

BECAUSE it's for you
NOVEMBER 07



Business Centres Take off

17 BUSINESS: Business Seminars and Incentives 2008

22 BEAUTY: Instant Youth

20 HEALTH: Feel Good Tour and Wellness Expo



Amway[®]

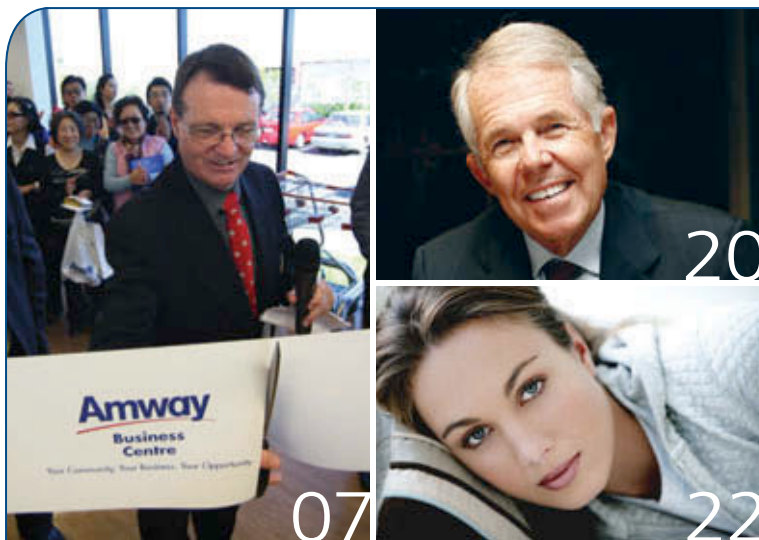
ARTISTRY®



BEAUTY SECRET

Your skin's first defence for maintaining beautiful, youthful skin begins here. ARTISTRY Multi Protect SPF 30 shields your skin from harmful UVA and UVB exposure that causes signs of premature ageing, while at the same time, combating free radicals and environmental pollutants. Use on top of your ARTISTRY moisturiser in the morning for powerful protection against the ageing effects of the sun. This is your ultimate beauty secret. Order today.

VS	DESCRIPTION	PV	BV	W'Sale	RRP	QO	DESCRIPTION	PV	BV	IBO/Member	RRP
102877	ARTISTRY Multi Protect SPF 30	12.58	42.90	\$47.19	\$63.70	102877	ARTISTRY Multi Protect SPF 30	11.23	39.20	\$44.10	\$57.35



BUSINESS

- 04 Live Update
- 06 Achievers 2008
- 07 Business Centres Take Off
- 11 Platinum – Alex Nguyen and Christine Dang
- 11 Platinum – Kathy Tyler
- 12 Platinum – Perumal and Lakshmi Uddaiyar
- 12 Platinum – Dexter and Natalie Wibberley
- 13 Events – TEAM NUTRIWAY® fun runs
- 14 Events – Glitzy Rewards
- 17 SIP
- 18 Big Ticket Bonanza
- 20 Events – Feel Good Tour
- 25 Legal Ease
- 31 Honour Roll

HEALTH

- 28 eSpring™
- 30 NUTRIWAY®

BEAUTY

- 22 Feature – Instant Youth
- 26 EMMA PAGE® Summer Passport Collection

MORE OPPORTUNITIES

We hope that those of you who live close to the new Amway Business Centres in Sydney and Auckland, have already taken the opportunity to visit these phenomenal facilities. Remember, these new Business Centres are great tools that will help you build your business to levels you originally thought weren't possible. Product displays, training and meeting rooms, state-of-the-art shopping, and a full service café are all waiting for you. If you haven't had a chance to visit yet, make sure that you do soon.

Don't forget to take advantage of the great offers available with *Inside Scoop: Summer Sensations*. Some of these offers carry full PV/BV and include fantastic Christmas gift ideas, plus summer savings on some of your favourite products. In your copy, you would have received some retail cards outlining the details of the promotions. Make sure that you send these to your customers. Alternatively, you can download them from the Amway website for you to email out.

This month, Artistry releases the new Time Defiance 3D Firming Serum. Emma Page also launches its new Summer Passport Collection. The Big Ticket promotion is now running and for more details read pages 14 to 15.

Enjoy the latest edition of *Because it's for you* and have fun building your business.

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Additional copies of this *BECAUSE it's for you* are available on VS 206889.



Michial

Michial Coldwell
General Manager Operations
Australia/New Zealand

LIVE UPDATE



INCREDIBLE EDIBLES

The Incredible Edibles Sample Box is a great way to get your customers to try all of the XS™ Energy products. The Incredible Edibles pack includes one XS Energy Drink Citrus, Grapeberry, Lemon and Cola Blast, two XS Tropical Blasts, two each of the XS Caramel Fudge and Almond Nougat Energy Bars and one each of the XS Chocolate and Latte Protein Blast. The sample box is available for purchase on VS/QO 208811.



