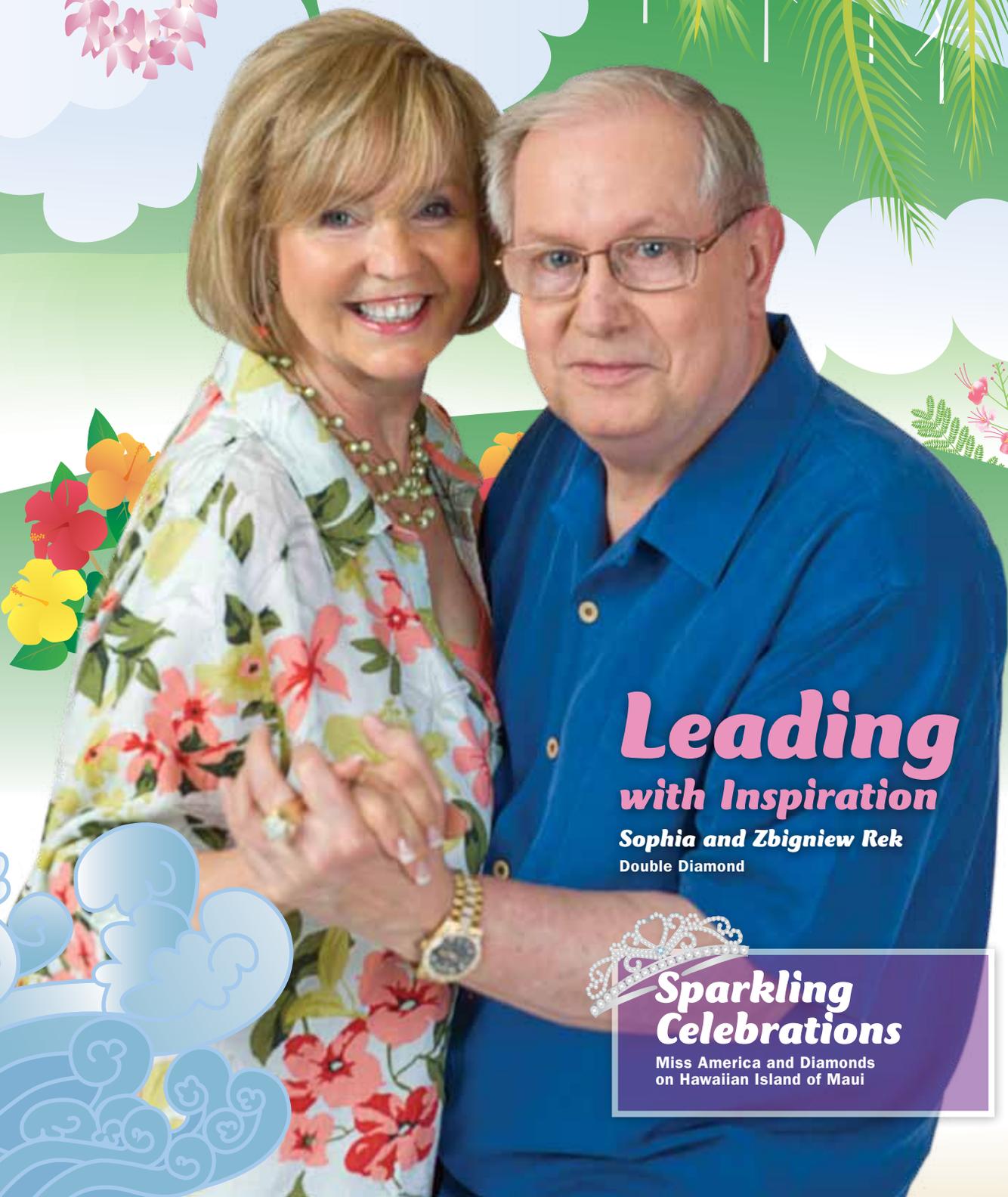


Achieve®

Volume 3, Issue 2, 2010



Leading with Inspiration

Sophia and Zbigniew Rek
Double Diamond

Sparkling Celebrations

Miss America and Diamonds
on Hawaiian Island of Maui



Youngjo & Oksoo Han
Executive Diamond

Theo & Maribel Galan
Executive Diamond

Carmen & Ivan Morales
Executive Diamond

Ganesh & Neha Shenoy
Founders Executive Diamond

Charles Li & Lucy Lu
Executive Diamond



1

Health

Condition of mental, emotional, physical, and spiritual well-being
Double Diamond Nam-Deuk Kim zips over Maui's rainforest canopy.



Luau

An outdoor feast of Hawaiian food and entertainment
Celebrity chef Lorena Garcia demonstrated her culinary skills at this traditional celebration with mangos, hula, and fire dancing.



Luxury

Item or service conducive to sumptuous living
Diamonds stayed at the world-renowned, four-star Wailea Beach Marriott Resort & Spa.



"This is an opportunity and a destination for you. It can be achieved. It's real, and it's worth it."

- Doug DeVos



2

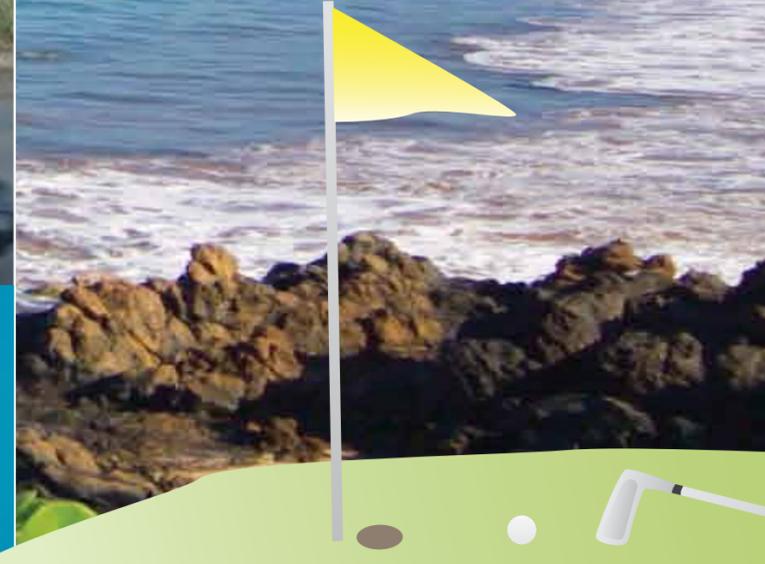
Beauty

Quality that evokes pleasure or satisfaction
Legendary makeup artist Frances Hathaway previewed exclusive new trends and palettes at the ARTISTRY® beauty boutique.



Lana'i

Central Hawaiian Island with 47 miles of white sandy beaches
On this nearly flawless island off the coast of Maui, golf pro Lee Trevino sinks a putt with Diamonds.

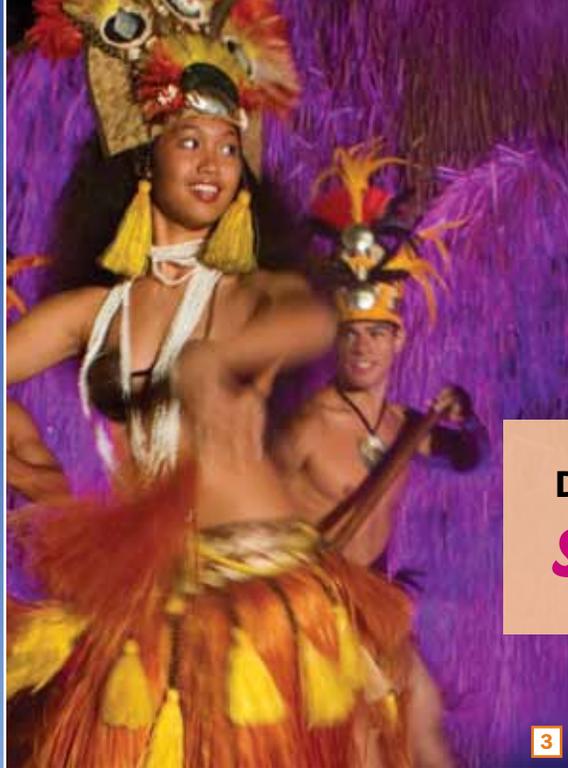


Rally

A long-distance automobile race
High-achieving Diamonds enjoyed a little competition as they raced to solve Rhodiola Road Rally riddles while cruising Maui's tropical valleys and scenic splendor.

- 1 Private helicopters shuttled Diamonds to exclusive island.
- 2 Fabulous phytonutrients flowed in fresh tropical smoothies with NUTRILITE® boosters.
- 3 Traditional Polynesian dancers entertained at the private Diamond luau.





Maui is rich with natural wonders. From coast to coast, staggering natural beauty takes your breath away. Sandy beaches surround coves teeming with brilliant wildlife. Jagged volcanic cliffs rise from lush rainforests.

DIAMOND CLUB 2010

success defined

3

Aloha

Greeting to express a friendly, hospitable welcome

Limousines, fresh floral leis, soothing massages, and candlelight dinners welcomed Executive Diamonds to Maui.

We think the unparalleled splendor of Maui is the perfect setting for celebrating the unparalleled success of Amway Global Diamonds.

In the economic crisis of the past year, Amway Global Diamonds created growth. They showed new enthusiasm for sharing the Plan. They recommitted to recruiting and retailing. They motivated expansive organizations, modeled balanced business practices, and mentored with incredible determination.

Despite daunting challenges, they fostered the success of others first. They led with a spirit of service. They opened hearts with the promise of real opportunity.

They took our breath away.

So for Diamond Club and Executive Diamond Club 2010, they deserved every bit of pampering and luxury we had in store for them.

As you page through this special Diamond issue of *ACHIEVE*® magazine, let these stories inspire you. Consider the steps you can take in the year ahead to motivate, model, and mentor... and put a Diamond Club in your future.

Whether you are celebrating a Diamond anniversary or on your way to Diamond success, you are a shining star. Like Maui, Amway Global is rich with natural wonders.

Like you.



Steve Van Andel

Doug DeVos





Island Splendor

On the Hawaiian Island of Maui, Miss America Caressa Cameron, international aesthetician Michelle D'Allaird, Broadway star Michael Cavanaugh, traditional Polynesian dancers, and amazing musicians celebrated Diamond success.



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Leading with Inspiration

Zbigniew & Sophia Rek
Double Diamond | California

.....
listening
.....

“ I find it fascinating how a person's outlook on what they can achieve changes when they truly understand their own motivation.



For Zbigniew and Sophia Rek, it's time to celebrate. Not just because they have achieved Double Diamond status. Not just because they invited daughters Dorota and Paula and families to enjoy the lavish accommodations at Achievers 2009 in Orlando. Not just because they followed that up with a Bahamas cruise for the whole family. ("It was the best family reunion we've ever had," says Sophia.) Not even because their 5-year-old granddaughter, Anna Sofia, had a blast and says she's ready to go on the next trip "right now!"

It could be time to celebrate just because of their personal and professional accomplishments. But for this couple, the greatest celebration comes from introducing many, many others to the AMWAY GLOBAL™ business opportunity. The Reks savor those accomplishments as much as their own.

Zbig and Sophia's resolve to raise others up to new levels of achievement is strong. "We see so many talented people. Every IBO, no matter what level they are in their business, is just as capable as we are of reaching their goals," says Zbig. "You know, we find it's a lot more fun to celebrate a downline's success than our own." And each day, new business owners from all

over the world join the organization the Reks have created.

CHANGING LIVES STARTS WITH LISTENING

Because everyone's dreams are different, Sophia begins relationships by asking questions. She seeks to understand life and happiness from the other's perspective. "It's amazing how much we can learn when we take time to listen," she says. "I find it fascinating how a person's outlook on what they can achieve changes when they truly understand their own motivation. It becomes the driving force for what they can accomplish in this business filled with possibilities."

In helping others understand what motivates them, she and Zbig have discovered something about their own source of motivation. "Knowing I can make a positive difference in somebody's life is the greatest feeling," says Sophia. "We wake up every morning excited to help, inspire, and encourage people to go after their dreams. My husband is a master at working with people and building good relationships."

