

BECAUSE

it's for you

OCTOBER 08

Celebration Collection
EMMA PAGE® Jewellery

06 SHINJUKU NIGHTLIFE AT ACHIEVERS 2009 TOKYO

16 ONLY THE BEST FOR ADAM GILCHRIST

18 NEW E.FUNKHOUSER™ NEW YORK COLLECTION

Amway®

ARTISTRY® Creme L/X

Experience the truth of transformation

The power to transform your skin is literally at your fingertips! New ARTISTRY® Creme L/X is the definitive solution for achieving younger-looking skin. The ultimate product, Creme L/X is the first cosmetic product to contain Cardiolipin – a rare and unique lipid for restoring healthier looking skin.

Wouldn't you like to have the same skin today that you enjoyed years ago? Firmer, softer, smoother, and more radiant skin. ARTISTRY Creme L/X utilises its unique "CellEffect" approach to repair and help your skin act up to 15 years younger.

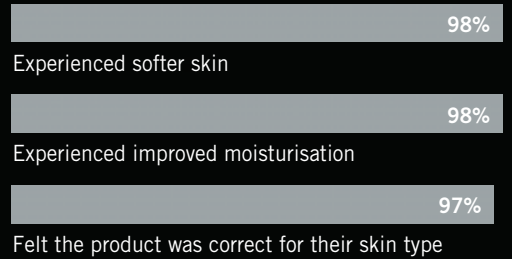
And when your skin acts younger, it will look younger, too.



Results that speak for themselves

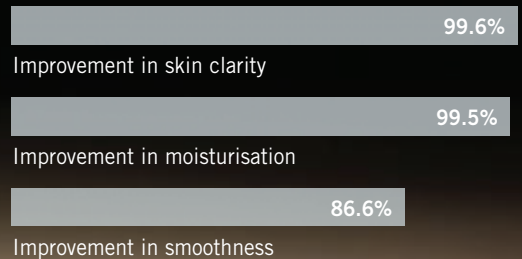
CONSUMER PERFORMANCE

Consumer perception after 12 weeks' continual use



CLINICAL PERFORMANCE

Clinical grading during 12 weeks' continual use



ARTISTRY®

Experience the truth of transformation today.

Visit www.amway.com.au or call 1800 45 46 47 for more information

VS-103564 P7800B26599W29259 RRP \$395.00



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COME ALIVE

Spring is the season when everything comes alive. Not just in nature either. Put aside some time to take a fresh look at your business and plant the seeds now for growth in the future. There are so many opportunities for you to take advantage of too – all you need to do is look around.

Firstly, we have the launch of the new Celebration collection by Emma Page Jewellery. This new collection marks the fifth anniversary of the partnership between Emma Page and Amway. Over the last five years, we have achieved over \$100 million worth of retail sales with Emma Page and we are confident of greater success in the future. Preview the new pieces from the collection on pages 12-13.

Another way that you can solidify your business is by ensuring your 50 personal PV each month as monthly performance bonuses are only paid to IBOs who have at least 50PV. An easy way to secure your performance bonus is by using Ditto Delivery to automatically bundle your orders. You can also get free delivery this month for all new Ditto Delivery orders set up and shipped before 31 October 2008.

Enjoy building your business this month.

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Additional copies of this BECAUSE it's for you are available on VS 206888



John Haines

John Haines
Head of Business Relations
Australia/New Zealand

WHAT'S HOT



SPRING STYLING

There's no better way to reinvent your look this spring than with the latest colour trend from ARTISTRY®, Iconic Elegance. There are four velvet suede eye powders in each compact, plus one crème cheek colour and three rich lip cremes. Order Timeless on VS 105052 and Inspired on VS 105051 and receive a pair of EMMA PAGE® Aurora earrings valued at \$39.00 RRP, absolutely FREE. While stocks last.



VS 105052	ARTISTRY Timeless Palette	P1204B4105W4516	\$60.95 RRP
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VS 105051	ARTISTRY Inspired Palette	P1204B4105W4516	\$60.95 RRP
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SAVE ON ATMOSPHERE™

Save 20% on your next purchase of the ATMOSPHERE Air Purifier. Instead of paying \$2,445.25, you only pay \$1,956.20 RRP. ATMOSPHERE Air Purifier effectively removes 99.99% of airborne particles. It also significantly reduces household odours from cooking, smoke and pets.

Offer available until 31 October 2008. See the Amway website for more details.



VS 210242	Air Purifier (F/P)	P43459B148197W163017	\$1956.20 RRP
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VS 210286	Air Purifier (Instal)	P43459B148197W163017	\$1956.20 RRP
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* 30% deposit, plus 11 monthly payments of \$103.74.

SERIOUSLY TRIM

NUTRIWAY® TRIM CHOICE® can help you achieve your weight management goals. Each tablet contains a combination of herbal extracts from green tea, yerba mate, birch leaf and coleus forskohlii. You can take TRIM CHOICE by itself or as part of the TRIM BODY SYSTEM® Supplement Booster Pack. The pack comes with Carb Blocker Plus, Milk Thistle and Dandelion and TRIM CHOICE plus 20% discount.

VS 105348	TRIM CHOICE	P1128B3845W4230	\$57.10 RRP
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VS 210237	TBS Supplement Booster Pack	P2250B7672W8443	\$113.97 RRP
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Always read the label. Use only as directed. If symptoms persist, see your healthcare professional.



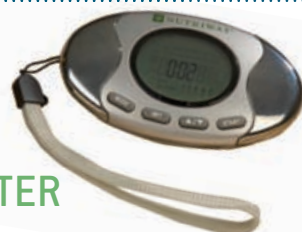
FRIENDLY FIBRE

Make fibre your friend with NUTRIWAY Fibre Blend Chewables. Each tablet contains 1.7g of 10 natural sourced fibres from sources such as sugarcane, oats, lemons, carrots and soy. The blend of fibre is combined with natural sweeteners to aid digestion and help maintain healthy digestive function. Order NUTRIWAY Fibre Blend Chewables on VS 104402.



VS 104402	NUTRIWAY Fibre Blend Chewables	P928B3165W3482	\$47.00 RRP
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Always read the label. Use only as directed. If symptoms persist, see your healthcare professional.



FREE PEDOMETER

Purchase NUTRIWAY ACTIVE 8® Lemon/Lime Flavour and NUTRIWAY POSITRIM® Protein Bars (Pack of 9) in the flavour of your choice for \$81.26 RRP and receive a FREE NUTRIWAY Digital Pedometer/Fat Analyser, valued at \$19.95.

