BEREAD SEPTEMBER OF It's for you

AMWAY reaches new heights

Amyoy®

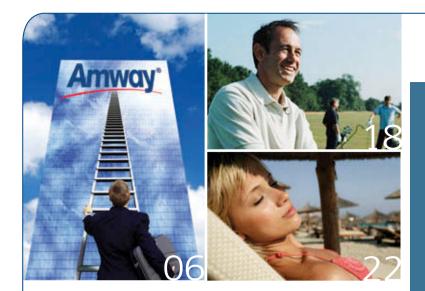
11 BUSINESS: Don't Forget to Renew 22 BEAUTY: Sun Safe 18 HEALTH: Men's Vitality



ARTISTRY MULTI PROTECT SPE 30/PA+++

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ARTISTRY[®] MULTI PROTECT SPF 30. LAUNCHING OCTOBER 2007.



BUSINESS

- 04 Live Update
- 06 Cover Story Reaching New Heights
- 08 Achievers 2008
- 09 Founders Emerald Margie Allen
- 10 Sapphire Jerry and Sue Smart
- 10 Ruby Wayne and Peta Pickersgill
- 11 Renewals
- 12 Global Diamond Forum
- 13 Platinum Bannir Chelvam Arumugam and Selvarani Bannirchelvan
- 13 Platinum Andrew and Gabrielle Lloyde
- 14 Platinum Raman and Vishal Nair
- 14 Platinum Erika Yeates
- 17 SIP
- 28 AMWAY® Business Update Meetings
- 29 Honour Roll

HEALTH

- 18 Feature Men's Vitality
- 21 Clean and pure

BEAUTY

- 15 EMMA PAGE® Formal Ideas
- 22 Feature Sun Safe
- 26 EMMA PAGE Euphoria[™] Spring Collection

BECAUSE it's for you is designed and produced for AMWAY by Blue Gecko Design and Communication Pty Ltd.

BECAUSE it's for you is published by AMWAY of Australia ABN 49 004 807 756. 46 Carrington Road Castle Hill NSW 2154 PO Box 202 Castle Hill NSW 1765 Australia Telephone (02) 9843 2000 Facsimile (02) 9680 2868.

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NEW ERA

We are welcoming a new era in our business. This month, we open the new Amway Business Centres in Castle Hill and Auckland. These two centres are filled with everything you need to enhance your business. There are product displays, a shop for you to place and pick up orders, naturopaths and beauty consultants on hand to answer your questions, seminar and training rooms, and a full service café. These two centres are only the beginning. There are plans in place to open Amway Business Centres all around Australia and New Zealand, with centres in Brisbane and Perth scheduled to open next year.

This month also marks the start of a new website. The old a2k website will be replaced with www.amway.com.au. The change of the name and the new Business Centres are all part of Amway's worldwide Growth Through Innovation strategy. One of the main aims of which is to raise awareness of the "Amway" brand and build on its reputation globally.

In more news, Amway will be holding Business Update Meetings around the region. See p16 for more details. As a Father's Day special, we have a men's health feature with vitamin and supplement recommendations. There are also IBO recognitions, the launch of the Emma Page Euphoria Spring Collection and Artistry City Wear Colour Collection.



Mil ·

Michial Coldwell General Manager Operations Australia/New Zealand

BUSINESS:04

-IVE UPDATE



STARRY EYED

Constellations is E. FUNKHOUSER[™] New York's highly anticipated colour collection. As you gaze into the evening sky and cast your dreams into its sea of faceted stars, remember that you live in a world of infinite possibilities where no dream can ever be too big. Constellations by E. FUNKHOUSER New York is the sixth highly anticipated collection of professional colour cosmetics. Launching October 2007.



Spring clean this season using the AMWAY Home Essentials range and you could Win a Cleaner for a Year valued at \$2,600. You also have the chance of winning one of 50 *Speed Cleaning* books by Shannon Lush and Jennifer Fleming. Spend \$50 or more on the Home Essentials range in one transaction to win.

This promotion commences 3 September 2007 and ends 30 November 2007.

betterchoices

A @ @ ®

Amway

See www.amway.com.au for terms and conditions. Authorised under permit numbers: ACT: TP 07/02374, NSW: LTPS/07/21938, Vic: 07/2575, SA: T07/2551.



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NEW PRODUCTS

Look out for the following new products in the 2007-2008 *Better Choices* catalogue: Green Tea Therapy is a range of body moisturisers, lotions and cleansers specifically developed for sensitive skin. The AQI-CLEAR® range treats and smoothes acne-prone skin with natural ingredients like Coconut Oil, Willowbark, Bear Berry and Cinnamon. Your kids will love the fun new Mini Monsters Shampoo, Bubble Bath, Body Wash, Detangler, and Hand Wash. And, lovers of the sun will come to depend on the Suntime range for that extra protection. Read more about these new products in the 2007-2008 *Better Choices* catalogue.