SUMMER RETAIL CARDS

Your copy of *Inside Scoop: Summer Sensations* came with retail cards for you to send to your customers to tell them of the great offers available. Not only will you be offering Amway's exceptional products but they all come with a great quality gift with purchase to delight your customers. All the offers are full PV/BV and carry a significant retail margin. Additional retail cards can be ordered on www.amway.com.au. Here's one example of what's available:

Purchase the NUTRIWAY® Energy Pack (NUTRIWAY DOUBLE X, Ginseng and Ginko Biloba Blend and ACTIVE 8®) on VS/QO 209853 and get a bonus trolley bag/sports bag valued at \$79.95!

IBO \$171.00 RRP \$229.15 Retail Margin \$58.15

Inside Scoop: Summer Sensations offers commence 15 October 2007 and end 31 January 2008. While stocks last. See www.amway.com.au for full terms and conditions. Always read the label. Use as directed. If symptoms persist, see your healthcare professional.

CITY WEAR

Update your makeup colour collection this season with City Wear from ARTISTRY®. Packaged in sleek and slim compacts that feature three eye powders, three lip cremes, and an all-purpose liquid accentuator with a convenient lip/eye brush and mirror. It comes in two different looks: Urbanchic (VS 104329) and Metrochic (VS 104328). Order today.



FABULOUS FEET

When it comes to beauty and skincare, one part of our bodies that we tend to neglect is our feet. The Foot Therapy range can help your feet look healthy and beautiful. The range includes a Deodorising Liquid, Moisture Cream, Cooling Foot Gel, Foot and Shoe Deodoriser, and an Intensive Heel Repair.



EASY MONEY

Want to offer your customers a way to purchase big ticket items like eSpring™ and ATMOSPHERE® without having to worry about the cost? AMWAY Ezi-Pay offers your customers the option of making regular payments with no interest ever and no credit checks. All they need is a 10 percent deposit. To find out more about AMWAY Ezi-Pay, visit www.amway.com.au



CHRISTMAS PRESSIES

If you are stuck for Christmas gift ideas, you don't know what to get someone who has everything, or you are looking for something small for the Christmas stocking, visit www.amway.com.au for great gift ideas.



Spring clean this season using the AMWAY® Home Essentials range and you could Win a Cleaner for a Year valued at \$2,600. You also have the chance of winning one of 50 *Speed Cleaning* books by Shannon Lush and Jennifer Fleming. Simply spend \$50 or more on the Home Essentials range in one transaction to win.

This promotion commences 3 September 2007 and ends 30 November 2007. See www.amway.com.au for terms and conditions. Authorised under permit numbers: ACT: TP 07/02374, NSW: LTPS/07/21938, Vic: 07/2575, SA: T07/2551.



It's no secret that successful businesses rely on loyal customers.

That's why we encourage you to focus your efforts on customer sales and service first, and then recruiting. Learning to sell is an important step. And building a balanced business will give you the kind of strong foundation that will keep your business growing and healthy for years to come.

In fact, loyal customers are our best prospects. They know and believe in our products. They have a strong understanding of who we are and what we stand for.

Besides, people are always looking for products they can trust, even if they aren't necessarily looking for a business opportunity. They are actively looking for products that make a difference in their lives – whether it's for their health, beauty or products for their homes.

So, you shouldn't think that someone who's not interested in the business opportunity wouldn't be interested in our products.

Take the time to help your "prospect" buy a product first. Because they may not be ready to talk about their future yet – they may just want to be your customer.

Get them to trust our products. They'll grow to trust you in return.

And they just may follow you as you build your balanced business.

Doug DeVos,
President

Steve Van Andel
Chairman



PARADISE

Work your way to paradise. Qualify for Achievers 2008 on the breathtaking island of Mauritius. It is set to be a heavenly oasis where the top Amway business minds will meet. Learn from your peers, find inspiration from the stories of Diamond IBOs and be the first to find out about the latest company developments. In your relaxation time, soak up your gorgeous surrounds. Let the staff at the Paradis Hotel and Golf Club and Le Dinarobin Hotel Golf and Spa take care of your every need.

To find out more about how you can qualify for this event, please contact your Business Relations Manager for details.



2008
MAURITIUS

• AMWAY ACHIEVERS •

BUSINESS CENTRES TAKE OFF



AMWAY BUSINESS CENTRES ARE TAKING OFF ALL AROUND AUSTRALIA AND NEW ZEALAND. THESE ULTRA-MODERN CENTRES FEATURE ENHANCED BUSINESS FACILITIES, HIGH-TECH SHOWROOMS, STATE-OF-THE-ART SHOPPING AND FULL SERVICE CAFÉS. SO FAR, CENTRES HAVE OPENED IN SYDNEY AND AUCKLAND, WITH A CENTRE IN BRISBANE UNDER CONSTRUCTION. THE AMWAY BUSINESS CENTRES ARE INCREDIBLE RESOURCES FOR YOUR BUSINESS.