VS 210203	NUTRIWAY/POSITRIM Offer	P1733B5910W6501	\$81.26 RRP
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Offer commences 1 August 2008 and ends 31 October 2008. While stocks last. See the Amway website for more details.

NUTRIWAY BIBLE

The fifth edition of the NUTRIWAY product bible, *What Could Be More Natural?* is now available. It contains information about the essentials for optimal health, supplement recommendations and features and benefits of all NUTRIWAY products. Order this NUTRIWAY must-have for \$4.95 on VS 210236.



VS 210236 What Could Be More Natural P000B000W495 \$4.95 RRP



FREE UMBRELLA AND WATCH

Receive an exclusive Limited Edition Pure White Umbrella and bonus ARTISTRY fashion watch valued at \$79.95 RRP with your purchase of the Pure White system. Pure White is the perfect balance to natural white beauty. The Pure White system includes a Cleanser, Toner, Essence, Moisturiser and Creme (\$383.30 RRP).

VS 210224 ARTISTRY Offer P7569B25812W28393 \$383.30 RRP

Offer commences 1 August 2008 and ends 31 October 2008. While stocks last. See the Amway website for more details.



We're a successful, strong company – there's no doubt about that. And we're proud about what we've been able to accomplish in our first 50 years. But just being successful and strong is not enough, because we all know that we are in a position to go even further, even faster.

One of our top priorities this year is to look at our product line, and our pricing, from the perspective of the consumer. We need to know what people want, and what products we can offer that will put a customer in front of you – ready to buy. And we need to know what price will make them want to buy from you.

We have tripled our research budget over the past three years. And we did that for a very good reason – because we want to find out what consumers think. As we find out what consumers really want in a product, we're going to go right to the lab, make it, and get it to the market – quickly!

We want to have more hot selling items in our line-up because nothing helps your business like someone who likes the products they see and the price we ask them to pay.

Having the best products and the right price will help you make the most out of this wonderful opportunity. And helping you be successful is our number one priority.

Doug DeVos,
President

Steve Van Andel
Chairman



AS THE SUN DESCENDS UPON THE DISTRICT OF SHINJUKU, TOKYO, THE EXHILARATING NIGHTLIFE BEGINS TO STIR. BRIGHT NEON SIGNS ILLUMINATE THE STREETS AND PAVE THE WAY FOR A NIGHT OF REVELRY. YOU CAN EXPERIENCE IT ALL AT ACHIEVERS 2009.

Right in the heart of Shinjuku stands the spectacular Tokyo Hilton. Within the elegant walls of this famous hotel, you will absorb everything you have ever wanted to know about your business. There is no limit to what you can learn from your Diamonds, senior staff and fellow Achievers qualifiers. Growth strategies, previews of new products, and, of course, recognitions will be part of Achievers 2009. No other annual event will energise your business and spoil you simultaneously.

The district of Shinjuku is the most popular tourist destination in Tokyo. It is a place that epitomises modern Japan. Make your way up to the observation deck of the Tokyo Metropolitan Government Building for a bird's eye view of the frenetic city as the sun sets. Then at night, explore the city that never sleeps.

First on your list of places to see in Shinjuku is the exotic entertainment quarter of Kabukicho. Dance, eat and drink at any of the array of restaurants and well-known bars and clubs. Or if you are after a quieter evening, watch a movie at the cinemas.

Next up on your list of night time activities in Shinjuku is a shopping excursion. Visit Isetan Department Store, Keio Department Store, Marui City, Mitsukoshi Department Store, Odakyu Department Store, and Takashimaya Department Store. Find more shopping than you can imagine on more floors than you thought possible. It is a shopper's paradise.

Now, if you are intrigued by Japanese city culture and would like to observe it in its raw form, there is only one place to go: Shinjuku Station. It is the world's busiest station and on average, sees more than three million people pass through daily. For the fearless amongst you, visit the station at peak hour.

This is only a taste of what you can do in Shinjuku during Achievers 2009, Tokyo. For information about qualification, speak to your State Sales Manager today. O yasumi! (Goodnight.)

TOKYO SUNSET





HARSH AGGARWAL AND MONA SARIN

NEW SOUTH WALES, AUST.

OCCUPATION

DOCTOR/HIGH SCHOOL TEACHER

"It is a different kind of money that you make," Harsh Aggarwal answers when asked why a doctor would build the AMWAY® business. "The money is of an ongoing nature. I don't have to turn up to work if I don't want to. That's the biggest thing that attracted me to the business."

His wife, Mona, wanted to build the business so that they could spend more time together. Mona would love to visit her parents more often in the United Kingdom and Harsh's parents in Perth.

Dealing with rejection was a challenge that the couple had to overcome. Harsh came up with an analogy to help him deal with rejection better. "It was just like offering Tim Tams," he says. "Not everyone is going to want one."

As they build their business beyond Platinum, the couple share what their dream life will consist of.

"I'm a bit more of a materialistic type of person. I want more than one car, a big house on the water, and not have to worry about how much things are," Mona laughs.



PLATINUM



MATTHEW AND COURTNEY COX

VICTORIA, AUST.

OCCUPATION

UNIVERSITY LECTURER/PERSONAL TRAINER

"In the line of work that my wife and I are in, we have always gained fulfillment by empowering others," Matthew Cox replies when asked what attracted him to the AMWAY business. Matthew works at a university, lecturing students in outdoor adventure/ education. His wife Courtney is just as active. Courtney owns and operates a personal training and wellness business.

The Melbourne couple both enjoy their respective careers and were looking for a way to increase their income without having to give up their jobs. Matthew says, "In my university lecturing I really enjoy what I do but I knew that I was limited by some of the structures in the workplace. Our AMWAY business has allowed us to build a business that is not limited by workplace structures but only by our dreams and goals."

Matthew and Courtney believe that the key to succeeding with AMWAY is by closely working with your upline and understanding the system. "You will need to set high standards, stay focused and be prepared to change, because ultimately, if you always do what you have always done, you will always get what you have always got."