RELIEVE STRESS

Stress can bring on feelings of nervous tension, irritability and mild anxiety. It affects both men and women. NUTRIWAY[®] St John's Wort with Lemon Balm (VS 6173) can assist in supporting emotional balance and wellbeing by helping to relieve nervous tension, stress, irritability and mild anxiety. The exclusive NUTRIWAY formula combines St John's Wort and lemon balm with Nutrilite acerola concentrate and lemon bioflavonoid concentrate.

Always read the label. Use only as directed. If symptoms persist see your healthcare professional.

CAPTURE POLLEN

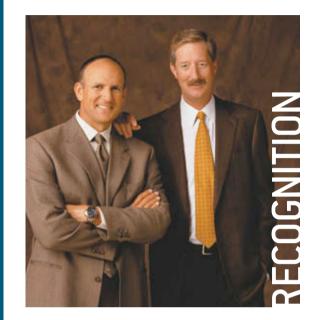
Spring is the season of discomfort for many allergy sufferers. While everyone else is enjoying the newly bloomed flowers, hay fever sufferers are wandering around clutching tissues and antihistamines. You can't control the air you breathe outside, but you can purify the air you breathe indoors with ATMOSPHERE® Air Purifier. This advanced air purifier effectively removes 99 per cent of all airborne particles including pollen.





SPRING SKIN

The start of spring is a great time to give your skin a lift. ARTISTRY® Skin Refinishing Lotion (VS 100240) improves the appearance of skin texture by enhancing the natural exfoliation process. The best part of all is that it does this without the use of hydroxy acids. Noticeable improvements occur within a week of use and in just 12 weeks, the appearance of fine lines will diminish by an average of 48 per cent.



Every spring, we make sure we take the time to look at all you have accomplished and say "Congratulations!" and "Thank you!". We can't say that enough.

When you accomplish your goals and reach new levels, we're here to reward you. And to recognise the effort you put forth.

But it goes further than that.

When you succeed, others are succeeding with you. Without them you wouldn't be able to achieve what you've achieved. So they need recognition also. From you, from us. Everyone is working together and has helped each other along the way.

That's how this opportunity works.

Recognising each others' accomplishments. Working together. It's an important part of this business. And a real measure of our success.

- t- Varhall

Doug DeVos, President

Steve Van Andel Chairman

REACHING NEW HEIGHTS!

GET READY FOR A GLORIOUS NEW ERA IN AMWAY®.

For almost 50 years, our globally recognised brand has been offering IBOs, like you, the chance to create extraordinary lifestyles through the best business opportunity in the world. A strong brand means a better business for you.

All around the world, as part of a global strategy, Amway is building on its incredible name. Strengthening our image, boosting our reputation and increasing transparency is the focus, which is why we've proudly taken on Amway as our new website name. The a2k site has been replaced by www.amway.com.au in Australia and www.amway.co.nz in New Zealand. But it doesn't stop there. We're also introducing ultra-modern Amway Business Centres around the region. Featuring enhanced business facilities, high-tech showrooms, state of the art shopping and a full service café – these incredible Business Centres will be your place to do business. Amway is reaching new heights. So get ready for the best business opportunity in the world!



Talk business at your cool and contemporary café:

- Chat to prospects in a relaxed environment
- Catch up with your group and then head over to the stunning product showroom, demonstration areas, or training rooms
- You can even bring your laptop along and access the internet at the wireless enabled café.

Your Community





Your Opportunity

YOUR PERSONALISED TRAINING

Leap ahead in your business with expert knowledge:

- See one of our naturopaths and beauty therapists to gain extraordinary insight into looking good by using NUTRIWAY[®], ARITSTRY[®] and E. FUNKHOUSER[™] New York
- Tap into the NUTRIWAY kiosk for research and information on products that help you feel your best
- Participate in product demonstrations learn all the features and benefits and pass this information onto your customers.

Your Business

WCY

YOUR MEETING PLACE

Phenomenal business facilities are waiting for you:

- Leave a memorable impression on your prospects – invite them to meet you in a professional business environment featuring meeting rooms and dazzling product displays
- Inspire prospects and your downline with video footage of Diamond lifestyles on giant LCD screens. On a touch-screen kiosk, motivate others and yourself by creating an income path, calculate bonuses and find out more about upcoming Achievers trips.



