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Ronaldinho Joins Team NUTRIWAY®!

56

10 QUALIFY FOR ACHIEVERS IN TOKYO 17 NEW NUTRIWAY® MULTI-FIBRE 18 SKIN BOOSTERS FOR WINTER







Plan now to join us as we celebrate a half-century of innovation and achievement.

Amway and Quixtar will invite qualified Executive Diamonds and above to our first ever Global Executive Diamond Event in Grand Rapids and Ada, Michigan, May, 2009. Immediately after, qualified Diamonds and above will join us in Las Vegas, Nevada for the Global Diamond Forum.

Enjoy exclusive events with world-renowned entertainment and speakers. Get the latest on company developments, One by One initiatives and growth strategies. This will be a truly unique event, fifty years in the making.

Join us at the Grand Gala Golden Anniversary. Look for more details in the near future.

The qualification period for both trips concludes 31 August 2008. Contact your State Sales Manager for more details.







KICK **START**

The addition of international football sensation Ronaldinho to our Nutriway brand will do great things for your business. As a revered sports star, Ronaldinho is endorsing Nutriway Daily around the world and is also the global spokesperson for the Amway One by One charity program for children. To find out more about Ronaldinho, read the feature from page 6. There, you will also find out about the other athletes involved with Nutriway, including 100-metre sprint world record holder Asafa Powell.

The excitement is building around Achievers 2009 in Tokyo, Japan. The rules for qualification make it easier for you to attend this event. All the details are on page 10, but if you have any further questions, feel free to contact your State Sales Manager.

The latest Inside Scoop: Momentum is now available with special offers across all your favourite brands to help you build sales this winter. You can preview the offers in the What's Hot section on pages 4 and 5. These offers will be available until 31 July. See the Amway website for details.

BUSINESS



- - 04 What's Hot
 - Achievers Qualifications 10
 - Platinum Ilya and Karyn Henner 11
 - Platinum Yecheng Li 11
 - 12 Platinum – Ben Markwell
 - Gold and Silver Producers 12
 - 13 Renewals
 - 14 Amway Business Centre Updates
 - 15 FREEDOM WHEELS®
 - 21 Your Space
 - 27 Training Dates

HFALTH

- Feature NUTRIWAY[®] Kicks off with Ronaldinho 06
- 09 XS™ Range
- 16 iCook[®] Recipe
- NUTRIWAY[®] Fibre Blend Chewable Tablet 17
- 21 NUTRIWAY FAOs

BEAUTY

- Feature Winter Survival Kit 18
- EMMA PAGE® Jewellery 22
- 24 E.FUNKHOUSER[™] New York

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Additional copies of this BECAUSE it's for you are available on VS 206756





John Haine

John Haines Head of Business Relations



FREE XS[™] BEANIE

Purchase one dozen of each XS flavour (Grape-Berry Blast, Tropical Blast, Electric Lemon Blast, Citrus Blast and Cola Blast) and receive a FREE XS Beanie valued at \$19.95, to keep you warm in the winter months.



FREE SHOWER RADIO

Purchase this TOLSOM[®] range of men's grooming products (Facial Cleansing Foam, Shave Gel, After Shave Splash and Skin Protective Lotion SPF 15) and receive a FREE shower radio valued at \$29.95 RRP.

VS 210025

FREE REPLENISHING EYE CREME

Purchase the ARTISTRY Polishing Scrub, Moisture Intense Masque and Extra Dry Hydration Oil and receive the Replenishing Eye Crème, valued at \$49.75, absolutely free!

VS 210027 ARTISTRY Offer \$136.35 RRP

FINAL COUNTDOWN!

Are you running or walking with Team NUTRIWAY® at the Sydney City 2 Surf or Bridge to Brisbane in August? The 12 Week Challenge is about to begin. As we count down to the two events, IBOs who wish to participate in the 12 Week Challenge will be given weekly newsletters that cover everything from diet, fitness and supplements to motivational tips. There will also be opportunities to interact with our naturopaths and our high profile personal trainer, Adro Sarnelli. Visit the AMWAY website for more information on the 12 Week Challenge.





Purchase ARTISTRY[®] Intensive Repair Serum 14-day treatment and receive the Intensive Repair Daily for half price, a saving of \$97.70.

ARTISTRY Offer

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VS 210026

\$489.95 RRP

RTISTRY





FREE SATIN/SILK PILLOWCASES

Purchase SATINIQUE[®] Volumising Cleanser, Volumising Detangler, Hair Repair Masque and Volumising Mousse, together with NUTRIWAY Complex for Hair, Skin & Nails and receive a FREE set of satin/silk pillowcases designed to move with your hair to minimise tangling and frizz of locks during your beauty sleep.

VS 210029	SATINIQUE Offer	\$133.51 RRP



FREE HERBAL TEAS AND INFUSER

Purchase these three NUTRIWAY Herbal products for \$194.90 RRP (NUTRIWAY Garlic Heart Care, NUTRIWAY TRIPLE SHIELD® Echinacea, NUTRIWAY Siberian Ginseng and Ginkgo Biloba) and receive two premium loose leaf herbal teas and your NUTRIWAY Tea Infuser, valued at \$40.00, FREE!

VS 210018

NUTRIWAY Offer

\$194.90 RRP



It's no secret that once consumers try our products they want to use them. But it's also no secret that it can seem difficult to access our products. Not surprisingly, most consumers want their buying experience to be simple and quick.

And it's consumers that should have the biggest influence on our product offerings and pricing. So we need to listen to them and hear what they are telling us. What products do they need and desire? What products do they want to buy? Those are the products you will want to sell.

Also, by better listening to consumer voices, and doing the proper research, we can develop product portfolios that are dynamic, relevant, innovative – and easier to access. Because, above all, consumers want convenience and quality service when they buy ... why wouldn't they?

Our new Global Web 2.0 initiative is one way that we're working to give consumers better access to our company. It will create a consistent presence for us on the web while making it easier for consumers to find our products and better understand our business. It means more consumers will want to buy products from you.