GOING FOR THE WIN-WIN

In previous occupations—both were research scientists and Zbig was also a software engineer—the couple enjoyed financial security, status, and intellectual challenges.

But they found it difficult to endure the “win-at-all-costs-to-get-ahead” mentality dominating their work cultures.

Zbig explains, “Any time you compete against co-workers, it becomes a win-lose situation. In our business, even the success of a total stranger can inspire a person to achieve much more than they ever thought possible. Imagine what I can do for people who come to believe that they can put their trust in my teachings?”

For Zbig, the most fascinating part of their business is building people up, strengthening their self-confidence, and empowering them. Ramping up for a speaking engagement schedule for the year, Zbig and Sophia say they’re excited to continue with the work they both love: teaching and inspiring others to achieve excellence. Zbig says, “Good leaders should also be great followers. Following our mentors has made a huge difference in our lives. Now, we’re committed to paying it forward by mentoring others toward success.”

RIGHT PEOPLE, RIGHT PRODUCTS

In their experience of introducing others to the AMWAY GLOBAL™ business opportunity, the Reks have identified several characteristics they believe are shared by the most successful Independent Business Owners. “They are persistent, consistent, and resilient,” says Zbig. “They are people-oriented, teachable, humble enough to accept change, and they dream big.”

Zbig and Sophia have also identified what works for them. Rather than working apart in separate offices, they choose to do business together at the kitchen table. Sophia admires her husband’s vision, persistence, and self-discipline: “He’s a gentleman who dearly loves his family and this business. He’s committed to the well-being of all the people in his life.” Zbig credits his wife’s ability to nurture growth: “As our relationship matures and our AMWAY GLOBAL business grows stronger, we continue to become closer and happier. Sophia has this amazing warmth that attracts people, no matter what country we’re in ... she keeps our marriage blossoming and our business

growing.”

Another source of confidence for the Reks is the AMWAY GLOBAL products they sell. “I’m really excited about the science and quality behind these products,” says Sophia. “I’m always mesmerized when visiting the Nutrilite Health Institute in Buena Park, California. There is a room containing hundreds of colorful plant concentrates that go into NUTRILITE® products.” She also raves about having “ARTISTRY® skin care products to help make us beautiful, and NUTRILITE supplements to help keep us healthy.”

HAPPINESS BEYOND BOUNDS

The Reks enjoy the California scenery while hiking together in the hills near their home. Sophia says, “The area is charming and the views are breathtaking. When Zbig goes by himself, I know he’ll return bursting with ideas and another big vision for what’s next.”

To relax, Zbig likes to solve complex math problems. “He’s like a bulldog,” says Sophia. “He stays on a problem, even if it takes a week to solve it.” Zbig also speaks seven languages fluently and uses this skill to engage business partners all over the world.

As a young family, the Reks came to the United States from Poland. Maintaining their heritage and traditions is important.



**It's amazing
how much we
can learn when
we take time
to listen.**



The average monthly gross income earned by “active” IBOs was \$115 (U.S.)/\$181 (CAN.).

The percentage of IBOs who achieved Double Diamond and above qualification in FY08 was .0038%.

Based on an independent survey during 2001, approximately 66% of all IBOs of record were found to be active. “Active” means an IBO attempted to make a retail sale, or presented the Amway Global Independent Business Owner Compensation Plan, or received bonus money, or attended a company or IBO meeting in the year 2000.

“Gross Income” means the amount received from retail sales, minus the cost of goods sold, plus the amount of Performance Bonus retained. There may be significant business expenses, mostly discretionary, that may be greater in relation to income in the first years of operation. The success depicted may reflect income and investments outside the IBO Plan.



“

We feel very lucky and proud to be a part of unlimited possibilities for family, our business partners, and ourselves.

They return to Poland often, spending time at a second home there. One Christmas tradition is especially treasured: “It’s a big event to make pierogi (Polish dumplings),” says Sophia. “The kitchen is full of family and laughter, and some healthy arguing about how many eggs, flour, and other ingredients to put in.”

Zbig adds, “We’ve also confirmed the Polish blood in our granddaughter; she loves Polish sausage. Fortunately, she also loves NUTRILITE® supplements for kids.”

Ever enthusiastic to spend time with Grandma and Grandpa, Anna Sofia provides the Reks all the inspiration they need to build on their successes. During their Diamond Club trip to Hawaii, Sophia enjoyed watching her granddaughter splash in the pool, eat breakfast on their terrace overlooking the ocean, and build sand castles ... “The images warm my heart,” she says. “It makes both of us want to build the business bigger and stronger.”

“We feel very lucky and proud to be a part of unlimited possibilities for family, our business partners, and ourselves.”

The possibilities are unlimited, indeed. As are their reasons to celebrate.

nurturing

“ We don't have to plan around our jobs. We are able to plan our life around our family.

The Great Life

Ganesh & Neha Shenoy
Founders Executive Diamond | Michigan

G

anesh and Neha Shenoy remember when their successful careers tied them to traditional business schedules and their days were spent in cubicles. He

was a recruiting manager in the automotive industry. She was a software business consultant. And their two young sons were in day care.

“When we decided to put our focus on our AMWAY GLOBAL™ business, we weren’t just looking for a good life, we were looking for a great life,” says Ganesh.

Ganesh started the AMWAY GLOBAL business while single and working full time. After he and Neha married, he continued to build it on his own. When Ganesh earned Emerald, Neha decided to join him. “I believed in the products, and saw Ganesh’s passion grow and the potential this business offered,” she recalls.

Working together, the Shenoy’s have helped mentor and build strong downline leadership teams—teams that have continued to grow.

PROFESSIONAL APPROACH MEETS ENTREPRENEURIAL DRIVE

Reflecting on their own path to AMWAY GLOBAL independent business ownership, Ganesh and Neha say they are able to draw on their experiences in their previous work lives to bring people from diverse careers into their group. In many cases, their downline business owners are already successful in their fields, and become strong leaders in the business. They find the ease of start-up, no overhead and warehousing, and minimal costs to be significant benefits not often seen in other business start-ups.

“We’ve all had similar experiences in the workplace,” says Ganesh. “We share some of the same frustrations of working for others, but more importantly, we share the ability to set clear goals, stay focused, and get the job done.”

Ganesh and Neha are confident that they offer a better option. “We help others find greatness in this business that they won’t find in other jobs,” says Ganesh.



“

These are the memories we carry with us forever. I'll never forget their faces. Great family memories are the real rewards of this business.

Ganesh offers this advice to new business owners who launch a new AMWAY GLOBAL business while employed elsewhere: “Start with 20 to 30 hours a week in addition to your regular job. Build a balanced business and you can begin to replace existing income. Even if you don’t want to give up your current career, this will give you something to fall back on if something were to happen in your profession.”

The couple works to promote the success of each of the business owners in their group. “To encourage them to keep going forward, we send extra cases of products we think they should try,” says Neha. “It’s a nice bonus, because it doesn’t cost them anything to hand out samples to their customers, and sampling is a great way to improve retail volume.”

MAKING MEMORIES TOGETHER

In helping new IBOs build their businesses, Neha says she’s never disappointed with the profound impact this business can have on family happiness, whether people pursue the business full or part time.

The Shenoy's are living proof. They are active members of a Hindu temple near their home. They support an organization focused on improving life for autistic children. And Ganesh and Neha derive enormous personal fulfillment from their own children, 6-year-old Aditya and 2-year-old Ayush.

"I get to be a part of their everyday lives," says Ganesh, beaming as he recounts experiencing milestones with his sons. "Hearing first words, encouraging first steps, teaching values, having fun... these are the memories we carry with us forever. I'll never forget their faces. Great family memories are the real rewards of this business."

Summertime on the lake behind their home is treasured. Neha is an avid water skier, and Ganesh is happiest behind the wheel of their ski boat. Aditya loves the thrill of inner-tubing, while Ayush is learning to float with a life jacket in the safety of Mom and Dad's arms.

The Shenoy's loved Achievers 2009 in Orlando. Says Neha, "There was so much for our family to do... swimming, water slides, and playing in the sand. It was exciting from the minute we checked in. Our 6-year-old ran from room to room in our suite, just giggling with delight."

She compares this experience with the alternative. "Our jobs couldn't have provided for such lavish vacations. There would have been no suites and certainly no limos. And, our vacation time would have been limited to just a couple of weeks per year."

The couple nurtures their native culture in the next generation, speaking Hindi at home and teaching traditions. "Neha and I want our kids to know their heritage and be fluent in both languages," says Ganesh. "As our boys get older, we plan to all travel to India a few times a year."

Keeping family in the center of their life is paramount. "We don't have to plan around our jobs," says Ganesh, "Neha and I are able to plan our life around our family."

TAKING CARE OF EACH OTHER

The Shenoy's also make time for their health—as individuals and as a couple. Their daily routine includes a workout at the gym and taking NUTRILITE® dietary supplements. Having recently earned his black belt in Tae Kwon Do, Ganesh credits The Perfect Pack for giving him a physical and mental edge.

Neha says, "We enjoy having a schedule that

gives us 'couple time.' We believe that this keeps our marriage strong and happy."

She reflects on a fantastic trip with Ganesh to Peter Island. "It's paradise: We sailed on a catamaran, walked hills, and relaxed on the beach. No cell phones, no laptops. Every couple should have this alone time together—to connect on a deeper level, without distractions of a busy life."

THE RIPPLE EFFECT

Ganesh and Neha dared to dream for more, and they urge others to do the same. "Make sure your dreams are bigger than your daily struggles," says Ganesh. "Learn everything you can from your upline mentors, develop a strong clientele to build volume, and leaders to build your business."

Neha adds, "It's amazing to think that right now our business grows because of the hard work and dedication we put into it when we were only able to dream about the rewards. We call it the ripple effect."

That ripple extends through every aspect of the Shenoy's lives—and to each new business owner touched by their leadership.



“

Learn everything you can from your upline mentors. Develop a strong clientele to build volume and leaders to build your business.



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Based on an independent survey during 2001, approximately 66% of all IBOs of record were found to be active.

“ We see time as one of the precious gifts we've earned through the years we've invested in our business.

Reaping the Benefits

Theo & Maribel Galan
Executive Diamond | Dominican Republic

When they need inspiration, Theo and Maribel Galan look no further than their refrigerator door. “We have been Amway Global Independent Business Owners for over 10 years,” says Maribel. “Every goal and dream we’ve posted on the fridge has been reached, so we keep adding them.”

Today the Galans’ fridge is in the gourmet kitchen of their spacious Santo Domingo penthouse. They spend time taking short vacations throughout the year as a family, going to the beach or to the mountains, screening movies in their in-home theater, and enjoying being together with their daughter Bianca Lorena, 12, and sons Theo Jr., 21, and Kendrick, 18.

“Since we achieved the Executive Diamond level, another goal is to enjoy having even more time for ourselves and our kids,” says Maribel. “We see time as one of the precious gifts we’ve earned through years of hard work building our business. Watching us work hard and achieve our goals has been an excellent education for our kids. They’ve learned how to sell, be organized and focused, develop good mentoring skills, and the dedication to build a successful and sustainable business.”

Both of the Galans’ sons are building their own AMWAY GLOBAL™ businesses while attending college. “Theo Jr. is attending a local college and lives with us,” says Maribel. “Kendrick is studying music in Miami. His 19th-floor apartment on the bay side comes with a beautiful view of the marina—not the typical lifestyle of a college student!”

Unpacking from their latest business trip to Hawaii where they attended Diamond Club, the couple reflects on the decisions that transformed notes on the refrigerator door into realized goals and dreams.

MORE THAN PROVIDING

Theo and Maribel were already hardworking business owners when they were introduced to the AMWAY GLOBAL business opportunity. They were accustomed to working days, evenings, and weekends. “The used car business provided well for us,” says Theo. “But it felt like we were constantly struggling, day-in and day-out, just to maintain an adequate level of income to support our family.”



IT WAS A LIVING, BUT THEY WANTED MORE

They found it with the AMWAY GLOBAL business opportunity. After years of working hard selling product and sponsoring others to do the same, they are reaping the benefits. “Besides the financial stability, we have more family time,” says Theo. “We’re able to enjoy the simple things that make family life special: sharing meals, watching movies, going to church, and going on vacations together. We did work hard and made sacrifices to get to this point. But now, our priority is family.”

