

AmwayFocus

RETAILING WITH CONFIDENCE

Nov/Dec 08

E. FUNKHOUSER™
NEW YORK

COLOUR COLLECTION 008
MYSTIC & MAGIC

Amway

NOW AVAILABLE:

Transform the skin you have into the skin you want – luminous and bright with :

New ARTISTRY™ TIME DEFIANCE™ Illuminating Essence

ARTISTRY™



Order no. 105711 – 30 ml

Suitable for all skin types

Please see page 27 for pricing details.

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What makes a leader?



Leadership is one of the most important qualities in this business. We see it manifest in so many different ways. We make a point of recognising it, and celebrating it, on a regular basis.

That's why we spend time with our top leaders every year – our Founders Council members. This year we were together at the Beijing Olympics celebrating their accomplishments and acknowledging their leadership.

It's important to us, because they exemplify what we all strive for when we represent Amway.

They have the most experience in this business. They've worked hard to achieve their success and they share it with everyone around them. They pass it along, because leadership is not a solitary pursuit – it's a team effort.

So what does it really mean to be a leader in this business? In essence, it means mentoring the new person. Helping them see the value in this business and showing them the importance of working together with their group to help everyone succeed ...**and then lead** ...because the strength of our company comes from the leadership capabilities of every individual who takes part.

Everyone can make a difference. **All of us together create an incredible team** – a group of people who have the ability to succeed and contribute and lead in their own unique ways.

Steve Van Andel
Chairman

Doug DeVos
President



Achievers

Local Achievers

RETAIL ACHIEVERS FOR AUGUST 2008

HIGHEST CUSTOMER VOLUME SALES

O Farrell, C & Ghadimi, A.
Cox, N & Diffley, D.
Okoye, Blessing & Christian
Colleran, Martin & Joan
Mc Guirk, Caroline & Dermot
Wightman, A & Campbell, D.
McCoy, Yen Tee & Michael
Christophers, Paul & Hinako
Manning, DA
Dzwairo, A. & Faessler, M.

HIGHEST NUMBER OF CUSTOMERS REGISTERED

O Farrell, C. & Ghadimi, A.
McCabe, Patrick
Njoku, Chidiebere & Silas
Byrne, Eric & Grace
Ugochukwu, Stalla & Ikechukwu
Mirza, M. & Wasim, A.
Jallow, Jaye
Intuah, Prince & Bridgette
Chan, W. & Wong, A.
Matey, Kofi & Margaret
Carpenter, Sheila & Paul Raymond

HIGHEST NUMBER OF ACTIVE CUSTOMERS

Bolger, Tony & Anne
Grasmane, O. & Grasmanis, I.
Colleran, Martin & Joan
O Farrell, C & Ghadimi, A.
Wu, Jian Hui & Hui
Christophers, Paul & Hinako
McCoy, Yen Tee & Michael
Tatham, Bee & Charles
Dzwairo, A & Faessler, M.
Kapronczai, Adrien

RETAIL ACHIEVERS FOR SEPTEMBER 2008

HIGHEST CUSTOMER VOLUME SALES

Bolger, Tony & Anne
Nikandrova, J. & Rjabkov, A.
O Farrell, C. & Ghadimi, A.
Jevdokimova, L. & Jevdokimovs, J.
Cassells, Nicola & Declan
Noor Jahan Khanam, B. & Bin Hassan, D.
McCoy, Yen Tee & Michael
Mukasa, Janet & Christopher
Jamroz, K. & Krukowska, E.
Mc Cay, Moni & David

HIGHEST NUMBER OF CUSTOMERS REGISTERED

O Farrell, C. & Ghadimi, A.
Bolger, Tony & Anne
Fedane, J. & Fedans, M.
Dubinova, O. & Gorochoy, A.
Kilcullen, Marie & Edward
Lickus, M. & Vanseviciene, N.
Murphy, J. & Olonde, I.
Varnai, Zoltan
Gwozdz, Marek & Anita
Wightman, A. & Campbell, D.
Zeng, Jin Xiong & Min Sheng
Zegakska-Cholewka, Anna
Crentsil, Jake Ekow
Bett, Ivan & Lynne

HIGHEST NUMBER OF ACTIVE CUSTOMERS

O Farrell, C. & Ghadimi, A.
Carter, Caroline-Hazel
Cox, N. & Diffley, D.
Bolger, Tony & Anne
Kilcullen, Marie & Edward
Wightman, A. & Campbell, D.
Mirza, M. & Wasim, A.
Cass, Barry & Margaret
Mukasa, Janet & Christopher
Carpenter, Sheila & Paul Raymond
Wadey, Gordon & Ruth
McCoy, Yen Tee & Michael
Shillabeer, Edmund & Barbara
Viyazhante, D. & Manyinga, T.
Mc Cay, Moni & David



European Catalogue/ Gift Collection

Clearance Sale

Why not take advantage of our European Catalogue / Gift Collection Clearance Sale for your Christmas shopping?

Lots of products from previous Christmas and Gift Collections, as well as past European Catalogues, will be on offer until the end of December 2008, via the Amway website at: www.amway.co.uk / www.amway.ie, within the Hot Buys category.

Items will be available on offer while stocks last... so hurry and check out this unmissable hot buys selection, as some items have very limited stock and once they're gone, they're gone!

NOV/DEC 08

Create Modern Glamour with **ARTISTRY™ ICONIC ELEGANCE FALL 2008**

The ARTISTRY Iconic Elegance Colour Collection gets you and your customer into the best of the fall trends with the prettiest ways to wear them. Two unique palettes of harmonising hues, tempered with touches of ivory, everything needed to create the many looks of the season and flatter an array of skin tones.

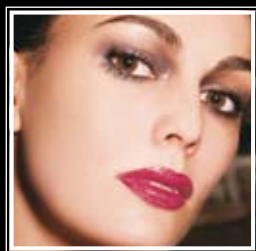
Dark and romantic, moody seduction is the trend for fall. Eyes are the start of this season's provocative face, sculpted with contrasts of colour and texture for a bold effect. Lips range from opaque to sheer in colours daring enough to stand alone or toned down for a softer look.

