

Amagram

THE MAGAZINE FOR THE AMWAY BUSINESS OWNER

April 09



London Calling!



A truly unforgettable
experience awaits you!

Amway



E. FUNKHOUSER™
NEW YORK

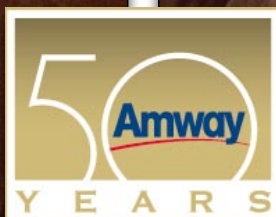
Colour Collection 009 -
PARAMOUNT
Available May 2009



Steve Van Andel
Chairman



Doug DeVos
President



The promise of partnership

Fifty years ago our fathers started a small business. As Amway grew and expanded globally, a few things remained constant – mutual trust, respect and an incredible spirit of partnership. These ideals have endured from day one in this business because they came from the friendship of our fathers.

And because you're part of this business, you play an important role in Amway. When you think about it, we all have roles we play. We're all leaders. Some of you are parents, brothers, sisters, volunteers and mentors.

In these roles, we form partnerships. And those partnerships can lead to life-long friendships. Just like the friendship that formed this business.

That's why friendship and partnership have always come first in this business. It makes us what we are today – the leading global business opportunity that hasn't forgotten its roots. We understand that the power of this business comes from the bond two friends formed fifty years ago.

And it's the promise of this partnership that makes Amway stronger every day.

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Achievers

Thanks to those of you who joined us at our Conference on the 14th March and helped to make it such a special day!

I hope our time together has helped you to 'think big' about your Amway business this year and has given you a renewed confidence in the Amway opportunity.

Our mission here at Head Office is to support you to achieve your business goals, so we're focussing on helping you to tell the world about the opportunities Amway has to offer.

In the current economic climate, so many families need to earn extra income and quickly!

You can offer a business opportunity for free, which can give them £200 in their pocket in the first month. By building a balanced business (retailing to customers and sponsoring), your new ABO will be profitable from the start.

The key to your success is spreading the news! Why not use the Opportunity Out There DVD and the new World of Opportunity prospecting leaflet - see page 6 for details. You can now advertise in your local press by using the advertising templates available at www.amway.co.uk/www.amway.ie.

The London Calling incentive will reward our ABOs who build a balanced business over the next six months! Good luck as you build your Amway business and achieve the first step in the programme.



Andy Smith
General Manager & Director
Amway (UK & Rol) Ltd

Sponsor three new ABOs and achieve 3,000 PV between March and May and win £300 to spend in the new UK Flagship Experience Centre!

Best regards,



SILVER PRODUCER

Lukazis, Dzintars & Lukaze, Yolanta

PERCENTAGE ACHIEVERS FOR FEBRUARY 2009



18%

Nikandrova, Jelena & Rjabkov,
Aleksandr



15%

Grasmane, Olga & Grasmanis, Ilmars
Dean, Elizabeth & Dennis
Lubega, Florance
Nikandrova, Jelena & Rjabkov,
Aleksandr



12%

Francis, Hassana & Edward
Adeleye, Grace & Joseph, Olu
Ryan, Martina
Jevdokimova, Ludmila &
Jevdokimovs, Jgors
Bagdonas, Arunas & Bagdoniene,
Ramune



9%

Mirijauskiene, Jurate
Bagdonas, Karolis
Czvetko, Katalin
Jonaite, Monika & Jonaitis, Valdas
Zou, Jia Yi & Zhou, Lu
Fedane, Julija & Fedans, Mihails
Petkuvienė, Jnora & Petkus, Alfredas
Murphy, Aisling
Gylfe, Emelie & Macabre, Jeroma
Berzine, Lubova & Jakovlevs,
Aleksandrs



6%

Kotrys, Dagmara
Manoj, Beena & Menamparambath,
Manoj
Folan, Maureen & Cirnici, Ian
Delnickiene, Rita
Culkin, Linda
Burke, Teuron
Liutikienė, Jolanta
Kazemekienė, Jurgita
OtcHERE, Ellen
Zeng, Lubin
Georgieva, Hristina
Stoskute, Vaida
Ilori, Rebecca
Dolan, William
Gannon, Catriona
Boppana, Rama Devi & Sivaiah
McDermott, Tanya

RETAIL ACHIEVERS FOR FEBRUARY 2009

HIGHEST CUSTOMER VOLUME SALES

Lubega, Florance
 Chheda, Pravin & Madhubala
 McCoy, Yen Tee & Michael
 Coldwell, Derek & Angela
 Mukasa, Janet & Christopher
 Adeleye, Grave & Joseph Olu
 Mcdermott, Tanya
 Bolger, Tony & Anne
 O'Farrell, Carmel & Ghadimi, Abbas
 Berzina, Lubova & Jakovlevs, Aleksandrs

HIGHEST NUMBER OF CUSTOMERS REGISTERED

Bett, Ivan & Lynne
 Christophers, Paul & Hinako
 Gassama, Omar & Mariatou Janneh
 Birdi, Jatinder
 O'Donnell, Hugh & Kathleen
 Soni, Ravi & Deepti
 Dolan, William
 O'Farrell, Carmel & Ghadimi, Abbas
 Mcdermott, Tanya
 Vindiga, Svetlana & Valdis
 McGowen, Fiona

HIGHEST NUMBER OF ACTIVE CUSTOMERS

Mukasa, Janet & Christopher
 Bett, Ivan & Lynne
 Kirk, Walter & Jean
 O'Farrell, Carmel & Ghadimi, Abbas
 Dzwauro, Abigail & Faessler, Meinrad
 Sothiroopan, Gnanasunthary & Sivagnanampillai, Gnanapoongothai
 Cox, Nigel & Diffley, Dara
 Vitalijs, Dovbjenko
 Farrell, John & Cathy
 Staszczak, Pawel & Emilia
 Okoye, Blessing & Christian

We would like to congratulate the following ABOs who have attended the **Amway CRC Achievement Meetings:**

Zoltan Varnai
 Katalin Czvetko
 Vindiga, Valdis & Svetlana
 Mindaugas Lickus & Natalija Vanseviciene
 Zujus, Raimondas & Zujuvienė Nijole
 Byrne, Eric & Grace
 Fluder, Sabina
 Fluder, Katarzyna
 Kotrys, Dagmara
 Setlhabetsi, Onthusitse
 Szalai, Reka & Bago, Janos
 Murphy, John & Olonde, Immaculate
 Bullock, Michael & Maureen
 Carrillo, Claudia & Walton, Philip
 Munganguta, Grace
 Manoj, Bena & Menamparambath

Svetalovska, Oskana & Svetalovskiy, Victor
 Cooper, Melanie
 Hulboj, Mariusz & Wojciga, Joanna
 Lyjak, Patryk & Beata
 Greenhalgh, Andy
 Baranauskiene, Dana
 Kolesnikovs, Vitalijs & Kolesnikova, Ilona
 Chen, Qibing
 Khogali, Nada
 Condron, Kevin Hugh
 Panyala, Rajitha & Etyala, Madhukar
 Gudaite, Sigita & Zajarnas, Andrius
 Zaikauskiene, Jolanta
 Boppana, Rama Devi & Sivaiah
 Strus, Elzbieta & Piotr
 Machulnyy, Vyacheslav & Machulna, Olena

Jegorova, Svetlana & Jegorov, Valeri
 Zhuk, Nataliya & Igor
 Swan, Sue & David
 De Wet, Nicolaas & Van Der Merwe, Vesta
 Anani, Noel & Dzago, Abra
 Gylfe, Emelie & Macabre, Jerome
 Gylfe, Bert & Susanne
 Han, Nannan & Woon, Karkeong
 Sugden, Felicity
 Lepkowski, Witold & Beata Madera-Lepkowska
 Kritzinger, Lorraine
 Zahedfar, Sina
 Hussain, Sidhra
 Man, So-Sum
 Beros, Ervin & Beros-Hindrich, Szabina



New Prospecting Tools for ABOs

NEW PROSPECTING LEAFLET

Support your prospecting activity with this helpful, leave-behind leaflet that explains the benefits of the Amway Business Opportunity.

Order no. 234076
(pack 10)

Price: £2.50

Amway...a Global Leader in Direct Selling

Amway is a global company offering products that meet the needs of people in more than 80 countries and territories around the world.

