

Amagram

THE MAGAZINE FOR THE AMWAY BUSINESS OWNER

Feb 09



Amway

THINK



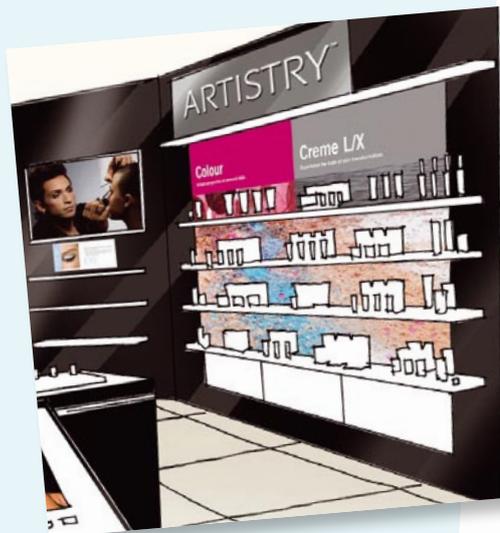
BIG09

14 MARCH 2009 RICOH ARENA COVENTRY

'Think Big' ABO Conference
14 March 2009



Amway



Amway's UK Flagship Experience Centre

Work on the new UK Flagship Experience Centre is well under way!

The eagerly awaited UK Flagship Experience Centre will open its doors in mid-April. The prestigious central London location benefits from good transport links and accessibility.

The UK Flagship Experience Centre will be the only one of its kind in the UK and will offer ABOs and their customers the opportunity to learn about, experience and buy products from the large Amway product portfolio.

The Centre will dramatically raise awareness of our products and the Amway business opportunity to the general public – what better way for you to introduce a new prospect to your business than by inviting them to the UK Flagship Experience Centre?

Shown are some initial artist's impressions of how the retail areas might look.

It's not too late to secure your invitation to the Grand Opening. Achieve the sponsoring promotion in January and February - if you haven't achieved it in November and December!

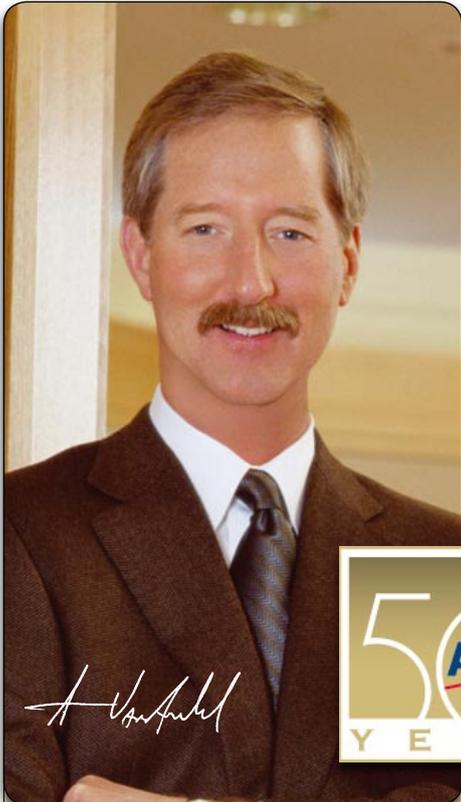
Sponsor five new Retail Consultants in January, of whom three become Certified Retail Consultants by the end of February and Amway will recognise your achievement in Amagram and on our website. Plus, you will receive an all expenses paid invitation to the Grand Opening of the London Experience Centre.

This promotion is only available to ABOs resident in the UK and RoI.

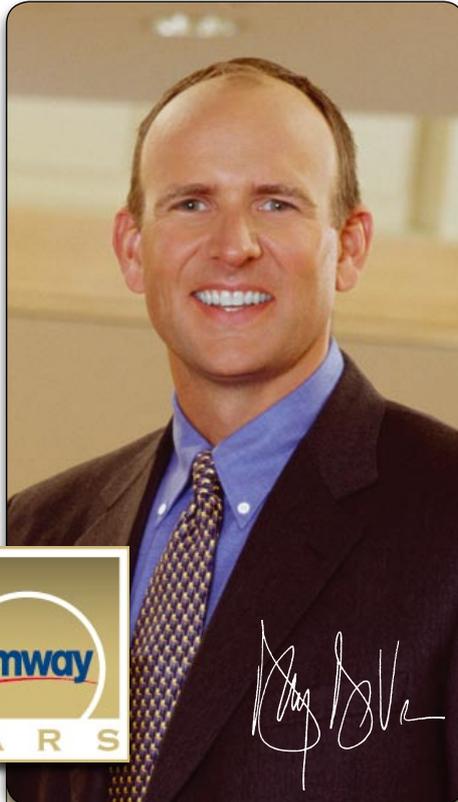
More exciting details about the development will be announced at the ABO Conference in March. We look forward to seeing you there!



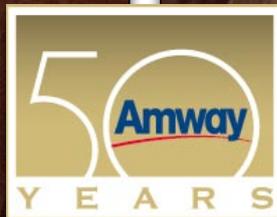
illustrations: mynt



Steve Van Andel
Chairman



Doug DeVos
President



Editorial Content news

- 3 Corporate Message
Helping Each Other
- 8 SIP
- 9 50 Years of Creating Change
Through Leadership
- 12 AMWAY and UNICEF



product

- 13 UNICEF
- 14 NUTRILITE™ and AC Milan
- 16 ARTISTRY™ essentials
- 18 Personal Care - For Men
- 19 SATINIQUE™ Scalp Serum -
Rescue Your Hair
- 20 iCook™
- 21 Home Care Products



your business

- 2 UK Flagship Experience Centre
- 4 Local Achievers
- 6 'Think Big' ABO Conference
- 24 Retail Offers - February 2009
- 26 AMWAY Sponsors MK Dons
- 27 Product Pricing
- 27 AMWAY Online



Helping each other

What do you like most about this business? Is it the products? The freedom that comes with being your own boss? The friends you've met along the way?

