

THE ULTIMATE: ARTISTRY™ Creme LuXury ARTISTRY Creme LuXury is for the woman who expects and demands excellence. She is as discerning about her skin care as she is in all aspects of her life, seeking the most groundbreaking products to restore and maintain the appearance of her skin's youthfulness and beauty. Driven by a heartfelt desire for meaningful experience, refined indulgence and scientific truth, settling for anything less in her quest of skin renewal is simply not an option. **Experience the truth of transformation COMING SOON** Sandra Bullock for ARTISTRY Creme LuXury

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Transformation



For nearly fifty years we've been able to rely on the strength of this business. It's created opportunity for you and your family, your friends - and for people all over the world.

But we want to take a great business and make it even better! That's what we're focused on this year. Our business is transforming in exciting ways. We're dedicated to innovation, becoming performance driven and building a new foundation to grow from in the future.

You've seen some of the results with new products we're launching in various markets - products we believe will bring consumers to you. But certainly you know transformation isn't just about launching new products.

It's about expanding our relationship with you, by creating new opportunities that keep pace with, and stay in front of, an ever-changing direct sales market.

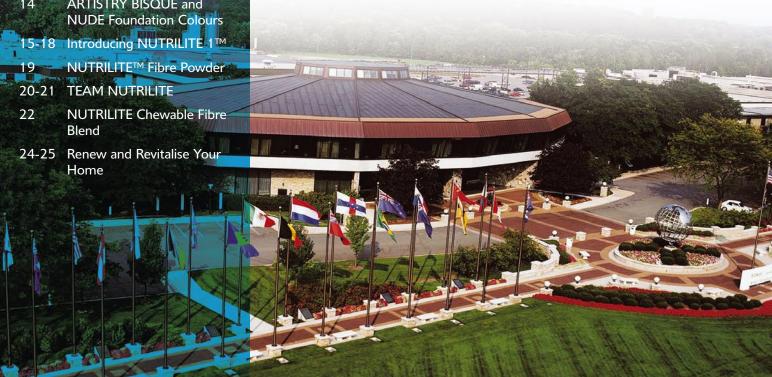
It's about being prepared to take advantage of new technology and resources as they become available. It's about expanding our training and providing updated selling tools. And it's about focusing on a consistent message about our business and building global brand awareness – something that will help us improve our reputation.

In 2008, our initiatives to expand the business will create more success for everyone... and for you.

We can't thank **you** enough for your willingness to be a part of our future!

Steve Van Andel Chairman

President



4—corporatenews





One by One – Amway's Campaign for Children

Amway is a company with a history of providing opportunities, both through our business opportunity and through our philanthropic efforts. Our corporate giving proves our founding families' belief that we need to share our resources with the communities where we do business.

We realised that if we wanted to make a difference in the world, we needed to focus our giving. In 2003, Amway launched the One by One Campaign for Children to do just that. The programme rallies the resources of our Amway Business Owners, employees and affiliates to make a difference in the lives of children around the world.

Why children? It is widely recognised that children are our future and yet, for millions of children, life is a daily struggle to survive.

Our corporate values are the cornerstones of our business and they are the heart of our One by One Campaign for Children. By harnessing the power of our 13,000 employees and three million ABOs, if we all join forces, we have the opportunity to put our values to work and change the world, one child at a time.



You can also make a difference

Buy the Vicky pin and help make children's lives better. Order no. 104999 Price: £1.70 (UK), £1.45 (J/G), €2.55 (Rol) Amway is committed to make a real difference in the lives of children in need.

For more information on the Amway initiatives, please see:

www.amwayonebyone.com

Here you can read all about:

Ping An Medical Foster Home, Bejing, China

There are many orphan boys and girls who come to Ping An Medical Foster Home after surgery. Some stay only a few days, some stay for months. A large part of the funds for this institution comes from Amway China and its Amway Business Owners.

Amway Opportunity Foundation, India

For two million children in India, seeing is only a dream – and so is learning. Because of the high cost of producing Braille textbooks, the state cannot offer these children the education they long for. The result? Many live in darkness. Through the One by One campaign for children, Amway India is working to change that.

Amway and UNICEF partnership Kilifi, Kenya

To the children living in the Kilifi district along the eastern coast of Kenya, a simple vaccination can mean the difference between life and death. Amway in Europe partners with UNICEF to make as many vaccinations available to these children as possible.

The Tarahumara Estado de Chihuahua, Mexico

In the Sierra Mountains of Northwest Mexico, the Tarahumara Indians live on their ancestral land. With steep canyons and sweepings vistas, it is a place of rugged natural beauty. It is also a place of unrelenting poverty. There are few here who have electricity or running water. They exist on what they can grow. Sometimes, that is enough. Most often it is not.

Amway Mexico supports programmes that include providing schools that teach subjects relevant to the lifestyle of the Tarahumara, nutritious food and basic healthcare education.



Amway and the environment

At Amway, we've always believed that we each have a personal responsibility to help make the world a better, safer place for our children.

Amway recognises our responsibility as a leading global citizen and we're continually striving to manage the environmental impact of the work we do and the products we create.

- Amway has always delivered eco-friendly products and services, ranging from biodegradable cleaning products to NUTRILITE™ Food Supplements that are developed in perfect balance with nature.
- From the earliest days of our company, we marketed products derived from nature, concentrated to minimise transportation requirements.
- As just one example, selling concentrated L.O.C.™ (Liquid Organic Cleaner)
 Multi-Purpose Cleaner, we have avoided shipping almost 18 million litres of water needlessly around the globe over the last 15 years. This helps conserve fuel and reduces pollution.
- Concentrated products also means that they last longer and result in less packaging waste... a trend that other leading retail brands are adopting now.
- Nearly 50 years ago, we were an early innovator in using biodegradable surfactants in SA8™ Laundry Detergent and other cleaning products.

- Over 30 years ago, we removed CFCs (chlorofluorocarbons, which may cause ozone damage) from our products before it was required by law.
- Our products are formulated to meet the most stringent VOC (volatile organic compound) requirements for preventing smog.
- Most bottles we manufacture use a level of post-consumer recycled HDPE resin that exceeds industry standards.
- At Amway's World Headquarters, we recycle up to 95% of recyclable waste materials. As a global enterprise, how we impact the environment is important to us and "green" considerations are an integral part of Amway's business practices.





As you can see, we are striving for continual improvement in our environmental performance.

To that end, if you have questions, suggestions, or concerns, we invite you to contact your regional affiliate office.



corporatenews



























realise your own potential... SIP 2007-08

Annual Retail Consultant and Certified Retail Consultant Bonus

At Amway, we believe that consistent retailing is fundamental to the strength and longevity of any Amway business.