Remember that we need to meet our consumers where they are ... we can't just expect them to come and find us. We need to understand them and give them what they want. Then they can decide how they want to interact with us.

If we do that, they will be that much more likely to become our customers and buy products from you on a regular basis.

By BUR

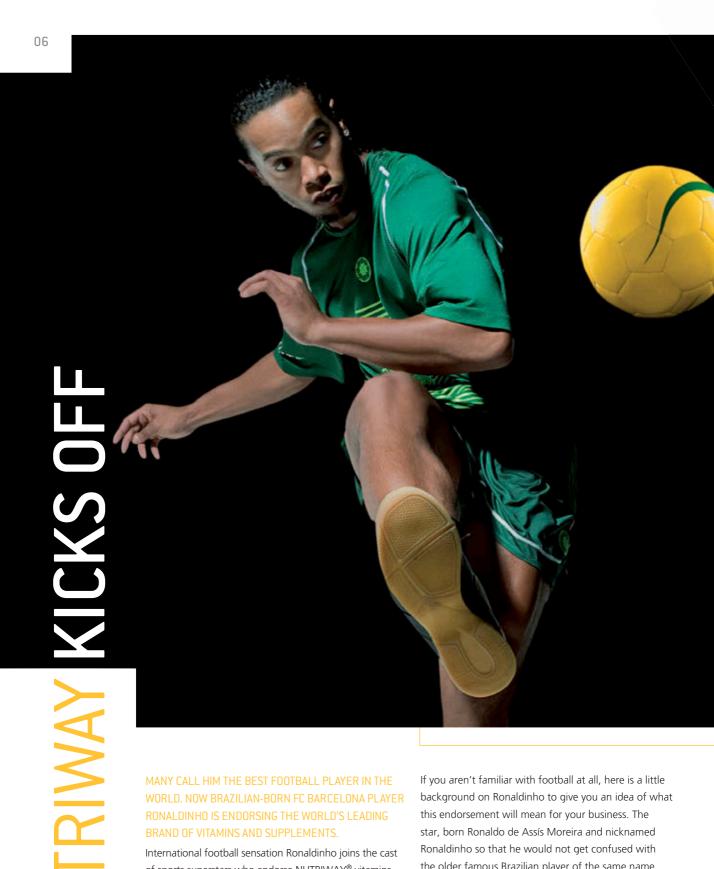
Doug DeVos,

President

Va. And

Steve Van Andel

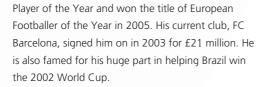
Chairman



MANY CALL HIM THE BEST FOOTBALL PLAYER IN THE

International football sensation Ronaldinho joins the cast of sports superstars who endorse NUTRIWAY® vitamins and supplements. The 28-year-old officially signed with Nutrilite, the manufacturers of NUTRIWAY supplements, in February this year. It is the biggest endorsement in the history of Nutrilite – even bigger than 100-metre sprinter Asafa Powell's deal with DOUBLE X[®]. Now that's exciting!

If you aren't familiar with football at all, here is a little background on Ronaldinho to give you an idea of what this endorsement will mean for your business. The star, born Ronaldo de Assís Moreira and nicknamed Ronaldinho so that he would not get confused with the older famous Brazilian player of the same name, has twice been named FIFPro World Player of the Year (2005, 2006). FIFPro is the world organisation for professional football players. And that's just the icing on the cake. In 2004 and 2005, he was also named FIFA (International Federation of Association Football) World



SCORE!

Ronaldinho will be featuring in a marketing campaign for AMWAY[®] that will span 58 countries. The major part of the campaign is a series of television ads that were shot by Guillermo Navarro (*Hell Boy* and *Desperado*) and directed by Scott Harris (*Scrubs*). The first ad shows Ronaldinho performing a range of impressive football tricks. The ad asks what Ronaldinho's secret weapon is. The answer, of course, is NUTRIWAY Daily. There will also be a number of print ads and web promotions. You can view the television and print ads online at www.nutrilite.com. When asked why he was endorsing NUTRIWAY supplements, the football star said, "It makes sense for me because we both believe that everyone should get the most out of what nature has given them."

SAVE

The work that Ronaldinho is doing with AMWAY doesn't stop with Nutrilite. It also extends to AMWAY's global campaign for children, One by One. Ronaldinho has been named the Nutrilite Global Spokesperson for One by One. To celebrate the announcement, AMWAY Europe donated €700,000 to UNICEF. Now, for every goal that Ronaldinho scores, Nutrilite will be donating money to each One by One initiative around the world. This is wonderful news for the FREEDOM WHEELS[®] program in Australia, which raises money for the Technical Aid to the Disabled (TAD) in order to give disabled children a chance to experience the fun of riding a bike all by themselves.

"Throughout my career l've been a strong advocate for children. Thanks to Nutrilite, every goal I score over the next three years will directly benefit children in need," says Ronaldinho.

WINNING ADDITION!

Ronaldinho's addition to Team Nutrilite will do great things for your business. His massive fan base around the world could lead to you gaining new customers

What is it about NUTRIWAY Daily that has Ronaldinho so excited?

- Each dosage contains 24 of the essential vitamins and minerals you need daily
- It represents great value for the price, as you would have to purchase a number of different supplements of competing brands to get the same nutritional value
- NUTRIWAY Daily is perfect for people who only remember to take vitamins once a day
- It is a good option for customers who can't afford to purchase NUTRIWAY DOUBLE X.

and even result in new IBOs joining your group. It could even open you up to a whole new group of people who aren't necessarily Ronaldinho fans, but fans of football itself. Just remember, if one of the world's greatest football players takes NUTRIWAY Daily, then it's got to be good for everyone else.

All NUTRIWAY products combine the very best of nature with the best of science. This is the main reason why Ronaldinho is proud to be associated with Nutrilite, the manufacturer of NUTRIWAY supplements.