PLATINUM



ANIL HARI AND SASI LATA PRASAD

AUCKLAND, NZ

OCCUPATION

DEBT COLLECTOR/HR ANALYST

Anil Hari and Sasi Lata Prasad moved to New Zealand for a better life. The couple had once enjoyed a rich lifestyle in their home country of Fiji, but then the unstable political situation forced them to search for a new life elsewhere. Anil and Sasi arrived in New Zealand with their two children in April 2004. It wasn't long before they realised that their dream differed greatly from reality; every day was a constant struggle.

Finding a job was difficult. Anil, who worked as an accountant in Fiji, could not find employment in his field. After a long search, Sasi, who was also an accountant, ended up finding work in HR. They even answered home-based business ads, praying that they could earn a secondary income. The answer to their problem finally came in 2006 when Sapphire IBO Raman Nair introduced them to the business.

Two years later, Sasi and Anil couldn't be happier. "We were struggling, stressed, and every day we were thinking about how we could get more money to survive," Sasi says. Anil adds, "Now we laugh all the time."



PLATINUM



AKE HUNTER

AUCKLAND, NZ

OCCUPATION

PRODUCTION SUPERVISOR

Ake Hunter admits that she experienced many doubts, fears and tears on her way to Platinum. "I recognised that success is not about smooth sailing," she says. "But I won because I didn't give in."

The mother of three has always stepped up when she was needed. Her husband passed away when her children were very young. "When he died, I made a promise to him that I'd bring the children up in a way that he'd be proud of."

Instead of relying on welfare payments, Ake resolved to work and support her children on her own. She wanted to show them that no matter what happens in life, you can make it work. She humbly says that it wasn't a challenge to bring up three children on her own. "It was fun along the way because I made it fun," she says.

Sixteen months after New Diamonds, Eddie and Han Cham, talked to her about the AMWAY® opportunity, Ake qualified as a Platinum IBO. "I joined this business at the age of 62. I figured that this is the only business that can make me wealthy and young," she laughs.



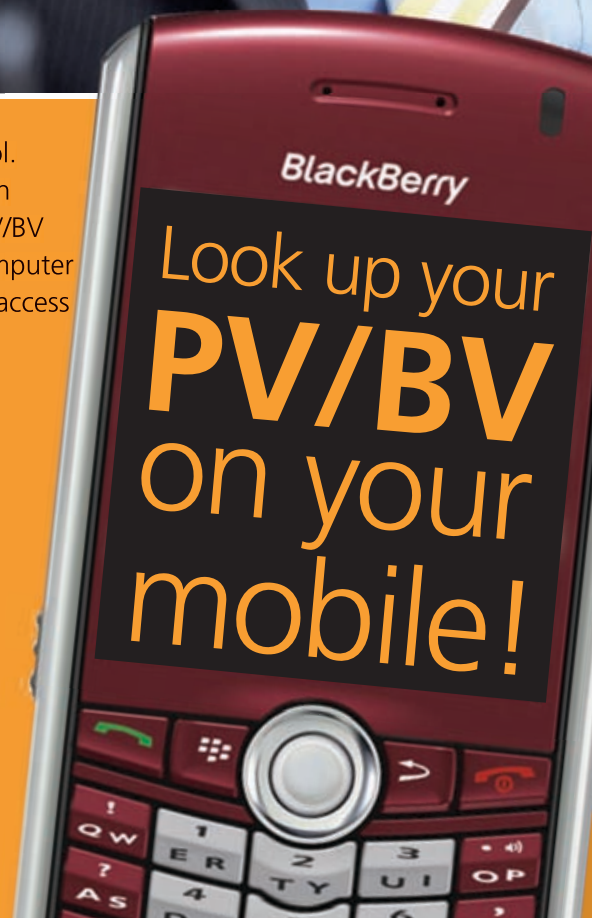
PLATINUM

Business in your pocket

Turn your mobile phone into a valuable on-demand business tool. Imagine – real time business information at your fingertips within seconds! Just call it up on your mobile phone. Get your latest PV/BV results immediately, no matter where you are. No need for a computer and no need to call the Contact Centre for information. Instant access to your personal and group PV/BV details – anywhere, anytime.

REGISTRATION IS EASY!

- 1 Registration is free. Simply register your mobile number for this premium SMS service via one of the following methods:
 - Visit www.amway.com.au and click on **Mobility Registration** which appears in the **My Business** menu option.
 - Update your personal details on the Amway website.
 - Call 1800 45 46 47 and ask to register for this mobility premium service.
- 2 Once you submit your registration, you will receive a text message. Just reply **ACCEPT** to complete registration.
- 3 You will receive a text message confirming your registration. You are now ready to look up your PV/BV details anytime, anywhere!
- 4 To look up your personal and group PV/BV, text the word **PV** to 197 121 21.
- 5 You can also get details for certain downline IBOs in your group – just text **PV** plus the IBO number. You need to ensure a blank space is added between the word **PV** and the IBO number.



For more details, visit us online at www.amway.com.au

Terms and conditions: Service currently only available to Australian IBOs from a pre-registered mobile phone number. Service may not be available on certain phone plans. Messages from your phone to 197 121 21 charged at \$0.55 each including GST. Amway accepts no responsibility for errors or omissions in retrieved data.



MARCEL AND RACHAEL KONING

NEW SOUTH WALES, AUST.

OCCUPATION

ELECTRICAL RETAIL MANAGER/FASHION STORE OWNER

Marcel and Rachael Koning have been in the business for ten years now, and in that time the ongoing income they have earned has allowed Rachael to be a full-time mother to their two children for nine of those years. Their kids, Jaykeb (aged 12) and Vashti (aged 8) gave the couple the motivation they needed to start the business and continue building it.

"I didn't like leaving our son when I had to go to work and it was only going to get worse as another child was on the way," Rachael says of the time when they were first introduced to AMWAY®.

"We're now building the business for a bigger cause – to be an example to our children," Marcel adds.

"The Achievers trip to Hawaii kicked our business into gear. Being able to take our two children was what motivated us to move on from where we were to put this thing together. So our fondest memory would have to be qualifying for the Hawaii trip. We will never forget what we experienced as a family."

PLATINUM



CHRISTOPHER AND MEGAN WILLIAMS

QUEENSLAND, AUST.

OCCUPATION

CABINET MAKER/HAIRDRESSER

"We still pinch ourselves very often," Megan Williams excitedly says.

It's little wonder too. Megan and her husband Christopher qualified as Platinum IBOs less than a year since joining the business. How did they accomplish such a remarkable feat?

"We always believed it," Megan says. "It was just about totally committing. If we commit to our children that we're going to give them this life and go Diamond then that's what we'll have to do."