- Established in the UK in 1973 and in the Republic of Ireland in 1979
- Over 450 unique, top quality products
- Over \$27 billion in bonuses paid to Amway Business Owners since 1959
- 3 million Amway Business Owners globally, the largest in the industry
- United Nations Environment Programme Achievement Award
- Helping people help people

What are the benefits & rewards of Amway?

- No initial outlay required to set up your business
- Earning opportunity - you can make £100/£125, £1,000/£1,250 or even £5,000/£6,250 per month
- Full training and support provided
- Be your own boss - take control
- Full time or part time - flexibility to suit you
- Fantastic incentives - achievement rewards

Register with Amway & start your business

With Amway you are working with a global leader in direct selling. Amway has 50 years of experience, supported by its unique range of quality products with people who can help you succeed in building and taking control of your own business... find out more.

With your efforts and our knowledge, the Amway Opportunity can become everything from a means of earning a little extra cash to building your own national or even international business.

You can become an Amway Business Owner simply by contacting the person who introduced you to this business opportunity; they will offer all the help and guidance you need.

It's really that easy to start down the road to becoming an Amway Business Owner.

Register today!

Amway

Your Amway Business Owner contact is:

a Fabulous World of Opportunity awaits you!

Amway (UK) Limited, St Anne's House, Caldecotte Lake Drive, Caldecotte Business Park, Caldecotte, Milton Keynes MK7 8JJ
Telephone: 01908 629400 Fax: 01908 629401

sku 234075B March 09

Amway

ADVERTISING TEMPLATES

To help you advertise the Amway Business Opportunity in your local press, you now have a choice of six advertising templates to download from:

www.amway.co.uk/www.amway.ie > Business Information > Library > Advertising Templates

An example of one of the templates is shown here at actual size.

There is space on each advert for you to add your contact details.

Amway ABO Prospecting Advert **Version 1**

Interested in a new opportunity?

- Amway - a Global Leader in direct selling
- No initial outlay
- Great earning opportunity
- Take control - be your own boss
- Full time or part time - flexibility to suit you

To find out more, contact:

Amway

55mm x 55mm, Single Colour

Interested in a new opportunity?

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- Great earning opportunity
- Take control - be your own boss
- Full time or part time - flexibility to suit you

To find out more, contact:

Amway

55mm x 80mm, Single Colour

Interested in a new opportunity?

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- Full time or part time - flexibility to suit you

To find out more, contact:

Amway

EUROPEAN AND RUSSIAN DIAMOND CONFERENCE

17 – 23 February, 2010



In 2010, qualified Diamonds and above will be greeted with **'Aloha!'**, as Amway European and Russian Diamonds reach the colourful shores of Hawaii – on the stunningly beautiful island of **Maui**.

All guests will stay at the **Ritz Carlton, Kapalua** and experience the VIP treatment afforded them by this top-class resort. Take a sneak preview of the many facilities and envious location online at: www.ritzcarlton.com/en/properties/kapaluamaui/default.htm

The Diamond Conference is a trip of a lifetime...

Here's a list of just a few of the activities that you could enjoy on this trip: helicopter tours, whale watching, snorkelling, kayaking, surfing lessons, waterfall hike, horse riding, submarine tour, ocean rafting, golf academy, tennis PLUS... Amway's special welcome evening and Luau event and much, much more!

Qualification Period:

1st September 2008 – 31st August 2009



Hawaii

London Calling!

Win a fantastic weekend break in London in September 2009!

- **2 Nights in a 4* Hotel**
- **Tour the New Flagship Experience Centre, with Spending Money**
- **West End Show**
- **Gala Dinner**





How can I achieve?

Step 1 – March to May 2009

- Sponsor three new ABOs
- Achieve 3,000 PV from you and your new sponsored ABOs

...and win £300 to spend in the Flagship Experience Centre!

Step 2 – March to August 2009

- Sponsor six new ABOs
- Achieve 6,000 PV from you and your new sponsored ABOs

...and win the London Weekend Break!

Step 3 – March to August 2009

- Sponsor 10 new ABOs
- Achieve 10,000 PV from you and your new sponsored ABOs

...and earn an exclusive VIP package throughout the weekend, including hotel upgrades, spa treatments and limousines!

Rules

- New ABOs must be personally sponsored with £100 registered customer volume within the first 28 days of his/her registration
- PV includes volume from you, your new ABOs and any ABOs they in turn sponsor
- All PV in this promotion includes registered customer volume only (personal volume not included)



THE UK FLAGSHIP EXPERIENCE CENTRE IS ON ITS WAY!

The AMWAY™ UK Flagship Experience Centre will open its doors on 20th April, with the highly anticipated VIP official launch now confirmed as 13th May, 6 - 9pm.



Platinum ABOs and above will be invited to the VIP event to celebrate the opening. Invitations are to follow shortly and there will be a very special guest in attendance.

The UK Flagship Experience Centre has been designed to support your business! Use it as a 'home from home' – book meetings in a central, tailored environment, with expert staff available to offer assistance and training. This is YOUR Centre – use it as a tool for you and your customers and enjoy the experience!

If you attended the ABO Conference, you will have heard all about the Centre and seen artists' impressions of how it looks. Here is another preview. We hope you're as excited about it as we are!





GROUND FLOOR

- The Style Bar by John Gillespie™ will include a blow-dry bar with hairstylists trained under the expertise of celebrity hairdresser, John Gillespie. Customers can sit back, relax and have their hair blow-dried into one of six fashionable styles. John will make regular visits to the Centre – so you could be having your hair done by the man himself! Alongside this will be professional hair care products from the SATINIQUE™ range, available for purchase.
- On-trend colour cosmetics from E. FUNKHOUSER™ NEW YORK will be available to buy.
- Customers can sample and purchase prestige skin care and cosmetic products from the ARTISTRY™ range, with trained make-up artists on hand to offer make-overs and advice.
- The NUTRILITE™ area will showcase one of AMWAY's most popular brands. Trained nutrition staff will be ready to help you choose the right products for you.
- The Home & Living area will feature the top 30 products from the ranges and give shoppers the opportunity to experience the products personally.
- Use the Café, with Internet access, to sit and chat with customers over a drink, access the AMWAY website and place product orders.

LOWER MEZZANINE

- Exclusively available for ABOs.
- This floor includes two meeting rooms and a conference room for your use. In these rooms you can talk to customers and colleagues in a quiet, business environment.

UPPER MEZZANINE


- Exclusively available for ABOs.
- This floor features a fully-equipped training area with product demonstrations and AMWAY business information.



The opening of the Centre marks a major milestone in AMWAY's history and also a celebration of its 50th Anniversary. Look out for more details at your leader meetings. There is lots of activity planned for the months following the launch, so keep your eye on Amagram and the website to find out what's happening on site. The UK Flagship Experience Centre is a great place to bring your prospects, see the company in action and meet the team!



**LET'S BUILD
TOGETHER!**

unicef 

For a **future**
where children
can **dream!**



AMWAY and UNICEF:
Two strong partners.
The “Brick by Brick Programme”
opens up new perspectives
for the children of Anatolia.

Having successfully realised aid projects in Kenya, we are now turning the focus of our efforts to Eastern Turkey. Brick by brick – in cooperation with UNICEF and with your support - we will be building preschools in the region. Together, we will create places that are filled with fun, laughter and dreams – for more than one thousand children living in one of Europe's most remote regions. With qualified preschool care and supervision, we can make a decisive contribution to the emotional and social development of these young children. We will open up new horizons for them, laying the foundation for successful learning. The future lies in these children's dreams. Help the children of Anatolia to take their first and perhaps most important step towards a brighter future!



YEARS OF

1959

1969

1979

1989

1999

2009

**BETTER THINKING,
BETTER PEOPLE and better products.**

More than 500 scientists, working on Amway distributed products, in our 65 research and development laboratories around the world are focused on product innovation. For example, to test for skin irritation and product performance, scientists dedicated to our ARTISTRY™ brand use technology developed for military night vision. Why do we go to such lengths? It's simple – to ensure our products and people are always creating positive change.

