

NUTRILITE™ is the only global vitamin and mineral brand to grow, harvest and process plants on their own certified organic farms*

*Based on an independent review in 2006 by international market research firm Euromonitor Consultancy.



The farming and manufacturing practices of the NUTRILITE brand are evaluated in alternating years. The above statement has been re-substantiated – yet again – for NUTRILITE in 2006. To qualify:

Brand owners must at least partially own and control the production process:

- our organic farming operations are truly multinational, with over 6,400 acres of Nutrilite farmland in California, Washington State, Mexico and Brazil
- we avoid the use of synthetic pesticides, herbicides and fertilizers
- we replenish the soil, rather than deplete its nutrients
- we use natural, sustainable methods to control weeds, insects and other harmful predators.

Brand owners must not only own farms where inputs used in the manufacture of a brand are planted, grown and harvested, these farms must also be organically certified:

- all our farms have been certified by official certification agencies in accordance with the laws of the country where the farms are located
- although not required to substantiate the claim, we choose to follow the Good Manufacturing Practices (GMPs) to ensure that NUTRILITE products are safe, properly identified and of the highest quality
- at the manufacturing facility where Nutrilite products are manufactured, our standards of quality in manufacturing are as much a part of our company culture as our natural farming practices are.

The brand must be marketed and sold globally, in at least four of the seven defined global regions:

- we actually sell actively in all seven of the global regions of North America, South/Latin America, Western Europe, Eastern Europe, Africa/Middle East (South Africa), Asia-Pacific and Australasia
- NUTRILITE products are consumed by millions of people in over 50 countries around the world.

NUTRILITE™ is the world's leading brand of vitamins, mineral and dietary supplements

(based on 2005 sales, as supported by research conducted by Euromonitor International).



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Free Enterprise Helping Others Help Themselves

When you listen to the pre-flight announcement from the flight attendant on a plane, perhaps the most important instructions they'll say are "In the event of a loss in cabin pressure, put your own oxygen mask on first before helping others."



There's good reason for that. If you can't help yourself, you can't help others around you.

Free Enterprise is a lot like that. When you help put people in business for themselves and raise their economic status, they are in a better position to begin helping others.

"Helping others live better lives" is the credo we live by and the foundation upon which this company was based.

As pioneers in the marketing of Free Enterprise, Rich DeVos and Jay Van Andel recognised the value of entrepreneurship. They proudly supported everyone's right to own their own business and they recognised the boost in confidence, the camaraderie and the goodwill that results when people of all walks of life unite with a common goal.

You can take pride in the fact that the Founders Fundamentals of Freedom, Family, Hope and Reward are the basic principles associated with Free Enterprise. Nobody can truly enjoy or participate in Free Enterprise without them.

All around the world, millions of people from all walks of life, all religions, all ethnicities, all socio-and economic statuses, all political affiliations and family makeup enjoy the "fruits of their labours" as they encourage more and more people to join them in finding their independence and their voice through Free Enterprise.

Think about all the joys and privileges your new independent business brings. Think about how amazing it feels to own your own business. Then think about how amazing it would be if everyone in the world felt like you.

It's possible. And it all starts with getting your oxygen mask firmly in place before you help others. Then, watch them breathe easier, knowing that they are once again in control of their lives, ready to make things better.

Steve Van Andel Chairman

- Josephil

Doug DeVos President



Your New Look Amway Starter Kit!

As of March 1st, you will see a new look and feel to the Two Tier Starter Kit.

We have listened to you and incorporated your valuable feedback into making Amway's Two Tier Starter Kit the most professional, attractive and effective to date!



Please see page 31 for pricing

Tier One - the Application Pack:

- New Value Pack Flyer more attractive and informative
- New Product Brochure Supplement includes product launches from December 2006 - May 2007. Available as a separate item for purchase!

Application Pack - order no. 100568

Product Brochure Supplement - order no. 1945
(pack of 5)

Tier Two - the Business Pack:

 Superb new professional business carry case - this is also available as a separate item for purchase!

Business Carry Case - order no. 104567

- New! Fantastic Modular DVD 'A World of Opportunity', containing five films to help with sponsoring and recruitment (coming soon)
- New! Three exciting Product Manuals see opposite for details
- New! Business Opportunity Support Brochure an easy guide to the materials produced by Amway and designed to help you build your business

'A World of Opportunity' DVD - Coming Soon



An exciting new business and presentation tool containing five different films. Created in a modular format, the DVD has been designed to help you develop and build your Amway business with confidence. The five different modules provide:

- 'Our Success, Your Future' an all new introduction to Amway, with fresh, fast-paced imagery
- 'This is Amway' a summary of Amway's history, size, facilities, research and development, product quality and much more...
- the Amway Business Opportunity, providing an overview of Amway's unique Sales & Marketing Plan, Incentive Programmes as well as rewards and recognitions
- an overview of the Amway Product Portfolio, with emphasis on Health and Beauty
- ending with our Social Responsibility, highlighting Amway's ethical approach to business, reputation and respect, including charitable work through One by One and partnership with UNICEF

Designed to replace the current
Product Information Manual, these
three new manuals explain the features
and benefits of the extensive Amway™
product portfolio as well as being
packed with brand history, product
technology, scientific research, product
development, ingredients, hints and a
lot, lot more.



Products, and a lot, lot more!

Health Information Manual - Nutrition & Health Care

Includes the NUTRILITE™, MAGNA BLOC™ and Food & Beverage product ranges.

Additional Features:

• Vitamins, Minerals and Nutrients – learn, understand and share information about the role specific vitamins, minerals, phytonutrients and other nutrients play in our health.





Additional Features:

• The technology, scientific research, product development, ingredients and complex behind our products.

Order no. 216996



See how SA8™, L.O.C.™ and DISH DROPS™ brands can wow you and your customers.

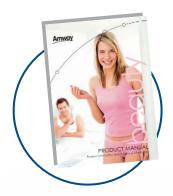
Additional Features:

• Explaining the power of concentration and product demonstrations that can help you to sell.

Order no. 216994

A 'must have' tool – each manual is sold separately. Buy the manual that best meets your business needs or purchase all three at a reduced price (order no. 216997). Please see page 31 for pricing.







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Amway visits. UNICE project in Kenya

Five Amway UNICEF
Ambassadors Rachel Demeter,
Diamond, Maria Schleipfer,
Crown Ambassador, Anja
Schwarz-Viereck, Crown,
Rosemarie Steiner-Lang, Double
Diamond and Sissy Petra
Szuchar, Diamond, visited the
Kilifi District in Kenya to see
where Amway is helping
UNICEF to strengthen essential
health services for women and
children.

In the head office of UNICEF Kenya in Nairobi, the Amway delegation was informed that every 30 seconds a child in Africa dies of malaria. This is due to the fact that in some areas of the country only 6% of the children sleep under protective mosquito nets. Many parents simply cannot afford these nets. This is where UNICEF sees an immediate need for support.

The group visited a health facility in Kilifi, a district close to Mombasa, where health workers vaccinate children and educate mothers about the importance of the mosquito nets. These health



workers support and care for the children of the very poorest families with the simplest medical equipment.

