

Amagram

THE MAGAZINE FOR THE AMWAY IBO

Jan 07

NEW

from NUTRILITE™

POSITRIM™
Crème Mix Powder

Complete, nutritionally-
balanced meal replacement



Amway

ARTISTRY™

ARTISTRY™ TIME DEFIANCE™ FIRMING CRÈME FOUNDATION
PERFECT SKIN TO FLAWLESS

With Aura Of Protection, TIME DEFIANCE Firming Crème Foundation is the finishing touch to a skin care system that works synergistically, for younger looking skin.

Coming February 2007



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What's Special About the Amway Opportunity?

Part Three

(Support, Motivation and Recognition)

In his best-selling book, *Compassionate Capitalism*, Amway co-founder Rich DeVos encourages everyone to be a mentor and to help other people reach their goals.

That's not only a good philosophy, it's also the third distinguishing factor behind the Amway Opportunity. In the first two editorials of this four-part series, we covered (1) the Infrastructure that supports you and your business and (2) an overview of our Equity-based compensation plan. Now we present the third unique factor of the Amway Opportunity: **Support, Motivation and Recognition.**

The relationship between IBOs, their Lines of Sponsorship (LOS), and the organisation

is absolutely paramount. We work together. Your success is our success... everyone's success.



When you have large groups of people who are each focused on helping another person, that's how you really know something special is going on.

That "help" comes from many different directions. Businesspeople support their fellow IBOs and

provide them with motivation and encouragement to get them closer to their goals. And Amway supports its IBOs with help and expert advice from all corners of the Corporation.

(continued overleaf)



“The next time someone asks you about Amway, tell them about the “People Part” of our business...”

Consider all the ways that **Support, Motivation and Recognition** become standard practice for IBOs, Amway employees, and everyone associated with the Amway business. New IBOs can count on their newfound LOS organisation, their country's Amway affiliate AND the global corporation to help them learn and earn their way to higher levels in the business.

- **Partnership.** The corporation, its employees, and IBOs around the world are unified in their dedication to helping each and every new businessperson reach their goals and realise their full potential.
- **Founders' Fundamentals.** The principles upon which this business was built – Freedom, Family, Hope, and Reward – are honoured and espoused by everyone associated with the business.
- **In business for yourself,** not by yourself. You set your goals; you determine how and when to achieve them; you are your boss. But you will never feel isolated when you have an entire global corporation and business community backing you up.
- **Education and Training.** Our objective is to provide the best, focused training to fit your needs and the goals you have for your business. Both your upline and the Corporation are interested in helping you reach your potential.
- **Support.** Business assistance for ordering and shipping ease, as well as accounting and products support services are available 24 hours a day, every day, via web sites and call centres.

Our goal is to not only enhance your understanding of the products your business has to offer, but also to provide you with a stronger understanding of the sales plan which compensates you for building your business.

- **Motivation.** The psychological and sociological aspects of owning your own business can often be overwhelming. That's where your Line of Sponsorship comes in. They've been there and they know how to help you overcome obstacles and solve the problems that challenge you.
- **Recognition.** Amway rewards every business owner with bonuses based on the volume of sales made by them and the people they sponsor. As your sales increase, so do your bonuses. Rewards can be strictly monetary or can be integrated into business trips that recognise your position as a sales leader.
- **The People, the Plan, the Products.** From the Sales Plan written by Rich and Jay to the products produced under strict quality standards, to the people who are dedicated to your success, nothing would work without the interactive nature of this business.

The next time someone asks you about Amway, tell them about the “People Part” of our business... and give them another quote from Rich DeVos that explains why this “People Business” works so well.

“Progress is always fueled by positive, optimistic thinking. People are empowered by praise and encouragement.”

That's Amway.



Steve Van Andel
Chairman



Doug DeVos
President



Meet your Diamonds! ...New Initiatives! ...Networking!

Another **3 reasons** to qualify for LTS... in case you think the 3 fabulous resorts chosen to host our VIPs aren't enough?

Starting in spring 2008, the **Leadership Training Seminar** will be held over **3 years** at **3 locations**... giving you the opportunity to visit them all.

Platinums that qualify in each of the 3 years will each have the opportunity to attend all 3 LTS destinations.

So, '3' really is looking like the magic number!

Here are **3 options** to achieve qualification:

Option 1	Personal New Sponsored Volume (PNSV) in Fiscal Year	5,000PV
Option 2	Group New Sponsored Volume (GNSV) in the Fiscal Year of which at least 2,000 must be Personal New Sponsored Volume (PNSV)	20,000PV
Option 3	Group New Sponsored Volume (GNSV) in the Fiscal Year	40,000PV

For full LTS qualification criteria and information please refer to your Upline or SIP materials



Tenerife - Sardinia - Antalya

All 3 await you!

Great Rewards for Consistency!



GetFAA directly targets Amway Europe's strongest and most successful business leaders.

We recognise businesses that create new groups and consolidate and strengthen existing ones – rewarding the depth and strength of a growing business.

A Q12 Platinum, who grows to 1 GetFAA point, or higher, will receive **cash awards**.

But, that's not all... the GetFAA programme provides a link to the **global Founders' Achievement Awards** for Diamonds and above, starting at 8 GetFAA points and offering even **greater rewards**.

GetFAA Points

Qualification	GetFAA Points
Platinum (Q6) Group	0.5
Q12 Group	1.0
120,000 SIP Volume	1.0
Emerald Group	1.5
Diamond Group	3.0

These points are calculated on in-market groups.

A Q12 Platinum, who reaches the below GetFAA points with growth, will **earn these rewards:**

GetFAA Points	Payment (£ / Euro)
1.0	1,750 / 2,500
2.0	3,500 / 5,000
3.0	5,200 / 7,500
4.0	7,000 / 10,000
5.0	8,700 / 12,500
6.0	10,500 / 15,000
7.0	12,000 / 17,500

Every 0.5 GetFAA point growth will be rewarded with a special bonus of £1,750 / €2500.



Don't miss out! For more details and explanation as to how you can qualify and benefit from these rewards please refer to your Upline or SIP materials supplied.

The high life on the high seas!

October saw invited Qualifiers board the luxury cruise liners 'Brilliance of the Seas' and 'MSC Musica' for Amway Europe's 2006 Leadership Training Seminar.



To accommodate our most successful IBOs, the two ships embarked on their week-long journeys across the open seas - calling at ports such as Santorini, Mykonos and Kusadasi for the 'Brilliance' and Izmir, Dubrovnik and Venice for those aboard the 'MSC Musica'; giving our guests an LTS event to remember and add to their travel journals!

Organised excursions to historic sites such as Olympia and Ephesus Ruines provided sightseeing opportunities, whilst picturesque ports and their local marketplaces offered the perfect setting to collect some bargains and souvenirs to take home. Back on board - and by contrast - it was all glitz and glamour.

Theatrical shows provided evening entertainment into the late hours.

Whilst all diets were cancelled, with fabulous and varied cuisine offered in the ship's two restaurants, Amway business certainly wasn't. The chance to exchange experiences and ideas was not to be missed, as new contacts and friends were made during the days and into the evenings. Many smaller meetings also took place, enabling Leaders to speak personally with their down-lines from all over Europe.

The Business Meetings were a huge success, providing IBOs with updates on European business and the 'One by One'

Unicef campaign. Recognitions were numerous and met with great applause - as did Dr. Sam Rehnborg, as he gave his live speeches, during the Meetings on both ships - creating the absolute highlight of this LTS.

Feedback from the European Leaders already lists this year's LTS as one of the best ever - which makes all the hard work that goes into such an event worthwhile, both for the event organisers and the IBOs that qualified to attend... After all, it was their hard work that earned them this fantastic reward!

Photographic images supplied courtesy of 'MSC Cruises - www.fotoseeker.com' and 'Royal Caribbean Cruises - www.fotoseeker.com' .



Amway

Experience Centre - Munich



We are pleased to inform you that the **Amway Experience Center – Munich** will be open for tours and use of the conference facilities from:

1st March, 2007

Enquiries and bookings will be taken from 4th December, 2006. If you are interested in visiting the Amway Experience Center – Munich, please contact your Platinum.

During 2007, the Amway Experience Center – Munich will be closed for the following periods:

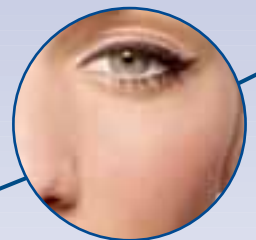
- 6th – 9th April
- 1st May
- 17th May
- 27th – 28th May
- 9th July
- 10th – 11th September
- 3rd October
- 20th – 31st December

If you have any questions about the Amway Experience Center – Munich, do not hesitate to contact the local team via email on experience-center-munich@amway.com or via fax on: **+49 (0)89 800 94 568**.

The Amway Experience Center – Munich team:

Stephan Haberfelner – Manager Amway Experience Center – Munich
Sabine Hufnagel – Center Coordinator
Alexandra Rossa – Center Coordinator
Susanne Suwannasaeng – Center Coordinator

The team will be delighted to host your visit and look forward to welcoming you!



More than just great products!

The AMWAY™ Product Brochure is more than an attractive overview of the full Amway product portfolio; it can help you to build your business and make you look good too.

At Amway we are committed to delivering tools that can make a difference to you and your business. Tools that, when used, showcase Amway and make you proud of your business and the competitive, quality products available.

The Product Brochure does this by generating a professional business image. However, it can be used for more than helping you place an order - it also demonstrates why Amway is a world leader in direct selling.



The Product Brochure is a great prospecting AND selling tool:

- It demonstrates the **breadth** and **diversity** of the Amway product portfolio.
- The finish and layout of the brochure reflect the **quality** of our brands and products.
- Page 4 highlights the **incredible Amway Satisfaction Guarantee**.
- Page 5 features a new section explaining the benefits and advantages of our e-commerce site if you become an Independent Business Owner.

- The partner stores featured on page 5 support the credibility and integrity of the Amway opportunity.
- The contents page and new category introduction pages help you and your customer to better navigate the brochure.
- It highlights our support of UNICEF.

At Amway we are dedicated to offering you the best business opportunity. Use this brochure to help you show that Amway is more than just great products.

Please refer to your IBO Price List for pricing

Bolger, Tony and Anne



GOLD PRODUCER

“Our sponsors, Jim and Collette Bolger, upline mentors and Amway have made a positive impact on us. We appreciate the opportunity of making a difference through an honest and rewarding business full of integrity and unlimited potential.”

Hickey, Ursula



GOLD PRODUCER

“I am so proud to have achieved this pin level, but, it's only the start. I would like to thank my sponsors, Michael and Patricia Kenny, whose continuing help and support are greatly appreciated. Also, my fantastic upline mentors, Paul and Mary Sandys, whose guidance and belief have been unfaltering. I also want to encourage all of my team to keep on stretching for your goals, you will achieve them! I believe in you.”