On 15 September 2007, the Auckland Business Centre was officially opened. Over 1,500 IBOs and their families flocked to the site for the gala opening. Ross Robertson, MP of Manukau East and Amway's Regional Vice President, Peter Williams were there to officially open the new facilities with a ribbon cutting ceremony. IBOs experienced interactive kiosks, viewed the business opportunity displays and toured the training and meeting

facilities. They were also able to watch video footage of past Achievers events and Diamond trips – all of which are on display to remind IBOs of the great rewards on offer for growing the business. People browsed through the fabulous shopping facilities where all of the products in the Amway range are displayed – and many ended up making purchases on the day. All in all, there was plenty at the Business Centre to keep everyone entertained and the

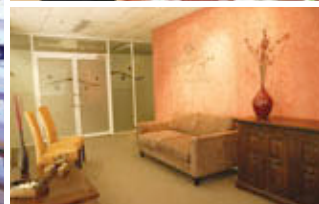
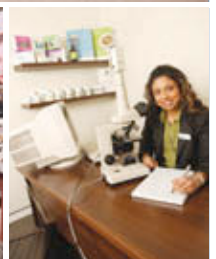


consensus was that it is a great place to bring prospects to show them what can be achieved in this business. On the day, there were six hourly prizes that were raffled off with the winners taking home specially prepared Amway hampers. There was a jumping castle for the kids, a live band to entertain the oldies, and product demonstrations by ARTISTRY®, NUTRIWAY®, and EMMA PAGE® consultants. Every IBO who purchased something on the day received

a Business Centre showbag which included a free coffee voucher at the new Qcafe, plus XS Energy Drinks and other promotional material. Don't forget, there is also a centre open in Sydney, and preparations for the Brisbane and Perth centres are in progress. It is an exciting time to be part of the Amway business, and this is just the beginning!



BUSINESS CENTRE NEWS UPDATE



In other news, construction on the brand new Amway Business Centre in Brisbane is taking place. The official ground breaking ceremony was held in August and progress has been made to ensure that the centre is ready to be opened next year. This will be the first Regional Business Centre outside Sydney and Auckland,

so the excitement is mounting. There are also plans to open a new centre in Perth next year, so keep an eye out for more details in the upcoming months.





ALEX NGUYEN AND CHRISTINE DANG

VICTORIA, AUST.

OCCUPATION – MORTGAGE BROKER/ADMINISTRATION

Holding down two jobs while his wife was working part-time, studying and raising their young son Kevin was difficult for Alex. His wife's cousin thought they needed extra income, so she introduced the couple to the AMWAY business. They joined after attending a professional meeting where the business was being previewed, but didn't really put much effort into building it. Eventually, it was seeing the great progress and achievement of their team that gave them the motivation to make a commitment.

Alex and his wife Christine made a serious decision to build the business and set a goal to become new Platinums two years ago. And now, the couple are celebrating the achievement of that goal. Alex says that they are committed to making AMWAY a priority in their lives so that they can eventually retire from work and spend more time with their children. Their son Kevin is 10 and they also have a daughter Jessie, aged four.

Alex and Christine are looking forward to travelling around the world with their children and experiencing the journey to their dreams.



KATHY TYLER NEW SOUTH WALES, AUST.

OCCUPATION – IT DIRECTOR

"I was working long hours in my job and spending more time in an airplane with flight attendants than with my family," says Kathy Tyler. At the time, she was working 60 to 70 hours a week as a global IT Director, managing software implementations throughout Asia and the United States. She says, "I realised I had to do something different to change."

"I joined AMWAY because of an incredible lady, my upline Diamond Ingrid Peskops, who I was seeing as a success coach. This woman had success in all the areas I was looking for: health, beauty, finance and personal development. Ingrid shared AMWAY with me. I did a quick comparison of my boss who was working long hours and was stressed and Ingrid who spent many hours in coffee shops talking to people with joy and enthusiasm. So the decision wasn't too difficult.

"This business has provided me the ability to dream again, set goals and achieve them and associate with incredible, exceptional winners who want to see you succeed. Through the mentoring I have received, I have managed to reduce my work hours by 50 per cent, and be given a significant pay rise, while still achieving effective results."

Kathy says, "If I hadn't joined AMWAY I would still be in the corporate world feeling stressed and dismayed that this was it for the next 40 years."





PERUMAL AND LAKSHMI UDDAIYAR VICTORIA, AUST.

OCCUPATION – ACCOUNTANT/PROCESS WORKER

When Perumal and Lakshmi Uddaiyar initially saw the AMWAY® Business Plan, they didn't see how it could potentially have a huge impact on their lives – both financially and personally. Instead, the reason they joined the business was to save some money on regular purchases they were making with AMWAY.

For more than four years, Perumal and Lakshmi did not actively build the business. It was only when Perumal realised that the business could give his family the financial independence that they aspired to, that the couple made a serious commitment to build the business. Only 10 months later, they achieved the Platinum pin.

Perumal says, "As an accountant, I cannot see any other option that will give financial independence to the average person, other than this network marketing business which is rightly considered as a 'Personalised Private Franchise Business Model'. AMWAY is the best of the best in this industry. I love to recommend our business model to everybody."

"The unconditional love and mentorship from our line of sponsorship, especially from Geoff and Anne Brook, Mitch and Deidre Sala and Jim and Nancy Dornan, helped me to increase my confidence level, and focus and commit, not only to the business, but also to my accounting profession. Apart from that, I realise the purpose of my life is to help more people."