The health facilities keep records on which baby has received which vaccination when. A sign of success of the often very challenging work of the health workers is when mothers - with their babies on their backs and two or three toddlers in their hands - walk for two days to have their children vaccinated. Then the health workers and UNICEF know that their message has

been received and that less children will have to die in the future from preventable diseases.

Amway has been supporting UNICEF since 2001, with a focus on immunisation. More than 2.5 million Euros have been collected since the beginning of the partnership. In 2005, the company committed itself to donate another 2.5 million Euros over the following five years.





Still Seeing Stars? We Hope So!

We are halfway through the current Star Activity Programme*, so now is a good time to check how you are progressing towards gaining your 60 Star Points.

Star Points calculation table: for 200 – 299 PV per month for 300 – 399 PV per month for 400 – 499 PV per month for 500 – 599 PV per month for 600 PV and more

Focus on retailing products and sponsoring others to start their own Amway business to achieve your Star targets.



An extra £350/€500 could be yours!



At the end of FY 2006-07, achieve the following Star Levels for these Rewards:

24 Stars = Free Renewal and Star Pin

36 Stars = £100/€150 Product Voucher + Star Pin

48 Stars = £200/€300 Product Voucher + Star Pin

+ Certificate

60 Stars = £350/€500 Product Voucher + Star Pin

+ Certificate + Amway Recognition

^{*} For precise qualification criteria and examples of how different Star Activity Programme targets can be achieved within a fiscal year, please refer to your upline Platinum, local Amway office or Amway website.

Achievers

Local Achievers

Bolger, Tony and Anne





PLATINUM

We have benefited enormously from the upline team effort to reach Platinum. We now join and strengthen

that team to guide those who have set their dreams and hearts on Platinum to reach their goals. Leaving a positive legacy is a fundamental objective in life and this opportunity allows and encourages such action through this business opportunity.

Choudhari, Atul and Madhavi





PLATINUM

We were not sure if we could succeed in the business. We thank Amway for producing world class products and

giving us an opportunity to make our dreams come true. We appreciate all the support from Amway and all the staff. All we have done is listen to our upline and remained consistent and persistent.

McCay, Moni and David





GOLD PRODUCER

We came in for a few pounds, stayed in for the dream of a better lifestyle and a legacy for our two daughters, but also

true loyalty and affection to our upline and downline teams. We will continue forever with our personal mission: TO UNITE ALL THE 'PEOPLES' ON THIS GLOBE, IN THE SPIRIT OF RICH AND JAY, the founders of this unique business opportunity. We are forever grateful to our sponsors.





Warudkar, Ashish and Anjana





Armstrong, Neil and Evelyn Ali, Kareem Brown, Joseph and Julia Chandarana, Pratik and Shah, Rajul Cheatham, Albert



15%

Cheatham, Anne Kukreja, Kshitij and Trapti

Motorwala, Khalid and Rumana

Narayanan, Sasikumar and Balasubramanian, Meenakshi

Ramankutty, Mohan and Menon, Nalini

Shah, Vishal and Svati Subramanian, Mahesh

Sullivan, Steven

Zaidi. Atif and Tabinda





Adamson, Zelina and Aisha Ahilan, Nithiyanantharuj Asharley, Quarshie and Felicia Christian, Donathan and Brenda Daley, Thomas and Harper, Dawn Fogarty, Robert and Catherine Grist, Ann

Jeyaganerajah, Vijayaparathy and Sivasubramaniyam, Rajkumar

Jozi, Lucret

Marks, Thomas and Victella Mccloskey, John and Pauline Mccoy, Noreen Mukona, Tendai Munhuweyi, Syria





Adimulam, Suresh Babu
Adu, Francis Kwane and Addai, Juliet
Afoakwa K, Linda
Akpan-Inwang, Francis and
Olufunmilayo
Amin, Satish
Badu, Samuel
Basson, Hiloa
Belgrove, Russell

Brown, Sara Cabey, Peter and Rose Ann

Breslin, Leonard and Keane, Helen

Caine. Shvaam

Deidda, Domenico

Duma, Estellah

Evans. Angie

Gosain, Rishi

Gouws, Leon and Annemarie

Graham, Alan

Ibeh, Maria-Stella

Johnson, Shelly and Ian

Kavanagh, K. and Doherty, R.

Kazi, Aayesha and Manino, Aldo

Khutsoane, Esther

Kleinhans, Freida

Lakshminarayan, Gopal and Gopal, Shanthi

Mackay, Isobel Roasemary

Majuta, Abigail

Manu, Akwasi A.

Marfatia Cyrus and Ramesh, Jaya Bhadra





Mckellar, Nadine Merafe, Rachel Molloy, Majella and John Molyneaux, Olga

Mutedzi, Chipo and Sharara, Tsitsi

Nankamba, Margaret

Neelagiri, Kannan and Nanditha, Timmakondu

Niamke, Pierre

Obrien, Rebecca

Ofori, Joyce and Bediako, James

Oladiti, Silifatu

Peddi, Kiran Kumar and Neeraja

Phillips, Simon and Clare

Pocock, Ollie

Pretorius, Christiaan and Lenie Pudukkotai, Balchander and Usha

Rogers, Steve and Pauline

Schaaf, Helene and Rudolf

Sexton, Catherine and Orchard, Nick

Shuttleworth, Katarina and Peter

Sowden, Margaret and Pocock, Emily

Springer, Abegail

Sreeram, Mahesh and Kavita

Steeples, Rachel

Strathan, Fran

Thompson, Adrian and Jean

Thornton, Gillian

Tyffour, Augustine and Rose Utemanyane, Tlhabologang

Veitch, Emma and Michael

Venter, Gert and Anel

Wheeler, Karla

Williams, C and P

Williams, Michael and Nicole

Zulu, Charity M



Ulf & Elisabeth ManssonSweden



DOUBLE DIAMOND
AUGUST 2006

After seeing the Amway Sales and Marketing Plan in New Zealand in the early 1990s, Ulf and Elisabeth knew they had found a tool to create a bright future.

Knowing the potential of the business opportunity, they had high expectations. They were not disappointed, reaching Diamond level in two years, Executive Diamond in three and a half years and Double Diamond in seven years.

Five of their six children have registered businesses and their sixth child, who turns 18 soon, also plans to start an Amway business.

They now have their ideal lifestyle, far from their stressful former jobs as a dentist and primary school teacher. "Helping people in their downline to reach their goals is not a job, it's a privilege", they say.



Bo & Helen Alex Sweden



DIAMOND AUGUST 2006

A few years ago we were in the US and were approached about the Amway business. We came to a turning point: should we go for a good life or a great life?

Our choice was a great life.

With help from our tremendous upline and the six groups who decided to follow us, it was a done deal and the best is yet to come.



Håkan & Suzan Eriksson Sweden



DIAMOND
AUGUST 2006

Håkan and Suzan saw the Amway Sales and Marketing Plan seven years ago, but had doubts. Four children and lack of time made them say no to the business originally.

They are glad that their sponsors didn't give up on them, because today many of their dreams have become reality, thanks to the Amway business, their supportive upline and a great team!

Achievers

European Achievers





DIAMOND
AUGUST 2006

Lawyer and teacher by profession, Jan and Pia established their business in April 2000.

At that time they were looking for a change in their lives and more quality time in a business together. Six years later they feel they have secured that vision for themselves and they are now aiming for new goals.