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APR 09

YEARS OF
CREATING CHANGE

Amway has always been a trend-setter and a trend-spotter – leading the way in many products and pioneering entirely new product categories.

After all, back in 1959, when Amway started, no one envisioned nutrigenomic supplements, or personalised health initiatives. No one dreamed of products to brighten your skin; most laundry detergents didn't get clothes clean using biodegradable surfactants. No one imagined home-based water or air treatment systems.

WITH SCIENTIFIC BREAKTHROUGHS.

Innovation equals success

The NUTRILITE™ and ARTISTRY™ brands are recognised around the world for setting new standards in scientific innovation.

- NUTRILITE is the world's leading* brand of vitamin, mineral and dietary supplements.

* Based on 2007 sales, as supported by research conducted by Euromonitor International.

- ARTISTRY is among the world's top five, largest-selling, prestige brands of facial skin care and colour cosmetics*.

* Based on a Euromonitor study of 2007 global retail sales.

- Scientists and researchers working with ARTISTRY products are experts in skin science and technology, creating innovative, advanced skin care solutions.

But these innovative products were brought to life through the caring vision of our co-founders Rich DeVos and Jay Van Andel and the ingenuity of scientists and researchers working with Amway products.

The first Amway-manufactured product – L.O.C.™ (Liquid Organic Cleaner) created real change in the marketplace. It was one of the very first biodegradable multi-purpose cleaners ever produced – and it was a big seller because it worked.

L.O.C. Multi-Purpose Cleaner was soon followed by SA8™ Laundry Detergent and DISH DROPS™ Dish Detergent. These products remain best sellers today because customers appreciate using our environmentally conscious home care products to help maintain a cleaner environment and a cleaner home.

And scientists working with Amway products continue to break new ground every day. New trends are discovered in the health and wellness industry with NUTRILITE™ products and new standards are set in skin care advancements with ARTISTRY™ products.

Now, the next generation of Amway leadership – headed by Doug DeVos and Steve Van Andel – continues this tradition of innovation. Together with them, we will guide Amway into the future as we build on the traditions and the legacy of our founders.

1959

1969

1979

1989

1999

2009



ARTISTRY™

COMING SOON

ARTISTRY™ TIME DEFIANCE
LIFTING EYE CREME*Achieve firmer, younger-looking skin
and a fresh glow around your eyes.*

See the next issue of Amagram magazine for more details.



ARTISTRY™ essentials

Your skin
is unique:
So is your
skin care

Your basic skin care system and treatment products for your customers' everyday needs.

- Decades of research for perfect skin care that takes just three minutes.
- ARTISTRY™ essentials Skin Care will give your customers the radiant look that only effective botanicals can provide.
- Gentle on skin and leaving out things that may cause irritation or have no essential benefit.

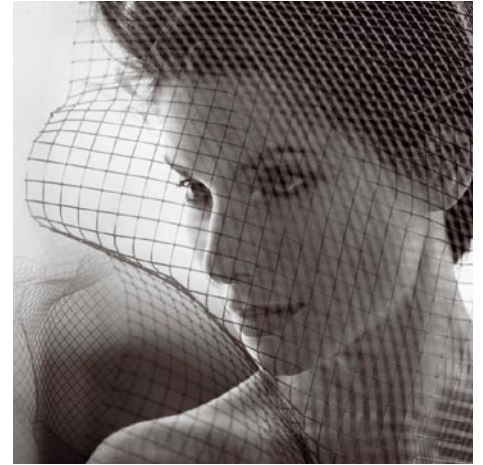


ARTISTRY™ TIME DEFIANCE

Now you - not
time - can be in
control of your
skin's destiny

TIME DEFIANCE™ products use state-of-the-art science and anti-ageing technology available from the ARTISTRY line to renew and restore radiance to mature skin.

- Innovative formulations to preserve and restore the appearance of youthful skin.
- Age reversal technology that goes beyond traditional anti-ageing approaches. Derma cell exchange renews the skin's vital communication system.
- Highly-performing anti-ageing products for the woman who manages every aspect of her life.



ARTISTRY™ CREME LUXURY

Experience
the truth of
transformation

Creme LuXury is the ultimate ARTISTRY product for those seeking the best in anti-ageing skin care.

- Clinically tested to help the skin act up to 15 years younger.
- Utilises some of the most advanced discoveries in science and technology and is the first market to contain **Cardiolipin**, a recognised key energising ingredient to help address both extrinsic and intrinsic signs of skin ageing. Unique to the ARTISTRY brand.



My Success Story with the Lifestyle Balanced Solutions programme by Amway



“The Lifestyle Balanced Solutions programme by Amway has completely changed my life!”

PLATINUM ABO, MICHAELA MÜLLER-MEERKATZ

‘Since childhood, I have had problems with my weight. I went on diets and I lost weight, but each time I gained it back again afterwards. As a last resort, I drastically reduced my number of calories and lived mainly on lettuce. However, even with these eating habits, I didn’t lose a single kilogram!’

In March 2007, the Lifestyle Balanced Solutions programme by Amway was introduced. I wanted to test for myself whether this programme could be followed and whether it was easy enough to recommend it to others.

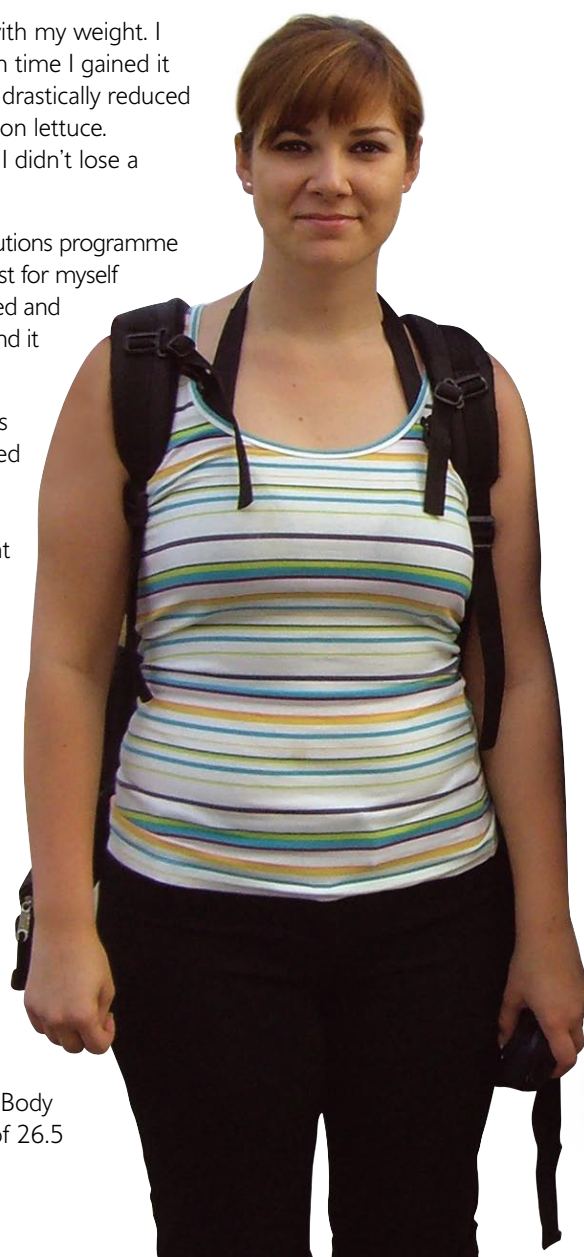
After just two weeks, I saw the first signs of success and decided to continue. I used recipes from the handbook and even looked forward to my cocoa POSITRIM™ Crème Mix Powder at night as a sweet dessert. Even calculating the units was not as difficult and time-consuming as I initially thought.

NOW!

A healthy Body Mass Index of (BMI) 18.9

THEN

Overweight with a Body Mass Index (BMI) of 26.5





Week after week, more pounds disappeared and I didn't have to limit myself too much when eating. In fact, the free units permitted me to eat a piece of cake or some chocolate occasionally without feeling guilty. I then started the final phase to help maintain my weight.

“All in all, I lost 22kg!”