Everyone has different reasons for getting involved with Amway. Because with all the similarities that bring us together, our differences help define us as individuals and set us apart, making us a truly distinctive company.

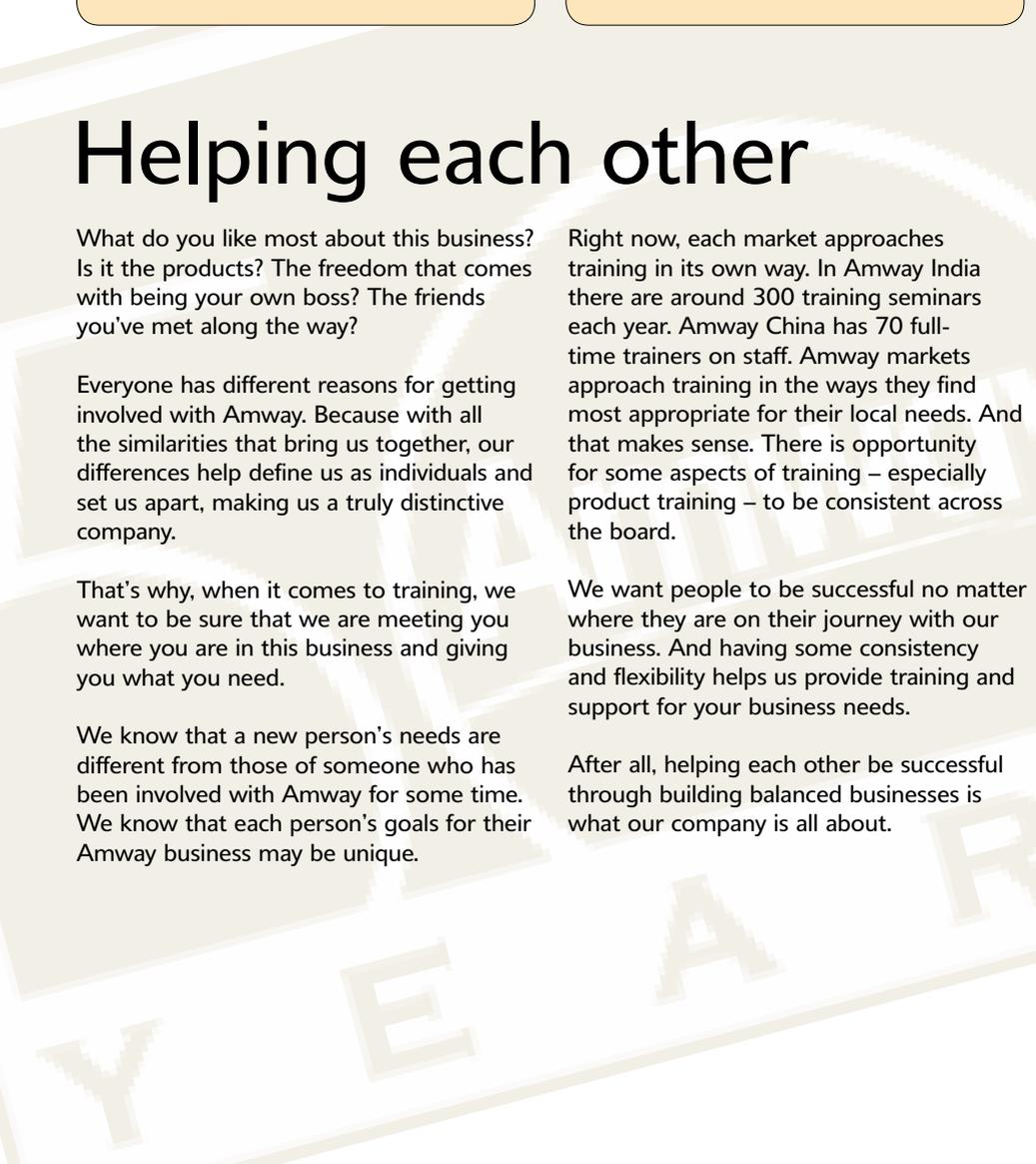
That's why, when it comes to training, we want to be sure that we are meeting you where you are in this business and giving you what you need.

We know that a new person's needs are different from those of someone who has been involved with Amway for some time. We know that each person's goals for their Amway business may be unique.

Right now, each market approaches training in its own way. In Amway India there are around 300 training seminars each year. Amway China has 70 full-time trainers on staff. Amway markets approach training in the ways they find most appropriate for their local needs. And that makes sense. There is opportunity for some aspects of training – especially product training – to be consistent across the board.

We want people to be successful no matter where they are on their journey with our business. And having some consistency and flexibility helps us provide training and support for your business needs.

After all, helping each other be successful through building balanced businesses is what our company is all about.



Achievers

I hope January was a good month for you and your Amway business!

As we move further into Amway's 50th year, we can unveil more exciting plans to help you to build your Amway business.

Our 'Think Big' Conference on 14th March is a fantastic opportunity to meet other ABOs from around the UK & RoI - be the first to hear plans for the year ahead and share in the success of Amway's top ABOs and Leaders.

If you haven't registered yet, be sure to do so now - it's free to attend, so you've got nothing to lose and everything to gain!

We're also counting down to the opening of the new Flagship Experience Centre in London in the spring. Good luck to those of you taking part in the sponsoring promotion to attend the opening, we can't wait to welcome you!



