

Amagram

THE MAGAZINE FOR THE AMWAY BUSINESS OWNER

Sep 09



NUTRILITE™ retains
'World's Leading Brand'*
claim for a seventh year

Photograph: Nutrilite Trout Lake Farm, Southern Washington, USA



* NUTRILITE is the world's leading brand of vitamin, mineral and dietary supplements, based on 2008 sales, as supported by research conducted by Euromonitor International.

Amway

E. FUNKHOUSER™
NEW YORK

EDDIE'S INSIDER TIPS

👤👤 My favourite product is my E. FUNKHOUSER™ NEW YORK Shimmer Powder in Luminous. It gives the skin a beautiful glow and can be used as a blush. Apply all over the body for healthy-looking skin. Also, mix it into your foundation for a soft, glowing complexion. Even add it to your lip gloss for extra shine! 🗨🗨



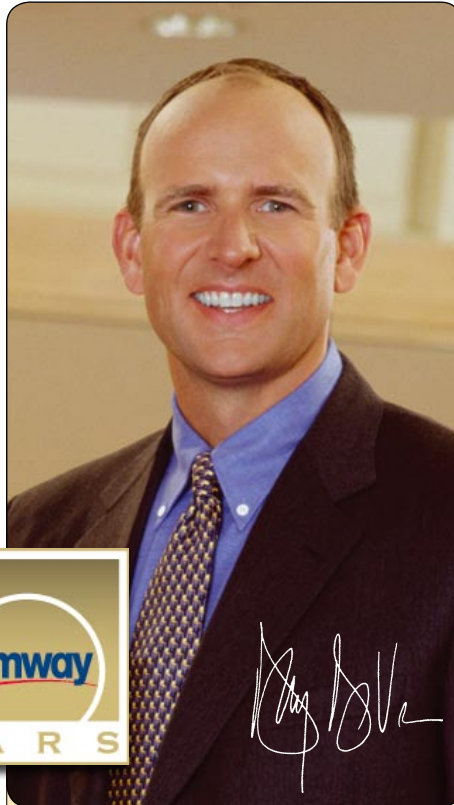
BE THE STAR THAT YOU ARE!

For the latest look and up-to-date information on E. FUNKHOUSER NEW YORK products, visit the Brand Centre at: www.amway.co.uk/
www.amway.ie.

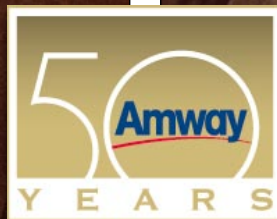




Steve Van Andel
Chairman



Doug DeVos
President



The pace of progress

Our company has covered a lot of ground over the past **50 years** – literally. Our global expansion relied, in part, on incredible advances in technology. Can you imagine your parents selling products online, calling customers by cell phone, or emailing concert photos of Tina Turner and video clips of Ronaldinho to their friends?

The first generation of distributors relied on a different kind of person-to-person selling – and it worked. But progress was just a few kilobytes (then megabytes, then gigabytes) away. Technological innovations soon put faster, more convenient communication tools within the grasp of people everywhere.

Whether you've been a leader in this business for a few months or for many years, you can see how technology has played a pivotal role in improving your business systems, your products and your customer outreach.

As global business leaders, it is natural to use technology and communication to break down barriers and create new ways of thinking. It is an energising and rewarding process. It creates a pace for progress that keeps our business moving forward.

We can't wait to see what the future holds.

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Achievers

Thanks to those of you who joined us for the Breakthrough to Success Conference last weekend - I hope you enjoyed the day and that it will inspire you to grow your Amway business over the months running up until Christmas!

One of the highlights of the Conference was the launch of this year's Christmas Brochure, full of exciting offers for you and your customers.

The Brochure has been designed to help you to earn more income through the Amway Plan, from both CVR and Performance Bonus.

Use the Brochure to find new customers and to call on those people who haven't ordered from you for a while - you're sure to get orders and to build your customer base.

This increased customer base will give you a larger number of people to talk to about the Amway Business Opportunity, many of whom will be looking to earn extra cash at this time of year. You'll notice a page in the Brochure highlighting the Opportunity, why not use this as a prospecting tool?

To showcase our products and our opportunity, we are holding a series of meetings during our Roadshow in October. Please see page 38 for details and we look forward to seeing you there!

Until then, good luck with your Amway business.

Best regards,



Andy Smith
General Manager & Director
Amway (UK & Rol) Ltd

Dzwairo, Abigail & Faessler, Meinrad



FOUNDERS
PLATINUM



RUBY



These are great levels for us to have achieved, but it's only the beginning. We learnt about the SUMO at the 'Think Big' Conference and we sure applied it - it works. We are grateful to Amway Corporation, our mentors Sofia and Alford Grant, the Flying Eagle Team and others for their support towards our achievement. Many thanks go to our immediate team who worked hard towards this achievement, helping many others to achieve as well. The Amway business is a truly unique opportunity to implement one's goals. It is a road to recognition and tremendous success.

Mukasa, Janet & Christopher



RUBY



PLATINUM



Amway has given us the opportunity to be part of a winning team - without the support of Amway we would not have been able to do this. Without our upline, Abigail and Meinrad, with their knowledge, wisdom, perspective and teaching, we would not have been able to succeed. We made a promise to them during the 'Think Big' Conference in Coventry that we would achieve Platinum. We constantly use the products - it's impossible to speak to other people about our business without having the integrity of believing in the great products we have. It's easy to sell what you use. We thank Amway, our uplines, downlines and the entire Flying Eagle Team - we are proud to be part of the team.

Rek, Zbigniew & Sophia



PLATINUM

Zbigniew and Sophia Rek are both physicists by profession. They live in California, where they were first exposed to the

Amway business. They loved the business, particularly because of its potential both in the area of finance and in building your success out of the successes of your friends. Today, they have businesses in many countries around the world and enjoy the freedom of travelling, visiting friends and watching them grow to be successful.

Lukazis, Dzintars & Lukaze, Jolanta



PLATINUM

Our success in the business is due to the mentorship of our upline, Moni and David McCay, the belief in us of our fantastic

downline and the great support of Amway UK & Rol.



GOLD PRODUCER

Barth, Gisela & Siegfried (qualified July 2009)



SILVER PRODUCER

Sapapas, Jurijus (qualified June 2009)

Schaaf, Helene & Rudolf (qualified July 2009)

Nikandrova, Jelena & Rjabkov, Aleksandr (qualified June 2009)

Varnai, Zoltan (qualified July 2009)

PERCENTAGE ACHIEVERS FOR JUNE 2009



15%

Gibba, Raymond & Maass, Rita
Kasoz, Paul Nelson
Mirundi, Gertrude & Kisero, Francis



9%

Fatty, Lamin & Sidibeh, Mansata
Mwanjirah, Paula Nisa
Mukasa, Diana
Lickus, Mindaugas
Trappel, Valdemaras & Laura
Rupeikiene, Sandra
Selegovica, Santa & Selegovics, Guntars
Kamjadphai, Sinthorn
Knize, Petr
Muyobo, Linda
Nakana, Ann
Maknong, Norhata
Simonavicius, Silvija
Sapaitis, Inga
Gedrimaite, Erika
Bhandari, Arjun
Laguaiab, Saguira



9%

Kiskiunaite, Laimute
Alasauskiene, Jurate
Balcas, Robertas
Rutkunas, Andrius



6%

Mabuto, Amos
Brown, Susan Christiana
Torrie, Elise & Wayne
Jones, Tracy
Museka, Joyce
Chengetai
Mandishona, Helen
Lusengo, Petronella & Mwisala
Maina, Elizabeth
Mabula, Jennifer
Musarurwa, Siphwe
Fianu, Saviour



6%

Satchwell, Paula
Daugale, Aiva
Juste, Smaida
Sinenko, Ana & Tukiss, Arturs
Brlita, Ilze & Ajedakor, Jerry
Danduboyina, Ramalakshmi & Gundala, Rajahari Krishna
Tilinskaite, Giedre
Samuel, Marjory
Chong, Poh Poh
Diraitis, Rolandas & Diraitiene, Jurgita
Rodrigo, Nilantha & Silva, Dilhani
Sadauskiene, Vilija & Sadauskas, Stasys
Potin, Joseph & Browne, Diminga
Bhandari, Arjun



6%

Saleem, Nadeem & Rubina
Chong, Soon Hong
Quirke, Anne & Glynn, Colette
Alasauskiene, Jurate
Rutkunas, Andrius
Parada Maria & Marzana, Mauricio
Simutiene, Asta & Simutis, Kostas
Odey, James
Paskeviciene, Vilma
Nakhwal, Daljit & Harjinder,
Pakutinskiene, Danguole & Katauskas, Algis
Pankhaniya, Seema & Nilesch
Sanneh, Yankuba & Ndey, Jabang
Akmentina, Irina & Akmentins, Janis



12%

Hassana, Amin
Ilyina, Galina
Singhateh, Bakary & Binta
Kazemekiene, Jurgita
Adderson, Sommai
Mbalu, Roset & Ivy
Wangenye, Jemimah & Dr Stan
Suwareh, Lang K & Drammeh Jaitending
Dzumbunu, Tariro & Douglas
Gaytano, Esther & Stephen
Gudaite, Sigita & Zajarnas Andrius

Achievers

PERCENTAGE ACHIEVERS FOR JULY 2009



18%

Jevdokimova, Ludmila & Jevdokimovs, Igors



15%

Stuertz, Elvira & Valeri
Gaytano, Esther & Stephen
Petkuvienė, Jnora & Petkus, Alfredas



12%

Victoria Brinner
Ibuzugbe, Aluyi & Ajayi, Vera
Gedrimaite, Erika



9%

Vyshali, Gowda & Dhruvakumar, Vikas
Balta, Ramunas
Mirza, Muhammad Nasim & Nasim, Shehla
Henshaw, David
Csuri, Tibor
Kamjadphai, Suttipong
Kissne Papp, Gyongyi
Mandishona, Helen
Mihalovics, Vojtech
Gatautienė, Ligita & Lutinskas, Darius
Nakhwal, Daljit & Harjinder
Maina, Elizabeth



9%

Villanueva Zuleta, Y & Echeverry Franco, Maria
Elmali, Hakan & Warrington, Marjorie
Ijete, Onike



6%

Mirza, Khafsa
Pospisil, Petr
Namale, Sandy
Silva, Victoria
Zujus, Raimondas & Zujuvienė, Nijole
Karia, Jeet & Chowdhury, Shamin
Kaur, Gurmej



6%

Pukinskiene, Ala
Lai, David & Lisa
Jakovleva, Vita
Lerjestam, Sandra
Jokubaitienė, Violetė & Piktura, Donatas
Obiajulu, Ogbedo
Taal, Nakebba & Kinteh, Amadou
Julia Brunt
Pun, Harka Bahadur
Martins, Fabio
Fakrogha, Patricia
Ihenacho, Malinda
Lwanga, Charles
Peteri Gavrilovne, Anna & Gavrilov Ivonov, Gavarail



6%

Rezaie, Shahrokh
Akoto, Celia & Aryee, Ebenezer
O'Neill, Charmia
Jevsejenko, Dalia
Mehmood, Shaziea & Tariq
Casimpoy, Maria Geraldine
Sparane, Sarmite & Burnieka, Arnas
Kazlauskienė, Danutė & Kazlauskas, Martynas
Janota, Martin
Bodnar, Melinda
Luo, Suya & Li, Zhengkang
Telford, Desmond
Katiliauskienė, Asta
Lwanga, Irene