Sala, Mitch



GOLD PRODUCER

“Mitch and Deidre live on the Gold Coast in Australia with their three teenage children – Rick, Tamsen and Blake. At 3% Mitch and Deidre compiled a list of 100 dreams. Virtually all those dreams (many that seemed so ridiculous at the time) have amazingly been achieved - including being Australia's first Crown Ambassador, thanks to the Amway Sales and Marketing Plan. If you work and stay focused on your dreams, they can be achieved.”

Satyaprakash, Soumyaranjan



GOLD PRODUCER

“I am very thankful to my mentors in the business who are also my brother and sister-in-law, the Diamond IBOs from the USA, Rashmi and Smita, for their unconditional love and support. This business is awesome.”



SILVER PRODUCER

Anathan, Nithyanantharaja and Thaksha
Carter, Caroline-Hazel
Chopra, Kiran and Kamla
Connolly, L. and Fitzgibbon, S.
Gardner, Carlton and Claudia
Khan, Razi and Anees
Mahajan, Vijay and Deepa
Mc Cay, Moni and David
Thompson, Gary



18%

Bahia, J. and Bassey, S.
Burgoyne, Derek and Nina
Chaner, Orrett and Christine
Heneghan, Marie
La Boissiere, Marie
Martis, G. and Mathew, A.
Okpalugo, Osmond and Tonia
Olwe, Charles
Sugden, George and Cathy



15%

Reynolds, Gina and Francis
Shanker, Amandeep
Strong, G. and Bentham, J.
Tweedie, Susan and Christopher
Wajero, Wilson and Lilian
Whyte, Sean and Rose
Yemidale, Clara and Christopher



12%



15%

Ali, Kareem
Allanna, Rahim and Almas
Allen, Erica and George
Annan-Forsen, Rita
Antila, Edmer and Marielle
Barth, Gisela and Siegfried
Beerling, J. and Hewitt, M.
Behera, Debabrata and Lopamudra
Behera, Gyanaranjan
Bicknell, Dale and Alexa
Boakye, Mary
Bohm, Hlmallika and Sivasambu
Boucher, Franco
Bowden, Kerensa
Boy, Mark and Glynis
Brickley, Patrick
Brown, Joseph and Julia
Callaghan, Anne
Callender, Wayne and Suzanne
Chandarana, P. and Shah, R.
Cheal, Janet and David
Cheatham Anne
Cheatham, Albert
Chopra, Anjna

Abouh, D. and Catig, A.
Agbiji, Cletus and Mary
Aldred, Steven and Philippa
Allirajah, M and S
Amupitan, Bernice
Asare-Bediako, Linda and Charles
Bennett, Gerard and Therese
Chinyahara, Nyasha
Colleran, Martin
Cunningham, Anthony
Dzwairo, Abigail
Erdozain, Alastair and Prunella
Goden, Philip
Kotecha, Shaku and Mayur
Kwesie, Dorothy
Laubscher, Machael and Anyta
Mehta, Sukhdev and Rimple
Narciso, Ma Regina and Marlow
Ndigwe, Florence
Nuttall, Thomas and Foyle
Okoye, Blessing and Christian
Pathmanadan, Shan and Ayesha



12%

Christophers, Chris
 Christophers, William
 Clarke, Sarah
 Collins, Magnel
 Cooke, Jennie
 Cooke, Terry and Jennifer
 D Oliveira, Maria Alice
 De Oliveira, Jose Augusto
 Dean, Elizabeth and Dennis
 Ditta, Nahid A
 Douglas, Mervis
 Faessler, Meinrad
 Fearon, Joseph and Rita
 Flynn Bennett, S. and Flynn, P.
 Ford, Arthur and Monica
 Forde, Paulson and Suelie
 Girish, C. and Belur, G.
 Green, Ronald
 Haji, Nevin and Hussein
 Hales, Joanne
 Hardison, Lyn
 Hardison, Vivian
 Hardy, Jane and Robert
 Hauser, Larry and Pamela
 Hillermann, Yvonne
 Itua, Job and Imose
 Joseph, Rufina
 Kapila, Renu
 Kelly, Antoinette
 Kenny, Adele and Donal
 Khalid, Tasnim
 Khurl, Jasbir and Sukhdeep
 Kukreja, Kshitij and Trapti
 Lotter, Mark and Wendy
 Lovell, Amy
 Luta, Josephine
 Maaske, Linda
 Malik, Attiya
 Manning, D A
 Mc Guirk, Caroline and Dermot
 Moten, M. and Van Boom, E.
 Moten, Margaret
 Moten, N. and Hogan, M.
 Moten, N. and Winter, R.
 Moten, Stephanie
 Motorwala, Khalid and Rumana
 Ngwena, Emmanuel
 Oliveira, Maria Cristina
 Quabili, Zakir
 Rajendran, Suresh
 Randles, Stephanie



12%

Richards, Gary and Cara
 Saidil, Maria and Ramil
 Shah, Vishal and Svati
 Sivakumar, S. and Sivarajah, S.
 Smith, Gregory
 Sreeram, Girish and Rashmi
 Subramanian, Mahesh
 Sullivan, Steven
 Tabios, Federico
 Taggart, C. and Ellis, A.
 Tatham, Bee and Charles
 Thayayoganathan, Kirija
 Tin, New Lay
 Tweedie, M. and Ryan, J.
 Vick, Desmond and Linda
 Vick, Grant
 Virdee, Jagdish and Gian Singh
 Virdee, Preet and Reema
 Waterman-Paul, Jacinta
 Whittaker, Nikki and Richard
 Zaidi, Atif and Tabinda



9%

Ahilan, Nithiyanantharuj
 Ahmed, Kamran
 Ajitha Kumary, C. and Rajan, A.
 Allen-Powlett, Karen
 Ambalapadan, N. and Kundanibharathan, R.
 Amrjit, Gursukhjinder
 Anakottil, A. and Manikkath, S.
 Anderson, Patrick and Jacqueline
 Antwi, Beatrice
 Aravind, Anup
 Arif, Louisa
 Ashraf, Shabana
 Asikuru, Christine
 Atkinson, Gail
 Ayinde, Mojisola
 Babu, Sulochana and Puthenkudy Ganga
 Babylen B, Rai Lyn
 Bamaiyi, Hajo
 Bapat, Varsha
 Barth, Karen Lesley and Robert George
 Bartlett, Paul
 Baskarahinham, Thayavathary
 Baskett, A. and Evans, S.



9%

Bello, M. and Ellis, Y.
 Bhat, Neetta
 Billington, Anne
 Blackie, Clemencia
 Bojang, Awa
 Bosco, John Bosco and Lucy John
 Botha, J. and Walsh-Botha, R.
 Botha, Karen Audret
 Brady, Justin
 Brennan, Ann and Jimmy
 Brinsmead, Suzanne
 Brown, Marja
 Brzezinska, Magdalena
 Callaghan, Melissa
 Callaghan, Natasha
 Callaghan, Patrice
 Cardona, Graham
 Chambers, Christopher and Samantha
 Cieslak, Eva Maria
 Cluer, Gavin
 Correia, Maria
 Davidson, Mary Habiba
 De Jongh, Hanno
 De Oliveira, Nair
 Deffor, Walter
 Devidath, S Punnakkal and Minimol
 Dey, Selorm
 Divakaran, B. and Thankappan, A.
 Dubey, Y. and Mir, F.
 Dunne, Samantha Anne
 Dusu, Dela and Portia
 Eccleston, Luisa
 Edward Anthonipillai, John
 Edwards, Jane
 Egwuonwu, Lovenia
 Emanuel, George
 Fletcher, A. and Hall, S.
 Forster, Andrea
 France, Brent
 Funira, Byron and Gaynor
 Galan, Joel and Cecilia
 Gauntlett, Wesley and Grace
 Gawe, Nancy Treasure
 Gbadamosi, Tomisin
 Gilson, Seardua
 Groux, Jessica
 Hagan, David and Marcella
 Harris, T. and Zeenath, V.
 Hartley, Rebecca
 Herrine, Alice
 Hessing, Christine and Neil



9%

Hetnal, Bianca
 Hetnal, Les and Mira
 Hlambelo, Siphon
 Hoffmann, Marc and Nicole
 Honeywell, Andrew and Diane
 Hooton, David and Nicky
 Hope, Patricia
 Huelin, Astrid
 Hussain, Muhammed
 Ibanga, Charles and Margaret
 Ibizugbe, A. and Ajayi, V.
 Ibrahim, Imran
 Jatto, Elizabeth and Emmanuel
 Jehu-Appiah, Suma Kupa and Winifred
 Jehu-Appiah, Winifred
 Jeyaganerajah, V. and Sivasubramanitam, R.
 Jillah, Ganesh
 Jones, J. and Quitariano, M.
 Jones, Jill
 Jones, M. and Curtis, L.
 Jones, Stephen
 Kadango, Rosemary
 Kaniban, Jessica
 Kasenza, R. and Tafirenyika, I.
 Kaur, Rupinderjit
 Kauser, Samiah
 Kauser, Shabana
 Kenny, Antoinette
 Knight, Elicia
 Kong, Annalica
 Korattiparambil, Abdubabu
 Koroma, Abu Sanpha
 Kreusch, Justin
 Kumaran, Rajimol
 Kummer, Alan
 Lala, Emmanuel Yinka and Betty
 Laslett, Rebecca
 Lawrance, Aaron
 Le Mercier, Yannick
 Leahy, E. and Coloe, J.
 Leisching, L. and J.
 Lewis, Ronald
 Liew Yih, Chan
 Linder, Elize
 Lovett, Sue
 Lutwama, Joe
 Madhamana, K. and Marnad, S.
 Maher, Anne and John
 Maina, Moses
 Majekodunmi, Toyin

Achievers

Local Achievers



9%

Makubate, Khabe
Maponga, Esther
Marnad, S. and Chavarkad Jayagovind, A.
Marnad, Sudheesh
Marnad, V. and Barathen, N.
Marriott, Robert and Julie
Mathambo, Agatha
Mcvittie, Edward James and Tracey Ann
Meeley, Caryl
Mepinue, Peculiar
Minns, G. and Snyder Minns, N.
Mistry, Hitesh and Hema
Mitchell, Thomas
Mitchener, Dick and Stevie
Mlambo, Clara
Mogotsi, Legomoditswe
Mohamed, Mariam
Molatlhegi, Thembu
Moradi, S. and Rank, S.
Moriarty, Theresa
Moten, Stephanie
Mount, Victoria
Moyo, Thembi
Mrwebi, C. and Muripira, P.
Muhammad, J. and Jamal, S.
Mutaki, Ronald and Nyasha
Mwale, Forthunatta and Chibamba
Nadacavukaran, Inasu and Leela