The Lifestyle Balanced Solutions programme by Amway made me aware of the fact that I have to eat to be able to lose weight. I have learned to eat healthily and, above all, consciously. Using the schedules, I completely changed the way I eat. Even today, I adhere to the individual units and am therefore not worried about regaining weight. The programme fits easily into daily life and I have started to exercise regularly as well. In addition, every day I take NUTRILITE food supplements to ensure that I am sufficiently supplied with nutrients and vitamins.

The Lifestyle Balanced Solutions programme by Amway has completely changed my life and has turned me into a happier, more satisfied person and enormously increased my self confidence. I feel fit and great.'

“I have never experienced this success with any previous diet.”



The Lifestyle Balanced Solutions programme by Amway could also help you and your customers to lose weight.

The programme is split into four simple phases and even caters for your customers' personal preferences with three different meal patterns, providing the ultimate in flexibility and variety.

NUTRILITE™ POSITRIM™ Crème Mix Powders

Order nos:

103792 – Vanilla
103793 – Cocoa
103794 – Café au Lait
103795 – Strawberry
218506 – POSITRIM Shaker

(Each pack contains 14 sachets)



NUTRILITE POSITRIM Protein Bars

Order nos:

101140 – Chocolate Mint
101141 – Orange Crème
102617 – Caramel Vanilla

(Each pack contains 9 bars)



218502 – Basic Kit, comprising:

- 1 LBS Manual
- 1 POSITRIM Shaker
- 1 Pedometer
- 1 Training DVD

Also available:

218503 – Starter Kit, comprising:

- 1 LBS Basic Kit
- 1 POSITRIM Crème Mix Powder, Cocoa
- 1 POSITRIM Crème Mix Powder, Vanilla
- 1 POSITRIM Protein Bar, Caramel Vanilla
- 1 Bottle NUTRILITE Chewable Fibre Blend
- 1 Bottle NUTRILITE Omega-3 Complex

For more information about the LBS programme by Amway, visit the LBS Brand Centre at www.amway.co.uk/www.amway.ie.

Please refer to your Price List for pricing details.

NEWS UPDATE

ARTISTRY Naturale Inspiration Luscious Lip Colours

It is with great regret that we have to announce that we will not be launching the Luscious Lip Colour as part of the Naturale Inspiration Colour Collection as announced in your March AMAGRAM™ Magazine.

AMWAY sets high quality standards for all of its products and unfortunately, the Luscious Lip Colour does not meet these high standards. Due to the soft nature of the formula it has become very prone to damage, which has now become an aesthetic quality issue.

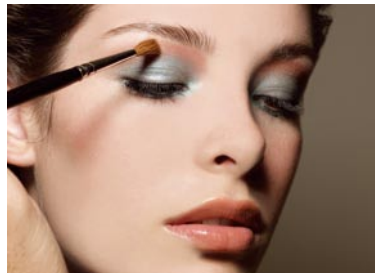
**Luscious Lip Colour
order numbers
affected are:**

Barely	107093
Lily	107094
Blossom	107095
Quartz	107096
Russet	107097
Lotus Pod	107098



ARTISTRY™ Naturele Inspiration Colour Collection, for a delicate spring look.

ARTISTRY™



Revelation

Revelation Shades

Fern
Jade
Starry Night
Joy

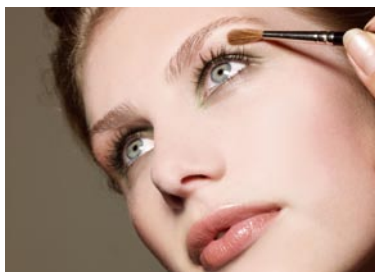
Order no. 107088

How to create the Revelation look:

- Apply **JADE** from the lashline to the crease on the eyelid.
- Blend **JOY** into and slightly above the crease of your eye.
- Apply a coat of **ARTISTRY** Waterproof Mascara.
- Sweep **JOY** across the cheekbones.

The Revelation collection of shades includes:

- Three mineral eye colours in **FERN**, **JADE** and **STARRY NIGHT**.
- One mineral eye and cheek colour in **JOY**.



Insight

Insight Shades

Fresh Moss
Sable
Bone
Sandstone

Order no. 107083

How to create the Insight look:

- Apply **FRESH MOSS** from the lashline to the crease on the eyelid.
- Blend **SANDSTONE** into the crease.
- Apply a coat of **ARTISTRY** Waterproof Mascara.
- Dust **SANDSTONE** onto the cheekbones.

The Insight collection of shades includes:

- Three mineral eye colours in **FRESH MOSS**, **SABLE** and **BONE**.
- One mineral eye and cheek colour in **SANDSTONE**.

Don't forget that the sleek ARTISTRY Eye and Cheek Compact, designed by Olivier Van Doorne, holds the beautiful shades mentioned above.

Compact sold separately.
Order no. 104173

For more information on the Naturele Inspiration Colour Collection and ARTISTRY Colour Cosmetics see the ARTISTRY Make-Up and Colour Guide.

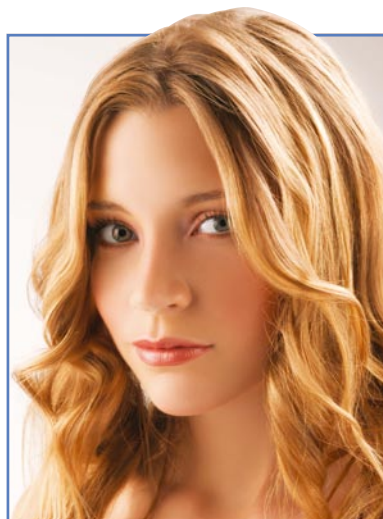
Please see page 39 for pricing details.

Waves of Spring

Hair Trends – Spring 2009 by John Gillespie

The prettiest hairstyles for spring are soft, sophisticated, even sexy. With advice from international hair guru John Gillespie, getting the look is practically effortless. Encourage your customers to try these great looks this spring.

EXPERT



Soft Waves

No straighteners needed this season - wavy hair is back. A summer favourite, curls are sculpted into an almost crimped look.

CUSTOMER HOW-TO:

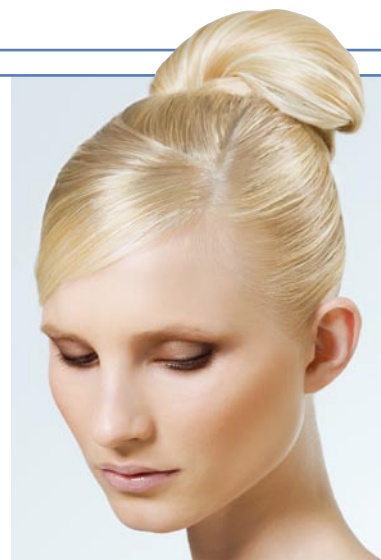
Apply SATINIQUE™ Volumising Mousse (fine hair) or SATINIQUE Designer Fixing Gel (thicker hair) to damp hair and blow dry. As sections dry, clip the curls into place over the entire head. Allow hair to cool before taking out clips. Run a flat brush gently through hair, creating a soft wave. Use SATINIQUE Hi Gloss Serum to add shine and finish with SATINIQUE Style Lock Finishing Mist for maximum hold.

Sculptured Twists

Statement hairstyles in groomed and structured updos are seen in interesting shapes, ranging from bow buns to cone-shaped knots and curvy waves.

CUSTOMER HOW-TO:

Apply SATINIQUE Volumising Mousse to damp hair and blow dry with a large, round brush. Comb gently and spray hair generously with SATINIQUE Style Lock Finishing Mist, until hair is almost dampened. Brush gently and create a side parting. Leaving out top section, join hair at the back, roll into a twist and pin. Softly brush hair in top section, join to back and pin. Finish with SATINIQUE Style Lock Finishing Mist.



PRODUCTS TO CREATE THESE LOOKS:

SATINIQUE
Volumising Mousse
Order no. 5085 – 150 ml

SATINIQUE Designer
Fixing Gel
Order no. 5095 – 150 ml

SATINIQUE Hi Gloss Serum
Order no. 5075 – 75 ml

SATINIQUE
Style Lock Finishing Mist
Order no. 5100 – 200 ml

SATINIQUE by Amway
Professional AC Ionic
Hair Dryer
Order no. 970800

SATINIQUE by Amway
Professional Duo Brush Set
(medium/long hair)
Order no. 970803

For more information on SATINIQUE hair care products, visit the brand centre at www.amway.co.uk/www.amway.ie



SATINIQUE

Repairs, strengthens and protects in one use.