Inspired Compact **Order no. 105051**

ARTISTRY Lip Crème (3) – Neutrale, Essense, Notable

ARTISTRY Crème Cheek (1) – Radiant

ARTISTRY Eye Colours (4) – Starry Night, Glacier, Draped, Graphic



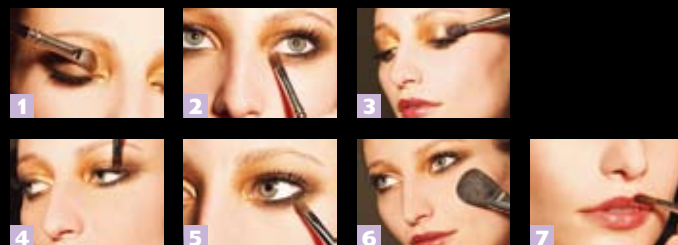
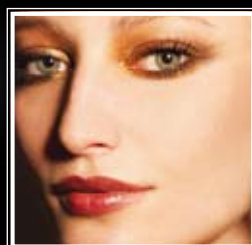
1. Apply Graphic to inside 1/3 of upper lid. Blend up just past crease.
2. Blend Glacier on outer 2/3 of upper lid from lash-line to just above crease.
3. Glacier is also applied along lower lash-line.
4. Blend Draped along upper lash-line.
5. Apply two coats of ARTISTRY Mascara to upper/lower lashes.
6. Radiant is also blended onto cheekbone.
7. Finish with Neutrale.

Timeless Compact **Order no. 105052**

ARTISTRY Lip Crème (3) – Intricate, Style, Couture

ARTISTRY Crème Cheek (1) – Celebrated

ARTISTRY Eye Colours (4) – Bone, Turned-out, Grey Silk, Tribute



1. Apply Turned-out to inside 1/3 of upper lid. Blend up into crease and onto brow-bone.
2. Turned-out is also applied to inner 1/3 of lower lash-line.
3. Grey Silk is applied to centre and outer 2/3 of upper lid from lash-line to just above crease.
4. Tribute is applied along the upper lash-line and at the outer 1/3, is blended up and extended out just past the corner of the eye.
5. Apply two coats of ARTISTRY Mascara to upper/lower lashes.
6. Celebrated is applied to the apples of the cheeks.
7. Intricate is applied to lips. For added dimension, Style is applied to just the centre of upper/lower lips.

Please see page 27 for pricing details.

ARTISTRY™

LAUNCHING NOVEMBER!

E. FUNKHOUSER™ NEW YORK

presents to you

Colour Collection 008: Mystic & Magic

Whisper to wind, move like water, dance with light and summon earth to manifest a new realm of magic and illusion. Conjure the limitless power of universal elements to mystify and mesmerise with E. FUNKHOUSER™ NEW YORK Collection 008: Mystic & Magic.

- Eddie

LIPS

Summon your inner goddess and speak sweet spells of beautymagic. Line, illuminate, colour and adorn lips with hypnotising results.

Illuminating Lip Gloss
(1.8 ml)



Sorceress
106253



Illusionist
106254

Lip Line & Shine
(Gloss - 8.3 g, Pencil - 0.25 g)



Abracadabra
105552



Hocus Pocus
105553

EYES

The eyes alone have the power to transform, transfix and transport. E. FUNKHOUSER NEW YORK's distinctive range of provocative colour for the eyes help you reveal your inner light and magic.

Eye Color Trio (3 g)

Charmed/Mesmerized/Bemused
105555



Transfixed/Entranced/Spellbound
105556

Glitter Eye Pencil (1.4 g)

Vision
105547

Phantasm
105551



HOLIDAY

There is no better time than the holidays to let your star power burn brightly with passion and joy. Celebrate all that makes you shine with E. FUNKHOUSER NEW YORK products, specially created for this magical time of year.

Holiday Lip Set (3 x 6.8 g)
105550



NAILS

Spellbind and captivate by practising the magic of glamour, using hands adorned with the unmistakable shades of E. FUNKHOUSER NEW YORK Nail Lacquer.

Nail Lacquer (4 x 4 ml)

2-in-1 Topcoat/Basecoat
Presto, Voila, Alacazam
105557



CHEEK

To complement Colour Collection C008, we have two of your favourite Cheek Colors available, which beautifully accentuate your 'MYSTIC & MAGIC' look.

Cheek Colour (3 g)

Nouveau Chic
104032

New Mod
104033



COLOUR COLLECTION 008 - FANTASTIC OFFER FOR NOVEMBER

Purchase all products from Colour Collection 008 and receive a 10% price discount (full price PV/BV) – order no. 106884.
Valid 3rd November to 30th November 2008.

For a full product listing, please refer to the E. FUNKHOUSER™ NEW YORK Collection Card (order no. 232443 – single / 232445 – pack of 5), or log on to the E. FUNKHOUSER™ NEW YORK Brand Centre at www.amway.co.uk / www.amway.ie for exciting 'looks of the month' for you to create, tips from Eddie himself to be found in the FREE Training Guide, promotional offers, exciting new downloads and other E. FUNKHOUSER NEW YORK news. Please see page 27 for pricing details.

E. FUNKHOUSER™ NEW YORK

presents to you

Professional Product Series NEW PRODUCTS OUT NOW!

We are pleased to introduce four additions to the Professional Product Series, available on an ongoing basis.

EYE

Want lashes that go the distance?

Just one coat under your mascara and your lashes can look fuller, thicker and longer.

Lash Volumiser (7 ml)
104030



MULTI-PURPOSE

Luxury powder for the face and body, to leave skin looking flawless and naturally luminous.

Shimmer Powder (4.5 g)

Luminous
105549



The all-new sleek and sexy colour palette provides three lip, three eye and two cheek colours. Presented in a velvet pouch with three brushes for on-the-go beauty.

Face Palette Softlight Diva (9 g)

Cheeks: Cheeky, Brash
Eyes: Mischevious, Coy, Sassy
Lips: Modest, Enticing, Charming
105548



TOOLS

This all-time favourite has been re-envisioned with a fierce new look, plus now includes Foundation Brush and improved Eye Liner Brush.

Travel Brush Ensemble
105558



BUNDLE PROMOTION

Purchase the Professional Product Series Product Bundle, **order number 219510**, and receive a **10% price discount** (full price PV/BV). Includes one shade from each product in the range.

Stick Foundation – Natural
 Concealer + Eye Base – Natural
 Face Powder – Translucent
 Lip Gloss – Magnetism
 Lip Balm
 Lip Polish
 Creme Eye Liner – Graphite
 Mascara – Black Onyx
 Shimmer Powder
 Eye Defining Pencil – Carbon
 Lash Volumizer
 Face Palette



Promotion available 3rd November 2008 – 30th April 2009, while stocks are available.

TOP-UP BUNDLE PROMOTION

For those who have previously purchased the PPS Product Bundle, we have, for a limited period, a top-up bundle so you can trial the new additions to the Professional Product Series.