Christopher says, "Our biggest challenge to start with was me. I had to adjust my attitude. It took me a couple of weeks to see the big picture."

Before they joined the business, the couple were struggling financially. They say that they were doing it tough, bringing up three children while also being self employed – Christopher as a cabinet maker and Megan as a hairdresser.

Megan says. "We just found a way to make it work. If your dream is big enough you'll overcome anything."

PLATINUM



FUNDRAISING BONANZA!

IBO COUPLE PAUL AND REKHA GRUBB RAISED OVER \$1,300 FOR FREEDOM WHEELS® BY HOLDING EMMA PAGE® JEWELLERY PARTIES.

"We were deeply moved by the image on the DVD of the children who have benefited from the specially modified bicycles that FREEDOM WHEELS provide," says Rekha Grubb.

She and her husband Paul were at a summer conference when they first heard about FREEDOM WHEELS, an initiative in partnership with AMWAY® and the Technical Aid to the Disabled (TAD).

"As parents of a child who has special needs we could relate to the challenges that these children have in experiencing the simple joy of riding a bike. It is just such a wonderful feeling when you see the big smiles on their faces when they ride these special bicycles. And as a parent, that smile

means everything. This really inspired us to think of how we could help raise money for this worthy cause. At the same time we were setting some personal business goals which included qualifying for Farewell to Versace and decided that we could achieve this by doing a Fundraiser for FREEDOM WHEELS. We donated a percentage of our profits from the EMMA PAGE parties."

"At the parties, the fundraiser really sparked the interest and support of the guests and we finished off the fun evenings with a lucky door prize. In the month of April, we raised \$1,336.00 for FREEDOM WHEELS. It's been a very rewarding experience.

"When you're passionate about your chosen charity and you have fun with EMMA PAGE, anything is possible!"



SUPPORT SHOW

Purchase any of the following FREEDOM WHEELS promotional items to help support the cause. All profits go to FREEDOM WHEELS.

- Navy Cotton Cap VS 209544
- Environmental Carry Bag VS 209548
- Charity Pen VS 209546
- Charity Wrist Band VS 209545
- Water Bottle VS 209547
- 'One by One' Pin VS 208512



For every purchase of these products, AMWAY donates \$1 to FREEDOM WHEELS on your behalf!

- NUTRIWAY® DOUBLE X® 62 day VS 6134
- NUTRIWAY Chewable Natural Vitamin C VS 6109
- NUTRIWAY Chewables Multivitamin VS 122



WOULD YOU LIKE TO GET INVOLVED?

If you are thinking of an activity to help raise awareness and funds for FREEDOM WHEELS, download the fundraising guidelines and registration form by visiting www.amway.com.au. (Please note that registration is essential in order to keep within the fundraising guidelines.

Only authorised people may fundraise directly for FREEDOM WHEELS.)

For further details contact Nadia Zeaiter or Deb Campbell on 1800 45 46 47, or email freedomwheels@amway.com.





Celebration

Maggie wears the new Venetian necklace and Anniversary ring with Courtship bracelet, Prestige bracelet and Courage earrings. Ivan wears the new Bolo bracelet.



Regal necklace/bracelet – A classic string of pearls with a colourful twist, this necklace and bracelet set is a must-have for a day at the races or high tea with the girls.



Bolo bracelet – Available in brown or black, this plaited leather bracelet is casual chic for all men this season.

The sun has returned with full force and the party season is kicking off. It's time to celebrate with the launch of the new EMMA PAGE® collection, Celebration.

Full of zing and party bling, the Celebration collection will take you from day wear to an Oscars style event. The collection features glittering essentials like the glamorous Baroness earrings, the garnet Venetian earrings and necklace, as well as a new eye-popping Anniversary ring and string of Regal pearls. Summer fun is alive with a splash of turquoise blue and starfish in the Marine set, plus muted gold and silver Siren bangles.

This collection also captures the newest fashion trend in jewellery, burnished gold and silver. The new Wisteria necklace and Jigsaw earrings have been made using this new burnished technique,

which gives a buff lustre and offers a fresh new trend for all EMMA PAGE fans. To top off the new Celebration collection, we have introduced two new men's pieces, Reaction ring and the plaited leather Bolo bracelet.

The only decision you will have to make when the collection launches in mid-October is whether to buy the Celebration, Cocktail or the Soiree kit. Kits are available to order now from the Amway website at 20% off IBO prices.

The Celebration collection launch marks the fifth anniversary of the special relationship between EMMA PAGE, AMWAY® and our valued IBOs. With more than \$100 million worth of retail sales under our belt we are certain that the best is still to come. What a great time to celebrate EMMA PAGE!



Star anklet – The perfect complement to the Stellini earrings and Vesper pendant, this delicate anklet is set with beautiful crystals and is the perfect accessory this summer.



Wisteria necklace – Featuring a fashionable burnished look, the muted colour in this necklace and y-front charm drop make it a great feature piece.

ation

VS	DESCRIPTION	PV	BV	W'Sale
210320	EP Celebration Kit 28 pieces (F/P)	237.93	811.33	\$892.46
210321	EP Celebration Kit 28 pieces (Instal)	237.93	811.33	\$267.74*
210322	EP Cocktail Kit 14 pieces	118.96	405.66	\$446.33
210323	EP Soiree Kit 9 pieces	82.15	280.14	\$308.15

* 30% deposit, plus three monthly payments of \$208.24. Visit www.amway.com.au to download the order form.



EMMA PAGE®
JEWELLERY

NUTRIWAY® FAQs

Q: ARE THERE ANY SUPPLEMENTS I CAN TAKE TO HELP ACHIEVE MY WEIGHT MANAGEMENT LOSS GOAL?

If you are eating a balanced diet and exercising regularly, then the new TRIM CHOICE® supplement from NUTRIWAY can help you achieve your weight loss goals faster. It contains a combination of natural herbal extracts from green tea, yerba mate, birch leaf and coleus forskohlii. For those of you who are finding it difficult to eat well and exercise regularly, we recommend that you take TRIM CHOICE in conjunction with the TRIM BODY® SYSTEM. AMWAY staff member Tina Coe recently tried it. She lost 12kg in three months and 10cm off her hips. "It was surprisingly easy," she says. Tina has a lot more energy to play with her kids and isn't embarrassed to shop for clothes anymore. Tina was on the TRIM BODY SYSTEM, taking her TRIM CHOICE supplements daily and regularly going to aerobics classes.