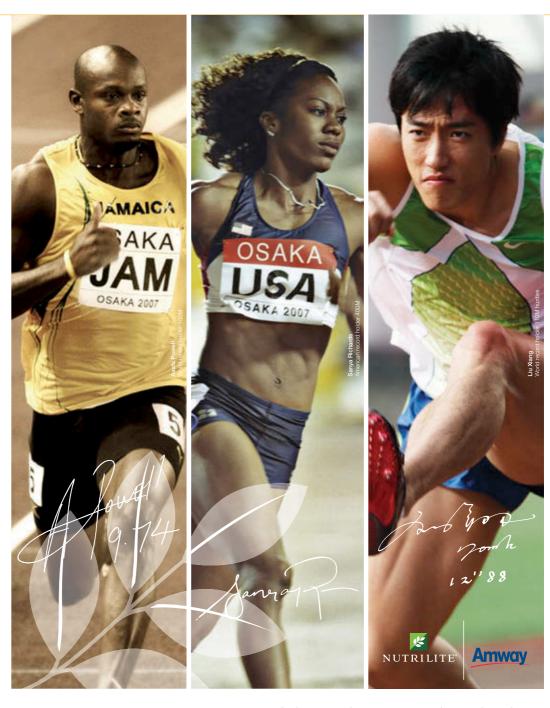
So what sets NUTRIWAY supplements apart from the competitors?

- Organic Farming: Nutrilite owns 2,800 hectares of farmland where plants used in the supplements are grown and harvested using organic farming techniques.
- Fresh Ingredients: Within hours of harvesting the plants, they are dehydrated and processed in order to capture the maximum phytonutrients.
- Quality Every Time: Strict manufacturing processes ensure that high quality standards are kept to every time.
- Leading Research: The team of scientists and researchers at the Nutrilite Institute are constantly working to remain at the forefront of the nutrition industry.





Always read the label. Use only as directed. If symptoms persist see your healthcare professional.



Asafa Powell

Asafa Powell is the world record holder for the 100 metre sprint. As the fastest man in the world, Asafa is a huge fan of NUTRIWAY® DOUBLE X®. He credits the multivitamin/multimineral for helping give him the energy he needs to train harder and faster. Only three months after adding DOUBLE X to his diet, Asafa broke the 100 metre world record.

Sanya Richards

Sanya Richards is an American runner who became the first woman to ever break the 49-second barrier at 400 metres. She won a gold medal in the Athens Olympics for her part in the 4 x 400 metre relay. Nutrilite is the proud sponsor of the young athlete, who at 22, has the world at her feet.

Liu Xiang

Liu Xiang is the current world record holder of the 110 metre hurdles. In 2004, he won the gold medal in the Athens Olympics for the 110 metre hurdles. Then in 2006, he broke the world record. Liu is currently training for the Beijing Olympics and must be excited to be participating in the Olympics in his home country. Liu is a global spokesperson for Nutrilite and works closely with the Nutrilite Health Institute for consultation services.

XS ENERGY BARS

Satisfy your hunger with these great tasting energy bars that are packed full of protein and low on carbs.

The XS Difference:

- •Contains 14-15 grams of protein and is low in fats and carbohydrates
- Gives you a sustained release of energy
- •Comes in two great tasting, chocolate coated flavours, Almond Nougat and Caramel Fudge
- •Great for children and teenagers as a healthier alternative snack.

XS ENERGY DRINKS

With more muscle than the average energy drink and natural ingredients to keep you powering through your day, XS Energy Drink is the choice for lovers of the extreme. The XS Difference:

- Comes in five great tasting flavours: Cola Blast, Citrus Blast, Grape Berry Blast, Tropical Blast, and Electric Lemon Blast
- Premium ingredients for a more effective energy drink
- Fortified with B vitamins, including niacin and panthothenic acid
- XS drinks have almost no sugar, very few carbs and only 8 calories per 250ml can.



XS PROTEIN BLAST

For a quick, healthy meal on the go, XS Protein Blast is for you. Now in a NEW larger 350ml size! The XS Difference:

- Contains 22 grams of protein, 25% RDI of essential vitamins and minerals, 6 grams of dietary fibre
- High in calcium and fibre

P04 FOR DETAILS

- Comes in two delicious flavours, Chocolate and Latté
- A great meal replacement for active people on the go, that provides both quick energy and sustained stamina.





At Achievers Tokyo 2009, not only can you look forward to one of the most exciting events ever in one of the world's most famous cities but we are making it easier to qualify. In addition to that, we've streamlined the system into stepped criteria for events after Tokyo.

The aim of the new system is to allow IBOs to grow in increments to qualify for successive Achievers events. Please share this exciting news with your group and work with them to set goals to join us at this spectacular destination next year!

Tokyo is a city of contrasts between centuries-old tradition and some of the most contemporary styles seen in the world today. During Achievers 2009, you'll be dazzled by Bunraku and Kabuki while marvelling at the city's cutting-edge architecture; you'll sip tea in a traditional ceremony while spending up big in any of Tokyo's nine separate shopping districts, and you'll learn to be even better than your best for your business in the years to come.

Qualification Criteria – 2009 Qualification Year (Effective Sept 2008 to August 2009)

For Tokyo, your qualification target will be either 8, 9, 10, or 12 Achievers months depending on the criteria below. The qualifying period is 1 September 2008 until 31 August 2009 and the qualification criteria for an Achievers month is the same as the 07/08 program.

The table below shows how this new, simplified, stepped approach will work for Tokyo. Full and final details will be outlined in the 2009 Business Seminars and Incentive Plan booklet which will be made available in August 2008.

New IBOs who joined on or after 1 March 2008	Q8		
Existing IBOs (who joined before 1 March 2008) who are first time qualifiers *	Q8 with a Silver month between March and Aug '08 OR Q9 with no Silver month in '08 qualification year		
IBOs who are qualifying for their second event **	Q9		
IBOs who are qualifying for their third event **	Q10		
IBOs who are qualifying for their 4th event **	Q12		

* IBOs whose last qualification was Las Vegas or before are regarded as first time qualifiers.

