

Alfredo Arias & Anyel Tejeda
Florentino Arrequin Mendez & Reandnaldo Arreguin
Kugan Arumugam & Sagaja Kugan
Francisco & Maria Asitimbaand
Fabian Avendano
Tomas Aviles Villasenor & Andolanda Salgado
Maria Ayora
Leda Banon
Israel Barban & Ana Pacheco
Humberto Barrera & Adriana Godinez
Roberto Barriga
Moisés & Rosario Bautista
Edward Beltre & Jackeline Garcia
Maria Benitez
Amit & Vinita Bhatnagar
Adonands Blanco & Mirelands Reandes
Agustin & Santa Blanco
Jose Abelardo Bueno
Jesús Calcaño & Mariela Sánchez
Lucila Calvo
Antonio Campos & Rosa Maria Gutierrez
Constantina Campos
Moises & Juana Campos
E. & Ferna Campusano Rodriguez
Guadalupe & Erendira Carrillo
Jose & Reina Cartagena
Francisca Castillo
Renzo Castillo & Magerling Espin
Manuel Castro & Angelica Perez
Gerardo Ceballos & Elizabeth Grijalva
Anthony & Yvonne Chan
Linda Chang
Martin & Lourdes Chavez
James Chen
Mi Youn Chon
Youn Chong Cho
Sunmo Chung & Angie Cho
Vinod Choudhary & Seema Naik
Quan Chuong
Michael & Karen Collins
Greg & Sharon Collom
David Contreras & Marisol Cortez
Maximino Contreras
Troand Coots & Evelandn Peralta
Omar Coronado
Catalina Cortez
Enrique Cruz & Ana Maria Campos
Juan Cruz Lucas & Guadalupe Mendoza
Serván Cuello & Alquidamia Rodriguez
Gabriel Cuevas Mejia & Maria Delos Ange Narcizo
Wanda Elina Cuevas
Christopher & Jane Dantinne
Ulises & Rosa De La Torre
Domingo Delgado & Esmera Gil
Satyendra Deshpande
David & Leticia Diaz
Marcelo Diaz & Milebeys Hilario
Julio Diaz Delgadillo & Rosa Segura
José Dominguez & Karina Khoury
Jacques & Micheline Dussault
Laird & Alicia Dyck
Gabriel Encina Gil & Irma Alvarado Gonzales
Mauricio Enriquez & Alba Romero
Antonio & Maria Elena Estrada

Jose Estrada & Maria Vasquez
Oscar & Brenda Ivonne Estrada
Walter Fernandez
Fidela Filoteo & Arturo Ramirez
Keith & Juliana Fink
Maria De Jesus Flores
Petra Flores
Jorge Fuentes & Gavi Pareta
Liban Gainza & Olga Lopez
Maribel Galindo
Jose Gaona & Rosalinda Gomez
Alfonso Garcia & Catherine Ungos
Eliazar Garcia & Teresa Sanchez
Israel & Leila Garcia
Jose Mario Garcia & Teresa Dossantos
Miguel Garcia & Ana Lilia Pina
Sebastian Garcia & Luz Maria Sanchez
Juan Garcia Sierra
Sergio Ruben Gil
Paul Gip
Jose & Gabriela Gomez
Henry González & Pamela Espino
Luis Gonzalez & Maria Montero
Luz Gonzalez
Raul Gonzalez & Trini Zermeno
Dinesh Gopalakrishnan
Qiu Ming Guan
Fernando Guerrero & Manuela Rubio
Tomas Gutierrez Montes & Maria Gutierrez
Lizbeth Guzman
Luis Guzman Sanchez & Irma Colin Martinez
David & Lusine Hagopian
Julian Hallett
Ken & Marie Hamilton
Andy & Maureen Helzer
Jerry & Michelle Hensley
Argimiro Hernandez
Gisela Hernandez
Gustavo Hernandez & Abelina Hernandez Nunez
Jesus Hernandez & Marta Carlos
Jose & Erika Hernandez
Mei Qing Huang
Magda Felix Huerta
Lester & Sonia Hutson
Eui Sik & Soonhwa Hwang
Tamoor Ijaz
Chris Janikian & Meri Tapanian
Adam & Jennifer Jarjourahill
Kiran & Jyoti Jhurani
Jose Jimenez & Rosalba Milian
Mauricio Alberto & Roselvia Jovel
Duck Hee Jun
Jeremy & Jenni Juntunen
Benjamin & Christine Kim
Jenny Kim
Sung Kim & Myun Yoon
Sungil Kim & Sookjoo J. Song
Smarom Komolavanij & Lucksanawadee Thanavibulpol
Murthy Koppu & Venkata Nomula
Poming Lai
Alfredo Laos & Veronica Martinez
Ramon La Porte & Dilcia Lucas
Carmelo Lara Rubio & Ricarda Trejo Vazquez
Jin Woo Lee