TRIM CHOICE is available on VS 105348. TRIM CHOICE is also part of the new TRIM BODY SYSTEM supplement Booster Pack, which includes Milk Thistle and Dandelion and Carb Blocker Plus on VS 210237 with 20% discount applied.

Q: I DON'T HAVE TIME TO EXERCISE FOR 30 MINUTES, THREE TIMES A WEEK. IS THERE ANYTHING ELSE I CAN DO TO HELP ME MANAGE MY WEIGHT?

The health benefits of exercising, besides weight management, include improved muscle tone, strength and more confidence. If you really can't find the time to exercise for 30 minutes, then we recommend the 4-3-2-1 program as part of the TRIM BODY SYSTEM. All you need is ten minutes a day for this exercise. You could even do it while you are watching TV to make it more fun. If you would like more information on how 4-3-2-1 works, email us at naturopath@nutriway.com.au or visit the AMWAY website at www.amway.com.au.



NUTRIWAY®
BEST OF NATURE. BEST OF SCIENCE.

Always read the label. Use only as directed. If symptoms persist see your healthcare professional.

YOUR SPACE

Richard Boothby

AGE 26

OCCUPATION
Sales Manager

PIN LEVEL
Founders Platinum



Richard Boothby, along with his wife Kathy, reached 21% in the business by the time he was 21. We speak to Richard about his success so far.

What is the best part about your AMWAY® business?

It is phenomenal to be able to build a fantastic business and also enjoy annual business trips to amazing destinations with your friends. Where else does this happen? I'm also continually impressed by the flexibility that this business offers. You can integrate this business into your existing routine and dramatically improve your lifestyle.

How has the business enhanced your lifestyle?

I love snowboarding with a passion and this business fuels that addiction. We now have a property up at Mt Hotham, which has always been my destination of choice for adventure. I also enjoy pushing the limits with an annual Heli-boarding experience in New Zealand's back country wilderness. What a rush!

What advice do you have for other young people in the business or thinking about joining?

Let your age be a reason, not your excuse. Start now while you are young. A part time commitment can completely provide you with a full time residual income that will put you miles ahead of other people your age.

LOGANHOLME BUSINESS CENTRE NOW OPEN!

where business builders meet

6 GREAT REASONS TO VISIT YOUR COMMUNITY

1 View our superbly designed meeting and conference rooms. Set over three levels and available to all IBOs, they can accommodate anywhere up to 250 delegates.

2 Experience the latest in touch screen interactive training technologies and see how you can benefit from our extensive product education advancements.

3 Relax with a tasty snack or have a refreshing drink in our ultra modern café.



4 Use our FREE wireless internet connection to access your emails and respond in real time, it's easy at Loganholme!

5 Talk to our highly trained Naturopath & Beauty Consultant who will be on-site and ready to answer questions and provide one-on-one consultations.

6 Walk through the retail centre and choose from our full product range on display. The latest pick and pay technology ensures your purchasing experience is seamless and efficient.

AMWAY BUSINESS CENTRE LOGANHOLME, 3994 PACIFIC HIGHWAY, LOGANHOLME QLD

ONLY THE BEST



CRICKET SENSATION ADAM GILCHRIST IS THE PROUD NEW AMBASSADOR FOR TEAM NUTRIWAY®. WHAT CONVINCED HIM TO TAKE ON THE JOB? ONLY THE BEST IN NATURE AND SCIENCE.

When international cricket player Adam Gilchrist joined Team NUTRIWAY last month, he made one thing clear: he only chooses to endorse the best. "I wouldn't endorse a product I don't believe in. When it comes to nutritional supplements there is none better than NUTRIWAY. It's the only global vitamin and mineral brand to grow, harvest and process their plants on their own certified organic farms."

Adam continues, "It's just fantastic how NUTRIWAY controls the entire process from seed to supplement bringing you the best of nature and the best of science and I'm incredibly proud to be associated with the brand."

"I know from all my years in international sport that there is nothing better than working with a successful team and I'm certainly proud to be part of Team NUTRIWAY."

Adam will be spreading the word about NUTRIWAY around Australia and New Zealand over the coming year. As he does this, it is an exceptional opportunity

for you to introduce new customers to our world-leading brand. Why should your customers choose NUTRIWAY? An unbeatable history, a winning combination of nature and science, and a superb foundational range.

UNBEATABLE HISTORY

Did you know that Dr Carl Rehnberg, founder of Nutrilite, was the pioneer of multivitamin/multimineral supplements? Carl has even been recognised by Paul Zane Pilzer in the Wellness Revolution Hall of Fame.

Back in the 1920s, Carl was isolated in a protective enclave in China due to political unrest in the country. He had already realised that there was a link between the consumption of fruits and vegetables and overall better health. So Carl decided to supplement his meagre diet with local herbs, grasses, vegetables, rusty nails for iron, and lime stone and ground-up animal bones for calcium. By the time he was released, Carl noticed that he and his friends who he shared his supplements with were a lot healthier than everyone else.

Carl returned to the United States and began experimenting with different plant varieties to create a multivitamin/multimineral supplement. Even back then, he knew the importance of using plants and preserving important nutrients. By 1948, after years of constantly improving his multimineral/multivitamin supplement, he created DOUBLE X® and the rest, as they say, is history.

A WINNING COMBINATION OF NATURE AND SCIENCE

Nutrilite, the manufacturer of NUTRIWAY supplements, continues Carl's legacy. Now led by Carl's son Dr Sam Rehnberg, a new generation of scientists are working with the best of nature and science to create more world-leading products. There are more than 100 scientists working at the Nutrilite Health Institute contributing to groundbreaking research, quality assurance testing and new patents.

As Adam mentioned earlier, Nutrilite is the only global vitamin and mineral brand to grow, harvest, and process plants on their own certified organic farms. Nutrilite owns over 6,400 acres of farmland where organic methods are used to grow and harvest crops. The plants used in Nutrilite products are dehydrated and processed within hours of harvest in order to capture valuable nutrients. Freshness is also ensured as products are packed and shipped out to you immediately after production.

A SUPERB FOUNDATIONAL RANGE

NUTRIWAY DOUBLE X, Daily, Concentrated Fruits and Vegetables and Omega-3 Complex make up the superb NUTRIWAY foundational range.