DEXTER AND NATALIE WIBBERLEY

NEW SOUTH WALES, AUST.

OCCUPATION – ENGINEERING BUSINESS OWNERS

Dexter and Natalie Wibberley were going through a tough time. Family issues combined with the stress of running an engineering business pushed the couple to the point where they ended up having a breakdown. It was at this point that they were introduced to the AMWAY business plan and they realised that there was another option out there for them.

Dexter says, "When we were first shown the opportunity we could see the financial rewards, but since then we have realised that the business has provided us with a huge mental and emotional change in our lives as well."

Natalie adds, "AMWAY has helped us to turn our family life around. It's also helped us to turn our conventional business around – it's now booming as a result of what we have done through AMWAY. Learning new business techniques, people skills and our positive outlook on life has helped us to turn everything around. It has taught us to appreciate what we do have."

One of the biggest thrills of the business has been going to Hawaii for Achievers 2007 with their three children. The opportunity to spend more time with their kids is the main reason behind their drive to build the business to at least Diamond.

Dexter says, "Now, we have a better focus on life and the family in general and are looking forward to spending a lot of time together."



City2Surf 2007



Bridge to Brisbane 2007



TEAM NUTRIWAY fun runs

Dressed in the new TEAM NUTRIWAY® t-shirts and caps, Brisbane and Sydney IBOs took to the streets for the Bridge to Brisbane and City2Surf fun runs. On Sunday 5 August almost 400 IBOs met in Brisbane at 6am for the 12km event. They walked, ran, and had a great time being part of the very first TEAM NUTRIWAY group to participate in the Bridge to Brisbane. Afterwards, they met at the finish line for a barbecue at the NUTRIWAY marquee.

One week later in Sydney, over 1,300 IBOs convened at the Art Gallery of NSW for an exclusive breakfast before participating in the City2Surf. President of the Nutrilite Health Institute, Dr Sam Rehnberg, and his wife Francesca were there to give the enthusiastic IBOs a pep talk before the race. After the 14km event, everyone met for a well-deserved barbecue at Bondi Beach. A special congratulations goes to everyone who joined TEAM NUTRIWAY in Sydney for being part of the biggest group to enter City2Surf this year and to everyone who joined in the Bridge to Brisbane fun run. We look forward to seeing you all again next year!





Glitzy Rewards

Monte Carlo: It conjures up images of glamour, sophistication, royalty, glittering casinos – and the most famous Formula One race on the planet, the Monaco Grand Prix. The captivating city is also where this year's Founders Council was held. Australia was represented by Regional Vice President Peter Williams together with Founders Crown Ambassadors Mitch and Deidre Sala, Crown Ambassador Peter Cox, and Crown Ambassador Jack and Ying Zhou. Started in 1991, Founders Council is a special financial reward for Diamond Bonus recipients who develop Q12 legs. FAA points are based on the qualification of multiple businesses and not downline businesses. It is the ultimate reward for IBO leaders.

These leaders were first to hear about exciting innovations – including new products and new opportunities – that will help AMWAY to become more consumer focused. The new marketing strategies will include making E. FUNKHOUSER™ New York easier to sell, with better

product selection and more advertising. The homecare product line will be re-positioned and re-launched, this time with a unified "green" theme. And, more energy will be put into Team NUTRIWAY® to help create more awareness and more customer loyalty for the brand.

Outside of business there was plenty of pleasure, including the excitement and spectacle of the Grand Prix race itself, plus all the pomp and glamour that comes with it. Staying at the Fairmont Monte Carlo gave everyone a terrific view of the event from their hospitality suites. Dinners were world-class and wide-ranging and there was golf, boating, beach strolling, casinos and exploring.

IBOs renewed old acquaintances, made some new friends, and left knowing that AMWAY is transforming into a new and better company – with products consumers want to buy and you want to sell.

AFS Motor Insurance offers low cost car insurance and high service levels.



AFS MOTOR INSURANCE**

Lifetime guarantee on repairs | Monthly or annual payments | Flexible options
Nominate your preferred repairer | Security device discount

Choice Of Covers:

Standard Comprehensive

- New car replacement for first 12 months
- Emergency accommodation and transport
- Hire car after theft
- Cover for personal effects damaged in an accident
- Cover if your trailer is damaged in an accident

IBO Advantage*

Standard Comprehensive Cover - Earn 5% PV/BV plus 5% Cash Rebate of your annual base premium.



Gold Comprehensive Standard cover plus

- New car replacement for first 24 months/ 40,000 kms
- Debris removal after an accident
- \$5,000 death benefit
- Replacement of keys/remote after theft
- Replacement of child restraints if stolen or damaged in an accident

IBO Advantage*

Gold Comprehensive Cover - Earn 8% PV/BV plus 8% Cash Rebate of your annual base premium.

Quote online by visiting 'Partner Stores' at www.amway.com.au or call on **1800 021 281**

Note: quotes for the Gold Comprehensive product can only be obtained online.