For November* only, purchase the bundle with the new Professional Product Series products, **order number 107842**, and receive a 10% price discount (full price PV/BV).

*Promotion available 3rd – 30th November, 2008.

Top-Up Product Bundle includes:



Face Palette



Lash Volumizer



Shimmer Powder

For a full product listing, please refer to the E. FUNKHOUSER™ NEW YORK Collection Card (order no. 232443 – single/232445 – pack of 5), or log on to the E. FUNKHOUSER NEW YORK Brand Centre at www.amway.co.uk / www.amway.ie for exciting 'looks of the month' for you to create, tips from Eddie himself to be found in the FREE Training Guide, promotional offers, exciting new downloads and other E. FUNKHOUSER NEW YORK news. Please see page 27 for pricing details.



ARTISTRY[™] essentials

The next
generation
of skin care

Decades of research condensed into a skin care system that takes just three minutes.

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*based on 12-month European
US\$ sales forecast

ESSENTIAL SKIN CARE IN NO TIME

ARTISTRY™ essentials products. It is so simple. Three steps. Three minutes. That's all it takes to give your skin everything it really needs. Everything that's essential. And leaving out things that might cause irritation or have no essential benefit.

In fact, it took decades of research to arrive at this point: a perfect skin care system in just three minutes. In our research laboratories located in Ada, Michigan, scientists have worked hard to get the very best out of nature and enhance it in a way that fits with our daily, active lives and busy schedules.

The result:

3 steps to bring out your natural beauty

1
Cleanser

2
Toner

3
Moisturiser



"ARTISTRY essentials bring skin care to the essence of what our skin needs to be perfectly prepared for daily demands."

ARTISTRY essentials reduce the effort involved in skin care to a minimum by putting the most advanced knowledge of botanical skin care into practice. Unique and partially patented blends of botanical components result in excellent performance, a high level of tolerability and superb consumer acceptance. You don't have to be a professional to use it the correct way though. Combining the intuitive consumer approach of using skin care with scientifically developed modern skin care knowledge has created a cutting-edge skin care system that meets the daily needs of modern, working women.

Dr. Patricia Ogilvie

European Consultant for ARTISTRY Skin Care.

For normal to dry skin, choose the **HYDRATING SYSTEM**



For combination to oily skin, choose the **BALANCING SYSTEM**



For extra-delicate skin go for the Soothing Creme



Don't forget the ARTISTRY skin care competition (details on page 12) - by purchasing ARTISTRY essentials products, you will get closer to the target! Please see page 27 for order numbers and pricing details.

Maximise your ARTISTRY™ Skin Care* sales this gift-giving season and win professional presentation material.

Phase one of this great competition ENDS on 31st December, 2008. Don't forget that your PV target for November and December is 300 PV each month.

Qualification criteria and rewards

Phase 1 1st July, 2008 – 31st December, 2008

Requirements: Achieve the following minimum personal PV targets, including customer orders, from all ARTISTRY Skin Care products, including ARTISTRY TIME DEFIANCE™, ARTISTRY essentials and ARTISTRY Creme LuXury products:

July '08	August '08	September '08	October '08	November '08	December '08
200 PV	200 PV	250 PV	250 PV	300 PV	300 PV

Reward: Professional presentation material, including an easy to assemble, light to transport ARTISTRY Product Display, perfect for use with ARTISTRY Skin Care products. Also an ARTISTRY Presentation Carry Bag, perfect to carry display material, products and literature.

Phase 2 1st January, 2009 – 30th June, 2009

Requirements: Achieve the following minimum personal PV targets, including customer orders, from all ARTISTRY Skin Care products, including ARTISTRY TIME DEFIANCE, ARTISTRY essentials and ARTISTRY Creme LuXury products:

January '09	February '09	March '09	April '09	May '09	June '09
350 PV	350 PV	400 PV	400 PV	450 PV	450 PV

Reward: A special reward for your retailing achievement.

Phase 3 1st July, 2009 – 31st December, 2009

Requirements: Achieve the following minimum personal PV targets, including customer orders, from all ARTISTRY Skin Care products, including ARTISTRY TIME DEFIANCE, ARTISTRY essentials and ARTISTRY Creme LuXury products:

July '09	August '09	September '09	October '09	November '09	December '09
500 PV	500 PV	500 PV	500 PV	500 PV	500 PV

Reward: Spa weekend and/or spa treatment up to the value of £180/€250. Simply bring your invoice and we will reimburse up to a total of £180/€250 per ABO business.

Extra Reward:

The 20 participants with the highest personal PV volume from the sales of ARTISTRY Skin Care products in Europe, over all three phases, will have a FREE three-day trip to our corporate global headquarters in Ada, Michigan, USA and will visit the Artistry Beauty Institute.

Should you, for any reason, miss one phase's qualification, you will still be able to qualify for the Extra Reward trip to Ada, by making extra PV in the other phases.

As the aim of the competition is to promote and reward retail sales of the participating products, Amway might request proof that volumes beyond usual self-consumption levels have been retailed to end customers.

* All ARTISTRY TIME DEFIANCE, ARTISTRY essentials and ARTISTRY Creme LuXury product ranges are included in this competition. Please refer to the Beauty & Grooming Product Brochure for details of ARTISTRY Skin Care products.



ARTISTRY™
Creme LuXury



ARTISTRY™
essentials



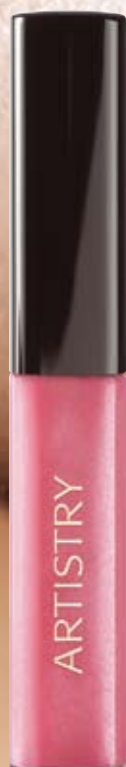
ARTISTRY™
TIME DEFIANCE

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ARTISTRY™

LAUNCHING DECEMBER!

ARTISTRY™



Drench Your Lips In ARTISTRY™ LIP SHINE

A moisture-drenched NEW formula with nourishing aloe and vitamins A and E, with the addition of pomegranate fragrance to provide your customers with a fresh, sophisticated and delicate, soothing scent. Luminous and comforting, ARTISTRY Lip Shine enhances your lips' natural colour and shape. Wear it bare, or layer over lip colour for added definition – always the perfect accessory.

- Soft and smooth, non-sticky formula
- Luminous and shimmering finish
- Long lasting
- Enhances your lips' natural colour and shape

Size: 4 ml

Please see page 27 for pricing details.