Nina & Olexander Koryak Ukraine



EXECUTIVE DIAMOND
AUGUST 2006

Nina and Olexander learned about the Amway business opportunity when their eldest son, Pete, had been studying at the Kyiv Academy of Internal Affairs and their younger son was in high school.

The parents used to do their best to improve the well-being of the family and their children in particular. Nina and Olexander felt that, through Amway, they could make a better life for themselves.

The Amway business provides the opportunity to make contact with people, where personal achievements can actually mean prosperity for the entire organisation.

"Collaboration with Amway can help you to achieve success. You should muster your patience and keep trying, set goals and never abandon your dreams", say the Koryaks.



Oksana & Mykhaylo Lyashenko Ukraine



DIAMOND AUGUST 2006

Oksana and Mykhaylo are a brother and sister from the sunny Crimean town of Alushta. After inheriting the business when their parents died in a car accident, they decided to

make their parents' dream come true and become Diamonds.

They are grateful to their upline for their help, encouragement and support. "We believe in our team and we never give up", say Oksana and Mykhaylo.

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The Amway Spring Fayre

- Join the Amway team at an exciting Spring Fayre to be held over two days at the locations below
- Bring your Prospects and Clients to see the products in your Business
- Scheduled product line presentations throughout the two days
- Competitions and special promotions on the day
- 10.30am 6pm



Edinburgh 17th and 18th March

Holiday Inn Hotel 132 Corstorphine Road Tel: 0870 400 9026

Manchester 14th and 15th April

Holiday Inn Hotel Wilmslow Tel: 0870 443 6961

Dublin

24th and 25th March

Crowne Plaza Hotel Demesne Tel: 353 1 862 8888

Milton Keynes 21st and 22nd April

Amway Training Centre Caldecotte Tel: 01908 629400

Swindon

31st March and 1st April

Hilton Hotel Junction 15, M4 Tel: 01793 881 777

Dartford

28th and 29th April

Hilton Hotel Crossways Park Tel: 01322 284444



Mini workshops will be run over the two days at each venue:

Saturday		Sunday	
11 - 11.30am	eSpring	11 - 11.30am	iCook
12.45 + 1.30pm	Nutrilite	12.45 - 1.30pm	Artistry Skin Care
2.30 - 3.15pm	Artistry Skin Care	2.30 - 3.15pm	Nutrilite
4.15 - 4.45pm	iCook	4.15 - 4.45pm	eSpring

To reserve your tickets (£2.00/€3.50) please contact Anne Gilmore: Tel: 01908 629499 or e-mail: anne_gilmore@amway.com





LUSTRE COMPACTS

Our all over bronzer powder compacts allow you to brush on a youthful, summery glow wherever you need it – without the sun damage, so you can protect your skin's natural radiance for years to come.

Wear alone to spotlight eyes, brows and cheeks – wherever the sun naturally strikes. Use the lighter shades to highlight and the darker shades to contour, or swirl them all together for a look that's casual and flawless.

Rose Lustre (order no. 104109 - 10g) – palette includes pink, rose and brown tones.

Bronze Lustre (order no. 104110 - 10g) – palette includes beige, peach and brown tones.

GLOSS STICKS

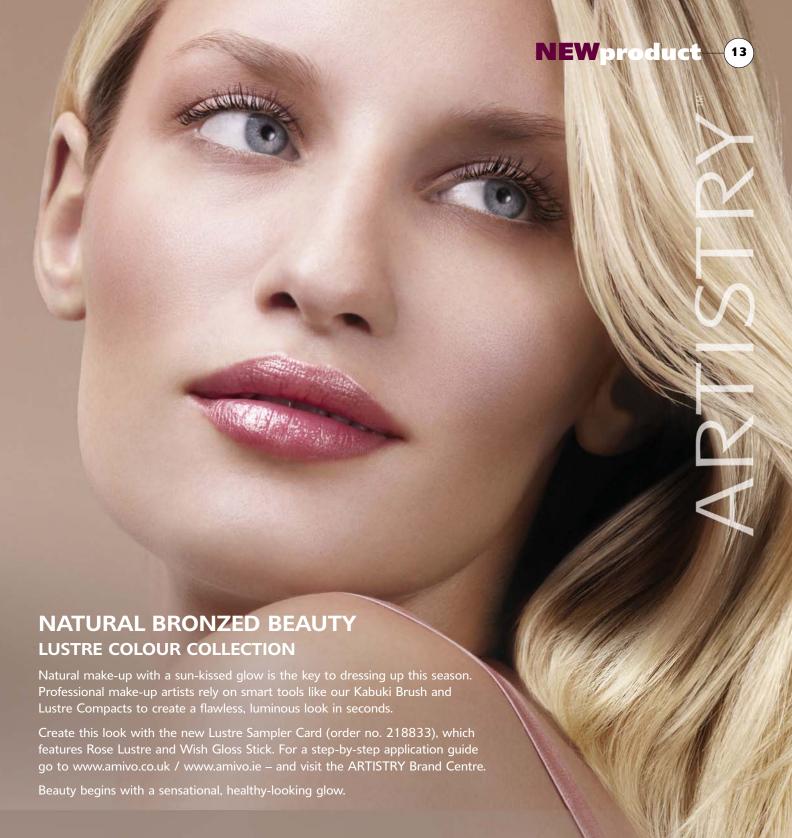
For a perfect finish use one of the three gloss sticks. The moisture rich formula conditions lips and the high gloss formula helps keep the lightly metallic colours vibrant.

Destiny (order no. 104111 - 1.9g) – Brown Wish (order no. 104112 - 1.9g) – Rose Fate (order no. 104113 - 1.9g) – Orange

KABUKI BRUSH

The soft compact bristles and mushroom shape of our Kabuki Brush make it ideal for applying a sheer, even coat of powder (order no. 104087).

Please see page 31 for pricing.







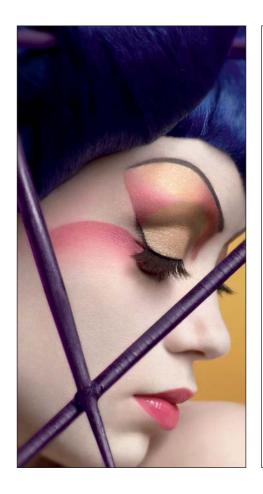


FASHION TRENDS 2007
The collaboration between ARTISTRY™ cosmetics and Roland fashions on New York City catwalks is now in is season, and the shared vision keeps on yielding up ins beauty ideas.

Backstage at Pamella Roland, the new ARTISTRY Lustre Compact in Bronze and Gloss Stick Fate were a big hit, o boost of fresh colour and vibrant sheen with a quick slick

To find out more about the fashion trends for this season, owww.amivo.co.uk / www.amivo.ie – and visit the ARTISTRY

Photos by WGSN (Worth Global Style Network)



E. FUNKHOUSER™ NEW YORK

An E. FUNKHOUSER™ NEW YORK Product Exclusive!

As the creator of E. FUNKHOUSER NEW YORK Products, I present you with an exclusive, phenomenal offer!

An amazing 25% price reduction on all Color Collection 004 items, with full PVBV*.

Dive headstrong into my Technicolor world and indulge in some of your favourite products from the E. FUNKHOUSER NEW YORK brand!