Adam says, "NUTRIWAY DOUBLE X is a high potency multivitamin/multimineral/phytonutrient supplement. It's supercharged with natural concentrates from plant sources, and high in antioxidants, vitamin C and vitamin E. It combines all the essential vitamins, minerals and phytonutrients you need to power through your day. Alternatively, we have NUTRIWAY Daily Multivitamin which provides you all the vitamins and minerals you need in a convenient, once-a-day tablet."

"Omega-3 Complex contains a balanced formula of essential fatty acids from deep cold water fish species, without any fishy taste. Omega-3 fatty acids play an important role in coordinating the physical reactions between cells in the body.

"NUTRIWAY Concentrated Fruits and Vegetables is an incredible dietary supplement. It's derived from the plants that can provide a variety of important valuable phytonutrients. Just two tablets of Concentrated Fruits and Vegetables provides you with phytonutrients equivalent to more than 10 servings of fruits and vegetables a day – all sourced from pure organic plants. It gives your diet the kind of vitamins that nature intended.

"So keep fit, eat well and stay healthy with NUTRIWAY." – Adam Gilchrist.



NUTRIWAY®
BEST OF NATURE. BEST OF SCIENCE.

*Always read the label. Use only as directed.
If symptoms persist see your healthcare professional.*



Earth Diva

Celebrate the infinite mysteries of Mother Earth and let your beauty transform with every season.

E. FUNKHOUSER™ New York Collection 008: Mystic & Magic.

E. FUNKHOUSER New York Face Palette introduces its all new sleek and sexy colour palette exclusively designed by makeup artist Eddie Funkhouser. This eye-catching, chrome-clad compact with integrated mirror, provides you with three lip, three eye and two cheek colours in highly versatile shades and runway-ready formulas.

Each E. FUNKHOUSER New York Face Palette contains:

- Two Complementary Cheek Colours
- Three Complementary Lip Colours
- Three Complementary Eye Colours
- All Over Eye Brush • Lip Brush • Blush Brush

This combination of professionally selected products and no-fuss applicators create infinite possibilities for versatile looks appropriate for day and night; all tucked away in a velvety pouch so you're always ready for what life has in store. NEW to the Core Professional Series.

Available now on VS 105548

P1471B5015W5515 RRP \$68.95

E. FUNKHOUSER™
NEW YORK



double blast!

XS™ ENERGY DRINKS HITS YOU WITH TWO EXPLOSIVE NEW FLAVOURS: TROPICAL BLAST CAFFEINE-FREE AND TEA BERRY BLAST.

It is no secret that the energy drink market has doubled in size in Australia and New Zealand over the last five years. Your business can reach unlimited potential in this growing market with XS Energy Drinks. These premium energy drinks are fortified with B vitamins to provide you with a hit of explosive power. Now, your business has an even greater edge over the competitors: two new flavours have just been added to the already impressive range of XS Energy Drinks.

Tea Berry Blast

The new Tea Berry Blast is our first non-carbonated XS Energy Drink. This powerful antioxidant boost contains green tea with a delicious hint of raspberry. It features the calorie burning force of green and black teas, combined with energy boosting B vitamins and a unique blend of adaptogenic herbs. Purchase Tea Berry Blast on VS/QO 764229.



Tropical Blast Caffeine Free

For a hit of energy without the caffeine, try the new Tropical Blast Caffeine-Free. It contains the same refreshing blend of passion fruit, peach and pineapple as the traditional Tropical Blast and includes all the invigorating benefits of a potent mix of B vitamins. Your body will doubly benefit from vitamin C and essential amino acids that soothe stress and support your body at a cellular level. Purchase Tropical Blast Caffeine-Free on VS/QO 764227.



New XS Mixed 12 Pack

What better way to introduce new people to XS than with the new mixed 12 pack. The pack includes two cans each of all seven flavours: Electric Lemon Blast, Cola Blast, Tropical Blast, Grape-Berry Blast, Lemon Blast, Tea-Berry Blast and Tropical Blast Caffeine-Free. It is also a full BV product. Purchase the new mixed pack on VS/QO 210336.



WINNING NUTRITION

GOOD NUTRITION IS THE KEY TO A GREAT SPORTING LIFE AND A SUCCESSFUL AMWAY®BUSINESS. IN THIS ARTICLE, WE SHOW YOU HOW TO KEEP YOUR BODY IN OPTIMUM CONDITION WITH THE HELP OF NUTRIWAY®VITAMINS AND SUPPLEMENTS.

Whether you play sports regularly, cycle every day or just love the gym, your body needs to have a strong nutritional foundation to keep up with the demand. This advice isn't only for sports people either. If you are building your AMWAY business and simultaneously working in a full-time job, with family commitments on top of all that, you're

probably pushing your body to its maximum. Without a strong and healthy body, how will you have the energy to create a strong and healthy business?

In this article, we will focus on three areas that are essential for good sports nutrition: multivitamin supplements, proper hydration and the importance of protein.

MULTIVITAMIN SUPPLEMENTS

A daily multivitamin/multimineral supplement can go a long way to helping you achieve your fitness and business goals. A supplement like NUTRIWAY

DOUBLE X® provides your body with a wide range of 12 essential vitamins and eight minerals per daily serving. This is important as it helps control metabolism and converts fat, carbohydrates and protein into energy. This gives you more energy to train longer and harder or put more hours into building your business.

NUTRIWAY spokesperson Asafa Powell was the world record holder for the 100 metre sprint. Asafa takes DOUBLE X to help him achieve optimal nutrition to support his rigorous training program.

Another benefit of taking a multivitamin/multimineral supplement like DOUBLE X is that it also helps to fortify your immune system. When you are healthy you are least likely to have your training schedule interrupted or meetings cancelled due to something as inconvenient as a cold. DOUBLE X helps to reduce the severity and duration of cold and flu symptoms allowing you to stay focused on your goals and that is why adding a daily multivitamin/multimineral supplement can help you stay on track.

PROPER HYDRATION

Try this experiment. Weigh yourself just before you exercise and then weigh yourself immediately afterwards. Have you lost a kilo or two? The weight you have lost in this short period of time is actually fluid and not fat. Every kilogram lost is the equivalent of one kilogram of fluid. It is important that your body is properly hydrated before you exercise, that you hydrate yourself moderately throughout your exercise, and then properly hydrate yourself afterwards. According to the Australian Institute of Sports, athletes need to drink 150% of the amount of fluids lost during exercise within the next four to six hours.