Available in seven shades:



Carefree - **order no. 107189**

Brazen - **order no. 107193**

Celestine - **order no. 107195**

Unrivaled - **order no. 107199**

Spontaneous - **order no. 107201**

Adore - **order no. 107204**

Scarlet - **order no. 107206**

Available December 2008, the new ARTISTRY Lip Shines will replace the current ARTISTRY Glossy Lip Shines.

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Ronaldinho Football Shirt Opportunity

GREAT GIFT IDEA

Don't miss out on this limited period opportunity to purchase a NUTRILITE™-branded Nike shirt, just like the one being sported by ace footballer Ronaldinho (right)!*

With a simple, eye-catching design in NUTRILITE brand colours, this light, easy-to-wear shirt can be ordered from 3rd November 2008.

Designed in 100% Nike dri-fit polyester, to keep you comfortable and cool, the reverse of the shirt features the famous number 80,

Ronaldinho's number with the footballing giants, AC Milan.

This great item is only available for six months**, so don't delay and tell your customers to place an order as soon as possible to avoid disappointment!

Order nos. 231512 - Small 231513 - Medium 231514 - Large

Please see page 27 for pricing details.

****Available from 3rd November, 2008 until 30th April, 2009 inclusive, while stocks last.**

*Design may differ slightly from image shown

ARTISTRY™ BISQUE and NUDE Foundation Colours

The ARTISTRY brand offers your customers the right foundation formulas and shades for every skin type and every complexion.

PRESENTING TWO SHADES WITHIN THE FOUNDATION FAMILIES OF SELF-DEFINING SHEER FOUNDATION AND ABSOLUTE OIL-CONTROL FOUNDATION.

Absolute Oil-Control Foundation



Bisque - order no. 105121



Nude - order no. 105122

Self-Defining Sheer Foundation



Bisque - order no. 105124



Nude - order no. 105125



ARTISTRY™

Selling ARTISTRY Foundations – the best way to sell foundations is to have the product and shades tested on your customer's skin (unless you are a beautician, the customer should do the testing herself). The foundation samples will help you do just that. (Available in Self-Defining Sheer Foundation, order no. 103220, Absolute Oil-Control Foundation, order no. 103225 and ARTISTRY TIME DEFIANCETM Firming Crème Foundation, order no. 103527). Please refer to your Beauty Product Manual for more details on our range of foundations. Please refer to your Price List for pricing details.

Gifts for him and her this season

The festive season is a great time for spoiling the ones we love. Take a look at some of the gift ideas suggested here to keep customers smiling this season.

TOLSOM™

Introduce your customers to the TOLSOM Skin Care range for men. Clinically proven to reduce dryness with the exclusive T-10 complex of eight moisturisers and two oil-control ingredients.

TOLSOM Refreshing Toning Lotion

Make sure the men in your life begin their festive days invigorated with this Refreshing Toning Lotion. The mild formula will minimise irritation after shaving and remove unwanted oil.

Order no. 100918 – 175 ml



TOLSOM Facial Moisturising Lotion

This non-greasy moisturising lotion is perfect for everyday use. With the added benefit of SPF 15, no man should be without it this season.

Order no. 100049 – 100 ml



And don't forget to take advantage of our festive offers on pages 22 and 23, which include an unmissable offer on a TOLSOM Product Bundle.

ARTISTRY™ Spa Collection

Everyone loves feeling a little bit special and the ARTISTRY Spa Collection is guaranteed to leave you feeling amazing. Your customers will love the pampering benefits of the ARTISTRY Spa Collection, an ideal gift this season.

ARTISTRY Foaming Body Wash

Enrich your body with this luxurious foaming body cleanser, infused with NUTRILITE™ grapeseed extract, acerola cherry, citrus and lemon bioflavonoids to gently cleanse the skin.

Order no. 100776 – 200 ml



ARTISTRY Sugar Scrub

Melt away roughness with this exhilarating emollient-rich body scrub. Contains NUTRILITE grapeseed extract, acerola cherry, citrus and lemon bioflavonoids that leave skin feeling silky smooth.

Order no. 100777 – 375 ml



ARTISTRY Moisture Soufflé

Leave skin feeling ultra-soft with this emollient-rich cream that drenches the body in moisture. Infused with NUTRILITE grapeseed extract, acerola cherry, citrus and lemon bioflavonoids and the exclusive ARTISTRY Hydrolipid Matrix that helps hydrate, smooth and protect against moisture loss.

Order no. 100778 – 200 ml



The ARTISTRY Spa Collection has been tested by professionals at the Artistry Beauty Institute.

Please refer to your Price List for pricing details.

Have you noticed how many One by One projects have taken place in the first 10 months of this year?

Amway Poland has supported the building of a new, unique hospital for brain-damaged children. In addition, Amway Russia has opened the first sensor rooms in children's hospitals, Amway Italy supports a clinic clown and Amway Germany has launched a huge volunteering programme that will generate 5,000 volunteer hours for ill children. In many countries, ABOs and employees have taken part in company and fun runs, generating funds to support the work of UNICEF. These are just some examples of all the activities going on in Europe.

On a global level, after the devastating earthquake hit the Sichuan Province in China on 12th May, 2008, Amway China staff and its sales representatives gathered Amway volunteers to donate money, blood and relief supplies to the quake-hit regions. Within a week, Amway donated altogether USD 2.9 million towards the relief efforts.

Amway in Europe continues to support the Amway UNICEF project in Kilifi, Kenya, where we help to reduce the infant mortality rate of children under the age of five.

These are all wonderful examples of our joint efforts to help children in need. They show that Amway, its ABOs and employees actually live the company philosophy the Amway business is built on – exactly as Rich DeVos and Jay Van Andel had intended almost 50 years ago.

But let's not stop here, there is still a long way to go. Too many children are still dying of preventable diseases, too many children still die of hunger or suffer from malnutrition. Even in our European countries there are too many disadvantaged children overlooked, who need our help, who may be poor, ill or handicapped.

The festive season is a time for giving, to reflect on your own achievements and success. Don't you think it would be the right thing, to share your success with the ones who do not have a chance to improve their lives without some help? Join in and help to make a child smile, no matter where in the world.

UNICEF 2009 CALENDAR

This year, instead of sending a festive card to your customers, friends and family, you can send a beautiful charity calendar. A personal message can be added in the greetings box, allowing them to remember you all year round, and the money raised through the purchase of the calendars will be donated to UNICEF health and education projects.

The calendars are sold with white envelopes and open to 31 x 19 cm.

Order no. 107071 - pack of 5 calendars and 5 envelopes (limited life)

Please see page 27 for pricing details.