Jason Lent
Wen Li & Zhen Lu Hu
Jie Ling
Alfredo Lobaina & Yurisdai Socorro
Beverly Lopez
Ernesto Lopez & Martha Govea
Baoqin Lou
Andureisand Lugo & Andosmel Meana
Jaime & Guadalupe Luis
Lorenzo & Adriana Luna
Heriberto Lupian
Amutharhuby Mahadevan
Gvido Marhelis & Tamara Marhele
D. Marin & Katerine Laurencio
Cecilia Martinez
Constantino Martinez & Nilda Lainez
Gelacio Martinez
Guerrero & Mayda Martinez
Jesus & Maria Martinez
Rolando Martinez & Mariela Nereyda Serrano
Victor Martinez & Maria Covarrubias
Carlos & Jessica Matamoros
Victor Mateo & Cleotilde Sanchez
Laurence Mc Kenzie
Jose Medina & Ma Del Rosario Guevara
Julio & Maria Mejia
Mario Mejia & Socorro Marin
Mikey Mendez
Jose & Rosalia Merino
Herminia Milanes
Rita Molina
Lazaro & Alicia Mondragon
Antonio Montero & Carida De Armas
Humberto Montes & Gloria Flores
Jose Montes De Oca & Loretta Santoyo
Raul & Valeria Montoya
Herberth Mora & Sandra Fernandez
Juan Francisco Munoz & Imelda Vega
Wai Yew Ng
Xiao Mei Ng
Silvia Ortiz
Jose Juan Padilla & Silvia Perez
Robert & Ethel Palacios
Abilio & Ivonne Palomo
Joginder Pandher & Jagwinder Kherra
Mike Parada & Cecilia Justiniano
Arnold Paredes & Gudelia Martínez
Ankeet Parekh
Eunho & Younjeong Park
Sam & Sang Park
Esteban Parra Hernandes & Elsa Nicolas Severiano
Jesus & Anabel Partida
Quintila Pascual
Nila Patel
Pritesh & Jalpa Patel
Rafael Peralta
Gerardo Perez & Angelica Jaimes
Hector Perez & Griselda Verdugo
Luis Perez & Marand Becena
Osbaldo Perez & Dolores Medina
Mercedes Pimentel
Miguel & Maria Pina
Carolina Ponce
Praveen Ponugoti & Vasavi Ponnamanani
Gengathata Poobalapillai
Clinton Porter & Ana Bonilla
Dalip Prasad & Zoraida Santos Prasad

Bradley Presta
Moises Rico Puga
Guna & Prema Radhakrishnan
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Ricardo Ramirez & Angelica Ramires
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Rubier Reandes & Marlen Lorenzo
Cirilo & Victoria Reyes
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Jeremiah Stroup
Sung Suk
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Narhari Udawant & Udawant Smita
Jose Manuel Valadez Torres & Guadalupe Castaneda
Luis Valdez
Giovanni Valle & Blanca Deysi Umana
Omar Valle & Maandte Alburquerque
Fernando Vargas & Reina Bonilla
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Elvira & Cecilio Velazquez
Javier & Lourdes Vega
Jose Villalobos & Elsa Ramirez
Martin Villar
Juan & Rosa Villegas
Ruben Villegas & Leticia Cervantes
May Yuen & Zhong Xin Wang
Matt & Coralyn Weber
Jinyong Wee & Jeeyoung Lee
Ben Werts
Joseph & Hai Ling Wong
Mimi Wong
Brandon & Amanda Wood
Yi Wu
Kyle & Jessica Wuchterl
Wei Xie
Alina Yang & V Y Ly
Chengjuan Yang
Mei Yao
Shana Yi
Bryan Ysmeadeka & Evans Moreau
Shouguo Yu
Fan Zhang
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Ming Zhang
Lucy Zhao