RETAIL ACHIEVERS FOR JUNE 2009

HIGHEST CUSTOMER VOLUME SALES

Bolger, Tony & Anne
Mirundi, Gertrude & Kisero, Francis
Dzwairo, Abigail & Faessler, Meinrad
Mukasa, Janet & Christopher
Wangenye, Jemimah & Dr Stan
Lubega, Florance
Folan, Maureen & Cironi, Ion
O Farrell, Carmel & Ghadimi, Abbas
Berzina, Lubova & Jakovlevs, Aleksandrs
Colleran, Martin & Joan

HIGHEST NUMBER OF CUSTOMERS REGISTERED

Mirundi, Gertrude & Kisero, Francis
Museka, Chengetai Joyce
Sanneh, Yankuba & Ndey, Jabang
Samuel, Marjory
Malik, Linah
O Connell, Dan & Irene
Quirke, Anne & Glynn, Colette
Quinn, Cormac
Odey, James
Sarovarcento, Svetlana & Kaspars

HIGHEST NUMBER OF ACTIVE CUSTOMERS

Dzwairo, Abigail & Faessler, Meinrad
Wightman, Alison & Campbell, Duncan
Jamroz, Krzysztof & Krukowska, Ewa
Adderson, Sommai
McCoy, Yen Tee & Michael
Folan, Maureen & Cironi, Ion
O Farrell, Carmel & Ghadimi, Abbas
Varnai, Zoltan
Quirke, Anne & Glynn, Colette
Cox, Nigel & Diffley, Dara
Sarovarcento, Svetlana & Kaspars

RETAIL ACHIEVERS FOR JULY 2009

HIGHEST CUSTOMER VOLUME SALES

Varnai, Zoltan
McCoy, Yen Tee & Michael
Gedrimaite, Erika
Bolger, Tony & Anne
Mukasa, Janet & Christopher
Elmali, Hakan & Warrington, Marjorie
Mirundi, Gertrude & Kisero, Francis
Mirza, Muhammad & Nasim, Shehla
Csuri, Tibor
Mihalovics, Vojtech

HIGHEST NUMBER OF CUSTOMERS REGISTERED

Fitzgerald, Ann & Colin
Christophers, Paul & Hinako
Sarr, Kumba
Samanya, H
McCoy, Yen Tee & Michael
Mirundi, Gertrude & Kisero, Francis
Techopatikorn, Marisa
O'Connell, Dan & Irena
Quirke, Anne & Glynn, Colette
O Farrell, Carmel & Ghadimi, Abbas
Buckley, Noreen
Janota, Martin

HIGHEST NUMBER OF ACTIVE CUSTOMERS

McCoy, Yen Tee & Michael
Wightman, Alison & Campbell, Duncan
Suwareh, Lang & Drammeh, Jaitending
McCoy, Moni & David
Adderson, Sommai
O Farrell, Carmel & Ghadimi, Abbas
Buckley, Noreen
Varnai, Zoltan
Quirke, Anne & Glynn, Colette
Cox, Nigel & Diffley, Dara
Zumariene, Giedre, & Zumaras, Gediminas

Levels of Achievement



* Founders Crown Ambassador 60 FAA

Requires minimum of 60 points.



* Founders Crown Ambassador 50 FAA

Requires minimum of 50 points.



* Founders Crown Ambassador 40 FAA

Requires minimum of 40 points.



* Founders Crown Ambassador

Has 20 or more groups. (See below. Alternatively, 30 FAA points may be achieved).



• Crown Ambassador

Has 20 or more groups. (See below. Alternatively, 27 FAA points may be achieved).



* Founders Crown

Has 18 or more groups. (See below. Alternatively, 25 FAA points may be achieved).



• Crown

Has 18 or more groups. (See below. Alternatively, 22 FAA points may be achieved).



* Founders Triple Diamond

Has 15 or more groups. (See below. Alternatively, 20 FAA points may be achieved).



• Triple Diamond

Has 15 or more groups. (See below. Alternatively, 18 FAA points may be achieved).



* Founders Double Diamond

Has 12 or more groups. (See below. Alternatively, 16 FAA points may be achieved).



• Double Diamond

Has 12 or more groups. (See below. Alternatively, 14 FAA points may be achieved).



* Founders Executive Diamond

Has 9 or more groups. (See below. Alternatively, 12 FAA points may be achieved).



• Executive Diamond

Has 9 or more groups. (See below. Alternatively, 10 FAA points may be achieved).



* Founders Diamond

Has 6 or more groups. (See below. Alternatively, 8 FAA points may be achieved).



• Diamond

Has 6 or more groups. (See below).



• Founders Emerald

Has 3 or more groups. (See below).



• Emerald

Has 3 or more groups. (See below).



Founders Sapphire

Has attained 12 qualifying months at Sapphire within FY.



Sapphire

Has 2 domestic groups qualified at maximum PBL in same month for 6 months of FY, whilst maintaining 4,000 personal group PV. Pearl month can also count as Sapphire month.



Pearl

Has 3 21% groups in one month.



Founders Ruby

Has attained 12 qualifying months at Ruby within FY.



Founders Platinum

Has attained 12 qualifying months at Platinum within FY.



Ruby

Has attained at least 20,000 PV Ruby volume within one month.



Platinum

Has attained 6 Silver Producer months, 3 of them consecutively, within a rolling 12 month period.



Gold Producer

Has attained 3 qualifying Silver Producer months within a rolling 12 month period.



Silver Producer

Has attained for 1 month 10,000 personal group PV or 1 21% group and 4,000 PV, or 2 21% groups in the same month.



18%

7,000 Group PV in one month.



15%

4,000 Group PV in one month.



12%

2,400 Group PV in one month.



9%

1,200 Group PV in one month.



6%

600 Group PV in one month.

* Each group must qualify at 21% PBL (Performance Bonus Level) for 12 months within the fiscal year. • Each group must qualify at 21% PBL (Performance Bonus Level) for six months within the fiscal year. Further information can be obtained from your Business Building Guide.

5 YEARS OF CREATING CHANGE

At an early Amway convention, Amway co-founder, Jay Van Andel, described the Amway business as being “easy to start, easy to sell and easy to grow.”

Ten little words that still ring true today – fifty years later.

Today's independent Amway business is still easy to start – open to anyone interested in working towards a better life. As Amway co-founder Rich DeVos once said, “Everyone in the world has the chance to become a Distributor.”

THROUGH A UNIVERSAL BUSINESS OPPORTUNITY

Caring leads to success

The Amway business provides hope and opportunity for everyone, everywhere in the world. Amway Distributors usually achieve their own “personal best” when they care about helping others do well in the business. That's because other Distributors aren't rivals. They are vital to your business, just as you are to theirs.

Rich DeVos put it best when he said, “When you help others succeed, you succeed.”

“A business for generations” is how Amway President Doug DeVos describes it. “You can create a business for you, your children and for generations to come.”

One reason for our long-term success is that Amway products are easy to sell.

After all, our exclusive, competitive brands meet proven customer needs around the world.

- Sales of NUTRILITE™ products reached a record \$3.1 billion in 2008
NUTRILITE is the world's leading brand of vitamin, mineral and dietary supplements*.
- The ARTISTRY™ brand is among the world's top five largest-selling, prestige brands of facial skin care and colour cosmetics.**

And, because the appeal of the business opportunity is universal, it's easy to grow your Amway business, too.

“The Amway opportunity clearly has deep appeal across all cultures, countries and beliefs,” Amway Chairman Steve Van Andel says. “People find something very attractive in controlling their destiny.”

No wonder Amway has grown from a two-person company in an Ada, Michigan garage, to a global business, with over three million Distributors operating an independent Amway business in more than 80 countries and territories around the world.

* Based on 2008 sales, as supported by research conducted by Euromonitor International.

** Based on a Euromonitor study of 2007 global retail sales. Others in this distinguished group include Clinique™, Estée Lauder™, Lancôme™ and Shiseido™.

1959

1969

1979

1989

1999

2009





YEARS OF

1959

1969

1979

1989

1999

2009

CREATING CHANGE

to help make the world a better place



We're committed to helping others and there's no clearer example of our commitment than our AMWAY ONE BY ONE™ Campaign for Children. Since it began in 2003, the programme has impacted the lives of more than six million children.

Our donations and volunteering efforts are helping to improve the wellbeing of children. Our AMWAY ONE BY ONE Campaign for Children offers resources such as vaccinations, dental care, clinics, scholarships, education and playgrounds that enable children to live, achieve, learn and play. We've found a lot of little ways to help, because there are a lot of little children who need it.





Amway's 50th Anniversary Commemorative Gifts

Men's Watch

Face diameter: 4.5 cm

Total length: 24 cm

Order no. 108922



ARTISTRY™

Brand Handbag

Size: L 37.5 x H 25 x W 10 cm

Order no. 108921



Pen

Length: 14 cm

Order no. 108918



Commemorative China Mug

Capacity: 330 ml

Order no. 108924



Ladies' Pendant

Gold-plated 40 cm chain with a 5 cm extender

Crystal Length: 2.7 cm

Order no. 108923



NUTRILITE™ Brand Pill Box

Size: L 10 x H 4 x W 7.5 cm

Order no. 108925

For more information on these products and on the 50th Anniversary, please visit www.amway.co.uk/www.amway.ie.

Products available until the end of December 2009, or whilst stocks last.

Please see page 43 for pricing details.

Unicef Turkey

BRICK BY BRICK

THE MORE YOU GIVE,
THE MORE WE WILL BUILD

Amway and UNICEF join their efforts once more, this time to make the "Brick by Brick Programme" a reality. Our aim is to lay the foundations for pre-schools in one of the poorest regions in Europe – East Anatolia, Turkey - brick by brick, stone by stone. Help us make this dream come true and give children the chance of a better, brighter future.

Choose how you would like to donate – all raised funds will be donated to UNICEF:

Benny Key Ring Teddy Bear

Benny is a lovely, tiny teddy bear, just waiting to be cuddled and by buying it you will help achieve fundamental needs for every child. The key ring attachment makes this product unsuitable for children under 10 months. Maximum bear length: 10.5 cm

Order no. 234297

Price: UK £4.80, J/G £4.17, RoI €6.35



Two strong partners



Foundation Stone

A symbolic brick, representative of your commitment to help build the pre-schools for less privileged children. A small memento that is an expression of a great gesture.

Approximate size: L 6.5 x W 4 x D 2 cm.

Order no. 234296

Price: UK £3.99, J/G £3.47, RoI €5.25





Leadership Training Seminar (LTS)

2008/2009 LTS - Change in Venue

Please be informed of the change of venue for the LTS in the spring of 2010 from Sardinia, Italy to Antalya, Turkey.

After discussions with many of our leaders who have attended both Antalya and Sardinia, it was decided to move the LTS event for 2010 from Sardinia to Antalya. This decision was made based on the positive feedback we received from our leadership regarding the resort in Turkey, the excellent service level, the quality of the rooms and facilities and the all-inclusive offering.