Why Supplement? Why NUTRILITE™?

Do you have the answers?



WHY SUPPLEMENT?

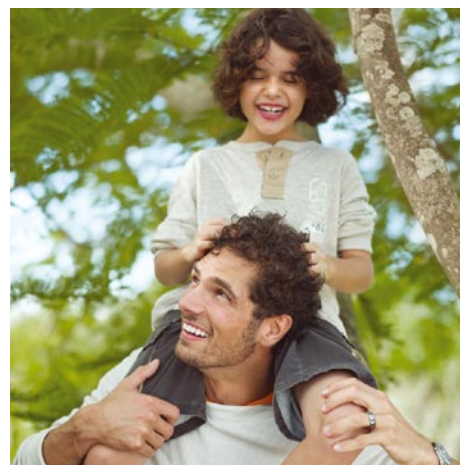
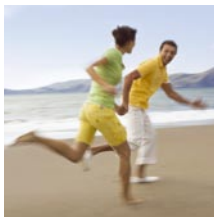
When it comes to nutrition and supplementation, no two individuals are the same. As we pass through different life stages, our bodies naturally require different levels of nutrition. Specific lifestyle factors are also a consideration. Poor diet, smoking and exercise, for example, can deplete our body's essential nutrients.

HERE ARE THE FACTS*:

- Up to 2.7 million lives could be saved annually with sufficient fruit and vegetable consumption.
- Low fruit and vegetable intake is among the top 10 selected risk factors for global mortality.
- Worldwide, low intake of fruits and vegetables is estimated to cause about 19% of gastrointestinal cancer, about 31% of ischaemic heart disease and 11% of strokes.

This is why it is so important to eat a diverse range of foods, especially fruits and vegetables. While supplementation with NUTRILITE products is no substitute for a healthy and varied diet, it is one good way to help fill some of those essential nutrient gaps for a healthier lifestyle.

*Statistics made available from the World Health Organisation website at <http://www.who.int>



WHY NUTRILITE?

The search for new concentrates and better formulations remains a constant quest for scientists and researchers working on NUTRILITE products. With over 75 years of experience, our innovative work remains the driving force that keeps NUTRILITE products at the forefront of the nutrition industry.

Your customers can choose the NUTRILITE brand with confidence because:

- We own over 6,400 acres of farmland, where plants are grown and harvested in accordance with nature – using sustainable, chemical-free methods.
- Plants used in NUTRILITE products are dehydrated and processed within hours of harvest, using state-of-the-art equipment to capture nature's valuable nutrients.
- Good Manufacturing Practices and a team of quality-assurance experts ensure high quality standards for the NUTRILITE brand.



NUTRILITE™

TRUST THE NUTRILITE BRAND TO PROVIDE A SOLUTION.

ARTISTRY™ essentials

Skin Care special boosters

Each day is different, that's true for you and your customers' skin. And that's why our new additional boosters can be so essential for you and your customers' individual needs. Now, ARTISTRY essentials Skin Care Products always have the right answer for you – and that's essential for us.

SPECIAL SKIN
CONCERNS

Sometimes, skin needs an extra treat. ARTISTRY essentials boosters are designed to target specific skin conditions and concerns for sensitive skin and for extra dry skin.



ARTISTRY essentials Soothing Creme for sensitive skin

This calming creme boosts the skin's resistance to environmental aggressors. The fragrance-free formula is enriched with vitamins to nourish and fortify your skin, as it soothes and calms redness and irritation.

Recommendation

Use in the morning and evening, or whenever soothing is needed. ARTISTRY essentials Soothing Creme can be used on its own, or can replace the lotion in your 3 simple steps, appropriate for your skin type.

Order no. 104135 – 30 ml

NEW PRODUCT: ARTISTRY essentials Moisture Plus for extra dry skin

Formulated especially for dry and extra dry skin, this botanical- and vitamin-enriched concentrate provides a vital boost, as it seals in moisture and infuses skin with nourishment. Rough, dry skin feels immediately transformed and pampered.

Recommendation

Use in the morning and evening, or whenever extra moisture is needed. ARTISTRY essentials Moisture Plus can be mixed with any lotion, soothing creme or any other ARTISTRY creme or lotion for amplified levels of hydration. Re-apply throughout the day for a moisture boost and when it's time to refresh make-up.

Order no. 104133 – 14.5 ml

Please see page 39 for pricing details.



Both products are suitable for sensitive skin.

Natural beauty
in 3 simple steps

ARTISTRY™
essentials

NEWproduct — 25

ARTISTRY™

ARTISTRY™ COLOUR

A FRESH PERSPECTIVE ON PERSONAL STYLE

Watch out for these exciting new
and enhanced ARTISTRY products.

ARTISTRY Total Mascara and ARTISTRY Total Mascara Waterproof
NEW SHADES – ARTISTRY Tinted Moisturiser
ARTISTRY Ideal Dual Powder Foundation

BE INSPIRED!

COMING
SOON

APR 09

WHATEVER YOUR CUSTOMERS' ORAL CARE NEEDS, YOU CAN TRUST IN GLISTER™ ORAL CARE PRODUCTS TO HELP PROVIDE THE SOLUTION.

When talking to your customers about GLISTER, remember:

- **GLISTER** products work together for **proactive preventative oral health and wellness**.
- **GLISTER** Multi-Action Fluoride Toothpaste **increases remineralisation**.
- **GLISTER** Multi-Action Fluoride Toothpaste is **Amway's best selling product**.

GLISTER Multi-Action Fluoride Toothpaste:

Order no. 6833 - 150 ml/200 g Order no. 1959 - 6 x 50 ml/75 g

GLISTER Toothbrush: Order no. 100957 - pack of 4

GLISTER Mint Refresher Spray: Order no. 9893 - 12 ml/9 g

GLISTER Concentrated Mouthwash: Order no. 9949 - 50 ml

GLISTER Dental Floss: Order no. 0994 - 30 ml *and, for your customers' little ones, the*

GLISTER Children's Toothbrush: Order no. 9922 - pack of 4

For more information on the GLISTER range of products, please visit www.amway.co.uk/www.amway.ie
Please refer to your Price List for pricing details.



glister™
BE BRIGHT. BE BRILLIANT.

A donation today goes a long way!

Show your support for UNICEF

Support the invaluable work of UNICEF and One by One by making a donation. This will help fund resources to support needy children everywhere.

Use the following order number and multiply it as many times as you like for the total amount you would like to donate:

To donate £0.70/€1

Order no. 101568



Help children live better lives



2.5 cm height

UNICEF Pin

Alex is the fourth in our series of collectable charity pins. Buy one now and you will have a fantastic reminder of your donation.

**Price UK £1.67,
J/G £1.45, RoI €2.55**
Order no. 107069



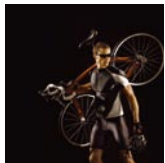


ASAFA POWELL

– ENDORSEMENT UPDATE



Amway has spent a great amount of time evaluating its sponsorship and endorsement portfolio to help support your business. As a result, we will not be extending the endorsement contract with Asafa Powell. While he has been a positive and engaging supporter of the NUTRILITE™ brand, his endorsement does not fit with our global strategic direction going forward.



From 1st May, 2009, Asafa Powell's name and likeness must be removed from all existing Amway and NUTRILITE brand communications, including existing advertising and promotional materials.

As you may be aware, the NUTRILITE brand has recently expanded its global reach through endorsements with football icon Ronaldinho and sponsorship of AC Milan Football Club and we remain committed to focusing our energies and resources on these premier sports platforms.

TEAM
NUTRILITE™

SA8™



SA8™ TRI-ZYME™ Pre-soak and Detergent Booster

Let SA8 TRI-ZYME Pre-soak
and Detergent Booster do the hard
work!

Encourage your customers to get tough
on stains, whilst being gentle on their
clothes with SA8 TRI-ZYME Pre-soak
and Detergent Booster.

- The triple enzyme cleaning system works as a powerful stain pre-soak and detergent booster.
- Works on the toughest of stains, removing organic, protein and soil-based stains.
- All-temperature formula is concentrated and economical.