9%

Nappa Pazmino, Lourdes
Narayanan Nair, A. and Ajayakumar, U.
Neote, Kamal Jeet and Satnam
Neufville, Wilfred
Ng-Chung, Leon
Nxumalo, Thembisile
O'Brien, Rory and Elisabeth
O'hare, Jaqueline
Okojie, Chukwuma and Rosemary
Okorie, F. and Ejenam, G.
Olajide, Mercy and Andy
Oliveira, F. and Nascimento, A.
Onchere, Jepidah-Enoch
Osborne, Janet
Osborne, Wayne
Owusu, Kate
Paszkiwicz, Jacek
Phadke, A and Phadke Gupta, P.
Pileckis, R. and Pileckiene, A.
Pious, Mercy and Thomas
Pitallano, Yul and Agnes
Pittler, Sabine
Pollock, Dave and Lindsey
Popoola Modupe, Veronica
Pulice, Debora
Quesie, Emmanuel and Vida
Quinn, Sandra
Rahman, Mohd Mahfuzur



9%

Rajguru, Manish and Divya
Ramoutar, Allyson
Rampana, Dolly
Read, Keith and Veronica
Reichenbach, Sirirat
Richards, W. and Dorries, J.
Roberts, Colin
Roesch, Feremia and Lara
Roochove, Anna
Rowley, Kathryn and John
Sadhana, N. and K.S Vasuoevan, N.
Sadiq, Naila
Sajeev Nair, N. and Sajeev, B.
Sass, Paul Ian and Thea Zelna
Sateklah, W. and Prempeh, E.
Sealey-Batson, Eselyn Evadne
Shabbir-Khan, Nazia
Shanahan, Jodie
Shang-Simpson, Eunice
Sharma, Anshuman
Sharma, Bunny
Sharma, Vikas and Pushpinder
Sharma, Vishal and Anju
Sheikh, S. and Qureshi, M.
Sidat, Imran
Sithole, Marry
Sivasankaram, Ally and M G
Smith, Carol



9%

Soh, A and Goh, S.
Soni, Ravi and Deepti
Soor, Rajinder
Sreeram, Girish and Rashmi
Strachan, Malcolm and Edith
Suku, Oi and Leena
Suresh, C. and Sandhya, S.
Tafirenyika, Virginia
Tamang Bhomjan, Amanda and Bivek
Thompson, Donna
Thompson, Lisa
Tilley, Dawn
Towell, Heather
Tozer, Marjorie Ann
Upton, Gemma
Vaivadaite, Ingrid
Varghese, A. and Abraham, D.
Vasey, Carol
Vos, Johan
Voss, Klaus
Walton, Tessa
Welcome, Semone
Wengi, Ruby
Williams, David
Wren, Victoria
Yaramathy, Suresh and Vijayarsi

60 STAR ACHIEVERS

United Kingdom

Aldred, Stephen and Philippa
Ali, Ken and Nazra
Ashton, Dave and Jill
Awan, Mohammad and Lubna
Banham, Bridgette and Michael
Beesley, Susan and Christopher
Belcher, Matthew & Buchanan, Kimberley
Berry, Arun and Bharti
Bowler, Garry and Brenda
Burdon, Lee and Leigh
Cass, Barry and Margaret
Charnock, Francis and Karalee
Christophers, Paul and Hinako
Coldwell, Derek and Angela
Coles, D and Wood, G
Cook, David and Elizabeth
Cooper, Rob and Sue
Corkin, Andrew and Debra
Corrie, Alistair and Sue
Cunningham, Anthony

Dean, Elizabeth and Dennis
East, Andy and Sally
Ecclestone, Karen and Richard
Elliott, Peter and Lorraine
Fitzgerald, Michael and Lorna
Fowell, Virginia and Pierre
Gash, Terry and Chrissie
Hardy, Justin and Ingrid
Hawkins, Peter and Sonia
Hooper, Elizabeth and Peter
Howard, Elizabeth and Ralph
Juru, Douglas and Susan
Kent, Rachel and Richard
Kilburn, Sheila
Kirk, Walter and Jean
Knapp, April
Kurian, Yasmeeen & Paul, Henry
Lancaster, Annette and James
Lester, Eva and Harold
Lote, Vivian and Elizabeth
Lowe, Trevor and Jackie
Mackett, Paul and Margaret

Malde, Paresh and Vatsala
Mannion, Maria and Parkes, Arthur
McCay, Moni and David
McCoy, Yen Tee and Michael
McCreery, Gary and Margaret
Millar, Brian and Jane
Mills, Andrew and Christine
Milnes, Jay and Eilidh
O'Hagan, Granville and Margaret
Paines, Justin and Rosemary
Perks, Benjamin and Sandra
Poulter-Brown, Georgina & Brown, Ronnie
Quevatre, Pierre and Denise
Randall, Jennifer
Ransberry, Andy and Louise
Rimmer, Helen and Richard
Robinson, Ian and Elizabeth
Rothwell, Malcolm and Sheenagh
Sarai, Manjinder
Scriven, Jerry and Mandy
Sherwood, Lee and Lisa
Shillabeer, Edmund and Barbara

Shipman, Michael and Susie
Spurgeon, Chrissie
Taylor, David and Sawle, Maria
Vellacott, Jane and Simon
Wadey, Gordon and Ruth
Warrack, Issy
Welsh, Mick and Jan
Wilks, Venroy and Leila
Wills, Brenda & Brinner, Sally and Jurgen
Winter, David and Jane
Woodley, Peter and Janet

Republic of Ireland

Bolger, Tony and Anne
Connolly, Lisa & Fitzgibbon, Shane
Du Ve, B and Ni Riordain, E
Kilcullen, Marie and Edward
McFadden, Ursula and John
O'Farrell, Carmel & Ghadimi, Abbas
Stranney, Stephen and Gemma



Coby and Fred Bouwkamp
Netherlands



EXECUTIVE DIAMOND
JUNE

In February 1984, Coby had made an appointment to have the Amway Sales & Marketing Plan explained to her. Her partner, Fred, had saved some money being a truck driver and was afraid that the business plan would come with high financial risks. Finally, Fred was convinced of the contrary and together they signed the IBO application form. That was the beginning of a beautiful future, which they did not realise at that moment.

“We truly think we have the most beautiful and interesting profession in the world. Nowadays, the focus of our business lies with the NUTRILITE™ products. Together we can help people with both their personal and their financial health.

Success means learn to share. If we can do it, you can do it too!”



Natalia Dreiling
Germany



DIAMOND
AUGUST 2006

Natalia met Larissa Lipert during a training course and she introduced her to the Amway business. Combining work and family life is not always easy but, thanks to the support of her parents in looking after the two children, Natalia and her husband Wladimir Matvienko are free to promote the Amway business. The secret of their success was the decision to really go with the Amway business.



Rosemarie & Herbert Eitel
Germany



DIAMOND
JULY 2006

After the birth of four children, combining home and working life became a nightmare and they needed a solution. They started as Amway IBOs in 1991. When they obtained Platinum status they were able to replace Rosemarie’s income. Working with such a company, which is also heavily involved at a social level, was exactly what the Eitel family were looking for.



Anne & Petri Nissinen
Finland



DIAMOND
JUNE

“We all have Amway, our uplines and education behind us. With these, success is unavoidable. The final result is up to us.” Anne, a dental nurse and Petri, a process administrator, initially joined Amway to save money on washing powder. However the opportunity changed their future. “Much has happened since we started our business; births of children and many tragedies. This is why we want to make a better future for our family.”



**Cecilia Ulenius & Mats
Holmberg** Sweden



DIAMOND
MAY

Mats is a qualified mechanical engineer and has always been looking for something more in a job. When he was introduced to the Amway business he immediately investigated the concept and realised that it was exactly what he had been looking for.

Cecilia is a teacher and was not enthusiastic about the business concept at first. After seeing more and meeting successful people, she became more positive.



Elena Charoni
Greece



DIAMOND
AUGUST

Elena's goal from the first day she saw the Amway Sales and Marketing Plan in 1996 was to go Diamond, as she was looking for an opportunity to create additional income. While she was still working and raising her four children, she became the first Emerald in Greece.

In October 2005, Elena decided to go Diamond by the end of the fiscal year (proving that this was achievable) and make her line of sponsorship proud!



Alessio & Grazia Nocentini
Italy



DIAMOND
JULY

Alessio discovered the Amway Opportunity in 1996, thanks to a client who was dining in his restaurant.

Initially, it took Alessio some time to appreciate this business opportunity. The success achievable and ability to fit his business around personal commitment appealed. Together with Grazia, they focused with enthusiasm on the Amway business. They adopted their upline's theory that "In life to get things you never had, you must do things you never did".



Taras & Iryna Demkura Ukraine



DOUBLE DIAMOND
JULY

Taras and Iryna Demkura live in a picturesque city in West Ukraine. Before discovering the Amway business they worked as schoolteachers. When they first married they were confronted by many difficulties; because of this they devoted their time to different entrepreneurship.

In Amway they are confident they have found a reliable partner, who is organised and supplies them with all the information they need. They put their achievements down to the experience and professionalism of their upline. Their devotion to help develop others has been the success of their business.

The Demkura's family find that in an Amway business it is important to organise a business in such a way to have freedom, achieve financial stability and use the opportunity to help others.



Igor & Valeriya Haratin Ukraine



DOUBLE DIAMOND
JULY

If it were not for Perestroika, Igor and Valeriya Haratin would have been the same as any other young couple who started their careers as schoolteachers. Two teachers' incomes did not support the future the couple had dreamed of, so they looked for new opportunities. The Amway business soon touched their hearts as they realised they could reach their financial goals, have more free time and, most importantly to them, build a future for their family.

Igor lives by the motto: "success is never final, mistakes are never fatal and only courage is taken into account".



Inna Polishchuk & Tetyana Kuzmenko Ukraine



DOUBLE DIAMOND
JULY

We had been looking for a business that we could devote our energy and time to. We found the Amway business, and it became our way of life.

There are simple rules that everyone can follow. Firstly, we love what we are doing. We live our lives in accordance with the ideals of the company. Secondly, we have chosen the philosophy of a healthy lifestyle, i.e. the philosophy of harmonious development. Developing a leader within yourself, you should not overlook the harmony between body and soul.

Taking care of our families, IBOs from our organisation and ourselves is rewarding as we receive a sincere outlook in return, which is far more important to us than any other achievements. We are sure that such attitudes are the core values for the future.



Anatoliy Golovin & Svitlana Golovina
Ukraine



EXECUTIVE DIAMOND
AUGUST

Svitlana graduated from the Kyiv Trade Institute. Before starting her Amway business she worked as a chief accountant for a big military organisation. Coming into contact with Amway stirred up dreams from her childhood. It was not only for her life, but for her children, parents and, of course, for her husband.

"Life is given to a person only once in this world, and to achieve a success in it is a very rare chance. If you are a Diamond at Amway, you have got success in your life", says Svitlana.