The new dates for the UK/Rol are as follows: May 30 - June 4, 2010

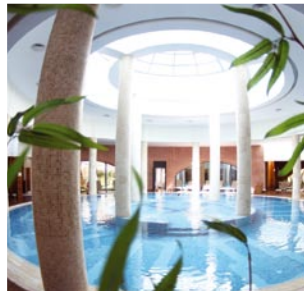
Additional opportunity for all ABOs to achieve 2008/2009 LTS!

We are happy to announce some additional criteria that will make it possible for you and your Business Groups to still qualify for the 2008/2009 LTS.

The qualification criteria are very simple and apply to all ABOs at the CRC and BC levels who have not already qualified. From September 2009 to February 2010, achieve three Silver Producer months and reach £3,500/€4,375 of income and you qualify.*

In addition, any Silver Producer months earned during these six months will also count for the 2009/2010 LTS trip!!!

Please note that this is the last year for this special qualification for the UK/Rol market.



...We're looking forward to seeing you there!

*Core Plan income includes Performance, Leadership, Foster, Ruby and Pearl bonuses.

Rewarding your achievements

Leadership Training Seminar (LTS) 2011

Increase your earnings through the core Amway Sales and Marketing Plan to qualify for the Leadership Training Seminar (LTS) and experience an amazing adventure!



Many of you will have great memories from our previous LTS cruises across the Mediterranean. **In 2011 we will be riding the waves again, mixing business, pleasure and recognition.**

All qualifiers will be enjoying the sunshine and luxury that cruising the open seas offers... not forgetting the fabulous and plentiful cuisine and amazing destinations!

At the LTS events, you will get exclusive access to Amway business seminars and training, receive information about Amway's business initiatives, meet other ABOs and Amway management and recognise your achievements in your own Amway business. It is also a great opportunity to spend time and enjoy the surroundings with your upline Diamonds.

Qualification Period

1st September 2009 – 31st August 2010


Please refer to your upline Platinum, local Amway office or website for any further information regarding European Business Incentives 2009/2010 and associated qualification criteria and local affiliate incentives.



**FOCUS ON
SUCCESS**

Business Incentives 2009/2010

Focus on... your income... helping you **achieve more!**



Start thinking about your business structure now even if you are not at Q9 Platinum level yet. Build your business with the correct balance from the start and you can achieve higher income throughout the life of your Amway business.

Double Your Bonus

Double Your Bonus (DYB) rewards ABOs who build a profitable Platinum business and who achieve nine Silver Producer months in 2008/09 and properly focus on income from the core Amway Sales and Marketing Plan and Customer Volume Rebates (CVR).

Based on your qualification level, you can earn bonuses according to three different payment schedules:

- Q9 Platinum schedule for all Q9 Platinums
- Emerald schedule for all qualified Emeralds
- Diamond schedule for all qualified Diamonds

Qualification Period

1st September 2009 – 31st August 2010

Special opportunity for all ABOs who are not yet Q9 Platinum

ABOs who are not yet Q9 Platinum at the start of PY 2009/2010 can qualify by completing nine months of consecutive qualification and will start to receive Double Your Bonus payments based on the income they earn from the 10th month onwards.

The nine consecutive months rule is valid for the PY 2009/2010 only.

For MAXIMUM ADDITIONAL income you could earn at each qualifying pin level and for any further information regarding European Business Incentives 2009/2010, associated qualification criteria and local affiliate incentives, please refer to your upline Platinum, local Amway office or website.

**FOCUS ON
SUCCESS**

Business Incentives 2009/2010

Your new, updated **Product Brochures** are out now!

We have updated the Product Brochures to include the new Amway product launches for this autumn, including:

- ARTISTRY™ essentials Skin Care Products
- ARTISTRY Colour Cosmetics
- E. FUNKHOUSER™ NEW YORK Professional Product Series
- UNICEF Teddy Bear Key Ring

Order your copies now to keep up-to-date!

Please see page 43 for pricing details. Brochures are available to purchase offline as well as online at www.amway.co.uk and www.amway.ie.

Order **yours** today!



Beauty & Grooming Brochure
Single: 106968
Pack of 5: 231486



Health & Wellbeing Brochure
Single: 106967
Pack of 5: 231484



Home & Living Brochure
Single: 106966
Pack of 5: 231485

New Price List with new PV/BV ratios valid from September 2009

A new Price List will be valid from 1st September 2009. All items carrying PV/BV will reflect changed Point Values (PVs)*, in order to harmonise qualification requirements within Europe. The current Price List will cease to be valid after 31st August 2009.

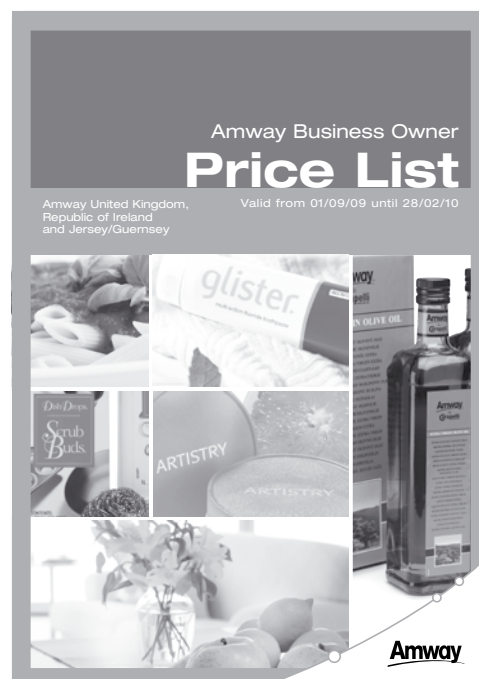
As usual, the new Price List will contain the updated product range as of September 2009, as featured in the new Beauty & Grooming, Health & Wellbeing and Home & Living product brochures (see above for further details).

A complimentary copy of the new ABO Price List is included with this issue of AMAGRAM™.

In addition, look out online for an Acrobat PDF version of the Price List to download at www.amway.co.uk/www.amway.ie from September 2009.

Amway Business Owner Price List - order no. 0013 (single)
Price: UK £0.70, J/G £0.70, Rol €1.05

*The PV/BV ratio for the UK will be changed from 0.9913 to 1 and the PV/BV ratio for Rol will be changed from 1.2391 to 1.25.



NUTRILITE™ retains 'World's Leading Brand'* claim for a seventh year

The NUTRILITE brand is an undisputed leader in the marketplace and a respected voice of nutrition and wellness – its 75th anniversary underlines this success.



We are privileged to announce:

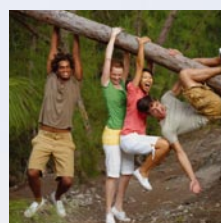
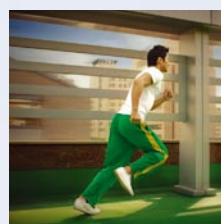
NUTRILITE is the world's leading brand of vitamin, mineral and dietary supplements, based on 2008 sales

(as supported by research conducted by Euromonitor International).

The research conducted by Euromonitor International proves that the NUTRILITE brand is the clear leader. The nearest competitive brand reported less than half the sales of the NUTRILITE brand over the same period.

These results mean that NUTRILITE has claimed the 'world's leading brand' accolade for a seventh year, asserting its clear authority in this competitive marketplace. The passion and commitment demonstrated by all who touch this brand continues to amaze and undoubtedly leads us to achieve this year on year success.

* NUTRILITE is the world's leading brand of vitamin, mineral and dietary supplements, based on 2008 sales, as supported by research conducted by Euromonitor International.



The online **NUTRILITE Brand Centre** has just received a bright new makeover. Log in today for a fresh perspective on the world's leading* brand of vitamin, mineral and dietary supplements!

www.amway.co.uk/
www.amway.ie



NUTRILITE™

Quality you can trust.

TIMELESS BEAUTY WITH ARTISTRY™ COLOUR PRODUCTS

Women of every age want to look and feel their best. By following a few simple guidelines, your customers can make the most of their beauty year after year.

20s Play

The 20s are a time to discover why beauty is so much fun! Play with make-up and experiment with the latest trends.

- Experiment with colour
- Create smoky eyes, using rich browns, black, navy or plum with ARTISTRY Eye Colours.
- Try out bold, beautiful lips, using ARTISTRY Crème Lip Colour shades.
- Layer ARTISTRY TOTAL Mascara on upper and lower lashes for added drama.



30s Simplify

Between juggling a career and family, the 30s can be a very busy time. Simplify your beauty routine by going back to the basics.

- Apply ARTISTRY Enhancing Concealer to brighten and disguise dark undereye circles.
- Stick with the ARTISTRY Sheer Lip Colour neutral shades for an easy, polished look.
- Add a sun-kissed glow to eyes and cheeks with ARTISTRY Bronzing Powder.
- Line eyes with ARTISTRY Eye Define Liner in Noir, Mink or Lunar for an easy-to-achieve evening look.



Please refer to the
ARTISTRY™ Make-Up &
Colour Guide for shade
information

Order no. 217109
(pack of 5)*



50s Soften

*Less is more for 50s beauty. It's a time
to re-think make-up, focusing on a look
that is soft and light.*

- Apply a sheer moisturising foundation, such as ARTISTRY Tinted Moisturiser.
- Blend ARTISTRY Eye and Lip Define Liners to create a soft, natural effect.
- Enhance lips, using soft ARTISTRY Crème Lip Colours and ARTISTRY Lip Shine.
- Dab on darker ARTISTRY Crème Lip Colours, such as ARTISTRY Crème Lip Colour in Ripe, with your fingertip, or blot with a tissue for a soft effect.

40s Refine

*The 40s represent classic, elegant
beauty. Use make-up to refine and
enhance your appearance.*

- Fill brows to define and visually lift the face, using ARTISTRY Brow Define Liner.
- Brighten eyes with a light-coloured ARTISTRY Eye Colour, applied from lashline to crease.
- Use Eye Colour to line along the upper and lower lashlines.
- Apply a bright ARTISTRY Powder Blush for instant vitality.



**Whether playing with colour or streamlining your look,
beauty is meant to be fun for all ages. By applying this
timeless advice, your customers will discover how easy
it is to stand out from the crowd with confidence and
look your beautiful best at any age.**

*Please see page 43 for pricing details.

ARTISTRY™

ARTISTRY
tinted moisturiser
SPF 15

The ultimate luxury – ARTISTRY™ Creme LuXury

ARTISTRY Creme LuXury is the most technically advanced and effective ARTISTRY formula for achieving younger-looking skin. The key ingredients help replenish, repair, energise and protect the skin. Here are some key benefits to explain to your customers:



Order no. 103564 (45 ml)

Key Selling Points

- ARTISTRY Creme LuXury is clinically tested to help skin act up to 15 years younger.
- Utilises the most advanced discoveries in science and technology:
 - o **1st** ARTISTRY product designed to address the extrinsic and intrinsic signs of ageing through a phased approach – Celleffect.
 - o **1st** cosmetic product on the market to contain Cardiolipin.
 - o **1st** vertically-integrated NUTRILITE™ extract (Spinach Leaf Extract) developed exclusively for cosmetic application, to help protect skin from oxidative stress.
 - o Exclusive fragrance, which has a unique symphonic floral fragrance structure.
- Designed to be compatible with ARTISTRY TIME DEFIANCE™ products to maximise results and offer the ultimate in technology advancements.