Order no.
7391 - 750 g

Please refer to your Price List
for pricing details.

Add a Spring to your step this April!

Take a look at this great selection of product packs which are available for April 2009 only.

NUTRILITE™ Products

Put a spring in your step with this NUTRILITE Active Lifestyle pack. NUTRILITE is the world's leading brand of vitamin, mineral and dietary supplements (based on 2007 sales, as supported by research conducted by Euromonitor International).

Spend over £50/€76.15 on products from the NUTRILITE Active Lifestyle range and receive a FREE NUTRILITE Sports Bottle*.



NUTRILITE Active Lifestyle products:

NUTRILITE STRIVE+ Isotonic Drink Mix
Order no. 103788 - Grapefruit flavour
Order no. 103789 - Mixed Fruit flavour
Pack of 20 x 30 g sticks

UK **£19.29** J/G **£16.77** Rol **€24.25**

NUTRILITE FITH₂O Antioxidant Enhanced Drink Mix
Order no. 103786 - Mandarin flavour
Order no. 103787 - Peach flavour
Pack of 20 x 6 g sticks

UK **£15.41** J/G **£13.40** Rol **€19.40**

NUTRILITE 1 Food Supplement
Order no. 103493 - 10 x 15 ml vials

UK **£25.06** J/G **£21.79** Rol **€31.55**

†FREE product worth:

UK **£7.25** J/G **£6.30** Rol **€11.05**

Products included: NUTRILITE STRIVE+™ Grapefruit and Mixed Fruit flavours, NUTRILITE FitH₂O™ Mandarin and Peach flavours and NUTRILITE 1™.





E. FUNKHOUSER™
NEW YORK

Beauty Products

ARTISTRY™ body treatment products have been developed to treat, moisturise and tone your body. The E. FUNKHOUSER™ NEW YORK line features stunning, trend-defining colours, professional-grade formulas and exquisitely designed components.

Buy ARTISTRY Pamper Your Feet Collection and receive E. FUNKHOUSER NEW YORK C008 Nail Lacquer at half price (with full PV/BV)*.



Beauty Foot Care Pack contains:

ARTISTRY Buffing Cream - 125 ml
ARTISTRY Foot Balm - 125 ml
E. FUNKHOUSER NEW YORK C008 Nail Lacquer - 4 x 4 ml

Pack order no. 109399

Pack price:

UK **£35.51** J/G **£30.88** Rol **€54.08**

† Offer saving:

UK **£6.98** J/G **£6.07** Rol **€10.63**

Home Care

DISH DROPS™ products are scientifically-formulated to balance exceptional cleaning power with gentleness.

Buy DISH DROPS Concentrated Dishwashing Liquid, DISH DROPS SCRUB BUDS™ and 1-Litre AMWAY™ Plunger Dispenser and get 20% off total pack price (with full PV/BV)*.



SAVE 20%

	Normally	NOW
UK	£10.96	£8.77
J/G	£9.53	£7.62
Rol	€16.65	€13.32

Dish Care Pack contains:

DISH DROPS Concentrated Dishwashing Liquid - 1 litre
DISH DROPS SCRUB BUDS - pack of 4
1-Litre AMWAY Plunger Dispenser

Pack order no. 109401



To order packs of the April 2009 retail offer leaflets, please use order no. 233878 (pack of 10).

* Offer from 1st - 30th April 2009, while stocks are available.

ARTISTRY™ Creme LuXury Nominated for Prestigious UK Beauty Awards

ARTISTRY Creme LuXury, submitted by Amway UK, has made it to the shortlist in the Best New Skincare Product of the Year category of the prestigious 2009 UK Beauty Awards! Products are nominated by beauty PR agencies and shortlisted by beauty editors. The shortlisted products are then voted for by the general public.

Amway UK are official sponsors of the Clothes Show London this year.

The Clothes Show Beauty Awards will debut at the Clothes Show at 12:30 pm on Friday 29th May, to celebrate the event's popularity in the beauty industry.

The shortlisted nominated products for the Best New Skincare Product of the Year Award, which include ARTISTRY Creme LuXury, are as follows:

- 1) Urban Retreat, The Cleanser
- 2) L'Occitane Immortelle Brightening Smoothing Exfoliator
- 3) Marks and Spencer Formula Instant Fix Midnight Beauty Cream
- 4) Zo Skin Health Exfoliating Cleanser

- 5) Eve Taylor, Ultra Smoothing Cleanse with Oatmeal and Camellia
- 6) SPC Plant Collagen Night Cream
- 7) ARTISTRY Creme LuXury!

We are encouraging everyone to vote, as the more votes we receive, the better chance we have of winning! You can encourage your customers to vote online, either at the Handbag website, www.handbag.co.uk, or at www.amway.co.uk/www.amway.ie. We have also added a link to the private login site to encourage voting!

Other nominations for other categories include YSL, L'occitane, Neals Yard, Benefit, Korres, Decleor - to name but a few! A great host of brands for our product to be amongst and the ultimate in exposure on the popular fashion, celebrity and health and beauty website, Handbag.com!

If we are not fortunate enough to win the prestigious award, it is still a great achievement for our product to be nominated.

Look out for promotional tickets to attend this much-anticipated event on 29th - 31st May!



ARTISTRY™



A Valentine's Day Match Made in Heaven!

Amway were the match kit sponsors for the MK Dons vs Hartlepool United match on 14th February.

To announce the official partnership with the MK Dons, UK staff and leaders attended the match to support their sponsored team and the Dons won 3 – 1!

Pete Winkleman, MK Dons Chairman, presented Amway with a signed shirt to commemorate the new partnership.

Andy Smith, UK General Manager/Director comments: 'It was a great day for everyone and we look forward to the next match sponsorship! A fantastic result as well for the Dons!'

Amway's nutrition trainer, Sara Wales, visited the Milton Keynes stadium to meet with the players' nutritionist to discuss the team's requirements for NUTRILITE™ products, to determine which would be the most beneficial for them to take as part of their health regime.

MK Dons captain, Dean Lewington, said: 'We are all really keen to improve our health and overall wellbeing and we look forward to taking the NUTRILITE products.'

Amway UK will be attending the MK Dons event of the season, the Player of the Year Awards Dinner, next month.

The awards gala will honour the outstanding efforts of the MK Dons squad in their bid for promotion to the Coca Cola Championship.



Amway UK £6,500 Donation for Keech Cottage Charity

A donation has been made to children's hospice, Keech Cottage, for £6,500, thanks to the goal scoring skills of soccer legend, Ronaldinho.



Amway UK pledged to donate the money to charity when the AC Milan striker scored against Portsmouth in a UEFA cup game.

Keech Cottage is a hospice for children with life-limiting illnesses that cares for children from Milton Keynes. The aim is to help patients to enjoy the highest quality of life, while providing vital support for their families and friends.

Amway UK/ROI General Manager, Andy Smith, said: "Keech Cottage provides a fantastic service and relies heavily on donations to continue its good work, so we are delighted to support them."

Paul Sutherland of Keech Cottage comments: "We are very grateful to Amway for this fantastic donation – and of course to Ronaldinho's right foot!"

Earlier this year, Amway signed two-time FIFA World Player of the Year and AC Milan forward, Ronaldinho, to a global endorsement agreement and named him global spokesperson for the Amway One by One Campaign for Children.

As part of the deal, Amway donates \$10,000 to children's charities every time Ronaldinho scores anywhere in the world.



Right: Amway UK/ROI General Manager, Andy Smith, presents the cheque to Paul Sutherland of Keech Cottage.

Amway Opportunity Meetings

Amway is pleased to announce the Amway Opportunity Meetings being held across the UK and Republic of Ireland during April 2009. These meetings are open to all ABOs and their prospects in the UK/ROI and will include a presentation of the Amway Business Plan. An Amway corporate member of staff will also be present.

In an effort to protect the integrity of our business, please be reminded that ABOs are not allowed to interfere or attempt to interfere with another ABO's business, which includes seeking a prospect's participation in the Amway Business Plan.

The format of the meetings will be as follows:

- Amway Sales & Marketing Plan Presentation.
- Leader Testimonials.
- Corporate Information and Updates.