As an ABO, you have access to Amway's extensive and varied product portfolio to allow you to develop your retailing skills with quality products and successful brands.

By earning at least £900/€1300 of Customer Volume Rebate during this PY (2007-08), you will be eligible to receive an additional one-time bonus on your total Customer Volume Rebate earned during the entire year.

Rol Bonus Schedule

UK Bonus Schedule

£900 to £1,799 = 20%€1,300 to €2,699 = 20% £1,800 to £2,799 = 30%€2,700 to €3,999 = 30% €4.000 to €5,499 = 40% £2,800 to £3,799 = 40%£3,800 or more €5,500 or more = 50% = 50%

How to achieve your bonus... an example:

ABO has earned a total of £3,000 (€4,500) Customer Volume Rebate during the PY 2007/08.

£1,799 (€2,699) x 20% = £360 (€540) First £999 (€1,299) x 30% = £300 (€390) Next **Remaining** £202 (€502) $\times 40\% = £81$ (€201) £3,000 (€4,500) = £741 (€1,131)**Totals:**

Total RC/CRC Bonus = £741 (€1,131)

...be inspired



For detailed information regarding the SIP and precise qualification criteria, please refer to your upline Platinum, local Amway office or

Making leaflets work for your retail business

We have created a set of two additional leaflets for you to purchase at £0.90 / €1.35 for a pack of 10. These brand-specific leaflets support the six leaflets already available:

iCook™ Product Leaflet Order no. 106281

Available from April

Using leaflets as a promotional tool for use with your customers has a number of advantages:

- They allow you to deliver brand and product information directly to customers
- They provide interesting facts about our products and provide a call to action for the customer
- They provide an opportunity for you to include your contact information for a later/repeat sale
- They raise awareness of products and Amway
- Customer loyalty will increase from knowledge of our products and Amway
- They allow you to boost your sales

revolution in water Live Better. Amway Amway eSpring™ Product Leaflet Available exclusively from Order no. 106280 Available from April Please see page 34 for pricing details.

> Look out for the E. FUNKHOUSER™ NEW YORK Brand Leaflet available from 1st May 2008 to support the C007 Collection.

HELP GROW YOUR RETAIL BUSINESS

Be sure to keep a sufficient supply of leaflets for customers who drop by, purchase products that require accessories or repeat purchase, for example, the newly-launched eSpring leaflet, which supports repeat filter sales.



Highlight your own Rare Beauty with our luxurious new colour collection **ARTISTRY™ RARE BEAUTY** COLOUR COLLECTION, SPRING 2008

See the evolution of fresh, modern colours for spring. Available in two palettes, intense terracotta tones or violet tints – both with a touch of gold. Buildable yet weightless, the suede-soft powders go on bold or subtle to create different effects. New ARTISTRY Lip Shine completes the look with a glossy formula that goes on smooth, with the added benefits of aloe and antioxidant vitamins to nourish and moisturise. The subtle, shimmering shades are the perfect complement for eyes this spring. Available from March.



Balance dramatic eyes with one of three lip shines with the discreet shades of the season. Our all-new formula uses a unique combination of vitamins A and E and aloe to moisturise and soothe, giving you lasting comfort.



FASHION MUST-HAVE ITEMS FOR SPRING 2008



Wendy Rowe, the feature make-up artist for spring 08, shares:

"My inspiration for the look of this collection originates in fashion and celebrity. Designer styles such as Stella McCartney and Chloe paired with the iconic looks of Angelina Jolie and Lucy Liu bring to mind a soft and fresh, yet glamorous look for spring."

Photos taken by WGSN (Worth Global Style Network)











Wendy Rowe is a make-up artist who splits her time between her home town of London and Paris and New York. Her work has been featured regularly in Vogue, Allure and Numero, on the catwalks of the world and for clients like Burberry, Prada and Hermes.

NEW LOOK AND FEEL...

ARTISTRY™ EYE AND CHEEK COLOUR

ARTISTRY Eye and Cheek Colours are for the woman who is inspired to create her own individual look. The new ARTISTRY Eye and Cheek Colours help you express your own, personal style through beautiful, customisable eye colours and creamy, sheer cheek colours.



The new ARTISTRY™ Eye and Cheek Colours come in soft, suede-like powders in up-to-the-minute shades. The products apply effortlessly and feel weightless on the skin.

All shades are easily blendable, so you can mix and match various colours to compose the look you want to achieve for every occasion.

With good-for-your-skin vitamins A and E, these weightless powders nurture and help protect your skin.

Both the eye and cheek colours are available in three different colour groups:

- Cool
- Warm
- Neutral

These colour groups provide you with the most recent, up-to-date fashionable colours for the modern woman's diverse looks.

Available from March.



ARTISTRY™ EYE AND CHEEK COMPACT

The new sleek and sophisticated ARTISTRY combined Eye and Cheek Compact is designed for women who seek the convenience of a single compact with customisable colour for eyes and cheeks. Lightweight and portable, the compact has an adjustable dual level display to store your favourite shades. The lustrous compact with a mirror includes one blush brush, one eye brush and one eye sponge applicator.

Order no. 104173 Available from March.

Please note that the new ARTISTRY Compact cannot accommodate the old Eye and Cheek Colours, whilst the old 4-Pan Compact cannot carry the new Eye and Cheek Colours. The ARTISTRY Compact does not contain the Eye and Cheek Colours, which are available to purchase separately.

ENVIRONMENTALLY-FRIENDLY COMPACT.

The synergy of science and beauty comes together again to provide you with an environmentally-friendly, yet thoroughly elegant compact. With 33% less plastic in the compact case and virtual elimination of plastic for refill packaging, the new ARTISTRY compact is not only 30% lighter, it is also environmentally friendlier as it can be re-used to accommodate your favourite eye and cheek shades over and over again, so there is no need to

Introducing this exclusive special price to buy the ARTISTRY Compact and four Eye Colours and get **15% PRICE DISCOUNT!** Special offer only available from 3rd - 31st March, 2008.



OLIVIER VAN DOORNE

ARTISTRY Eye and Cheek Colour has reinvented the eye and cheek compact with Olivier Van Doorne's creative mind and energy. Sleek and classic, contemporary yet enduring, the signature black compact is distinctive in style, easier to use and carry and, most importantly, uniquely possessing true beauty.