BEST NEW SKINCARE
PRODUCT OF THE YEAR

Experience the truth of transformation

For more information on ARTISTRY Creme LuXury, visit the brand centre on www.amway.co.uk/www.amway.ie. Please refer to your Price List for pricing details.

ARTISTRY™ essentials

Alpha Hydroxy Serum Plus

Experience smoother, younger-looking skin

ARTISTRY essentials Alpha Hydroxy Serum Plus is an alpha hydroxy with a gentle touch. It perfectly blends the exfoliating properties of alpha hydroxy acids and soothing oat extract.

Same formula,
same price,
new packaging,
new order
number!

Visible results can be seen in just one day.

Share these key benefits with your customers:

- Contains a combination of alpha hydroxy acids, naturally derived from sugar and exclusively-grown NUTRILITE™ Acerola Cherries, citric fruits and apples, that help to exfoliate the skin.
- ARTISTRY Hydrolipid Matrix (HLM), a complex of skin lipids and humectants, that help to hydrate, smooth and protect the skin against moisture loss.

Usage

Dispense a few drops on fingertips and smooth on cleansed face before moisturising.
Suitable for all skin types.

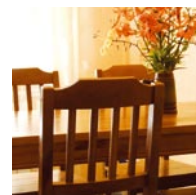
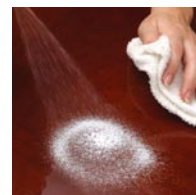
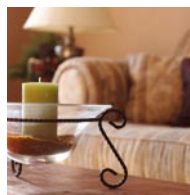
Order no. 107992 – 30 ml

Please refer to your Price List for pricing details.



Natural beauty in
3 simple steps

ARTISTRY™
essentials



AMWAY™ Wax Furniture Polish

No matter what your customer's lifestyle, they can make light work of their cleaning chores. AMWAY Wax Furniture Polish is an excellent polishing and cleaning treatment for wooden furniture.

AMWAY Wax Furniture Polish delivers great cleaning with a rich and creamy formula, which cleans, polishes and protects in one easy step.

- Concentrated aerosol spray, made with a special blend of wax and silicones
- Rich, creamy formula leaves a satin finish with a lemon scent, leaving the room smelling fresh and clean
- Contains an antistatic agent that works to reduce static build-up on surfaces

Order no. 100712 – 400 ml

Please refer to your Price List for pricing details.

NEW Rich DeVos Book!

Ten Powerful Phrases for Positive People

Amway co-founder, Rich DeVos, inspires and motivates business leaders with simple, but life-changing, practical lessons in his new book, rooted in his real-life experiences.

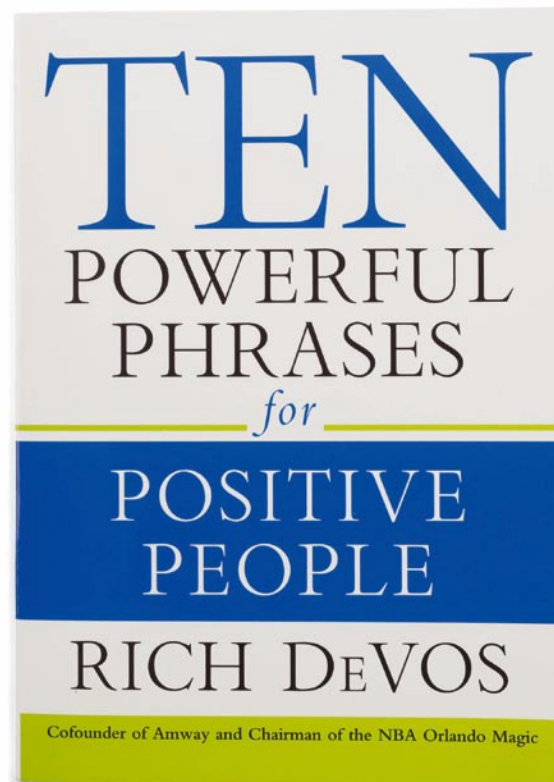
Synopsis

In *TEN POWERFUL PHRASES FOR POSITIVE PEOPLE*, DeVos focuses each chapter on one key phrase, such as "I'm Proud of You," or "I Believe in You," that he has found to help individuals overcome differences, build relationships, instill confidence, change attitudes and generally make us feel positive about ourselves and about helping others. Anyone with the ability to offer a kind word to a friend, family member, or co-worker will benefit from this book's positive, practical wisdom.

Hardback, 144 pages

Limited stocks available at this price, offer on a 'while stocks last' basis!

Order no. 400944 – £3.90/€4.60





What is BIOQUEST™?

SA8™ Premium Laundry Detergent now contains the BIOQUEST Cleaning System. But what is BIOQUEST and how will it keep your customers choosing SA8 Premium Laundry Detergent again and again?

BIOQUEST cleaning technology is a unique combination of biological **enzymes**, biodegradable **surfactant** and a water softener that effectively removes stains and dirt.

Enzymes – naturally derived materials which are capable of breaking down complex organic molecules to simpler compounds. Breaking down the molecules allows the detergent to penetrate the soil and more easily clean it away.



Enzymes power out stains such as blood and grass.

Surfactant – an agent, for example, a detergent that reduces the surface tension of a liquid, so that the liquid penetrates in and around the fibre, thereby loosening soil and suspending particles of undissolved soil in the solution so that they can be rinsed away.



Surfactants remove grease and oil.

Please refer to the Home & Living brochure or online for details of all the products available in the SA8 laundry range.



SA8 Premium 2.25 kg
Order no. 100115

Endorsement Information

We would like to inform you about changes to the endorsement of our products.



Jason Roberts

Jason Roberts has been a positive supporter of the iCook™ brand over the past years, but his contract with Amway has now come to an end.

From 1st December 2009, Jason Roberts' name and likeness must be removed from all existing Amway and iCook Cookware brand communications, including existing advertising and promotional materials.

ARTISTRY™

Sandra Bullock

Sandra Bullock has been a great endorsement to support the launch of ARTISTRY™ Creme LuXury. Ms Bullock's contract has now ended and all use of her endorsement to ARTISTRY Creme LuXury, both text and images, must be removed by 21st September 2009. This includes all items produced by Amway and ABOs, offline and online, including advertising and promotions.

With the unique claims and very strong positioning of ARTISTRY Creme LuXury within Amway, we believe you still have a fantastic story to tell about our lead product within the ARTISTRY brand.

Last chance to buy...

AMWAY Fragrances

QUIXOTIC™ Eau de Parfum - for women

Order no. 101845 – 50 ml

ANCESTRY™ Eau de Toilette - for men

Order no. 101843 – 50 ml

SATINIQUE™ by Amway Styling Tools

SATINIQUE by Amway Professional AC Ionic Hair Dryer

Order no. 970800

SATINIQUE by Amway Travel Hair Dryer

Order no. 970801

SATINIQUE by Amway Professional Duo Brush Sets:

Short-to-medium

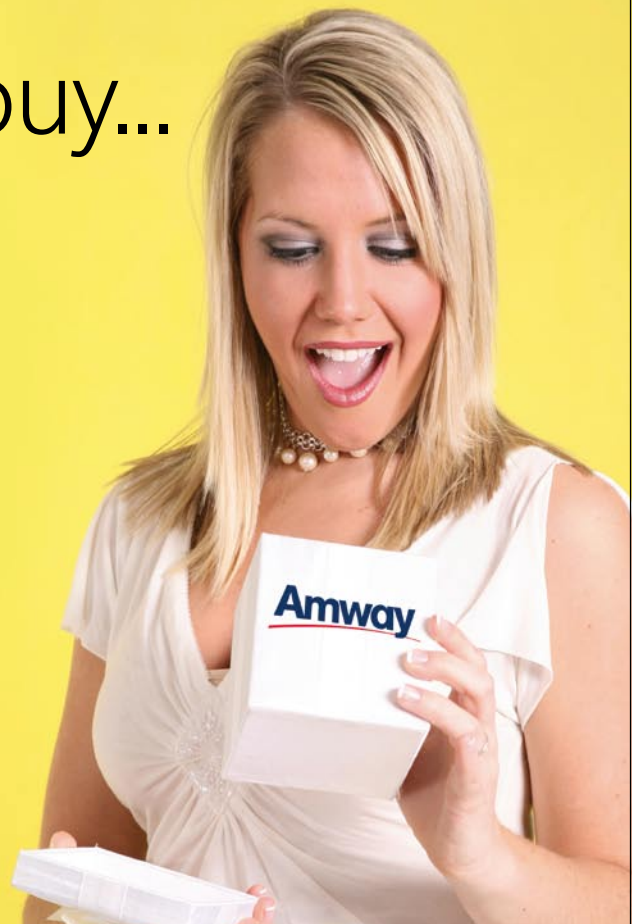
Order no. 970802

Medium-to-long

Order no. 970803

...whilst stocks last!

Please refer to your Price List for pricing details.



Have you tried the **Amway Income Calculator** yet?

The Amway Income Calculator has been designed to help you calculate your monthly income according to the Amway UK/Rol Sales and Marketing Plan. By entering your Total Customer Order PV, your PV and the estimated PV from your frontline business groups into the specific fields, the Income Calculator will calculate your approximate income for you!

With this tool, you can plan your monthly targets and strategies together with your business groups. Please be reminded that the effectiveness of the Income Calculator depends on how realistic your numerical values are when entering them into the calculator. Your actual income will be clearly stated and shown in the printed statements you receive around every 15th of the month.

The Amway Income Calculator is available online now! To take advantage of this amazing tool, please logon to your personal ABO homepage at the Amway site (www.amway.co.uk or www.amway.ie), go to the "Business Information" area on the main menu, then to "Building a Business" and "How to calculate your income". When using the Amway Income Calculator, please kindly refer to the notes highlighted on that page. Then simply click on the yellow button and you will be navigated directly to the Income Calculator tool!

We are sure you will find this tool useful and helpful in building your Amway Businesses. Log on now and try it out!

Availability change to Retail Starter Packs

From 1st September 2009 the availability period for Retail Starter Packs will change.*

Retail Starter Packs Including Literature

The following Retail Starter Packs (including free sales support literature) will now be available once to new Amway Business Owners (ABOs) **within 90 days of joining:**

	Order No.
ARTISTRY™ Balancing	107056
ARTISTRY Hydrating	107055
NUTRILITE™	107054
Personal Care	107057
Home Care	107058

Product Only Retail Packs

The following Product Only Retail Packs (excluding literature) will now be available to new ABOs **within 180 days of joining:**

	Order No.
ARTISTRY Balancing	107047
ARTISTRY Hydrating	107046
NUTRILITE	107045
Personal Care	107048
Home Care	107049



These Retail Starter Packs are ideal to help new ABOs on their way to retailing with confidence, as we've picked products to help start retailing and earning straight away, whilst the literature packs will help build up product sales knowledge and develop retailing skills.

Next step? Ready... steady... retail!

*Please note that the change of availability periods for the Retail Starter Packs will be effective from 1st September 2009 for **all** ABOs regardless of their date of joining Amway.