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* IBOs will receive these benefits for each policy sold because of a referral they make (where their IBO number is disclosed to Insurers Hotline at the time the product is issued).

Harvey Norman

Computers and Communications

NEW participating stores now available.

FYSHWICK (ACT)

AUBURN (NSW)

BONDI JUNCTION (NSW)

CASTLE HILL (NSW)

COFFS HARBOUR (NSW)

GOULBURN (NSW)

NEWCASTLE (NSW)

NORWEST (NSW)

NOWRA (NSW)

TAMWORTH (NSW)

WAGGA WAGGA (NSW)

WARRAWONG (NSW)

DARWIN (NT)

BUNDALL (QLD)

CARINDALE (QLD)

CLEVELAND (QLD)

FORTITUDE VALLEY (QLD)

INDOOROOPILLY (QLD)

MT GRAVATT (QLD)

TOWNSVILLE (QLD)

MARION (SA)

HOBART CITY (TAS)

BENDIGO (VIC)

MARIBYRNONG (VIC)

MOORABBIN (VIC)

NUNAWADING (VIC)

QVH MELBOURNE (VIC)

OSBORNE PARK (WA)

Visit "Partner Stores" at www.amway.com.au to locate your nearest participating store.

*Terms & Conditions: Harvey Norman Computer stores are operated by independent operators. Note that this program is only available through participating Harvey Norman Computer Franchises.



Walking for wheels

A team of dedicated IBOs and their friends walked for FREEDOM WHEELS® as part of TEAM NUTRIWAY® at the City-Bay Fun Run in Adelaide this year. The group was headed by Aster and Nina Gomes, who raised \$3,000 of the total \$9,600 and climbing as final figures come in. Among other notable efforts were those of Geoff and Pauline Edwards, Steve Drewett, and Barrie and Joan Frick. Aster also received great support from the local council, the City of Charles Sturt, in the form of a grant for three bikes. As a special treat on the day, Aster and Nina's upline Diamonds Brice and Ruth Douglas organised an organic breakfast at the finish line.

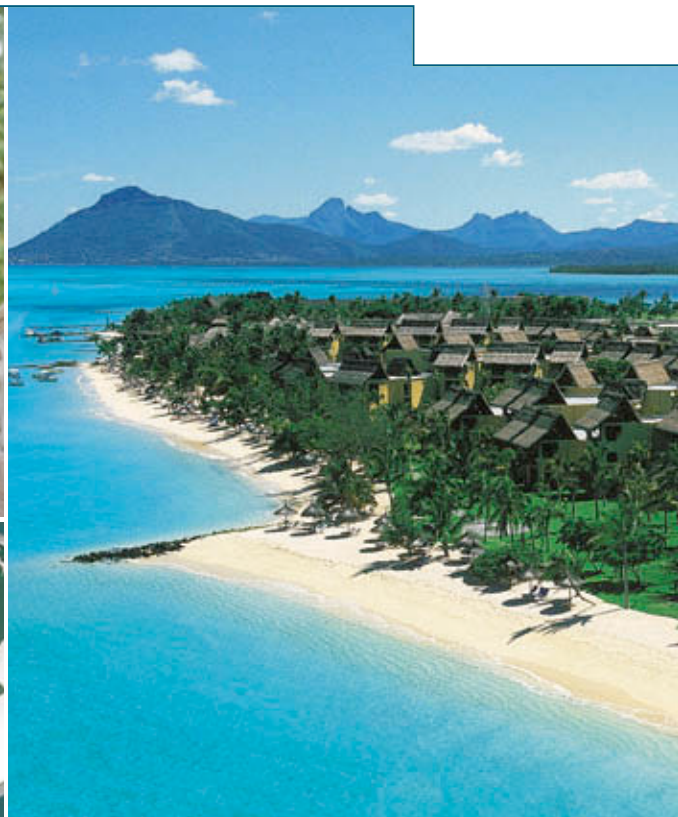
We would like to say a big thank you to those who participated in the fun run and everyone that continues to support FREEDOM WHEELS.

There are multiple ways to show your support. Make a donation next time you place an order, or purchase any of the following support items:

VS	DESCRIPTION	RRP
209547	Water Bottle	\$9.95
209545	Charity Wrist Rubber Band	\$4.00
209546	Charity Pen	\$2.00
209544	Navy Cotton Cap	\$10.95
209548	Environmental Carry Bag	\$2.00
208512	One by One pin	\$1.75

For information on how you can get involved, visit the Amway website and click on the 'FREEDOM WHEELS' link or contact Amway directly on 1800 45 46 47 to speak to Deborah Campbell or Nadia Zeaiter. You can also email freedomwheels@amway.com. Together we change more lives... one by one.





\$50,000 OTCA's for New Emeralds!

How does a One Time Cash Award of \$50,000 sound? All you need to do is qualify as a New Emerald and it can be yours!

As you build your Amway business to greater levels, the rewards just keep getting better. And, remember that these are rewards that go above and beyond those already included in the Sales and Marketing Plan.