** From Shanghai onwards (i.e. '06 Shanghai, '07 Hawaii,'08 Mauritius, '09 Tokyo). Applies AUSTRALIAN Qualifications.



ILYA AND KARYN HENNER

NEW SOUTH WALES, AUST.

OCCUPATION

BIOTECHNOLOGY SCIENTIST/OFFICE ADMINISTRATOR

Unlike many home owners, Ilya and Karyn Henner are not at all worried about interest rate rises. The couple are stress free about the health of the economy because the money they make from their AMWAY business is paying off their mortgage. Karyn says, "It is an incredible feeling to know that we just don't need to worry about those mortgage repayments at all."

They wouldn't be in such a great financial position if Karyn's mother hadn't registered the couple in the business as a gift to the newly weds two years ago. When they first joined, Ilya and Karyn could see the logic and potential in the marketing plan. But what really got them excited about the business was the opportunity to work with the high calibre people who were already successful IBOs.

One of the hardest parts of the business has been learning how to take rejection from people who aren't interested in the business opportunity. Karyn says, "We overcame this primarily by focusing more on what we wanted to achieve from the business rather than what we had to do. We also began to trust that we would eventually find the people that would want and appreciate our help in assisting them to achieve their heart's desires."



YECHENG LI (JOHN)

AUCKLAND, NZ

OCCUPATION STUDENT

Freedom, Family, Hope and Reward are the four pillars on which Rich DeVos and Jay Van Andel built the AMWAY corporation. Out of those four, there is one principle that really stands out for 23-year-old Yecheng Li, and that is Family.

Since he was a child, Chinese–born Yecheng lived a world apart from his family. While they lived in his native country China, he studied in Singapore and later New Zealand. Before he joined the Amway business he was studying full time at the University of Auckland. He admits that he used to think that money equalled wealth. Then one day, he heard a speech that would change his life.

When he went to see Crown Ambassador Holly Chen talk about the value of family and how AMWAY was a family business, Yecheng was touched. Holly had changed the way he thought about life. For the next three years, Yecheng followed his upline around the world, attended important conferences, and listened to IBO success stories. Now he is the youngest Platinum among Chinese IBOs and his family is proud.

'I have learned a lot from my three years of experience in AMWAY. I learned how to cherish every moment I have with my family, and now, we are much closer to each other than ever," Yecheng says. "Now I know that wealth equals family, friends, health and freedom."



BEN MARKWELL

QUEENSLAND, AUST.

OCCUPATION RETAIL ASSISTANT

Even though all of his mates were bugging him to go out to parties and attend gigs, Ben Markwell was determined to remain focused on his Amway Business. It paid off. At only 20, Ben is the second youngest person to become a Platinum IBO.

Ben says, "I wanted to have my own business. I had no career in mind and there was never a job I wanted to do. I wanted to be free and do what I wanted to do. I joined this business because I could see it as a vehicle that could get me there in the next two to five years... I joined at 18 because I was working a dead end job, hated jobs and wanted to be wealthy." "It is amazing what the business has done for my family and the relationships we have with one another. My Mum and Dad sponsored me and just recently I sponsored my brother so we are all in it together. Before I got in the business our family life was interesting. There were too many people that wanted to be the boss in the one house. None of us were satisfied with what we had. The business has brought us together."

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Amyo

GOLD PRODUCERS

Harsh Aggarwal and Mona Sarin, NSW, Aust. Peter Bradhurst and Ellenore Griffith, NSW, Aust. Jayashree Gunalan, WA, Aust. Russell and Sigrid Henry, Hamilton, NZ Ake Hunter, Auckland, NZ Troy Jones and Rachel Hewett-Jones, WA, Aust. Tai Shan Ma, Auckland, NZ Pravin and Prasilla Maharaj, Auckland, NZ Chirag Mehta and Bhavini Darji, NSW, Aust. Alain Quah, WA, Aust.

SILVER PRODUCERS



Jain Anamika, NSW, Aust. Rebecca Benjamin, QLD, Aust. Ramon and Margaret Bleem, NSW, Aust. Patrick and Emily Bobillier, NSW, Aust. Bee Choo Khoo and Hong Kah Leong, VIC, Aust. Harry Chua and Maria Tan, VIC, Aust. Matthew and Courtney Cox, VIC, Aust. Glen Egan and Courtney Press, QLD, Aust. Paolo and Vanessa Fimmano, WA, Aust. Steven Forbes and Michelle Laing, NSW, Aust. Thilani Gammampila, VIC, Aust. Toby and Helen Gilmour, NSW, Aust. Adrian and Yasmin Graham, NSW, Aust. John and Veronica Harper, WA, Aust. Faisal Khalid and Nowraj Choudhury, NSW, Aust. Daisy Lau, NSW, Aust. Kenneth Learmonth and Despina Gerolimos, QLD, Aust. Philip Lee and Christine Hoh, VIC, Aust. Martin Le'Roy and Susan Stock, NSW, Aust. Patricia Ludgate, NSW, Aust. Anna Luk, NSW, Aust. Mohammad Masum Khan and Tahmina Champa, NSW, Aust. Brad McMurray and Colleen Murton, QLD, Aust. Bernadette McNamara, NSW, Aust. Gavin and Peta Milloy, QLD, Aust. Sean Moore and Mylie Dantier, QLD, Aust. Ben and Rebecca Stuart, NSW, Aust. Albee and Swee Kam Tan, WA, Aust. Tsz Wai Lee and Ka Yee Fong, NSW, Aust. Peter and Tracey Ward, QLD, Aust. Keith and Carmen Watson, NSW, Aust. Christopher and Megan Williams, QLD, Aust. Ian Woolfson and Melissa Zannakis, QLD, Aust.

Demonstrate your commitment. Rejoin the revolution.