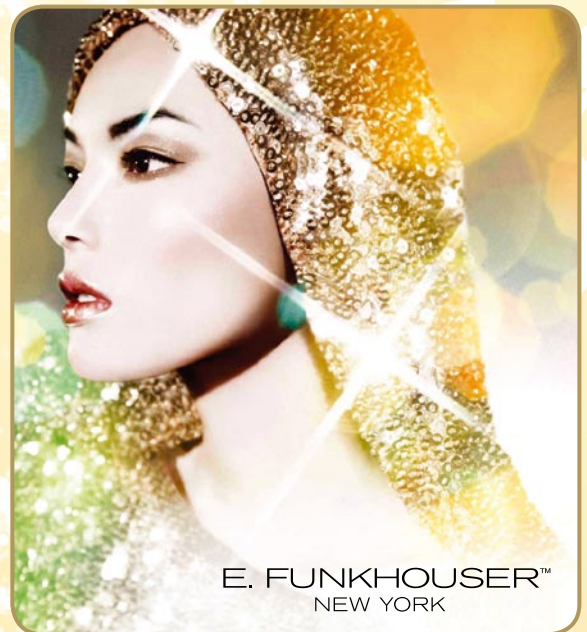
Dear Santa...

The 2009 Christmas Brochure is **now available** and is packed full of new and exciting festive gift ideas. There's plenty to choose from, so you can find the **perfect gift for everyone** on your list!



GIFTS FOR HER

Beautiful make-up and luxurious skin care treats



PERFECT GIFTS & ACCESSORIES FOR ALL

Cuddly toy and festive gift bags



GIFTS FOR HIM

Stylish fragrances and skin care favourites



FAMILY ESSENTIALS

Health and wellbeing throughout the season



We are pleased to enclose a free copy of the new 2009 Christmas Brochure with this issue of AMAGRAM™. Further copies are also available to order in packs of 5, so make sure you order a pack today and start your Christmas retailing with all the fantastic offers which are sure to be a hit with your customers! Order no. 109805 (pack of 5). Price: UK £1.50, J/G £1.50, RoI €2.30.

Training Weekends at the UK Flagship Experience Centre

The first training weekend at the UK FEC was a huge success! Book your place now for the next one!

The weekend of the 1st and 2nd August saw the launch of the Training Weekends, set to make a spectacular return on a monthly basis, with the next one scheduled for the 19th and 20th September.

ARTISTRY™ Skin Care and Make-Up, E. FUNKHOUSER™ NEW YORK and NUTRILITE™ were packed into one weekend, opening the doors for individuals from across the country to come and learn from our qualified and dedicated training team. And now we will be introducing Business Training Skills in two slots for you to gain expert knowledge on pushing your business further.

The next training weekend is just around the corner and you can book from now, for the 19th and 20th September. Please see the schedule below of training courses over that weekend.

Bookings, once again, will be accepted by email only, so please email the experience team at experienceuk@amway.com.

	SATURDAY 19th SEPTEMBER			SUNDAY 20th SEPTEMBER	
	DeVos Suite	Make-Up Playstation	Business Ops	DeVos Suite	Make-Up Playstation
10:00	80 places		20 places		18 places
10:30	NUTRILITE:		Business	60 places ARTISTRY Skin Care: The Essentials	ARTISTRY:
11:00	An	18 places	Skills		Level 1 Make-Up
12:00	Understanding	ARTISTRY:	Training		(practical only)
12:30		Level 1 Make-Up (practical only)		Break	
13:00					
13:30	80 places			ARTISTRY Skin Care: TIME DEFIANCE	18 places
14:00	ARTISTRY				E. FUNKHOUSER
14:30	Skin Care:	18 places	20 places		NEW YORK:
15:00	The Essentials	E. FUNKHOUSER	Business		Level 2 Make-Up**
15:30	Break	NEW YORK:	Skills		(practical only)
16:00	ARTISTRY	Level 1 Make-Up (practical only)*	Training		
16:30	Skin Care:				
17:00	TIME				
17:30	DEFIANCE™				

*Not available if you attended the ARTISTRY practical training on the same day.

**Participants must have obtained the E. FUNKHOUSER NEW YORK Level 1 session certificate before they can participate in the Level 2 session.

Training Weekends at the UK Flagship Experience Centre – Q&A

Can I book training sessions on behalf of my downlines?

Training sessions must be booked by each interested ABO themselves; no group bookings will be accepted.

How can bookings for a training session be made?

Bookings must be made via experienceuk@amway.com by each interested ABO themselves.

Can I call the Centre and book a space?

Only bookings made via experienceuk@amway.com by each interested ABO themselves will be accepted.

How much does the training cost?

Nothing at all! Training sessions are free to all ABOs who have made bookings and received our confirmation.

Can I attend the training sessions without booking?

As there are limited spaces for each training session, we give priority to ABOs who have booked and received our confirmation. We cannot guarantee there will be remaining spaces for ABOs who have not booked. Also, they will not receive an attendance certificate as they had not booked in advance.

How many training sessions can I book during a Training Weekend?

You can book as many training sessions as you want, as long as the session times do not clash or overlap.

Can my prospects or customers attend the training sessions?

As there are limited spaces for each training session, we give priority to all our ABOs to attend the training sessions. However, if there are spaces remaining, we may open them up to customers.

Why can't I book for my group?

If you have a group of 10 or more that wish to book for one particular training session, please email us and we will schedule something specifically for your group at another time.

I am busy during the Training Weekend for this month, will you be organising training sessions again?

Starting August, we will be organising Training Weekends on a monthly basis. Please keep an eye out for the future dates.

Can we buy products at the Centre during the Training Weekends?

Of course! Please refer to our opening hours on our website at www.experience-amway.com.

What are the training sessions about?

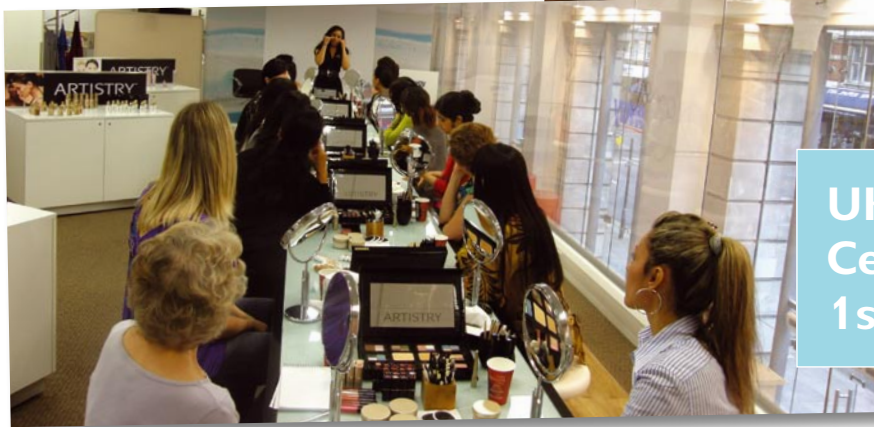
The training sessions are designed to provide you with product information and practical skills. Beauty training sessions may be designed in different stages and we would recommend you to advance the levels accordingly.

Can men attend the make-up training sessions?

For the practical make-up training, all attendees will have to participate in practical work. We would recommend men to attend the Artistry skin care training, which also covers Artistry make-up, but does not any include practical work.

What if I need more information or have additional questions?

Please contact us at experienceuk@amway.com if you have any additional questions.



UK Flagship Experience
Centre Training Weekend -
1st and 2nd August 2009

HOT off the

The last few months have been particularly exciting for Amway UK in the press. With the official launch of the UK Flagship Experience Centre and the sponsorship of the superb national health and beauty event of the year, the Clothes Show London, brand exposure has been high on the agenda and has already been increased for 2009 through a host of events that have reached the consumer. With a strong PR campaign in place, focusing on the fantastic products that Amway has to offer, Amway UK has received some great coverage in national and consumer magazines, newspapers and online.

With the focus not only on increasing company, brand and product awareness, the increase in press coverage this year provides the perfect tool with which to enhance your business to your customers.

Press coverage received to date for 2009 is as follows:

REGIONAL PRESS:

MK Citizen – Dons get a health boost thanks to Amway.

Exeter Express and Echo – Lara, daughter of Amway Business Owners, Ruth and Gordon Wadey, runs the marathon, thanks to Amway's support. We provided her with NUTRILITE™ products leading up to the race.

Bracknell Standard & Wokingham Times – Paul and Hinako Christophers describe their Las Vegas experience at the 50th Anniversary celebrations.

Evening Standard – 'Crunch Buster' competition to win tickets for the Clothes Show London.

MK Dons Match Day Magazine – Amway sponsors the Hartlepool game.

Business Citizen – Amway is a family affair – Sally Brinner.

MK Style Magazine – Sheryl Franklin kicks off a Clothes Show London competition.

Business MK – Ronaldinho goal earns \$10,000 for local charity Keech Cottage and staff raise funds for Meningitis UK.

MK News – Amway staff raise £1,000 for Meningitis UK.

NATIONAL PRESS:

Yours Magazine – A chance to win £175 of ARTISTRY™ TIME DEFIANCETM product.

Wedding Venues and Services magazine – E. FUNKHOUSER™ NEW YORK Lip Gloss Set gets the thumbs up.

Fabulous Magazine, News of the World – Another chance to win tickets to The Clothes Show London.

Please see more coverage in the national press in the highlights section.

TRADE PRESS:

Direct Selling News, Europe – three page spread for the Amway UK Flagship Experience Centre Launch.

ONLINE:

MK Web – Amway sponsors the MK Dons.

Corporate Social Responsibility Wire – Amway's ONE BY ONE™ Campaign reaches six million children in five years.

Beauty and the Dirt.com – Mimi is 'Fabulously Funkhouser'.

More! Magazine – Clothes Show London promotions feature online for the month of May.

UrbanJunkies.com – More chances to win tickets to the Clothes Show London.

Beauty Junkie London Blogspot – E. FUNKHOUSER NEW YORK cosmetics are 'rather funky' says blogger.

Now magazine.co.uk – Amway continues to promote presence at inaugural Clothes Show London.

Cosmopolitan.co.uk – More chances to win with Amway and Clothes Show London.

Kiss and Make up TV – Eddie Funkhouser showcases his Paramount Collection.

Grazia Daily – Celebrities receive E. FUNKHOUSER NEW YORK goodies at an A list London event.

Fashion-Stylist.net – this beauty blogger promotes her favourite E. FUNKHOUSER NEW YORK products.

THE HIGHLIGHTS SO FAR

The Financial Times – Beatrice Aidin talks about the rise of Direct Selling.

4th July, 2009 - The Financial Times, the prestigious national newspaper which reaches nearly half a million people, produced a glowing feature on the rise of direct selling during the recession. Amway's Flagship Experience Centre received some great coverage in the piece, which also featured a quote from UK/RoI Branch Manager/Director, Andy Smith.

Mail on Sunday, You magazine – Jane Asher on using ARTISTRY – the best concealer in the world!

In July, Jane Asher was interviewed in The Mail on Sunday's 'You' magazine, where she told readers that she uses ARTISTRY's Enhancing Concealer - "The best in the world".

As a result of the press coverage, head office received approximately 20 enquiries from customers, keen to know how they could order the product!

PRESS

The Independent – ARTISTRY™ Creme LuXury features in the Independent's Top Ten Luxury Face Creams.

ARTISTRY Creme LuXury is now 'Highly Commended' in the UK Beauty Awards. Although it was disappointing not to win the award at the Clothes Show London, Creme LuXury is building on its sterling reputation by being listed in the prestigious national newspaper, the Independent. The 'commended' award will be used for ongoing publicity with media and consumers.