Mix and match the products to create a look that truly reveals the Super Chic E. FUNKHOUSER NEW YORK brand girl you've come to be.

Whether adding a chic touch of colour to achieve a fresh beautiful day look, or indulging in a little glitz and glam for that evening out, these exclusive items are sure to bring out the star in you.

Jepulo

* This promotion excludes all Professional Product Series, Travel Brush Ensemble, Lip Balm, Lip Polish and Foundation Kit. This promotion is valid from 1st March 2007 to 30th April 2007, while stocks last. Please see page 31 for discount pricing.

Updated Price Lists from March 2007

New, updated price lists will take effect as of 1st March, 2007.

The new price lists will contain the updated product range available from March 2007, including the products featured in the new Product Brochure Supplement (order no. 1945 - pack of 5).

The following price lists will be available from 21st February:

IBO Price List (order no. 0013) and, to support your retail business, the **Retail Price List**, available with the Product Brochure (order no. 270276 - single, 1080 - pack of 5).

The former Retail Price List for the European Catalogue Collection (order no. 211116 - single, 211117 - pack of 5) will no longer be available after 28th February, 2007.

You will receive your free copy of the new IBO Price List with this issue of AMAGRAM.



Please refer to your IBO Price List for pricing details. (Pricing for Product Brochure Supplement on page 31).

LAUNCHING NOW!

The NEW weight management programme by Amway

A brand new way to help achieve slow but constant weight loss; learn how to change your eating habits and lifestyle.



This programme meets the nutritional standards developed by the Nutrilite Health Institute and reviewed by the Scientific Advisory Board.

Dr Claudia Osterkamp is a freelance nutrition consultant. She gained a Degree in Nutrition and Food Science from Munich University in 1992, which was followed in 1997 by a Doctorate in Nutrition, also from Munich University.

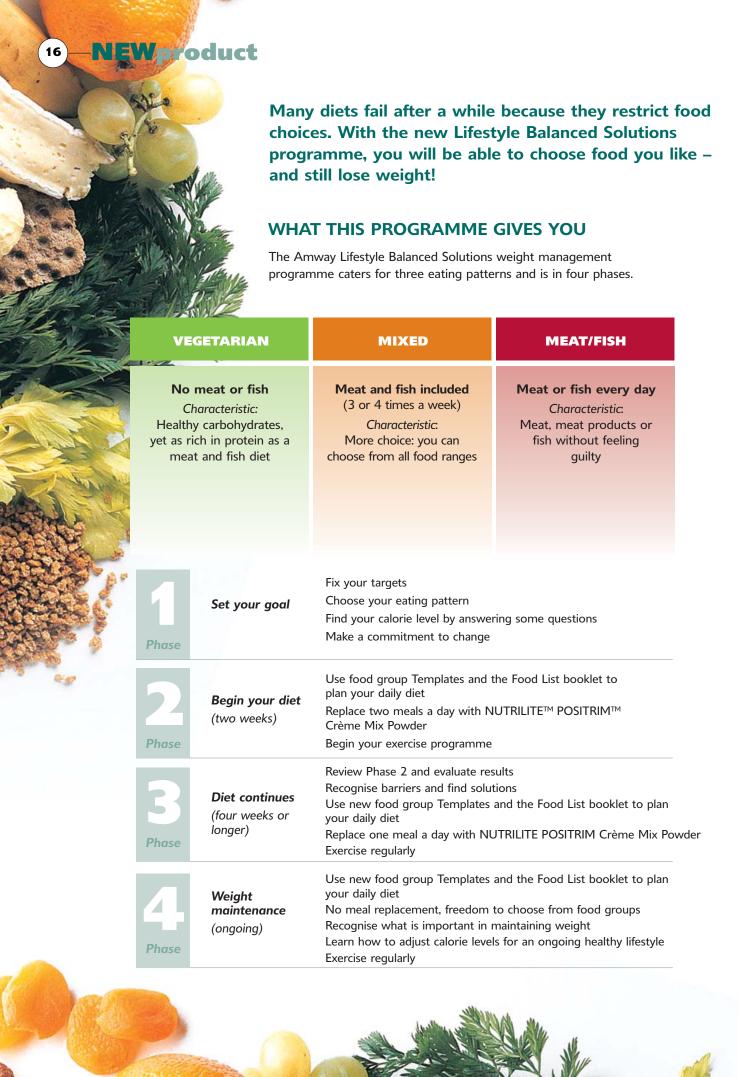
For the past nine years, Dr Osterkamp has been a nutrition advisor to various Olympic sports teams for the German Sports Olympic Confederation (DSOB), and has also written various articles for health magazines.





The Lifestyle Balanced Solutions programme:

- helps you to lose weight by focusing on healthy eating principles and exercise
- ombines meal replacement, using NUTRILITE™ POSITRIM™ Crème Mix Powder, with day-to-day foods to make sure you get the recommended intake of all essential nutrients
- caters for your personal food preferences and gives you maximum flexibility in meal choices
- does not prohibit any foods, as long as you keep to the specified quantities
- allows 'treats' in moderation, such as chocolate, cakes and burgers
- provides you with tools and tips to help you maintain your weight, and an exercise programme to help you gain a healthy lifestyle



The Lifestyle Balanced Solutions manual is the core of the programme: it provides you with all the tools and information you need to learn how to lose weight, how to maintain it, and how to change your lifestyle for long-term benefits.

THE TOOLS

In the **Template** provided, you can find the column with the calorie allowance for your eating pattern, and discover the number of servings you can have per day from each food group listed.

FOOD GROUP	NUMBER OF SERVINGS – PER DAY MEAT AND FISH											
Eating pattern:	VE	EGETARIAN		MIXE			100					
	1200	1500	1800	1200	1500	1800	1200	1500	1800			
Calorie allowance (kcal):	1200	1300				1223	2	2	2			
POSITRIM™ Créme Mix Plus	2	2	2	2	2	2	- 4	-				
250 ml milk					2	2	2	2	2			
Fruit (F)	2	2	2	2		- N I			2			
Vegetables raw (V)	4	2	2	1	2	2	1	2	1			
(≥ 50 g/portion)	30.							1				
Vegetables steamed (V)	1	1		- 1	1	1	1					
(≥ 200 g/portion)			2	1000	2	3	1	2	3			

The pull out Food List booklet provides you with more than just the calorie content. It supports you in making good food choices and gives you the power to set your own food selections.

The key to achieving and maintaining your weight is a diet regime combined with regular physical exercise. This programme includes simple routines that will help you to gradually include exercise in your everyday life.



The recipe section offers you a variety of delicious meals to cook using Template servings of staple foods, giving you the freedom of choice.







The programme offers an opportunity to subscribe to a weekly motivational email newsletter service on www.lbs-amway.com. The newsletter service is free of charge and covers the first 12 weeks of the programme. It can be started (or stopped) exclusively by the participant. For further information, please log on to www.lbs-amway.com.

NUTRILITE™ POSITRIM™ CRÈME MIX POWDER

POSITRIM Crème Mix Powder is a key component of the Lifestyle Balanced Solutions programme. Each serving of the nutritionally-balanced meal replacement contains valuable proteins, fats and carbohydrates, as well as important vitamins and minerals.