Meet Alex

Alex is the fourth in our series of collectable charity pins. By purchasing an exclusive Amway Alex pin, you'll be raising money to help children have better lives. This Unicef pin will be a kind reminder that your small purchase helped make a difference.

Order no. 107069

Please see page 27 for pricing details.



2.5 cm height

You can also continue to support the invaluable work of UNICEF and One by One by simply making a donation. This will help fund sources to support needy children all over the world. Use the following order number and multiply it as many times as you would like for the total amount you would like to donate:

Order no. 101568 to donate £0.70/€1



COMMITMENT AND THE PASSION TO LOVE LIFE, NOT JUST LIVE IT, ARE THE COMMON GOALS OF EVERY TEAM NUTRILITE MEMBER.

WHETHER YOU'RE TRAINING FOR A MARATHON, LEARNING A NEW SPORT, OR SIMPLY LOOKING TO ADD MORE ACTIVITY INTO YOUR LIFESTYLE, TEAM NUTRILITE WELCOMES YOU INTO A COMMUNITY OF PEOPLE DEDICATED TO REACHING THEIR OWN PEAK OF OPTIMAL HEALTH.

TEAM
NUTRILITE™



BE INSPIRED



NUTRILITE™ BRAND-SPONSORED ATHLETES SANYA RICHARDS, LIU XIANG, ASAFA POWELL AND RONALDINHO ARE ALL COMMITTED TO THE NUTRILITE BRAND PHILOSOPHY OF ACHIEVING SUCCESS THROUGH A COMBINATION OF A BALANCED DIET AND AN ACTIVE LIFESTYLE.

SANYA RICHARDS became the youngest woman ever – at the age of 20 – to break the elusive 49-second barrier at 400 meters and, with top rankings in countless world-class events over the last few years, Sanya has enjoyed an incredible career so far!

Sanya's success is the result of true dedication, training and good nutrition. However, to be competitive and stay competitive, she needs to maintain a quick stride and outstanding speed, which is why Sanya relies on NUTRILITE products to help her power through her daily regime.



NUTRILITE brand-sponsored athlete, **RONALDINHO**, is undoubtedly at the top of his field in the world of football. Currently playing for AC Milan and the Brazilian national team, Ronaldinho makes the most of what nature gave him. And, as a member of TEAM NUTRILITE™, he works hard to achieve his potential, daily.

There is no question that when the ball arrives at Ronaldinho's feet, there is a feeling of anticipation and expectation that something spectacular is just about to happen. Twice awarded the FIFA World Player of the Year, Ronaldinho has a unique style and charisma that few others in the world sporting arena can match.



Check out page 14 for details of the NUTRILITE-branded Ronaldinho football shirt, available to purchase from 3rd November.

THE NUTRILITE BRAND IS VERY PROUD TO SPONSOR SOME OF THE MOST INSPIRING ATHLETES ON THE GLOBE. HOWEVER, TEAM NUTRILITE IS NOT ABOUT BECOMING THE BEST IN THE WORLD, IT IS ABOUT BECOMING THE VERY BEST OF YOU. THIS IS WHY YOU SHOULD ENCOURAGE YOUR CUSTOMERS TO JOIN OUR NUTRILITE BRAND-SPONSORED ATHLETES, BY STARTING THEIR OWN PERSONAL PURSUIT OF OPTIMAL WELLBEING, WITH GOOD NUTRITION, EXERCISE AND MAKING THE MOST OF THEIR INDIVIDUAL STRENGTHS AND ABILITIES.



Champion hurdler, **LIU XIANG**, achieved true greatness when he broke the world record in the men's 110 metre hurdles for the second time! Against an international field of top athletes, Liu clocked an impressive time of 12.88 seconds - a world record that he went on to hold for nearly four years!

Liu has continued to excel in 2008. With three first place victories in major events over the season so far, we can expect many more stories of success from this ambitious, likeable man in the months and years to come.

Liu's success has also written a brand new page in the track and field history books. Before him, no Chinese or Asian athlete had won the 110 metre hurdles or achieved this level of success at world level. Now, Liu Xiang is well-known for setting and achieving exciting new goals. In fact, he and the NUTRILITE brand have a lot in common: both represent global leadership and a commitment to being the best.



ASAFA POWELL captured tremendous exposure and excitement when he broke the world record in the 100 metre sprint for the second time at the IAAF Grand Prix in Italy in September 2007. Asafa held the world record between June 2005 and May 2008, with two record-breaking times of 9.77 seconds and later, 9.74 seconds.

It is also interesting to note that before April 2005, Asafa had never taken any type of vitamin food supplements. "Taking NUTRILITE DOUBLE X™ Food Supplement was the only change I made to how I had been training," said Asafa. "After I started taking it, I felt I had more energy to train harder and run faster." Three months after adding NUTRILITE DOUBLE X Multivitamin/Multimineral/Phytonutrient Food Supplement to his daily regime, Asafa broke the world record and, in total, has run 100 m in under 10 seconds at least 36 times!

Hopes are high for Asafa to win back the title of 'world's fastest man' from his newest and fiercest rival, Usain Bolt. We hope that everyone will share in the excitement and rally to support our world-class sprinter as the drama on the track unfolds.

The name "Asafa" means "rising to the occasion" and we will undoubtedly see the name Asafa Powell in the sports records for many years to come. After all, Asafa is only 25 this year – a relatively young man in the highly competitive world of all-star athletics.

NUTRILITE is the world's leading brand of vitamin, mineral and dietary supplements

(based on 2007 sales, as supported by research conducted by Euromonitor International).



NUTRILITE™ **DOUBLE X™**

Multivitamin/Multimineral/Phytonutrient Food Supplement

The fast pace of everyday life places great demands upon our health. In order to tackle nutrient deficiencies which may be caused by busy lifestyles and poor diet, scientists and nutritionists working on NUTRILITE™ products have carefully identified the most beneficial compounds for supporting the body's natural defences and have delivered these in the convenient form of DOUBLE X™ - the cornerstone of the NUTRILITE portfolio for optimal well-being.

Taken twice a day, DOUBLE X Multivitamin/Multimineral/Phytonutrient Food Supplement maintains consistent and optimum nutrient levels in the blood, through a dynamic blend of vitamins, minerals, phytonutrients and plant concentrates. These essential ingredients work together to...