YOUR PLACE TO SHOP

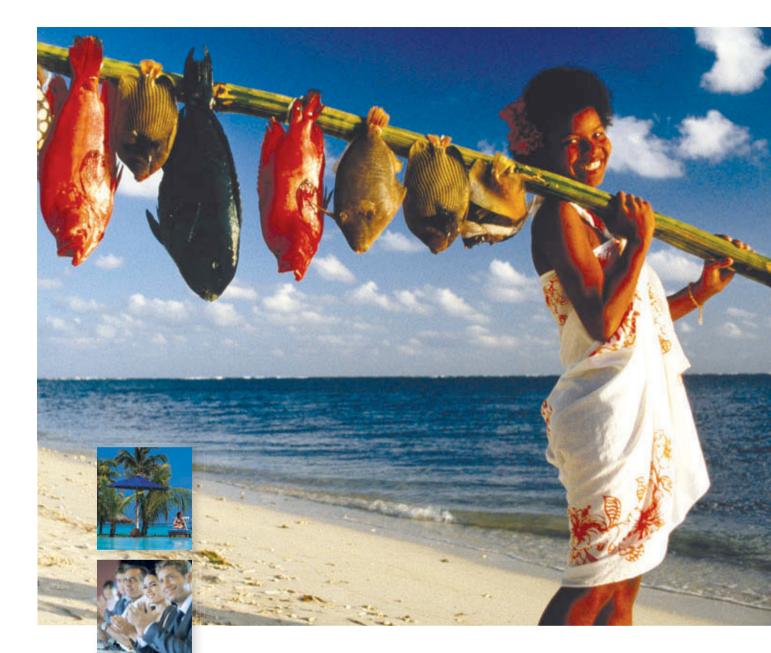
Save valuable time by purchasing and picking up orders at your state of the art product selection area:

- Fast and convenient service
- Let our friendly staff help you find what you are looking for
- Get the latest product updates while you shop
- Want to know more about the features and benefits of a product? View the displays, watch the LCDs, or ask our staff!



Your Community, Your Business, Your Opportunity







GREAT CATCH

Go fishing for new prospects and build a strong team so that you can qualify for what promises to be the most memorable Achievers trip yet. Achievers 2008, set on the magical island of Mauritius, will be an unparalleled meeting of the best in the business. It's your chance to mingle with Diamond IBOs and chat to key corporate staff about the exciting future of Amway. In your leisure time, head to one of the island's many picturesque fishing areas. With tackle and bait in hand, relax, unwind and take in the gorgeous scenery. It's all waiting for you at Mauritius.



To find out how you can qualify for this event, speak to your Business Relations Manager for details.



FOUNDERS EMERALD IS AWARDED TO QUALIFIED PLATINUM IBOS WHO MAINTAIN EMERALD QUALIFICATION FOR 12 MONTHS OF THE AMWAY® FISCAL YEAR.

MARGIE ALLEN VICTORIA, AUST.

OCCUPATION – SECRETARY

All the years of meetings and seminars, devoting hours to showing the plan, learning about the products, mentoring their downline – every single bit of time and energy that Laurie and Margie Allen unquestionably invested in the business paid off. From the very beginning, the couple were in the business to secure their future. They wanted to control their lives. They were building a lifestyle that would not only free them from the stresses of jobs, mortgages and bills, but would allow them to spend more quality time with their children Kristy and Simon. They achieved that but it wasn't until Laurie's untimely death in 2002, that Margie realised the enormity of what she and her husband had created together.

"When Laurie spoke on stage he would always say, 'We're building this business so that if anything ever happens to me I know that my wife and my children will be looked after. They'll never want for anything.' It's sort of like life insurance." Margie says. "We never expected that Laurie would only be with us for a short time – and a good time – but all he said on stage has come to fruition."

"During his illness and when he passed away, I didn't have to go to work. I was able to look after him and was free to spend the time with him that I needed and wanted to. I didn't have to check with my boss that I could take time off work or go on compassionate leave. We were able to do what we needed to do, even to a stage where we could stop building the business because he was ill and the money was still coming in. That's what makes this incredible business unique – if you put the work in, the work stays done."

"I was blessed to be able to spend many wonderful years with Laurie, including travelling the world with Kristy and Simon. Although Laurie is no longer here with us, I continue to have the freedom to spend time with my children and my family. My time is my own to do with as I wish. You don't know what's around the corner. You can only live for today while building for the future."

SUCCESS TIP "You can't keep doing the same thing expecting a different result."





BUSINESS:10





JERRY AND SUE SMART NEW SOUTH WALES, AUST.

OCCUPATION – GRAPHIC ARTS STUDIO OWNER/HAIR AND BEAUTY SALON OWNER

"Why wouldn't everyone do this?" Sue Smart asks about the AMWAY[®] business. Getting involved in this business was a simple choice for Sue and her husband Jerry. Sue was running her own hair and beauty salon while Jerry was operating his own graphic arts studio. Add four kids to the mix and you can see why the promise of extra time and money appealed to the couple.

Sue recounts the time she was forced to go back to work earlier than she had intended after giving birth to her fourth child because the manager of her salon had resigned. She also tells of how Jerry used to sleep next to the machinery on some nights "because in his business people wanted the job done yesterday".

Sue and Jerry were always on the look out for alternatives to their traditional businesses and were impressed when their upline Executive Diamonds Gad and Melissa Ghabrial introduced them to AMWAY.