So when you qualify as a New Emerald, you will be given an incredible \$50,000 OTCA. Just when you thought that the incentives couldn't get any better, there's more. If you requalify as an Emerald the following year, you will receive an additional \$50,000 OTCA! You also qualify for a place at Achievers 2008 on the gorgeous island of Mauritius.

Don't wait. Start building your business to unbelievable heights. Speak to your Business Relations Manager for more details, and refer to the Business Seminar and Incentives Brochure found on the Amway website.





TAKE ADVANTAGE OF THE AMWAY BIG TICKET BONANZA!



- 10% DEPOSIT
- PAY NOTHING MORE UNTIL 2008*
- UPFRONT PV

DOUBLE BONUS With every eSpring purchase, receive a 15% discount and a FREE Italian Carafe

*2nd instalment payable 31st January 2008.



10% deposit, PV now, pay nothing more Until 31st January 2008.



eSpring™ Water Purifiers

Provide your family with the world's purest source of water – eSpring delivers cleaner, healthier, better tasting water.



PV**262.91**#

Auxiliary System – Below Sink Model

VS	IBO	10% Deposit	Instalments
209872	\$986.20	\$98.62	\$80.69*



PV**252.42**#

Existing System – Above Sink Model

VS	IBO	10% Deposit	Instalments
209873	\$946.83	\$94.68	\$77.47*



DOUBLE BONUS in conjunction with the October Product of The Month, also receive **15% discount + FREE Italian Carafe**



ATMOSPHERE™

Transform your indoor environment with innovative air purification technology that effectively eliminates 99.99% of impurities in the air – beats the competition in efficiency, power and effectiveness.

PV**543.24**

VS	IBO	10% Deposit	Instalments
209874	\$2037.71	\$203.77	\$166.72*



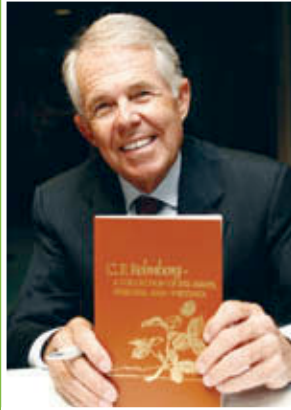
*11 monthly instalments after initial 10% deposit.

#In line with the 15% price discount, PV is also reduced by 15%.

\$9.95 handling & postage charge is payable on first deposit.

Terms and Conditions: Purchases by fax or mail only. View via the Amway website/downloads for promotional forms. Credit policy and approval applies to all purchases. Offer cannot be extended to customers on ezi pay payment plans and therefore applies to IBOs only. 10% deposit and eleven equal repayments plus postage and handling. Valid from 01 October 2007 to 31 December 2007. Second payment is payable on 31st January 2008, followed by monthly instalments.

Feel Good Tour



This year, there was no better way to learn how to take advantage of the growing wellness industry than by attending the Feel Good Tour and Wellness Expo. President of the Nutrilite Health Institute Dr Sam Rehnberg, along with his wife Francesca, naturopaths and IBOs offered their expertise on how to build a successful business with NUTRIWAY®.

Each night of the tour began with the Wellness Expo. Three different stalls displayed the three different NUTRIWAY categories, or three steps to wellness. The first category was the foundational products (NUTRIWAY DOUBLE X®, Omega-3 Complex, and Concentrated Fruits and Vegetables). The second category was the weight management (TRIM BODY SYSTEM® and NUTRIWAY weight management supplements and products). The third category was the herbals (NUTRIWAY herbal products). Naturopaths were on hand at the stalls to answer questions about all of the categories. The winner of last year's television series *Australia's Biggest Loser* and IBO, Adro Sarnelli, was also there to talk about how the TRIM BODY SYSTEM has helped him maintain his weight.

After the Expo, the Feel Good Tour got under way as Dr Sam Rehnberg discussed the continued growth of the wellness industry and the edge that IBOs have over their competitors with NUTRIWAY. Francesca also spoke about how she has achieved optimal health for herself and her family. Overall, it was a valuable tour that made a huge impact on the NUTRIWAY businesses of IBOs who attended. Make sure you catch Dr Sam Rehnberg next time he visits our shores!





NUTRIWAY. PROUD SPONSOR OF THE MOST EXCITING .03 SECONDS OF 2007

The fastest man in the world just got faster. On September 9 in Rieti, Italy, Asafa Powell broke his old world record and set the new world record for the 100 metre sprint. His time: a blazing 9.74 seconds. This is the second time Asafa has broken the world record since adding NUTRIWAY DOUBLE X to his intensive training regimen. And we're just as proud to be part of his team this time as we were the first time.



NUTRIWAY[®]
BEST OF NATURE. BEST OF SCIENCE.



INSTANT YOUTH

FOR THOSE OF US WHO WANT TO RECAPTURE OUR OWN SPENT YOUTH, OR TO GRAB IT BEFORE IT DISAPPEARS, THERE ARE EFFECTIVE WAYS TO BEAT THE CLOCK – WITH IMMEDIATE AND LONG-TERM RESULTS.