Andy Smith
General Manager & Director
Amway (UK & RoI) Ltd



GOLD PRODUCER

Rek, Zbigniew & Sophia

PERCENTAGE ACHIEVERS FOR NOVEMBER 2008



12%

Várnai, Zoltán



9%

Brinner, Victoria
Tipa, Cecilia
Lubega, Florence
Ovari, Arpad
Jevdokimova, Ludmila
& Jevdokimovs, Jgois



6%

Bespalova, Nina
Byrne, Eric & Grace
Kaggwa, Sylvia
Csikos, Judit & Zoltan
Chigora, Wish & Jojaness
Fitzmaurice, Maria
Muyobo, Linda
Sancheiro, Tania
Fjodorova, Olga & Evgenij
Carpenter, Sheila & Paul Raymond

PERCENTAGE ACHIEVERS FOR DECEMBER 2008



18%

Mukasa, Janet & Christopher



15%

Várnai, Zoltán



12%

Lubega, Florance



9%

Staszczak, Pawel & Emilia
Musarurwa, Samantha
Roach, Eileen
Adeleye, Grace & Joseph Olu



6%

Balta, Jekaterina
Thobhani, Hitul & Seema
Wamaru, Ann
Takan, Stella



6%

Noda, Sachiko
Bala, Dorota & Artur
Machulnyy, Vyacheslav & Machulna, Olena
Claxton, Ian & Rock, Theresa
Rzepecki, Wacław Tadeusz & Rzepecka, Grazyna Jadwiga
Mirijauskiene, Jurate
Acatincai, Lorand & Simona
Kirilova, Oksana & Kirilovs, Dmitrijs
Gudaite, Sigita & Zajarnas, Andrius
Balciuniene, Albina

RETAIL ACHIEVERS FOR NOVEMBER 2008

HIGHEST CUSTOMER VOLUME SALES

McCoy, Yen Tee & Michael
 Jamroz, Krzysztof & Krukowska, Ewa
 Bolger, Tony & Anne
 O Farrell, Carmel & Ghadimi, Abbas
 Coldwell, Derek & Angela
 Lubega, Florance
 Francis, Hassana & Edward
 Várnai, Zoltán
 Farrell, John & Cathy
 Kenny, Patricia & Michael

HIGHEST NUMBER OF CUSTOMERS REGISTERED

Mukasa, Janet & Christopher
 Byrene, James
 Wightman, Alison & Campbell, Duncan
 O Farrell, Carmel & Ghadimi, Abbas
 Shah, Binesh & Neena
 Helyer, Sue & Robert
 Tipa, Cecilia
 Sams, Michael
 Muyobo, Linda
 Vitalijs, Dovbijenko
 Kenny, Patrica & Michael

HIGHEST NUMBER OF ACTIVE CUSTOMERS

McCoy, Yen Tee & Michael
 Wightman, Alison & Campbell, Duncan
 Jamroz, Krzysztof & Krukowska, Ewa
 Mukasa, Janet & Christopher
 Lawes, Chew-Yeen
 O Farrell, Carmel & Ghadimi, Abbas
 Farrell, John & Cathy
 Cox, Nigel & Diffley, Dara
 Byrne, Eric & Grace
 Kenny, Patricia & Michael
 Vitalijs, Dovbijenko

RETAIL ACHIEVERS FOR DECEMBER 2008

HIGHEST CUSTOMER VOLUME SALES

Bolger, Tony & Anne
 McCoy, Yen Tee & Michael
 Mukasa, Janet & Christopher
 Lubega, Florance
 Dzwairo, Abigail & Faessler, Meinrad
 Roach, Eileen
 Várnai, Zoltán
 Claxton, Ian & Rock, Theresa
 Musarurwa, Samantha
 Kenny, Patricia & Michael

HIGHEST NUMBER OF CUSTOMERS REGISTERED

Farrell, John & Cathy
 Mirza, Muhammed & Wasim, Aliya
 Sams, Michael
 Vellacott, Jane & Simon
 Mukasa, Diana
 Warren, Valentina & John David
 Wightman, Alison & Campbell, Duncan
 Chiswo, Debbie
 Quinn, Cormac
 Kirilova, Oksana & Kirilovs, Dmitrijs
 Liu, Xu
 Baranauskiene, Dana
 Karia, Jeet & Chowdhury, Shamin
 Abhumhen, Victor & Mutelo, Janet

HIGHEST NUMBER OF ACTIVE CUSTOMERS

McCoy, Yen Tee & Michael
 Mukasa, Janet & Christopher
 Soni, Ravi & Deepti
 Wightman, Alison & Campbell, Duncan
 Mc Cay, Moni & David
 Cox, Nigel & Diffley, Dara
 O Farrell, Carmel & Ghadimi, Abbas
 Cass, Margaret
 Shillabeer, Edmond & Barbara
 Farrell, John & Cathy

15% IN THREE MONTHS!

The Amway business is the most amazing intellectual adventure of my life! To me it means quality products, quality friends and a quality life. It is a wonderful thing to help others without expecting anything in return. 90% of the time I am asking myself WHY I do this business and 10% of the time I am asking my sponsor HOW should I do my business.

I am so thankful to my international Platinums, Gali Lali and Emi, for their example, to my international Diamonds, Toth Arpad and Darina, real friends,

Double Crown Ambassador, Kaoru Nakajima, for enabling me to perceive the fact that my ONLY limits are those between my ears and my Diamonds, Paul and Hinako Christophers for travelling to Ireland and helping me to think big.

I believe the reason I have found the wonderful people in my team so quickly is because I stayed positive all the time and showed the marketing plan together with the products again, again and again! Although I have qualified for the VIP all-expenses-paid trip to the Experience

Centre in April, I want to set a good example to my group by doing it again.