We look forward to seeing as many of you there as possible. Dates and venues are listed below. **All meetings start at 8pm.** Please come along and bring your prospects with you.

Your Amway Sales Team.

2nd April 2009

Amway Training Centre
Caldecotte Lake Drive
Caldecotte
Milton Keynes, MK7 8JU
Tel: 01908 629400

Amway Representative:
Robyn Crewe

2nd April 2009

Holiday Inn Eastleigh
Leigh Road
Eastleigh
SO50 9PG
Tel: 0870 400 9075

Amway Representative:
Anne Pester

6th April 2009

Best Western Premier
Leyland Way
Leyland
PR25 4JX
Tel: 01772 422922

Amway Representative:
Maggie Hoyland

6th April 2009

Lamon House Hotel
41 Gransha Rd, Comber
Newtownards
N. Ireland, BT23 5RF
Tel: 028 90448631

Amway Representative:
Robyn Crewe

6th April 2009

Best Western Hilcroft
Hotel
East Main Street
Whitburn, West Lothian
Tel: 01501 740818

Amway Representative:
Maggie Hoyland

7th April 2009

Park Inn London
Russell Square
92 Southampton Row
London, WC1B 4BH
Tel: 0207 400 3808

Amway Representative:
Kevin Denham

7th April 2009

Novotel
Bostock Lane
Long Eaton
Nottingham, NG10 4EP
Tel: 0115 946 5111

Amway Representative:
Shirley Marelli

7th April 2009

Premier Inn Old Trafford
Trafford Park
Manchester
M17 1WS
Tel: 0870 423 6450

Amway Representative:
Maggie Hoyland

7th April 2009

Red Cow Moran Hotel
Naas Rd
Dublin 22
Republic of Ireland
Tel: +353 (0)1 459 3650

Amway Representative:
Robyn Crewe

8th April 2009

Premier Inn
Wakefield Road
Brighouse
HD6 4HA
Tel: 0870 990 6360

Amway Representative:
Shirley Marelli

9th April 2009

Holiday Inn Express
Tempus Drive
Walsall
WS2 8TJ
Tel: 01922 705250

Amway Representative:
Maggie Hoyland

9th April 2009

The Courtyard by Marriot
The Havens
Ransomes Europark
Ipswich, IP3 9SJ
Tel: 01473 272244

Amway Representative:
Kevin Denham

14th April 2009

Athlone Springs Hotel
Monkstown, Athlone
Co. Westmeath
Republic of Ireland
Tel: +353 906 444444

Amway Representative:
Robyn Crewe

14th April 2009

Holiday Inn
Sipson Way
West Drayton
Heathrow, UB7 0DP
Tel: 0208 9900012

Amway Representative:
Kevin Denham

**All meetings start
at 8pm.**

**Please come along
and bring your
prospects with you.**

**All venues are subject
to cancellation.**

**Please check your
emails and the
Amway website for
updates.**

Important Business Update for ABOs

As communicated at the beginning of March, we had provided you with 30 days' advance notice, advising you that we will be revising and modifying the Amway Business Owner Contract you have with Amway (UK) Limited.

The communication was a **NOTICE ONLY** and is a requirement pursuant to Paragraph 11 of the ABO Contract. **YOU ARE NOT REQUIRED TO SIGN ANY ADDITIONAL CONTRACTUAL DOCUMENT.**

The changes, as listed below, are effective from 1st April, 2009.

- the requirements for a RC to obtain the CRC qualification and the POUND/EURO exchange rate on the qualification requirement - in order to obtain the CRC qualification a RC

must, in a rolling 12 month period, have achieved an accumulated order total of £150/€190 (inclusive of VAT), from 5 separate registered customers.

- the requirements for a CRC to maintain his/her CRC qualification and the POUND/EURO exchange rate on the qualification requirement - in order to maintain the CRC qualification, in at least one calendar month of the Performance Year, a CRC must have 5 ordering and registered customers with an aggregate of at least £150/€190 of retail sales, inclusive of VAT.
- the requirements for a CRC to receive any Performance Bonuses and the POUND/EURO exchange rate on the qualification requirement - a CRC must, in a month, have a minimum of 5 ordering registered customers

and at least £150/€190 in registered customer purchases in order to receive any Performance Bonuses that would be earned.

- the POUND/EURO exchange rate on the requirements to receive his/her monthly CVR - for every calendar month when the aggregate orders of the ABO Contract for qualifying Amway products or services are £100/€125 or greater (inclusive of VAT), Amway agrees to remit a CVR in the amount of 25% of the total sum due to Amway from the ABO in respect of those orders for that month.
- the POUND/EURO exchange rate on the qualification requirements for additional reward opportunities in the BC category and the higher awards (£1/€1.25).

50th Anniversary Paper Bags

For this year only, Amway Paper Carrier Bags will be replaced with the Amway 50th Anniversary design.

Why not use these bags for delivering product orders to your customers?

Available in a pack of 40
(30 small bags plus 10 large bags)

Order no. 218920

Price: UK £5.97, J/G £5.19, RoI €9.10



Come to your VistaPrint partner store FOR MARKETING MATERIALS!

Amway Business Cards!

- Low-cost custom printing
- Valuable PV/BV even on small orders
- Amway logos & designs



A Full Suite of Products for Every Use

For quality print products that create a powerful professional image and serve all your business and personal needs, VistaPrint is the answer. Earn PV/BV even on small orders while taking advantage of everyday low prices. We'll truly help your business stand out.

Look how much you can earn!

£*	PV	BV
10	0.83	0.82
20	3.00	3.27
30	4.95	4.91
€*	PV	BV
10	1.14	1.64
20	2.28	3.28
30	3.42	4.92

*Does not include £ spent on postage, processing & VAT.



"We got ours!"

Hurry to your VistaPrint Partner Store now at
For UK, visit: www.amway.co.uk
For Republic of Ireland, visit: www.amway.ie



VistaPrint
In association with

Amway

Website Update: Changes to Online Order Payment

You now need to accept the order.
This is also shown in the top right corner of your screen

TEST ABO Logout

New orders: 0 My points

Orders to accept/pay: 1!

Business Information | Contact us

PV: 0.00 BV: 0.00 Items: 0 Cart

Orders

My order history

Shopping lists

Incoming orders

Accept order (ABO)

Order no.: 4000054

Order date: 2009-01-09, 08:03

Status: Temporarily confirmed

We would like to remind you of the recent changes to our website and, in particular, of the changes to how online orders are now paid for.

All orders, once submitted, now need to be paid for via the "Orders to accept/pay" link, which can be found at the top right-hand side of the screen. At this stage, the order is "temporarily confirmed" and, unless the payment is received within the same day in which the order was placed, it will automatically be cancelled.

To pay for the order, click on the link in the "Orders to accept/pay" area (the link is the date and order number). You will then be taken back into the order and from there you need to scroll down to the bottom of the page and, if paying by direct debit, click "accept order". This order has now been processed and you should receive an e-mail confirmation of the order.

If paying for the order using a credit/debit card, click on "Pay now" and you will then be taken to the secure bibit global payment site, from where you can pay for the order. Once the order has been confirmed, an e-mail confirmation will be sent.

The ("Upgraded Payment Training Presentation") training guide can be found on the website under the "News" and "Business Updates" links.

This is a very important step in the checkout process - all orders must be accepted and paid for!



Available exclusively from Amway for UK and Rol Business Owners:

The Optimal Health Revolution, by Dr. Duke Johnson M.D.

Get cutting-edge insights into nutrition and healthy living from one of the foremost preventive healthcare practitioners in the USA.

Amway is delighted to offer this book at a very attractive price only to Business Owners in the UK and Rol.

Dr. Duke Johnson has been an advisor to the Nutrilite Health Institute for over five years, as well as serving as an advisor to Amway Japan Ltd. and as a wellness speaker for their ABO events.