Your search for rejuvenation involves a short-term and a long-term strategy. Firstly, you can focus on achieving immediate results. Then you can plan for long-term results by reversing the biological, as opposed to the chronological age of your body. For immediate effect, we're talking about a touch of magic – firmer skin in just 20 minutes! Sagging skin is one of the quickest giveaways of age. Gravity acts over time on skin that has

sustained damage to the structural proteins, collagen and elastin. The damage is caused by free radicals released by UV exposure, poor nutrition, stress and pollution. Depending on the amount of sun exposure, early signs of sagging skin may be accelerated by as much as 20 years. Protecting the structural proteins and boosting the natural repair process can assist skin in maintaining its youthful and lifted appearance. ARTISTRY®, yet again, has come up with a product that combats the effects of sagging skin. Introducing the new magic wand from ARTISTRY – TIME DEFIANCE® 3D Lifting Serum. Your skin appears firmer and visibly lifted within 20 minutes.

TIME DEFIANCE 3D Lifting Serum plumps up sagging skin for a more visually lifted look, using Derma Cell Exchange technology. You can actually feel the serum lifting and firming your skin. The Derma III lifting complex boosts the skin's natural rebuilding process, giving immediate and long term skin improvement, with 52% firmer skin in three weeks. The serum can be used whether you want to prevent sagging skin or restore it to its former tone.

Don't forget the other products that can supplement the TIME DEFIANCE range. For an instant hydration surge for the skin and a youthful glow, use the Moisture Intense Masque. To improve the skin moisture content by 25% in just one hour, try the Extra Dry Hydration Oil. Alpha Hydroxy Serum Plus combines alpha hydroxy acids with a high performance moisturiser to give a smoother, glowing skin in 24 hours. Dark circles, puffiness and fine lines around the eyes are very ageing. The Replenishing Eye Crème addresses all of these problems and gives results within 24 hours. Don't forget to exfoliate and moisturise the hands, as they are an age giveaway too. Try the Essential Hand Crème which helps diminish freckles and gives an even skin tone.

A COSMETIC LIFT

Makeup is the smoke and mirrors of instant anti-ageing tricks. Eyebrows thin with age so shaping and colouring them properly can take five to ten years off your face. Use the Brow Define pencil to fill in thinning areas. Eyelashes become sparser with time too. Control Eyeliner can create the illusion of thicker lashes while the Smudgeproof Mascara 200 makes lashes look 200% fuller. Keep a light touch though, as overdone mascara makes the eye area look tired. Go for brown mascara and eye liner for a softer look.

Young lips are plump and full, but age tends to thin them out. Use the Crème Lip Colour to moisturise and colour your lips at the same time. Outline the lips with natural toned Lip Define lip pencil and then fill with colour to make thinning lips look fuller and to detract from lines around the mouth. When it comes to eyes, choose subtle shades rather than bright shimmering colours that draw attention to lines and crepey lids.

Less is more when it comes to ageing skin and makeup. Choose light diffusing foundations like the ARTISTRY TIME DEFIANCE Firming Crème Foundation which deflects light to hide imperfections and fine lines. Use subtle amounts

of blusher and powder. To hide frown lines, use a fine brush to apply concealer to the lines after you have put on foundation. Powder lightly with Loose Powder, removing any excess carefully.

Hair can do a lot for your image. Get rid of any grey for an instant lift. If you are changing your hair colour, choose one shade lighter than your natural colour and invest in a good cut for a youthful effect. Shorter styles are often more flattering for older women.

EXTENDING THE GLOW

For a lasting youthful effect, you need to build long-term lifestyle tactics into your age-defying strategy. A healthy diet and regular exercise can really turn back the clock. Drink plenty of water to keep your skin hydrated and to flush toxins from your system. Good food choices show on your skin and in your eyes. Losing a few kilos takes years off your appearance and does wonders for your health. A low carbohydrate, high protein diet is healthy and good for supplying an energy charge. Plan to exercise aerobically for at least 20 minutes, three times a week. Your muscles will be firmer, your energy level will increase and your blood circulation will improve. You will stand taller, move more confidently and look younger too. Avoid stress by following a proper diet, avoiding caffeine and other stimulants and take time out to relax. Make sure you get enough sleep. Chronically tired people look and act older than they are. Follow these steps and you will be amazed at how much younger you can appear. Youth is, however, also a state of mind. Be confident in yourself – remember, your experience has made you who you are. Slow down a bit, recover youthful enthusiasm and always make room for unexpected delight in your life.



ARTISTRY®



The Professional Product Series helps you create a detailed, polished finish with the help of essential products, insider tips and training. For E. FUNKHOUSER New York, the emerging term 'High-Def' speaks to the same cutting edge qualities of high definition television, with its high-resolution detail and crystal clear realism – the same attainable attributes found in the Professional Product Series essentials.

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NEW YORK



Do Not Call Register

DO NOT CALL REGISTER – An Australian Government Initiative

IBOs may be aware that the Australian Government has recently implemented the *Do Not Call Register Act 2006*.

Essentially, the Act allows a person to place their telephone number on a Register if they do not wish to receive unsolicited contact. It is then an offence for any person to make contact with the applicant unless that person has the express consent of the person called, or unless they could infer the person's consent on the basis of an existing business relationship with the person.