Maribel agrees. “We do some business traveling, but the difference is that I know when I return from a two-week trip, I have total control over my time,” she says. “We can schedule nothing for a couple of days except for time with our sweet daughter. We can’t imagine working any other way.”

PARTNERSHIP BEGINS AT HOME

Theo and Maribel look to each other as partners in life and business. Theo says the unity they’ve achieved is their biggest asset. “Maribel’s strengths balance my weaknesses, as mine do hers,” he says.

“

**People trust
Maribel because
she has a big heart.
That is her gift.**

THEO GALAN

**People respect
Theo because they
feel how much he
cares about them.**

MARIBEL GALAN

“There’s no question we’re on the same path, and there is never competition between us—there’s only collaboration. We hope other couples learn from us—the best partnership they can create is the one with their own partner.”

Theo describes Maribel as the pillar upon which the family and business is built—an incredible entrepreneur and dreamer. “She’s brilliant in business and a great mom. People trust her because she has a big heart. That is her gift.”

Maribel says she married her soul mate, a man with a noble heart and a lot of patience. “People respect Theo because they feel how much he cares about them.”

GROWING THROUGH THE BUSINESS

The Galans aren’t satisfied with keeping their gifts to themselves. “One of the biggest blessings we have now that we never could do before is to help people in need,” says Maribel. “If God gives us all these blessings, it’s not for us to keep them but to share them with the less fortunate.” The Galans join others in their group to provide support to hundreds of families in a nearby rural area. “They have so little,” says Maribel. “At Christmastime, we make this a family activity. The kids look forward to it, and we spend several weeks together wrapping and packing gifts.”

For the Galans, another important part of their job description is making a difference in the lives of families within their group. “We understand this is a business that sells products, but we are here to impact people’s lives, too,” says Maribel. “With every friendship we develop, we create another partnership and build hope. We’re interested in people first. By helping new IBOs take small steps in the beginning, we can help them improve their lifestyle and reach their goals and dreams.”

The Galans feel that their impact in the Spanish-speaking community has been especially noteworthy. “With our growth and our reputation, we are able to lead by example,” says Maribel. “It means a lot to see another Hispanic person be successful, and even more to see them help others grow... they see us as an example of what

they can achieve.”

Theo adds, “This business is for everyone regardless of their background who has the desire to work hard to accomplish their goals and dreams.”

Some, says Theo, build the business looking only to earn extra income.

That’s OK. But in time, he says, “People realize there are goals and dreams at stake, and they realize the extent that others look for mentorship. I don’t know anybody who hasn’t told me that they haven’t grown in some way through this business.”

In their relationships with new Amway Global IBOs, the Galans encounter goals and dreams of all shapes and sizes. Some want large homes, luxury cars, and yachts. Some want to pay for their children’s education, supplement their income, upgrade their lifestyle, or simply enjoy the products they love.

Before they can move from refrigerator to reality, goals and dreams take work. Says Maribel: “It wasn’t always easy for us. We followed the Amway Global IBO Compensation Plan and our mentor’s advice. If we can do it, we believe anybody can.”



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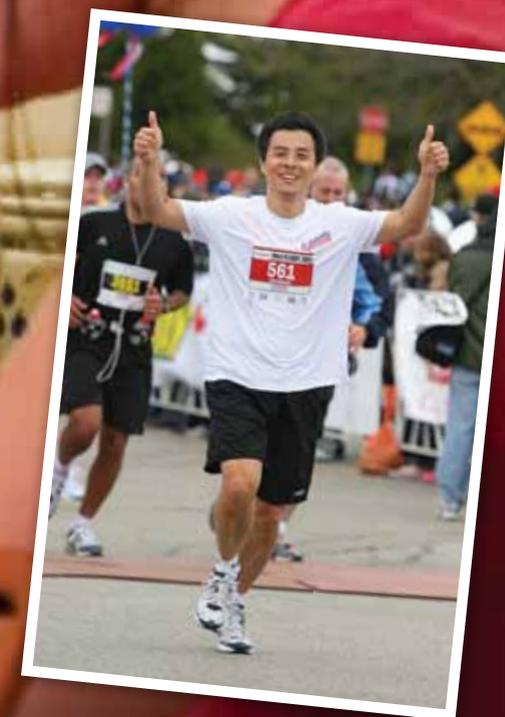
Based on an independent survey during 2001, approximately 66% of all IBOs of record were found to be active.

.....
endurance
.....

“ We have to keep going,
no matter what. We have to embody
the spirit of a marathon runner.

Recipe for Success

Youngjo & Oksoo Han
Executive Diamond | Ontario





Youngjo and Oksoo Han have just returned from a 10-day whirlwind tour of Europe with their children, Jennifer, 15, and Brian, 14. In spite of the time difference and the fact they've been home less than 24 hours, they're rested and chipper.

"It was a wonderful time," Youngjo recounts. "Just being together and having the time to talk was good."

Hoping to have time for each other is one of the reasons the Hans became Amway Global Independent Business Owners.

In recent months, the family has enjoyed taking several trips together, including visits to Hawaii and Orlando. And they are planning a trip to Korea. "I couldn't imagine this lifestyle before we joined Amway Global," Oksoo says. "We believe God has given us lots of blessings and life solutions through Amway Global. We want to dedicate ourselves to helping others experience blessings too."

Traveling offers the family a chance to grow together. "It is like a dream for us," says Youngjo. "Through traveling, we have learned a lot about the meaning and value of life together—especially my two children."

"During the trip to Europe, our children also developed an appreciation for helping others," which is great, says Oksoo.

"They appreciate our dedication to our AMWAY GLOBAL™ business, our partners, and the company."

MINDSET OF A MARATHONER

The Hans have also found some surprising strengths within themselves.

"I love to run marathons!" says Youngjo with enthusiastic glee. What started out as mild curiosity a few years ago quickly grew into a passionate pursuit. Now he trains year-round, participating in two marathons per year.

Oksoo didn't always understand his motivation. "One day I asked him, 'Why do you do these marathons?'" she says. "He answered, 'A marathon is like life's journey.'"

In an early marathon experience, Youngjo had an epiphany: "This is a metaphor for life." Since then, he's used this insight to encourage his business partners to stay the course when things get tough. Youngjo

states, "Many runners stop before reaching their goal. I stress the importance of endurance, pursuing a goal, and embodying the spirit of a marathon runner."

LACING UP

Growing up, both Youngjo and Oksoo accepted a lot of responsibility. "I was the eldest daughter in my family," says Oksoo. "In our culture, I was expected to take care of my younger brothers and sister... These experiences gave me the ability to relate to many different people."

Youngjo grew up in a small city. He was his parents' second child, but as the eldest son he was expected to take care of his brother and sisters as well. Oksoo calls him responsible, patient, and persistent.

He went on to become a textile engineer in a research lab. She taught English grammar at a high school. Even then, they were a great team. "This business requires good people skills, the willingness to learn about the business, and dedication to work hard," Youngjo says.

ENTERING THE RACE

So what brought them halfway around the world? "Where we lived in Korea was extremely competitive and stressful," Oksoo says.

About a year before they decided to move to Canada, Youngjo was selected to attend a language training course in Ontario. "He was very impressed by what he saw here," Oksoo says. Soon she was sold on the idea of moving.

With a toddler and baby in tow, they arrived at the airport with only their suitcases, very little cash, and the address to a hotel Youngjo had reserved online.

They both had earned master's degrees in Korea. "It meant nothing here. We had to start over from scratch," says Oksoo. For a time, she ran a day care out of their home and did translation; he took whatever jobs he could find. Eventually, she opened a Montessori school and he started an import textiles business. Both were hugely successful operations, but they came with a steep price. "I often worked six, seven days a week," Oksoo says. "This was not the life I wanted. I wanted to change my lifestyle."

Oksoo was introduced to the AMWAY GLOBAL™ business opportunity when a friend from church recommended NUTRILITE® dietary

supplements. “I wanted to learn more about building the business right away!” she recalls. “We were looking for something valuable, something worthy—not just working day and night.”

So despite their demanding schedules, the Hans embarked on a new business venture. “It gave us the passion, the hope, the vision—the lifestyle—we wanted. It allowed us to utilize our talents to help others achieve their goals and dreams,” she says.

Youngjo and Oksoo are also eager to introduce others to their favorite AMWAY GLOBAL products, including ARTISTRY® skin care and the e-Spring® Water Purifier. Youngjo can now install the water purifier, and can often be found helping others install theirs.

COACHING THE TEAM

Helping their partners get the most out of their AMWAY GLOBAL businesses is a priority for the couple. “We feel a responsibility to help people live better lives,” he says. “It’s one of the reasons we keep striving to become better mentors and why we encourage leadership development in our group.”

Working together is also vital. The Hans believe that “more can be achieved together than separately.”

Oksoo agrees. “It doesn’t matter how fast you grow, only that you keep growing,” she says. “We respect and admire people who’ve been in this business longer than we have no matter what their pin level, because they have not given up on their goals and dreams!”

RUNNER’S HIGH

“Without our AMWAY GLOBAL business, we would not have the lifestyle we enjoy today,” believes Youngjo.

“Before we just worked, worked, worked,” says Oksoo. “We had no family time.” Now they can attend Brian’s afternoon basketball games or stay for Jennifer’s ballet practice. Youngjo has set aside Saturday evenings as his time to cook with the kids—with iCook® Cookware, of course.

They are justifiably proud of their strong family bond.

“I see many highly motivated people start their own business but then stop all of a sudden or get off course,” reflects Youngjo. As for the Hans, they are staying the course and pressing on, pursuing their goals and dreams.

“

Now we have a dream of traveling together with all families in our group ... they deserve all the blessings.



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You will be supported in every possible way by people who care about your success.

inspiration



Contagious Enthusiasm

Charles Li & Lucy Lu
Executive Diamond | Texas



“

This business brings a powerful opportunity to people suffering in today's economy.

Beyond the goal of financial freedom, building an AMWAY GLOBAL™ business gives IBOs the opportunity to energize, inspire, and lead others to realize their dreams.

For Executive Diamonds Charles Li and Lucy Lu of Houston, Texas, helping others match the success they've achieved and share the joy they've experienced motivates them every day.

“Right now, we feel happy feelings and hope these feelings are contagious,” says Lucy. “We want our enthusiasm to catch on.”

They are deeply grateful to their friends who did the same for them, and to Amway Global for making the opportunity possible. “We have so much appreciation for our uplines,” says Charles. “From them we've received years of care, consideration, love, patience, and teaching.”

He says the Corporation demonstrates its strong commitment to their success through the IBO Compensation Plan, discretionary rewards, and recognition. Expanded support for cultural diversity helps too. “They're helping us with more Chinese language support, with interpreters, Chinese-speaking sales advisors, and product information in Chinese,” Charles says. “All of which is very important to the growth of an organization such as ours, with so many IBOs whose first language is Chinese.”

That support, plus the success of other high achievers, continues to inspire Charles and Lucy. “In the beginning, following our uplines' examples helped us stay focused, learn how to work as a husband and wife team, and find more efficient ways of getting things done,” says Lucy. “Today, these relationships energize us.”

CYCLE OF GROWTH

Charles believes that because this is a business for everybody, almost anyone with a willingness to put in the time and work hard can succeed. “You will be supported in every possible way by people who care about your success,” he says.

Experiencing and expanding the business is like a cycle of growth. “When we start to use the products, we begin to understand the benefit, which helps us sell them to others,” he says. “At the same time, we feel better about our health, beauty, and our quality of life. We feel more confidence in going forward to help others grow their business. When their business grows to a level that can sustain their family, we feel like we're impacting the health and wealth of the world's economy.”

Today, Charles and Lucy are living a harmonious life. As they enjoy more freedom, they are sharpening the clarity of their vision for their group's future. They travel to China a couple times a year to visit their daughter, Li Lu, 20. Because she is also a part of Amway, they've had the privilege of attending some events there with her.