Svitlana and Anatoliy are sure that the Amway business is for people who respect themselves, who think much of themselves, for those who don't want to live ordinary "grey" lives.



Eniko & Dr. Daniel Gonc
Hungary



EXECUTIVE DIAMOND
AUGUST

They started separately and got to know each other through the business.

Originally Eniko was qualified as a language teacher and worked as a magazine editor. She wanted more than her parents and liked the fact that the business offered a great opportunity. "I like that you can move anywhere with the business: I lived for four years in Australia. Then I moved to the US, met Daniel and we got married in a castle. Now we live in Hungary."

Daniel was a young medical doctor specialising in three areas. He worked hard in the Amway business and built two legs in a year.

Their advice: 1. Have a goal. 2. Learn from a high pin. 3. Do it.

In one year, everything could change for you!



Sissy-Petra Szucha & Alios Szuchar
Hungary



EXECUTIVE DIAMOND
AUGUST

Motivated by international opportunities and a strong team, we were determined to do something special in our lives. Hans and Eva Nussold are not only our friends and sponsors but also our examples. In particular, the way they can mould eastern and western managers into a real team is a masterly performance.

It's good to travel the world over not only as mere tourists but as guests, and the best of all things is to meet in our hosts' homes to introduce Artistry, Nutrilite, eSpring and all other great Amway products. Amway is the best means to make our lives special, because it is something that we can share with others, and are not left totally alone when on top of success.



Elena & Dragoe Floroiu
Romania



DIAMOND
AUGUST

We were engineers and started this business for an extra income. We love this opportunity for the lifestyle it can provide for us, our families and those close to us.

We are grateful to the Amway Corporation, the advisory company, our uplines, especially the Baluka and Nussold families. We wish good luck to all Amway Independent Business Owners.



Tatjana & Zoran Gulin
Croatia



DIAMOND
AUGUST

“YOU CAN ACCOMPLISH ANYTHING YOU PUT YOUR MIND TO”

We encountered the Amway Business Plan at a time when neither Tatjana nor myself were satisfied with our lives.

After a seminar we realised the full potential of the opportunity and came to the decision to become IBOs. Reaching Diamond status was not easy, but the success is sweet.



Oksana & Volodymyr Hrabar
Ukraine



DIAMOND
AUGUST

Oksana is a physician by profession and Volodymyr, having no profession, was ready to accept any kind of possibility to earn money. While working as a guard at a warehouse in Hungary he was shown the possibility to build an Amway business. They are especially grateful to their active sponsors, to all their downline and to Amway employees.



Antonina Kordon
Ukraine



DIAMOND
JULY

As soon as Antonina heard about the Amway business, she decided to make the most of the opportunity. She believes there is a great unity of people – a business organisation where each person is supported, recognised, respected and made to feel like a winner. She believes in the human spirit and is sure of success in her business organisation with support from her friends and downlines.



Emine & Atilla Nutki
Turkey



DIAMOND
AUGUST

Emine and Atilla worked in a private hospital, when they were introduced to Amway. Initially Atilla thought 'It was too good to be true'. As time passed, the hospital went bankrupt and they lost their jobs. It was time to embrace new opportunities.

Now they look back and recognise their financial burdens as a gift. Their upline says: 'The problem was not the problem, but a challenge to be overcome'.



Ileana & Georgel Olaru
Romania



DIAMOND
JULY

"As a career army officer and a law school graduate we started classic businesses, but after five years we realised that we had money but no free time."

After they heard the Sales & Marketing Plan, they understood that it was time to take control of their own lives.

"We have discovered the greatest benefit of the business: the freedom to be different".



**Yaroslav & Valentyna
Pavlyuk** Ukraine



DIAMOND
AUGUST

Yaroslav finished at the Kiev Theatre Institute before he started working at his Amway business. Valentyna obtained Higher Education at Odessa Architectural-Engineer Institute.

They believe that the business has given them knowledge, freedom and assurance in the future. Their present success is a result of the hard work of their organisation, sponsors and the Amway Corporation.



Marianna & Oleg Scherbak
Ukraine



DIAMOND
AUGUST

Marianna and Oleg Scherbak live in Mukachevo in the Carpathian area of Ukraine. From the first day they heard about this business it turned their lives into a whirlwind of events and emotions. A famous quotation by W. Goethe "Only those people deserve life and freedom who fight for them every single day" describes the Scherbak family and their partners' life position.



Andrea Wolf & Imre Serdült
Hungary



DIAMOND
AUGUST

“Our business partners have played an immense role in our success and are our friends . The Diamond level represents the triumph of our team work and determination.

We enjoy the atmosphere and positive mood during the trips and we are looking forward to travelling to Sydney in February.” Both Andi and Imre exude optimism, self-confidence and a love of life.



Natalia Ena
Russia



TRIPLE DIAMOND
AUGUST

Every year the number of people who have joined the Amway business in Russia grows. But the only person who has managed to reach the Triple Diamond qualification in Russia is Natalia Ena - purposeful businesswoman, devoted mother and charming lady. Now having achieved such a high level, Natalia does not recall the difficulties she met on the way to her success. On the contrary, she recalls the best moments in her life connected with Amway. Meeting different people,

participating in seminars and special promotional trips and many other kinds of happy experiences. In spite of her high position, Natalia remains a sincere and modest person, treating people with respect.

Natalia was born in Dnepropetrovsk. She has a son, who has been with Amway for two years already, and a daughter of 14. Natalia is sure that hard work is the main drive to being successful, saying - he who wills success is halfway to it. When Natalia was offered the opportunity to start an Amway business, she accepted it without hesitation. Low expenses, minimal risks, the opportunity to build a global business, the company support and limitless rewards – were all reasons that influenced Natalia to make this decision. She came a long way to reach such a success! Many years of hard work, inspiration and confidence in a brilliant future helped Natalia achieve her goals. Natalia says that in Amway she has met so many good friends and colleagues, who helped her to gather a great reliable team of which she is very proud.



Marina & Mark Kaplun
Russia



DOUBLE DIAMOND
AUGUST

Mark and Marina Kaplun have a wonderful family: daughter Dina and son Sasha. Mark is a successful entrepreneur. He has headed a major company in Siberia for a long time. Marina used to be an eye doctor and has a long record of surgery.

Mark and Marina were introduced to the Amway business by their close friend. At the time, the Kapluns did not have any financial constraints but the idea of the Amway business inspired them very much. Mark and Marina are grateful to Amway for giving them a chance in life, new friends, possibilities to do charity work, free time to spend time with their children, success, recognition and money. Marina and Mark say: “It is boring to be the only one who is rich”.



Taras & Iryna Demkura
Russia



EXECUTIVE DIAMOND
AUGUST

Taras and Iryna Demkura live in a picturesque city in West Ukraine. Before discovering the Amway business they worked as schoolteachers. When they first married they were confronted by many difficulties; because of this, they devoted their time to different entrepreneurships.

In Amway they are confident they have found a reliable partner, who is organised and supplies them with all the information they need. They put their achievements down to the experience and professionalism of their upline. Their devotion to help develop others has been the success of their business.

The Demkura's family find that in an Amway business it is important to organise a business in such a way to have freedom, achieve financial stability and use the opportunity to help others.



Irina & Alexei Kotlyarov
Russia



EXECUTIVE DIAMOND
AUGUST

Alexei was an electrician, and Irina a teacher. They first heard about Amway from a friend. The first conference they attended made them look towards a better future.

Alexei and Irina used to meet every adversity with fear, and fought it on their own. That was before they joined Amway. Now, they are much better off, and their son and daughter take pride in Mum and Dad. They found their sponsors were always eager to help and share know-how and this was a great support.

Devoted to travelling, the Kotlyarovs enjoy fishing in every part of the globe.

"It's never late to turn over a new leaf if love is your vehicle," This is their motto.



Tatiana & Vladimir Mun
Russia



EXECUTIVE DIAMOND
AUGUST

Tatiana and Vladimir have a daughter Nadezda who is 15 years old. Vladimir is a children's doctor and Tatiana is an economist.

Tatiana and Vladimir have led an active life, and enjoy travelling. They have always had financial independence and like to mix with interesting people. They have never looked for easy ways to reach their goals, so they were delighted to hear about the Amway business.

"The Amway business is a truly unique opportunity to implement one's goals and dreams. It is a road to recognition and success! Thanks to all our partners for our common success! We are sure that due to the Amway business, many families in Russia will fulfill their dreams and be a tremendous success. We wish new achievements to all the IBOs in Russia!"



Natalia Nemidova & Sergei Beskrovniy
Russia



EXECUTIVE DIAMOND
AUGUST

Natalia and Sergei have four children and four grandchildren. The principle of this large family is to be successful in whatever they do. Natalia is a merchandiser and Sergei is a process engineer. In 2003, Sergei was awarded the title “Man of the Year” for his public activities and charity. He also has the order “Patron of Arts of the Century”, the Order of Honor, the title of an academic for his service to his country and the order “Faith and Commitment” for commitment to his cause. “Having vast experience in traditional business, we found that Amway has a community of people, where we have built new relationships and come up with new ideas that make life fuller and more interesting. We are proud of our sponsorship line and are happy to be among the winners”.



Yulia and Vladimir Pozdnyakov
Russia



EXECUTIVE DIAMOND
AUGUST

The Pozdnyakovs have always been looking for new opportunities. That was what attracted them to Amway.

Yulia and Vladimir are both qualified to degree level. They say “It takes three precious qualities in a perfect balance—brain, common sense and discipline, with “balance” as the keyword - to achieve the heights of private enterprise”.

“Draw on the huge practical experience of Amway bosses, experts, leaders and sponsors - you will surely hit the mark. We want to be worthy of our ancestors, and we want our offspring to take pride in us. We want our descendants to hold sacred many sublime things: honour, justice, the noble spirit, patriotism, traditions, family, and love of Nature. “What we cherish in our heart is beyond reproach. What we regain is just.’ That is our motto,” the Pozdnyakovs say.



Max Schwarz
Russia



EXECUTIVE DIAMOND
AUGUST

Being resourceful and efficient is the way to success—provided the right strategies are chosen. Max Schwarz is someone who is full of energy, and has a clear idea of what he wants from life. He has made fabulous developments through the business to become an inspiring example for many. Max came to Amway about thirty years ago. His name is now synonymous with responsibility, reliability and a good attitude. He is an admired and recognised leader.

“Dreams do come true, sooner or later, when we believe in the radiant future and plug away, come what may,” he says.



**Vladimir & Tatiana
Aleksandrov** Russia



DIAMOND
JULY

Tatiana and Vladimir were surgeons for 25 years, but the profession that they loved did not ensure financial flexibility. Tatiana and Vladimir's lives changed when they discovered the Amway business. Training and working in a team of sponsors enabled them to start a prosperous and constantly growing family business. Tatiana and Vladimir's purpose now is to help other people use opportunities to improve their lives.