Why was the Do Not Call Register set up?

The Do Not Call Register was set up in response to increasing levels of community concern about the growth in unsolicited telemarketing calls. The register is intended to regulate and minimise the number of unsolicited calls made to Australian numbers.

What type of calls fall into the "prohibited" classification?

A call may be in breach of the legislation unless the caller has the express consent of the person called or unless the caller could infer the person's consent on the basis of any existing business relationship with the person.

How does a person register their phone number?

There are three ways you can register a number. You can register a number online at www.donotcall.gov.au, by phone on 1300 792 958, or by mail by downloading a postal application form on the website and sending it to "Do Not Call Register" PO Box 42, North Melbourne, VIC 3051.

Will it stop all telemarketing calls?

When a person registers their telephone number on the Do Not Call Register, it will not stop all telemarketing calls to their number. There are some exemptions, which enable certain public interest organisations to make telemarketing calls. Exempt organisations include charities, religious organisations and registered political parties. Amway or Amway IBOs **do not** fall into any of the exempt categories.

How do I gain access to the Register to find out if my prospect has listed their phone number?

Amway IBOs could contacting prospects from a list, other than a list upon which they know each of the potential prospects personally, would be a "telemarketer" for the purpose of the legislation.

Under the *Do Not Call Register Act 2006*, "telemarketers" can check their calling lists against the Do Not Call Register.

If a telemarketer calls a number on the Do Not Call Register, they may be in breach of the Act, and may face severe penalties.

To gain access to the Do Not Call Register and be able to submit a list of telephone numbers for checking against the Register, you need to create an account to become a registered access-seeker. An online registration form is filled out and this creates an administration account after which a subscription type must be selected. The subscription levels and annual fees vary and the maximum amount of phone numbers that may be submitted annually without incurring an annual fee is 500. Up to 20,000 submitted numbers may be checked for an annual fee of \$71.00. This administration account may then be used in the future for submitting lists for the 'washing' process which checks the submitted list for numbers on the Register.

Phone numbers that are submitted must be 10 digits long and start with a zero. Phone numbers must be submitted for checking against the Register every 30 days as new numbers are always added. As an example, if you submit a list of 10 phone numbers every 30 days, this would equal 120 numbers submitted a year.

This process is done online at www.donotcall.gov.au/dncrtelem/newregistration.cfm.

In the "Company name" field on the online form, you can enter your individual names if your Amway Independent Business is in your individual names, or you can enter the Business, Corporate or Trust Name. Be sure to fill in all required details and follow the prompts to complete the online registration and obtain a password for the account.

It is important that all IBOs understand that as Independent Contractors they have a direct responsibility for compliance with the laws relating to their interaction with members of the public. Please contact the Do Not Call Register Customer Information Line or the Amway Legal Department if you have any queries with regard to the application of the Do Not Call Register Legislation.

For more information visit www.donotcall.gov.au or call the Do Not Call Register Customer Information Line on 1300 785 749.

SUMMER PASSPORT COLLECTION



Alyse wears Fortune Earrings, Lucky Bracelet, Imperial Ring and Imperial Pendant on Solo II Necklace.



Imperial Ring



Sunrise Necklace



Mermaid Bracelet

The weather is getting warmer, the days are getting longer and the party season is just around the corner. EMMA PAGE® will get you ready with the new Summer Passport Collection – your passport to fashion, style and glamour all summer long!

Dress to celebrate in the Mermaid set, featuring an EMMA PAGE pearl and faceted glass bead necklace, bracelet and earrings. It's perfect for kicking up your heels and having some fun.

For a more chic night time affair, adorn yourself in the glittering Royale gate-style bracelet and Chandelier earrings, then complete the look with the new eye popping Imperial cocktail ring.

Stand out from the crowd this summer in EMMA PAGE beaded necklaces and earrings. The new Sunrise set is bold, big and beautiful, with a necklace and earrings available in dusty blush pink, grey and lace daisy beads or black, rouge red with lace daisy beads. Another heavenly new beaded style is the Evergreen Y-front necklace clad with faceted green and matte metallic beads that are sure to draw a crowd.

These and many more pieces complete the new Summer Passport Collection which is perfect for sunny days and dancing the night away. See the Amway website for full collection details.



Bijou Necklace



Lighthearted Necklace



Achiever Bracelet



Alyse wears Sunrise Necklace and Earrings, Chelsea Bracelet and Imperial Ring. Mick wears Urban Bracelet, Metro Ring and Evolution Pendant on Electra Necklace.

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Adrian Davison, NSW, Aust.
Dusty and Davina Lawless, NSW, Aust.
Brian and Nancy Rodrigues, Auckland, NZ

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Want firmer looking skin in just 20 minutes? You can have it with ARTISTRY TIME DEFIANCE® 3D Lifting Serum. Contains proven Derma Cell Exchange that results in immediate and long-term skin improvement. You'll feel the difference as soon as you apply this fast working formula. Skin is visibly firmer and youthfully lifted. Available now.

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