

BEC@USE
it's for you
OCTOBER 07

**Diamond
Ingrid Peskops**

10 BUSINESS: AMWAY Business Centres

16 BEAUTY: E. FUNKHOUSER™ New York Collection 006

20 HEALTH: Women's Wellness

Amway®

ARTISTRY®



ARTISTRY TIME DEFIANCE® 3D Lifting Serum

Launching November 07.



BUSINESS

- 04 Diamond – Ingrid Peskops
- 07 Ingrid Peskops and the AMWAY® Sales and Marketing Plan
- 08 Live Update
- 10 Feature – Open For Business
- 12 Global Diamond Forum
- 13 Ruby – Steven and Kristen Bertucci
- 13 Platinum – Gary and Arpita Boyd
- 14 Platinum – Han Shi Rong
- 14 Platinum – Deb Rowe and Kay Harrison
- 15 FREEDOM WHEELS™
- 23 Inside Scoop: Summer Sensations
- 26 SIP
- 31 Honour Roll

HEALTH

- 20 Feature – Women's Wellbeing

BEAUTY

- 16 E. FUNKHOUSER™ New York C006
- 24 Feature – Succeed with Eddie
- 28 Feature – Holiday Selling Tips from EMMA PAGE®

A DIAMOND CELEBRATION

In this special edition of the magazine, we recognise the extraordinary achievements of Ingrid Peskops who built the business to Diamond on her own. Her story is one of persistence and great belief, and a disregard of all the factors in her life that could have been obstacles to her success. She focused on her goals and is now enjoying the freedom of her Diamond lifestyle. Read all about her incredible journey from page four.

We are also celebrating the opening of the new Amway Business Centres in Sydney and Auckland. These new centres will greatly boost your business with meeting and training facilities, product demonstration areas, and a full service café. Your prospects will be impressed by the new centres just as much as you will be. Find out more on page 10.

It is also an exciting time for new products. The latest E. Funkhouser New York Collection 006 launches this month. As a special treat for you, we have included a step by step guide of how to apply the new colour collection. Next month, Artistry will release the newest addition to the Time Defiance range, the 3D Lifting Serum, so watch this space for more information.

As always, we feature recognitions, great business articles and informative product features to help you on your road to achieving your goals. We hope you enjoy this latest edition.

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John Haines

John Haines
Head of Business Relations
Australia/New Zealand

Diamond Ingrid Peskops

DIAMOND IBO INGRID PESKOPS PROVES THAT YOU CAN ACHIEVE ANYTHING – NO MATTER WHAT YOUR CIRCUMSTANCES – WITH BELIEF AND A LOT OF HEART.

“It’s been a while,” Ingrid Peskops says as she squeezes her foot into a rigid riding boot that has stiffened with time. She struggles, but she finally gets her foot in. “Ever since I started this business I haven’t had much time on the farm,” she explains. Ingrid grabs the other boot and goes through the same motions. After some tugging, the boot is on and she is ready to ride her first cutting horse in years.

She walks confidently through the Cooranbong farm she shares with her husband – not glancing twice at the scattered piles of cow dung – and enters an arena where a herd lazily roams. She mounts her horse and leads it towards the incognizant cows, then separates one from the rest. As the lone cow tries to rejoin the herd, Ingrid loosens her hold on the reins and the horse instinctively quashes the cow’s attempts to run past. The horse’s movements are quick; Ingrid is assertively pulled in different directions. The action goes on for a few minutes, then finally, Ingrid takes control of the reigns again and the cow is left to join the herd.

This is called cutting – an equine riding sport that has its roots in the cattle ranches of the American west. Although Ingrid hasn’t done it in years, she rides like she never stopped. It is only when she gets off the horse and gasps, “that was scary”, that you realise what she was really feeling. But Ingrid isn’t one to let potentially scary things stop her. It didn’t stop her on her journey to the Diamond pin, when, as she admits, there were plenty of things that could have held her back. Firstly, she started building the Amway business by herself since her husband, Irwin Kent, was already running his own engineering business. And, that was only five years ago. Secondly, there was her age. She could have told herself that she was too old to start a new business. Then, there was the fact that she was a successful life coach; there weren’t many life coaches at the time who did well in the business. Instead of letting all of these things stop her, she recognised that this business opportunity would be taking her life to a new level of fulfilment.



“THIS BUSINESS TEACHES YOU THAT CIRCUMSTANCES ARE CREATED AND HAPPEN TO YOU, BUT IT HAS NOTHING TO DO WITH YOUR FUTURE. IF YOU WANT TO, YOU CAN.”



All through her life, Ingrid has overcome adversities which have moulded her into the strong, confident, and courageous woman she is today. Her family escaped from their home country of Latvia during the war when she was only a little girl. She light heartedly says that "it was like the *Sound of Music*" as she describes how they had to leave. They moved to Bavaria for five years, but the cold war scared her parents into deciding to try for a new life elsewhere. So, along with their 10-year-old daughter Ingrid, they travelled on a boat to the other side of the world and ended up in Perth. Ingrid did not know how to speak a word of English before she came to Australia, but that didn't stop her from eventually becoming an English teacher. Similarly, when she first signed up to start the business and was told to bring 20 prospects to a national conference, she just did it. It was only later that she realised that it was something not many people did. She was rewarded for her efforts with priority seating and the opportunity to meet her US based upline Crown Ambassadors, Jim and Nancy Dornan. Nancy took one look at Ingrid and said to her, "You are my kind of woman."