RENEW FOR 3 YEARS! Stary Son Board S

Renew as an IBO and WIN. Two prizes of \$500 up for grabs every week*!

Rejoin the revolution by renewing your AMWAY independent business from June 1st 2008. Remember AMWAY gives you the products, the income and helps you choose the lifestyle you want. So what are you waiting for? Retain your rights. Map out your future. Live your dreams.

And when you do, you'll automatically go into the draw to **win one of two \$500 cash prizes drawn every week*** until the end of September. So the earlier you renew, the more chances you have of winning. You will be included in every weekly prize draw to win \$500. Plus, if you renew your business for 3 years, you'll receive a handy and versatile 2GB USB memory stick/key ring valued at over \$50 absolutely free! Plus by renewing for 3 years, you'll receive 3 entries into the \$500 cash prize draw every week.

So stand up and be counted from June 1st 2008. Renew your AMWAY independent business for 2008/2009 by visiting **www.amway.com.au,** calling **1800 45 46 47** or completing the renewal form you'll receive with the *Because* magazine.

Stand up and be counted from June 1.



*Two \$500 winners from Australia will be drawn each week for 17 weeks, commencing 1st June 2008. Renewal for 1 year entitles IBOs to one entry into each week's draw. IBOs renewing for three years receive 3 entries in each week's draw. HOs that renewed for three years in 2007 automatically receive 2 entries into each week's draw. **Visit www.amway.com.au from June 1 for Terms and Conditions

BUSINESS BREAKTHROUGH

THE AMWAY BUSINESS CENTRES GIVE YOU MORE FOR YOUR BUSINESS. HERE IS A RUNDOWN OF WHAT IS HAPPENING IN JUNE.

AUCKLAND

When was the last time you got your blood pressure and cholesterol tested? If it has been a while, I suggest you book in to see Kathleen our Naturopath. She offers FREE five minute health updates.

Check out our Loyalty Shoppers Card next time you visit the Auckland Business Centre, where you are rewarded for shopping regularly. Spend over \$100 per day and when you have four stamps in total you receive a FREE mystery gift.

PV has never tasted better! Try something from the new Q Café menu and earn PV/BV while you eat. For every \$40 spent at Q Café you get 5PV in return. What a fantastic opportunity for you and your team to accumulate extra PV/BV each month. So make sure you ask about the PV loyalty card (stamps are in multiples of \$4) and try something from the new menu today! A relaxed environment, friendly staff and a café that serves tasty food with PV attached, what more could you want? See you soon.

Simon Bennett

Sales and Marketing Manager, New Zealand



LOGANHOLME

If you've driven past the Amway Business Centre in Loganholme you would have noticed this amazing building emerging before your very eyes. Talk about progress! The best comment I heard was from a Queensland IBO who said that he slows down every time he passes the Amway Business Centre, which in turn forces following traffic to slow down! I guess that's one way to help people notice this new fantastic creation. I really believe that the centre will speak for itself.

As well as amazing interactive product displays and shopping, did you know that your Business Centre will also feature information on the Amway business opportunity, Amway's history, rewards, business trips and the entire Amway global community. The Loganholme Business Centre is going to be fantastic!

Nadia Zeaiter

State Sales Manager, Queensland and Northern Territory



This month we bring you a special message from Emeralds Hemant and Smitha Sahela:

"We have experienced tremendous growth in our organisation by promoting the Business Centre to our team. It has become a ritual to bring along new IBOs and clients to the Business Centre and introduce them to the wide range of products and



services. This has resulted in new IBOs feeling as though they are part of something historic."

- Hemant and Smitha Sahela, New Emeralds

David Cheok

State Sales Manager, New South Wales



HELP WANTED

Do you have skills, time and enthusiasm to share with others? Do you want to help a child with a disability to ride a bike for the first time? You may wish to consider one of the following roles (available immediately in NSW and soon in other states). If you are interested in any of these roles, please email FREEDOM WHEELS[®] on freedomwheels@amway.com.

THERAPIST

Are you a qualified physiotherapist who has worked with children? You may wish to assist us at bike clinics in your local area, by prescribing the bike modifications required by each child. The staff physiotherapist will provide training and support to help you prepare for this role.

SEWING

COPYWRITER

Do you have an industrial sewing machine, suitable for sewing webbing and Velcro? You may wish to machine belts and straps



for the modified bikes. We will supply samples to use as a guide, plus all materials and the measurements required for each item. Delivery and pick up is by post, so you could live anywhere in Australia for this role.

Can you write an interesting article? Can you prepare an easy to read explanation of technical topics? You may wish to work with the TAD Communications Officer preparing magazine articles, brochures and user guides for FREEDOM WHEELS. This work can be done electronically, so you could live anywhere in Australia for this role.

ENGINEERS/MECHANICS

Do you have good workshop skills and a home workshop? Do you have experience repairing bikes? You may want to help us assemble bikes. All you need to do is follow the specifications to add additional components to a standard frame. No welding is required. We deliver and pick up kits and the staff mechanic will demonstrate the process for you. If you don't have a home workshop, but live in Western Sydney, there's an opportunity to help us at our Northmead workshop by prefabricating components.

DELIVERY



Do you enjoy driving a small van around Sydney and sometimes to

regional NSW (all expenses covered)? Do you have an ordinary driver's license in good standing? You may wish to pick up and deliver components and deliver completed bikes to the children and their families.





Please note that TAD will administer the volunteer recruitment process, which includes an interview and reference checks. Therapists and delivery volunteers will also need to meet child protection requirements because they will meet children through their work with FREEDOM WHEELS. All volunteers are covered by TAD insurance policies, while undertaking authorised work.



chicken breast stuffed with Fontina and



Roasted Chicken Breast Stuffed with Fontina and Rosemary

Utensils

Ingredients (Serves 8)

Directions

- 2. Cut the cheese into two thick slices

- until foam from the butter subsides.
- 5-10 minutes or until chicken is
- 8. Serve with roasted red-skin potatoes



MAKE FIBRE YOUR FRIEND NUTRIWAY® FIBRE BLEND CHEWABLES

New NUTRIWAY[®] Fibre Blend Chewables is a fibre supplement in a convenient chewable tablet. Natural fibre ingredients combined with natural sweeteners offer a premium, and convenient fibre source, to aid digestion and help maintain healthy digestive function.