NUTRIWAY ACTIVE 8® is a convenient and delicious way to hydrate either before, during or after exercise. The combination of B vitamins and fructose can help cells to hydrate more quickly than water alone. It comes in two flavours, Orange/Tangerine and Lemon/Lime. The B vitamins can also help to give you that much needed energy boost to begin or adhere to a regular exercise program.

PROTEIN

Protein is essential for your body because it is used for muscle development and repair. If you don't have enough protein in your diet, your body starts to break down muscle tissue. To prevent that from happening, you should add protein snacks to your diet.

This is especially important if you aren't getting enough protein from the foods that you eat.

Additionally, you can supplement your diet with protein bars and shakes to build muscle or even manage your weight.

NUTRIWAY POSITRIM® Protein Bars and NUTRIWAY Protein Powders are healthy, delicious and convenient ways to ensure your body is getting high quality protein. POSITRIM Bars contain 22g of high quality protein with nine essential amino acids from a non-GMO source, only 4g of carbohydrates, 200mg of calcium per bar, 1.5g of saturated fat, and no artificial additives, flavours or preservatives.

NUTRIWAY Protein Powders also contain a balanced blend of nine essential amino acids. It's a great quick and easy snack to have on the run and provides you with a convenient source of protein. You can mix it with milk to add some flavour, or you could even add it to a smoothie for a more delicious snack. The protein powders are available in Original or Berry flavour.

For more sports nutrition tips, email the NUTRIWAY naturopaths at naturopath@nutriway.com.au.

STAYING ON TRACK

A great way to make sure that your body is in optimum condition is by maintaining a healthy weight. The new TRIM BODY SYSTEM Supplement Booster Pack may assist you with this. It contains the new TRIM CHOICE® supplement, Carb Blocker Plus and Milk Thistle and Dandelion. When you purchase these products in the Supplement Booster Pack you receive a 20% discount.

TRIM CHOICE	VS 105348
Supplement Booster Pack (with TRIM CHOICE)	VS 210237



NUTRIWAY®
BEST OF NATURE. BEST OF SCIENCE.

*Always read the label. Use only as directed.
If symptoms persist see your healthcare professional.*



homehints

There's only one product that you need to spring clean your home: L.O.C.® Multi-Purpose Cleaner.

SPRING CLEAN TIME!

Does the thought of the annual spring clean fill you with dread?

Are you like most people who love the thought of a clutter-free home, but you aren't too excited about all the work you have to do to make it a reality? Well, we have a secret weapon that can make your spring clean easier.

As you tackle each room in your home, the only cleaning product that you need by your side is L.O.C. Multi-Purpose Cleaner. This powerful cleaner cuts through tough stains and leaves a streak-free shine. Best of all, it can be used on a wide-range of surfaces from cabinets and sealed wood floors to windows and even jewellery. It leaves surfaces clean and smelling fresh.

HERE ARE SOME HANDY TIPS FOR SPRING CLEANING YOUR HOME:

- Empty out your pantry and throw out expired goods. While your pantry is empty, it's a good opportunity to give it a thorough clean with L.O.C. Multi-Purpose Cleaner.
- Take down your curtains, then clean your windows inside and out. Don't forget to wipe down the window frames as well.
- Turn up the music. You may as well have fun as you clean!

YOU REALLY CAN USE L.O.C. MULTI-PURPOSE CLEANER ON A WIDE RANGE OF SURFACES IN YOUR HOME. LOOK AT THE LIST BELOW!

- appliances
- cabinets
- clothes
- computers
- delicate washables
- fish tanks
- furniture: wrought iron, wood and plastic
- gutters
- jewellery
- leather furniture
- makeup brushes
- mirrors
- painted surfaces
- piano keys
- pots and pans
- range tops
- silk and plastic flowers
- stainless steel sinks
- telephone surfaces
- toys and playground equipment
- wallpaper removal
- windows
- artificial plant leaves
- car interiors
- coffee pots
- countertops
- doorknobs
- floors: sealed wood, marble, terrazzo, slate, stone, linoleum, vinyl and ceramic
- glass shower doors
- hands
- knick knacks
- light fixtures
- marble
- paintbrushes (latex paint)
- patent leather shoes and bags
- porcelain
- purses and wallets
- remote control pads
- sports equipment
- stereos and CD player surfaces
- tennis shoes
- vinyl and aluminium
- white board
- plus many, many more!



Innovative technology to suit every home



Wellbeing Technology Tour 2008

Who cares as much about your family's wellbeing as you do?

Amway's Home Technology range provides your family with a purified water supply essential to good health, an air purifying system that purifies the air your family breathes and a cookware range that cooks your food, while retaining the essential nutrients. All the best in innovative technology to suit your home.



Come along and learn about how the Amway Home Technology range of products can help your family's overall health and wellbeing. There's also the chance to win a prize on the night! Ticket purchases can be made online by visiting www.amway.com.au / www.amway.co.nz or by calling 1800 45 46 47 / 0800 611 611. Ticket cost \$5.00.

Auckland

Thursday 6th Nov
7.30pm - 9.30pm
Novotel Auckland Ellerslie
& Hotel Ibis Ellerslie
72-112 Greenlane East
Ellerslie, Auckland
QO 210316

Melbourne

Thursday 13th Nov
7.30pm - 9.30pm
Atlantic
Shed 14 Central Pier
161 Harbour Esplanade
Docklands
VS 210363

Perth

Sunday 16th Nov
6.30pm - 8.30pm
Perth Convention
& Exhibition Centre
21 Mounts Bay Rd
Perth
VS 210362

Brisbane

Thursday 27th Nov
7.30pm - 9.30pm
Amway Business Centre
3994 Pacific Highway
Loganholme
Queensland
VS 210315

Sydney

Saturday 29th Nov
5.00pm - 7.00pm
Amway Business
Centre
46 Carrington Rd
Castle Hill
VS 210314



Amway

MYSTIC AND MAGIC

The new Collection 008, Mystic & Magic, from E. FUNKHOUSER™ New York, is inspired by universal elements to create trend-defining looks.

Each season E. FUNKHOUSER New York presents a new Colour Collection featuring a creative mix of professional-grade, luxury colour cosmetics, developed by makeup artist Eddie Funkhouser.

Eddie has garnered international acclaim in beauty and fashion magazines for his innovative products and head-turning makeup looks. Trend-defining shades and formulas are specifically developed to survive the demands of stage, screen and everyday

use. Exclusive, must-have new products and limited edition sets, always keep you ahead of trends.