"When we saw this business, we thought it was amazing and had no risk. Absolutely no risk. You can get going for basically hundreds of dollars instead of thousands," says Sue. "Gad and Melissa have changed our lives. They are the best thing that ever happened to us."

WAYNE AND PETA PICKERSGILL WESTERN AUSTRALIA, AUST.

OCCUPATION - CONVENIENCE STORE OWNERS

Business has always been in the family for Wayne and Peta Pickersgill. Before they joined AMWAY, the couple were running a convenience store with their kids. It was an all-consuming business where Wayne and Peta would spend up to 16 hours a day in the store. The Pickersgills say, "We were very tired and time poor. We needed to consider other avenues of income."

An enthusiastic customer came into the store one day and showed the business plan to their son Anthony. Wayne immediately saw the potential in the business; it could be their "ticket to freedom". Peta was initially sceptical, but finally became convinced after attending a function. "I became inspired, seeing a future of freedom and passive income."

Their fondest memory thus far has been their first ALS trip to Whistler in Canada. "To see snow for the first time, stand on a ski slope, feel the snow on your face – it was a dream come true. AMWAY took care of every detail, making this occasion so special."

The added bonus is that the business has remained a family one. Their son Anthony and his wife Tasha, plus their daughter Nicole and husband Bryn are active IBOs. "We are excited about moving on, but most of all we're excited about how many join us... We are in a freedom business."





CONT CET EFT DEHNO SENEV NOM

Ensure that you are a step closer to your ultimate goals and renew now!

Why renew?

- Low investment and high returns you have unlimited
 earning potential
- World leading products that customers know and want
- US\$22 billion in global bonuses and incentives for IBOs since 1959
- Be in control of when you work and how you work
- Get support from AMWAY's US\$6 billion global company that provides world class products, research, marketing,

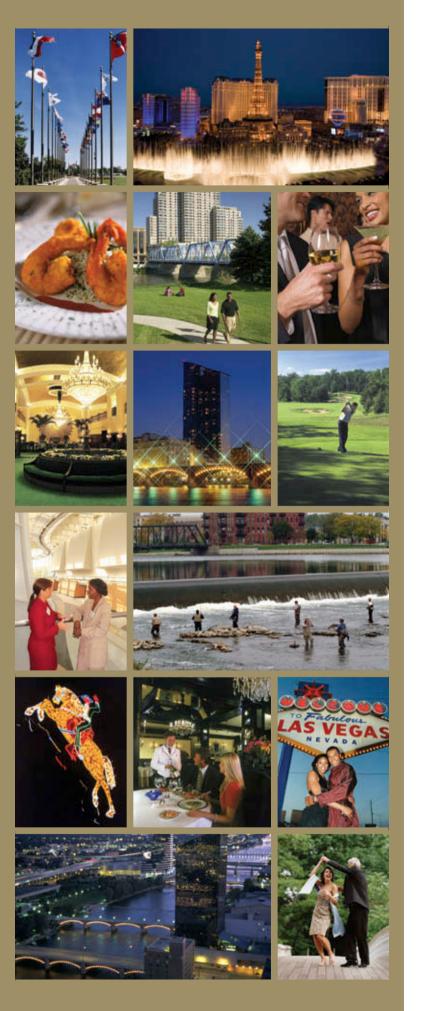
logistics and training. We look after all this so that you can focus on building your business

 Keep your place in your line of sponsorship and protect your future

Renew now while there's still time!

Visit www.amway.com.au or call 1800 45 46 47 today to renew as an Independent Business Owner for 2007-2008.





50 Years. Two Cities. A Once-In-A-Lifetime Gala Event.

Plan now to join us as we celebrate a half-century of innovation and achievement.

Amway and Quixtar will invite qualified Executive Diamonds and above to our first ever Global Executive Diamond Event in Grand Rapids and Ada, Michigan, May, 2009. Immediately after, qualified Diamonds and above will join us in Las Vegas, Nevada for the Global Diamond Forum.

Enjoy exclusive events with world-renowned entertainment and speakers. Get the latest on company developments, One by One initiatives and growth strategies. This will be a truly unique event, fifty years in the making.

Join us at the Grand Gala Golden Anniversary. Look out for more details in the near future.

The qualification period for both trips starts 1 September 2007 and concludes 31 August 2008. Contact your Business Relations Manager for more details.





BANNIR CHELVAM ARUMUGAM AND SELVARANI BANNIRCHELVAN VICTORIA, AUST.

OCCUPATION - LAWYER/TEACHER

After running a law firm for 12 years, and losing \$80,000 in a restaurant venture, Bannir Chelvam Arumugam thought that the AMWAY[®] opportunity was "too easy to be true". He wondered how people were making money by investing as little as a few hundred dollars. Bannir eventually agreed to attend a meeting where the business was being previewed.