"Like a gift passed from hand to hand, there will be an intimacy to the compact. It is sleek and simple, a modern classic"

Olivier Van Doorne

PRESENTATION CADDY

Displaying ARTISTRY™ cosmetics has become easier with the new, elegant Presentation Caddy that holds the Eye and Cheek Colours, Lip Colours and Powder Foundation products. The sleek and adaptable case can be used for demonstrating your ARTISTRY products and features a large mirror, with a magnetic flap closure. This tool is definitely a 'must have' to showcase your selection of ARTISTRY products.

The Presentation Caddy can hold a variety of Eye and Cheek Colours, Powder Foundations and Lip Colours - any combination of the following:

- 48 Eye Colours
- 24 Cheek Colours
- 12 Powder Foundations
- 24 Lip Colours.

Perfect for showing off your favourite shades. A bag will also be included to transport your favourite Lip Colours. Products sold separately.





MAR/APR 08



ARTISTRYTM BISQUE and NUDE Foundation Colours AVAILABLE FROM APRIL

Whether your skin is oily, dry, young or mature, the ARTISTRY brand can offer you a range of foundations to suit all your needs, ARTISTRY Foundations fill two important roles in a woman's life. As the last step in her skin care routine, the foundations nourish and protect skin and as the first step in colour, they create the perfected, even canvas, which serves as the "foundation" for her make-up. The ARTISTRY brand offers the right foundation formulas and shades for every skin type and every complexion.

Now the ARTISTRY brand presents two new shades within the foundation family of Self-Defining Sheer Foundation and Absolute Oil-Control Foundation.



Absolute Oil-Control Foundation SPF 15 (30 ml)

Bisque - order no.105121



Nude - order no.105122

Self-Defining Sheer Foundation SPF 15 (25 ml)



Risgue order no 105124



Nude - **order no.105125**

Product knowledge plays a major role when presenting and retailing to your customers. Therefore, it is important to take into account the features, formulas and benefits of the foundations. When it comes to the ARTISTRY brand, your customers need to feel confident and comfortable when they choose to use your selection of products.

Please refer to your Price List for pricing details.



Selecting a suitable shade – purchase the new ARTISTRY Colour Card (order no. 217109 - pack of five) to assist you and your customers in choosing the correct foundation shade to suit your skin tone.

Selling ARTISTRY Foundations – the best way to sell foundations is to have the physical product and shades tested on your customer's skin (unless you are a beautician, the customer should do the testing herself). The Foundation Samplers will help you do just that (available in Self-Defining Sheer Foundation - order no. 103220, Absolute Oil-Control Foundation - order no. 103225 and Firming Crème Foundation - order no. 103527). Please refer to the Beauty Product Manual for more details.

LAUNCHING MARCH



The first product in a NEW range of Active Lifestyle products from the NUTRILITE brand

Are you tough enough?





A convenient liquid food supplement designed to provide a blast of energy for a busy day

NUTRILITE™ is the world's leading brand of vitamins, minerals and dietary supplements (based on 2006 sales, as supported by research conducted by Euromonitor International).

NEW NUTRILITE 1TM

NUTRILITE 1[™] is a concentrated, intense combination of three primary ingredients to help prevent fatigue, while energising both mind and body.

You don't have to be a sportsperson to enjoy an active lifestyle. Activity can come from your interests and daily routine. NUTRILITE 1 customers are those people who want a quick energy boost to improve mental alertness and stamina for the challenging activities that are part of a busy day. So, whether it's a busy day at the office or at home, the NUTRILITE brand has the answer.

KEY INGREDIENTS



L-carnitine is an amino acid involved in energy metabolism. It transfers fatty acids across the membranes of cells, where they can be utilised as sources of energy.



Caffeine is a central nervous system and metabolic stimulant, having the effect of warding off drowsiness and restoring alertness.



B vitamins are essential for an array of life functions, but their primary task is to assist in the release of energy from carbohydrates, fats and proteins.

KEY BENEFITS

- Provides rapid alertness
- Enhances mental performance
- Provides a quick boost of physical energy

NUTRILITE 1 has a grapefruit flavour and contains 50 mg of L-carnitine, 75 mg of all-natural caffeine and six B vitamins. It contains NO artificial colours, flavours or preservatives.

Twist, Shake, Take!

NUTRILITE 1™

proves that big experiences can come in a small package

NUTRILITE 1[™] comes in a small, convenient to carry, 15 ml vial and is easy to use. Simply twist the cap to release the powder into the bottle, shake vigorously and then untwist the cap and consume. A single, powerful shot for a quick boost of physical energy. Each pack contains 10 x 15 ml vials.



Order no. 103493

Please see page 34 for pricing details.



NUTRILITE 1^m

See the excellent benefits of NUTRILITE 1[™] for yourself by visiting the new **Active Lifestyle Brand Centre** - an excellent resource for promoting **NEW NUTRILITE 1** to your customers.





Active Lifestyle Customer Leaflets

Order your customer leaflets NOW and introduce your customers to this exciting new range of products from the NUTRILITE brand.

Leaflet (pack of 10) - order no. 106550

Active Lifestyle Business Cards

Use these new Business Cards to introduce your customers to NUTRILITE.

Business Cards (pack of 10) order no. 106714

Please see page 34 for pricing details.

Coming soon...

more NUTRILITE products for active lifestyles. Look out for further information in your AmwayFocus magazine.





🗷 NUTRILITE

LAUNCHING IN MARCH

NUTRILITE Fibre Powder

Say goodbye to lumpy, sticky fibre take the CLEAR alternative.



For the first time from Nutrilite, three natural fibres are combined to create a soluble fibre blend to supplement the diet in a quick and convenient way. Packaged in a slim, attractive single-serve stick pack,

NUTRILITE Fibre Powder

is a convenient, taste-free, easy-to-mix dry powder that can be sprinkled onto foods or mixed into non-carbonated drinks.

Order no. 102736

Carton containing 30 x 6 g stick packs. Please see page 34 for pricing details.

The recommended daily intake of fibre for an adult is 25-30 g. This product contains 5 g soluble fibre and can be taken in conjunction with other NUTRILITE fibre products, to provide you with different sources of fibre.

Adding NUTRILITE fibre products to your diet on a daily basis ensures your body gets the fibre it needs to operate efficiently – what better way to supplement than with NUTRILITE!

Fibre helps to promote optimal functioning of the gastro-intestinal tract and a fibre supplement can be beneficial to those who do not eat sufficient amounts of whole grains, fresh fruits and vegetables.

Always dissolve contents of one stick pack in 250 ml to 375 ml of water or juice, or sprinkle on food and drink a full glass (250 ml) of liquid with each serving. For adults and children over 12 years of age, one to two stick packs per day, gradually increasing fibre intake.