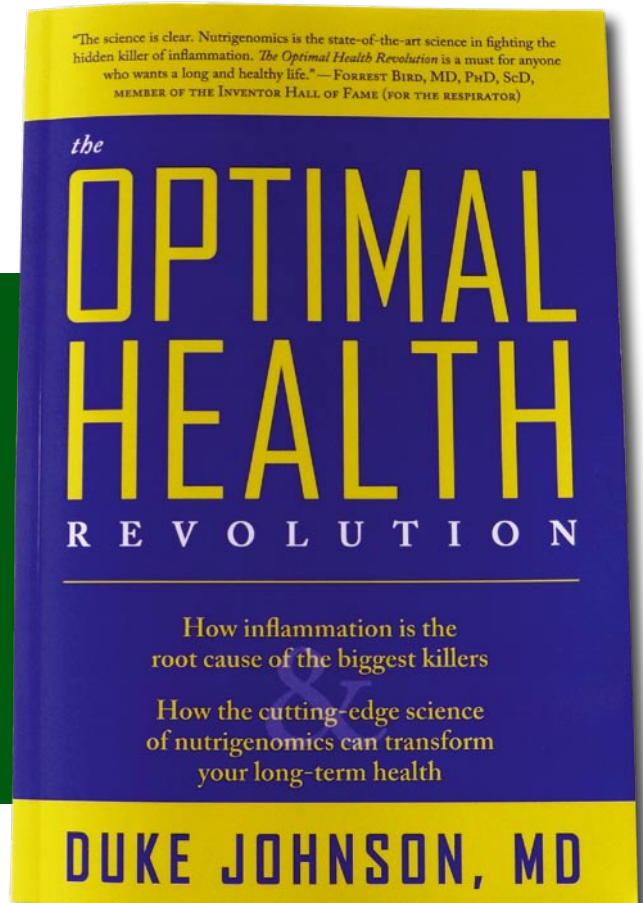
Available in a limited quantity only!

The Optimal Health Revolution

Order no. 233876

Price: £9.95

NUTRILITE™
HEALTH INSTITUTE
CENTER FOR OPTIMAL HEALTH



Amway Academy Online in 2009

Amway Academy

New online training from the Amway Academy for all ABOs!

Amway Academy Online is a web conference service that enables users to meet and collaborate from anywhere. It is a free of charge, instructor-led training.

What do I need to get started?

Only a PC (Microsoft Windows operating system) with a broadband internet connection and a set of earphones.

What does the Amway Academy offer?

The possibility to join live training sessions on different topics:

- ARTISTRY™
- NUTRILITE™
- RETAIL

To support you in both 'getting started' and growing your Amway business.

How do I join?

- To join an online training session, follow the link at www.amway.co.uk or www.amway.ie
- Click on 'My e-office' then on 'Amway Academy'
- There you will find the scheduled sessions. Choose what you are interested in and click on your choice.

Dates - 2009 (from 8 - 9 pm)

	APRIL	MAY	JUNE
ARTISTRY	14th	12th	9th
NUTRILITE	15th	13th	10th
RETAIL	16th	14th	11th



Easter 2009

Ordering and Delivery Schedules

WEEK COMMENCING MONDAY 6TH APRIL 2009

Normal Order Day	Revised Order Day	Delivery Days	Direct Debit
Monday 6th April	Unchanged	Thursday 9th/14th April	22nd April
Tuesday 7th April	Unchanged	Tuesday 14th/15th April	23rd April
Wednesday 8th April	Unchanged	Wednesday 15th/16th April	24th April
Thursday 9th April	Unchanged	Wednesday 15th/16th April	27th April
Friday 10th April (offices closed)	Thursday 9th April	Wednesday 15th/16th April	27th April

Please note:

ABOs normally placing weekly cycle orders on Friday 10th will need to place their orders, including Amway online orders, on or before Thursday 9th April for delivery 15th/16th April.

WEEK COMMENCING MONDAY 13TH APRIL 2009

Normal Order Day	Revised Order Day	Delivery Days	Direct Debit
Monday 13th April (offices closed)	Tuesday 14th April	Friday 17th/20th April	27th April
Tuesday 14th April	Unchanged	Friday 17th/20th April	28th April
Wednesday 15th April	Unchanged	Monday 20th/21st April	29th April
Thursday 16th April	Unchanged	Tuesday 21st/22nd April	30th April
Friday 17th April	Unchanged	Wednesday 22nd/23rd April	1st May

Please note:

ABOs in Northern Ireland and the Channel Islands will need to place their orders, including Amway online orders, on or before Tuesday 14th April for delivery on Friday 17th April/Monday 20th April.

Amway online orders should be placed as per above schedule.

The Amway offices will be closed for business on Friday 10th April 2009 and Monday 13th April 2009.

pricing details

Page No.	Order No.	Description	Unit Size	Points Value	UK £				J/G £				RoI €			
					Retail	Business Volume	Retail Cost per Unit	Rebate ø	Retail	Business Volume	Retail Cost per Unit	Rebate ø	Retail	Business Volume	Retail Cost per Unit	Rebate ø
21	*	ARTISTRY™ Spring 2009 Colour Collection Eye Colour Set (4 x 1 g)	10 g	12.08	18.35	11.97	45.88	3.99	15.96	11.97	39.90	3.99	27.95	17.32	69.88	5.78
24	104133	ARTISTRY essentials Skin Care Moisture Plus (14.5 ml)	100 ml	10.03	15.24	9.94	105.10	3.31	13.25	9.94	91.38	3.31	23.20	14.38	160.00	4.79
24	105531	Soothing Creme (30 ml)	100 ml	10.05	15.27	9.96	50.90	3.32	13.28	9.96	44.27	3.32	23.25	14.41	77.50	4.80
29	233878	LITERATURE April 2009 Retail Offer Customer Leaflets (pack 10)	1		0.90		0.09		0.77		0.08		1.35		0.14	
29	109399	PROMOTIONS - April Customer Offers Beauty Foot Care Pack		27.95	35.51	27.71		9.23	30.88	27.71		9.23	54.08	40.10		13.37
29	109401	DISHDROPS™ Dish Care Pack		6.72	8.77	6.66		2.38	7.62	6.66		2.38	13.32	9.60		3.45

Ø - If required customer volume criteria are achieved

* See page 21 for shades and order numbers

Amway UK Rules of Conduct

The Amway UK Rules of Conduct have been developed to protect the interests and benefits of all Amway Business Owners (ABOs). In order for all ABOs to better understand these, we will be publishing a series of articles concerning the rules.

We hope that this series will enable ABOs to realise the importance of compliance with the Amway UK Rules of Conduct, thus securing a long-term and profitable Amway business.

Objectives:

The objectives of the Amway UK Rules of Conduct are to:

- Serve as guidelines for ABOs.
- Protect all ABOs and help them build a business with security.
- Ensure a fair and equal business opportunity for every Amway Business Owner.
- Ensure a healthy and ethical business environment.
- Maintain the professional image of both ABOs and the Company.

Notice/Complaints by ABOs

Violations of the ABO Contract are regarded seriously and the Contract Administration & Compliance Team is dedicated to the application and enforcement of Amway's Rules, Policies and Contractual Obligations.

An ABO who believes that another ABO has breached or may breach its ABO Contract, or who has personal knowledge of the activities leading to such alleged breach, should notify Amway in writing of the alleged breach and all facts connected with it.

Any notice/complaints received by Amway will be handled with sensitivity and confidentiality and the identity of all complainants will remain anonymous throughout the review. Amway will conduct an independent investigation on all notice/complaints received and evaluate such information and take appropriate actions in accordance with its policies and procedures.

For additional information on the above subject, please refer to Section 11 of the Amway UK Rules of Conduct, or please contact the Contract Administration & Compliance Team on 01908 629400 or at CA-C@amway.com

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ARTISTRY™ CREME LUXURY

"I was excited to be behind ARTISTRY Creme LuXury. I felt really safe and comfortable with it and that, to me, is really important." *Sandra Bullock for ARTISTRY Creme LuXury*

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For more information on ARTISTRY Creme LuXury, visit the brand centre on www.amway.co.uk/www.amway.ie



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The AMAGRAM magazine is published for all UK and Republic of Ireland Amway Business Owners by the Communications Department of Amway (UK) Limited, St Anne's House, Caldecotte Lake Drive, Caldecotte Business Park, Caldecotte, Milton Keynes, MK7 8JU. Tel. +44 (0)1908 629400.

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WHU2528GB