"I saw so many sharp looking, ambitious and positive minded people," Bannir says. He was so convinced, Bannir demanded that his sponsor sign him up on the spot. "My friend suggested that he do a follow up the next day. I insisted that he register me immediately and I would not leave the premises until I became a member."

Bannir says that the business has taught him, and his wife Selvarani "Rani" Bannirchelvan, how to appreciate human nature. They have learnt to accept their differences and are more understanding of people's needs.

"We will recommend the business to everyone – as you just don't know when you need the benefits of the business. Dig the well before you need it, as said by Nancy Dornan. If you are fearing that you will lose your friends, remember that there is a whole world of people out there who can be your friends."

As for the future, Bannir plans to go on a two year spiritual course in India. Rani has plans to start a Youth Farm in Australia to help young people have direction in their lives.

ANDREW AND GABRIELLE LLOYDE NEW SOUTH WALES, AUST.

OCCUPATION - ACTING COACH/PUBLIC RELATIONS

Andrew Lloyde loved his job but felt that his income was not enough to raise three children. His wife Gabrielle wanted to find a way to exit the corporate world so she could spend more time with the family. Inspired by the swift progress of their upline, Andrew and Gabrielle made a serious commitment to build the business. That was 18 months ago. Now the couple are well on their way to achieving their goals.

"Gabby does more of the product demonstration side of things and I probably do more of the training side of things in terms of how to talk to people and how to construct the business. But in terms of showing the plan, going to people's houses, doing the follow up – we're definitely a team that takes on all things." Andrew adds, "Where necessary I've even shown the odd jewellery party."

"I think our kids are really respecting the time and effort we put into the business," says Andrew. "Our two boys have both said to us independently that they respect what we are doing. We want them to see that delayed gratification and hard work can result in a massive change in your life. Molly [our youngest child] has probably been more positively impacted. She knows as much about the business as we do... She's 15 and she can't wait to build the business."











RAMAN AND VISHAL NAIR AUCKLAND, NZ

OCCUPATION - HIGH SCHOOL TEACHER/PERSONAL ASSISTANT

Raman and Vishal Nair, along with their two-year-old daughter Fantasia, are heading towards a future free of debt and filled with lots of free time and money. It's a dream that they are confident of realising through the AMWAY[®] business.

"This is the best business ever. It is a very simple concept and there are no limits on how much a person can achieve. It's a ready made business with fantastic products, " says Vishal. Among the couples' favourite brands are ARTISTRY® and EMMA PAGE® Jewellery. Vishal adds, "I don't think we'd be able to build the business without NUTRIWAY® DOUBLE X[®] and XS[™] Energy; it gives us the extra energy and boost after eight hours of work, which is vital in building the business."

"Both of us have become more positive and we are always looking forward to another new day – always dreaming to achieve more in life and to spend time helping our team to achieve their goals. We have started to visualise and place everything we want on a vision board. We're working towards achieving these goals with confidence."

"I can't wait to be a full time mum to my daughter with a full time pay and to have all the time and money to travel around the world without any time and money restrictions."

ERIKA YEATES NEW SOUTH WALES, AUST.

OCCUPATION – MEDICAL PRACTITIONER

"I'm a Medical Practitioner who decided to focus on educating people on how to stay healthy, not just physically, but in all aspects of their lives," says Dr Erika Yeates. "So my medical practice very quickly changed to one of counselling and coaching people for successful living."

Her approach to health and wellness, combined with her desire to help others, makes Dr Yeates a great fit for the AMWAY business. "I love working with people, enhancing the quality of life in the areas of health and happiness, and I love the superior quality of the products which address the values of health, wealth and happiness." She says, "The NUTRIWAY products will revolutionise the way we approach health and wellbeing, and are the best prevention for the health crisis that is looming globally."

One of Dr Yeates's fondest memories so far has been to see her daughter and son-in-law achieve their Silver qualification. Reaching Silver gave her daughter the opportunity to replace her income with the business and become a full-time mum when she starts a family. "It is a dream that was just a fantasy and is becoming a reality before my very eyes."

She says, "I love the integrity in all facets of the business, the values of Amway, the superior product lines, the people, the education, the leaders and the vision of a free world for anyone who choses to be a part of it."







With high school formals occurring all over the country in the next few months, it is a great opportunity for you to be selling EMMA PAGE[®] Jewellery. These stylish and affordable pieces will accentuate stunning dresses and complement even the most extravagant of tastes. To give you some ideas, we've picked out pieces for two different looks: sparkles for girls who like to dazzle and pearls for girls who love old fashioned sophistication.

Pearls: A. Regency Necklace, B. Aurora Earrings, C.Nina Ring, D. Piazza Bracelet. Sparkles: A. Obsession Bracelet, B. Saturn Earrings, C. Solitaire Rings, D. Venus Necklace. Visit www.emmapagejewellery.com or www.amway.com.au/www.amway.co.nz for the full range.