Ingrid went Platinum only 11 months after joining. The momentum continued as she rapidly went through the pins. Last year, she was the only IBO in Australia to qualify for the Emerald stretch and a \$75,000 One Time Cash Award. After that achievement, it just seemed logical to work towards Diamond, which she accomplished in five short years after she first decided to build

the business. The support she has received from her upline Double Diamond Norman and Glenda Leonard, and Jim and Nancy has been invaluable. She says, "I have the best mentors in the world and the best business in the world."

Life just keeps getting better for the Sydney mother of three and proud grandmother of one very smart two-year-old boy. She and Irwin live in Sydney's northern beaches, own two farms, and are in the process of building another house on one of their properties. She is grateful that she was able to relocate her parents from Perth to Sydney. She also credits NUTRIWAY® supplements for helping her father survive his illness longer than the doctors expected and she boasts that her mother is the healthiest person at the retirement village. As for Ingrid, all the ARTISTRY® products and NUTRIWAY supplements have helped her to look and feel much younger than she did when she started the business. Overall, it's a very different life to the one she started in Australia all those years ago. Ingrid says, "We all have circumstances, but as [inspirational author] James Allen said, 'Circumstances don't make the man, they reveal the man.' This business teaches you that circumstances are created and happen to you, but it has nothing to do with your future. If you want to, you can."

"Your own personality is perfect. Whoever you are, whatever background you come from – it doesn't matter. It's what's inside you that counts. It's what is in your heart."



SUCCESS TIPS

Ingrid shares some tips with you that have helped her on her fast track to Diamond.

HAVE FUN

"Enjoy yourself; enjoy this business. You are working with great people, great products, and a great company. Why wouldn't you enjoy it? Make it fun."

VISION

"Keep the vision alive for people. Remind them of why they are doing this business. Tell them to keep the end in mind when they are doing the day to day chores."

LOVE THE PRODUCTS

"I promote the products heavily within the team. I make sure they really know how good they are. If I try anything, or if someone tries anything, we message the whole team."

DECIDE

"Make the decision to join the business once. Don't waste your energy re-joining in your mind every other day."

LEAD THE WAY

"Lead from the front. In other words, you do what has to be done and they will also do as you do. It's not a management style. It's leadership driven."

FAMILY

"Include your family in the benefits. My daughter Francesca and my sons, James (not pictured) and Adam, have benefited greatly – especially with their health. My grandson, Noah, has been taking NUTRIWAY Omega-3 since he was aged one."



Success: it's written in the stars

Through the AMWAY® Business Plan, you have the opportunity to gain control over your future. The plan is your vehicle to achieve your goals, gain financial freedom, and turn your life around. It can bring the superhero out in you.

Just ask Diamond IBO Ingrid Peskops:

"I believe that AMWAY is the best all-round business opportunity in the world – without a doubt. They have the best business plan, products, and scientific research. It's just an incredible company and it's a privilege to be associated with them."

"The business gives you control of your future. You can make it as big or as humble as you like – it's up to you. You can always offer the opportunity to more people and help them do the same. And that is endless; the business goes forever. It's multi-generational and my little grandson will inherit my income.

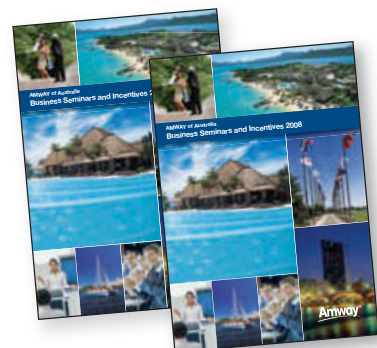
"I'm always proud to talk about the company. I always feel that people just don't know how good it is and it's a matter of educating them and letting them see and research for themselves. It is better than anything else I have tried in my long life."

– Ingrid Peskops



"...AMWAY is the best all-round business opportunity in the world – without a doubt."

– Ingrid Peskops



For more information, you can download the SIP Brochure from the AMWAY website or speak to your Business Relations Manager.

LIVE UPDATE

RELAX AT HOME

The ARTISTRY® Spa Collection will help rejuvenate your senses, take you away from the day to day grind and gently start to calm your mind. The Spa Collection Foaming Body Wash, Sugar Scrub, and Moisture Soufflé will protect your skin from free radicals and leave you feeling invigorated. Treat yourself with this special gift today.



FINISH LINE

Congratulations to all the IBOs who participated in Sydney's City2Surf and Brisbane's Bridge to Brisbane. Thank you for making both events memorable. We had an amazing turn out thanks to all of you who rounded up family and friends to join in on the fun. Look out for more photos in an upcoming issue of *Because It's For You* magazine.



INSIDE OUT

Do you want healthy looking hair, skin and nails? We recommend NUTRIWAY® Complex for Hair, Skin and Nails. Containing Grape Seed extract for a radiant glow, vitamin C to produce collagen, and L-Cysteine and Biotin nutrients to maintain skin condition, this is the perfect supplement to enhance your beauty from the inside out.

Always read the label. Use only as directed. If symptoms persist see your healthcare professional.

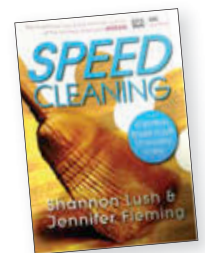
WIN A CLEANER FOR A YEAR!