Financially, the couple has never felt more secure. With the means to indulge in little luxuries for their home, their family, and themselves, they continue to pursue their hobbies and take weekly Chinese singing and dancing lessons.

LEARNING, GROWING, TRAINING

With years of accumulated business

knowledge in their repertoire, Charles and Lucy invest their time and money generously toward their group's growth. For the nightly training sessions they lead, they recently purchased a classroom. Owning this space has helped reduce distractions during training sessions and enhances their ability to train more people, more often.

They also host cooking demonstrations and exercise sessions in their home. They genuinely love the people they work with, and it shows.

Some of Lucy's best memories come from times they've gathered with friends. She believes that "success belongs to the person who earns it through their own hard work and perseverance." She also acknowledges how gratifying it is to hear and applaud a new success story. "When I succeed in helping someone else, it makes me feel useful to society," she says. "This business brings a powerful opportunity to people suffering in today's economy."

FAMILY FREEDOM AND TIME

When comparing their current family life with days gone by, Charles and Lucy agree that feeling secure financially has helped increase joy and reduce tension in their family. While they continue to work as hard as they did in their previous ventures, their AMWAY GLOBAL™ business gives them the freedom to define the terms and derive the benefits.

The couple enjoys being more involved as parents and watching their young daughter thrive as she explores dancing, singing, basketball, running, and violin lessons. "Rose, 14, has gained a level of self-awareness beyond what most kids her age have," says Lucy, clearly proud of her daughter's accomplishments. "She's great with her friends and cares deeply about each one. When presented with an opportunity to mentor a friend in distress, she acted in a strong, wise, and responsible way."

With days of stress and struggle firmly behind her, Lucy says she feels happier and healthier than ever

in her life. "The better I feel about myself, the better I am as a wife, parent, friend, and business partner," she says. "I feel more love and appreciation for everyone in my life and then it comes back to me."

She laughingly remembers it was his big smile that first attracted her to him.

Charles confesses too that his love for Lucy is stronger than ever. He's thrilled with her devotion to their family and business. "We understand each other better. Working side by side, adjusting our communications with each other, and sharing our goals and dreams have brought us closer," he says. "We learned all this from building our AMWAY GLOBAL business together. Once we were able to focus less on ourselves and more as a team, it became a true partnership. Now Lucy and I share so much trust and love. It's a good feeling!"



The average monthly gross income earned by "active" IBOs was \$115 (U.S.)/\$181 (CAN.).

Based on an independent survey during 2001, approximately 66% of all IBOs of record were found to be active.

Embracing Dreams

Ivan & Carmen Morales
Executive Diamond | Puerto Rico

“ Surround yourself
with people who've succeeded.
It's healthier for you, your
family, and your business.

stamina

In troubled times, some will choose despair, and others will find strength to rise to the challenge. Just ask Ivan and Carmen Morales. For this couple, rising to the challenge isn't just a way of life, it's a family tradition.

A DAD DETERMINED

"My parents taught me that money isn't the only thing in life. Family and dreams are what matter most," says Ivan. Today Ivan, his wife, Carmen, and their sons share a great legacy passed down by Ivan's parents: family values, the ability to dream, business knowledge, and an AMWAY GLOBAL™ business.

Ivan's parents started their AMWAY GLOBAL business out of desperation after cancer treatments left his mother too ill to work and the family facing bankruptcy.

"We had nothing left at one point—no furniture, no cars. "Those days were extremely hard on our family, but Dad always told me how good things were coming to us, we just had to be patient—I believed him." It didn't happen overnight, but through his father's hard work, those dreams came true for the family. They eventually had a car, again—seven cars, actually. "Dad loved his cars," Ivan recalls. But more importantly, the family credits the positive mentality and the support of people in the AMWAY GLOBAL business with giving Ivan's mother a new outlook on life. "I believe that the whole business and what it involves helped her," says Ivan.

BACK TO BASICS

Sadly, the dream they lived as a family didn't last. By age 19, Ivan had lost his father to a car accident and, by age 20, his mother to cancer. After his father's death, many of the downline leaders in his father's business, once qualified at a Diamond level, decided to quit. The business was neglected and failed to requalify.

Ivan and Carmen took on the business when they were expecting their first child. "Just like everyone else who's starting, we had to learn the basics," Carmen says. "We asked questions, and learned from our mistakes.

We're so thankful for all of the tools and resources available to us," including "the training and support we receive from our uplines."

Ivan adds, "We couldn't have come this far without our uplines. They've guided us in the best way possible—with love and patience. They never rushed us. Now looking back, I wished we'd started earlier. We'd be that much more ahead."

"The more we grow in this business, the more I realize just how much I learned from my dad."

LIFESTYLE OF CHOICE

Until she met Ivan, Carmen had never heard of Amway or the AMWAY GLOBAL business opportunity. When she later learned her father had years ago passed on the business opportunity, she admits being somewhat disappointed. My childhood might "have been very different. My dad always worked hard and late hours to support his family. I regret all the time we lost with him and how much my mom had to take on in his absence."



“

You've got to have emotional stamina. We've developed this.

For her family, Carmen chooses the independence of business ownership. "Our kids have a very different life than I did growing up. "We couldn't live any other way," she says. We do everything together as a family. Ivan and I take turns getting the boys to school and other activities. We go out to eat: sushi is the boys' favorite."

The family lives 20 minutes from the beach and goes there a couple times a week to hang out and relax. Ivan and the boys love digging holes and wrestling around in the sand.

Ivan volunteers at the boys' school. He reads books to the kindergarten class. Carmen says, "He's the only dad there. I wish more dads could do that."

A lot of young families they know outside of the business work for someone else and don't have this kind of flexibility in their schedule. Ivan says, "I'm thrilled that this business gives me the opportunity to both support our family and be with them. We feel our kids will grow into happy and successful adults with the values we both can teach them through this business."

BUILDING LEADERS

Ivan and Carmen's approach to business is balanced, and they highly recommend it. "Sell products, buy from yourself, and build belief in others. That's how the founders did it, right? NUTRILITE®, ARTISTRY®, and our other products open doors along with the Satisfaction Guarantee, quality, and value ... people buy our products with confidence."

They say one secret to their success is encouraging leadership in those they bring aboard. "We make friends easily, but we don't carry people. We prepare the groundwork and supply the tools" to support and educate them. "We encourage people to become leaders, and we're always looking for that next star."

Relationships matter. Carmen says, "We don't talk about the cars and money; we emphasize quality time with the people who are special to us and how we're able



to travel around the world together. We talk about the lasting bonds we've created with our friends, how our uplines have become our family, so close we go to Peter Island and spend holidays together. We want everyone to have this quality of life—this all happens when you build something good and healthy together. The money comes later if you do it right."

STRENGTH FROM ADVERSITY

Challenging economic times can be the backdrop for successes of all sizes. "Because of this business, plenty of people are able to make house and car payments," says Ivan.

"You've got to have emotional stamina," Carmen adds. "We have developed this."

The couple welcomes challenges because they say each one brings them one step closer to their next goal. "People told us it was impossible, they didn't believe. If we had listened to those who'd failed, we would be telling a different story today," she says. "Surround yourself with people who've succeeded. It's healthier for you, your family, and your business."

Having faced their own difficult times, Ivan and Carmen know what it takes to achieve their goals and dreams—and how they can help others who are looking to do the same.

“

My parents taught me that money isn't the only thing in life. Family and dreams are what matter most.



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“

My wife, Julie, and I have been coming here for 22 years. I will have to say that our first Diamond Club was truthfully one of our greatest accomplishments.

Brad Duncan – 22nd Diamond Club



“

It is still stunning when I step off the plane. It's about how they greet and treat you. I get a lot of energy from the new qualifiers.

Jody and Kathy Victor – 35th Diamond Club

heard it at Diamond Club 2010

“

When we opened our room door, it was like a palace. Every day, whenever we come in the room, there is a beautiful present to surprise us!

The island is so beautiful—it's better than the Avatar™ movie.

Youngjo and Oksoo Han – 1st Diamond Club



“

I love being here with my husband. We have our kids here, which is a great incentive for us. We love being with all the other Diamonds too.

Tracey and Kimberly Eaton – 4th Diamond Club

“

I think Maui is the most charming, exotic, tropical place; you can't help but have a good time.

Jim Janz – 40th Diamond Club



Learning Leading & Leveraging

Velauther & Thilakawathy Arunasalam

Founders Diamond | Ontario

When Velauther and Thilakawathy Arunasalam (Aruna and Thilaka to their Amway Global friends) began their AMWAY GLOBAL™ business, Thilaka says her knowledge of the AMWAY GLOBAL business opportunity was limited. “I wanted some extra money, and so we started the business thinking small,” she says. “Our leaders mentored, inspired, and showed us the way with a lot of patience.”

“As we became more familiar with AMWAY GLOBAL products, IBO leaders, and the Corporation, we became better equipped to help others,” Aruna says.

The couple pledges their commitment to new Amway Global Independent Business Owners. We say, “Do what you can and we will do what you cannot. We will never quit on you. When a new person isn’t comfortable talking with others about selling and the AMWAY GLOBAL business opportunity, we help out with these conversations until the new business owner is ready to go it alone.”

The confidence they show today was not always there. “I was shy and didn’t speak to anyone,” says Thilaka. “Now I am more comfortable with myself and speaking to others. For us, life is richer—it’s changed in every way.” Thilaka says Aruna is a strong mentor today. People relate to his big, friendly personality and appreciate his straightforward, honest approach.



“We have a strong family bond that has grown stronger as we’ve grown the business through the years,” says Aruna. The couple has four sons: Aravin, 33, Anathan, 30, Anu, 28, and Abi, 16. “This business has given us the opportunity to financially take care of our family,” says Aruna. The couple extends their support overseas as well, helping two sisters in Sri Lanka pay for college and more family members displaced by the civil war and living in India.

Helping people is what they do now. “I believe this business can be done by anyone as long as they are willing to dream, have a learning attitude through mentorship, and want to help others succeed,” says Aruna.

“

**Do what you can
and we will do
what you cannot.**

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Buying the Ranch

Bob & Shelly Kummer

Founders Diamond | Washington

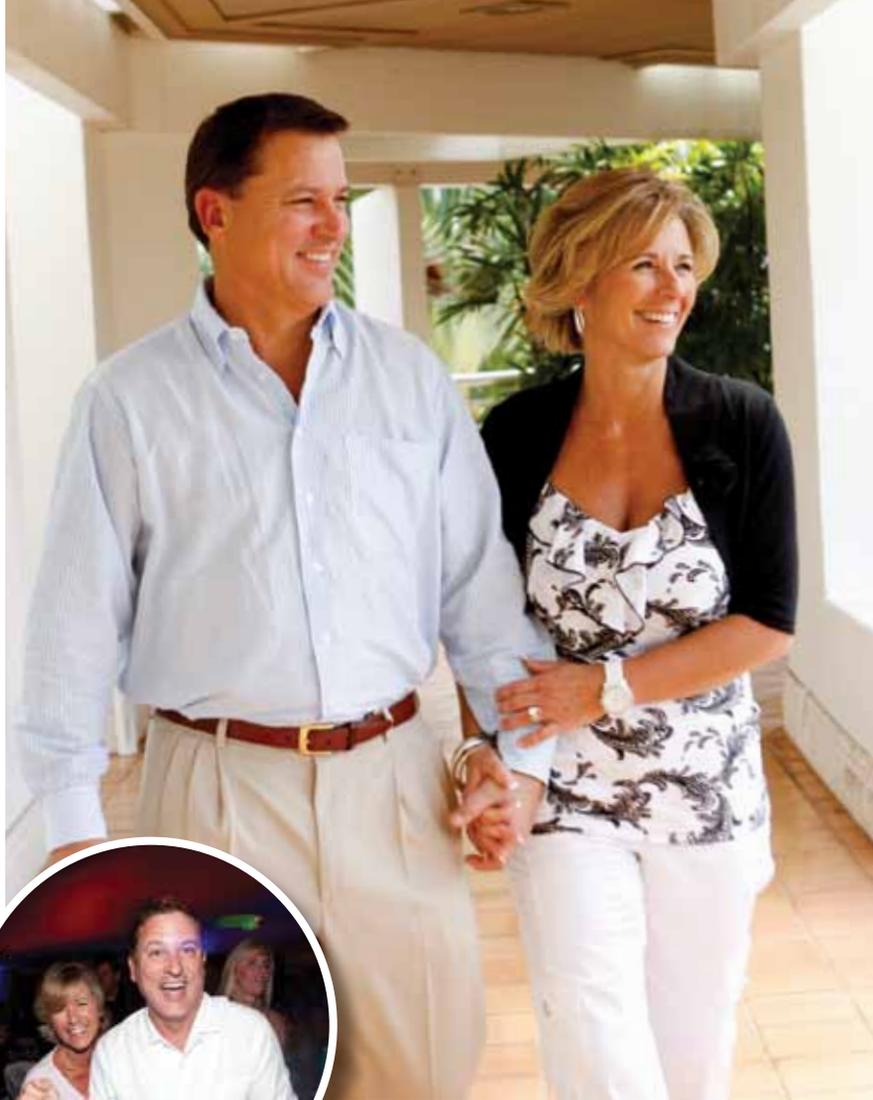
For Bob and Shelly Kummer, a strong work ethic is one of their most powerful assets. Bob was accustomed to working more than 80 hours a week as a telecommunications industry executive. As a corporate director of sales in the hospitality industry, Shelly regularly worked more than 50 hours a week. They found life to be hectic and unfulfilling—until they began channeling their efforts into building their new AMWAY GLOBAL™ business.

