



29 June 2010

Dear Valued Supplier,

Nutriline, one of the world's most popular brands of vitamins and food supplements, has a simple but powerful philosophy that guides every aspect of our business: The Best of Nature - The Best of Science."

We believe that over the next three to five years, the requirements to substantiate the avoidance of GMO labeling will tighten in some of our key markets. Nutrilite is committed to maintaining alignment with its brand promise of providing our consumers with safe, natural and pure products. As a result, we have decided to proactively implement a global GMO policy, as follows:

All ingredients for Amway core branded products (Nutrilite, Positrim) will be non-GMO or IP with a recombinant DNA threshold of 0.9% with the exception of flavors, and subcomponents with no function or presence in the final formula.

Suppliers of ingredients where GMO crops exist will be required to provide chain of custody to substantiate GMO status. Test data and third party audits are helpful, if available. Affected suppliers will receive more specific communication from Procurement and will have an opportunity to collaborate on a plan to achieve compliance over a reasonable period of time. For your reference, we have added a glossary that shows how we define the various terms related to Non-GMO testing as "Attachment A".

Thank you for your cooperation and support in maintaining our global standards.

Raul Casillas
Manager, Global Procurement
Nutrition

Debbie Laverty
Sr. Group Leader, Tech/Regulatory Affairs



Attachment "A"

DEFINITIONS USED BY NUTRILITE
<p>GMO Free:</p> <p>Material derived from sources for which there is no existing commercial GM crops reported and would expect <u>GMO Test results to be negative for GM DNA</u>. (Note: Markets may use different definitions for GMO free that also include IP and/or PCR negative material)</p>
<p>Identity Preserved (IP):</p> <p>Materials derived from traditional, non-GMO seeds with a documented traceability process in place to assure that appropriate segregation of ingredient from seeds, through harvesting, transportation, storage and production of final product is maintained. Allowable residual/threshold levels of GM DNA from cross-pollination/contamination vary from 0.9% - 5% depending upon the market. Nutrilite classifies ingredients as IP using the <u>strictest threshold level of 0.9% GM DNA</u>.</p>
<p>PCR Negative:</p> <p>Material from which GMO crops do exist commercially (for example: corn, soy, potato, tomato, cotton, sugar beet, rapeseed, etc.), but the vendor is unable to provide traceability to support that material is not from a GM-crop or GM-microorganism. However, materials are highly refined/processed resulting in little to no DNA present so no GM DNA is detected when measured by the PCR test method (<u>method sensitivity can range from 0.01% - 0.3% GM DNA</u>).</p>
<p>GMO Suspect (in database as GMO Suspect, Contains GMO, GMO threshold):</p> <p>Materials derived from plant sources for which there exists commercial GM-crops (for example: corn, soy, potato, tomato, cotton, sugar beet, rapeseed, etc.). Vendor unable to provide traceability to establish whether material has originated from a non-GM or GM-crop. In addition, vendor does not conduct testing to determine if material actually contains any GM DNA so it is <u>possible</u> that GMO Test results may be > 0.9% GM DNA.</p>