KEY FEATURES

NEWproduct-

- Contains soluble dietary fibre from three plant sources
- Helps support weight loss and lowers the absorption of fats into the body
- Helps to promote optimal functioning of the gastrointestinal tract
- Quick and convenient way to contribute to daily fibre intake
- Formulated to be gentle on the stomach
- Non-gritty and odourless powder blends easily with any non-carbonated beverage or can be sprinkled on food without adding significant taste
- Suitable for use in cooking
- No artificial colours, flavours or preservatives added

NUTRILITE[™] is the world's leading brand of vitamin, mineral and dietary supplements

(based on 2006 sales, as supported by research conducted by Euromonitor International).



20 product

Calling people of all ages and abilities, who want to love life, not just live it.

Sport transcends age, gender, ethnicity, economic class and creates an emotional connection to athletes, teams and sports.









TEAM NUTRILITETM ACHIEVING POTENTIAL



ATHLETES

You may already be familiar with the two track and field athletes that the NUTRILITE brand sponsors. Jamaican born sprinter, **Asafa Powell**, officially became the fastest man in the world on June 14th 2005, when he broke the world record for the 100 m and then more recently broke his own world record in Italy on September 9th 2007, by running the 100 m in 9.74 seconds.

Liu Xiang won gold in the 110 m hurdles at the 2004 Athens Olympics with a time of 12.91 seconds and then became the world record holder in 2006, with a new time of 12.88 seconds.

Sanya Richards, the youngest woman ever – at age 20 – to break the elusive 49-second barrier at 400 metres.

Sanya was named the World Female Athlete of the Year in 2006 – the same year she became the American Outdoor 400 m record holder at 48.70 seconds.

In her 22 years, Sanya has made an international name for herself representing the United States around the world in elite track and field events.





NUTRILITE™ is the world's leading brand of vitamin, mineral and dietary supplements (based on 2006 sales, as supported by research conducted by Euromonitor International).

NUTRILITE™ PRODUCTS

Asafa Powell has been linked to NUTRILITE DOUBLE X™ Multivitamin/Multimineral/Phytonutrient Food Supplement, in the past but the TEAM NUTRILITE initiative is designed to bring awareness of NUTRILITE products, including the new Active Lifestyle products launching this year and products associated with the Lifestyle Balanced Solutions (LBS) weight management programme.

MAR/APR 08

🜿 NUTRILITE

TEAM NUTRILITE is the global community of passionate people – from elite athletes to any of us – who inspire each other to achieve the balance we need for optimal well-being. It encompasses athletes, events, NUTRILITE products and your community at a local and global level.

TEAM NUTRILITE offers you a forum to connect to your customers through their hobbies and interests, to use athletes and events to inspire and achieve your full potential in life.

EVENTS

Global events that TEAM NUTRILITE has been involved with include the OC Marathon and the Prefontaine Classic (both in the USA) and many local events supported by local Amway offices. To find out more about TEAM NUTRILITE, events and our sponsorships, log on to the dedicated TEAM NUTRILITE Brand Centre at www.amway.co.uk / www.amway.ie.



Ronaldo de Assis Moreira, known by many as 'Ronaldinho Gaucho', was twice awarded the FIFA World Player of the Year, European Footballer of the Year and FIFPro World Player of the Year. Ronaldinho trusts the NUTRILITE brand to help make the most of what nature gave him. As a member of TEAM NUTRILITE, his efforts both on and off the pitch as a Nutrilite sponsored athlete and brand champion bring out the best in those around him, every day. To assist in promoting our newlyappointed NUTRILITE-sponsored athlete, we are thrilled to offer you the following promotion, available from 3rd March, 2008, while stocks last: 1 x NUTRILITE™ Daily Food Supplement (60 tablets) at a 15% price discount, packaged in a Ronaldinho & TEAM NUTRILITE branded carton and including 1 x FREE Ronaldinho & TEAM NUTRILITE branded postcard. Promotional order no. 231530 Ronaldinho & TEAM NUTRILITE branded postcards also available to purchase separately in packs of 10 - order no. 231527. Please see page 34 for pricing details



LAUNCHING IN APRIL

NUTRILITE[™] **Chewable Fibre Blend**

Could 13 be your lucky number? 13 natural sources of fibre in every tablet!

NUTRILITE Chewable Fibre Blend is a fibre supplement in a convenient, chewable tablet form. Vertically integrated, natural fibre ingredients, sweetened naturally with fructose, offering a premium, effective and convenient fibre source.



Order no. 104283 30 chewable tablets

Please see page 34 for pricing details.

This product is recommended for adults and children six years of age or older. Chew 1 tablet, 3 times per day. Drink at least a full glass (250 ml) of liquid with each tablet. NUTRILITE Chewable Fibre Blend will replace the current NUTRILITE Multi-Fibre (order no. 4296). It will also replace NUTRILITE Multi-Fibre in the LBS Starter Kit (order no. 218503).

It is recommended that anyone over the age of six should get between 25 - 30 g of fibre every day. Many of us don't get that amount.

Luckily, there's a simple solution. Chewable Fibre Blend offers an incredibly complicated but incredibly convenient blend of soluble and insoluble fibres. Fibres in general are important for a healthy digestive system. Some soluble fibres such as FOS function as prebiotics that beneficially affect the intestinal flora. Insoluble fibres primary benefit is to promote regularity.

contains dietary fibres from 13 different raw materials such as fructooligosaccharides and fibres from peas, barley and carrots. This exclusive blend of natural fibres, with orange cream flavour, makes it easier to enjoy the health benefits of a diet rich in fibre and so with minimal effort, you can reach the maximum fibre levels your body needs to reach optimal well-being.

Each Chewable Fibre Blend tablet acacia, sugarcane, oats, acerola cherries, wheat, lemons, soy, cactus, pear, apples,

Potential users

- Those who do not consume sufficient amounts of complex carbohydrates in their diet.
- Those who do not eat sufficient amounts of whole grains, fresh fruits and vegetables





Spring clean your home with these GREAT OFFERS

as featured in our January-April seasonal promotions flyer

Taking care of ourselves and our families also means taking care of our homes. With the Home Care range from Amway, you can offer products to your customers that will make this happen... everyone likes a clean home. Because of this, product knowledge is the key to persuasive retailing; your familiarity with the products can often make the difference between closing the sale and missing an opportunity.

HINTS & TIPS

- Get to know and create regular customers
- Understand who your Home Care customers are and demonstrate the offers
- Know your brands and their unique selling points
- Personalise your approach, as more people will buy from you when they feel you are talking directly to them about their individual needs

Promotions available from 3rd March until 30th April 2008, while stocks last.