- ...support immune function
- ...support bone health
- ...support brain function
- ...help release the energy from foods

Recommended for:

- **SPORTS NUTRITION**
- **WEIGHT MANAGEMENT**
- **HEALTHY AGEING**
- **OPTIMAL WELL-BEING**

Don't delay, order DOUBLE X Food Supplement today



Should you or your customers require any further incentive to take NUTRILITE DOUBLE X Food Supplement, the statistics below serve to indicate the amount of food that would be required in order to obtain the equivalent of just some of the nutrients provided by DOUBLE X in one day.*

BIOTIN:

36 eggs

FOLIC ACID:

40 slices of bread

THIAMIN:

470 g pork

RIBOFLAVIN:

14 glasses of low fat milk

MAGNESIUM:

1100 g peas

VITAMIN E:

570 g roasted peanuts

VITAMIN B6:

14 bananas

VITAMIN B12:

750 g yoghurt

NIACIN:

1100 g roast beef

* all servings are approximate



Order no. 102688

Standard pack - 1 month supply

Order no. 103376

Refill pack - 2 month supply

Please refer to your Price List for pricing details.

New Retail Starter Packs for ARTISTRY™ essentials Skin Care Products

Introducing updated ARTISTRY Retail Packs with new sales support literature for the ARTISTRY essentials products. Feel calm and confident whilst selling your products!

ARTISTRY essentials Hydrating and Balancing Skin Care Systems

ARTISTRY essentials Hydrating System, enriched with natural botanicals, helps improve skin hydration and oil control, which naturally improves healthy-looking skin.

ARTISTRY essentials Balancing System contains the breakthrough TRI-BALANCE Complex, which balances the water by enhancing the skin's natural moisture barrier, while naturally equalising your skin's hydration and normalising surface oils.

These new packs are now available to order by new ABOs, using the following order numbers:

	Including Literature	Excluding Literature
ARTISTRY Balancing:	107056	107047
ARTISTRY Hydrating:	107055	107046

All other Retail Starter Packs are still available to order by new ABOs, using the following pack numbers:

	Including Literature	Excluding Literature
NUTRILITE™:	107054	107045
Personal Care:	107057	107048
Home Care:	107058	107049

Visit www.amway.co.uk/www.amway.ie for further details and offers on these packs.



Please see page 27 for pricing details.

MBNA / Amway Partner Store Announcement

MBNA

As you know, Amway and MBNA Europe Bank Limited have worked successfully together for a number of years to provide your Amway Credit Card. However, it has now been decided to end our current relationship on 25th November 2008.

In the past, you may have used the Amway Credit Card to earn points (PV/BV). However, from 25th November 2008, you will no longer be able to earn PV/BV.

The last transactions that will earn PV/BV will be the retail transactions posting to your November statement.

If you have any queries relating to your PV/PB, please contact Amway directly on 01908 629400.

Please note that you do not need to do anything at this stage - MBNA will be writing to you shortly to outline next steps.

We are currently looking at providing you with an alternative Amway Credit Card - please keep checking Partner Stores online at www.amway.co.uk / www.amway.ie for latest updates.

The ideal gifts to buy your loved ones this Christmas...

Inspire your customers, or treat yourself with these lovely offers for the festive season...

**Free
ARTISTRY
Gift**



Buy ARTISTRY™ TIME DEFIANCER™ Intensive Repair Daily and get ARTISTRY TIME DEFIANCER Wrinkle Relax FREE.
Order no. 102006

**25%
Discount**



Buy TOLSOM™ Facial Cleansing Foam, TOLSOM Refreshing Toning Lotion and TOLSOM Facial Moisturising Lotion with SPF 15 and receive 25% discount on total price of bundle*.

**Product Bundle
order no. 107837**

**25%
Discount**



Buy PERMACLEAR™ Windscreen Wash, AMWAY™ SILICON GLAZE™ and L.O.C.™ Mini Wipes and receive 25% discount on total price of bundle*.

**Product Bundle
order no. 106959**

**50%
off Brush
Set**

Buy any of the following three sets of SATINIQUE™ products and get the SATINIQUE Brush Set, medium to long hair, at half price*.

Bundle 1: Coloured Hair



Color Care Shampoo, Color Care Conditioner, Intensive Repair Masque

**Product Bundle
order no. 107838**

Bundle 2: Normal/Dry Hair



Gentle Daily Hair Cleanser, Moisturising Detangler, Intensive Repair Masque

**Product Bundle
order no. 107839**

Bundle 3: Fine Hair



Volumising Hair Cleanser, Volumising Detangler, Intensive Repair Masque

**Product Bundle
order no. 107840**



**50%
OFF!**

All offers are available from 3rd November - 31st December 2008, while stocks last. Please see page 27 for pricing details.

NOV/DEC 08

OFFERS

35th Birthday Celebrations at UK Headquarters

Amway UK celebrated 35 years in the UK at its Milton Keynes headquarters on 18th September.

Local businesses, including the UK Chamber of Commerce, business neighbours, local, regional and beauty media, in addition to staff, attended the celebrations.

The main purpose of the event was to provide a platform for networking within the local area and to update key businesses within the industry about our company.

Turning back time to the 70s, the event was themed in the decade where the journey began in 1973. Staff joined in the celebrations by wearing 70s style costumes and by welcoming guests to Amway.

Guests were given the opportunity to sample a range of products from ARTISTRY™, E. FUNKHOUSER™ NEW YORK and NUTRILITE™ and many of those who attended complimented us on the fantastic range we have to offer.

The Mayor of Milton Keynes attended on the day and gave inspiring words to a company that has achieved a significant milestone.

Newly-appointed UK General Manager, Andy Smith, delivered a speech about the company and an industry that is continually growing and that presents us with numerous possibilities for increased growth and success, a company that offers a business opportunity to change lives and bring fantastic rewards and recognition.

“35 years is a major milestone for us and it was a fantastic opportunity to celebrate with the local community and give them the opportunity to see what we do, learn about our future growth plans and the success of the business through our staff and Amway Business Owners”.





Petals Network

Sending Floral Hugs for 16 Years!

Win a fabulous Christmas hamper!

Did you know that Petals Network is the only floral relay service to have its own network in three countries? Petals Network is a unique relay service that has been operating since 1992. Petals offer same day delivery throughout the United Kingdom, Australia and New Zealand and next day delivery to over 70 countries worldwide!

Petals has a long association with Amway and we aim to provide the best service and products for all our customers and, to that end, all orders are closely monitored for quality assurance.

Not only can you send flowers to over 70 countries worldwide, you can also send a fantastic range of gift products and gourmet baskets. We have something for every occasion, from a celebratory bottle of wine, or celebration flowers for the birth of a baby, to sympathy flowers, balloons, gourmet baskets, chocolates and more...

