

Amagram

Amway India Enterprises

September-October 2007

Issue

58



Launching on:
10th Sept. 2007

POSITRIM

VANILLA FLAVOUR

Launching on
19th Sept, 2007

Renewal starts
with exciting offers
from
September 01, 2007

ARTISTRY™

Luxurious Skin:

The Ultimate Treat

- Luxurious
- Invigorating
- Refreshing

*Awaken to a
FRESH, CRISP
morning, everyday.*



Artistry POLISHING SCRUB with a refreshing fragrance is based on new technologies that help exfoliate the skin for a soft, dewy and perfectly polished finish.

- Contains **hydrogenated Jojoba beads** that gently accelerate skin's natural exfoliation process (external) while aiding solubilizing sebum as the beads melt.
- **Lathering formula with dual (cleanses and exfoliates) exfoliation beads** leaves the skin soft, perfectly polished and looking healthy.
- **Light Tangering-Berry fragrance** that leaves skin with a clean, fresh scent.
- Contains **Nutrilite-approved Ginseng and Chamomile**; astringent and skin soothing agents.

SKU No.: 100196-IDD

MRP: Rs.1029/-



The Artistry MOISTURE INTENSE MASQUE is a luxurious treat that relaxes, destresses and moisturises while providing delightful aromatherapy scents.

- Contains **Mango Butter, Aloe Butter and Cocoa Butter**; provides an immediate moisture surge to the skin and restores moisture barrier to prevent future drying.
- Contains **exclusive ARTISTRY Hydrolipid Matrix**; natural emollients that help hydrate skin.
- Contains **Methyl Lactate**, known to stimulate a cooling sensation on the skin upon application.
- **Light Cucumber-Honeysuckle fragrance with aromatherapy- type properties** that gently aids in fragrance.
- **Non-comedogenic, dermatologically, allergy and sensitive skin tested.**



MOISTURE INTENSE MASQUE

**Your Stress Buster
Relaxes & Cools...**

SKU No.: 100198-IDD

MRP: Rs.1029/-

...for smoother, healthier skin.

EDITORIAL

Working Together

This business is all about working together.

Working together with consumers to help them enjoy the benefits of our products. Working together with each other to learn this business. And working with the company to help you achieve whatever goals you have for your business – big or small.

Many of you know people in our business who are just getting started. They are the ones who need our help the most. They need our encouragement. They need to know there are people out there who were once in their shoes. People who care about their goals and people who are willing to help them grow their business.

For those of you who are new, we want you to know that we are here for you. We are going to work hard to give you products consumers want to buy and you want to sell. You have a team – both within the distributor groups and the corporation – that is dedicated to supporting you to help you become successful.

After all, working together is what this business is all about.



Doug De Vos
**President &
Chief Operating
Officer**

Steve Van Andel
Chairman

This business
is all about
working together.

Amway

Levels of Recognition

Founders Crown Ambassador*

A Founders Crown Ambassador is a qualified Platinum who has sponsored 20 legs, each of which was at the 21% Performance Bonus level for all 12 months of the performance year or is a Diamond Bonus Recipient who has achieved 30 FAA Points.

Crown Ambassador

A Crown Ambassador is a qualified Platinum who has sponsored 20 legs, each of which was at the 21% Performance Bonus level for at least 6 months of the performance year or is a Diamond Bonus Recipient who has achieved 27 FAA Points.

Founders Crown*

A Founders Crown is a qualified Platinum who has sponsored 18 legs, each of which was at the 21% Performance Bonus level for all 12 months of the performance year or is a Diamond Bonus Recipient who has achieved 25 FAA Points.

Crown

A Crown is a qualified Platinum who has sponsored 18 legs, each of which was at the 21% Performance Bonus level for at least 6 months of the performance year or is a Diamond Bonus Recipient who has achieved 22 FAA Points.

Founders Triple Diamond*

A Founders Triple Diamond is a qualified Platinum who has sponsored 15 legs, each of which was at the 21% Performance Bonus level for all 12 months of the performance year or is a Diamond Bonus Recipient who has achieved 20 FAA Points.

Triple Diamond

A Triple Diamond is a qualified Platinum who has sponsored 15 legs, each of which was at the 21% Performance Bonus level for at least 6 months of the performance year or is a Diamond Bonus Recipient who has achieved 18 FAA Points.

* Volume equivalency is also applicable to these Founders levels.

Founders Double Diamond*

A Founders Double Diamond is a qualified Platinum who has sponsored 12 legs, each of which was at the 21% Performance Bonus level for all 12 months of the performance year or is a Diamond Bonus Recipient who has achieved 16 FAA Points.