Platinum Plus

EMERALD
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Myung Lee & You Lim Yoon
FOUNDERS SAPPHIRE
Hyeseon & Kikuk Kim
SAPPHIRE
Thomas & Angela Han
Yongwoo Jung
RUBY
Angela Gopee-Kohilal
FOUNDERS PLATINUM
Tarang & Ekta Agarwal
Maka Ahmed & Yusuf Ali
Jeremias Alvarez Deanda & Flor Alvarez

Colin & Chrys-Ann Ambrose
Sixto & Berta Barrientos
Partha Bhanja & Ritu Budhraja
Samuel & Azalia Castaneda
Matthew & Rachel Fritz
Bernaldo & Rosemary Garso
Edwi & Rosa Lara
Lawrence & Denise Patterson
Heraclio & Johana Puentes
Justino Olaguna Perez & Leticia Garcia Santos
Isaac Rodriguez & Maria Garcia
Deomatee Singh
Ho-June Son & Hyuk Soon Kwon
Jim & Cheryl Taylor
Jason & Katey Viergutz

PLATINUM
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Romeo & Tricia Anacan
Bernardo Atilano & Elba Mata
Richard Bianchi
Jieying Chen
Yu Ping Chen
John Collins
Samuel & Maria Rosario Contreras
Robert & Nora Culley
Pablo De La Cruz & Nereyda Franco
Miguel Garcia & Rosa Valencia
David & Adela Gonzalez
Ruben Guzman & Aracely Cruz
Flavio Hernandez Mendez & Esperanza Hernandez
Kaesook Lee
Jose & Vilma Lopez
Manuel Martinez Vasquez & Antonina Garcia
Jose & Gloria Mendez
Amanda Miranda
Charles & Jimmie Owings
Jaime & Luisa Pacheco
Ebed Pineda
Benjamin Puentes & Soledad Soto
Valentin & Maria Rivera
Ping Sun & Xiao Ying Cheng
Pedro Tapia & Ma Gianelli Marquez

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Noe & Bertha Calderon
Bernardino & Olga Cruz
Barron & Christine Denham
Brian & Aubrey Gardner
Jose Hernandez L & Leticia Gonzalez
Margarito Hernandez
Li Q Hong
Guangxian Li
Jaime & Guadalupe Luis
Jose Mejia & Elvia Marin
Octavio & Renee Medina
Ji Sook & Sung Bae Oh
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Yang Liu
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Ashwini & Anuradha Kuntamukkala
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Hongping Liu
Oman & Liz Morales
Jose Luis & Lucia Ochoa
Gregory & Tracey Russell
Rosendo Sandoval & Maria Esparz
Ildefonso & Alberta Sosa
Brandon & Dena West
Ryan & Mandy Yamamoto