CITY WEAR COLOUR FOR SPRING 07

1.11

Metro Chic or Urban Chic. Three rich saturated lip crèmes. Three velvety smooth powders to shade, line, contour or create the timeless smoky eye. One liquid-like accentuator to use whenever. Sophisticated palettes, slim, sleek compacts, fashionably you.

A PAST DOMINIST

AVAILABLE NOW

VS	DESCRIPTION	PV	BV	W'Sale	RRP
104329	ARTISTRY City Trend Collection – Metrochic Palette	12.04	41.05	\$45.16	\$60.95
104328	ARTISTRY City Trend Collection – Urbanchic Palette	12.04	41.05	\$45.16	\$60.95
QO	DESCRIPTION	PV	BV	IBO/Member	RRP
QO 104329	DESCRIPTION ARTISTRY City Trend Collection — Metrochic Palette	PV 14.79	BV 51.63	IBO/Member \$58.08	RRP \$75.50



BUSINESS:17







M Ammay WELCOME NEW PLATINUMS





Generous bonuses, impressive cash awards, incomparable business trips – it's all yours! These amazing incentives are offered to you as you climb the ladder of business success with Amway. We have extended last year's extraordinary Business Seminars and Incentives Program (SIP) to give you an even stronger reason to build your business. One Time Cash Awards, Baseline Rewards, plus the New Platinum Forum, Achievers 2008 in Mauritius and the Global Executive Diamond Forum are on offer. September marks the start of the qualification period, so get into gear and be rewarded by the best business opportunity in the world.

To find out more about the Business Seminars and Incentives 2008, speak to your Business Relations Manager.









Amway

ENHANCE YOUR HEALTH TODAY WITH THESE NUTRIWAY® SUPPLEMENTS THAT HAVE BEEN RECOMMENDED TO HELP ADDRESS CERTAIN MEN'S HEALTH ISSUES.

Men lag behind women in one very important area: health. According to the World Health Organisation, the life expectancy of men is 79 in Australia and 77 in New Zealand. Compare that to 84 for Australian women and 82 for their New Zealand counterparts.

For every 100,000 Australians who die, 237.8 men die from cancerous tumours compared to 146.7 females. Ischaemic heart disease causes 190 male deaths compared to 119.9 female

deaths. Lung problems result in 46.6 male mortalities compared to 23.2 females.¹ The New Zealand Heart Foundation reports that the death rate from coronary disease in the country is two times higher for men than women.¹

WHY THE DIFFERENCE?

In a paper written by Michael Woods, Senior Lecturer in the Faculty of Health at the University of Western Sydney, Woods outlines different theories that have been put forward to explain the health difference between the sexes. One theory looks at culture and behaviour as an explanation. "This approach suggests that factors inherently male – men's 'risk-taking' behaviours and the 'male role' are the real culprits of poor health," writes Woods. "This perspective implies that attempts to improve men's health must focus on changes in lifestyles, behaviours and attitudes."²

Bernard Denner from the Centre for Advancement of Men's Health has been organising informative health sessions for men since 1995. Denner says that women tend to be proactive in their health." They have an investment in their health... Women have a tendency to value health more because they see their role going beyond the mothering role - supporting their children for as long as possible." Following this, women are more likely to lobby for changes to the healthcare system, fight for increased public awareness of health issues, and ask for health advice when they need it. Whereas men, Denner jokes, typically won't even ask for directions. "If we don't know what some of our problems are, we won't be able to access the appropriate information to fix the problem."

PREVENTATIVE ACTION

Some of the more common ailments likely to affect our male population include nutritional deficiencies, weight gain, stress, high cholesterol, heart-related conditions and prostate problems. So what can you do to improve your overall health and decrease your risk of these ailments?

Firstly, poor diet is one of the largest contributors to poor health. A lack of good nutrition may result in decreased energy, increased susceptibility to colds and flu, weight loss or more commonly weight gain and a decreased threshold for stress. In today's fast-paced lifestyle it can be difficult to get the right balance. Thus, supplementation becomes increasingly important. On a daily basis NUTRIWAY DOUBLE X[®], together with Omega-3 Complex and Concentrated Fruits and Vegetables, provides concentrated nutrition to help improve your overall wellbeing.

Poor diet, lack of exercise and stress can all contribute to an increased risk of cardiovascular disease. With men more at risk than women, it is important to take steps to decrease the likelihood of heart-related health conditions. High cholesterol is a major risk factor for heart disease and stroke. The foods most likely to raise LDL (bad) cholesterol are those which are also high in saturated fats. These include cheese, butter and the muscle meat of beef, lamb and pork. Chicken (without skin), fish and specifically shellfish are lower in saturated fats, making them more preferred forms of protein in the diet. NUTRIWAY Cholesterol Health may help to maintain healthy cholesterol levels. NUTRIWAY Omega-3 Complex is also recommended to help maintain heart health as the essential fatty acids found in this supplement are anti-inflammatory.