Petals has a selection of over 100 products for you to choose from and if you can't find something to suit the occasion, we can have the florist make up a beautiful creation to suit your needs.

Make a purchase from Petals through the Amway Partner Store website between 1st November and 15th December and you will automatically go in the draw to win a fabulous Christmas hamper. What a great addition to your Christmas lunch!

To view our fantastic range, please visit www.amway.co.uk / www.amway.ie and click on the Partner Store link on the Home Page. You will not be disappointed!


petals
Worldwide Florist Network™



Christmas and New Year Ordering and Delivery Schedules

WEEK COMMENCING MONDAY 15TH DECEMBER 2008

Normal Order Day	Revised Order Day	Delivery Days	Direct Debit
Monday 15th December	Unchanged	18th/19th Dec	31st Dec
Tuesday 16th December	Unchanged	19th/22nd Dec	2nd Jan
Wednesday 17th December	Unchanged	22nd/23rd Dec	5th Jan
Thursday 18th December	Unchanged	23rd/24th Dec	6th Jan
Friday 19th December	Unchanged	24th/29th/30th Dec	7th Jan

WEEK COMMENCING MONDAY 22ND DECEMBER 2008

Normal Order Day	Revised Order Day	Delivery Days	Direct Debit
Monday 22nd December	Unchanged	30th/31st Dec/2nd Jan	8th Jan
Tuesday 23rd December	Unchanged	30th/31st Dec/2nd Jan	9th Jan
Wednesday 24th December	Unchanged	31st Dec/2nd/3rd Jan	12th Jan
Thursday 25th December	Offices closed		12th Jan
Friday 26th December	Offices closed		12th Jan

WEEK COMMENCING MONDAY 29TH DECEMBER 2008

Normal Order Day	Revised Order Day	Delivery Days	Direct Debit
Monday 29th December	Offices closed		13th Jan
Tuesday 30th December	Offices closed		14th Jan
Wednesday 31st December	Unchanged (EOM)	6th/7th Jan	15th Jan
Thursday 1st January	Offices closed		15th Jan
Friday 2nd January	Offices closed		16th Jan

WEEK COMMENCING MONDAY 5TH JANUARY 2009

Normal Order Day	Revised Order Day	Delivery Days	Direct Debit
Monday 5th January	Unchanged	8th/9th Jan	19th Jan
Tuesday 6th January	Unchanged	9th/12th Jan	20th Jan
Wednesday 7th January	Unchanged	12th/13th Jan	21st Jan
Thursday 8th January	Unchanged	13th/14th Jan	22nd Jan
Friday 9th January	Unchanged	14th/15th Jan	23rd Jan

End of month orders will be processed and delivered as per normal delivery schedule.

All posted orders received no later than first post on Wednesday, 31st December, will be processed and delivered as per normal schedule.

Online end of month orders should be placed before 22:00 on Wednesday, 31st December, for PV/BV to be credited to December business volumes. Online orders should be placed as per above schedule.

Please note: the offices will be closed on 25th/26th/29th/30th December 2008 and 1st/2nd January 2009.