“Once we had made the commitment, it was all out. There was no backing out. We ‘bought the ranch’—the AMWAY GLOBAL business was our total focus,” says Shelly.

Bob describes the Amway Global IBO Compensation Plan in terms of delayed gratification—your efforts become an investment in your future. “If you’re going to work hard, it might as well be for yourself.”

The Kummers’ goal was to engage in a business that “was going to give us more time for our marriage first and foremost, and we knew we wanted more time with our family.” Owning their own business has given them control over their schedule and lives. Today, the family spends free time making memories. “I think the thing we like to do most is get on a plane and experience a new place as a family,” says Shelly. “We love doing things with total spontaneity.” We can do that with our own business. The couple travels to cheer on their 15-year-old daughter in horseback riding competitions. Bob takes their 13-year-old son on hunting trips. And, when the spirit moves them, they don’t hesitate to head for a beach to enjoy the sun and sand.

Today, the couple has their sights set on



buying a real ranch, not a figurative one to suit their outdoorsy nature. Bob envisions bringing friends and family to the ranch to celebrate an “old-fashioned Christmas.” Shelly is hoping for a home where future generations of Kummers will live the dream of spending abundant quality time with family.

“We’d love a place with more property for our kids,” says Shelly. “And someday, for our grandkids.”

“

If you're going to work hard, it might as well be for yourself.

Do the Maximum

Juan & Alicia Ruelas

Founders Diamond | California

When Juan and Alicia Ruelas received their first check from their AMWAY GLOBAL™ business, they saw more than \$7.50—they saw potential. “We knew we had done the minimum,” says Alicia, “and we were willing to do the maximum.”

The maximum—commitment, hard work, and perseverance—has helped the couple realize the power of free enterprise. In 2001, Juan fulfilled a boyhood dream and financed a new house for his grandmother who raised him. You can’t reap the rewards without putting forth the effort, says Juan. Owning your own business “helps people realize their goals and dreams,” adds Juan.

Ten years after launching their AMWAY GLOBAL business, Juan and Alicia continue to work hard and reap the rewards of owning their own business. Both have retired from their teaching jobs and are enjoying more time with their three boys, ages 5, 7, and 14. And, Juan plans to take his family and business associates to World Cup 2010 in South Africa.

As they continue to build their AMWAY GLOBAL business, they have embraced a philosophy of perseverance and professionalism. Our business, say the Ruelas, is our career. Alicia remembers a commitment she made early on in the couple’s business endeavor. “I was going to take it as professionally as teaching,” she says. Though retired from the classroom, teaching is still a big part of the couple’s life. The Ruelas guide and mentor new IBOs through a process of learning, practicing, and leading by example.



“It’s (a lot) more than just bringing people in,” says Alicia.

Juan believes that relationship skills are essential. “Care for others,” he says. “People don’t care how much you know until they know how much you care.” To fellow Spanish-speakers, he offers this message of encouragement: “Sí, se puede.” Yes, we can.



Help people realize their goals and dreams.

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Focus on the Future

Nancy Siatyee & Kevin Kim

Founders Diamond | New York

Nancy Siatyee and her husband, Kevin Kim, had long dreamed of career independence. As a teenager growing up in Malaysia, Nancy knew she wanted to work for herself. Kevin had a similar goal and started the couple's AMWAY GLOBAL™ business, while still managing a Chinese restaurant full time.

During a visit to Amway headquarters in Ada, Michigan, for the company's 35th anniversary celebration, Nancy met a diverse group of Amway Global Independent Business Owners. They encouraged her and provided the motivation to really engage and grow the couple's business. Upon returning home, Nancy and Kevin acted on the advice and encouragement they received. They worked hard, persevered, and soon had a new Ruby pin to show for their efforts! Finally the dream Nancy had held for so long, started to take shape in reality.

Their dream job lets Kevin and Nancy spend time with their 12-year-old son, Victor. Together they have traveled the world, hosted family gatherings, and tuned in to basketball, football, and soccer matches. Nancy loves cooking with iCook® Cookware to prepare healthy meals for her family and friends, including curried pork, chicken, shrimp, and tofu dishes.

In light of today's troubled economy, Nancy is eager to share the AMWAY GLOBAL business opportunity with others. "We encourage them to look at their future and what that means to their family and their retirement," she says.

"There are people who are laid off from their jobs, and they are seriously looking at what the AMWAY GLOBAL business opportunity can offer them," Kevin says. I hope that the people who join us in this business will be as successful if not more successful than we are."

The couple claims hard work and persistence are important attributes. Everything we do is aimed toward helping ourselves and others reach their goals and dreams," says Kevin.

While working hard to build their business, Kevin and Nancy are also nurturing the future of their family, encouraging son Victor to take part. "If you ask him what he wants to do in the future," says Nancy, "he'll say he wants to become an Amway Global Independent Business Owner."



I hope that the people who join us in this business will be as successful if not more successful than we are.

Finding Freedom

Jose & Leity Cohen

Diamond | Florida



“Leaving Cuba was our first dream,” says Jose Cohen. He arrived in the U.S. as a political refugee on a raft. Leity, his wife, arrived by plane. Before coming to the U.S., they felt that there was no hope, no dreaming. When they arrived they had nothing in the bank, but they had their freedom.

The couple used this newfound freedom to build their AMWAY GLOBAL™ business.

“If we did not work hard to build an AMWAY GLOBAL business, we don’t know what we’d be doing today,” says Jose. “We wouldn’t be enjoying the freedom, financial stability, and lifestyle we have now,” believes Jose.

As Diamonds, Jose and Leity have more time to mentor and train other Amway Global Independent Business Owners. The couple’s 3,000-sq.-ft. home allows them to host intimate product meetings and interactive beauty clinics. They can even hold 100-person training sessions on their expansive patio. “This is a servicebusiness,” says Jose. “Our home belongs to everybody.”

“The mentorship of our upline has helped us to grow the most,” says Jose. “We pay it forward by helping others. We have developed good business and personal relationships...and we work hard at it.”

Family unity, believes Leity, is the ultimate reward of independent business ownership. “We shop, we go out to dinner, we do whatever we want, because our business schedule doesn’t hold us back. We really have a blessed family life.” Son Isaac lives in Cuba. Yanelis, 25, Yamila, 23, Amanda, 4, and Kevin, 3, live with the couple.

In conversations with prospective Amway Global Independent Business Owners, Leity says the couple focuses on the opportunity to help others reach their goals and dreams, and enjoy the same freedoms in life that they have.

Jose echoes her sentiment, and shares a goal and dream he has yet to realize: “To one day be able to take the AMWAY GLOBAL business opportunity to a free Cuba.”

“

Our business schedule doesn't hold us back.

Better Together

Sid & Roop Ganguly

Diamond | Ontario

When Sid and Roop Ganguly married in 1998, they embarked on more than a new life together—they became partners in building a business and their dreams.

Sid started the AMWAY GLOBAL™ business in 1997, while continuing to work as an accountant. “I’ve always wanted to do something that was my own,” he says. “I didn’t have a lot of money to invest, but I did have lots of time, ambition, drive, and determination.”

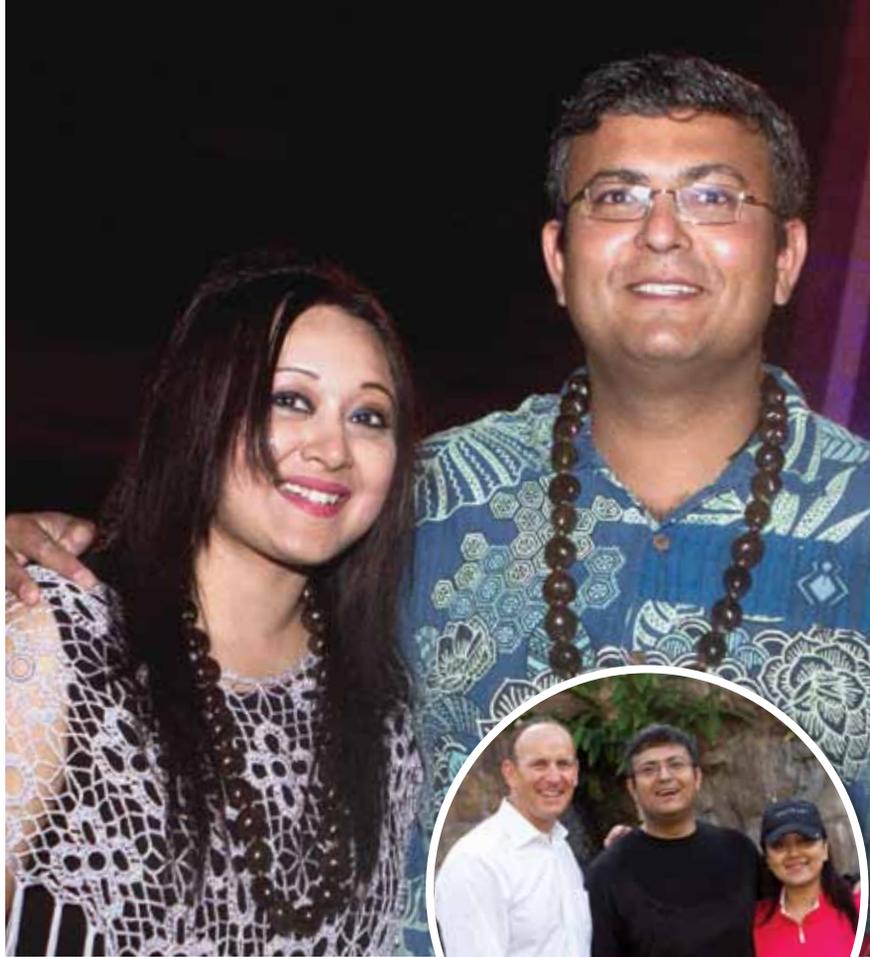
When he and Roop married, the couple committed to growing the business together.

“I married him and the business at the same time,” laughs Roop.

The success of their business has given them the freedom to live life on their own terms. Working side by side as life and business partners enriches the couple’s relationship, believes Sid, and has made life better for their family, which includes 9-year-old son Arjun and Sid’s father, a Platinum Independent Business Owner who lives with them.

“We’re not stressed out, we’re not stretched for time,” says Sid. “We read more, have time for the gym, to take a walk, to spend more time together.”

Along the way, the couple has found that the AMWAY GLOBAL business opportunity brings out the best in each of them. Their business benefits from their shared work ethic and complementary strengths. For Sid, it is the ability to build strong relationships with people, especially other Independent Business



Owners. “I learned how to become a better person; I learned how to develop the business; I learned how to lead others,” he says.