It's not enough to wish for it, you must want it and if you want it, you must act on it to achieve your goals!



Zoltán Várnai

Amway

THINK



BIG09

14 MARCH 2009 RICOH ARENA COVENTRY

It's time to
“Think Big”
with Amway

We'll help you to “think big” in 2009 and grow your Amway business like never before. For one day only, Amway is hosting a very special conference for you!

We'll be at the Ricoh Arena in Coventry on Saturday, 14th March 2009 - will you?



The highlights of the event will include:

■ **Product Presentations**

Our team of product experts and trainers will be on hand to guide you through all the latest product developments in a series of interactive presentations. From ARTISTRY™ to NUTRILITE™, all the Amway product brands will be showcased.

■ **London Flagship Centre**

Be one of the first to see the plans for our amazing new London Flagship Centre. Opening soon, the new centre will completely immerse visitors in the world of Amway, enabling them to experience our complete range of products first hand. The Flagship Centre will also serve as a state-of-the-art venue for training courses, seminars and other Amway/ABO events.

■ **Recognition**

We'll recognise and celebrate the success of some of Amway's top ABOs and Leaders. Hear about their achievements as they continue to go from strength to strength, developing their businesses.

■ **Testimonials**

Learn how to grow your Amway business from the very best people in the industry. They'll share ideas and practical advice that could really help you transform and grow your Amway business in 2009.

■ **Motivational Guest Speakers**

We have some very special speakers attending the event. Be inspired by their stories as they share some of the secrets of success with you. Armed with the knowledge and motivation from these speakers, you'll be thinking big in 2009!

■ **New Business Information**

We have some exciting new plans for 2009 that we'd like to share with you. A range of initiatives throughout the year will help you grow your Amway business. In addition, our team will be available throughout the conference to meet you and answer any questions you have.

This unmissable event is **completely free** to attend*. It runs from 9am to 7pm and lunch is included.

*Travel arrangements to the conference must be made at your own cost.

Please log on to www.amway.co.uk/ www.amway.ie for more details on how to register.

We look forward to welcoming you to the conference and helping you “think big” in 2009!



Leadership Training Seminar 2007/2008 Great news... Antalya

In an effort to support your business as we begin full sponsoring, we are happy to announce some additional criteria that will make it possible for you and your ABOs to still qualify for LTS. This criteria is very simple and applies to all ABOs at the CRC and BC level who have not already qualified.

From September 2008 to February 2009, achieve three Silver Producer months and reach £3,500/€5,250 of income and you qualify. (Income includes CVR, Performance, Leadership, Foster, Ruby and Pearl bonuses). In addition, any Silver Producer months earned during these six months will also count for the 2008/2009 trip to Sardinia!

Leadership Training Seminar 2008/2009 Will be held in Sardinia, Italy!

To qualify for LTS in 2008/2009, ABOs must meet the following requirements:

1. Qualified at the Platinum level
2. Reach a total core bonus income of £7,000/€10,500.
(Income includes CVR, Performance, Leadership, Foster, Ruby and Pearl bonuses).

Exclusive Travel

Aloha! Hawaii

In **2010**, Amway Europe's Diamonds and above will travel 'executive style' to the colourful shores of Hawaii! With this invitation, our top leaders will experience their very own 'Luau' and much, much more besides.

European Executive Diamonds - Around the World!

In 2010, all new and re-qualified Executive Diamonds and above will be invited to travel to Hawaii with a **First Class 'Round the World' Ticket!**... stopping in any city they've ever dreamed of. But that's not all – they will also receive an additional bonus amount of **£6,700/€10,000** per business to spend along the way!

These really are 'Wow!' events and are the opportunity to mix Amway business with pleasure - in true VIP style!

For more detailed information on all incentives and special events and to receive full qualification criteria, please refer to your upline Platinum or your local Amway office and website.




 YEARS OF

CREATING CHANGE through leadership.

We're proud to offer our customers products that are global industry leaders – like **ARTISTRY™ Creme LuXury**. This product features US patent-pending ingredients that help to energise the skin to act up to 15 years younger. Plus, the packaging has earned one of the beauty industry's most prestigious international packaging design awards. Blending the miracles of science with the art of beauty has made ARTISTRY* one of the world's top five, largest-selling, prestige brands of facial skincare and colour cosmetics**. Inside and out, we've designed ARTISTRY to be among the best.

And we wouldn't dream of giving our customers anything less.

1959
1969
1979
1989
1999
2009



* ARTISTRY launched in 1968.

** Based on a Euromonitor study of 2007 global retail sales.

5

YEARS OF
CREATING CHANGE

Rich DeVos and Jay Van Andel realised their dream of creating a unique business opportunity based on innovative products back in 1959, when they started Amway.

Right from the start, our leadership showed – with the first Amway manufactured product: L.O.C.™ Liquid Organic Cleaner. It was one of the first biodegradable multi-purpose cleaners ever produced and a best-seller long before environmentally-friendly products filled store shelves.

WITH INNOVATIVE PRODUCTS.

FACT 12

Each year, 75 million units of soap, detergents and cleansers; 150 million units of cosmetics; and 6 billion vitamin and mineral tablets are produced by Amway.

Fifty years later, Amway continues to lead the way with our innovative health and wellness, home care and beauty products – all brought to life through the ingenuity of award-winning Amway scientists and researchers.

The primary Amway brands are today's category leaders:

- NUTRILITE™ is the world's leading* brand of vitamins, minerals and dietary supplements.
- The ARTISTRY™ brand is the leading** direct-sell brand in prestige facial skin care and color cosmetics.

* based on 2007 sales, as supported by research conducted by Euromonitor International

** based on a Euromonitor study 2007 global retail sales.

Amway products have always set trends, in everything from personalised health initiatives, to groundbreaking skin care products, to environmentally-friendly home cleaning products.