FREE L.O.C.™ Plus
Bathroom Cleaner and
L.O.C. Plus Kitchen Cleaner
when you buy L.O.C. Plus
Wipes and Canisters.

L.O.C. Plus Wipes and Canisters - order no. 101427

20% OFF when you buy both AMWAYTM
Car Wash and AMWAY
SILICONE GLAZETM



AMWAY Car Wash - order no. 8708
AMWAY SILICONE GLAZE - order no. 8967



FREE AMWAY

Carpet & Upholstery Shampoo when you buy a Carpet Shampoo Applicator

Carpet Shampoo Applicator - order no. 100715

Spring is here - renew and

Wax Furniture Ferniture Fe

Birds sing, flowers bloom, blue skies!

Take a look around your home – what do you see? Dust, cobwebs, other dirt...

With the extensive range of products from Amway designed to target each area of your home, your house can be clean and fresh...

Let's take it room by room and see what products are needed:



AMWAY™ Wax Furniture* Polish

Take care of fine wood furniture – use for regular dusting of furniture and décor.

Order no. 100712.

AMWAY Carpet & Upholstery Shampoo

Revitalise all carpets and give them a deep clean. Can be used on upholstery. Order no. 100711.



AMWAY Green Meadows Air Freshener Concentrate

Neutralise and eliminate household odours with a quick spray. Order no. 8193.



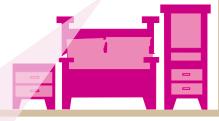
L.O.C.™ Plus Wipes

Packaged with colour-coded product stickers, the L.O.C. Plus wipes offer a versatile and convenient way to use your favourite L.O.C Plus specific cleaners all around the house.

Order no. 101427.

BEDROOM

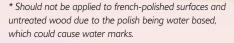
Want to be able to unwind and relax in a clean and refreshed room? These products will help.



KITCHEN

An oven that smokes each time you bake? Smelly refrigerator? Give the kitchen the glory it deserves with these







L.O.C. Plus Kitchen Cleaner

Great on cooker tops, sinks, kitchen appliances and refrigerators. Order no. 100000.



L.O.C. Multi-Purpose Cleaner

Saves time and effort – powerful streak-free, non-dulling formula cuts through soil build up and grime, leaving surfaces clean and shiny.

Order no. 0001.



AMWAY Gel Oven Cleaner

Apply with the brush to soften, lift and dissolve grease – WIPE AWAY.
Order no. 0014.



ZOOM™ Spray Cleaner Concentrate

Attack those toughto-remove spots on cookers and worktops, cutting through greasy dirt. Order no. 8213.

revitalise your home!

Exercition Control of the Control of

L.O.C.™ Plus Bathroom Cleaner

Highly effective on toughest bathroom type soils and stains – including soap scum, hard water stains, and lime scale deposits.

Order no. 3854.

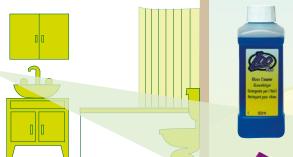
L.O.C. Plus Daily Shower Cleaner

For a thoroughly clean shower, without the need for scrubbing.

Order no. 8757.



Can't see yourself in the mirror? Can't remember what colour the tiles in your bathroom are? Let's clean up the bathroom.



L.O.C. Glass Cleaner

Streak-free formula effectively removes tough dirt from all glass surfaces.

Order no. 7485.



Embarrassed to entertain? Don't want to eat your dinner in the dining room? Let's change this with the products below.



PURSUE™ Toilet Bowl Cleaner

A fast acting toilet cleaner that powers away stubborn stains and eliminates unpleasant odours.

Order no. 3951.



L.O.C. Glass CleanerOrder no. 7485.



L.O.C. Multi- Purpose CleanerOrder no. 0001.



AMWAY™ Wax Furniture* Polish Order no. 100712.

Choose your favourite shades with the new ARTISTRY™ Colour Card today!

Now featuring:

NEW Eye and Cheek Shades - launching in March NEW shade additions to Absolute Oil-Control and Self-Defining Sheer Foundations - launching in April The ARTISTRY Colour Card is an essential tool to have when showcasing the extensive range of ARTISTRY Colour Cosmetics. The easy-to-understand layout features an accurate colour representation of the complete range to help you and your customers make your product selections quickly and easily.

New model imagery is also demonstrated inside the Colour Card to characterise the eyes, lips, nails and face!

By using the ARTISTRY Colour Card, you can simplify the colour selection process and increase your sales with colours categorised in warms, cools and neutral shades. Suggest colours from the same family such as a neutral lipstick and a neutral eye colour to complement one another.



Order no. 217109 (pack of 5)

Price: £3.70 (UK), £3.15 (J/G), \in 5.50 (RoI) Available from March.

Enjoy nutritious and delicious food with every meal

What is the VITALOK™ cooking method?

The iCook™ Stainless Steel Cookware uses the unique VITALOK cooking method. Forming a water seal between the lid and pan, the VITALOK cooking method helps foods to retain its natural colour, flavour, texture and vitamins/nutrients. Foods cook in their own natural oils and juices, whilst using less fat.

See your Home & Living Brochure for details of the full iCook product range. Please refer to your Price List for pricing details.

The VITALOK cooking method locks in over a third more vitamins and minerals than traditional cooking methods.





Quality Water, Healthy Mind

eSpring[™]

Water is essential to life and plays a crucial role in virtually every organ and function of our bodies. Through drinking good water you can improve your health, fitness and even your appearance.

What benefits will I see if I drink good water?

- Improved concentration and reaction times
- Improved appearance
- · Improved levels of energy and fitness
- Hydrated, smoother, softer and more wrinkle-free skin

Why eSpring™?

- It destroys more than 99.99% of potential waterborne bacteria and viruses in drinking water
- It improves water clarity and taste
- It improves the smell of your water
- The carbon filter reduces particulates and more than 140 potential health-affecting contaminants

Please refer to the Home & Living Brochure or visit www.espring.com for more information. Please refer to your Price List for pricing details.



eSpring Water Treatment System with Existing Tap Kit Order no. 100188

eSpring Water Treatment System with Auxiliary Tap Kit Order no. 100189



PRODUCTS AND A LOT, LOT MORE!
AN ESSENTIAL TOOL TO MAKE YOUR
BUSINESS A SUCCESS!

We are now delighted to offer you the updated Home, Health and Beauty Product Manuals

Product knowledge is the key to persuasive customer presentations, therefore, your familiarity with products offered by Amway could make all the difference to securing that all-important sale. So make sure that you purchase this all-important tool.