Men's Health – NUTRILITE™ DOUBLE X™ is nominated for award in their 'Immunity Booster' category.

Men's Health – NUTRILITE DOUBLE X nominated for 'Boosting Immunity' in THE highly regarded national consumer men's magazine!

The Sunday Tribune – Irish paper discusses a direct selling boom.

Direct Selling News, Europe – three page spread for the Amway UK Flagship Experience Centre Launch.

Direct Selling News Europe – The launch of the UK Experience Centre – Fantastic spread on the Flagship Launch and the Eddie Funkhouser media day on the 1st June. The industry magazine reported the launch as a 'prestigious event' and the launch of 'Amway's innovative centre'.

Grazia – Super Secret A List Salon Bash!

One of the top consumer women's magazines in the UK, E. FUNKHOUSER NEW YORK products have featured twice this year, with the latest appearance in the July edition. EFNY featured alongside prestigious beauty brands Matis, Kerastase, L'Oreal and Combo Shambhala.

Amway Business Owners, Paul and Hinako Christophers, also generated some great press coverage in their local and regional newspapers for the 50th Anniversary event in Las Vegas.

With articles appearing in both the Bracknell Standard and Wokingham Times, the couple described their experience in Las Vegas and also gave the Flagship Experience Centre a mention. Well done to Paul and Hinako for their contribution!

Coverage books are now in place in the Training Centre and the London Flagship Experience Centre, but for those of you who haven't had a chance to see our most recent press coverage, we will also be keeping you up-to-date here in Amagram.

Coverage has also been added online, giving you the opportunity to enhance your business sales and tell your customers about the great publicity our products have been receiving over the last few months.



NEW DATES AND TIMES FOR ONLINE TRAINING COURSES

You spoke – we listened

Due to a number of requests, we have now changed the days and times of the online training sessions for ARTISTRY™, NUTRILITE™ and RETAILING. We hope that this will give you a greater opportunity to log on at a time that suits you:

- completely in the comfort of your own home
- with no travel costs
- no participation fee

You select when you learn and what you learn.

Please note the new times and dates below



New online training from the Amway Academy for all ABOs!

Amway Academy Online is a web conference service that enables users to meet and collaborate from anywhere. It is a free of charge, instructor-led training.

What do I need to get started?

Only a PC (Microsoft Windows operating system) with a broadband internet connection and a set of earphones.

What does the Amway Academy offer?

The possibility to join live training sessions on different topics:

- ARTISTRY™
- NUTRILITE™
- RETAIL

To support you in both 'getting started' and growing your Amway business.

How do I join?

- To join an online training session, follow the link at www.amway.co.uk or www.amway.ie
- Click on 'My e-office' then on 'Amway Academy'
- There you will find the scheduled sessions. Choose what you are interested in and click on your choice.

First time users: Please follow instructions at least one day prior to your first session.

Dates: October, November and December 2009

	OCTOBER	NOVEMBER	DECEMBER
ARTISTRY	Thursday 8th 17:00 - 18:00	Wednesday 11th 16:30 - 17:30	Tuesday 1st 18:00 - 19:00
NUTRILITE	Tuesday 13th 18:00 - 19:00	Monday 9th 10:30 - 11:30	Wednesday 2nd 20:00 - 21:00
RETAIL	Wednesday 14th 20:00 - 21:00	Tuesday 10th 18:00-19:00	Thursday 3rd 10:30 - 11:30



Product Display and Retail Policy

Please be updated that our new Product Display and Retail Policy has been implemented as of 1 June 2009!

This Policy offers ABOs in the UK and ROI the opportunity to display and sell Amway products in temporary places of business and established places of business. The presence of the Amway brand in the marketplace creates and increases awareness of Amway's products and the Amway Business Opportunity in the UK and ROI. By making Amway products more visible, we are sure that this will have positive effects on your business, your group's businesses, and the Amway business as a whole.

Please find key points of the Policy highlighted below:

- An Authorisation Request Form must be completed and submitted with all other required information to the Contract Administration & Compliance Dept. at least 14 days prior to the proposed start date of the request.
- An Authorisation Certificate will be issued at least 7 days prior to the requested start date after review and authorisation.
- Only authorised ABOs may display and sell Amway products in selected locations.
- This Policy applies to all ABOs (RCs, CRCs and BCs) in the UK and ROI.
- The choice of products and locations must be deemed suitable and appropriate by Amway.
- The Authorisation Certificate must be visible at the point of sale during the authorised time period.
- For temporary places of business, the duration of request should be the duration of event (fairs, exhibitions), and should not exceed 10 days.
- Product display must be presentable and professional, and inside the place of business (for established places of business).
- All products must be sold in their original packaging. Amway does not allow repackaging and relabelling/overlabelling.
- ABOs must offer to or settle claims arising from the use of Amway products or services in accordance with the Amway Customer Satisfaction Guarantee or 'ACSG'.
- Only official marketing materials (advertisements, posters, brochures, pamphlets, leaflets, etc.) produced and distributed by Amway (UK) Ltd. may be used.
- ABOs may contact the customers who had made purchases at the authorised places of business using the information collected on the customer receipts. All personal details must be treated in accordance with Amway's Privacy Policy.
- Prospecting for the Amway Business Opportunity is permitted by ABOs (CRC & above), however, ABOs may not present the Amway Sales & Marketing Plan. ABOs should contact interested parties outside the authorised place of business and invite them to Amway Opportunity Meetings where the Amway Sales & Marketing Plan is presented and explained.
- ABOs are reminded to adhere and comply with the Amway UK Rules of Conduct.
- Amway reserves the right in its absolute discretion to apply and or vary the terms of the Product Display & Retail Policy without prior notice.

This Policy is applicable to all ABOs in the UK and ROI. The Product Display and Retail Policy and the related documents are available online: Business Information > Library > Legal Documents & Contracts > Product Display and Retail Policy Documents. Should you require any further information or have any questions, please contact the Contract Administration & Compliance Dept on 01908 629400, or email the team directly at CA-C@amway.com.

Product Display and Retail Policy case study: Leicester Mela

The UK Soni Team of Mark and Kiran Khutan, Jeet and Shamin Paris Karia and Mukesh and Archna Pathak exhibited at the Leicester Mela this month with resounding success! They had an extremely successful event, where they made ONE HUNDRED AND SIXTY contacts with people that either placed orders or are interested in finding out more about our health or beauty products.

Samples of the XS™ products were given out and the event was a huge hit, with lots of orders being placed on the day. Even the Lord Mayor of Leicester was a fan of XS and Double X™! The leads have packed out three full pampering days with facials, skin and health analysis sessions! There was immense interest in the ARTISTRY™ and NUTRILITE™ products.

The fired-up Jeet and Shamin Paris said: "We are so excited about the success of this event; it is definitely one of the best ways of increasing our customer base and retailing." Mark and Kiran enthused: "We are so proud of our team and all the excitement and passion they have! We are thankful for the Amway Corporation and Andy and his team have been great - with all their support we know that the best is yet to come."





NUTRILITE™

The official healthy living partner of **MK Dons** in 2009



This year, NUTRILITE™ has become the official 'healthy living' sponsor of local football club, the MK Dons and, to show our continuing support, Amway UK will be the official match kit sponsor for the team's home game against Norwich City on Monday 14th September. Kick off is at 7.45pm and the game will be broadcast live on Sky Sports, giving Amway UK and NUTRILITE some excellent exposure. VIP tickets to attend the match will be available for competitions being run in the MK Citizen and MK News.

We can now confirm that the players will be integrating NUTRILITE products into their health regime as part of the sponsorship deal. The players will be taking both NUTRILITE Daily Food Supplement and NUTRILITE STRIVE+™ Isotonic Drink Mix.

We will be actively endorsing the players taking the products and potentially looking at sponsorship of one of the new sign-ups this season!

In addition to the players, we will be looking at promoting Amway's beauty products by hosting a makeover event for some of the football players' wives and girlfriends, in order to showcase the fantastic products from both ARTISTRY™ and E. FUNKHOUSER™ NEW YORK and in the hope of raising awareness of our brands and company in the local and regional areas.

The event will be taking place here, at the Milton Keynes training facility, within the next few months.

Look out for further updates, photos and stories from the event in future issues of AMAGRAM™.



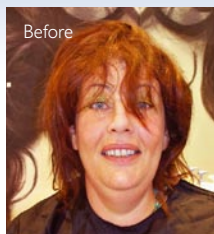
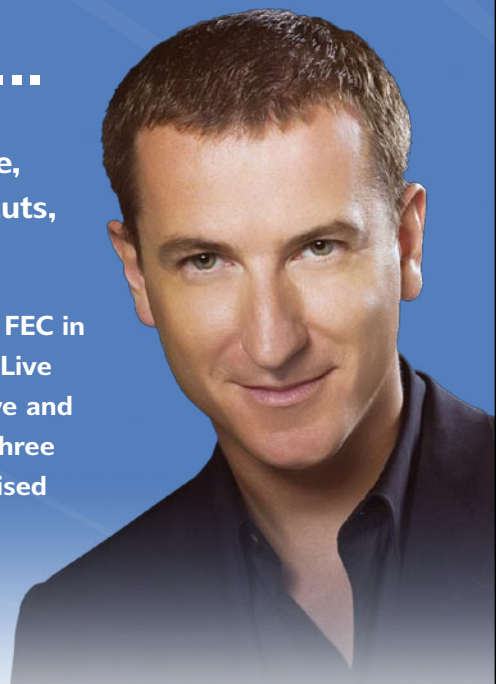
NUTRILITE™

Amway

The Style Bar Goes Couture...

Celebrity hairstylist and SATINIQUE™ spokesperson, John Gillespie, wowed a thrilled audience with a special introduction to couture cuts, live at the UK Flagship Experience Centre (UK FEC).

John performed the couture cuts in The Style Bar by John Gillespie™ at the UK FEC in June. This follows on from his successful live performance at the Clothes Show Live in London this year. A couture cut is a high-fashion cut, which is totally exclusive and specifically tailored to the lifestyle and wardrobe of the customer. We offered three ABOs the chance to have a couture cut from John himself and receive personalised advice and tips. The appointment started with an in-depth consultation so that John could tailor the style to suit the needs of the lucky ABO.



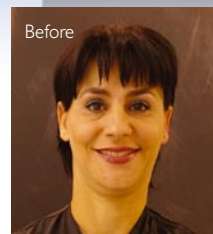
Couture Cut 1:

Donna Osborne
from South
Ockendon



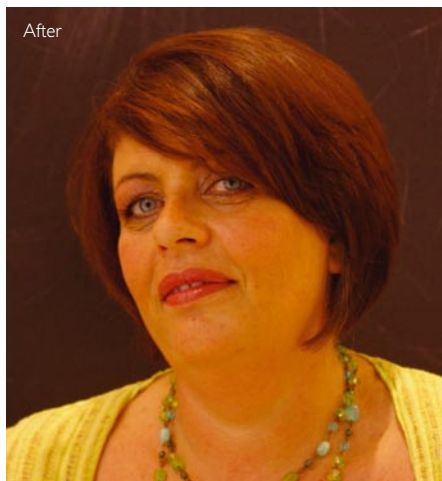
Couture Cut 2:

Cathy Sugden
from Kent



Couture Cut 3:

Beata Lepkowska
from Poland,
living in Dartford



Donna's hair was transformed! Her previous mid-length hair was styled into an attractive, glossy bob, which framed her face and emphasised her eyes.