Now to something most men don't want to talk about or often ignore - the prostate. It is advised that every man over 40 years of age sees a doctor every year for a rectal examination to check his prostate health. An enlarged prostate can be caused by benign prostatic hyperplasia (BPH). Symptoms associated with BPH include strain when beginning to urinate, a delay in starting to urinate, a dribbling urine stream, a thin flow of urine instead of a strong and steady flow, a need to urinate again shortly after passing urine as well as frequent urination (especially at night), and a sudden and urgent need to urinate. NUTRIWAY Saw Palmetto and Nettle Root Blend may assist in reducing the symptoms of medically diagnosed BPH.

To ensure you have the best chance at optimal health, eat a diet comprised of good guality lean protein, lots of fresh fruits and vegetables, adequate clean water, a regular exercise regime, and the recommended NUTRIWAY supplements. Most importantly, don't ignore any warning signs, have a regular medical check up and try talking to others about your health.

SUPPLEMENTS FOR BETTER HEALTH	Here is a summary of the supplements you can take to help relieve the symptoms of the following health concerns:			
Ш	Health concern	Supplement		
BET	Stress	NUTRIWAY DOUBLE X NUTRIWAY Siberian Ginseng & Ginkgo Biloba		
TS FOR	Weight management	NUTRIWAY POSITRIM Protein Bars, Protein Powders and Drink Mix NUTRIWAY Carb Blocker Plus TRIM BODY SYSTEM		
EMEN	Poor diet	NUTRIWAY DOUBLE X NUTRIWAY Omega-3 Complex Concentrated Fruits and Vegetables		
UPPI	Enlarged prostate	NUTRIWAY Saw Palmetto and Nettle Root Blend		
S	Heart health	NUTRIWAY DOUBLE X NUTRIWAY Omega-3 Complex NUTRIWAY Garlic Heart Care NUTRIWAY Cholesterol Health		



Always read the label. Use only as directed. If symptoms persist see your healthcare professional.

- 1 Australian Bureau of Statistics 'Mortality Atlas Australia' (December 2002).
- 2 Woods, M, "Killing Them Subtly Social Determinants In Men's Health" in Proceedings of the 3rd National Men's Health Conference. Fremantle, 1999.





*Delivery charges apply. \$20 Discount Voucher offer is valid until 30th September 2007. Vouchers are redeemable for the product value of the order only (excludes freight) and are redeemable until 15 December 2007.

Keep your business moving with Optus.

Optus Small and Medium Business (SMB) has designed mobile packages that will help your business and keep your mobile spend under control.

Our competitive rates and exclusive benefits for IBOs means there is no better time to switch to Optus.

This is why SMB has launched the best of breed Mobile products and plans to help you unlock even more potential in your IBO business. Plus you receive ongoing PV/BV based on the plan you choose.

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BIG IDEAS FOR SMALL AND MEDIUM BUSINESS

It pays to be on

the move.





CLEANEST POSSIBLE WITH THE ESPRING[™] WATER PURIFIER.

ARTISTRY[®] IS SET TO LAUNCH A SOLAR SHIELD FOR YOUR SKIN. ARTISTRY MULTI PROTECT SPF 30 IS YOUR SKIN'S FIRST DEFENCE AGAINST PREMATURE AGEING CAUSED BY THE SUN.

Sunlight is essential for the production of vitamin D, which is vital for bone formation and general health. However, over-exposure causes sunburn, premature ageing of the skin and skin cancer. Given our climate and way of life, Australians and New Zealanders have to be particularly aware of the sun. According to The Cancer Council Australia, over 382,000 people are treated for non-melanoma skin cancer and melanoma each year in Australia, and over 1,400 die. The picture is similar across the Tasman. The Cancer Society of New Zealand reports that New Zealand has one of the highest skin cancer rates in the world. About 1,800 new melanoma cases and about 65,000 new non-melanoma skin cancer cases are diagnosed each year with over 300 deaths from skin cancer annually.

Ultraviolet light, an important part of sunlight, is divided into three types by its wavelength: UVA, UVB and UVC. The shorter the wavelength, the more harmful the energy it carries. UVC cannot penetrate the ozone layer to reach us.

UVA and UVB can, and both are linked to skin cancer, including malignant melanoma. Through UV exposure, the DNA in the cells of our skin is damaged, which can cause skin cancer. UVB radiation is responsible for a tan and is also the main factor in causing sunburn. Both UVA and UVB radiation can casuse skin ageing and skin cancer. Sunscreens that protect you from UVA and UVB are described as "broad-spectrum". Bear in mind though, that no sunscreen blocks 100 percent of UV rays, so limit your exposure to direct sunlight to be safe.