Page No.	Order No.	Description	Unit Size	Points Value	Retail	Business Volume	Retail Cost per Unit	Rebate a	Retail	Business Volume	Retail Cost per Unit	Rebate a	Retail	Business Volume	Retail Cost per Unit	Rebate a	Rol €
		ARTISTRY™ Cosmetics -															
5	105051	Colour Palette - Inspired	10 g	14.65	22.75	14.52	56.88	4.84	19.36	14.01	48.40	4.84	33.90	20.26	84.75	7.01	
5	105052	Colour Palette - Timeless	10 g	14.65	22.75	14.52	56.88	4.84	19.36	14.01	48.40	4.84	33.90	20.26	84.75	7.01	
13		Lip Shines	10 ml	6.27	9.75	6.22	24.38	2.08	8.30	6.22	20.75	2.08	14.55	9.01	36.38	3.01	
		ARTISTRY Skin Care															
2	105711	TIME DEFIANCE™ Illuminating Essence	100 ml	16.38	25.45	16.24	84.83	5.42	21.66	16.24	72.20	5.42	37.95	23.52	126.50	7.84	
11	104126	Essentials Hydrating Cleanser	100 ml	7.43	11.55	7.37	8.56	2.46	9.83	7.37	7.28	2.46	17.20	10.66	12.74	3.55	
11	104127	Essentials Hydrating Toner	100 ml	7.43	11.55	7.37	5.78	2.46	9.83	7.37	4.92	2.46	17.20	10.66	8.60	3.55	
11	104128	Essentials Hydrating Lotion SPF 15	100 ml	10.05	15.60	9.96	20.80	3.32	13.28	9.96	17.71	3.32	23.25	14.41	31.00	4.80	
11	104129	Essentials Balancing Cleanser	100 ml	7.43	11.55	7.37	8.56	2.46	9.83	7.37	7.28	2.46	17.20	10.66	12.74	3.55	
11	104130	Essentials Balancing Toner	100 ml	7.43	11.55	7.37	5.78	2.46	9.83	7.37	4.92	2.46	17.20	10.66	8.60	3.55	
11	104131	Essentials Balancing Lotion SPF 15	100 ml	10.05	15.60	9.96	20.80	3.32	13.28	9.96	17.71	3.32	23.25	14.41	31.00	4.80	
11	104135	Essentials Soothing Creme	100 ml	10.05	15.60	9.96	52.00	3.32	13.28	9.96	44.27	3.32	23.25	14.41	77.50	4.80	
11	105487	Essentials Balancing System		22.44	34.85	22.24		7.42	29.66	22.24		7.42	51.95	32.20		10.73	
11	105489	Essentials Hydrating System		22.44	34.85	22.24		7.42	29.66	22.24		7.42	51.95	32.20		10.73	
		E. FUNKHOUSER™ NEW YORK - Accessories															
8	105558	Travel Brush Ensemble		23.63	36.70	23.42		7.81	31.23	23.42		7.81	54.70	33.91		11.30	
		E. FUNKHOUSER NEW YORK - Colour Collection 008															
6		Lip Line & Shine	10 g	8.95	13.90	8.87	16.26	2.96	11.83	8.87	13.84	2.96	20.70	12.83	24.21	4.28	
6		Illuminating Lip Gloss	10 ml	10.98	17.05	10.88	94.72	3.63	14.51	10.88	80.61	3.63	25.40	15.74	141.11	5.25	
7	105550	Holiday Lip Set	10 g	14.20	22.05	14.08	10.81	4.69	18.77	14.08	9.20	4.69	32.90	20.39	16.13	6.80	
7		Glitter Eye Pencil	10 g	6.98	10.85	6.92	77.50	2.31	9.23	6.92	65.93	2.31	16.15	10.01	115.36	3.34	
7		Eye Color Trio	10 g	11.49	17.85	11.39	59.50	3.80	15.19	11.39	50.63	3.80	26.60	16.48	88.67	5.50	
7	105557	Nail Lacquer	10 ml	9.18	14.25	9.10	8.91	3.03	12.13	9.10	7.58	3.03	21.25	13.17	13.28	4.39	
7		Cheek Colour	10 g	7.43	11.55	7.37	38.50	2.46	9.83	7.37	32.77	2.46	17.20	10.66	57.33	3.55	
		E. FUNKHOUSER NEW YORK - New Professional Series Products															
8	104030	Lash Volumizer	10 ml	8.30	12.90	8.23	18.43	2.75	10.98	8.23	15.69	2.75	19.25	11.93	27.50	3.98	
8	105548	Face Palette - Softlight Diva	10 g	23.18	36.00	22.98	40.00	7.66	30.64	22.98	34.04	7.66	53.65	33.25	59.61	11.09	
8	105549	Shimmer Powder	10 g	8.73	13.55	8.65	30.11	2.88	11.53	8.65	25.62	2.88	20.20	12.52	44.89	4.17	
		E. FUNKHOUSER™ NEW YORK - Discounted Bundles															
7	106884	Colour Collection 008 Bundle		100.18	140.04	99.30		29.81	119.18	99.30		29.81	208.67	143.68		43.14	
9	107842	Professional Product Series Mini Top-Up Bundle		40.21	56.21	39.86		11.96	47.84	39.86		11.96	83.79	57.70		17.32	
9	219510	Professional Product Series Bundle		131.81	184.28	130.67		39.22	156.83	130.67		39.22	274.64	189.13		56.75	
		E. FUNKHOUSER NEW YORK Literature															
7	232443	Colour Collection 008 Card (single)			0.40			0.34				0.60					
7	232445	Colour Collection 008 Card (pack 5)	1		1.80		0.36	1.55		0.31		2.70		0.54			
		TEAM NUTRILITE™															
14	231512	NUTRILITE Ronaldinho Football Shirt - Small			29.55			25.15				44.05					
14	231513	NUTRILITE Ronaldinho Football Shirt - Medium			29.55			25.15				44.05					
14	231514	NUTRILITE Ronaldinho Football Shirt - Large			29.55			25.15				44.05					
		PROMOTIONS - November/December Retail Offers															
22	102006	ARTISTRY TIME DEFIANCE Intensive Repair Daily with FREE TIME DEFIANCE Wrinkle Relax TOLSOM™ Bundle Offer		45.59	70.80	45.19		15.07	60.26	45.19		15.07	105.55	65.42		21.81	
22	107837	TOLSOM™ Bundle Offer		20.54	31.91	20.36		6.80	27.16	20.36		6.80	47.59	29.50		9.83	
23	106959	Car Care Bundle Offer		8.45	13.13	8.37		2.80	11.17	8.37		2.80	19.58	12.14		4.05	
23	107838	SATINIQUE™ Coloured Hair Bundle Offer		22.80	35.43	22.60		7.54	30.14	22.60		7.54	52.75	32.69		10.90	
23	107839	SATINIQUE Normal/Dry Hair Bundle Offer		20.74	32.23	20.56		6.86	27.42	20.56		6.86	48.05	29.77		9.94	
23	107840	SATINIQUE Fine Hair Bundle Offer		20.74	32.23	20.56		6.86	27.42	20.56		6.86	48.05	29.77		9.94	
		STARTER PACKS															
21	107054	NUTRILITE™ Retail Pack (Products and Literature)		16.66	25.88	16.52		5.51	22.03	16.52		5.51	31.90	23.92		7.98	
21	107055	ARTISTRY Hydrating Retail Pack (Products and Literature)		17.85	27.73	17.70		5.90	23.60	17.70		5.90	41.33	25.61		8.54	
21	107056	ARTISTRY Balancing Retail Pack (Products and Literature)		17.85	27.73	17.70		5.90	23.60	17.70		5.90	41.33	25.61		8.54	
21	107057	Personal Care Retail Pack (Products and Literature)		6.50	10.10	6.44		2.15	8.60	6.44		2.15	15.05	9.33		3.11	
21	107058	Home Care Retail Pack (Products and Literature)		9.33	15.53	9.25		3.31	13.22	9.25		3.31	23.13	13.37		4.78	
21	107045	NUTRILITE Product Pack (Products only)		33.32	41.40	33.03		8.81	35.24	33.03		8.81	51.04	47.84		12.76	
21	107046	ARTISTRY Hydrating Product Pack (Products only)		35.69	44.36	35.39		9.45	37.76	35.39		9.45	66.12	51.22		13.66	
21	107047	ARTISTRY Balancing Retail Pack (Products only)		35.69	44.36	35.39		9.45	37.76	35.39		9.45	66.12	51.22		13.66	
21	107048	Personal Care Product Pack (Products only)		12.99	16.16	12.88		3.44	13.75	12.88		3.44	24.08	18.66		4.98	
21	107049	Home Care Product Pack (Products only)		18.65	24.84	18.50		5.29	21.14	18.50		5.29	37.00	26.73		7.65	
		UNICEF															
17	107069	UNICEF Pin - 'Alex'			1.70			1.45				2.55					
17	107071	UNICEF 2009 Calendar - pack 5	1		4.20		0.84	3.57		0.71		6.25		1.25			

Ø - If required customer volume criteria are achieved



GIVE SOMEONE YOU LOVE THE ULTIMATE GIFT

ARTISTRY™ Creme LuXury is the definitive present for the woman who desires a youthful appearance and the benefits of a luxurious creme. This rich, elegant creme has been clinically tested to help skin act up to 15 years younger.



Receive an ARTISTRY Creme LuXury Travel Size Pump FREE when you or your customers purchase £179.90/€268.15 of ARTISTRY Skin Care products in one order.*

ARTISTRY Creme LuXury

Experience the truth of transformation

Visit the ARTISTRY Brand Centre online at:
www.amway.co.uk / www.amway.ie

*Offer valid from 1st October until 31st December 2008, while stocks last.

ARTISTRY™

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UK • Republic of Ireland • Jersey • Guernsey

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