Donna said: "I love it! It's such an excellent cut. John made me feel completely relaxed about having 'the chop' and I'm so glad I did!"

Cathy's new 'do' attracted numerous compliments from the ABOs in the audience – with one member saying she looked ten years younger!

Cathy said: "I had no idea what to expect, but the results have surpassed my expectations. I'm thrilled with it!"

Beata's cut and style was softer around the face and fashionably choppy, resulting in a stylish pixie crop.

Beata said: "I usually come out of the hairdressers feeling so unhappy about my hair but I absolutely love it! It has been an honour to have my hair done by the Master."

Keep checking AMAGRAM™ for future John Gillespie events at the UK Flagship Experience Centre.

Amway London hosts CRN meeting

Amway (UK) Ltd had the pleasure of hosting visitors from UK government agencies and a major trade association at the UK Flagship Experience Centre (UK FEC) in London.

Members of the Council for Responsible Nutrition (CRN), along with officials from the Food Standards Agency and Medicines and Healthcare Products Regulatory Agency, joined Amway for the 30th Anniversary of CRN.

CRN is the leading trade association representing major dietary supplement manufacturers, including Amway, Boots, Herbalife and Seven Seas, amongst others. The celebratory meeting also hosted several past presidents of the association, as well as the Executive Director of the European Health Product Manufacturers (EHPM) association.

Andy Smith, UK & Rol Branch Manager/Director, said: "It was an honour for Amway to host the event and I think it's very apt that both organisations are celebrating milestones this year, with CRN's 30th Anniversary and Amway's 50th!"



Pictured greeting the visitors are Andy Smith and Richard Fletcher, UK FEC Manager, alongside the agency officials and CRN members.



Special Recognition at the UK Flagship Experience Centre

Pictured during a special invitation session at the UK Flagship Experience Centre in London are some of our licensed ABO Group Presenters for the ARTISTRY™ and NUTRILITE™ brands.

This elite group will be recognised by many ABOs through the different ARTISTRY and NUTRILITE sessions they have conducted within their Groups and were invited to this special session to thank and congratulate them on the great work achieved so far.

Positioned in the front row and working up the stairs are:

Nicky Wareing
Jane Vallacott
Chethana and Girish Belur
Jill Ashton
Donna Osborne
Chew-Yeen Lawes
Abigail Dzwauro

Claudia Gardner
Ann Gee-Pemberton
Andrea Gordon
Sue Hodge
Meinrad Faessler
Lornette Hewlett
Juan Bordon
Oti Sanchez
Dominic Gibbs
Diana Stanger
Jennie Cooke

Other licensed ABO Group Presenters invited but not pictured are:

Pat Lawrence
Sophia and Alford Grant
Bitrus Danboyi
David Viyazhante
Aluyi Ibizugbe
Alan Bartram
Adien Kapronzcai
Joel Stewart

Amway Opportunity Meetings: September 2009

Amway is pleased to announce the Amway Opportunity Meetings being held across the UK and Republic of Ireland during **September 2009**. These meetings are open to all ABOs and their prospects in the UK/Rol and will include a presentation of the Amway Business Plan. An Amway corporate member of staff will also be present. In an effort to protect the integrity of our business, please be reminded that ABOs are not allowed to interfere or attempt to interfere with another ABO's business, which includes seeking a prospect's participation in the Amway Business Plan.

The format of the meetings will be as follows:

- Amway Sales & Marketing Plan Presentation.
- Leader Testimonials.
- Corporate Information and Updates.

We look forward to seeing as many of you there as possible. Dates and venues are listed below. **All meetings start at 8pm, unless otherwise stated.** Please come along and bring your prospects with you.

1st September 2009

Red Cow Moran Hotel, Naas Rd., Dublin 22, Republic of Ireland
Tel: +353 (0)1 459 3650

Amway Representative: **Robyn Crewe**

1st September 2009

Novotel, Bostock Lane, Long Eaton, Nottingham, NG10 4EP
Tel: 0115 946 5111

Amway Representative: **Shirley Marelli**

1st September 2009

Amway (UK) Ltd., Caldecotte Lake Drive, Caldecotte,
Milton Keynes, MK7 8JU Tel: 01908 629400

Amway Representative: **Kevin Denham**

2nd September 2009

Lamon House Hotel, 41 Gransha Road, Comber, Newtownards,
Northern Ireland, BT23 5RF Tel: 028 90448631

Amway Representative: **Robyn Crewe**

2nd September 2009

Premier Inn, Wakefield Road, Brighouse, HD6 4HA
Tel: 0870 990 6360

Amway Representative: **Shirley Marelli**

2nd September 2009 (three meetings: 1pm, 5pm and 7.30pm)

Holiday Inn Eastleigh, Leigh Road, Eastleigh, SO50 9PG
Tel: 0870 400 9075

Amway Representative: **Anne Pester**

2nd September 2009

County Hotel Thistle, Neville Street,
Newcastle, NE1 5DF

Amway Representative: **Kevin Denham**

8th September 2009

Holiday Inn, Ipswich, The Havens, Ransomes Europark,
Ipswich, IP3 9SJ

Amway Representative: **Kevin Denham**

8th September 2009

Buckerall Lodge Hotel, Topsham Road, Exeter, Devon, EX2 4SQ
Tel: 01392 221111

Amway Representative: **Anne Pester**

9th September 2009

Village Hotel, 29 Pendwyallt Road, Coryton, Cardiff, CF14 7EF
Tel: 02920 524300

Amway Representative: **Anne Pester**

10th September 2009

Quality Inn, London Road, Slough, Berkshire, SL3 8QB
Tel: 01753 684001

Amway Representative: **Kevin Denham**

14th September 2009

Silver Springs Moran Hotel, Tivoli, Cork, Republic of Ireland
Tel: +353 (0) 21 450 7533

Amway Representative: **Robyn Crewe**

15th September 2009

Red Cow Moran Hotel, Naas Rd., Dublin 22, Republic of Ireland
Tel: +353 (0)1 459 3650

Amway Representative: **Robyn Crewe**

16th September 2009

Athlone Springs Hotel, Monkstown, Athlone, Co. Westmeath,
Republic of Ireland Tel: +353 906 444444

Amway Representative: **Robyn Crewe**

16th September 2009

The Angel Hotel, Market Place, Chippenham, Wilts., SN15 3HD
Tel: 01249 652615

Amway Representative: **Anne Pester**

21st September 2009 (three meetings: 1pm, 5pm and 7pm)

Amway (UK) Ltd., Victoria House, Southampton Row,
London, WC1B 4AD

Amway Representative: **Kevin Denham**

21st September 2009

Holiday Inn, West Bawtry Road, Rotherham, South Yorkshire, S60 4NA
Tel: 01709 786005

Amway Representative: **Shirley Marelli**

**All venues are subject to cancellation.
Please check your emails and the Amway
website for updates.**

Amway October Roadshow

We are excited to announce Amway's Roadshow, which will showcase our Product and Income Opportunity across the UK & RoI throughout October!

What a great opportunity to bring your prospects and customers along to experience Amway at its best.

The Roadshow will be hosted jointly by company staff and ABOs, who will give demonstrations of the key product ranges and an insight into the ABO Opportunity.

The evening will start at 7.30pm and end at 10pm and will include:

- Christmas Brochure highlights
- ARTISTRY™ displays
- NUTRILITE™ displays
- Home and personal care displays
- Business Opportunity session

Dates and Venues are as follows:

5th October 2009

Hilton Strathclyde, Phoenix Crescent, Strathclyde Business Park, Bellshill, ML4 3JQ
Tel: 01698 840045

6th October 2009

Holiday Inn, Corstorphine Road, Edinburgh, EH12 6UA
Tel: 0871 942 9026

6th October 2009

Red Cow Moran Hotel, Naas Rd., Dublin 22, Republic of Ireland
Tel: +353 (0)1 459 3650

7th October 2009

Silver Springs Moran Hotel, Tivoli, Cork, Republic of Ireland
Tel: +353 (0) 21 450 7533

8th October 2009

Holiday Inn, Emerson Road, Washington, NE37 1LB
Tel: 0871 942 9084

8th October 2009

Stormont Hotel, Upper Newtownards Road, Belfast, BT4 3LP, Northern Ireland
Tel: 028 90651066

12th October 2009

Holiday Inn, Lodge Lane, Newton-Le-Willows, Haydock, WA12 0JG
Tel: 0871 942 9039

12th October 2009

Amway (UK) Ltd., Caldecotte Lake Drive, Caldecotte, Milton Keynes, MK7 8JU
Tel: 01908 629400

13th October 2009

Ramada Jarvis Hotel, Bostocks Lane, Long Eaton, Notts., NG10 4EP
Tel: 0115 946 0000

13th October 2009

Holiday Inn, Filton, Bristol, BS16 1QX
Tel: 0290 529988

14th October 2009

Holiday Inn, Clifton Village, Brighouse, HD6 4HW
Tel: 0871 942 9013

14th October 2009

Quality Inn, London Road, Slough, Berkshire, SL3 8QB
Tel: 01753 684001

15th October 2009

Holiday Inn Eastleigh, Leigh Road, Eastleigh, SO50 9PG
Tel: 0870 400 9075

19th October 2009

Holiday Inn, Bawtry Road, Rotherham, S60 4NA
Tel: 01709 830630

20th October 2009

Holiday Inn, Havens, Ransomes Europark, Ipswich, IP3 9SJ
Tel: 01473 272244

We look forward to seeing you all in October!

E. FUNKHOUSER™
NEW YORK

E. FUNKHOUSER™ NEW YORK C008 AND C009 – 30% DISCOUNT OFFER

Don't miss this great opportunity for you and your customers to experience fantastic shades from E. FUNKHOUSER NEW YORK.

There is a limited number of products remaining from our previous **Colour Collection: C008 - Mystic & Magic**, as well as the current **Colour Collection: C009 - Paramount**. For September only, we are offering these exclusive products with a **price discount of up to 30%***. Available whilst stocks last.



Check online at www.amway.co.uk/www.amway.ie for latest availability of products from C008 and C009... Stock is limited, so order today to avoid any disappointment. Products include beautiful shades for the eyes, lips and face, allowing you to create stunning looks for any occasion.

Remember, to support every E. FUNKHOUSER NEW YORK Colour Collection, professional make-up artist Eddie Funkhouser creates easy to follow, step-by-step guides to help you create professional looks each and every time. Visit the online E. FUNKHOUSER NEW YORK Brand Centre today for inspiration through these beautiful looks, which support every Colour Collection, and read Eddie's insider tips, so allowing you to maximise your use of each product from the E. FUNKHOUSER NEW YORK brand.

Be the star that you are!

*Promotion includes available products from Colour Collections C008 and C009 and excludes Professional Product Series items. PV/BV adjusted accordingly.

SEP 09

Amway UK Rules of Conduct

The Amway UK Rules of Conduct have been developed to protect the interests and benefits of all Amway Business Owners (ABOs). In order for all ABOs to better understand these, we will be publishing a series of articles concerning the rules.

We hope that this series will enable ABOs to realise the importance of compliance with the Amway UK Rules of Conduct, thus securing a long-term and profitable Amway business.