Spring clean this season using the AMWAY® Home Essentials range and you could Win a Cleaner for a Year valued at \$2,600. You also have the chance of winning one of 50 *Speed Cleaning* books by Shannon Lush and Jennifer Fleming. Spend \$50 or more on the Home Essentials range in one transaction to win.

This promotion commences 3 September 2007 and ends 30 November 2007.

See www.amway.com.au for terms and conditions. Authorised under permit numbers: ACT: TP 07/02374, NSW: LTPS/07/21938, Vic: 07/2575, SA: T07/2551.





ROLLING ALONG

The first FREEDOM WHEELS™ van has hit the road. The fitted Ford Transit is now rolling around Australia and delivering modified bikes to children with disabilities. AMWAY and TAD are very grateful to you for all of the support you have offered so far. For more information on how you can help this great cause, see page 15.



RELIEF IS HERE

If you suffer from premenstrual syndrome (PMS), try NUTRIWAY Primrose Plus. The unique blend of Evening Primrose Oil, Chaste Berry, Ginger and Dong Quai helps to provide temporary relief from premenstrual symptoms. As an added plus, it can also be beneficial for the temporary relief of arthritic pain.

Always read the label. Use only as directed. If symptoms persist see your healthcare professional.

AMWAY ANNOUNCEMENT.

We are pleased to announce our newest Partner Store, AFS Motor Insurance. AFS Motor Insurance offers IBOs low cost insurance and high customer service levels, with two different types of Comprehensive Cover. Find out more on page 18.



A good reputation is the foundation for any strong business. Our business is no exception. And companies that want to grow by double-digits, like we do, are especially tied to their reputation.

If we follow the values that Rich and Jay founded this company on, our reputation and our company will grow. If we all remain focused on freedom, family, reward, hope – and if we put a special emphasis on integrity – we can achieve a level of success we never thought possible.

Our reputation is about doing the right thing, even when no one is looking.

From the company's perspective, it means standing up and fighting for the millions of IBOs who do this business the right way, like we've done in the UK. And it means partnering with you to help you build a balanced business with product and recruiting.

It means building a business that we can all be proud of and tell people that we are partners.

As you continue your journey with us in this business, remember that how we represent ourselves and this company determines the strength of our reputation, and the amount of our growth.

We are excited and honoured to stand with you as we take our business and our reputation to new heights.

Doug DeVos,
President

Steve Van Andel
Chairman

OPEN FOR BUSINESS

The new AMWAY® Business Centres have opened in Sydney and Auckland. These new centres offer invaluable support for your business: from enhanced meeting facilities and cutting edge product displays to a full service café. Your downline and prospects will be awestruck by the product displays, training rooms, and just be inspired by the opportunity to see concrete examples of what they have heard about.

Start talking to your downline and prospects today about the business opportunity experience showcased at the centres. It's an area that visually brings to life the best business opportunity in the world – Amway. Featuring a large display panel with the Founders' Fundamentals, Amway history, and an explanation of ways to earn money, it will give you a greater overall understanding of the sheer size of the company. Plus, special video messages from your Diamond leaders, Rich DeVos and Jay Van Andel will give you that extra incentive to build the business to greater heights.

Make sure you visit us in Sydney at 46 Carrington Road, Castle Hill and in Auckland at 15 Lady Ruby Drive, East Tamaki. We'll see you soon!



GROUND BREAKING NEWS

Construction has commenced on the Amway Business Centre in Brisbane. Amway Regional Vice President for Australia, New Zealand and South Africa, Peter Williams along with DJ Builders CEO Lawrie Doré, symbolically broke the ground of the construction site on Friday, 24 August 2007. It's exciting news for our Queensland IBOs! Look out for more updates on the Amway website.



Your Opportunity

Your Community

Your Business



Amway

Business Centre

Your Community, Your Business, Your Opportunity

50 Years. Two Cities. A Once-In-A-Lifetime Gala Event.



Plan now to join us as we celebrate a half-century of innovation and achievement. Amway and Quixtar will invite qualified Executive Diamonds and above to our first ever Global Executive Diamond Event in Grand Rapids and Ada, Michigan, May, 2009. Immediately after, qualified Diamonds and above will join us in Las Vegas, Nevada for the Global Diamond Forum.

Enjoy exclusive events with world-renowned entertainment and speakers. Get the latest on company developments, One by One initiatives and growth strategies. This will be a truly unique event, fifty years in the making. Join us at the Grand Gala Golden Anniversary. Look for more details in the near future.

The qualification period for both trips starts 1 September 2007 and concludes 31 August 2008. Contact your Business Relations Manager for more details.





STEVEN AND KRISTEN BERTUCCI QUEENSLAND, AUST.

OCCUPATION – SALES MANAGER/RECEPTIONIST

Steven and Kristen Bertucci wanted a way to escape the rut of a 45-year work life. They wanted choices and were looking for an opportunity that would allow them to make more money and change their lifestyle. At the time, Steven was working as a sales manager in the building industry and Kristen was a receptionist in a law firm. They ended up finding what they were looking for in the AMWAY® opportunity.

In the beginning, the biggest obstacle that they had to confront was their own beliefs. They had to stop complicating the business plan and just work with its simplicity. Once they overcame that challenge success became easier. Being in the business has allowed the couple to travel and has given them the opportunity to be flexible with their time. It has also given them the chance to spend quality time with their three children Hailey (aged five) Stephanie (three) and Liam (one).