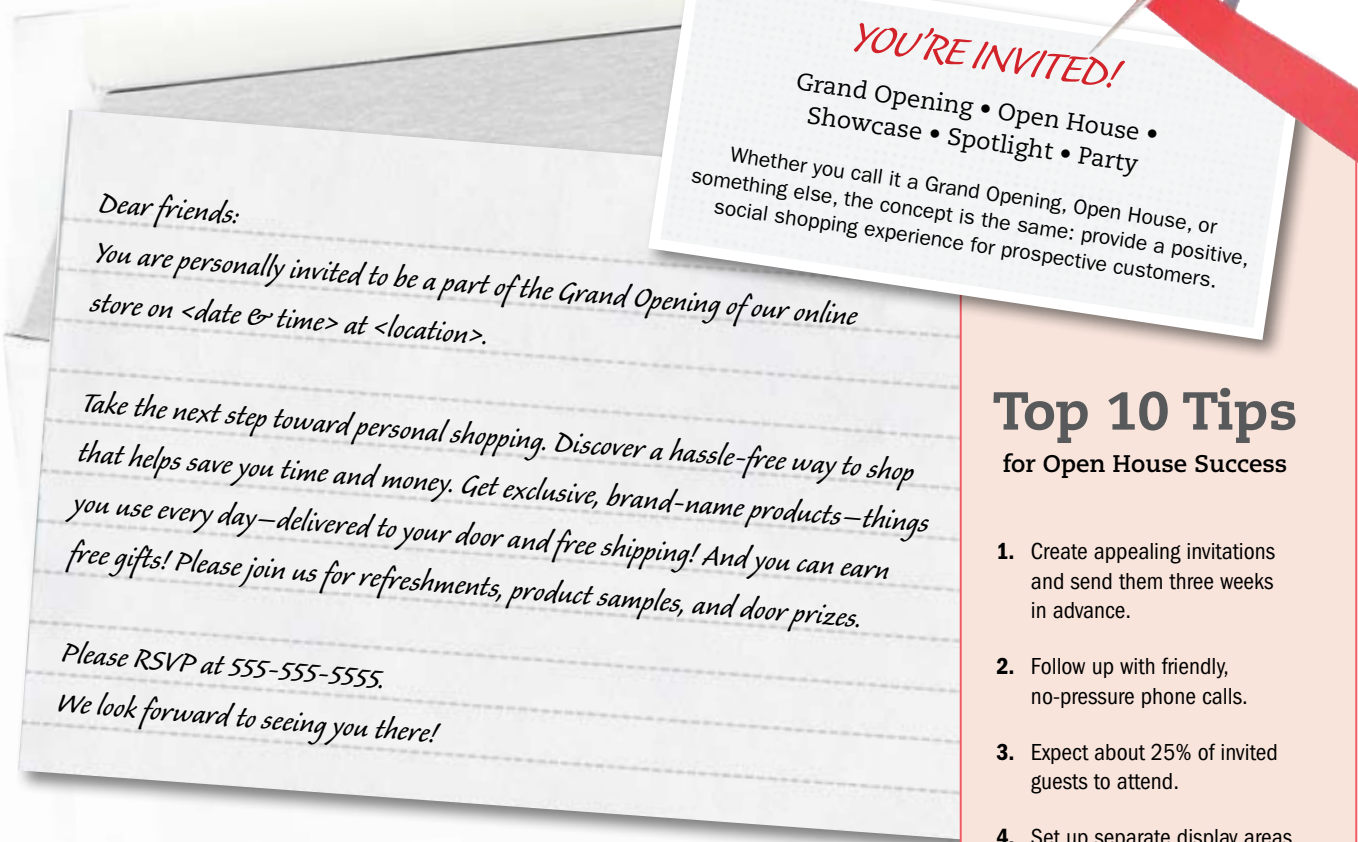
PLATINUM
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Xueyun Lin & Zhiteng Ma
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Lucy Zhao

Push to Platinum

Studies of successful IBOs who use group selling techniques twice a month show that many average more than 300 PV per month.



Top 10 Tips for Open House Success

1. Create appealing invitations and send them three weeks in advance.
2. Follow up with friendly, no-pressure phone calls.
3. Expect about 25% of invited guests to attend.
4. Set up separate display areas for nutrition, beauty, gift, and home care.
5. Offer bite-size slices of energy bars and small cups of energy drinks.
6. Show microdermabrasion hand-to-hand comparisons.
7. Demonstrate select home care solutions.
8. Make catalogs, order forms, and business cards easily available.
9. Encourage personal testimonials about product success.
10. Offer to set up DITTO® profiles online during event. (One group awards a Variety Ribbon gift card for each month a customer's order is 100 PV or more.)

Throughout the United States and Canada, savvy IBOs are opening their homes to showcase their businesses ... and seeing strong growth as a result.

“These are great customer-developing events,” says Beth Bell, a Founders Emerald in Hope Mills, North Carolina. “Grand Openings are very effective for new IBOs in their first 90 days.”

As taught at Achievers 2008, this is a simple and social approach to selling: IBOs host an event that allows them to display, sample, and demonstrate the products they sell ... in a home, hotel suite, or community space. The host invites friends and family to come and shop for nutrition, beauty, gift, and home care products.

You can find creative ideas and detailed guidelines for selling events in the Nutrilite®, Artistry® and Home Care Selling Guides. “The Selling Guides are a great tool,” says Beth. “They outline a clear, consistent process that we can teach everybody.”

Three elements of success are appealing invitations, a professional atmosphere, and product demonstrations, according to Jose Cohen, a Founders Emerald from Miami, Florida. “The guests come to the Grand Opening more comfortably when you invite them to view products, not a business,” he says. “This is when IBOs can earn their first money.”