THE FACTS

According to the leading world health organisations, anyone over the age of six should consume between twenty and thirty-five grams of fibre every day. Most of us get nowhere near that amount.

You would need to consume all these foods to get approx. 35g of fibre per day:

- 1 banana: 3.0g 1 med apple: 4.0g 25 almonds: 3.0g 1/2 cup baked beans: 6.5g
- 1 cup of cooked oats: 4.0g

1 cup brown rice: 5.5g

- 1/2 cup of frozen mixed vegetables: 4g
- 4 slices wholegrain bread: 5.7g

THE SOLUTION

Luckily, there's a simple solution. NUTRIWAY® Fibre Blend Chewables offer a convenient blend of soluble and insoluble fibres - a blend of 10 naturally sourced fibres from such sources as sugarcane, oats, lemons, carrots and soy.

In addition to providing 1.7grams of fibre per tablet, NUTRIWAY[®] Fibre Blend Chewables may help to support cholesterol levels that are in the normal range.

So with minimal effort, you can contribute to the fibre levels your body needs to reach optimal health.



Always read the label, use only as directed. If symptoms persist see your healthcare professional.

Visit the website for more information www.amway.com.au or email a naturopath on naturopath@amway.com.au



PROTECT YOUR SKIN FROM THE HARSH CONDITIONS OF WINTER WITH YOUR DO-IT-YOURSELF WINTER SURVIVAL KIT. IT CONTAINS ALL THE ESSENTIALS FOR BEAUTIFUL, GLOWING SKIN THAT WITHSTANDS THE EFFECTS OF THE EXTREME ELEMENTS.

CHECK LIST

What do you need in your Winter Survival Kit? Here is a list of all the items. Don't forget to check each item off before this winter takes hold of your skin!

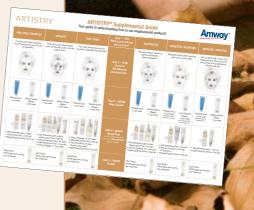
- **1. ARTISTRY Supplemental Guide**
- 2. ARTISTRY Polishing Scrub
- 3. ARTISTRY Skin Refinishing Lotion or Alpha Hydroxy Serum Plus
- 4. ARTISTRY Moisture Intense Masque or Pore Cleansing Masque
- 5. ARTISTRY Extra Dry Hydration Oil
- 6. ARTISTRY Replenishing Eye Crème

1. ARTISTRY SUPPLEMENTAL GUIDE

The ARTISTRY Supplemental Guide helps you work out which ARTISTRY supplemental products are the best to use for your skin concern. For example, if you have a problem with dull or tired skin, by following the chart you can work out the exact products that will provide your skin with a deep cleanse and boost its appearance. The guide is very simple to use. Just follow steps one to five. You can download the Supplemental Guide from the AMWAY website.

Why do you need it?

During winter, your skin is punished by the extreme cold outdoors and the dry heat indoors caused by heaters. Your skin could suffer from dehydration; it may look dull or feel very dry. These are all problems that you wouldn't normally have during the warmer months. The ARTISTRY Supplemental Guide will help you keep your skin looking vibrant.



2. ARTISTRY POLISHING SCRUB

ARTISTRY

ARTISTRY Polishing Scrub contains jojoba beads, ginseng and chamomile to gently exfoliate the skin, leaving it feeling soft, smooth and fresh. The special ingredients enhance your skin's natural exfoliating process. You can use the scrub once to twice a week and it is ideal for all skin types.

Why do you need it?

The skin's natural exfoliating process can be interrupted by poor health, poor skin routine and free radical damage. When the skin has a build up of dry dead cells on the surface it becomes patchy in texture and appearance. ARTISTRY Polishing Scrub can help stimulate the exfoliating process.

3. ARTISTRY TIME DEFIANCE SKIN REFINISHING LOTION OR ALPHA HYDROXY SERUM PLUS

Both serums gently exfoliate the skin. Choosing between the two depends on your needs. The Skin Refinishing Lotion uses non-acid technology to achieve results gradually, while Alpha Hydroxy Serum Plus has more noticeable improvements that can be seen within 24 hours.

Why do you need it?

Winter causes dry skin cells to build–up, making it appear dull and dry. Exfoliating with ARTISTRY Skin Refinishing Lotion or Alpha Hydroxy Serum Plus will keep your skin looking smoother and more luminous.





WRTISTRY

HERE IN LIGHT

4. ARTISTRY MOISTURE INTENSE MASQUE OR PORE CLEANSING MASQUE

ARTISTRY Moisture Intense Masque contains aromatherapy–like properties to help you relax. It also provides immediate moisture to dry and dehydrated skin. The Pore Cleansing Masque is designed to invigorate and purify the skin. It helps to noticeably reduce the appearance of pores and absorbs excess oil and debris.

Why do you need it?

Treating yourself to a masque once or twice a week is a wonderful way to keep your skin looking gorgeous,

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when it needs extra care.

especially in winter

5. ARTISTRY EXTRA DRY HYDRATION OIL

ARTISTRY Extra Dry Hydration Oil is a stunning blend of five different oils that help prevent additional moisture loss when the skin is exposed to extreme conditions. It can be massaged onto the face before your moisturiser or mixed with your moisturiser.

Why do you need it?

During the cooler months our skin needs extra nourishment to protect it and sometimes our moisturiser may need a boost to make it that little bit more protective. ARTISTRY Extra Dry Hydration Oil is the perfect companion to boost your skin's moisture level while also adding that extra layer of protection.