"You can do anything you put your mind to and helping others achieve enables you to achieve," says Kristen. "Amway will always be part of what we do. This business gives you lifestyle choices and we see the Diamond lifestyle in our future. Platinum, Ruby, Emerald are the stepping stones to Diamond."



GARY AND ARPITA BOYD NEW SOUTH WALES, AUST.

OCCUPATION – ARCHITECTS

Both Gary and Arpita Boyd were thousands of kilometres away from home when they met in Dubai. Gary had travelled all the way from Australia to look for a higher paying position as an architect and Arpita had left her home country of India to do the same. The couple eventually moved to Australia in search for a better financial option.

"No matter what we do as a profession in traditional business, it is always about exchanging dollars for hours; that's why we opted to seriously investigate this non-traditional option," the couple say about AMWAY.

"The results looked attractive and the concept seemed sound – proven over a long track record. We attended a large weekend seminar and began to appreciate the type of people who were involved; people we wanted to be associated with."

Their success in this business has allowed Arpita the opportunity to stop working and become a full-time mother to their one-year-old son. They now look forward to building the business to the Executive Diamond level, so that they can own a resort-style home, travel around the world, and help Arpita's family in India.

The couple say, "The enemy of a great life is a good life. And we want an absolutely awesome life."



HAN SHI RONG AUCKLAND, NZ

OCCUPATION – RETAIL MANAGER

After reaching Crown Ambassador in China, Han Shi Rong was ready to take her AMWAY® business international. Now, as she adds another recognition to her list as a Platinum in New Zealand, Han Shi reflects on her achievements so far.

“I didn’t have any idea that I would be so successful,” Han Shi says. “It was an opportunity for me, that’s why I gave it a try.”

“The best thing about the business was that I could start doing the business any time I liked. I didn’t need to quit my job, I didn’t need to give up anything, and I could just start my AMWAY Business [the next day].”

Han Shi firmly believes that AMWAY is a family business and she hopes to introduce more family members into the business so that she can help them better their lives. Her son, Han Shi, is already following in his mother’s footsteps. After being inspired by his mother’s success, Han Shi decided to join the business with her. It’s something she is very proud of.

“I hope I can be a role model for all other IBOs. They may say that ‘Mrs Han has helped so many people succeed, if she can do it, I can too!’” She continues, “Belief in a goal is a big part of the business. As long as you believe, you will see the rewards.”

**DEB ROWE AND KAY HARRISON** New South Wales, Aust.

Occupation – Registered Nurses

Deb Rowe and Kay Harrison have been nurses for more than 30 years. It was through work that the two became good friends – and, it was also through work that they discovered a business opportunity that would change their lives. The opportunity presented itself to Deb while she was assigned to the intensive care unit. Feeling the strain of her shift hours, she started talking to one of the doctors about how she felt like she had no options in her life. That doctor happened to be an IBO, Arancha Gonzalez, who offered to take Deb out for a coffee and tell her about AMWAY. After their meeting, Deb was inspired. She says, “I knew that there was the possibility of making a lot of money and money equates to options.”

She also knew that Kay was looking for a way out of nursing and so approached her about running the business together. Kay enthusiastically agreed. “I was going through a horrendous time at the hospital,” Kay says. “But listening to people like Ingrid Peskops and Glenda Leonard made me think I don’t need to put up with all this. If you keep looking for the positive side it all works.”

Now, the two friends have cut down their hours to part-time and are looking forward to the day when they can retire from their jobs completely.





Thank you

Thanks to all generous Friends of FREEDOM WHEELS! Your heartfelt generosity is helping more kids with disabilities get on bikes sooner.

Sponsors

(new since July recognition)

Michael & Lisa Bailey, Qld
Sushani Colombage, Vic.
Jeff & Debra Hitchins, WA
Rex & Noreen Hodgson, SA
Rolf & Gabriele Latham, Qld
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Daphne Smith, Vic.
Ben & Rebecca Stuart, NSW
Elizabeth Weissel, Qld
Nadia Zeatier, NSW

To become a Friend of FREEDOM WHEELS, go to www.amway.com.au and click on the 'How you can help' section to download a donation form. You can also call Nadia Zeatier on 02 9843 2438, Deb Campbell on 02 9843 2144 or email freedomwheels@amway.com

Together we change more lives... one by one.





COLLECTION 006 CONSTELLATIONS

It was the night time sky that inspired Eddie Funkhouser's latest collection, for you too are like a brilliant constellation – a synergy of all the people and things that inspire you and embody your greatest dreams. Together they burn brightly with all your passion and yearning and form the infinite beauty that is you.

“So as you gaze into the evening sky and cast your dreams into its sea of faceted stars, remember that you live in a world of infinite possibilities where no dream can ever be too long.” – Eddie



E. FUNKHOUSER™
NEW YORK

AFS Motor Insurance offers low cost car insurance and high service levels.

NEW

AFS MOTOR INSURANCE

- ✓ Lifetime guarantee on repairs
- ✓ Monthly or annual payments
- ✓ Flexible options
- ✓ Nominate your preferred repairer
- ✓ Security device discount

Choice Of Covers:

Standard Comprehensive

- New car replacement for first 12 months
- Emergency accommodation and transport
- Hire car after theft
- Cover for personal effects damaged in an accident
- Cover if your trailer is damaged in an accident

IBO Advantage*

Standard Comprehensive Cover – Earn 5% PV/BV plus 5% Cash Rebate of your annual base premium.