Pablo and Maria Garcia, Diamonds in Valley Stream, New York, agree. “It helps a new person earn money immediately,” they say. “Plus, you start to learn the products and it strengthens your faith in the company. That shows in your own business.” At the Garcias’ events, customers are entered into a drawing for a free Ribbon gift card.

Especially in economically difficult times, Open Houses are a positive way to reinforce community and highlight opportunity. The Garcias said Open Houses are one of the best ways they’ve found to maintain business growth, and teach others to do the same.

This is provided as an example. It is not formulaic or guaranteed. Every IBO that uses group selling will not be guaranteed Platinum.

JULY QUALIFIERS

Jose Aguirre & Yesenia Arias	Belen Gonzalez
Duniesky Almuina & Annia Gonzalez	Jesus & Cecilia Gonzalez
Antonio Amado & Rosario Tinajero	Rogerio Granada & Gloria Patricia Echeverry
Nelson Ardon & Hilda Guevara	Gil Granados
Abelardo Arenivas & Marisol Quezada	Sui Fei Guan & Chuck Bin Woo
Salvador & Claudia Arita	Eudelia & Maria Gutierrez
Luis Atienza & Rocio Jimenez	Francisco Gutierrez & Olga Stella Arango
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Archie Awaya & Nathalie Kim	Luis Guzman
Maria Barroso & Felipe Barrios	Thuy Ha
Sebastian Bernardino & Maricela Cruz	Chris & Pennie Haddad
Adolfo Bravo Tenorio & Brenda Perez	Francisco & Catalina Hernandez
Eleanor Brown	Lorenzo & Cecilia Hernandez
Jose Abelardo Bueno	Hector A & Marleny Nohemy Hernandez
Evelyn Julissa Cabrera	Tony & Eunhee Hoffman
Luis Jesus Cabera & Amnea Rementería Cabrera	Juan Isaac & Ivis Mirabal
Carlos & Sonia Cabrera	Jaffri & Hira Syed
Ignacio & Yesenia Camarillo	Jheimy Jimenez Perez
Israel Carranza & Sandra Alvarenga Nieto	Lenin Jimenez
Maria Guadalupe Castaneda	Urania Jimenez & Carlos Felipe Gongora
Christian Castellanos & Cecilia Hernandez	Bhupinder & Hargurdeep Kalsi
Miguel A & Altagracia Castro	Osamu Komatsu
Rosie Cervantes	Vasiliy & Tatyana Kopmar
Salvador Chavez Diaz & Maria Basaldua Hernandez	Adam Ladenburger
Guo Dong Chen	Melania Lanoy & Victoriano Caceres
Hsiao Ping Cheng & Henry Liu	Aelan Lee
Jaskiran Chouhan	Hwa Lee
Isaias Cocone & Lorena Rodriguez	Steven Lee
Adan & Carmela Cruz	Hernanie & Rowena Leodones
Carlos & Lizeth Cruz	Eduardo Leyba & Katy Ogand
Maria Ysabel Cruz	Felicita Liriano & Alejandro Geraldino
Mildred Cruz	Pablo Llanes & Mercedes Dominguez
Jose Custodio & Angela Paez	Jacob Lonc & Jessica Everett
Svetlana Dezhnyuk & Dezhnyuk Victor	Karime Lopez & Gabriel Perez
Minh & Michael Dinh	Alexis Lora Guzman & Anny Gonzalez
William Jose Dominguez Martinez	Yenima Lugo & Alfredo Gonzalez
Zoilo Antonio Duran & Ernestina Valenzuela	Javier Marante & Karla Carrion
Elena Espinoza	Hugo Martinez & Glendy Quinonez
Aura & Mariel Fernandez	Humberto & Sonia Merino
Romaira Florian & Francisco Acosta	Jae Sook Min
Kareem Floyd & Jewel Bowers	Margarita Miranda Agustín
Offinnis Garcia & Lissette Morales	Gwendolene Moore
Rodrigo & Olivia Gaspar	Lizet Mora
Abraham & Jovannah Gaytan	Lazaro Morales & Marcelina Ramirez
Brenda Giang	Josefina Moya
Ruben Gomez & Mayra Morales	Harminder Nahal
	De Ngo
	Wei Ning