The Home, Health and Beauty Product Manuals describe the features and benefits of the extensive Amway product portfolio. They are also packed with brand history, product technology, scientific research, product development, ingredients, hints and a lot

All this, plus sections tailored especially to meet the needs of each manual's portfolio category.



Don't forget, the updated manuals now contain a two-page spread on how to retail your products!

Home Product Manual - order no. 216994 Health Product Manual - order no. 216995 Beauty Product Manual - order no. 216996 Set of Home, Health and Beauty Product Manuals order no. 216997

A 'must have' tool – each manual is sold separately. Buy the manual that best meets your business' needs or purchase all three at a reduced price. Please see your Price List for pricing details.

Updated Price List -

available from March 2008

A new, updated Price List will be effective from 1st March, 2008. As usual, this will contain the updated product range as of March 2008.

Certified Retail Consultant and Business Consultant Price List Order no. 0013 (single) Price: £0.70/€1.25



welcoming ARTISTRY™

Alpha Hydroxy Serum Plus with new easy to use nozzle.



Order no. 8006 30 ml

Please refer to your Price List for pricing details.

Product Discontinuance: iCook Heat Diffuser - order no. 101090

From approximately May 2008 onwards, the iCook Heat Diffuser will be discontinued. Please refer to Business Services for the current inventory status.





SA8TM LAUNDRY TABLETS TO BE DISCONTINUED



From approximately May 2008 onwards, SA8 Laundry Tablets (order no. 100297) will be discontinued. Please refer to Business Services for the current inventory status.

For alternatives to the SA8 Laundry Tablets, select your heavy duty laundry detergent for your ordinary cleaning needs from the following three AMWAY products:

SA8 Premium Laundry Detergent offers heavy duty cleaning performance and is formulated for hot water cleaning for whites and more durable clothing - order nos. 100115 (2.25 kg) / 100116 (4.5 kg)

SA8 Colour provides effective cleaning, protecting coloured clothes from fading and preventing dye transfer in the wash - order no. 3972 (3 kg)

SA8 Liquid Laundry Detergent offers heavy duty cleaning performance in all water temperatures and is especially formulated for cold water cleaning when you want to take extra care and keep colours brighter and blacks from fading less - order nos. 103800 (1.5 l) / 103278 (4 l)

Please refer to your Price List for pricing details.

Like unwrapping a box of chocolates...

...our new product brochures for 2008 are sumptuous, compelling and visually appetizing. Curious? Then read on.







home

KITCHENWARE

- 4 iCook "Stainless Steel Cookware
 The iCook range of products has a set to suit
- 7 iCook^{to} Non-Stick Cookwan
- Designed to offer superb performs 8 iCook™ Knives
- Designed for comfort, ease of use and perform

 1.0 a Continuo Minter Transform Continuo

FOOD & BEVERAGI

12 Food Pasta, dive oil, tomato sauces

3 Beverages

HOME CARE

- 14 SA8™ Laundry Care
- L.O.C." Home Care
 Sussaille for virtually any household surface.

 DISH DROPS "Dish & Home Care
 Scientificially formulated to deliver exceptional
- Home & Car Care, Applicators

ORDER COPIES FOR YOUR CUSTOMERS NOW

e care about what you need to build a profitable business. So, in response to your requests, we've created three new product brochures. These brochures provide you with the flexibility to become a specialist in a preferred business line.

You can now also mix and match the brochures you leave with your customers, depending on their needs, therefore making it more affordable for you to leave them behind with a customer.

Our products are now presented to you and your customers in a warm and friendly style, introducing colour-coded sections, intuitive navigation and retail prices for each product.

With a style of imagery, which mixes luxury with a fresh and real-life theme, the overall experience of flicking through the new brochures is inspiring and easy to relate to.

Perfect to leave with a customer

Introducing retail pricing



Beauty & Grooming presents a complete range of high-quality skin care and body care treatments, along with a perfect blend of high fashion and classic colour cosmetics, which are kind and gentle to the skin. From the beauty-obsessed to the beauty-shy, there is certain to be something to allure everyone.



Home & Living extends beyond the four walls and helps turn a house into a home. Culinary types will be spoilt for choice with the high-performance range of iCook™ Stainless Steel Cookware. Discover laundry solutions for all your linen love-affairs, cleaning products for all those forgotten nooks and crannies and a personal care range ideal for all members of the family.



Health & Wellbeing introduces the new Active Lifestyle product range, along with all our NUTRILITE™ products, convenient for all customers, even from an early age.

Brochures are available to purchase offline as well as online at www.amway.co.uk and www.amway.ie, using the following order numbers:

Pack of 5 Beauty & Grooming Brochures: 231486
Pack of 5 Health & Wellbeing Brochures: 231484
Pack of 5 Home & Living Brochures: 231485

Single Beauty & Grooming Brochure: 106968 Single Health & Wellbeing Brochure: 106967 Single Home & Living Brochure: 106966B Please see page 34 for pricing details.

Easter and April Ordering and Delivery Schedules

WEEK COMMENCING MONDAY 17TH MARCH 2008

Normal Order Day	Revised Order Day	Delivery Days	Direct Debit			
Monday 17th March	Unchanged	Thursday 20th/25th March	2nd April			
Tuesday 18th March	Unchanged except					
	for Republic of Ireland	Tuesday 25th/26th March	3rd April			
Wednesday 19th March	Unchanged	Wednesday 26th/27th March	4th April			
Thursday 20th March	Unchanged	Wedn <mark>esda</mark> y 26th/27th March	7th April			
Friday 21st March	Thursday 20th March	Wednesday 26th/27th March	7th April			
(offices closed)						

Please note:

ABOs in Republic of Ireland will need to place their orders, including Amway online orders, on or before Monday 17th March for delivery 20th/25th March. ABOs normally placing weekly cycle orders on Friday 21st will need to place their orders, including Amway online orders, on or before Thursday 20th March for delivery 26th/27th March.

WEEK COMMENCING MONDAY 24TH MARCH 2008

Normal Order Day	Revised Order Day	Delivery Days	Direct Debit
Monday 24th March	Tuesday 2 <mark>5th</mark> March	Friday 28th/31st March	8th April
(offices closed)		/	
Tuesday 25th March	Unchang <mark>ed</mark>	Friday 28th/31st March	8th April
Wednesday 26th March	Unchang <mark>ed</mark>	Monday 31st March/1st April	9th April
Thursday 27th March	Unchan <mark>ged</mark>	Tuesday 1st/2nd April	10th April
Friday 28th March	Unchan <mark>ged</mark>	Wednesday 2nd/3rd April	11th April

Please note:

ABOs in Northern Ireland and the Channel Islands will need to place their orders, including Amway online orders, on or before Tuesday 25th March for delivery on 31st March/1st April.