Gold Comprehensive Standard cover plus

- New car replacement for first 24 months/40,000 kms
- Debris removal after an accident
- \$5,000 death benefit
- Replacement of keys/remote after theft
- Replacement of child restraints if stolen or damaged in an accident

IBO Advantage*

Gold Comprehensive Cover – Earn 8% PV/BV plus 8% Cash Rebate of your annual base premium.



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Quote online by visiting 'Partner Stores' at www.amway.com.au or call on **1800 021 281**

Note: quotes for the Gold Comprehensive product can only be obtained online.

* IBOs will receive these benefits for each policy sold because of a referral they make (where their IBO number is disclosed to Insurers Hotline at the time the product is issued).



NUTRIWAY®
BEST OF NATURE. BEST OF SCIENCE.

Essential nutrition for the youngest hearts and the young at heart

NUTRIWAY® Omega-3 Complex can help maintain optimal health because it contains a balanced formula of high quality fish oils from three different types of deep cold water fish.

Containing DHA and EPA fatty acids which are essential in the diet for the development and maintenance of the body. These fatty acids are also vital for the development of a baby in the womb and for the mother's general wellbeing. DHA is essential for proper brain tissue and nerve growth.

As we grow and develop, taking NUTRIWAY® Omega-3 Complex can help protect our bodies against poor eating, and lifestyle related degenerative diseases that can occur in later life, by helping to maintain normal blood cholesterol levels, thus helping to maintain a healthy heart. It can also help to relieve the pain of arthritis.

Add NUTRIWAY® Omega-3 Complex daily to your family's diet to help ensure every body reaches their own optimal health.

We're the leading global brand because, like you, we believe some things are too important to compromise on.



NUTRIWAY is the World's leading brand of vitamins, minerals and dietary supplements*



Always read the label.
Use only as directed.
If symptoms persist, see your healthcare professional.
*based on 2005 Sales –
Euromonitor

NUTRIWAY OMEGA 3 COMPLEX



WOMEN'S WELLBEING



WOMEN CAN ACHIEVE OPTIMAL HEALTH WITH THESE RECOMMENDATIONS FROM NUTRIWAY®.

Women's health issues, while similar to men's health issues in most areas, differ in a few specific areas. Some of the health issues for women concern subjects such as premenstrual syndrome, pre-conception care and pregnancy, menopause, osteoporosis and osteoarthritis.

To help you take a proactive approach to your health, we examine these health issues for women and show you how NUTRIWAY vitamins and supplements can assist.

PREMENSTRUAL SYNDROME (PMS)

Facts: PMS affects approximately 75% of women, and is characterised by more than 150 symptoms, ranging from mood swings to weight gain and acne. The symptoms vary from woman to woman and cycle to cycle. For some women, the symptoms may be mild or moderate, and for others, they may be more severe. Hormonal imbalance and liver dysfunction may contribute to PMS symptoms.

What you can do to help relieve the symptoms: NUTRIWAY Primrose Plus, NUTRIWAY DOUBLE X® and also NUTRIWAY Omega-3 Complex can help to balance hormones and relieve the symptoms of PMS.

PREGNANCY

Facts: Research has shown that it is beneficial to start supplementing three months prior to conceiving. In particular, nutrients such as folic acid are recommended to reduce the risk of neural tube defects including spina bifida. An early symptom of pregnancy is fatigue, so it is important to ensure that your energy levels are adequate prior to falling pregnant.

What you can do to stay healthy when you are pregnant: Research shows that consumption of omega-3 oils during pregnancy is essential for foetal brain and eye development. It is also an important component of breast milk. NUTRIWAY Omega-3 Complex can supply you with these essential fatty acids. NUTRIWAY DOUBLE X, taken as part of a preconception program, can also help reduce the risk of nutritional deficiencies and ensure mum and baby are receiving vital nutrients including folic acid which is essential for health.

MENOPAUSE

Facts: As with menstruation, some women can complete this transition relatively symptom free; for others it can represent an emotionally challenging and debilitating time. Menopause is marked by the end of menstruation for one year. The transitional time leading up to complete termination of menses is called perimenopause; this phase can last up to four years, and is characterised by irregular menstrual cycles and gradual increase of menopausal symptoms.

The cause of menopause is the lack of production of oestrogen by the ovaries. Some of the symptoms include irregular and/or absent menses, hot flushes, and urinary tract atrophy. Skin changes include loss of skin tone/integrity leading to wrinkles. Weight gain is another symptom.

What you can do to help relieve the symptoms of menopause: Take NUTRIWAY Black Cohosh and Soy and NUTRIWAY DOUBLE X to maintain your energy levels and vitality to help manage and/or reduce the symptoms of menopause. Combine it with NUTRIWAY Omega-3 Complex for its anti-inflammatory effects.

OSTEOPOROSIS

Fact: Menopause can also increase a woman's risk of osteoporosis, a condition which affects the bones making them brittle and leads to bones that can easily fracture. Other contributing factors include excessive caffeine, soft

drink and/or alcohol consumption, smoking, lack of exercise, low protein diets, and lack of calcium intake.

What you can do to strengthen your body: Boost your calcium intake with NUTRIWAY Calcium Magnesium. Other NUTRIWAY products that can support bone health include NUTRIWAY DOUBLE X, which contains important bone nutrients such as calcium and magnesium. NUTRIWAY Protein Powders and POSITRIM® Protein Bars are a convenient and nutritious way to also increase your protein intake for strong healthy bones.