Today, Steve Van Andel and Doug DeVos are building on the traditions and legacy of their fathers, as they take Amway, its brands and its business opportunity into new and exciting areas in the next 50 years.

best-sellers...

During those first years of Amway, Rich and Jay freely admitted they didn't always have a solid plan where new products were concerned. "We experimented with everything from automobile generators and water conditioners, to fallout shelters in the 1960s," said Rich. "And in the meantime, we kept selling soap."

1959
1969
1979
1989
1999
2009



Let's
build the
future
brick
by brick



AMWAY and UNICEF: two strong partners for children in Anatolia, Turkey.



Deep in the eastern part of Anatolia – where Turkey nears the border with Iran – Amway is launching a new relief project for the region's children together with UNICEF.

Whereas our last UNICEF project in Kenya focused on children's health, the new initiative will be about building nursery schools in one

of Europe's most remote areas. This will give little boys and girls the chance to develop their skills more efficiently and to get one hot meal per day. This way we want to lay the foundation stone for a brighter future for these children.

Interested in getting involved? Pledge your support in our quest for a better world.



Make every day a commitment to a better world

Buy the **2009 Calendar** and help support UNICEF health and education projects all over the world.

Order no. 107071

Pack of five calendars and envelopes
(limited life)

Price: UK £4.11, J/G £3.57, RoI €6.25

Calendar size open: 31cm x 19cm



unicef 



Help children live better lives

Get involved - help us protect children's rights

Alex is the fourth in the series of collectable charity pins and all the money raised through the purchase of the pin will be donated towards UNICEF health and education projects.

Order no. 107069

Price: UK £1.67, J/G £1.45, RoI €2.55

You can also help UNICEF help children by **making a donation**.
It is so easy:

Order no. 101568

to donate £0.70/€1



2.5 cm height



unicef 



Help children live better lives





The official nutrition supplement of **AC MILAN**



In October 2008, AC Milan - the 'world's most successful'* football club - and NUTRILITE, the world's leading** brand of vitamin, mineral and dietary supplements joined forces in a move that sees the NUTRILITE brand catapulted into the spotlight, helping to expand our leading position and ABO sales around the world.



Clarence Seedorf

THE AC MILAN OPPORTUNITY

As an Institutional Sponsor, the NUTRILITE brand has the unique opportunity to impact upon the day-to-day performance of AC Milan's players through a collaboration with MilanLab, whose key focus is to improve each player's performance to their personal best. AC Milan players and staff will integrate the NUTRILITE brand's products and expertise into their daily training regimes.

* As credited on AC Milan's official web site, www.acmilan.com

** Based on 2007 sales, as supported by research conducted by Euromonitor International

The NUTRILITE brand will donate **US\$10,000** to the One by One Programme for every goal Ronaldinho scores during 2009.



Gennaro Ivan Gattuso



Kaká



Marco Borriello



Ronaldinho

Generating awareness for **THE NUTRILITE™ BRAND**



NUTRILITE branding will be featured on LED and rotor boards during all of AC Milan's home games; visibility that will be broadcast globally across 205 countries.

The NUTRILITE brand will donate US\$10,000 to the One by One Programme for every goal Ronaldinho scores during 2009. If the goal is scored in Italy, the donation will support a project of the AC Milan Foundation, aimed at the creation of a specialised centre in a children's hospital in Milan.

The NUTRILITE brand collaboration with AC Milan extends our existing relationship with AC Milan forward. Ronaldinho, who joined the NUTRILITE brand in February 2008 as an endorser and became the first Global Spokesperson for the AMWAY ONE BY ONE™ Campaign for Children.



TEAM
NUTRILITE™ 



Reveal what's essential for you

COMING
SOON



You and your customers are already familiar with ARTISTRY™ essential products – the prestige beauty system that brought simplicity to high-end individual skin care. A simple idea and a great triumph. Soon ARTISTRY essentials will be launching some new special additions, designed for special skin requirements. Some for every day, others for special occasions – and all for those who know that something special is essential.

ARTISTRY™ essentials

HYMM™
FOR MEN

TOLSOM™

BODY SERIES 

PERSONAL CARE – FOR MEN

These days, self-respecting men will take as much pride in their appearance as the women in their lives. Amway offers quality grooming and personal care products that are suitable for both men and women. Recommend your customers to use these essential tools every day to make sure they are always at their best.

HYMM™ For Men Shave Foam and After Shave Balm

For a complete shaving experience. Achieve a superbly close shave with the rich, moisturising Shave Foam, then finish with the refreshing After Shave Balm.

HYMM Shave Foam

Order no. 102880 – 200 ml

HYMM After Shave Balm

Order no. 102881 – 100ml



BODY SERIES™ Invisible Solid Deodorant & Anti-Perspirant Stick

Keeps the body fresh all day, a deodorant for effective odour and wetness protection.

Order no. 100276 – 75 g

TOLSOM™ Eau de Toilette for Men

An elegant, modern and stylish fragrance for the man with the competitive edge.