Alexander & Inessa Chasnyk
Russia



DIAMOND
JUNE

Before coming to Amway, Inessa had changed several occupations. She worked as a teacher and salesperson. Alexander worked as a long-distance driver and a mechanical engineer. Alexander and Inessa wanted to lead a dignified life. "The level of Diamond IBOs is for us just the first step towards a global business. We are grateful to Amway for giving us the greatest opportunity of realising a dream of all people!"



Svetlana & Nikolai Drozzhin
Russia



DIAMOND
AUGUST

Svetlana and Nikolai live in Moscow. They take pride in their children. Nikolai is a retired military officer, and Svetlana a housewife. They had a family business run the old way before they joined Amway. "We are grateful to the team doing business with us. We mean not just fulfilling our own dreams but helping many others become happy and successful."



Tatiana & Sergei Gulyaev
Russia



DIAMOND
AUGUST

Tatiana was born into an industrial worker's family. Sergei's parents were office employees in a small town. Tatiana, a construction engineer, and Sergei, a mining engineer, had job satisfaction. They wanted something new.

They appreciated the unique chance Amway provides when they learnt about the company.

"We now live in a beautiful house. We have lots of friends, we have become globetrotters, and we are sure of our future".



Elena & Yuri Karatusha

Russia



**DIAMOND
AUGUST**

Elena and Yuri thank their sponsors, for introducing them to the Amway business.

The company changed their life, teaching them to be self-reliant as they work towards their goals. They aim through their business to make their children happy and affluent. The friendship of their colleagues and upline helped them overcome troubles, strike ever more ambitious targets, and encourage others.



Valeria & Igor Kharatin

Russia



**DIAMOND
AUGUST**

“Seek, and you shall find,” is the Kharatins’ slogan. Former schoolteachers, they have always dreamed of independence. They found it with Amway, and now are exceptional entrepreneurs. They give others well-grounded hope for a better future. Amway gave them good friends, partners, and fine teachers.

“Success does not come once and for all. But then, no mistakes are fatal. So take courage, and you will win!”



Marina Khykheryan

Russia



**DIAMOND
AUGUST**

With a university degree in law, Marina was working for a legal office before she discovered Amway. Her friends took her to a seminar, where Marina saw the opportunity to be successful. Marina has a son of twelve, Arsen, who dreams of becoming a soccer star.

“The business has excellent prospects in Russia, and will surely make many people affluent.”



Oleg & Pavlenia Kim

Russia



**DIAMOND
AUGUST**

Oleg and Pavlenia live close to the Russian Pacific coast. Professional artist turned businessman, Oleg says: “Amway allows us help others and reach our own targets.

Everyone has a unique business. The company gives us excellent prospects and spurs on our progress. Our partners give us ample support and we thank Amway for the chance to make our dreams true.”



Ekaterina & Igor Luskov

Russia



DIAMOND
AUGUST

Everyone is given a chance, but not all are able to seize it. Amway helped the Luskovs to get more than they had ever dreamed of.

Their success proves that Amway makes life better. Avid travellers, they visited many countries. Konstantin and Lolana, their children, often travel with them.

"We help ourselves as we help others," is the family motto.



Alena Malina

Russia



DIAMOND
AUGUST

Former kindergarten teacher Alena helped orphans and neglected children, yet she could not afford this charity. She worked hard to keep her own little son from poverty too.

Financial independence came when Alena joined the Amway business. "The company helps children; this business helps me hold on in all adversity. Now, I live a life of joy and fulfilment, and I work to make my dreams true".



Tatiana & Igor Nebesny

Russia



DIAMOND
AUGUST

Tatiana is a performing musician and Igor is an Economics and Management university undergraduate, soon to get his degree. Tatiana first heard of Amway from East European acquaintances. She and Igor liked the concept and now they have their own business, in a supportive team of like-minded people. Their friends and sponsors are of great help.



Larissa Aspektynaya & Christina Polikarpova

Russia



DIAMOND
AUGUST

Doctor of Sciences, Larissa was long engaged in traditional business before she joined Amway. Christina has a degree in psychology. Amway made the girls' dreams come true, learning about financial flexibility and building friendships. Now, they can help people in every part of the world. Fulfilment is what matters most to them; they find it possible to reach goals through creative attitudes.



Inna & Oleg Polishchuk
Russia



DIAMOND
JULY

Inna has a degree in mathematics and Oleg's is in mechanics. Inna and Oleg tried their luck in various businesses but they did not acquire a sense of freedom and confidence until they came to Amway. The Polishchuk's believe that having an Amway business is easy and everyone who believes in their abilities can realise their goals and dreams!



Elena & Alexander Prishchepa
Russia



DIAMOND
AUGUST

Alexander is a retired lieutenant colonel from the Russian army. Elena is a process engineer for garment manufacturing. They have two daughters: Olga is 17 and Maria is 7. Elena and Alexander have always dreamed about a happy, comfortable and dignified life for their family. Today they rejoice not only about their own success but also the success of their partners in the Amway business.



Vera & Igor Ryazanov
Russia



DIAMOND
AUGUST

Communications engineers by education, the Ryazanovs have adult children - son Ilya and daughter Alexandra, who are also developing their Amway business with them.

We are a friendly family, and our friendship is key to our success in business. We have good partners and reliable sponsors. Amway made us sure of ourselves and of our future. We are happy that we can now help others to turn over a new leaf".



Gulmira Sheriyazdanova
Russia



DIAMOND
AUGUST

A doctor by profession, Gulmira worked at the Nutrition Research Institute. She also assisted her husband in traditional business. The opportunity to lead the life she wanted didn't appear until Amway gave her this opportunity! What Gulmira likes about the corporate values are partnership, integrity, ambition, personal responsibility and free enterprise. She is thankful to the transnational team and to her partners as they base their work on those noble principles.

Achievers

European Achievers



Tatiana & Vladimir Smirnov
Russia



DIAMOND
AUGUST

When they first heard of Amway, Tatiana and Vladimir did not think that they had found what they wanted. A second presentation gave them the idea to start a business of their own with Amway. "We have business partners in more than sixty Russian towns. They follow in our footsteps and share our success. We believe in them, and are proud of them".



Ognen Yankovich & Agnes Kovach
Russia



DIAMOND
JUNE

The lives of great people often remind us that we can also make our lives superior and leave our mark. "Our friends are our children. This is the fabulous world of Amway business and a huge team of leaders. We are proud that the leaders of our training system can now talk to people in America, India and Europe. This is our victory!"

iCook™ Promotional Gift

Until the end of January 2007 (while stocks last) with every purchase of the iCook Family Prestige Set* you

will receive a **FREE iCook Holdall, Demonstration Cloth and Runner!**

Total value exceeds £60 / €100

* iCook Family Prestige Set (27 Piece) Order no. 101098



iCook Cookware Holdall

The Holdall has a retractable handle and integral wheels to make it easy to move around. It is designed to carry a complete iCook Cookware Set and also has room to include the iCook Manual and flyers in a handy zipped side pocket.

Large Size:
100 cm L x 45 cm W x 54 cm H

Order no. 101837



Black Demonstration Cloth with Silver Runner

Printed with the iCook logo, the silver runner and velvet-finished cloth will reflect the quality and class of the iCook Cookware range each time it is used.

Demonstration Cloth size:
200 cm L x 140 cm W
Runner size: 176 cm L x 26 cm W

Order no. 214268



Cook healthier. Live better.

GLISTER™

Multi-Action Fluoride Toothpaste

Your perfect smile.



With regular brushing, **GLISTER Toothpaste** helps repair early cavities and promotes the remineralisation of your teeth.

- Increases remineralisation
- Helps prevent demineralisation.

GLISTER Toothpaste contains fluoride to help fight cavities. Fluoride reduces decay when it comes into contact with cavities that start in the enamel. Once there, the fluoride works with the minerals in the saliva to repair the cavity (remineralisation) and to prevent further decay progression (demineralisation).

GLISTER Toothpaste safely cleans and helps eliminate stains to whiten teeth. It also leaves your mouth feeling refreshed.

**GLISTER Multi-Action
Fluoride Toothpaste**

Order no. 6833 –
150ml/200g

GLISTER Toothbrush

Order no. 100957 –
Pack of 4

**GLISTER Children's
Toothbrush**

Order no. 9922 –
Pack of 4

**GLISTER Concentrated
Mouthwash**

Order no. 9949 – 50ml

**GLISTER Mouth
Refresher Spray**

Order no. 9893 – 12ml/9g

**Please refer to your
IBO Price List for
pricing**

glister™
BE BRIGHT. BE BRILLIANT.



After the excess of the festive season,

Start the New Year with a New You!

Here's a great opportunity for you and your customers to reduce energy intake and tackle those extra kilograms.

LAUNCHING MID-JANUARY

NUTRILITE™

POSITRIM™ **Crème Mix** **Powder**

Now with a thicker, creamier texture



POSITRIM Crème Mix Powder is a nutritionally-balanced meal replacement for weight control, based on non-fat milk powder, sweetened with fructose. It can also be used as a quick and delicious meal replacement for anyone who is in a hurry. Each serving makes a thick and creamy, complete, nutritious meal containing valuable proteins, fats and carbohydrates, as well as important vitamins and minerals.

- **As an aid to weight control**
POSITRIM Crème Mix Powder offers nutritionally-sound meal replacement as part of an energy-restricted diet.
- **As a component of the Lifestyle Balanced Solutions programme by Amway** (coming soon)
POSITRIM Crème Mix Powder meal replacement is combined with day-to-day foods to help form long-term healthy eating habits.
- **As a quick and convenient meal replacement**
POSITRIM Crème Mix Powder offers a less expensive and more nutritious alternative to many fast food products.



NUTRILITE™
BEST OF NATURE. BEST OF SCIENCE.

Choose your favourite flavour and prepare POSITRIM Crème Mix Powder in a shaker using one sachet and 250 ml of chilled skimmed milk. Close the lid firmly and shake vigorously for 30 seconds. For a thicker consistency, let the drink stand for 3 minutes.

Each pack contains 14 sachets.

Vanilla – Order no. 103792

Cocoa – Order no. 103793

POSITRIM Crème Mix Powder should not be used as the sole source of nutrition.

KEY FEATURES

- Balanced vitamin and mineral profile
- Contains valuable proteins, fats and carbohydrates
- Thick and creamy texture
- Choice of two delicious flavours
- Quick and easy to make
- Sweetened with fructose
- No artificial sweeteners, colours, flavours or preservatives added
- An integral part of the Lifestyle Balanced Solutions programme by Amway
- Suitable for vegetarians and gluten free

For initial, intensive weight loss, use up to twice a day in place of regular meals, then once a day for sustained, controlled weight loss. At least one meal per day of nutritious food should also be eaten.