The delicious, thick and creamy drink can be used up to twice a day in place of regular meals, then once a day for sustained, controlled weight loss, as described in the Lifestyle Balanced Solutions programme. At least one meal per day of nutritious food should be eaten.

Order no. 218502

Basic Kit, comprising: LBS Manual, POSITRIM Shaker, and POSITRIM Pedometer.



Order no. 218503

Starter Kit, comprising: LBS Manual, POSITRIM Shaker, POSITRIM Pedometer, POSITRIM Crème Mix Powder (1 carton each of Cocoa and Vanilla), POSITRIM Protein Bar Caramel Vanilla flavour, NUTRILITE Multi-Fibre and NUTRILITE Omega 3 Complex. Offered with 10% discount.



Refill Pack - Variety, comprising: POSITRIM Crème Mix Powder (1 carton each of Cocoa and Vanilla), POSITRIM Protein Bar Caramel Vanilla flavour, NUTRILITE Multi-Fibre and NUTRILITE Omega 3 Complex. Offered with 10% discount.



Order no. 218504

Refill Pack - Cocoa, comprising: POSITRIM Crème Mix Powder (2 cartons of Cocoa), POSITRIM Protein Bar Chocolate Mint flavour, NUTRILITE Multi-Fibre and NUTRILITE Omega 3 Complex. Offered with 10% discount.

Also available separately: POSITRIM Shaker

Order no. 218506

product

available.

Introducing the new improved SA8™ Liquid Laundry Detergent - It's Cool

The new improved SA8 Liquid Laundry Detergent gives even more improved performance on removing stains and dirt at all temperatures! Reduce your washing temperature by 10°C and still get the same stain removal as the new liquid is specifically designed for cold water washing!

- Great cleaning at all temperatures
- 28% better stain removal
- Designed for cooler, shorter wash cycles
- Colours stay bright, blacks fade less



- NEW Garden Blooms Fragrance

Order no. 103800 - 1.5 Litre

Order no. 103278 - 4 Litre

CAN NOT ONLY SAVE YOU TIME. **BUT ENERGY TOO!**



Make your clothes smell even better with the NEW SA8 Garden Blooms Fragrance Fabric Softener to complement the SA8 Liquid Laundry Detergent.

- Disperses quickly in water to maximise softening performance and increase the comfort of your laundry
- Enhanced softening

Please see page 31 for pricing.

Order now and keep the family looking and smelling clean!

Go online for more information!

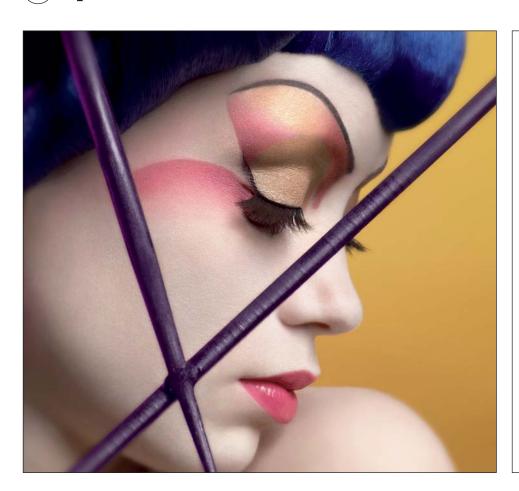


NOW YOU - NOT TIME - CAN BE IN CONTROL OF YOUR SKIN'S DESTINY

Using the latest advancements in skin science and technology, the NEW ARTISTRY™ **TIME DEFIANCE**™ Skin Care System helps you take your skin care regime to a new level.







E. FUNKHOUSER™ NEW YORK

Are you up to date on the E. FUNKHOUSER™ NEW YORK brand?

Look online today for all the latest news, including sensational offers on this innovative, trend-defining colour cosmetics brand.

www.efunkhouser.com









Is it time for a change?

The eSpring[™] Water Treatment System is a revolution in providing clean, clear, great-tasting water that you and your family can trust, day after day.

Without proper treatment, your water may potentially be contaminated! It may look clean to the human eye but water may become unknowingly contaminated if not properly treated.



Did you know?

Coconut shells serve as the raw material source for the carbon used in the filter cartridges.

The eSpring Water Treatment System:

- Removes more than 140 potential health-effect contaminants and destroys more than 99.99% of bacteria and viruses that could be present in your drinking water.
- Considerably improves your water's taste, odour and clarity.
- Uses unique advanced technology.
- Boasts proven performance NSF certified.

However, these benefits are considerably reduced unless the carbon filter is replaced after one year or 5,000 litres of use, whichever comes first.



How do you know when a filter replacement is necessary?

The electronic monitoring system keeps track of both time and system use to determine exactly how much effective life remains in the cartridge. When the filter requires immediate replacement, the flashing message is accompanied by an audible beep and, as a result, users never have to guess when a change is needed

The innovative design of the eSpring Water Treatment System means replacement is easy, with a no hassle approach. Simply remove the top shroud, unwind the filter bracket ring and, using the handle, lift out the filter bracket.





24

ORDER THE NEW ARTISTRY™ COLOUR CARD TODAY!

NOW FEATURES:

TIME DEFIANCE™ Firming Crème Foundations (launched Feb 07) Sheer Lip Colours - coming soon!

The ARTISTRY Colour Card is a must when showcasing the extensive range of ARTISTRY Colour Cosmetics. The easy-to-understand layout features a very accurate colour representation of the complete range to help you and your clients make your product selections quickly and easily.

Using the ARTISTRY Colour Card, you can simplify the colour selection process and increase your sales with colours categorised by warms, cools and neutrals. Suggest colours from the same family, such as a complementing warm lipstick and a warm eye colour.

Order no. 217109 (pack of 5)
Please refer to your IBO price list for pricing details





Want younger- 14 nights?

ARTISTRY TIME DEFIANCE

Intensive Repair Serum is a fourteennight treatment that uses **innovative technology** and a powerful enzyme that boost your skin's natural recovery process, making it the **most effective ARTISTRY** product for your skin.

Apply the complete contents of one vial to your face and neck for 14 consecutive nights.

Repeat treatments when the skin feels fatigued during seasonal change in June, September and December.

Extend the amazing results of TIME DEFIANCE Intensive Repair Serum with the new TIME DEFIANCE Intensive Repair Daily, launching April 2007.

Order no. 100282 Please refer to your IBO Price List for pricing details.





Order the DOUBLE X Refill and simply insert the vitamin, mineral and phytonutrient tablets into your existing DOUBLE X tray.

DOUBLE X Refill Pack (two month supply). Order no. 103376

Please refer to your IBO Price List for pricing details

Amway

Are you a new IBO?

Want to stand out ahead of the crowd?

Want to reach your potential?

Want to grow your business to that all important 6% level?



Amway

Then lace up those running shoes and become a 'Pace Setter'

The Goal

- 1. In month 1 200 PV personal group volume
- 2. In month 2 500 PV personal group volume
- 3. In month 3 700 PV personal group volume

Sponsor four new Independent Business Owners during the three month period.

The Reward

- A tour of Amway UK's prestigious headquarters.
- Lunch at the Amway Training Centre, hosted by key Amway personnel – giving you the chance to ask questions of the experts.
- A session in the Training Centre, where leading marketing personnel will talk to you about new products and new initiatives. Senior sales personnel will tempt you with New IBO and Leadership Seminar presentations.
- Pace Setter certificate and pin, presented to you by a senior manager.
- Recognition in Amagram.