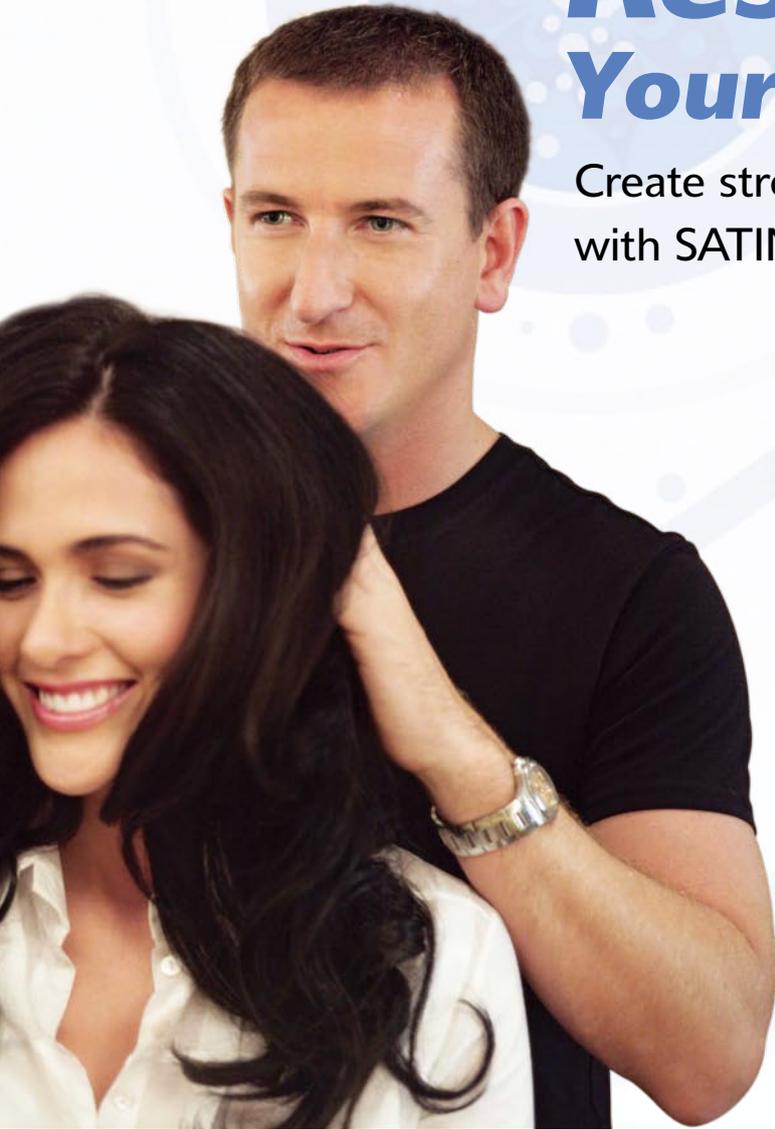
Order no. 103703 – 50 ml

Please refer to your Price List for pricing details.

EXPERT

Rescue Your Hair

Create stronger, smoother, healthier-looking hair with SATINIQUÉ™ Scalp Serum.



Let your customer know they can be kind to their scalp and hair and alleviate the damage that can be caused by the long winter months with SATINIQUÉ Scalp Serum.

Scalp and hair will recover from damage caused by extreme weather conditions, with 83% more hydration after one use, 70% easier to comb and 53% reduction in flakes after two weeks.

Infused with vitamins and antioxidants, this intensive treatment is the ideal environment to grow beautiful, healthier-looking hair.

John Gillespie, world-renowned hairstylist.



In top salons and spas around the world, including mine, the emerging trends centre around scalp care. There is incredible interest in how you can improve the condition of the scalp and the positive effects it can have on your hair. Improving the condition of the scalp is a hot topic – in the industry and in my chairs.



Order no. 101825
8 x 6 ml bottles

Please refer to your Price List for pricing details.

SATINIQUÉ

Repairs, strengthens and protects in one use.



A healthy and energy-efficient way to cook

The exclusive technologies in the iCook™ Stainless Cookware range help your customers to enjoy nutritious and delicious food every meal.



Stack Cooking

Benefit from greater energy efficiency with stack cooking. This lets you prepare more food on a single energy source, such as a gas or electric ring, by stacking a small utensil on top of a larger utensil.

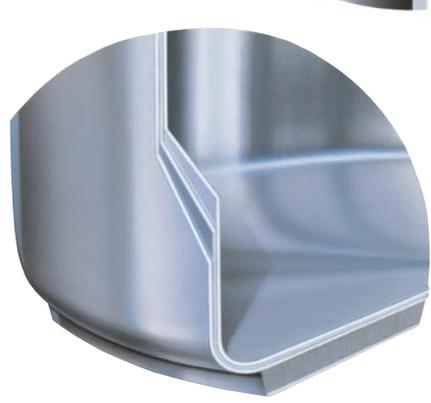
Greater energy efficiency



VITALOK™ Cooking Method

The VITALOK Cooking Method locks in over a third more vitamins and minerals than traditional cooking methods. How? By forming a water seal between the pan and its lid that allows meats, fruits and vegetables to self-baste, locking in flavour and nutrients, while keeping colour and texture.

Locks in over a third more vitamins and minerals



OPTITEMP™ Slab Base

With three layers of permanently bonded metal, heat is distributed evenly throughout the pan. The extra thickness helps pans retain heat longer than most single ply cookware materials, allowing food to cook more evenly and efficiently.

Retains heat longer



Whether your customers are looking for a few cookware essentials or a complete collection of professional saucepans, the iCook Stainless Cookware range has a set to suit their needs. For more detailed product information, including all order numbers, please refer to the iCook Stainless Cookware Manual - **order no. 202368**. Please refer to your Price List for pricing details.



THE POWER OF CONCENTRATION... less is really more

Amway is committed to providing your customer with Home Care products that are effective, economical and environmentally sensitive.

That's why the majority of our Home Care products are concentrated. Concentrated products deliver significantly more uses than products that are not concentrated.

With our concentrated products you get more of what you are paying for and use less water and less packaging. Amway Home Care products contain a high percentage of active ingredients, rather than fillers or water, so are powerful when needed or diluted for extra value.