Please see page 43 for pricing



Shaker – Order no. 218506

ALSO AVAILABLE: POSITRIM SHAKER

A sturdy shaker with a measuring scale on one side and the POSITRIM brand on the other. The domed lid and mesh insert allow the Crème Mix Powder to be mixed to create a thick and creamy texture. Includes a long-handled spoon.

LAUNCHING SOON

A brand new, exciting

Lifestyle Balanced Solutions programme by Amway

The programme combines meal replacement, using NUTRILITE™ POSITRIM™ Crème Mix, with day-to-day foods. The programme is designed to help you lose weight healthily, is flexible, with no ‘forbidden’ foods and teaches you healthy eating habits you can live with long-term.

The body puts on excess weight slowly, so it’s not surprising that the best way to lose weight is slowly. This new programme offers a way to achieve weight loss with slow but constant results, and teaches you about energy intake versus energy expenditure, the nutritional values of food, and your own nutritional requirements.

This programme also shows how to gradually include exercise in your everyday life.

See next month’s issue of AMAGRAM™ for more details of this exciting new programme.



COLOUR YOUR SALES TO PERFECTION WITH THE ARTISTRY™ DEFINE LINERS.

Twist, line and define your way to gorgeous eyes. Intensify every look with beautiful colour that glides on with silky smooth application. These versatile mechanical pencils have a unique twist-up design, leaving a perfect point after every use*

In the beauty business it pays to not only know the products, but to feel confident in showing your clients how to use them.

** To maintain a perfect point, rotate product clockwise to propel the product lead to 3mm. Apply at an angle with the edge of the pencil as shown in illustration below.*

PRACTICE THESE VERSATILE WAYS TO USE ARTISTRY EYE DEFINE LINERS, SHARE YOUR EXPERTISE AND WATCH YOUR SALES GROW.

EYE DEFINE LINERS

Perfect for enhancing the natural colour of your eyes. Choose a shade that's darker than your natural eye colour for the most contrast.

IF YOU HAVE	TRY
Blue or grey eyes	LUNAR, NOIR or SMOKE
Hazel	CAVIAR, NOIR or FIG
Green	CAVIAR, NOIR or SMOKE
Brown	MINK, NOIR or FIG



If you want to stand out in the crowd, try wearing colours that clash, rather than complement.

- Starting from the inner corner of the closed eye, use Eye Define Liner to trace your lash line, as close to your lashes as possible. This line should gradually thicken as you work your way toward the outer corner.
- With the smudger end of the pencil, gently blend the line to create a soft look.



-  Noir - Order no. 102940
-  Smoke - Order no. 102941
-  Mink - Order no. 102942
-  Lunar - Order no. 102943
-  Caviar - Order no. 102944
-  Fig - Order no. 102945



-  Black - Order no. 102952
-  Deep Brown - Order no. 102953
-  Blonde - Order no. 102956
-  Soft Brown - Order no. 102957

BROW DEFINE LINERS

Great for naturally enhancing your eyes and framing your face. Use it to shape brows and fill in where hair growth may be sparse. Create the most natural-looking brows by following these simple steps:

- With light strokes use Brow Definer to fill in the desired brow shape. Begin at the inside corner of the brow and continue to the highest point of the arch.
- Continue filling in the brow from the arch to the outer edge. Blend by brushing gently with the brow brush found at the end of the Brow Define Pencil.

ARTISTRY™





Multivitamin/Multimineral/
Phytonutrient Food Supplement

World Class Sprinter. World Class Multivitamin.

Asafa Powell combines rigorous training, a healthy diet and NUTRILITE DOUBLE X Food Supplement to help him succeed as a world-class athlete. NUTRILITE DOUBLE X Food Supplement has combined the Best of Nature and the Best of Science to give you the nutritional equivalent of 23 concentrates from fruits, vegetables and other plants in every serving.

- Ingredients in DOUBLE X Food Supplement may help to minimise free radical damage through their antioxidant properties. **Alfalfa**, found in DOUBLE X Food Supplement, is a prime example.
- The body naturally contains enzymes, which work to protect it from potentially damaging toxins. Ingredients like **Broccoli**, found in DOUBLE X Food Supplement, are known to help stimulate such enzymes.
- Every day, the human body is inundated with damaging pollutants and other elements that may damage cells. Ingredients like **Cranberry**, found in DOUBLE X Food Supplement, are known to help support the body's natural reaction to such damage.



Standard Pack -
Order no. 102688

Refill Pack -
Order no. 103376

For more details visit:
www.amivo.co.uk or www.amivo.ie

Manufactured exclusively by NUTRILITE - the world's leading brand of vitamins, minerals and dietary supplements*

*Based on 2004 sales as supported by research conducted by Euromonitor International.

Please refer to your IBO Price List for pricing

Want to treat a loved one?

Amway Boutique

With Valentine's Day just around the corner, the AMWAY™ Boutique Collection is the perfect choice for finding her that special gift. From stylish lingerie and jewellery to luxurious fragrances and hosiery, you will be spoilt for choice.

Order no:
960479



The delicate pink Blossom lingerie range is delightfully feminine, with intricate floral detail.

For available sizes please refer to the AMWAY Boutique brochure (Order no. 218205 - single / 218206 - pack 5) or Amivo.

To show how you truly feel, our beautiful 925 sterling silver heart necklace and earring set is ideal.

Order no. 960478

Why not complete this romantic look with the 925 sterling silver heart bracelet?

Order no. 960479

One of the latest additions to our exclusive fragrance range, ANTICIPATE™ Intense Eau de Parfum is a beautiful warm and luxurious fragrance.

Order no. 103702 - 50ml

For information on the complete AMWAY Boutique collection, for both men and women, please refer to the AMWAY Boutique brochure (Order no. 218205 - single / 218206 - pack 5). Alternatively, you can visit our website at www.amivo.co.uk or www.amivo.ie

Please refer to your IBO Price List for pricing



TOLSOM™ Skin Care for Men is a premium, high-performance men's skin care line. A perfect gift for him this Valentine's Day.



TOLSOM Facial Cleansing Foam –
Order no. 100916 – 125ml

TOLSOM Shave Gel –
Order no. 100917 – 200ml

TOLSOM Refreshing Toning Lotion –
Order no. 100918 – 175ml

TOLSOM Moisturising Lotion with SPF 15 –
Order no. 100049 – 100ml

TOLSOM Skin Smoothing Gel –
Order no. 100920 – 30ml pump

Please refer to your IBO Price List for pricing

New year... New you... New filter cartridge!

Start the New Year with clean, fresh-tasting water –
Replace your filter cartridge!



For consistently clean fresh water from the tap, each eSpring™ Water Treatment System filter cartridge needs to be replaced once a year - or as soon as you have filtered 5,000 litres of water (whichever comes first), to ensure you achieve the level of performance you invested in.

How do you know when a filter cartridge replacement is necessary?

The electronic monitoring system keeps track of both time and system use to determine exactly how much effective life remains in the cartridge.

When the filter cartridge requires immediate replacement, a flashing message is accompanied by an audible beep and, as a result, users never have to guess when a change is needed!

Thanks to the design of the eSpring Water Treatment System, replacement is easy. Simply remove the top shroud, take off the electronic module, remove the tubes, unwind the filter bracket ring and, using the handle, lift out the filter bracket.

Order no. 100186

Continue to enjoy the clean, clear, great tasting water of the eSpring Water Treatment System and order a new filter cartridge today.



eSpring™

Please refer to your IBO Price List for pricing

SATINIQUE™

Hair Care Products

Repairs, Strengthens and Protects in one use!

SATINIQUE Hair Care is probably the first and only complete system of hair care products to contain the exclusive Ceramide Infusion System - clinically proven and guaranteed to repair, strengthen and protect your hair in one use!

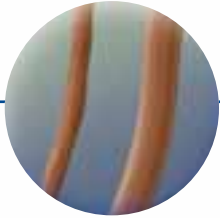
The SATINIQUE Hair Care System is built on nature's renewing technology.

Hair is composed of mainly lipids, proteins, water and pigment. Hair damage occurs if there is a loss in lipids, proteins and water. These are mainly lost by physical damage such as blow-drying, styling and sun exposure. Lipids, including ceramides, are the elements most critical to healthy-looking hair. In order to keep your hair in great condition, use SATINIQUE products as part of your daily routine and protect your hair from everyday causes of damage.

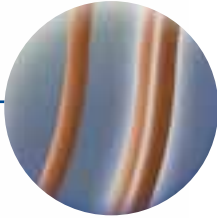
SATINIQUE Ceramide Infusion System.



Repair



Strengthen



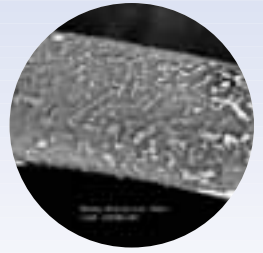
Protect

- Exclusive SATINIQUE brand technology
- Replaces lost lipids with identical lipids found naturally in hair
- Replicates the natural strengthening, protecting process
- Glues back together in a natural way

By penetrating each hair shaft and replacing lost ceramide, SATINIQUE products re-bond, seal and protect. With continued use, your hair will remain healthy-looking, strong and protected.

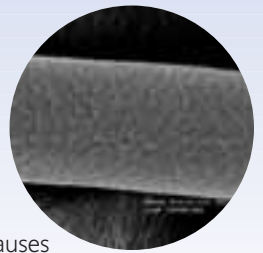
Before using SATINIQUE products

Hair cuticles have become uplifted and broken. Moisture and ceramide have been depleted.



After using SATINIQUE products

Ceramide and moisture have restored the hair to a healthier state. Hair cuticles now lay flat protecting the hair from everyday causes of damage. Hair is now shiny and more manageable.



Please refer to the Product Brochure for ordering details and your IBO Price List for pricing details.



SATINIQUE

Repairs, strengthens and protects in one use.

ARTISTRY™ MINIMAL CHIC COLOUR COLLECTION

For a limited period only, you can purchase any of these fabulous products and get 25% discount with full PV/BV. But hurry, this offer is only available while stocks last.

Offer ends February 28th 2007
Please see page 43 for discount pricing

DUAL EYE AND CHEEK POWDER

Forms multi-dimensional shadows and satiny highlights, in a soft, neutral rose base, with a subtle gold effect for a flawless, radiant finish. Presented in a stylish sleek compact with a mirror.



CAPRICE

Order no. 103699

LIP SHEEN

Three saturated shades, with intense colour on one end and a moisturising gloss on the other.