Roop brings a cool, calm, and patient demeanor to the business that her husband admires, as well as an ability to generate sales volume and achieve goals. “I never knew that I had the hidden potential in me,” says Roop. “The business helped me come out of my shell.”

For both Sid and Roop, the blessings of the business extend beyond their immediate family to those they are helping through their AMWAY GLOBAL business.

“We have people from every faith, every country in our organization,” says Sid. “It’s very beautiful; sometimes I get tears in my eyes. I am proud we built it with our own hands.”

“

We have people from every faith, every country in our organization ... I am proud we built it with our own hands.

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Part of Something Big

Partha & Sandhya Suresh

Diamond | California

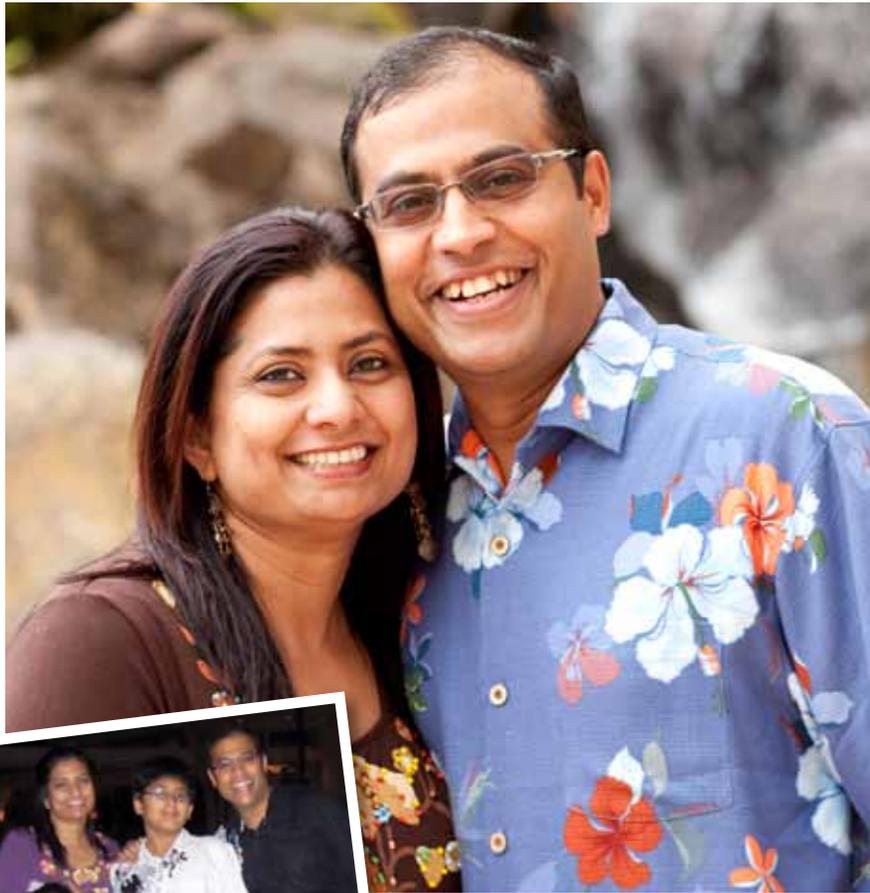
When a colleague introduced Partha Suresh (who goes by Suresh) to the AMWAY GLOBAL™ business opportunity, he saw a way to realize his dream of starting a business. A year later, his wife, Sandhya, joined him in building the business, and six months after that, left her job as a biomedical engineer to build the business full time. “Not because I was replacing my income,” she says, “but because I saw potential.” After achieving Emerald, Suresh left his job as a software engineer to work the business full time with his wife.

Living in California near Silicon Valley with son Shervin, 11, and daughter Shefali, 7, Suresh and Sandhya find prospects among fellow engineers who share their entrepreneurial passion. Suresh says the traditional path for an entrepreneur includes some challenges. Some entrepreneurs struggle with the lack of capital or guidance, which can make it difficult to reach their goals, believes Suresh.

Minimal risk and maximum support set the AMWAY GLOBAL business opportunity apart. With minimal investment, anyone can own an AMWAY GLOBAL business, and the great thing is that Amway Global is there for you and will support you all the way. “We are able to do it—and to help others who are willing to start,” says Suresh.

Family is a priority. Owning their own business allows the Sureshes the flexibility to spend time with their children. “It’s given us choices,” says Sandhya. “Our life right now is revolving around the kids, building the business, and helping people.”

They travel to India at least once a year to reconnect with extended family, many of whom are part of the business. At home in California, they create a special family for their downlines, many of whom are immigrants without local ties. “They want to be part of something. We keep it family-oriented. It’s so much fun. It’s great.”



says Sandhya.

For their children and the young families they meet, the Sureshes seek to be living examples of the possibilities. “This business is not just for us,” says Suresh. “So many young couples and families can realize their goals and dreams. Not just for money, but for their families.”

“

Our life right now is revolving around the kids, building the business, and helping people.

The average monthly gross income earned by “active” IBOs was \$115 (U.S.)/\$181 (CAN.).

Emerald

Reaching Emerald is a significant achievement, the result of sustained effort and successful leadership. As Emeralds, IBOs have demonstrated their ability to sell, recruit, train, motivate, and teach others to do the same. They have built healthy organizations and are reaping the rewards of their hard work.



Cindy Khor | California

Living the dream: Former hair salon owner Cindy Khor loves that “this business is for everyone.” Her experience helps her appreciate the minor start-up cost that makes the AMWAY GLOBAL™ business opportunity affordable.

Looking to the future: “Promoting better health is a big focus of my group,” says Cindy, who has helped improve her own health with NUTRILITE® vitamin, mineral, and dietary supplements, the eSpring® Water Purifier, and iCook® Cookware. “Now I’m helping to improve the lives of others!”



Krystyna & Jaroslaw Maksymowicz | New York

Living the dream: Polish immigrants Jaroslaw and Krystyna Maksymowicz jumped at the chance to build an AMWAY GLOBAL business. “It’s a tremendous opportunity” for positively impacting lives,” he says. Krystyna agrees. “Our daughters know that this business has afforded us many opportunities such as international travel.”

Looking to the future: As their business continues to grow, so does their joy, Jaroslaw says. It comes from being able “to support other families on their way to a better lifestyle.”



Kausi & Jey Selvarajah | Ontario

Living the dream: The couple saw the AMWAY GLOBAL business as an opportunity to enjoy more family time (with daughters Suruthi, 10, and Ragavi, 8). “It’s allowed me to drop two jobs and cut the third (as a health counselor) to part time,” says Kausi.

Looking to the future: Jey, an IT specialist, hopes to build a home for children orphaned by war in Sri Lanka, their homeland. “Thanks to the mentorship we’ve received through this business,” he says, “my goals and dreams are big.”



Bibiana & Pedro Terhon | North Carolina

Living the dream: Pedro and Bibiana Terhon enjoy taking daughters Evette, 11, and Leslie, 7, to school and volunteering in their classrooms. “Initially, he feared we’d be spending less time with our girls,” Bibiana says. “Then he realized we could build a better future for them.”

Looking to the future: Originally from Mexico, the Terhons look forward to expanding their AMWAY GLOBAL business internationally. “We feel so blessed to have been introduced to the AMWAY GLOBAL business opportunity,” says Bibiana. “It’s our life’s purpose to share it with many more people.”

Sapphire

Achieving Sapphire exhibits dedication to building a sustainable balanced business and mentoring others to do the same.



Magaly Gonzalez & Manuel Campa
Florida



Carmen Rodriguez & German Castillo
New York



Hilda Jara & Alejandro Fajardo
New York



Guillermo & Elina* Hevia
Florida



Guadalupe & Flor Jasso
Illinois



Neil Joseph
Antigua



Menranda & KC Kwan
Texas



Marina Bernal & Israel Lezama*
California



Lorenza & Roberto Martinez
California



Juan & Blanca Murillo
Iowa



Oralia Hernandez & Jose Ocampo
California



Kevin Ramgoolie
Trinidad



Maria & German Ramos
California



Carlos & Lupe Saavedra
New York



Lourdes & Elias Serulle
Dominican Republic



Ravi Prabakar Sivaram & Usha Ravi
Ontario



Alberta & Ildefonso Sosa
New York



Michael & Brandie Bess Wagner
Alberta



Yuqin Ma & Wen Zhang
Texas

Ruby

Attaining Ruby reflects a strategic investment in time and effort to produce significant financial rewards.



Kyung Ho Choi & Mi Young
Texas



Suvasish & Sudeshna Ghosh
Virginia



Zhong Qing Wang & Jie Li*
British Columbia



Xueyun Lin & Zhiteng Ma
Ontario



Martina & Taurino Marcelino
Iowa



Thiruveni & Nadarajah Niranjan
Ontario

* Not pictured

Congratulations!

Achieving Gold Producer or Silver Producer is an important step toward Platinum qualification. When you reach one of these important levels, you are on your way to building a strong and lasting business.

After you reach Platinum, hitting the monthly Plus or Elite mark adds a very nice bonus to your check, through the 2010 Growth Incentives Program.