30,000
plates

- One litre of DISH DROPS™ Concentrated Dishwashing Liquid can wash more than 30,000 plates

Order no. 0228 (1 l)



390
tablecloths

- A 1 kg bottle of SA8™ All Fabric Bleach has enough bleaching power to remove wine stains from 390 tablecloths

Order no. 0022 (1 kg)



75
washes

- A 1.5 litre bottle of SA8™ Liquid Laundry Detergent gives up to 75 washes per bottle

Order no. 103800 (1.5 l)



Please refer to your Price List for pricing details.



E. FUNKHOUSER™ NEW YORK

PRODUCTS LOVED BY ALL

E. FUNKHOUSER™ NEW YORK products have received over 1,000 press cuttings across Europe. Share this fantastic news with your customers.

E. FUNKHOUSER NEW YORK products have been featured in top fashion and beauty publications, including Vogue and Cosmopolitan.

Visit the E. FUNKHOUSER NEW YORK brand centre to view the latest press coverage and up-to-date information on the brand and products. Go to: www.amway.co.uk or www.amway.ie > Brand Centre > E. FUNKHOUSER NEW YORK

Spread the word to your customers: Europe loves E. FUNKHOUSER NEW YORK products!



Dish Drops™

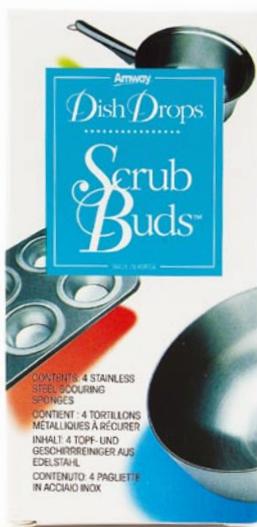
DISH DROPS™ SCRUB BUDS™

Stainless Steel Scouring Sponges

Help your customer get kitchen utensils, cookware and most glassware clean fast with DISH DROPS SCRUB BUDS Stainless Steel Scouring Sponges.

- Long lasting and economical, they are twice as durable as stainless metal sponges.
- Continuous, stainless steel strand that won't splinter or break apart.
- Sturdy enough to remove dried-on foods from heavy-duty cookware or grease build-up from workshop tools.

Soft and resilient, DISH DROPS SCRUB BUDS Scouring Sponges are kind to hands and fingernails, yet tough enough to whisk away baked-on grease and stubborn, dried-on food.



Order no. 6407 - pack of four
Please refer to your Price List for pricing details.





Amway Hosiery while stocks last!

Don't forget to place your last orders for **AMWAY™ Boutique Fashion for Legs** - now only available while stocks last.

Now is the perfect opportunity to remind your customers about the high quality range of hosiery that Amway has to offer.

Fashion for legs for every occasion!

For sizing, product information and availability, please go online at www.amway.co.uk/
www.amway.ie

Please check with Business Services for an up-to-date inventory status.

Limited Stock!

Amway Academy Online in 2009



New online training from the Amway Academy for all ABOs!

Amway Academy Online is a web conference service that enables users to meet and collaborate from anywhere. It is a free of charge, instructor-led training.

What do I need to get started?

Only a PC (Microsoft Windows operating system) with a broadband internet connection and a set of earphones.

What does the Amway Academy offer?

The possibility to join live training sessions on different topics:

- ARTISTRY™
- NUTRILITE™
- RETAIL

To support you in both 'getting started' and growing your Amway business.

How do I join?

- To join an online training session, follow the link at www.amway.co.uk or www.amway.ie
- Click on 'My e-office' then on 'Amway Academy'
- There you will find the scheduled sessions. Choose what you are interested in and click on your choice.
- **Important:** follow instructions under 'Live Training First Time Users' the day before the session you wish to attend.

Dates - 2009 (from 8 - 9 pm)

	FEBRUARY	MARCH
ARTISTRY	10th	10th
NUTRILITE	11th	11th
RETAIL	12th	12th
ARTISTRY	17th	24th
NUTRILITE	18th	25th
RETAIL	19th	26th



Don't miss out on this great selection of product offers, available for **February 2009** only...

Spoil your mum this mother's day! Purchase one of the two TIME DEFIANCE™ bundles and you will receive a **FREE** TIME DEFIANCE Skin Refinishing Lotion, a must-have for every woman.

ARTISTRY™ TIME DEFIANCE™



Bundle Set 1 - Normal to dry skin

Pack contains:

ARTISTRY TIME DEFIANCE Day Crème
ARTISTRY TIME DEFIANCE Night Crème
Order no. 109393

Bundle Set 2 - Normal to oily skin

Pack contains:

ARTISTRY TIME DEFIANCE Day Lotion
ARTISTRY TIME DEFIANCE Night Lotion
Order no. 109394

Each bundle priced at:

UK **£60.72** J/G **£52.80** Rol **€92.50**

***FREE product worth:**

UK **£25.45** J/G **£22.13** Rol **€38.75**

Offer from 2nd February – 28th February 2009, while stocks are available.





Buy the GLISTER bundle pack and receive a **FREE** Dental Floss.



Personal Care

Pack contains:
 GLISTER Multi-Action Fluoride Toothpaste
 GLISTER Toothbrushes (pack of 4)

Bundle Order No. 109395
 UK **£10.14** J/G **£8.81** Rol **€15.45**

***FREE product worth:**
 UK **£2.39** J/G **£2.09** Rol **€3.65**

Offer from 2nd February – 28th February 2009, while stocks are available.



NUTRILITE™

Buy NUTRILITE POSITRIM™ Vanilla Crème Mix Powder, Caramel Vanilla Protein Bar and NUTRILITE Omega-3 Complex and get a **FREE** bottle of NUTRILITE Chewable Fibre Blend.