Rosa Ordonez & Jose Pauta	Maria Maxima Baez Aquino
Anna & Peter Ostapenko	Luis & Ana Margarita Bardales
Hilaria Ozuna	Julio & Norma Barrera
Maria Guadalupe Palomino	Daniel Beck
Marie Claire Parent & Roch Billette	Javier Beltran Fitz
Kyungja Park	Anuradha & Moti Bhattarai
Sanjaykumar Patel	Montira Boonma
Denisse Paulino & Jeremias Rosario	Isaias Caamal & Yolanda Diaz
Meliton M. Pavia & Marina Balbuena	E Cabral Garcia & N Gonzalez Pena
Pedro Pena & Katherine Hudson	Santos Gladis Canas
Maykel Perera & Sonia Isabel Diaz	Maira Yanira Castellano
Rosainelda Perez	Andres & Germania Castillo
Ana Maria Plasencia	Angel Neftali Castillo
Felix Polanco & Aniana Vasquez	Ai Chang
Hector Radhames Polanco & Kennia M Caldentey	Hsin Wen Chang
Luis Prado	Virgilio & Rosa Chavez
Henry Rafael Quinones	Lizi Chaviano
Maricela Ramirez	Huang Chen
Sandra Ramirez	Ying-Wen Cheng
Henry & Anny Rasmijn	Eduardo & Maria C Chumacera
Lisa Reyes	Sherwyn Clarke
Wendy Yesenia Rivera	Jose Santiago Cocone & H Olga Bravo
Anibal J & Irma Rodriguez	Jesus Contreras & Maria Isabel Ramos
Lyubov & Yevgeniy Romanyuk,	Alexander Copete & Ana Lucia Duran
Clara Rosario & Jose Payano	Joshua & Ashley Cox
Juan Sahagun & Rosa Flores	Abel Cruz & Esther Gabino
Jesus & Maria E Salazar	Miguel & Marlene Yanira Cuevas
Rosa Amalia Salinas	Scott & Colene Cutshaw
Ignacio & Maria Sanchez	Jonathan & Marly Doty
Epifanio Segura	Raisa Dyakov
Rubina & Uz Zaman Shams	Alirio Estupinian & Monica Marroquin
Jose Silva & Marly Dornela	Melvyn Faringthon & Mayerling Jimenez
Jerry & Susan Smith	Brenton Feuchtenberger
Hasan & Farhat Syed	Pradel & Clerimene Fleurimond
Cameron Taylor	Jose Franco & Natalia Alanis
Joan Tejada & Yoseily Betances	Radel & Maura Garcia
Jeremiah Treadway	Rodrigo E Gaspar Trillo
Mario Valdes & Elba Miranda	Jose Carlos Giron-Trevino
Kelly Mariel Vargas Paulino	Clara Gomez & Rusey Perez
Suchen Xu	Elizabeth Gomez
Huifen Yang	Marcelo & Rosa Gomez
Kin Kwok Yang & Mei Wan Ng	Manuel Gonzalez & Marta Altagracia Lopez
Hua Yin	Wendy Gonzalez
Xiao Zhang	David Gordon
Claudia Zuluaga & William Alvarez	Alfredo Granados & Elena Cruz
	Zach Hart
	Tian Wei He
	Matthew Heckert
	Natasha Herallal Autar
	Maria Heras
	Juan Carlos Hernandez Armas
	Eduardo Hernandez & Olivia Armas
	Jose Luis & Angelita Hernandez
	Matilde Hernandez & Angeles Bueno

AUGUST QUALIFIERS

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Elvin & Maria Alvarez
Athwal Parminder & Sucha Singh
Reina Avelar
Ema Avila

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Mohammed & Rozine Hussein
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Kim Kirchner
Ping Mei Kuang
Younghae Kwon
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Yer Lee
Johnathan Le Jeune
Chuan Leung
Lisa Liu
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Zhongwang Liu
Rosa & Carlos Lojano
Roy & Rachel Lowdenback
R Lora De Romero & C Romero Bobadilla
Wen Jun Ma
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Yolanda Membrillo & Fernando Garcia
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Mariaelena & Bayardo Mendoza
Olga & Vasil Mikhaylenko

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Edecto Abel Perez
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Luis Sanchez & Ivis Rodriguez
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Juan Ventura & Faustina Garcia
Mykhaylo & Vira Verlan
Michael Weaver
Ya-Ling Wu
Huifen Yang
Larisa & Ilya Zagaryuk
Yanqun Zhang
Yan Dan Zhao



Applauding Big Action

For 50 years, one of the major missions of the IBOAI has been to encourage all IBOs to DREAM BIG and follow up with BIG ACTION—action that helps other people and provides an avenue for them to help themselves in the process. It is only natural that the IBOAI would partner with the U.S. Dream Academy to empower children of incarcerated parents.