Not only do you get to do the above, but you are now on the right course for taking your new business to greater heights. The possibilities, opportunities and rewards are endless.

The Criteria

The required volume can be made up of PV generated by retailing to your customer base, your own personal purchases, as well as the retail and personal purchases made by the IBOs you have introduced to the Amway Business Opportunity during the qualification period.

It's important to encourage your newly-sponsored IBO to become a Pace Setter too. In turn, as they develop their business and introduce their newly-sponsored IBOs to the programme, everyone will benefit.

Qualifying

When you have achieved the Pace Setter qualification, please complete the progress form on the back page of your Pace Setter Flyer which was included in your Amway Welcome Pack. Ask your supporting IBO to sign it, then send it into Amway. You will then be contacted by Amway and invited to attend headquarters to receive your rewards.

For more information, please contact your upline leader – or contact the sales department on +44 (0)1908 629500.





ARTISTRY

Everyone needs to look after their skin. Big business can start with just five products but also learn how ARTISTRY speciality products can meet your Client needs and expand your business.

ARTISTRY SKIN CARE WORKSHOP

Monday 12th March Monday 16th April Monday 21st May Monday 11th June 6-9pm

NUTRILITE. 煤



NUTRILITE can have on your business.

NUTRILITE WORKSHOP

Tuesday 20th March Tuesday 24th April Tuesday 15th May Tuesday 19th June 6-9.30pm



Learn, and see demonstrated, those basic cosmetic skills to enhance both you and your business.

BASIC COSMETIC APPLICATION

Monday 5th March Monday 2nd April Friday 4th May Friday 1st June 3-5pm



Professional tips and creative looks demonstrated to inspire you and your Clients.

ADVANCED COSMETIC TECHNIQUES

Friday 23rd March Friday 27th April Friday 18th May Friday 22nd June 3-5pm



Inspire your cooking and your Business by learning about the nutritional benefits that iCook can bring to you and your Clients.

iCOOK WORKSHOP

Thursday 19th April 7-9pm



Not just a filter but a complete water treatment system. Learn the benefits eSpring can bring to you and your business.

eSPRING WORKSHOP

Wednesday 23rd May 7-9pm

SATINIQUE°

SATINIQUE Hair Care System is a unique range of products with an exclusive formula. Realise the benefits for healthy hair and your business.

SATINIQUE WORKSHOP

Wednesday 6th June 7-9pm

To reserve your place on any of the workshops, please contact our Training Centre Co-ordinator Anne Gilmore on +44 (0)1908 629499 or email anne_gilmore@amway.com

packaging material trial

During September - November 2006, Amway (UK) participated in a packaging trial, whereby the loose fill dunnage was substituted with airbags in an effort to improve order packing methods and to reduce damages.

As a result of the UK trial and, in conjunction with the European Regional Service Centre operations team in Venlo, it has been decided to conduct further trials in the UK and, in addition, extend the trials to include other European countries.

Trial 1 Period Alternative filling material

Jan - Feb 2007 Airbags

The main benefits of airbags are:

- Excellent cushioning and filling ensures optimum protection of products.
- Outer surface is non-slip.
- Clean and dust-free.
- Disposal by either reusing or recycling.

Please note that during the trial period, you may receive parcels containing different filling materials, even within the same order. For example: one parcel may contain loose void fill and another airbags or paper.

Trial 2 Period Alternative filling material

Mar - Apr 2007 Compressed paper padding

The main benefits of compressed paper are:

- Excellent cushioning and maximum safety for products.
- Disposal by either reusing or recycling.

During the trials we would encourage written feedback, both positive and negative, to assist analysis and determination of any future changes. If you would like to provide feedback, please email your comments to: **sharon_baucutt@amway.com**

merchandise returns form

A new returns form became effective 1st June 2006 for the UK, Northern Ireland, Republic of Ireland and the Channel Islands (order no. 103660).

The new form replaces the Refund/Replacement Form (order no. 9316) and the Resignation/Starter Kit Refund Form (order no. 205526).

A high percentage of returns are still being received on old forms, or incorrectly completed new forms. It is also not sufficient to just send a copy of the invoice with written comments.

From 1st January 2007, processing and reimbursement will only be made if the new form has been used and completed correctly. This must include the original invoice number and date. In order to get a refund for products returned by Clients, an original Client Receipt must be attached.

Client Receipt Pads can be ordered using order no. 100574.

If a correctly completed form does not accompany the returned products, no processing will take place and we will write to you advising of this.

Ten working days will be allowed in which we must receive the correct information. Failure to respond will mean that we will not process the return and no further action will be undertaken.

To obtain a Merchandise Returns Form:

- Download from www.amivo.co.uk or www.amivo.ie.
 The form can be found under e-office and then "business forms".
- Place an order using order no. 103660.
- If required urgently then please contact the Transport Department on 01908 629400 or send an e-mail to Infocenter-uk@amway.com.

Please note that the Amway Transport Department (01908 629400) must be contacted to provide return authorisation and arrange the collection of returned merchandise. You will be asked to confirm that you have completed the form and have the necessary information required.

Return authorisation is required for all areas except the Republic of Ireland and Northern Ireland, where you should continue to hand back returns to the delivery driver, ensuring that you have enclosed the correctly completed form.



keeping you informed

Independent Business Owner Inheritance

One of the attributes of the Amway Sales and Marketing Plan is that it enables an Independent Business Owner (IBO) to build and establish a substantial business, which can be passed on to his or her heirs or beneficiaries. This can be accomplished provided the transfer of the Independent Business is carefully planned to comply with the Law and Amway's requirements for the transfer of an Independent Business.

Independent Business Owner inheritance is neither automatic nor guaranteed; it requires careful planning and expert assistance.

The benefits of an Amway Independent Business can be passed to the heirs of the original IBO if someone has been prepared and authorised to assume the position and responsibilities of that Independent Business.

Amway has no legal right to continue paying bonuses to anyone other than an Amway IBO. This means that at least one of the heirs or beneficiaries, or some legally authorised person acting for their benefit, must become an IBO and operate the Independent Business. Failure to meet this condition within sixty (60) days after the death, and continue the business, will unfortunately result in the forfeiture of both the business and any income which it might generate, which will be moved up to the next qualified Sponsor.

This rule is necessary in order to ensure that IBOs in the personal group of the deceased IBO continue to receive the necessary training, motivation and support, as required by the Rules of Conduct.

The original IBO must, therefore, make proper arrangements during his or her lifetime for the orderly and legal transfer of ownership of the Independent Business to his or her beneficiaries. This can be accomplished by preparing them to assume responsibility or by arranging for a trustee who is an IBO or, preferably a Platinum IBO.

In many instances an Independent Business is owned jointly, for example by a Husband and Wife. With the death of one spouse, the Independent Business is automatically transferred to the surviving spouse, unless they have previously arranged otherwise. The surviving spouse need only forward to Amway a certified copy of the death certificate, and Amway will change its records to show the surviving spouse as a sole owner.