Above all, Eddie designs every E. FUNKHOUSER New York product with the intention of inspiring your own unique creativity so that you can become a beautiful expression of your inner star qualities.

“Whisper to wind, move like water, dance with light and summon earth to manifest a new realm of magic and illusion. Conjure the limitless power of universal elements to mystify and mesmerise with E. FUNKHOUSER New York Collection 008:

Mystic & Magic.” –

Eddie Funkhouser.

EARTH DIVA – THE LOOK

This month, we teach you how to create the C008 Earth Diva look with the following products: Eye Color Trio (Transfixed/Spellbound), Creme Eye Liner (Graphite), Lip Line & Shine (Abracadabra) and Cheek Color (Softlight Diva Face Palette – Brash).

1

Begin your makeup application using E. FUNKHOUSER New York Stick Foundation for sheer-to-full adjustable coverage with a natural-looking finish.

2

Enhance and refine your natural features using the E. FUNKHOUSER New York Highlighting Wand and E. FUNKHOUSER New York Contouring Powder.

3

Next, use E. FUNKHOUSER New York Concealer + Eye Base to neutralise and brighten uneven skin tones and hide dark circles and imperfections. Also apply a thin layer of Concealer + Eye Base to the eyelids to help colour last.

4

Fill in the brows with Brown E. FUNKHOUSER New York Brow Defining Pencil & Highlighting Powder using small, soft strokes to create the look of natural hair. Brush the colour through the brow for a natural, professional looking finish. Highlight the brow bone using the highlighting powder at the end of the pencil.

5

Begin your eye application by applying Transfixed E. FUNKHOUSER New York Eye Colour Trio to the eyelid with an all over eye brush. Allow the colour to go into the brow bone. Using a clean brush, apply Spellbound to the full length of the crease, so that Transfixed is the only colour on the eyelid. Extend Spellbound across the full length of the lower lash line. Use Graphite E. FUNKHOUSER New York Creme Eye Liner along the full length of the top lash line. Next, apply E. FUNKHOUSER New York Lash Volumizer to the upper and lower lashes. Complete your eye application with a liberal coat of Black Onyx E. FUNKHOUSER New York Mascara.

6

Next, use a blush brush, to lightly apply Brash E. FUNKHOUSER New York Cheek Color onto cheeks. Use circular motions, begin at the apple of the cheek and blend outward toward the hairline.

7

Apply Abracadabra E. FUNKHOUSER New York Lip Line & Shine to the lips. Start by lining the lips, then apply a healthy coat of gloss. Finish by lining the lips a second time.

8

Finish the look with an application of Alacazam E. FUNKHOUSER New York Nail Lacquer for an all-over glamorous look.

available
now



VS/QO 103380



VS/QO 105552



VS/QO 105556



VS/QO 105548



E. FUNKHOUSER™
NEW YORK

Earn 3000 PV/10230 BV and more on XPLORE™ Home Loan referrals

When you refer family and friends to XPLORE, you help them get a better home loan and you earn PV/BV on their loans!

Just 10 non-IBO referrals that become settled loans could mean 3000 PV / 10230 BV in your pocket.

Month	Avg. Loan Amount	PV/BV per Loan Settled (XPLORE Brand Products)
October 08 10	\$175,000	300 PV / 1023 BV
Total PV/BV for 10 settled loans		3000 PV / 10230 BV

Call 1300 886 887 (Option 1) or visit XPLORE via 'Partner Stores' at www.amway.com.au for a Referral Form and to find out how you can take advantage of the Referral Program to help build your AMWAY business.

Terms and Conditions: PV/BV is payable only from loan amounts of \$125,000 and above. PV/BV is a once off lump sum payment and is indexed according to the loan amount. PV/BV is not applicable to some discounted offers.

The figures used in the above table indicate the amount of PV/BV payable on XPLORE branded loans only.



XPLORE has you covered

xplore™



free day for Amway IBOs

Amway IBOs are entitled to special rates and benefits from Hertz. Until 31 October 2008, rent selected vehicles from participating locations throughout Australia and receive one free day*. To make a booking call the dedicated Amway toll free number 1800 780 788 or visit 'Partners Stores' at www.amway.com.au and quote the Amway CDP number 1627066 and PC number 122706.

* Conditions apply. Minimum 7 day rental is required.

Amway

Hertz[®]
We're going your way

Naturally TRIM

NEW
PRODUCT
LAUNCH!

TAKE YOUR **WEIGHT
LOSS** RESULTS TO
THE NEXT LEVEL

Like lots of people, are you finding weight loss a slow and painful process? New NUTRIWAY® TRIM CHOICE® can help you achieve your weight loss goals faster when used in conjunction with a balanced diet and exercise.

Containing a combination of natural herbal extracts from green tea, yerba mate, birch leaf and coleus forskohlii, TRIM CHOICE works by enhancing fat and weight loss.

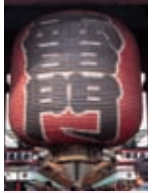
Use **TRIM CHOICE** separately, or in conjunction with the **TRIM BODY SYSTEM® (TBS)** program or **TBS Supplement Booster Pack**.

VS-I05348 PII28B3845W4230 RRP \$57.10



NUTRIWAY®
BEST OF NATURE. BEST OF SCIENCE.

Always read the label. Use only as directed, if symptoms persist see your healthcare professional.



{etiquette/05}

*CHOPSTICKS:
You must not pass
food from one
person's chopsticks
to another's.
Mismatched
chopsticks are not to
be used together. The
act of stabbing the
chopsticks into the
food is to be avoided.*

{Geisha}:

The art of entertaining takes a geisha years to perfect. She learns how to play Japanese instruments like the shamisen, shakuhaci and drums. She studies traditional forms of singing and dance. Her skills extend to the careful pouring of tea during tea ceremonies. A geisha reads poetry, literature and keeps up-to-date with the news so that she can engage in interesting conversation with her guests. She is the ultimate entertainer.

For an unforgettable experience of Japanese culture, make sure you qualify for Achievers 2009 in Tokyo. In this magnificent setting, you will uncover the future direction of AMWAY and discover ways that you can build your business from Diamond IBOs and key AMWAY staff.

For more information, contact your State Sales Manager or pick up a copy of the 2009 Business Seminars and Incentives brochure.