RTISTRY

6. ARTISTRY REPLENISHING EYE CRÈME

The Replenishing Eye Crème is designed specifically for the eye zone. The lightweight formula helps to reduce the appearance of fine lines, puffiness and dark circles. It is suitable for use by contact lens wearers and thanks to the non-greasy texture it works brilliantly under your makeup.

Why do you need it?

We need to respect the delicate area of the eye. The skin around the eye area is much finer than the skin on the rest of our face and cannot absorb the thicker weight of a moisturiser. Using an eye crème will nourish and help to protect the area from fine lines and wrinkles.

ARTISTRY°

2

Skin Refinishing Lotion completes TIME DEFLANCE Anti Ageing System.

TIME DEFIANCE Skin Refinishing Lotion is a natural exfoliant that works perfectly with the dullest of skin, making it the ideal product for restoring a youthful glow and the perfect complement to the TIME DEFIANCE offering. Make TIME **DEFIANCE Skin Refinishing Lotion part** of your daily routine and enjoy smoother, more radiant looking skin.

TIME DEFIANCE Routine

1. Cleanse TIME DEFIANCE **Cleansing Treatment**

2. Tone TIME DEFIANCE **Conditioning Toner**

3. Treat TIME DEFIANCE Skin Refinishing Lotion

4. Treatment Products TIME DEFIANCE Vitamin_C & Wild Yam Treatment Derma Erase **3D Lifting Serum** Intensive Repair Daily Intensive Repair Serum



5. Moisturise Day Protect Lotion and Creme Night Protect Lotion and Creme











HERBALS



Always read the label. Use only as directed. If symptoms persist see your healthcare professional.

3PAČ

Farah Ali **AGF** 29

OCCUPATION Ex High School Teacher



PIN LEVEL Founders Platinum

Farah Ali started the business with her husband Razi when they were only 23. By 27 she was able to retire.

Why did you join the business?

I wanted to retire from my full time job before our first baby arrived. I also wanted to clear my student debt, travel and just have a financially stress-free life.

Has this business had a great impact on your life?

Thanks to this business I was able to retire from my full time job as a high school teacher at the age of 27. It was perfect timing because I had a baby on the way. Now I'm able to spend a lot of guality time with my 16-month-old daughter, Mysha.

What advice do you have for other young people who are thinking about joining the business?

The best thing about this business is that the whole package includes mentorship, not only on wealth creation, but on all aspects of your life. So if you get started at a younger age, you can avoid making costly mistakes in life because you will always have someone who can guide you in any decision you have to make. The other thing is this business gives you the opportunity to "dig your well before you need it". Razi and I were 23 when we started this business. I thank God everyday that we built it early because now I can enjoy being a stay-athome mum and not feel the pressure of going back to work.

ámbí[']tion *n* Ardent desire for distinction; aspiration (to be, to do); object of such desire. {ME f. OF, f.L ambitio - onis (ambire ambit- convass for votes; see AMBIENT, on)}





AMBITION LEADERS

Integrity pendant

The EMMA PAGE Ambition collection has captured the attention of thousands of IBOs and customers alike, culminating in a huge increase in sales. This collection is full of amazing designs that are sure to remain popular for many collections to come.

Nothing adds a twinkle in your eye or a sparkle to your finger quite like the Virtue ring set. It is loaded with shining cubic zirconias and appears so luxurious that no one would dare doubt its importance.

A classic look in the Ambition collection is the contrasting and colourful Courage pendant and earring set. The gold and rhodium colour combinations offer such diverse fashion looks that many customers have purchased both.

Exciting developments in jewellery manufacturing have enabled EMMA PAGE to include real onyx jewellery in the Ambition collection. The Twilight bracelet and Integrity pendant are two fine fashion examples. EMMA PAGE is well known for beautiful designs and

Courage pendant

PURE AMBITION





Bianca hair clip

now offers semi-precious elements that also please the pocket.

Another breakthrough innovation is the new Bianca and Lucy hairclips that offer revolutionary engineering and Parisian vogue. The EMMA PAGE hair clips are attracting countless customers. With their super grip, guaranteed for thousands of uses, these pieces are sure to fit every one.

Visit www.amway.com.au or www.amway.co.nz and follow the links to jewellery to see this beautiful collection online.



Excitement builds as hundreds of IBOs consolidate their positions in the Farewell to Versace EMMA PAGE jewellery promotion.

An exciting conference program is being developed and it promises all delegates the opportunity to grow their business–building skills. Topics will include team spirit, duplication skills, and new party techniques with great tips for booking and increasing party outcomes.

Raymond and Julia Vidor, their training team, and a surprise guest will work with you throughout the program to ensure that you return home better prepared and more able to achieve your business goals. Farwell to Versace promises to be an exciting event in our business life. We look forward to seeing you at Farewell to Versace in November 2008.

Please Note: All new IBOs.

All IBOs registered after 1 March 2008 and before 31 July 2008 may enter and qualify for the Farewell to Versace promotion. Conditions are the same for any IBO who has not previously qualified for a place at Versace. Conditions include 2,800 personal EMMA PAGE PV plus one newly sponsored IBO who achieves 300 personal EMMA PAGE PV.

See www.amway.com.au or www.amway.co.nz for all details relating to this promotion.

STEPS TO SUCCESS

NEW STEPS TO SUCCESS TRAINING DVD

Many of you have had the opportunity to watch the exciting new EMMA PAGE training DVD. This wonderful training tool is a must have for those who want to build an EMMA PAGE business.

The training DVD is designed to be a video role model and breaks down the process of holding a successful party into easily understandable steps. It explains and then demonstrates all of the key elements of the party. Put simply, it is a recipe to help make your parties as successful as possible.

If you are new to EMMA PAGE you will find this training tool invaluable, as it will give you a step-by-step guide of how to be successful right away. For experienced EMMA PAGE Consultants, there are many ideas, techniques and phrases that can enhance your current party procedure. The objective of this training is to help you increase your sales, bookings and sponsoring.