Objectives:

The objectives of the Amway UK Rules of Conduct are to:

- Serve as guidelines for ABOs.
- Protect all ABOs and help them build a business with security.
- Ensure a fair and equal business opportunity for every Amway Business Owner.
- Ensure a healthy and ethical business environment.
- Maintain the professional image of both ABOs and the Company.

Presentation of the Amway Sales & Marketing Plan

It is imperative to note that only ABOs at the Certified Retail Consultant level and above can promote the Amway Business Opportunity and sponsor others as ABOs.

Presentation or promotion of the Amway Sales and Marketing Plan and the Amway Business Opportunity shall at all times be governed by the ABO Contract.

Specifically, Section 8/Presentation of the Amway Sales and Marketing Plan of the Amway UK Rules of Conduct contains relevant provisions for ABOs:

- at the first contact with prospects;
- when inviting a prospect to hear a presentation of the Amway Sales and Marketing Plan; and
- in seeking participation of a prospect in the Amway Sales and Marketing Plan.

It is a serious breach of the ABO Contract for any ABO to deviate from these provisions clearly stated in the Rules of Conduct when presenting or promoting the Sales and Marketing Plan or the Amway Business Opportunity.

We would also like to remind all ABOs that in the event of any international guests speaking at your organised ABO Meetings (in accordance with the ASA Meetings and Events Policy), they must be reminded of the unique Sales and Marketing Plan and the Rules of Conduct in the UK/RoI market.

All presentation material must be relevant and applicable for the UK/RoI market. The organising ABO(s) may be held accountable for the conduct of all ABOs in attendance at the Meeting, including the international guest speaker.

For additional information on the above subject, please refer to the Amway UK Rules of Conduct, or please contact the Contract Administration & Compliance Team on 01908 629400 or via CA-C@amway.com.

'It is imperative to note that only ABOs at the Certified Retail Consultant level and above can promote the Amway Business Opportunity and sponsor others as ABOs...'



Public Liability Insurance

Following on from the recent launch of our Product Display and Retail Policy, we would like to highlight the importance of Public liability insurance to all our ABOs.

Public liability insurance is designed to cover businesses from the risk of being sued by a member of the public. The basic concept of public liability insurance is that it covers financial damages and legal expenses arising out of the death, bodily injury or damage to property suffered by members of the general public that have been caused by your business.

This insurance is not required by law, however, it's increasingly important that small businesses protect themselves from the risks that are presented when they come into contact with the public.

If you are conducting any of your Amway Business activities in public places such as fairs and fetes, then you should ensure you take out adequate public liability insurance. If you do not have this insurance already in place, we would recommend you to get it without further delay.

Primo plc, a specialist insurance company and a DSA Supplier Member, is offering all our ABOs heavily discounted insurance premiums. This represents a huge saving versus buying policies through a high street broker, and is open to all ABOs. To find out more, please visit Primo at www.1st.com/amway*.

Alternatively, please contact your current insurance broker or other companies in the market.

Please find below some additional information on Public liability insurance:

What is public liability insurance?

By definition, public liability insurance protects against liability for accidental bodily injury or damage to the property of third parties.

Here are a couple of examples of how a claim could arise:

- A builder is working in a property and a member of the public trips over some bricks left on the footpath and is injured.
- A member of the public comes into a take-away shop and slips and is injured on the wet floor that wasn't marked with any warning signs.

Public liability insurance applies to all businesses as it is the most basic and necessary cover. Policies are relatively cheap and will help protect your business if you are pursued by a third party.



What does it cover?

Public liability insurance will cover you if someone is accidentally injured by you or your business operation. It will also cover you if you damage third party property while on business. This type of insurance will only cover third party claims (i.e. not your own employees)

Why do I need public liability insurance?

Unfortunately, accidents do happen and it is very easy for you to be pursued. Moreover, as a self-employed person you could potentially lose everything if you cause an accident such as a serious injury as a result of your negligence.

Why doesn't Amway insure me?

As an independent, self-employed person, you are running your own business. Benefits such as the provision of insurance could prejudice your bona fide status as a self-employed person with HM Revenue & Customs.

Amway does not offer or provide any public liability insurance for our Amway Business Owners.

How much cover do I need?

This will depend on the nature and size of your business operation. The amount of cover required is usually at least £1 million. Despite the seemingly large amount of cover, typical premiums are not high.

*Please note that www.1st.com/amway is a third party website. It is not an Amway website.

BUSINESS OR PLEASURE?

EARN THE SAME POINTS ON BOTH BUSINESS AND PERSONAL PRODUCTS!



At your Vistaprint partner store now!

£ 17.99
11,45 PV
11,45 BV

Premium Business Cards

Use Amway, Nutrilite or Artistry designs – or create one of your own!

ROI- € 29.99 15,27 PV/ 19,08 BV

2,29 PV
2,29 BV

10% off

Note Pads

Colourful 50-sheet blocks with logo, contacts, or even a photo!

ROI- 3,66 PV/ 4,58 BV

4,57 PV
4,57 BV

10% off

Return Address Labels

A time-saving touch of class for business and personal mailing!

ROI- 4,11 PV/ 5,14 BV

1,71 PV
1,71 BV

10% off

Pens

Printed casing with the Amway brand or your favourite design!

ROI- 2,29 PV/ 2,86 BV

Earn high PV/BV on marketing tools and more!

- Low-cost custom printing
- Valuable PV/BV even on small orders
- Amway logos & designs
- Build a matching suite of products

Hurry to your Vistaprint Partner Store!



For UK: www.amway.co.uk
For ROI: www.amway.ie

Vistaprint
In association with

Amway

pricing details

Page No.	Order No.	Description	Unit Size	UK £				J/G £				RoI €					
				Points Value	Retail	Business Volume	Retail Cost per Unit	Rebate ø	Retail	Business Volume	Retail Cost per Unit	Rebate ø	Retail	Business Volume	Retail Cost per Unit	Rebate ø	
Christmas 2009 Offers																	
*	109718	ARTISTRY™ TIME DEFIANCE™ Gift Set 1 - Oily Skin		71.64	109.84	71.64		23.88	95.52	71.64		23.88	145.05	89.56		29.87	
*	109719	ARTISTRY TIME DEFIANCE Gift Set 2 - Dry Skin		71.64	109.84	71.64		23.88	95.52	71.64		23.88	145.05	89.56		29.87	
*	109720	ARTISTRY Cosmetics Look 1 Gift Set - Brunette/Darker Skin Tone		37.23	57.10	37.23		12.40	49.65	37.23		12.40	75.40	46.57		15.53	
*	109721	ARTISTRY Cosmetics Look 2 Gift Set - Blonde/Lighter Skin Tone		37.23	57.10	37.23		12.40	49.65	37.23		12.40	75.40	46.57		15.53	
*	109722	ARTISTRY Accessories Gift Set		21.70	33.28	21.70		7.24									
*	109723	ARTISTRY essentials Gift Set 1 - Hydrating Pack		35.39	54.26	35.39		11.80	47.18	35.39		11.80	71.65	44.23		14.77	
*	109724	ARTISTRY essentials Gift Set 2 - Balancing Pack		35.39	54.26	35.39		11.80	47.18	35.39		11.80	71.65	44.23		14.77	
*	109725	ARTISTRY essentials Treat Gift Set		35.97	44.13	35.97		9.59	38.37	35.97		9.59	58.25	44.99		12.01	
*	109727	NUTRILITE™ Winter Warming Health Pack		32.14	49.28	32.14		10.71	42.85	32.14		10.71	53.55	40.16		13.39	
*	109731	Winter Car Care Pack		12.69	19.47	12.69		4.24	16.93	12.69		4.24	25.70	15.86		5.29	
*	109732	Kitchen Cleaning Pack		25.17	38.60	25.17		8.40	33.57	25.17		8.40	51.00	31.50		10.52	
26	970091	Singing Mother Bear with Baby		9.78	15.00	9.78		3.26	13.04	9.78		3.26	19.80	12.22		4.08	
26	970157	Set of 3 Festive Gift Bags		3.88	5.95	3.88		1.29	5.17	3.88		1.29	7.85	4.84		1.62	
50th Anniversary Commemorative Items																	
11	108918	Pen		15.46	23.70	15.46		5.15	20.61	15.46		5.15	31.30	19.32		6.44	
11	108921	ARTISTRY Brand Handbag		90.85	139.31	90.85		30.29	121.14	90.85		30.29	184.00	113.58		37.86	
11	108923	Ladies' Pendant		31.81	48.77	31.81		10.60	42.41	31.81		10.60	64.40	39.75		13.25	
11	108922	Men's Watch		94.93	145.56	94.93		31.64	126.57	94.93		31.64	192.25	118.67		39.56	
11	108924	Commemorative China Mug		11.77	18.04	11.77		3.92	15.69	11.77		3.92	23.85	14.72		4.91	
11	108925	NUTRILITE Brand Pill Box		30.78	47.20	30.78		10.26	41.04	30.78		10.26	62.35	38.49		12.83	
LITERATURE																	
27	109805	Christmas 2009 Brochure (pack 5)	1		1.50		0.30		1.50		0.30		2.30		0.46		
19	217109	ARTISTRY Make-Up & Colour Guide (pack 5)	1		3.62		0.72		3.15		0.63		4.80		0.96		
16	106966	Home & Living Product Brochure			0.35				0.35				0.55				
16	106967	Health & Wellbeing Product Brochure			0.25				0.25				0.40				
16	106968	Beauty & Grooming Product Brochure			0.55				0.55				0.85				
16	231484	Health & Wellbeing Product Brochure (pack 5)	1		1.15		0.23		1.15		0.23		1.75		0.35		
16	231485	Home & Living Product Brochure (pack 5)	1		1.60		0.32		1.60		0.32		2.45		0.49		
16	231486	Beauty & Grooming Product Brochure (pack 5)	1		2.55		0.51		2.55		0.51		3.85		0.77		
UNICEF																	
12	234296	Foundation Stone			3.99				3.47				5.25				
12	234297	Benny Key Ring Teddy Bear			4.80				4.17				6.35				

Ø - If required customer volume criteria are achieved

* See 2009 Christmas Brochure for further details

ABO Updates

Great News!

We are happy to announce that we will be extending our Business Services phone lines until 8pm on the following days in order to support your last minute orders during the end of month periods:

29th & 30th September, 2009
29th & 30th October, 2009
30th November, 2009
17th & 18th December, 2009
(for before Christmas delivery)

As of 1st January 2010, Amway (UK) Limited will no longer be issuing cheques for any payments to ABOs.

We will be using the Direct Credit payment method for all ABO payments. With this change, you will receive your money a couple of days faster (direct credit vs. paper cheque in the post) and this eliminates the risk of lost cheques in the post. Elimination of paper cheques also allows Amway to save time and money, allowing for reinvestment in the business to help you grow your business. For more details, please refer to upcoming email communications on this subject.

If you don't already receive your bonus payments via Direct Credit, please complete the Bank Details Form located on Amway's website (Business Information>Library>Business Forms) and return it to the Finance Department for processing.

New autumn ARTISTRY™ Make-Up & Colour Guide 2009



Now featuring the new
ARTISTRY Concealer
and ARTISTRY IDEAL
Face Powder
(available soon)



'Handbag'
size

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