SPLENDOR – rose quartz

Order no. 103695

BRAVADO – deep amethyst

Order no. 103694

PANACHE – burnished garnet

Order no. 103696

Amway Training Centre

January - March 2007



Full details of all our future workshops can be found online at:

www.amivo.co.uk “training section”

or www.amway-experience.com “tour and booking information”

ARTISTRY™ SKIN CARE WORKSHOP

Monday 15th January
Monday 5th February
Monday 12th March
6-9pm

NUTRILITE™ WORKSHOP

Monday 22nd January
Thursday 22nd February
Tuesday 20th March
6-9pm

BASIC COSMETIC APPLICATION

Monday 8th January
Friday 9th February
Monday 5th March
3-5pm

ADVANCED COSMETIC TECHNIQUES

Friday 26th January
Monday 26th February
Friday 23rd March
3-5pm

iCOOK™ WORKSHOP

Wednesday 17th January
7-9pm

eSpring™ WORKSHOP

Tuesday 13th February
7-9pm

SATINIQUE™ WORKSHOP

Thursday 15th March
7-9pm

If you have any queries please contact Anne Gilmore, our Training Centre Co-ordinator, on +44 (0) 1908 629499 or via email on anne_gilmore@amway.com

BOOST your SALES with the ARTISTRY™ Nail Colour Demonstrator.



This sales tool is a must when selling **ARTISTRY Nail Colours**. It's quick and easy to use. Just place the colours directly over your clients' nails to help them make their selection.

Features all the fabulous shades available in the **ARTISTRY Nail Colour Range** and allows you to paint in an additional 15 shades. Why don't you use it to demonstrate **EDDIE FUNKHOUSER™ Nail Colours** too? Order no. 213423

Our European Internet Success in 2006...

Over 50% of total sales through AMWAY™ e-commerce sites

Can you remember the "traditional" ways of Amway ordering where you had to phone in during working hours or send faxes or letters to order your Amway products?

Haven't times changed?

Today, the Internet has made conducting your business with Amway so easy. The availability of broadband access throughout Europe is growing and reduces page load times to just a few seconds.

On our e-commerce sites, you have access to your up-to-date business information like PV/BV and downline activities 24 hours a day, 7 days a week.

You are also able to download business forms, product information

and regular publications, and ordering is fast and convenient around the clock.

Since the start of the first AMWAY e-commerce sites in Europe, the value of online IBO orders has increased

rapidly. In April 2006, for the first time, the percentage of online orders across Amway's European Markets reached more than

50% of total sales – and it's still growing. This is an incredible achievement and a great success story.

Our aim is to keep on supporting your business-building efforts with great websites that keep you up to date and working at optimum efficiency. Have you tried ordering online yet?



NUTRILITE™ POSITRIM™ CRÈME MIX POWDER

The new **POSITRIM Crème Mix Powder** formula, with a thicker and creamier texture, will launch in mid-January. The two flavours in the new formula have new order numbers. They will replace the existing POSITRIM Drink Mix and old order numbers for Vanilla and Cocoa flavours.

Other flavours in the new formula will be launched later in the year but, until then, two of the existing flavours of POSITRIM Drink Mixes that remain so popular, Strawberry and Café au Lait, will stay on sale with the existing order numbers.

NEW FORMULA POSITRIM Crème Mix Powder

Order no. 103792 - Vanilla
Order no. 103793 - Cocoa

STILL AVAILABLE POSITRIM Drink Mix

Order no. 4603 - Strawberry
Order no. 4606 - Café au Lait

NO LONGER AVAILABLE

Order no. 4600 - Vanilla
Order no. 4597 - Cocoa





Training Centre Valentines Day Promotion

We are delighted to announce that in the lead-up to Valentines Day we will be holding a special Promotion Day in the Amway Training Centre.

Come along and view all of our Boutique and Gift items first-hand for gift ideas to buy for your loved ones. Our Internet Café will be available so you can log on to Amivo and do all of your shopping in one afternoon!

Our staff will be available for you to talk about the products and the business in a relaxed and informal environment. In addition to this you can browse our dedicated product areas.

Come and join us for Champagne and Strawberries to help you get in the mood.

**Wednesday 31st January 2007
12.00pm till 8.00pm**

We can't wait to see you!

To book your place early please contact our Training Centre Coordinator, Anne Gilmore, on **01908 629499** or via email at: anne_gilmore@amway.com.

...love is in the air!

Introducing the Amway Lifestyle Questionnaire

With such a comprehensive range of products to choose from, it's sometimes hard to identify all the potential requirements your customers could have for Amway products.

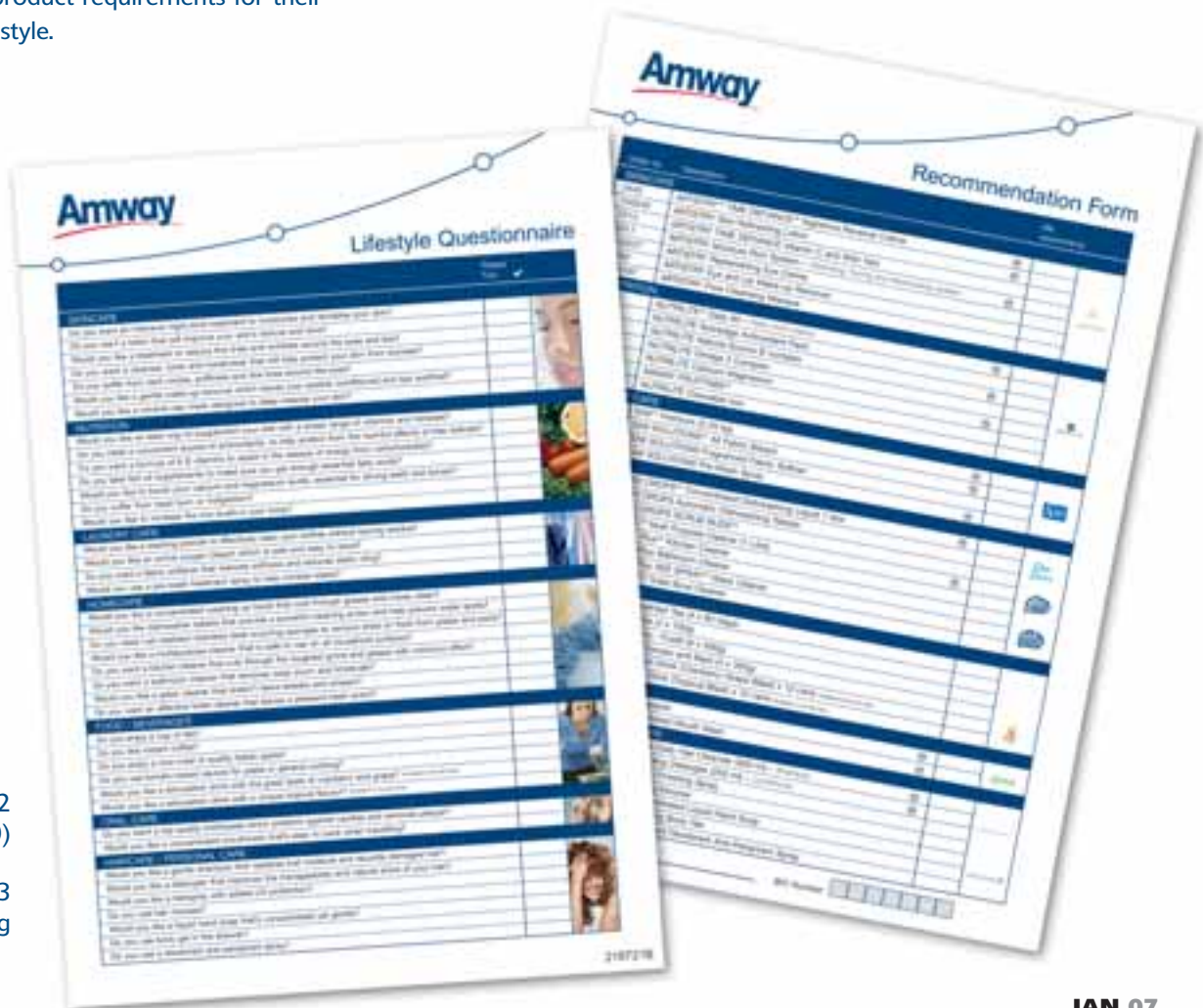
With the new Amway Lifestyle Questionnaire, your customers can quickly tell you exactly what their requirements are... and receive an instant match with suitable Amway products.

The Lifestyle Questionnaire is divided into seven sections: Skincare, Nutrition, Laundry Care, Homecare, Food / Beverages, Oral Care and Haircare / Personal Care. Within each section, the customer is asked a number of questions to identify the product requirements for their particular lifestyle.

By ticking the relevant boxes, the results of the Lifestyle Questionnaire are imprinted directly onto the Recommendation Form, where relevant products from the complete Amway product range are suggested to the customer.

It's quick, easy and shows the customer exactly which Amway products are right for them. A sample of the questionnaire will be included in the Tier 2 Starter Kit; packs of 10 are now available for you to order.

Start using the Lifestyle Questionnaire today to support your business!



Order no. 216842
(pack 10)

Please see page 43
for pricing

Telephone Ordering is Back!

We are pleased to inform you that our new Touch Tone System is now available.

What does that mean and how does it work?

By using the ATOS/ATIS (Amway Telephone Ordering System / Amway Telephone Information System) you will be able to place an order or request your PV/BV status from the comfort of your own home using your touch tone telephone, 24 hours a day, seven days a week. It's a great addition to Amivo and for IBOs who do not have Internet access.

To access the system, dial **01908 629444**. You will be greeted by a voice that says: "Hello and welcome to the Amway order and information system". You can then proceed as follows:

"Please enter your IBO or Member number, followed by the hash key (#)"



"Please enter your 4 digit PIN number, followed by the hash key (#)"



You can then choose from the following options:

- Option 1 - Place Orders
- Option 2 - PV
- Option 3 - Information
- Option 4 - Change PIN
- Option 5 - Change Credit Card Information
- Option 6 - Order Enquiry
- Option 9 - End Call

As an example, the order process is shown below in more detail:

Option 1 - Place Orders

"If you would like to place a personal order, please press 1"

"If you would like to place a group order, please press 2" *

"To exit the system, press 9"

"Enter the **item number** followed by the hash key (#)"

"Enter the **quantity** followed by the hash key (#)"

"If you have completed all the items in your order, press **0** followed by #"

(The order totals will be given)

* **For group orders:**
The first order placed will be your order; it must contain one item.

Completing the Order:

"Confirm order / exit: **1 and #**"

"Listen to the order value again: **2 and #**"

"Review complete order: **3 and #**"

"Add items to the order: **4 and #**"

"Delete order: **9 and #**"



Your Amway Deliveries

Delivery Advice for Flats and Apartments

Making deliveries to certain premises with door entry systems is difficult when you are out and the delivery driver is unable to gain access to leave a calling card. The calling card provides the delivering carrier's contact details, so you can call them to arrange a suitable time for re-delivery. To help overcome this, we would recommend a permanent 'ship to' address change.

Change of Delivery Address

It is possible to have your order delivered to a permanent 'ship to' address if you are unable to take delivery or there is no safe place for the delivery to be left at your registered address.

Permanent 'ship to' addresses must be confirmed in writing to Amway (UK) Ltd Business Services, either by letter or email to: Infocenter-uk@amway.com.