OSTEOARTHRITIS

Facts: Osteoarthritis (OA) is an inflammatory joint disorder characterised by degradation of cartilage and bone. Symptoms most commonly include pain, stiffness and joint swelling. OA frequently affects hands, knees, hips and spine.

What you can do to relieve the symptoms of OA: NUTRIWAY Glucosamine HCl with Boswellia helps to repair cartilage, reduce further breakdown, and also helps to reduce inflammation. For superior results combine it with NUTRIWAY Omega-3 Complex, which can help to reduce pain and inflammation.

By taking a proactive and preventative approach to your health, most women can enjoy a healthy and pain free life. Remember to consume a diet containing good quality lean protein, lots of fresh fruits and vegetables, adequate clean filtered water, a regular exercise regime, and the recommended NUTRIWAY supplements. Have a regular medical check-up and remember that the NUTRIWAY naturopaths can assist with any questions you may have regarding your health.

For advice or more information on any of these products, simply contact the NUTRIWAY naturopaths via email on naturopath@nutriway.com.au/naturopath@nutriway.co.nz



NUTRIWAY®
BEST OF NATURE. BEST OF SCIENCE.

Always read the label. Use only as directed. If symptoms persist see your healthcare professional.

ARTISTRY®



CITY WEAR COLOUR FOR SPRING 07

Reinvent your look this spring with the fiery new City Wear Collection from ARTISTRY®. Each compact contains three rich lip cremes for a provocative pout and three velvety smooth powders to create bewitching eyes and an all purpose accentuator to highlight. There are two looks to choose from – MetroChic and UrbanChic. The City Wear Collection is available now. Order today.



VS	DESCRIPTION	PV	BV	W'Sale	RRP
104329	ARTISTRY City Trend Collection – Metrochic Palette	12.04	41.05	\$45.16	\$60.95
104328	ARTISTRY City Trend Collection – Urbanchic Palette	12.04	41.05	\$45.16	\$60.95
QO	DESCRIPTION	PV	BV	IBO/Member	RRP
104329	ARTISTRY City Trend Collection – Metrochic Palette	14.79	51.63	\$58.08	\$75.50
104328	ARTISTRY City Trend Collection – Urbanchic Palette	14.79	51.63	\$58.08	\$75.50

Summer Sensations... Summer Profits!

Inside Scoop: Summer Sensations is out now!

It's packed with great Holiday offers that carry full PV/BV and considerable retail margin PLUS fabulous gifts with purchase.

Here is a great way to cover those pesky holiday expenses. Free postcards that come with your *Inside Scoop: Summer Sensations* are a great way of contacting your customers. Electronic downloads of the cards are also available if you would like to send your customers an email instead.

Below are some examples of the fabulous offers that are available. All the offers represent fantastic value, and carry full PV/BV with a significant retail margin. For more great offers, see your copy of *Inside Scoop: Summer Sensations* or visit the Amway website.



ARTISTRY®



Purchase any of the ARTISTRY Skin Care Systems (Delicate Care, Clarifying, Moisture Rich) valued at \$140.00 RRP and receive an amazing designer ARTISTRY cosmetic purse* for FREE.

Retail Margin \$36.32. *Plus bonus Purse is valued at \$30 by Amway of Australia.

Offer excludes single product purchases.

TOLSOM™



Receive a FREE Valour TOLSOM Bathrobe when you purchase the TOLSOM Range. The range includes the TOLSOM Facial Cleansing Foam, Shave Gel, After Shave Splash, Skin Smoothing Gel, Skin Protect Lotion SPF 15, and Eau de Toilette. This offer is available on VS/QO 209858.

Retail Margin \$62.55. Plus bonus Bathrobe valued at \$129.00.



Purchase six dozen XS Energy Drinks (two dozen Cola Blast, two dozen Tropical Blast, one dozen Lemon Blast and one dozen Grape Berry Blast) and receive a bonus six can XS Cooler Bag for FREE! This offer is available on VS/QO 209845.

Retail Margin \$35.38. Plus bonus Cooler Bag valued at \$24.95.



SUCCEED WITH EDDIE

THE NEW COLLECTION FROM E. FUNKHOUSER™ NEW YORK HAS FINALLY ARRIVED. 006: CONSTELLATIONS IS THE LATEST COLOUR COLLECTION FROM INTERNATIONAL MAKEUP ARTIST EDDIE FUNKHOUSER AND IS COMPLETE WITH INSPIRING LOOKS THAT YOU CAN EASILY RECREATE. THE BEST THING ABOUT THIS COLLECTION IS ITS VERSATILITY: YOU CAN USE MINIMAL COVERAGE DURING THE DAY FOR A NATURAL LOOK AND THEN USE THE COLOURS TO CREATE A MORE DRAMATIC LOOK FOR THE EVENING.

A great way to help you increase sales of the latest collection is to practice applying the makeup yourself. As one of the highest

SELLERS OF E. FUNKHOUSER New York cosmetics, IBO Elizabeth MacKay was treated to a special Collection 006 makeover by E. FUNKHOUSER New York trainer Rahlia Smith. Here, Rahlia gives you a step by step guide on how to apply the makeup to create a beautiful evening look. Practice this on yourself and on your customers so that you can increase sales. Then, Elizabeth shares her valuable tips with you on succeeding with E. FUNKHOUSER New York.

For a complete list of all the Constellations looks and how to apply them, make sure that you get your copy of the E. FUNKHOUSER New York Look Book for Collection 006 on VS/QO 209301.