Bundle Order No. 107841
 UK **£68.88** J/G **£65.15** Rol **€94.25**

***FREE product worth:**
 UK **£15.90** J/G **£13.83** Rol **€20.00**

Offer from 2nd February – 28th February 2009, while stocks are available.

Please see page 27 for pricing details.
 Visit www.amway.co.uk/www.amway.ie for further product and brand information
 Order further packs of February 2009 retail offer leaflets using order no. 233878 (pack of 10).



NUTRILITE™

The official healthy living partner of **MK Dons** in 2009

Kick off to a new sponsorship – Amway UK and MK Dons

Amway UK is proud to announce that the NUTRILITE™ brand will be the official Healthy Living Partner of the MK Dons football team.

NUTRILITE – GENERATING AWARENESS FOR THE NUTRILITE BRAND

This year's sponsorship will strengthen NUTRILITE as the world's leading** brand of vitamin, mineral and dietary supplements, with the MK Dons players achieving their best physical performance possible by using the brand's products throughout the season.

NUTRILITE products will be fully integrated into the players' training and nutritional regime to improve the physical performance of the team and to generate awareness of Amway and the brand through product endorsement.

NUTRILITE – GENERATING AWARENESS OF AMWAY UK

Amway/NUTRILITE branding will be featured on the advertising board facing local home supporters, increasing visibility for Amway.

NUTRILITE branding will also be featured in the state-of-the-art stadium gym being opened this spring, for maximum exposure to visiting guests from the new hotel currently being built on site.

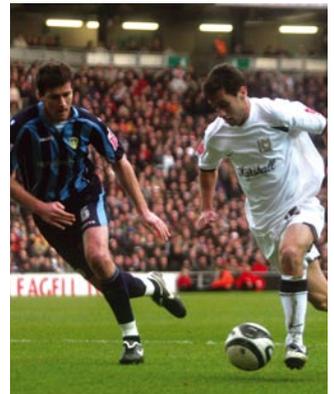
MK Dons manager, Roberto di Matteo, commented on the new partnership:

"The Club is delighted with the Amway sponsorship. Amway is without doubt a market leader in health and nutrition and we strongly believe this partnership will be a huge success as Amway continues to develop its brand awareness in the UK, centred around its Milton Keynes home."

This season, the Dons are currently second in the league table, putting them in a very strong position for promotion to the Championship. Local support for the team is particularly strong, with Amway UK as one of the official sponsors; it provides a perfect platform to support the local community.

Andy Smith comments: "The partnership is a fantastic opportunity to increase the awareness of Amway and our products to the general public."

**Based on 2007 sales, as supported by research conducted by Euromonitor International



pricing details

Page No.	Order No.	Description	Unit Size	Points Value	UK £				J/G £				RoI €			
					Retail	Business Volume	Retail Cost per Unit	Rebate a	Retail	Business Volume	Retail Cost per Unit	Rebate a	Retail	Business Volume	Retail Cost per Unit	Rebate a
25	233878	LITERATURE February 2009 Retail Offer Customer Leaflets (pack 10)	1		0.90		0.09		0.77		0.08		1.35		0.14	
PROMOTIONS - January Customer Offers																
25	107841	NUTRILITE™ Weight Loss Pack	49.28	68.88	48.86		16.29	65.15	48.86		16.29	94.25	70.68		23.57	
24	109393	ARTISTRY™ TIME DEFIANCE™ Mother's Day Offer - Normal to Dry Skin	39.95	60.72	39.60		13.20	52.80	39.60		13.21	92.50	57.33		19.12	
24	109394	ARTISTRY™ TIME DEFIANCE™ Mother's Day Offer - Normal to Oily Skin	39.95	60.72	39.60		13.20	52.80	39.60		13.21	92.50	57.33		19.12	
25	109395	GLISTER™ Family Oral Care Pack	6.66	10.14	6.60		2.21	8.81	6.60		2.21	15.45	9.58		3.19	
UNICEF																
13	107069	UNICEF Pin - 'Alex'		1.70				1.45				2.55				
13	107071	UNICEF 2009 Calendar - pack 5	1	4.20		0.84		3.57		0.71		6.25		1.25		

∅ - If required customer volume criteria are achieved

Important Improvements to Amway Online

New Amway Online upgrade offers improved security

As part of our ongoing commitment to improve usability on our websites, essential maintenance work was carried out on Amway Online during January, upgrading efficiency and improving security. The updated system went live on Monday, 19 January and offers enhanced online credit card processing.

Amway Online recognises that online security is a growing concern amongst our Amway Business Owners (ABOs). To minimise the risk of credit card fraud, we have partnered up with Bibit Global Payment Services. Bibit is the leading provider of complex electronic payment services and is the industry standard for e-commerce applications.

What are the benefits of the new system?

Security:

- Your credit card details will not be stored on our systems.
- Direct connection to the Bibit authorisation centre.
- Immediate authorisation of transactions.

Accurate pricing:

- Delivery fees, promotions, discounts, etc., will be displayed before credit card details are requested.
- Fast, automatic processing of orders and payments.

To implement this upgrade, we have had to introduce some new steps to the checkout process. To learn more, log on to Amway Online and follow the link to the Training Presentation. The instructions are clear and easy to follow – and any new or updated text will be coloured red, for convenience.

Improved sales information on your Amway business

You will now be able to see more detailed sales information for the current and previous months, including personal sales, customer sales, active customers, your rebate earned and any bonus sales.

Click on 'My e-office', then 'My Customer Volume' and select the month you want to view.

ARTISTRY™



COMING SOON
Naturale Inspiration
Colour Collection Spring 2009
Delicate beauty. Elegant harmony.

Amway
UK • Republic of Ireland • Jersey • Guernsey

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