The following wording should be used: "Please change my current permanent 'ship to' address to the following: (insert new address)". Please make sure you allow enough time between sending and placing your next order to allow for the address to be changed.

Suggestions for a 'ship to' address could be a friend, relation, neighbour or place of work. Remember that the 'ship to' address can be used in conjunction with the 'special delivery instructions'. For example, if your new 'ship to' address is your place of work, the 'special instructions' could read: "Please leave in reception".

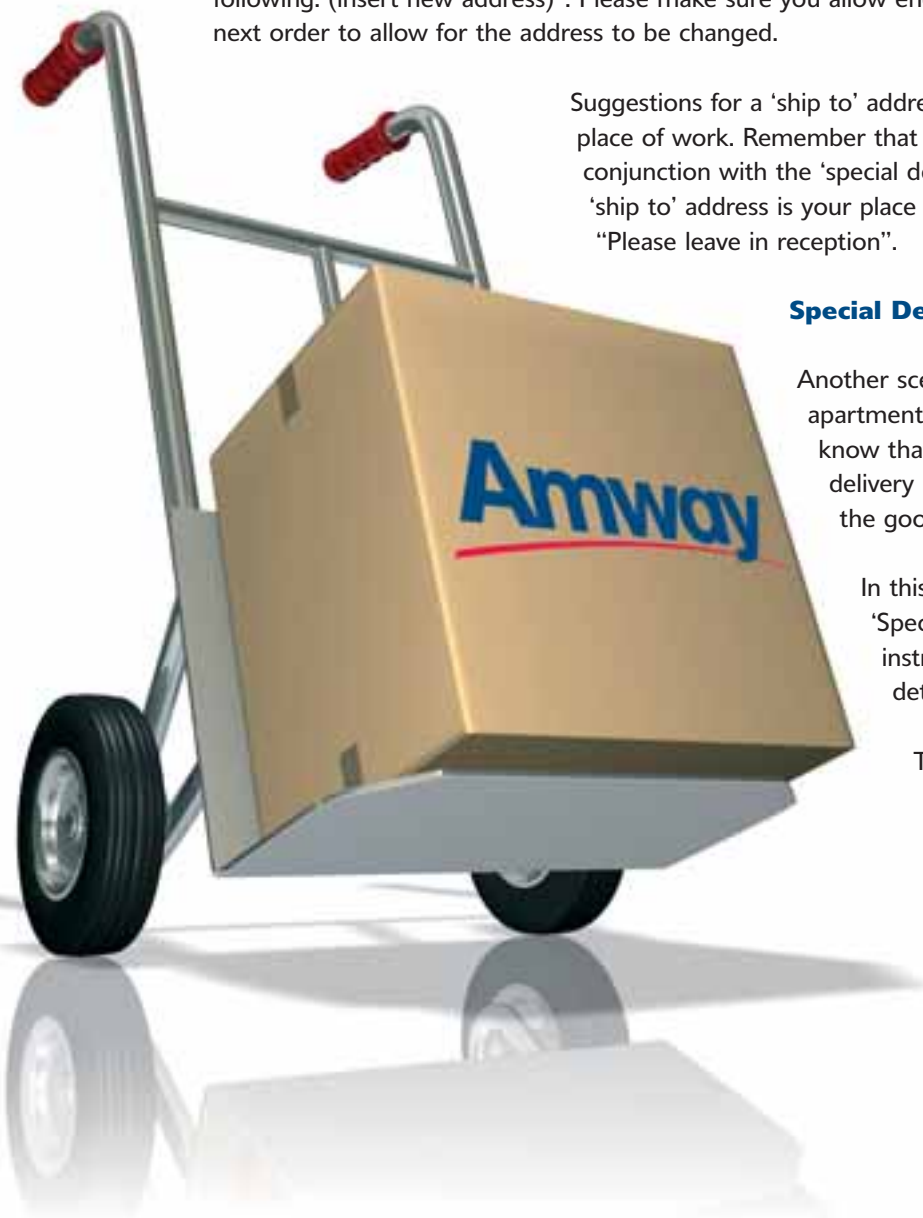
Special Delivery Instructions

Another scenario could be that you live in a flat or apartment, which the driver can gain access to, but you know that you are not likely to be in during normal delivery hours and you do not have a safe place for the goods to be left.

In this instance, we would recommend that a 'Special Delivery Instruction' be completed. The instruction could read: "If out, leave contact details so delivery can be rearranged".

This could be a weekday or maybe the goods can be picked up from a local depot. Special Delivery Instruction forms are available from Business Services or by logging on to www.amivo.co.uk or www.amivo.ie and navigating to the business forms section.

Whilst we try and accommodate any Special Delivery Instructions, we are not responsible for any failure to do so. Please contact Business Services on 01908 629400 if you require any further information.



keeping you informed

Strictly Business

The enthusiasm of a small minority of Independent Business Owners (IBOs) has recently led to the need for Amway to clarify its position on IBOs pursuing Amway related business during the contractual hours of their personal employment.

Such activity is without question totally unethical and could have a detrimental effect on the relationship between IBOs and their employers. Experience has shown us that this activity can result in a negative perception of the Amway business opportunity and its IBOs.

Amway, therefore, take this opportunity to confirm that IBOs must at all times keep the development of their Amway business away from their employment, and totally separate from any other business interests they may have.

Please ensure that this information is passed to members of your group, especially those new to the business, as they may not be aware of the challenges this could cause, not only for them but the reputation and integrity of the Amway business.

Promotion of Amway Products & Services

We have recently received a number of queries following IBO participation in Product Awareness events held within the public community. Stands have been manned by IBOs promoting Amway Products and/or Services, without obtaining the required authorisation from Amway.

Under the provisions of the Amway Rules of Conduct/Code of Ethics, no IBO may enter into any form of advertising or promotion of Amway Products and/or Services, in the public domain, until formal written approval has been issued by Amway. A written proposal detailing the venue, nature of the event and products being displayed must be submitted to the Business Conduct Department for review and consideration.

Please note that we will require a minimum of two working weeks prior to the event, to enable us to schedule review proposals.

Additionally, and of more concern, under no circumstances may IBOs offer any Amway Product and/or Services as free gifts in Prize Draws or in any other way as an incentive. Such promotions are not only in breach of the Amway Rules of Conduct/Code of Ethics, but the intellectual property rights of the supplier, and the codes of practice laid down by the Advertising Standards Authority.

We also take this opportunity to confirm that Amway Products and Services are not authorised to be used in conjunction with any type of fund-raising activity. Fund-raising includes solicitation for the purchase of Amway Products and Services based on the representation that all or a portion of gains, proceeds or profits generated by such sale will benefit a particular group, organisation or cause. Should you have any queries regarding these advertising approval procedures please contact the Business Conduct Department.

Amway Information on eBay

We take this opportunity to bring to your attention the concerns of both Amway and our Independent Business Owners regarding the increasing number of entries on eBay promoting the Amway business opportunity and its Products and Services. This activity is totally unacceptable and a violation of the Rules of Conduct and the Zero Tolerance Policy – Independent Business Owners' Web Site Policy.

Please understand that IBOs who participate in the use of eBay in relation to their Amway business may place Amway in the position of having no alternative but to consider placing sanctions on their independent business.

Given the above we request that all IBOs refrain from participating in the use of eBay. Should you have any queries regarding this requirement please contact the Business Conduct Department.



literature discontinuance

Following a literature strategy review that is allowing Amway to focus on improving its communication, a number of our communication pieces are going to be discontinued from **28th February 2007** or when stock runs out.

Please see below for a list of which items will be discontinued and from when:

0675 - N&W Literature Pack

(5 Customer Brochures & 10 Lifestyle Assessment Forms). No longer available once sold out*.

201643 - ARTISTRY™ Customer Brochure (packs 5)

No longer available from the end of February 2007.

211115 - ARTISTRY Client Profile Pad

No longer available from the end of February 2007.

201634 - Combined ARTISTRY & NUTRILITE™ CD-ROM

No longer available from the end of February 2007.

214477 - ARTISTRY TIME DEFIANCE™ Intensive Repair Serum Flyer (packs 10)

No longer available from the end of February 2007.

214477 - TOLSOM™ Flyer (packs 10) - No longer available from the end of February 2007.

214071 - eSpring™ Customer Brochure

No longer available from the end of February 2007.

214073 - eSpring Flyers (packs 10)

No longer available from the end of February 2007.

202367 - iCook™ Flyer (packs 10)

No longer available from the end of February 2007.

*Please note that the Lifestyle Assessment Form packs – 205272 – will continue to be sold

These discontinuances are to allow for new and existing channels of communication, such as the new Health, Beauty and Home Manuals (launching 1st March) and the Internet.

pricing details

Page No.	Order No.	Description	Unit Size	UK £					J/G £					RoI €					
				Points Value	IBO Deposit	Business Volume	Retail	IBO Cost Per Unit	Retail Cost Per Unit	IBO Deposit	Business Volume	Retail	IBO Cost Per Unit	Retail Cost Per Unit	IBO Deposit	Business Volume	Retail	IBO Cost Per Unit	Retail Cost Per Unit
36	103699	ARTISTRY™ Dual Eye and Cheek Powder - Caprice Lip Sheen	10g	8.61	7.92	8.54	10.15	15.84	20.30	6.41	8.54	8.65	12.82	17.30	11.91	12.36	15.15	23.82	30.30
36			10g	9.00	8.27	8.92	10.60	13.34	17.10	6.69	8.92	9.00	10.79	14.52	12.42	12.91	15.80	20.04	25.48
29	103793	POSITRIM™ Crème Mix Powder - Cocoa	100g	16.42	16.28	16.28	21.15	2.28	2.96	16.28	16.28	21.15	2.28	2.96	23.57	23.57	30.65	3.30	4.29
29	103792	POSITRIM Crème Mix Powder - Vanilla	100g	16.42	16.28	16.28	21.15	2.28	2.96	16.28	16.28	21.15	2.28	2.96	23.57	23.57	30.65	3.30	4.29
29	218506	POSITRIM Shaker		3.00	3.60	2.97	4.20			2.97	2.97	3.55		5.38	4.30	6.25			
39	216842	AMWAY Lifestyle Questionnaire (Pack 10)	1		1.20			0.12		1.02		0.10		1.79			0.18		

ARTISTRY™ TIME DEFIANCE™
THE FIRST AND ONLY SKIN CARE LINE
TO BOOST CELL COMMUNICATION



ARTISTRY™

See the next issue of Amagram, or visit
www.amivo.co.uk or www.amivo.ie for
more details

COMING FEBRUARY 2007

Amway
UK • Republic of Ireland • Jersey • Guernsey
Pricing for all products can be found in your IBO Price List

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dsa
dsa.org.uk
The Direct Selling
Association

dsa
The Direct Selling
Association of
Ireland



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WHU2528GB