BACKGROUND

- E. FUNKHOUSER New York Concealer + Eye Base

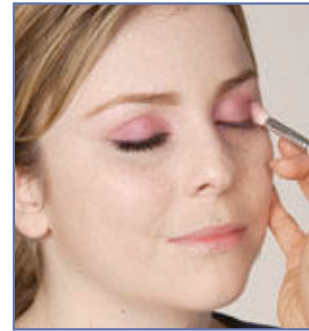
Use a brush to apply underneath the eyes to cover up dark circles. Then, blend the colours with a brush to apply onto the face as a foundation to brighten skin tone. Apply a thin layer to the eyelid to help eye colour stick.



BROWS

- E. FUNKHOUSER New York Brow Defining Pencil Blonde

Line the brow and then blend in with an eyebrow brush.



EYES

- Eye Color Duo Vela/Volance
- Shimmer Eye Pencil Quasar
- E. FUNKHOUSER New York Mascara Black Onyx

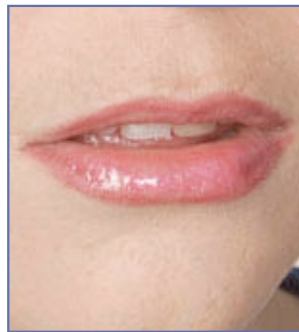
Apply Eye Color Volance to the entire eyelid and onto the brow bone, then using a crease brush, apply Eye Color Vela to the lower lash line. Line the upper lash with Shimmer Eye Pencil Quasar and then apply two coats of Mascara Black Onyx to the lashes.



CHEEKS

- Crème Cheek Color Ayla
- E. FUNKHOUSER New York Contouring Powder

Apply Crème Cheek Color Ayla to the apples of each cheek and then use a brush to apply the contouring powder just below.



LIPS

- Lip Gloss Evening Star

Add a generous application of Lip Gloss Evening Star to the lips.



RESULT

Dramatic eyes, glowing cheeks and a dazzling smile – Elizabeth is looking absolutely stunning for a night out.

E. FUNKHOUSER™
NEW YORK

ELIZABETH'S TIPS

IBO Elizabeth MacKay gives you her tips on growing a successful business with E. FUNKHOUSER New York.

DETERMINATION

Elizabeth attributes her success to her determination to get a result.

A SLOW REVEAL

Instead of displaying all the products at a party, Elizabeth only reveals a few products at a time. The technique is

something she learnt from her EMMA PAGE Jewellery training.

GET CREATIVE

While everyone was waiting for the new collection to launch, Elizabeth decided to create personalised kits for her customers, which helped her keep her sales high even when there weren't any product launches.

LOVE THE PRODUCTS

As Elizabeth jumps with excitement

at the sight of the new Constellations Collection, it is evident how much she loves the products.

As E. FUNKHOUSER New York trainer Rahlia Smith says, "the passion comes through your pores".

For more information on E. FUNKHOUSER New York visit the Amway website or www.efunkhouser.com



More rewards for you!

There has never been a better incentive for you to qualify as a New Platinum. The potential incentive payments available to you as part of Amway's very generous One Time Cash Awards (OCTA) is an all-time high of \$17,000. This includes \$1,000 for the Silver Pin, \$2,000 for Gold, \$6,000 for New Platinum Q6, and \$8,000 for Q9 and above*. But the rewards don't stop there. New Platinums that qualified in 2007 have the opportunity of

receiving a further \$17,000 when they qualify as Founders Platinums in 2008. That is a potential total of \$34,000 in OCTA! Don't forget that Amway also recognises your efforts at the New Platinum Seminar, where you are treated to 5-star luxury in Sydney and given a taste of what to expect for your business in the years ahead.

Speak to your Business Relations Manager today to ensure that you are on track to achieving your goals.

**Make sure you read the Business Seminars and Incentives Brochures 2008 or download it from www.amway.com.au / www.amway.co.nz*



Choosing the right home loan is as important as choosing the right home, so let XPLORE® find the right loan for you.

XPLORE offers:

- Significant PV/BV for XPLORE branded standard rate low doc loans
- No account, statement or annual fees
- Free and unlimited redraw facility with no minimum amount
- 24 hours access to accounts via internet or telephone banking

Low doc loans offering competitive options for borrowing without the need to supply financials, especially for the self-employed.

In addition to the XPLORE branded products, XPLORE also has access to ten mainstream banks and lenders to suit the IBOs. You will earn PV/BV for these loans as well (Mortgage Mart rates).

For more information, simply complete the online enquiry form by visiting 'Partner Stores' at www.amway.com.au and a consultant will contact you within 24 hours or call XPLORE on 1300 886 887.



XPLORE Your Options

xplore™



free upgrade for Amway IBOs

As an Amway IBO, you're entitled to special rates and benefits from Hertz. Rent on any weekend until 31 October 2007 and take advantage of a free upgrade* on selected vehicles at participating locations in Australia. To make a booking call the dedicated Amway toll free number **1800 780 788** or visit 'Partner Stores' at www.amway.com.au quote the Amway CDP number **1627066** and PC number **102211**.

*Conditions Apply. Valid for rentals between noon Thursday and noon Monday, including Saturday night keep. Upgrade subject to vehicle availability at time of vehicle collection.

Hertz®

We're going your way

Amway



IT MAY ONLY BE OCTOBER, BUT IF YOU WANT TO TAKE ADVANTAGE OF THE HOLIDAY SEASON SPENDING FRENZY IT'S TIME TO START PREPARING NOW.