If, however, the surviving spouse was not named on the Registration Form then he/she will not automatically be entitled to assume possession of the Independent Business. If the deceased IBO leaves no surviving spouse and no Will or Trust by which his or her Independent Business is transferred to his or her heirs or beneficiaries, the Independent Business can only pass under the laws of intestacy.

An IBO may wish to leave his or her Amway business in trust for the benefit of his or her children or other named beneficiaries. The trustees should be given sufficient powers to operate the Amway Independent Business, or to appoint some other qualified party to do so, and should be authorised to continue to hold the business until the beneficiaries attain the age of majority or otherwise become legally competent. The trustee should also be given the right to sell the business if such a sale appears to be in the best interests of the beneficiaries.

The Amway Sales and Marketing Plan is not an Insurance, Annuity or Retirement Program. Once the heir or beneficiary is duly qualified as an Amway IBO, he or she is entitled to enjoy the rights and privileges available to every Amway IBO. Whether he or she will be a successful IBO depends upon his or her ability to retain the IBOs in his or her line of sponsorship, to sponsor new IBOs into the business, and to successfully sell Amway products. He or she has the opportunity to step into the shoes of the deceased whether he or she can adequately fill them is entirely dependent upon his or her ability, interest, initiative and commitment.

conduct ethics obligations

Unauthorised Advertising

In an effort to support business building activities some IBOs like to advertise the business opportunity, products or services of Amway. To assist you in this effort Amway has a dedicated team that will review your materials to ensure that they meet appropriate legal requirements and are in harmony with the DSA and Amway rules. Of course it is also an opportunity for us to support you in ensuring positive outcomes.

On that basis please remember that in line with the Amway Rules of Conduct/Code of Ethics all IBOs wishing to place any form of advertising/ editorial regarding the Amway business must submit a copy of their proposal to Amway (UK) Limited for review and written approval, before releasing anything for publication.

Please note Rules 23.A and 23.B covering this matter:

"Rule 23.A

Before placing for publication any form of advertising relating to Amway or its Products or Services, an IBO must have obtained the prior written consent of Amway. Any consent granted under this rule will only be valid for a period of three months, from the date of the consent, and only covers the advertisement specified in the consent.

Rule 23.B

Any proposed amendment to an advertisement approved pursuant to Rule 23.A shall be submitted to Amway prior to publication, for written approval. Any approval granted under this rule will only remain valid for a period of three (3) months from the date of consent and will only cover the advertisement specified in the consent."

All submissions should be addressed to the Business Conduct Department, allowing sufficient time for the review process and consent to be actioned.

Please remember that we are always here to support you.

Alternative / Additional Business Interests

From time to time Amway (UK) Limited receives queries from Independent Business Owners (IBOs) advising that they have become aware of another business opportunity in which they may be interested in becoming involved, and want to know what, if any, effect this will have on their Amway business.

As individuals everyone has the right to explore opportunities they encounter, and it would be inappropriate for Amway to attempt to prevent anyone from doing so, as this would be deemed Restrictive Practise.

However, for moral and ethical reasons, and in accordance with the provisions of the Amway Rules of Conduct/Code of Ethics, and those of

the Direct Selling Association, it is totally inappropriate, and a serious breach of the rules, for any IBO to contact another Amway IBO, who is not personally sponsored by them, for other business interests or opportunities.

Amway's position in such circumstances is quite clear. Amway (UK) Limited have the responsibility to protect the Independent Businesses of all Amway IBOs, who have the right to be able to develop their independent businesses without interference.

Such infringements of the Amway Rules of Conduct/Code of Ethics will result in disciplinary action being taken against the offending IBO, which could result in the termination of the IBO's Amway business.







By using the ATOS/ATIS (Amway Telephone Ordering System / Amway Telephone Information System) you will be able to place an order or request your PV/BV status from the comfort of your own home using your touch tone telephone, 24 hours a day, seven days a week. It's a great addition to Amivo and for IBOs who do not have Internet access. Please note that orders placed after 10.30pm will be included in the following day's PV.

To access the system, dial 01908 629444

Full instructions on how to use the system are available to download from Amivo.

Special **Delivery** Instructions

Arrangements can be made to leave your order in a safe place if out, by completing a 'Special Delivery Instructions' form available from Business Services or by logging onto www.amivo.co.uk, or www.amivo.co.ie and navigating to the business forms section.

Alternatively, please call Business Services on +44 (0) 1908 629400 and press option 1 for transport who will be pleased to either take a new special instruction or amend an existing one.

In order for Amway (UK) Ltd to ensure prompt delivery, we ask every IBO to provide us with alternative special delivery instructions.

This will ensure that delivery can still take place in your absence. Unless special delivery instructions are provided, delays may occur or result in your order being returned to the central warehouse of the transport carrier.