By providing academic, social, and values enrichment through supportive mentoring and technology, the Academy helps youth maximize their potential and break the cycle of incarceration.

Through the IBOAI's donations and the donations of many IBOs, members empower children to lead productive, fulfilling lives to achieve their greatness deep within. The U.S. Dream Academy uses these donations to develop and support 11 learning centers in 10 communities nationwide where high incarceration and poverty rates suppress the dreams of many. In 2008, the Academy's after-school and mentoring program helped 1,060 young people move closer to realizing their dreams. These

programs continue to provide the resources and assistance students need to improve their education and build self-esteem for personal growth and stronger futures. The Academy is guided by Founder and CEO Wintley Phipps, also an IBO.

In the past eight years, nearly 5,000 IBOs have supported the U.S. Dream Academy, every year giving more than \$75,000. Major contributors to the Academy include members of the Victor and Dutt families.

The IBOAI, with Amway Global, another key supporter of the U.S. Dream Academy, encourages IBOs to support the dreams of struggling youth by contacting the U.S. Dream Academy to see how they can assist in this good cause: www.usdreamacademy.org



Plan for Success

Don't miss out on valuable opportunities to help grow your business.

Check Out Nutriline.com/color

National marketing efforts will help you sell. Now until 2010, watch for world-class events, effective tools, and special opportunities to learn how to build business by sharing the NUTRILITE® phytonutrient story.



Color Me Healthy!

January, February, March, April

Don't miss the limited-life retail campaign featuring all-new special offers for living in full color.



Energize Now

XS ENERGY SHOTS™ Energy anytime, anywhere, in Citrus and Wild Berry flavors.



Coming Soon from Nutrilite

NUTRILITE Vitamin D3 launches February 2010. With added vitamin K2, this supplement is equivalent to the vitamin D in twenty 8-oz. glasses of milk!



Boost Your Brainpower

Take one online course each month to maximize your business-building prowess.

December 2009 Give the Best Campaign

This course will give you the opportunity to learn more about and give that final push to the third campaign of the year—Give the Best.

January 2010 Legacy of Clean

Discover how LEGACY OF CLEAN™ products are leading the way to brighter homes and a more vibrant AMWAY® business.

February 2010 Selling 201: Building Skills

Expand your customer base by offering people you meet unique product solutions... turning acquaintances into customers.



Celebrate Your Success in 2010

February 22–26 Diamond Club Embark on a five-day adventure with deluxe accommodations. For qualified Diamonds and above. Qualified Executive Diamonds will join after their exclusive February 18-22 conference.

December 1–5 Achievers Invitational Spend four days in San Diego to experience the year's biggest business conference. For Q12 GI recipients and qualified Emeralds and above.

Lighting Up the Holidays

NBC's "TODAY Show" recently kicked off its 16th Annual Toy and Gift Drive, a Rockefeller Center tradition that has distributed more than \$200 million in gifts since 1994. For the fifth year, Amway Global will join other members of the Direct Selling Association to support the drive and light up the holidays for thousands of children. Amway Global will contribute more than \$1 million retail worth of goods this year alone.



Share Your Gifts

As part of the AMWAY ONE BY ONE CAMPAIGN FOR CHILDREN™, we're partnering with Easter Seals to create great opportunities to share:

Gift that gives – For every purchase from the PERSONAL ACCENTS® Eco-Elegance Jewelry Collection, Amway Global will contribute 50% of the proceeds to Easter Seals' Act for Autism Program now through August 31, 2010.

Gift with a click – We've created a new "donation SKU" that lets you make a difference when you place your next online order. Simply add the SKU to your cart to donate to Easter Seals.

Visit Amwayonebyone.com for inspiration and opportunities to share.





The business is a wonderful tool. It's a vehicle that can contribute almost anything to your life—confidence, significance, purpose, income.

— Jim Dornan

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