Skin damage caused by the sun is accumulative, which means that long term daily exposure to the sun adds up. Your risk of getting skin cancer increases depending on the amount and the severity of your exposure to the sun. This is also why it is so important to protect children against the sun.

No skin type is immune to the ageing effects of the sun, which gradually destroy the elastic fibres that give skin resilience and tone. The result is a leathery texture and a wrinkled look that is irreversible. The answer is prevention through protecting your skin. Whatever your age, you can take steps to minimise further sun damage.

ARTISTRY has brought a new weapon to this battle against the damaging effects of the sun. ARTISTRY Multi Protect SPF 30 shields the skin from harmful UVA and UVB exposure as it combats free radicals and environmental pollutants that can cause the signs of premature ageing. The broad spectrum sun-screening preparation of SPF 30 helps prevent DNA damage due to UV exposure, and may reduce the risk of some skin cancers.

Unlike a conventional sunscreen, ARTISTRY Multi Protect SPF 30 is light in texture, which means powerful sun protection for the face without a greasy sheen on the skin. It is absorbed quickly and is light enough to be worn over other ARTISTRY moisturisers. The light tint helps it blend in with make up. It can be used on all skin types and is safe for sensitive skin. You will find that it leaves your skin feeling soft and comfortable.

- Stay out of direct sunlight, particularly from late morning to early afternoon.
- Beware of reflected sunlight from water or snow which can also burn skin and cause eye damage.
- Wear protective clothing (tightly woven fabrics like denim and polyester are best, or look for clothing with an SPF factor 30), a wide-brimmed hat and closefitting sunglasses.

MORE WAYS TO PROTECT YOUR SKIN

- Any exposure to the sun should be gradual, to allow the body to produce melanin.
- Use a broad-spectrum sunscreen 20 minutes before heading outside. Apply it evenly and liberally and reapply as indicated.
- Avoid sun beds as they increase your exposure to ultraviolet light and increase your risk of skin cancer.
- Remember there is no such thing as a 'healthy tan'.
- Some medications cause increased sensitivity to the sun. Ibuprofen is an example.
- If you are sunburned get out of the sun immediately. Try to cool the area with after-sun lotion or water. Avoid sun on the area for the next couple of days. If you have severe sunburn, see a doctor.

ARTISTRY Multi Protect SPF 30 is water resistant and it contains Nutrilite approved Vitamin E, which is known to combat free radicals from pollutants. The various ingredients are designed to supplement the natural lipids and humectants in the skin, providing hydration and resulting in soft, supple and youthful looking skin.

Using ARTISTRY Multi Protect SPF 30 and taking some basic precautions will pay big dividends in terms of protecting your skin and maintaining a youthful glow. Think sun protection every day, not just in summer and not just at the beach. You owe it to your skin.

Always read the label. Use only as directed. If symptoms persist see your healthcare professional.



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Launching October 2007.



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Come and hear the latest on what's happening to support and drive your Amway business in the next fiscal year. Learn about what is on offer for the 2008 Sales Incentive Plan, One Time Cash Awards and the upcoming overseas trips, which are all offered in addition to the bonuses available from the Amway Sales and Marketing Plan. Also hear about upcoming product launches, promotions and company initiatives in the Australian and New Zealand marketplace.

ADELAIDE	TUESDAY, 11 SEPTEMBER Rendezvous Allegra Hotel 55 Waymouth Street, Adelaide ARRIVAL: 6.45pm for 7.00pm start followed by supper PRESENTATION: 7.00pm – 8.45pm *Please note: date has changed from original published date.
SHEPPARTON	WEDNESDAY, 12 SEPTEMBER Goulburn Valley Hotel 223 High Street, Shepparton ARRIVAL: 7.45pm for 8.00pm start followed by supper PRESENTATION: 8.00pm – 9.45pm
CANBERRA	THURSDAY, 13 SEPTEMBER Pavilion on Northbourne 242 Northbourne Ave, Canberra ARRIVAL: 6.45pm for 7.00pm start followed by supper PRESENTATION: 7.00pm – 8.45pm
COFFS HARBOUR	MONDAY, 17 SEPTEMBER Novotel Pacific Bay Resort Corner of Bay Drive and Pacific Highway, Coffs Harbour ARRIVAL: 6.45pm for 7.00pm start followed by supper PRESENTATION: 7.00pm – 8.45pm
WELLINGTON	THURSDAY 13 SEPTEMBER Duxton Hotel 170 Wakefield St, Wellington ARRIVAL: 7.15pm for 7.30pm start followed by supper PRESENTATION: 7.30pm – 9.15pm

Register to attend by calling FREECALL 1800 55 44 99 (AUS), or 0508 236 627 (NZ) and advise your name, the meeting you are attending and the number of persons attending. Entry is FREE. RSVP before 5 September 2007. All IBOs are welcome. Presentations are followed by a light supper.



BUSINESS:29

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