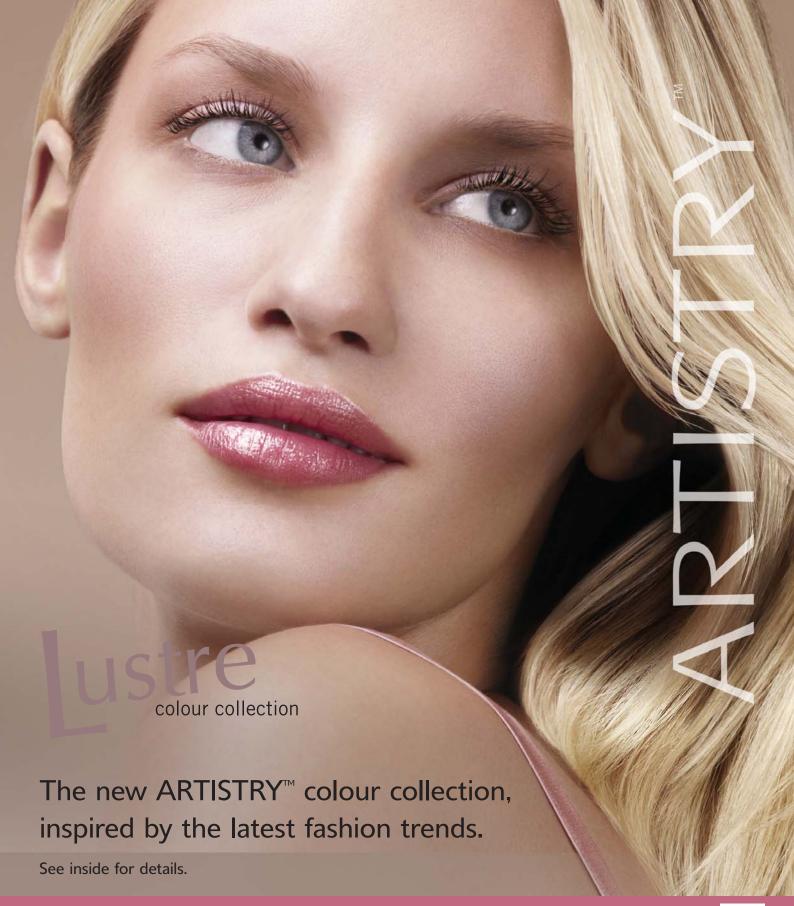


pricing details

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Page No	Order ,	Description	Unit Siz	Points IV.) BO	Business Volum	Retail	180 Cost	Retail Cost	180 Onit	Business Volum	Retail	180 Cost	Retail Cost	180 Deposit	Business Volume	Retail	180 Cost	Retail Per Unit
12		ARTISTRY™ Class Side																	
12	104087	Gloss Sticks Kabuki Brush	10g	6.84 4.50	8.38	6.78 4.46	10.75 14.15	42.98	55.13	6.78 8.92	6.78 4.46	9.15	34.77	46.92	12.59 16.57	9.81 6.46	16.00	64.55	82.05
12 13	218833	Lustre Compact Lustre Sampler Card	10g	12.59	15.43 1.46	12.48	19.80	15.43	19.80	12.48 1.25	12.48	16.85	12.48	16.85	23.18 2.17	18.06	29.50	23.18	29.50
20	218882	TIME DEFIANCE™ Brochure (Pack 5)			3.60					3.60					6.30				
14	1945	BROCHURES Product Brochure Supplement (pack 5)	1		0.62			0.12		0.62			0.12		1.09			0.22	
1.4		E. FUNKHOUSER™ NEW YORK - C004 25% Price Discount Offer																	
14 14		Cheek Color 103751 - Whimsical, 103752 - Daring Eye Color Duo	10g	8.28	7.61	8.21	9.75	25.37	32.50	6.16	8.21	8.30	20.53	27.67	11.45	11.88	14.55	38.15	48.50
17		103715 - Heroic/Colossal, 103716 - Invincible/Powerful,																	
14		103717 - Valiant/Adventurous Eye Color Single	10g	10.21	9.38	10.12	12.05	31.28	40.17	7.59	10.12	10.25	25.30	34.17	14.11	14.65	17.95	47.02	59.83
14		103714 - Mighty Glitter Eye Pencil	10g	8.75	8.03	8.67	10.30	40.17	51.50	6.50	8.67	8.75	32.50	43.75	12.07	12.55	15.35	60.37	76.75
14		103735 - Silver Lining, 103736 - Gold Lining Lip Color	10g	6.89	6.33	6.83	8.10	63.26	81.00	5.12	6.83	6.90	51.20	69.00	9.51	9.89	12.10	95.10	121.00
		103712 - Remarkable, 103722 - Phenomenal, 103723 - Scrumptious, 103724 - Delectable	10g	6.14	5.65	6.09	7.25	28.25	36.25	4.57	6.09	6.15	22.85	30.75	8.49	8.82	10.80	42.47	54.00
14		Liquid Eye Color 103741 - Dream, 103742 - Wish	10ml	10.28	9.44	10.19	12.10	94.42	121.00	7.64	10.19	10.30	76.40	103.00	14.19	14.75	18.05	141.93	180.50
14		Liquid Lip Color 103729 - Supersonic, 103730 - Epic,																	
14		103731 - Miraculous, 103732 - Astonishing Loose Mineral Pigment	10ml	6.56	6.03	6.50	7.75	10.06	12.92	4.88	6.50	6.60	8.13	11.00	9.06	9.41	11.55	15.11	19.25
14		103718 - Loveable/Spicy, 103719 - Sultry/Saucy <i>Mascara (Shaded)</i>	10g	9.41	8.65	9.33	11.10	21.63	27.75	7.00	9.33	9.45	17.50	23.63	13.00	13.51	16.55	32.51	41.38
		103737 - Teal, 103738 - Velvet, 103739 - True Brown	10g	8.74	8.03	8.66	10.30	11.48	14.71	6.50	8.66	8.75	9.29	12.50	12.07	12.54	15.35	17.25	21.93
14		Nail Lacquer (4 in 1) 103907 - Happy-Go-Lucky, 103908 - Be Dazzled	10ml	9.18	8.45	9.10	10.85	5.28	6.78	6.83	9.10	9.25	4.27	5.78	12.69	13.17	16.15	7.93	10.09
14		Shimmer Eye Pencil 103733 - Chichi, 103734 - Frilly, 103913 - Fanciful	10g	6.56	6.03	6.50	7.75	60.34	77.50	4.88	6.50	6.60	48.80	66.00	9.06	9.41	11.55	90.65	115.50
14		Shimmer Powder 103740 - Touch of Gold	10g	8.74	8.03	8.66	10.30	20.09	25.75	6.50	8.66	8.75	16.25	21.88	12.07	12.54	15.35	30.19	38.38
		E. FUNKHOUSER NEW YORK -																	
*	218754	Professional Product Series Professional Product Series Promotion		265.04	292.31	262.74	374.99			236.47	262.74	318.87			439.27	380.30	558.90		
19	103800	HOME CARE SA8 Liquid Laundry Detergent - 1.5 Litres	100 ml	10.27	12.50	10.18	15.55	0.83	1.04	10.18	10.18	13.25	0.68	0.88	18.77	14.74	23.20	1.25	1.55
19	103278	SA8 Liquid Laundry Detergent - 4 Litres	100 ml	24.18	29.42	23.97	36.60	0.74	0.92	23.97	23.97	31.15	0.60	0.78	44.18	34.70	54.60	1.10	1.37
19	103405	SA8 SOLUTIONS Fragranced Fabric Softener - Alpine Floral Fragrance	100 ml	3.46	4.21	3.43	5.25	0.42	0.53	3.43	3.43	4.45	0.34	0.45	6.31	4.96	7.80	0.63	0.78
19	103408	SA8 SOLUTIONS Fragranced Fabric Softener - Garden Blooms Fragrance	100 ml	3.46	4.21	3.43	5.25	0.42	0.53	3.43	3.43	4.45	0.34	0.45	6.31	4.96	7.80	0.63	0.78
18	218502	NUTRILITE™ Lifestyle Balanced Solutions Basic Kit		20.12	24.49	19.95	30.45			19.95	1995	25.90			36.77	28.88	45.45		
18	218504	Lifestyle Balanced Solutions Refill Kit - Cocoa		76.51	77.14	75.86	97.61			68.27	75.86	88.74			103.05	109.81 109.81	132.71		
18 18	218505 218503	Lifestyle Balanced Solutions Refill Kit - Variety Lifestyle Balanced Solutions Starter Kit		76.51 96.64	77.14 97.96		123.51			68.27 85.23		110.79			103.05	138.69	171.31		
18	218506	POSITRIM Shaker SALES AIDS		3.00	3.60	2.97	4.20			2.97	2.97	3.55			5.38	4.30	6.25		
4	104567	Business Carry Case			8.12					6.91 5.53					12.10 9.68				
5 5	216996 216995	Product Manual - Beauty Product Manual - Health			6.50 6.50					5.53					9.68				
5 5	216994 216997	Product Manual - Home Product Manuals, Set of Three -			6.50 14.62					5.53 12.44					9.68 21.79				
		Beauty, Health and Home																	

 $[\]mbox{*}$ not featured - please log on to Amivo for details.

EUROPEAN CATALOGUE COLLECTION DISCONTINUANCE



UK ● Republic of Ireland ● Jersey ● Guernsey Pricing for all products can be found in your IBO Price List

The Amagram magazine is published for all Amway UK and Republic of Ireland Independent Business Owners by the Communications Department of Amway (UK) Limited, St Anne's House, Caldecotte Lake Drive, Caldecotte Business Park, Caldecotte, Milton Keynes, MK7 8JU. Tel. +44 (0)1908 629400.

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Amway