If you haven't purchased your personal copy of the new EMMA PAGE Party Training DVD, you may want to consider getting it now. It is a vital part of building your EMMA PAGE Business.

Discover EMMA PAGE Success DVD Steps to Success Brochure VS/Q0 209926 VS/Q0 209925



VITA FUTURA

Become a beautiful expression of your inner star qualities.

VITA FUTURA

Model wears products from E.FUNKHOUSER™ New York C007

Start with the range of Core Professional Products, selecting the shade that is right for you from E.FUNKHOUSER[™] New York Stick Foundation, Highlighting Wand, Contouring Powder and Concealer + Eye Base.

Brow Defining Pencil & Highlighting Powder - Brunette Eye Color Trio - Revelation / Invention Creme Eye Liner - Graphite Lash Volumizer Mascara - Black Onyx Cheek Color Duo - Eritrea Lip Line & Shine - Aero Dynamic Nail Lacquer - Vitric

Visit amway.com.au for information on the new colour collection, the ongoing professional product series and step by step instructions on how to apply VITA FUTURA and other latest looks.

E. FUNKHOUSER

20

Let XPLORE pay your 3 year Amway Renewal fee so you don't have to!

XPLORE will pay your AMWAY IBO renewal fee for the next three years if you take out a new XPLORE branded loan valued at \$150,000 or above*. You also receive substantial PV/BV based on the loan amount.

There are three ways to qualify:

- By taking up an XPLORE brand loan
- Increasing your existing Xplore brand loan by \$150K
- A non-IBO you refer takes up an XPLORE brand loan.

But you need to act quickly. This offer is only available on loan applications lodged on or after 1 June 2008 and settled before 30 September 2008.

Call 1300 886 887 (Option 1) to take advantage of this offer from XPLORE.

*Terms and conditions apply. Visit www.xplorecap.com.au for details.

XPLORE has you covered





save \$30 on your next rental

Amway IBOs are entitled to special rates and benefits from Hertz. Until 30 June 2008, rent selected vehicles from participating locations throughout Australia and receive **\$30 off** your rental. To make a booking call the dedicated Amway toll free number **1800 780 788** or visit 'Partner Stores' at **www.amway.com.au** quote the Amway CDP number **1627066** and PC number **119184**. *Conditions Apply. Minimum rental period of 3 consecutive days applies. Offer cannot be used in conjunction with any other offer.



June Training Dates to watch out for!

A quick reminder of the great training coming up in June. Training costs \$5.00

JUNE	CANBERRA	MELBOURNE	SHEPPARTON	PERTH	
NATURE'S PHARMACY	Saturday 1 Marque Hotel 102 Northbourne Ave Braddon 5.00pm–6.30pm	Wednesday 4 Novotel Melbourne on Collins 270 Collins St Melbourne 7.30pm–9.00pm	Thursday 5 G.V. Hotel 223 High St Shepparton 7.30pm–9.00pm	Thursday 5 Duxton Hotel 1 St Georges Tce Perth 7.30pm–9.00pm	
	V5 210132	vs 210133	VS 210134	vs 210135	
	Friday 13 Amway Castle Hill Training Centre 46 Carrington Rd Castle Hill 7.30pm–9.00pm	Friday 20 Mercure Hotel Townsville Woolcock St Townsville 7.30pm–9.00pm	Saturday 21 Mercure Hotel 85-87 North Quay Brisbane 6.30pm–8.00pm	Sunday 22 Crowne Plaza Darwin 32 Mitchell St Darwin 4.30pm–6.00pm	PENCIL THESE DATES IN YOUR DIARY TODAY Visit www.amway.com.au for more information.
	VS 210136	VS 210137	VS 210138	VS 210139	

NATURE'S PHARMACY

Come and join the green revolution and learn how NUTRIWAY[®] has harnessed the power of plants to bring consistent quality and excellence to your herbal formulas. Learn which NUTRIWAY Herbal Formula to recommend to help prevent colds and flu, maintain a healthy heart, eyes, liver and immune system and to help manage arthritis. At the Nature's Pharmacy training you will understand which herbal supplement is specific to which health challenge, and what quality standards you should expect when selecting a herbal supplement. Please Note: All tickets are non-refundable. Unfortunately children are not permitted into Training Sessions.

Ticket purchases online can only be placed as a separate order with no other products included. For more details visit www.amway.com.au or call 1800 45 46 47.

ARTISTRY[®] PRESENTATION CADDY Display your ARTISTRY[®] colour cosmetics for beautiful, effortless presentations.



The new and improved Presentation Caddy for ARTISTRY[®] colour cosmetics lets you customise your presentations with countless display variations.

Showcase your ARTISTRY[®] colour cosmetics in this sleek caddy for beautiful, effortless presentations. Easily keep full-size product on display for all your customers to see and experience. This versatile caddy accommodates and securely holds a variety of pan sizes in any combination of the following:

12 Powder Foundations • 48 Classic Eye Colour Pans
• 24 Classic Cheek Colour Pans • 24 Lip Colours

A mirror inside the lid makes demonstrations simpler than ever, while the magnetic closure makes carrying this caddy effortless for taking your beauty business on the go.

Coming soon





{Sumo}:

Watch the yokozuna or grand champions of sumo battle for prestige in the dohyo. For less than a minute, two champion wrestlers test their strength and skill, fighting to push the other out of the ring or hit the ground with any body part other than the feet. The intense burst of power is short; most matches only last several seconds. Even though the matches go quickly, the wrestlers train daily and have done so since they first entered a training stable as a junior rikishi (wrestler). Just like you, they started from the bottom and worked their way up with courage and belief.

You can learn more about the 2,000-year-old sport when you attend Achievers 2009 in Tokyo. To learn how to qualify for the business event of the year, speak to your upline or your AMWAY State Sales Manager today.



{etiquette/01}

POINTING: instead of pointing at people or objects, which is considered rude in Japanese culture, wave your fingers in the direction with your palm facing downwards.