WEEK COMMENCING MONDAY 28TH APRIL 2008

Normal Order Day	Revised Order Day	Delivery Days	Direct Debit			
Monday 28th April	Unchanged	Thursday 1st/2nd May	13th May			
Tuesday 29th April	Unchanged except	Wednesday 7th/8th May	14th May			
	for Republic of Ireland					
Wednesday 30th April	Unchanged	Wednesday 7th/8th May	15th May			
Thursday 1st May	Unchanged	Wednesday 7th/8th May	16th May			
Friday 2nd May	Unchanged	Thursday 8th/9th May	19th May			

Please note:

Orders placed on 29th/30th/1st/2nd May will be delivered later than normal due to a combination of statutory holidays within both the UK and the Netherlands. ABOs in Republic of Ireland will need to place their orders, including Amway online orders, on or before Monday 28th April for delivery 1st/2nd May.

Amway online orders should be placed as per above schedules before 10:30 pm.

The offices will be closed for business on Friday 21st March 2008 and Monday 24th March 2008.

60 STAR ACHIEVERS

Aldred, Steven and Philippa

Areje, George and Caroline

Armstrong, Neil and Evelyn

Ashton, David and Jill

Belcher, Matthew and Buchanan,

Kimberley

Bohm, Hlmallika and Sivasambu

Bolger, Tony and Anne

Bovill, Bris and Kerry

Campbell, Duncan and Alison

Carter, Caroline-Hazel

Cass, Barry and Margaret

Chadha, Amit and Chandni

Chmielewski, George

Choudhari, Atul and Madhavi

Christophers, Paul and Hinako

Clarke, Neil and Jenkins, Angela

Coldwell, Derek and Angela

Cook, David and Elizabeth

Cooper, Rob and Sue

Corkin, Andrew and Debra

Corrie, Alistair and Sue

Cunningham, Anthony

Daby, Anjani and Peetambar

Dean, Elizabeth and Dennis

Dickson, Valerie

Dzwario, Abigal and Faesseler,

Mienred

Ecclestone, Karen and Richard

Farrell, John and Cathy

Fowell, Virginia and Pierre

Francis, Hassana and Edward

Gash, Terry and Chrissy

Glenister, Paul and Linda

Gnanatheysihan, Rajendram and

Valarmathy

Gordon, Colin and Andrea

Helyer, Sue and Robert

Hooper, Elizabeth and Peter

Howard, Elizabeth and Ralph

Juru, Douglas and Susan

Kanagarathnam, Sivabalarajah and Sivabalarajah, Sasikala

Keegan, Ray and Martina Keegan

Kilcullen, Marie and Edward

Kirk. Walter and lean

Kurian, Yasmeen and Paul, Henry

Lancaster, Annette and James

Lawes, Chew-Yeen

Lester. Eva and Harold

Lowe, Trevor and Jackie

Mackett, Paul and Margaret

Malde, Paresh and Vatsala

Mc Cay, Moni and David

Mc Creery, Gary and Margaret

Mc Fadden, Ursula and John

Mccloskey, John and Pauline

Mccoy, Yen Tee and Michael

Meyler, Jason and Sue

Millar, Brian and Jane

Milnes, Jay and Eilidh

O Farrell, Carmel and Ghadimi, Abbas

O Hagan, Granville and Margaret

Okpalugo, Osmond and Tonia

Paines, Justin and Rosemary

Paterson, Duncan and Nancy

Perks, Benjamin and Sandra

Popova, Antonina and Okhrimenko,

lhor

Potter, Robert and Pansy

Poulter-Brown, Georgina and Brown,

Ronnie

Quevatre, Pierre and Denise

Rimmer, Helen and Richard

Robinson, A and C

Saini, Satinder and Susan

Shah, Aashik and Hinal

Shillabeer, Edmund and Barbara

Short, Graham and Christine

Slattery, Brian and Claire

Stewart, Joel

Tatham, Bee and Charles

Tin, Nwe Lay

Tweedie, Susan and Christopher

Vellacott, Jane and Simon

Viyazhante, David and Manyinga, Tecla

Walker, Belinda and Darren

Warrack, Issv

West, Catherine Ann

Wills, Brenda and Brinner, Sally and

Jurgen

Winter, David and Janette

Woodley, Peter and Janet



pricing details

	/	/	/	/	/		UK £		/		J/G £		/		Rol €	
Page No	Order No.		Unit Siz	Points V	Retail	Business Volum	Retail Per 1.	Rebate 2	Retail	Business Volum	Retail Per 11.	Rebate C	Retail	Business Volus	/	Rebate a
4	/ 0	Description	/ 3	/ 🍳	/ 💞 ,	/ 8 2	٥ -	٧ ﴿	/ &	/ 8 5	م م	ر مح	/ &	/ 🛮 💆	/ ~ &	/ & /