November and the first two weeks of December are ideal times to hold parties for Christmas sales. It's also a great opportunity for you to take bookings for parties in the new year – what better way to start 2008?

It is also the right time to make your annual calls to local businesses. Try contacting factories, professional offices, garages, etc. and offer a free gift advisory and wrapping service. Men do not always know what to buy for their partner, mother, or sister, and many don't even feel comfortable going into the shops to buy a gift in the first place. You can make it easier for them and increase your sales at the same time. This EMMA PAGE gift service has been successful for many years, so why not give yourself a Christmas Bonus this year and get involved!

MORE EMMA PAGE TIPS

Here are more great tips from our EMMA PAGE Trainers to get you and your customers ready for this holiday season.



ANNE RADY

1. Create a list of your hosts and VIP customers (those who have spent \$100.00 RRP or more) and send them a Christmas card

in early October, offering an EP gift of their choice to the value of (say) \$50.00 RRP if they book and hold an EP party in the months of October or November (minimum 8 guests to qualify for the gift). Include other friends, acquaintances, and associates on your list.

2. Host your own Christmas party; coincide this with the launch of our new range in late October, so you'll have lots of exciting new things to show your guests. Display the jewellery with Christmas decorations to make it as festive as possible. Pre-wrap a selection of gifts to provide samples of your "free gift-wrapping service". Offer a 10% discount (or a pick from your Treasure Chest) to guests who bring a friend. Include the friend in the discount offer. Be sure to include "something for everyone" in your combinations for presentation or display.

3. Offer a Christmas gift service to local businesses. Take some samples of our range in a jewellery roll, together with a selection of gift-wrapped samples to encourage pre-Christmas orders.

Your Christmas campaign starts now! Beat the rush and enjoy the benefits that Christmas selling brings to your business!



SPIN PENDANT



AMBER BRACELET



TREASURE NECKLACE



SATURN EARRINGS



KATHY BAPTIST

1. Offer this unique business opportunity to everyone you meet – don't keep it a secret! Many people are looking for a change or extra income at this time of the year.
2. People are already partying, or wanting to party! So ask if you can join them and bring along your "beautiful jewels gift-wrapped ready for Christmas". Or suggest that they have a party and shop on your seat, not on your feet.
3. Office parties are great at this time of the year. Hold a "Shop for Christmas" party during your host's lunch hour. Offer incentives like a gift wrapping service, extra gifts at special prices using host/customer offers, and heirloom packs.
4. Hold "Paper Parties" with some good friends. It's a great idea for people who don't have the time to hold a party at home. Give a jewellery roll with a few of our best selling pieces and an Outside Orders Sheet. Offer incentives like free jewellery for five or more outside orders.
5. Have a two-week "push" campaign slotted into your planner/diary for Christmas shopping. Book as many parties as you can. Let your potential hosts know that they can be in the draw to win (say) \$200.00 worth of EP jewellery. Plus, every buying guest at their party will go into a draw to win a free piece of jewellery.

Most of all wear your jewellery proudly – in combinations of at least nine pieces – and have some fun.



BEV BARRITT

1. Offer to pre-date the guarantee, from 25 December 2007, not the purchase date.
2. Have a draw for the month of December. All customers who spend over \$150.00 will go into a draw for a big white Christmas teddy.
3. Offer your own Booking Offer for November and December Parties. Try a bottle of wine for a party that takes \$250.00 or some crystal glasses for a party that takes \$500.00.
4. Organise a wine, Christmas cake and jewellery night where your loyal customers can come along and relax.
5. Get some bookings from your male relatives or work mates. Guys love to buy for their mums, sisters and girlfriends, but don't always know where to look.
6. Visit your local aged care home. It's a fantastic environment to meet people who don't get the opportunity to get out into the shops themselves.
7. Put together your own Christmas Gift Packs. Package together a couple of sets of earrings, necklaces and bracelets, add in a free piece from your heirloom packs, then package them all together in a Christmas Box. It's just like a Christmas Hamper!

Finally, remember that it is the season for fun, so enjoy!



TWIST EARRINGS



AMBER NECKLACE



TREASURE BRACELET



ID BRACELET



EMMA PAGE[®]
JEWELLERY

ARTISTRY®



ULTIMATE BEAUTY SECRET

It's the perfect solution. ARTISTRY Multi Protect SPF 30 is a lightweight, broad spectrum sun screen that easily blends with ARTISTRY moisturisers. The SPF 30 protection combined with Nutrilite approved Vitamin E, shields your skin against damaging UV exposure, ensuring that skin can stay looking younger, longer. Use over your moisturiser for that added protection from the sun's harsh UV rays. Available now.

VS	DESCRIPTION	PV	BV	W'Sale	RRP
102877	ARTISTRY Multi Protect SPF 30	12.58	42.90	\$47.19	\$63.70

QO	DESCRIPTION	PV	BV	IBO/Member	RRP
102877	ARTISTRY Multi Protect SPF 30	11.23	39.20	\$44.10	\$57.35

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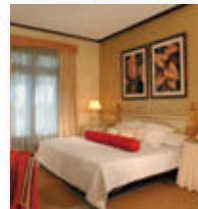


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Answer the call of the island beat and get into the rhythm of business for Achievers 2008. Contact your Business Relations Manager today for more information on this amazing trip.



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Amway of Australia,
PO Box 202, Castle Hill
NSW 1765.
V/S206888