Gold Producer

Mynor Alay and Elizabeth Gonzales

Mauricio Alberto and Roselvia Jovel

Antonia and Andres Aragon

Taimur and Zainab Baig

Vishwa Balasubramanyam and Sowmya V Senani

Maria Barajas and Samuel Barajas Bermudez

Humberto Barrera and Adriana Godinez

Moises and Rosario Bautista

Elvira and Cecilio Velazquez

Ana Bonilla and Clinton Porter

Barry Caesar

Saul and Diana Camacho

Enrique Campusano Rodriguez and Maria Magdalena Fernandez

Alberto Castaneda Castillo and Gabriella M Castaneda

Emmanuel Chan and Jinling Zhen

Lily Chen

Rong Hua Chen and Jian Kui Jing

Xiulan Chen

Kwok L Chun

David Contreras and Marisol Cortez

Troy Coots and Evelyn Peralta

Omar Coronado

Maria Covarrubias H and Victor Martinez

Juan Crisostomo Jimenez and Alejandra Riveros

Pedro Mejia and Mireya Cruz

Servan Cuello and Alquidamia Rodriguez

Domingo Delgado and Esmeralda Gil

Mostafa A Easa

Gabriel Encina Gil and Irma Alvarado Gonzales

Maria de Jesus Flores

Natalia and Valeriy Galkovskiy

Jose Mario Garcia and Teresa Dossantos

Yongjun Ge

Fe Del Carmen Gerez and Juan Castillo

Sergio Ruben Gil

Lyubov and Petr Glushenya

Hui Chu He and Jie Lin

Argimiro Hernandez

Devin and Mindy Horne

Dianne Howard-Devonish

Yanwen Hu

Lester and Sonia Hutson

Alejandro Iglesias

Avel Islas and Patricia Martinez

Young Joung and Lee Seo

Carolyn Joy and Edward Miller

Lillian Juang and Alberto Alvarez

Ming Kang

Wilson Khaemba and Nancy Mwale

Eunmi Kim and Juheung Lee

Junggi Kim

Vinod Kumar and Payal Nain

Yukei Lam

Alfredo Laos and Veronica Martinez

Stu and Monica Laureano

Katerine Laurencio and Daineri Marin

Sue and Jim Lee

Jin Woo Lee

Yang Liu

Eulogio and Aurelia Lopez

Yureisy Lugo and Yosmel Meana

Tamara Marhele and Guido Marhelis

Geuris and Maria Martinez

Andres Melo

Rosalia and Jose Merino

Ivor Mitchell

Humberto Montes and Gloria Flores

Jose Montes de Oca and Loretta Santoyo

Estela and Juan Montoya

Valentina and Anatoliy Moysa

Wai Yew Ng

Jorge Padilla and Mayerling Bello

Siong S Pang

Jesus and Anabel Partida

Nila Patel

Mark and Jennifer Pearson

Silvestre Perez Lucero and Santa Teles

Cesar and Angela Perez

Carolina Ponce

Cesar and Natividad Ramirez

Nicolas Reyes Castro and Claudia Mejia

Irma Sanchez and Jose Garcia

Alicia and John Sanchez

Teresa Sanchez and Eliazar Garcia

Armando Sandoval Alvarez and Norma Sandoval

Valentin and Ana Saravia

Kevin and Kirsten Sears

Rich Seon and Eunice Jang

Li Shi

Svitlana Shkurko

Eui Sik and Soonhwa Hwang

Justin Sitzman

Jose and Leticia Soto

Isis and Willy Trinidad

David Toxqui and Cristina Rivera

Joshua and Lauren Trudgeon

Edilberto Vasquez

Ruby Wang

Brandon and Amanda Wood

Wei Xie

Cheng Cheng Zhang

Lucy Zhao

Edis Xurita and Odalys Ortega

Dong Kyu and Hye Young Lee

Silver Producer

Maria Aguirre and Dario Castellon

Sonia Vohra Ahluwalia and Shakun Vohra

Jose Alamos and Mireya Corral

Sandra Ali

Marco Antonio and Mirna Mendoza

Ramona Ayala

Srinivas and Veena Balram

Kyungsook Bang and Bookyun Kim

Javier and Rosa Barba

Gustavo Bardellino and Linette Urena

Roberto Basurto and Erandy Luciano

Datrelle D and Rohonda Black

Pastor Miranda and Miosoty Caley

Ricardo and Blanca Cardenas

Susan and Elvis Carrasco

Kathleen Carrasco

Guerda Celestin

Mario Cervacio-Vazquez and Lorena Nava

Priyanka and Puhup Chandra

Srini and Swapna Chari

Ho and Eungyoung Cheon

Chiu Ling Chih

Sam Seok Choe

Heeyoung Choi

Seoklan Choi and Yongsik Moon

Minhee Chung

Florita Correa

Gustavo Correa and Beatriz Canelo

Kyle Crane

Cole and Simone Crawford

Philip Cunningham

Matt Cyrtmus

Deepmala and Grishma Dahal

Diya Das and Krishna Nediyaippillils

Antonio and Maria de La Torre

Norberto Delgado and Dalia Jaime

Erfan Desai and Anisa Patel

Maria de Jesus Diaz

Wenceslao and Luz Marina Diez

Ramona Elvir

Paco and Noemi Esquivel

Rebecca Flores Santiallan and Jaime Santiallan

Robert and Monica Fontaine

Alvin and Karolin Fricke

Hermes Galiano and Yorleni Fuster

Gilberto Garcia and Rosa Julia Conill

Eudoro and Lucia Garcia

Gladwin and Raquel Garnette

Marisol Gonzalez

Jianguo Guo

Jin Nuo Guo

Victor and Maria Gutierrez

Juan and Marta Guzman

Akash Haswani

Carlos Hernandez

Jesus and Maria Hernandez

Yenyi Ho

Andy and Connie Piao Hong

Dianne Howard-Devonish

Min-Che Hsu and Shou-Yu Chang

Rong Fang Huang and Vivien Wang

Susan and David Q Huynh

Pablo Izquierdo

Ankit and Shelley Jain

Chang Hao and Zhen Yu Jin

Chengxue Jin

Eduardo Juarez Gonzalez and Silvia Judith Nava Corral

Yoonsong Kang and Hochul Kim

Kyeong S. Kang and Yu Sook Hwang

Ming Kang

Warren Kerry

Kwang and Sungja Kim

Wendy and Chi Kim

Minjung and Jeff Kim

Daniel and Soonok Kim

Myunghee Kimyoon and Sang Yong Kim

Lois and Garry Knorr

Chai T Kuwe

Doohee Lee and Juhee Lim

Yeounsil Lee

Jisun Lee

Kijun Lee

Myeong Ja Lee

Harrison Lee

Zbigniew Lenart

Shengtian Lin

Xin Liu

Wenqin Liu

Jon-Aric Long

Juan Carlos Lopez and Imelda Perez

Patrick Mahakkapong and Joycejoe Chudatamee

Juan Manuel and Norma Villagomez

Andres Martinez Cesareo

Sunita Mehta

Benito and Dina Mejia

Roberto Meran

Juan M Merino

Olga Mier and Fabian Cisneros

Sergio Molina

Ismael Montoya

Jose N and Maria de Jesus Morales

Hipolito Morales Contreras and Felix Avila Galeana

Ricky and Isabel Mota

Guillermo and Maria Nava

Humaira Naz and Habib Hasan

Lai Yee NG

Soo Nyeong and Jenny Lee

Lan Chang Nyok

Juan Ordonez and Sara Hirsch

Leonel Palomo and Alina Gonzalez

Ashwin Ram Pammi

Ryan and Kassondra Paonessa

Soon B and Gloria H Park

Premal and Kalpita Patel

Gaurav Patwardhan

Luis and Camille Perez

Monica Perez and Alejandro Guerrero

Esmeralda Perez

Elido Perez and Bethania Gonzalez

Estela Pineda

Ellison Quach

Elias Ramirez and Adriana Florido

Yoel Ramos

Suresh Rangaswamy and Prasanna Suresh

Oscar Resinos Amaya and Sinia Resinos

Crecenciano and Yesenia Rivera

Maria Rodriguez and Jose R Rodriguez Sr

Miguel Rodriguez and Altinay Cordero

Julia Rodriguez and Jorge Arellanes

Rosalio and Patricia Ruiz

Dorota and Thomas Runyan

Rick Kristopher Sala

Jose de Jesus Luna Saldivar and Raquel Gutierrez

Lidia M Santos

Jose Luis Santoyo and Silvia Gomes de Santoyo

Dimple and Bhumika Shah

Jasvinder Singh and Ravinder Gehlon

Meghana and Satpal Singh

Puneet Singla

Roger Slade

David and Sora Son

Byungkwen Song and Jinmi Kim

Jae Sook and Moon Hwan Lee

Armando Soto and Araceli Carrillo

Kevin and Heidi Stroh

Justin Taylor

Arun and Nupura Tewathia

Charles and Carolyn Thurston

Kirsys Tiburcio and Ildefonso Alvarez

Abraham and Lucrecia Tinajero

Bobby Toro

Alma Torres and Miguel Aguilar

Christopher Tran

Wai-Keung Tsang and Shiang Ho

Laurie Tsao and John Chang

Scott Vance

Fetzerald Vanderhorst and Yemina Reyes

Lucia Vasquez and Deligne Ascencion

Oscar Manuel Vasquez and Mireyda Gil Juarez

Juana and Alfonso Velasquez Perez

Yangzhen Wang

Jie Wang

Mack and Laurel West

Rick and Heidi Witzke

Ki and Yon Won

Chih Fang Wu

Jun Wu

Bingxu Xu

Bingjuan Xu

Wei-Chi Yang and Yvonne Huang

Choon-Hong Yap and Han-Chyi Pang

Sao Ying Yap and Lew K Y

Chin Fah Yong

Annie Yuan

John and Angela Yuk

Xiaoyan Zhang

Cuiyun Zhang

Jun Zhao

Lian Hua Zheng

Shelley Zoelle

Platinum Plus

EMERALD

Mariza and Julian Avellaneda

Gary and Jennifer Lee Brown

Yoon and Dong Cho

Ulises Feliz and Daisy Vinas

Norman and Renee Grill

Mark and Kristen Hatate

Michael and Laurie Jacobvitz

Lora and Joon Lee

Olivia and Ariel Martinez

Sanjay and Namrata Mediratta

Grace Mickens

FOUNDERS SAPPHIRE

James and Shelley Mc Elroy

SAPPHIRE

Jose and Martha Bedoya

Tom and Renee Cox

Young-Shin and In-Hyung Kang

Joseph and Maureen Locascio

Joseph and Yang Yoo

RUBY

Gang Hou

FOUNDERS PLATINUM

Tham Meng Chee

Chee K Chong

Richard and Christine Eason

Evan and Lisa Flynn

FAST TRACK

INCENTIVE PROGRAM

Expanded Fast Track Program

Who Is on the List?

So many new IBOs are achieving Fast Track Program awards that we only have room to list them online! Go to www.AchieveMagazine.com to see who has earned the extra cash. Help your new IBOs qualify, and see how fast the earnings can add up.

New IBOs during their first full three months can earn up to \$300 in First Step and Balanced Sponsor Awards from the Fast Track Program. That's in addition to the \$50 New IBO Incentive!

November 2009

Jorge Hernandez and Minelia Guadarrama

January 2010

Felicia Abreu Valenzuela
Abel Alcantara
Luis Manuel Almonte and Yendy Diaz Munoz
Jaime Alvarez and Veronica Chavez
Nidia Esther Batista and Ruben Bolivar Bonilla
Gonzalo Becerril and Leticia Ocampo
Morena Bello
Socorro Bernal
Claudia Bernal and Sergio Vazquez
Bleyson and Xavier Betancourt
Fiordaliza Caba
Jose Camacho and Yadira Castillo
Magin Carbonell and Arais San Juan Hernandez
Rey Carrazana and Ida Goicoechea
Deivy Checo and Ariani Gil
Ho Kwon and Esther Young Choe
Jinyoung Choi and Shaun Cho
Moon K Choi
Yoon Choi
Chaphen Choummanivong
Cleofas and Martha Cruz
Marcelino Delgado
Carlos Delgado and Ana Escalona
Derek Evans
Beaurevers Faustn
Felicia Fernandez and Eduardo Velez
Elvira and Ricardo Garcia
Vicente and Silvia Gomez
Diego and Rosa Guartan
Elana Haber
Alia Heredia Lora and Andres Rodriguez
Dulce Maria Hernandez and Jose Manuel Aybar

Mei-Chun Huang
Xiuhua Huang and Liang Zhao
Nahum Jimenez
Young Johnson
Marguerit Joseph
Min Jung Kim
Soung Sook Ko
Nadia and Mikhail Margitich
Olga Martinez
Jimmy Martinez and Brinella Fernandez
Felicit Martinez Bello
Belkis Mejia Alvarez
Maria Fatima and Jesus Alonso Mireles
Doug Moe
Marta Monterola and Miguel Aguilar
Hilario Morales and Gisell Miranda
Orfelina Moreno and Joselito Valerio
Braulio Morillo and Margarita Valdez
Daniel Neri and Alma Diaz
Nanthana Nicol
Sang Oh
Hyongwon Park
Erin and Bongsuk Park
Namhee Park
Claudia Celeste Paulino
Misael Perez and Maria Luna
Alberto Perez and Nancy Cordova
Cecilia Portillo and Moris Romero
Cristina Rodriguez and Fabian Gomez
Rufina Santamaria and Salome Peralta
Maria Luisa Valle
Emilio Vargas and Maria Esther Valencia
Rob and Stacia Vicars
Leticia Villanueva and Octavio Yanez
Trevor Watson
Taylor Woodard
Hsing Tai Wu
Guan Wu
Hyun Ju Yang
Yokasta Zorrilla Beltran and Victor Alexander Jimenez Sanchez

February 2010

Bonfilio and Angelica Aguilar
Ildefonso Alberto Morales
Michelle An
Jose B Argueta
Eddie and Harumi Baladad
Nelson Bellido and Sonia Bellido De Luna
Pedro De JS Bello Matias and Sandra J Collado Damiron
Juan Blanco and Dulce Diaz
Mick and Angie Blanteno
Katty Brea Brazoban and Narciso Zorrilla Mena
Lazaro Bruno and Maria Sandoval
Jeni Campos and Roberto Lainez
Angelina Cardona
Rudwin E Chacon Diaz
Charles Chang
Jose Luis Chavez
Chung Sheng Chen
Dennis M Choe
Ei Sook Chung
Dolores Cortez
Albert and Stanser Creese
Pedro V and Felicia De Armas
Guadalupe and Claudia De La Rosa
Teodora De Los Santos and Cesar Ramirez Ramirez
Jose Diaz and Julia Bonilla
Pedro Diaz
Jorge Encarnacion Mendez and Martha Maribel Dominguez Perez
Evelyn Estrella and Fausto Polanco
Valentina and Tamila Fedorchak
Rudyard Fernandez and Johanna Arias
Bethania Elizabeth Francisco Martinez
Tina Fuentes and Max Reyes
Maria Garcia
Ana Celia Garcia
Margarita Garcia
Mario Garcia