11 10	104173	ARTISTRY™ Eye and Cheek Compact Eye Colour Refills Powder Blush Refills	10 g 10 g	3.94 4.03 5.05	12.25 6.25 7.85	3.91 3.99 5.01	62.50 26.17	2.61 1.33 1.67	10.43 5.32 6.68	3.91 3.99 5.01	53.20 22.27	2.61 1.33 1.67	18.25 9.30 11.70	5.66 5.77 7.25	93.00 39.00	3.77 1.92 2.42
9 9		ARTISTRY RARE BEAUTY Color Collection - Spring 2008 Eye Colour Compact Lip Shine	10 g 10 g	11.84 6.27	18.40 9.75	11.74 6.22	52.57 24.38	3.92 2.08	15.66 8.30	14.01 14.01	44.74 20.75	3.92 2.08	27.45 14.55	20.26 20.26	78.43 36.38	5.67 3.01
42	104653	ARTISTRY Sales Aids			6.45				F F0				0.60			
12	104653	Presentation Caddy			6.45				5.50				9.60			
34 34 34 34 34 39 22 17 21	218503 103794 103795 105567 105568 105569 102736 104283 103493 231527	NUTRILITE™ Lifestyle Balanced Solutions Starter Kit POSITRIM™ Crème Mix Powder - Café au Lait POSITRIM Grème Mix Powder - Strawberry Lifestyle Balanced Solutions Refill Pack - Cocoa Lifestyle Balanced Solutions Refill Pack - Cocoa & Vanilla Lifestyle Balanced Solutions Refill Pack - Strawberry & Café au Lait Fibre Powder Chewable Fibre Blend NUTRILITE 1™ Ronaldinho & TEAM NUTRILITE branded postcards (pack 10)	100 g 100 g 100 g 1 tab 100 ml	93.26 16.41 16.41 46.90 46.90 46.90 16.82 10.45 16.48	123.25 21.70 21.70 55.80 55.80 55.80 26.10 16.25 25.60 0.60	92.45 16.27 16.27 46.49 46.49 46.49 16.67 10.36 16.34	3.04 3.04 14.50 0.54 17.07 0.06	28.31 5.43 5.43 13.95 13.95 13.95 5.55 3.46 5.45	113.23 21.70 21.70 55.80 55.80 55.80 22.21 13.83 21.79 0.51	92.45 16.27 16.27 46.49 46.49 46.49 16.67 10.36 16.34	3.04 3.04 12.34 0.46 14.53 0.05	28.31 5.43 5.43 13.95 13.95 13.95 5.55 3.46 5.45	163.90 31.40 31.40 84.00 84.00 84.00 32.15 20.00 31.55 0.90	133.82 23.55 23.55 63.00 63.00 63.00 24.11 15.00 23.66	4.40 4.40 17.86 0.67 21.03 0.09	40.98 7.85 7.85 21.00 21.00 21.00 8.04 5.00 7.89
21	231530	PROMOTIONS Ronaldinho/Daily 60 Promotion		9.27	14.40	9.19		3.07	12.26	9.19		3.07	21.45	13.30		4.43
31 31 31 31 31 31 18 18	231484 106967 231485 106966 231486 106968 106714 106550 106280 106281	SALES AIDS Health & Wellbeing Brochure (pack 5) Health & Wellbeing Brochure Home & Living Brochure (pack 5) Home & Living Brochure Beauty & Grooming Brochure (pack 5) Beauty & Grooming Brochure Active Lifestyle Business Cards (pack 10) Active Lifestyle Flyer (pack 10) eSpring Flyer (pack 10) iCook Flyer (pack 10)	1 1 1		1.15 0.25 1.60 0.35 2.55 0.60 0.90 0.90		0.23 0.32 0.51 0.06 0.09 0.09 0.09		1.15 0.25 1.60 0.35 2.55 0.55 0.51 0.77 0.77		0.23 0.32 0.51 0.05 0.08 0.08		2.00 0.45 2.80 0.60 4.45 0.95 0.90 1.35 1.35		0.40 0.56 0.89 0.09 0.14 0.14	

Ø - If required customer volume criteria are achieved



*Please note that in April the NUTRILITE Multi-Fibre in the LBS Starter Kit (order no. 218503) will be replaced by the NEW NUTRILITE Chewable Fibre Blend and the Starter Kit price will be amended to take this into consideration. Please see above for new price as of April 2008.



NUTRILITE™ POSITRIM™ CRÈME MIX POWDERS

103795 - Strawberry

103794 - Café au Lait

103792 - Vanilla

103793 - Cocoa

218506 - Shaker

Please refer to your price list for pricing details.

218502 – BASIC KIT, *comprising:* 1 Manual, 1 Shaker, 1 Pedometer, 1 DVD

*218503 - STARTER KIT

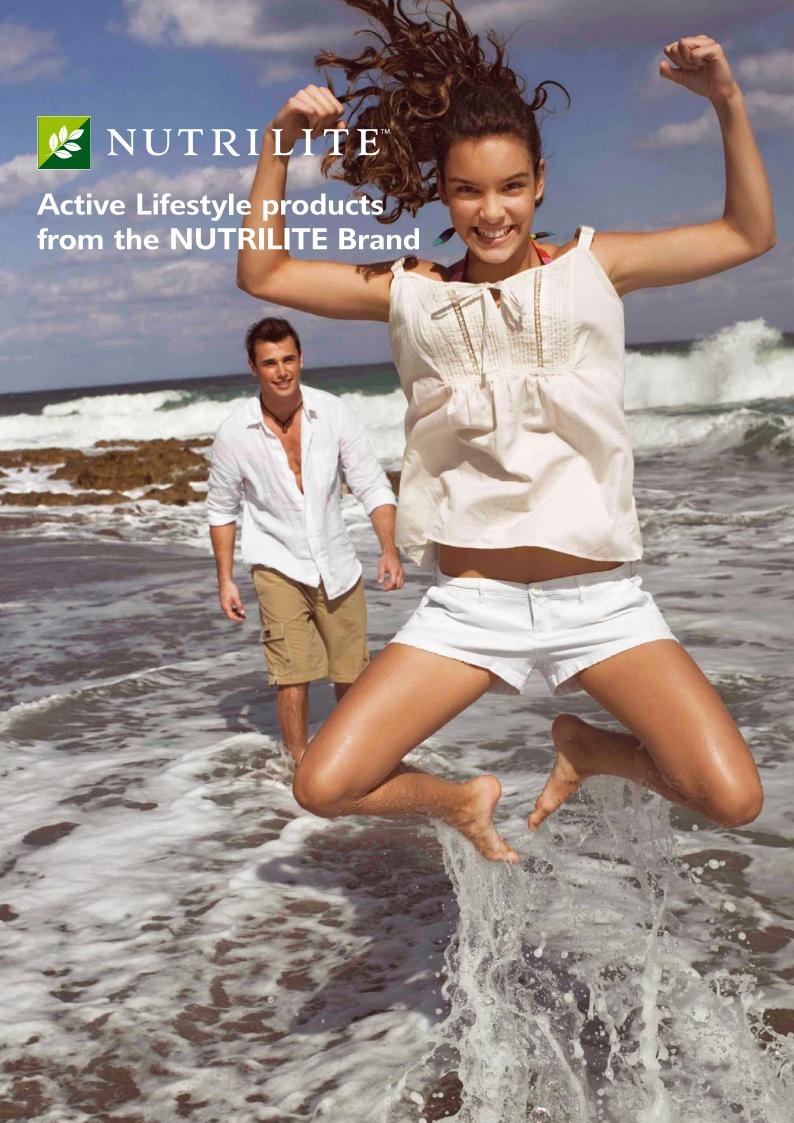
Starter Kit is offered with a special discounted price.

105567 - NEW Refill Pack** Cocoa

105568 – NEW Refill Pack** Cocoa-Vanilla

105569 – NEW Refill Pack** Strawberry-Café au Lait

** Refill Packs are limited life items. They are offered with 10% discount with full PV/BV and are available until December 2008, while stocks last. Please see above for prices of new Refill Packs.





E. FUNKHOUSER™ NEW YORK

COLOUR COLLECTION 007 Coming Soon

Amway

UK ● Republic of Ireland ● Jersey ● Guernsey

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Amway