Ruby Giraldo and Nelcar Rivera
Carmen Gomez
Artemisa and Carlos Gonzalez
Julio Gonzalez
Nancy and Juana Guadarrama
Lorenzo and Rosario Guaman
Meregilda Gudino
Javier Guerra and Damaris Lopez
Elsy Gutierrez
Nemesio Hernandez and Maria Monterola
Socorro Herrera
Tony Ho
Jason and Kristan Honaker
Beatriz Maria Illescas
Danilo Jimenez and Jenniffer Martinez
Evelyn and Bill Kerr
Maria Kim
Kil Chong Kim and Young Hee Kimsong
Min Kim
Aaron and Hilary Kozikowski
Amy Krog
Jesse Leax
Irene Lee
John Lee
Cynthia Lopez
Isanna Luciano Schultz and Corey Schultz
Arturo Malaquias and Maria Isabel Clemente
Manuel De Jesus Maldonado and Dora Lemus
Javier Martinez and Refugio Silva
Joel and Maria Griselda Martinez
Efrain Martinez
Jesus Martinez and Esther Gonzalez
Dionelly Matos Morel
Naisys Mendez
Mike and Brigitta Nuccio
Maria and Carlos Oliver
Margarita Olmedo
Yong P Ours

Young Ae Park
Jung Young and Chi Yeon Park
Emilia Pinto and Victor Meneses
Abelina Pleitez
Beatriz Popoter Moncion and Rafael Marichal Veras
Dina and Vladimir Potapov
Morena Quijada
Vashti Rameshwarsingh and Tariq Ismail
Rene and Josefa Ramirez
Carlos Reyes and Dolores Carpio
Sergio Ernesto Ruiz and Amy Mariana Gonzalez
Nelida Salas De Jimenez and Miguel Jimenez
Henry Sanchez and Santa Rosa Arno
Erica Santos and Darlwin Perez
Eduardo Serrano and Livier Rico
Qiong Zhang Shen
Miguelina Silva Mercedes
William Sutherland
Carmen Tintin and Jose Chacha
Galina Ulanova
Paulino Uresti Trujillo and Gloria Leticia Mellado
Sandra Uyaguari and Lenin Zapan
Edward Valencia and Esperanza Zuniga
Jeremy Valentin and Mariela Espinal
Felix Velasquez Pineda and Epifania Nazario Vidal
Amanda Walker
Lijuan Wu
Petro Yermakov
Xiuqin Zhang

March 2010

Isaias Abad and Antonia Javier
Aminta Aguilar and Luis Orellana
Elvia Aguirre and Sabino Contreras
Wilmer and Nancy Alvarez
Agustin Antonio and Cristina Espinoza
Gilberto Ayala and Juana Balcazar
Blanca Balderas
Jose and Karen Benitez Ramirez
Crisoforo Bernal and Ana Lilia Serrano
Rena Bondi
Steven Brockman and Debby Johnson
Yohany Bueno and Luis Fermin
Adrian Calderon and Bertha Parra
Tirso Carbuccia and Mencia Ortiz
Jeremiah Carpenter
Paola Chavez and Francisco Medina
Lilia Chekanov
Linda and Charlie Choe
Rina Chung
Charles Cox
Mauricio Criollo
Daisy and Miguel Crisanto
Jonathan Cubriel
Ivan and Marlenna Davidson
Efrain Diaz
Karel Duran and Sayuri Diaz
Yodales Felipe
Juan Garcia
Edgar and Marisol Garcia
Maximina Garcia
Elvia Garcia and Victor Miranda
Iskra Giles
Orlando Giraldo
Oksana and Pavel Goncharov
Alma E Granados
Noe Guerrero
Jason Gullick
David and Maria Gutierrez
Brian Halvey

Soo Chong and Jae Hyun Han
Rudelin Heredia and Alex Castillo
Rosa Maritza Hernandez Liriano
Jacqueline Hernandez Sena and Rafael Mota De La Cruz
Trevor and Amber Hill
Kevin and Jin Hong
Keylin Izaguirre
Hugo Juarez and Angela Lopez
Tim Keeton
Chad and Lindsay Keiser
Young Kim
Josh Kim
Lidiya Konovalenko
Diana and Carlos Lahitte
Keylin and David Leiva
Celia and Pastor Lepe
Steve P Lu
Blanca Madrid and Jose Gamez
Ubertino Martinez and Maria Gonzalez
Jesus Martinez
Sandra V Meneses
Aida Altagracia Mercedes Cepeda and Hector Bienvenido Vilchez Rodriguez
Epigmenio Merlan
Yoselina Michell
Ignacio Mora and Lucia Albarran
Nelida and Saul Moreno
Maria Munoz and Ricardo Munoz Ortiz
Aleksandr Nayberger
Pablo and Elba Nevarez
Hui Jiang and Bing Xion Ni
Mariluz Nunez
Hyekyong and Kwangduck Oh
Edriel Ojeda Acosta and Patricia Grullon Saleta
Arturo Pacheco and Hortencia Delgado
Jung Yim Pack
Lourdes Ivonne Palacios
Inessa and Vasyi Parkhomey
Eunsun Pascoe

Maria Pena and Benjamin Santiago
Delfino Perez and Teodora Gorostieta
Nicolas Portilla and Carla Pinto
Santiago Pulgarin
Byung K Pyun
Jaunette Quiroz
Frank Rancano and Yuricel Batista
Enrique Reyes and Celestina Ogando
Paul Rieke
Maria D Rivera
Veronica Rodriguez and Juan Guerra
Herminia and Cipriano Rodriguez
Tauris Rojas and Rhyna Antigua
Yahayra Sanchez and Federico Antonio Lorenzo
Tatyana Shelest and Marianna Shelest
Margarita and Lyubov Shelest
Magalis Solis Vargas
Xiangli Song and Nan Yue Chang
Lora Tran
Perfecto Trejo
Johan Trejo Juarez and Griselda Duron
Adauro and Betzabe Valle
Santos and Margarita Villalta
Hunter Ward
Brian Webb

Recognition Goes Digital



With more stories, fun photos, and dynamic videos about high-achieving IBOs, the new *ACHIEVE*® blog will help you grow your business.

Check it out on any computer or mobile device such as the Apple® iPod Touch®.

Share it with your family, your friends, your prospects, and your organization.

Link it from your Personal Retail Website, Facebook®, MySpace™, Twitter®, and/or blog pages.

Download photos for your own recognition activities.

Send us your ideas for stories, features, and videos.

www.AchieveMagazine.com



American Hero Awards

First round to be announced at Achievers 2010.

Amway Global IBOs are heroes in many ways.

From overcoming adversity, to mentoring others, to serving country, to giving back, Amway Global IBOs make contributions and sacrifices to make this world a better place.

Nominate your hero in one of four categories – determination, leadership, patriotism, generosity – at www.AchieveMagazine.com.



Note that all entries become the property of Amway Global.



With his rendition of “I am an Amway IBO” at Diamond Club in Maui, Shivaram Kumar brought the house down.

No one knew the mild-mannered Executive Diamond had a secret superpower.

Now we’re on a mission to discover other hot Amway Global talents. Can you belt out a ballad? Mesmerize with magic? Tango as a twosome? If so, you could end up on stage at Achievers 2011.

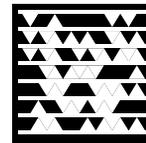
From all auditions, a panel of entertainment professionals will select 10 performers for The IBO Talent Show. At the event, IBOs will vote to select one winner.

Who will be the first IBO Talent Show winner? For complete rules and audition guidelines, visit www.AchieveMagazine.com.



People Are Walking!

This summer, in 70 cities throughout the United States and Canada, Amway Global IBOs and employees are walking for Easter Seals... and celebrating raising \$30 million over the last 27 years! For more information about Walks near you, go to www.AchieveMagazine.com or snap a photo of this tag with your mobile device to go directly to the Amway Global Easter Seals site.



**BOYS & GIRLS CLUBS
OF AMERICA**

Gardens Are Growing!

The new Amway Global Positive Sprouts project is helping Boys & Girls Club members in seven cities across the United States learn about good nutrition—by growing community gardens. Learn more about the project, check out photos of IBOs and Club members at work in the gardens, or find out about opportunities to participate at a Club near you by visiting www.AchieveMagazine.com. Clubs in Buena Park (Calif.), Denver (Colo.), Grand Rapids (Mich.), Orlando (Fla.), Philadelphia (Pa.), San Diego (Calif.), and Seattle (Wash.) are participating throughout the summer and fall.

Help for Haiti

disaster relief
HAITI EARTHQUAKE

Amway Global, its IBOs, employees, affiliates, and customers have given more than \$1 million in cash, products, and services to our friends and neighbors in Haiti affected by the recent earthquake. Read about the impact of our gifts, and learn how you can join the rebuilding effort, in the next issue of *ACHIEVE*® magazine.

Additional One by One Programs

Amway Global supports several other national programs through the AMWAY ONE BY ONE CAMPAIGN FOR CHILDREN®, including the annual Today Show Toy Drive, youth mentoring programs through the U.S. Dream Academy, national sponsorship of The Bill of Rights Institute “Being an American” Essay Contest, and arts programs for children with special needs through VSA.



Share your ONE BY ONE stories at www.AchieveMagazine.com.



Setting the Stage in Maui

Maui was the setting for the opening session of the 2010 IBOAI Board, led by new Chair Steve Woods and Vice Chair Brad Duncan. The theme: “Preserving the Past, Enriching the Present, and Inspiring Hope for the Future!”

After new members took their oath of office, the Board identified their 2010 priorities for Amway Global IBOs. Among enhancements approved immediately with corporate leaders were new Fast Track Program incentives for all IBOs, new cash awards, free shipping for Platinums and above, and an expanded Achievers program—all are part of the new Boost to Qualify program.

The new Board also introduced new technology ventures: video reports of Board Meetings on www.iboai.com, webcasts hosted by leaders, and the use of sites like Facebook® and Twitter® and more Spanish-language messaging.

Running concurrently in Maui were Marketing Advisory Committee (MAC) sessions led by 2010 Chair Kathy Victor and Vice Chair Patsy Lizardi. In addition to discussions on new products, the MAC group welcomed Miss America Caressa Cameron—the new spokeswoman for ARTISTRY® products.

Maui was the first in a year of productive sessions ahead for the IBOAI Board and MAC.



Legendary Leaders

In the world of commerce, most leaders build business relationships. In the world of Amway Global, we build friendships as well. Everyone at Amway Global is indebted to these individuals for their business vision, their decades of leadership, and their heartfelt friendship.

– Doug DeVos

The final evening of Diamond Club—recognition night—is always highly anticipated and always special. New Diamonds lined the stage to take a bow to the applause of their peers. IBOs stood to be recognized for achieving new Diamond pin levels and to receive acclaim for their years of service—from five to more than 50! And, for an elite group, one of three new commemorative awards.

Lifetime Achievement Award

Three families received the Lifetime Achievement Award for operating their multi-generational businesses for 50 years or more.



Dutt family



Hansen family



Victor family



Hall of Fame Award

Twelve families entered the Hall of Fame, receiving a special award for operating their businesses, often across multiple generations, for 40 years or more.

Andrews family

Beaird family

Britt family

Campbell family

Dornan family

Janz family

Marsh family

Matz family

Ross family

Strehli family

Williams family

Yager family



Royal Diamond Award

Awards were presented to IBOs who have qualified for Diamond Club for an impressive 30 years or more.

Dallas Beaird

Bill & Jan Campbell

John & Jennie Belle Crowe

Jim & Nancy Dornan

Jody & Gina Dutt

Jim & Sharon Janz

Pete & Barbara Matz

Paul & Leslie Miller

Ron & Georgia Lee Puryear

Chuck & Jean Strehli

Jody & Kathy Victor

Dex & Birdie Yager





San Diego

See you in San Diego for Achievers

December 1-5, 2010

Not on track for Achievers this year?
Plan to join us in Orlando in 2011 at
Walt Disney World® Swan and Dolphin
Resort, November 28–December 2, 2011.



Amway
GLOBAL™