Double Diamond

A Double Diamond is a qualified Platinum who has sponsored 12 legs, each of which was at the 21% Performance Bonus level for at least 6 months of the performance year or is a Diamond Bonus Recipient who has achieved 14 FAA Points.

Founders Executive Diamond*

A Founders Executive Diamond is a qualified Platinum who has sponsored 9 legs, each of which was at the 21% Performance Bonus level for all 12 months of the performance year or is a Diamond Bonus Recipient who has achieved 12 FAA Points.

Executive Diamond

An Executive Diamond is a qualified Platinum who has sponsored 9 legs, each of which was at the 21% Performance Bonus level for at least 6 months of the performance year or is a Diamond Bonus Recipient who has achieved 10 FAA Points.

Founders Diamond*

A Founders Diamond is a qualified Platinum who has sponsored 6 legs, each of which was at the 21% Performance Bonus level for all 12 months of the performance year or is a Diamond Bonus Recipient who has achieved 8 FAA Points.

Diamond

A Diamond is a qualified Platinum who has sponsored 6 legs, each of which was at the 21% Performance Bonus level for at least 6 months of the performance year.

Founders Emerald*

A Founders Emerald is a qualified Platinum who has sponsored 3 legs, each of which was at the 21% Performance Bonus level for all 12 months of the performance year.

Emerald

An Emerald is a qualified Platinum who has sponsored 3 legs, each of which was at the 21% Performance Bonus level for at least 6 months of the performance year.

Founders Sapphire

A Founders Sapphire is a qualified Platinum who has sponsored 2 domestic 21% legs in the same month, for all 12 months in a performance year, whilst maintaining 4000 Personal Group PV or has a third 21% leg in the absence of 4000 GPV in any month.

Sapphire

A Sapphire is a qualified Platinum who has sponsored 2 domestic 21% legs in the same month, for 6 months in a performance year, whilst maintaining 4000 Personal Group PV or has a third 21% leg in the absence of 4000 GPV in any month.

Founders Ruby

A Founders Ruby is a qualified Platinum who has maintained 20,000 Personal Group PV for all 12 months in a performance year in-market.

Founders Platinum*

A Founders Platinum has attained 12 qualifying months at the Silver Producer Level as defined in the Amway Business manual for all 12 months in a performance year in-market.

Ruby

A Ruby is a qualified Platinum who has attained at least 20,000 personal group PV in any one month during the performance year in-market.

Platinum

A Platinum has attained 6 qualifying months at Silver Producer level as defined in the Amway Business Manual, at least 3 of which are consecutive.

Gold Producer

A Gold Producer has attained three qualifying months at the Silver Producer level as defined in the Amway Business Manual.

Silver Producer

A Silver Producer has attained a qualifying month at 21% as defined in the Amway Business Manual.

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Insert- Training Venue & Schedule, Renewal '08 Form



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INNOVATION NEVER STOPS

Our commitment to being "First and Best" never ends. Our research teams and scientists constantly scour the globe for new plants, technologies and techniques to improve products, processes and results based on their latest scientific findings



Euromonitor International is the world's leading provider of global business intelligence and strategic market analysis. Founded in 1972, we have more than 30 years experience of publishing market reports, business reference books, online databases and bespoke consulting projects.

Our research offers insight into industries, countries and consumers. We deliver quality information solutions to support strategic business planning.

Our publications and services are widely used by the world's leading consumer-facing manufacturers, retailers and suppliers as well as international investment banks, strategic consultancy firms, advertising agencies, government departments, business schools, academic and public libraries.

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Nutriline Leading Vitamin, Mineral and Dietary Supplement Claim

NUTRILITE CLAIM

Alticor has asked that Euromonitor International substantiate a claim related to its Nutrilite division (vitamins and dietary supplements). The claim Alticor intends to make is as follows:

"Nutrilite is the World's leading* brand of Vitamin, Mineral and Dietary Supplements."

Existing syndicated Euromonitor research was consulted to verify whether Alticor can make such a claim, along with the following language:

"MR consulted with Euromonitor International for a thorough investigation of 2006 sales of the leading vitamin, mineral and dietary supplement brands."

CLAIM CRITERIA (*)

The claim above is based on existing Euromonitor syndicated data in the OTC Healthcare segment of its Integrated Market Information System (IMIS) product, according to the following definitional parameters:

1. Claim is based on 2006 rsp (retail selling price) market share value
2. Claim is based on the Euromonitor definition for "Vitamins and Dietary Supplements" as outlined below.

CLAIM VERIFICATION

Based on the criteria above Euromonitor confirms that the Nutrilite claim stands for the years 2002-2006. The Nutrilite brand was the global leader in Vitamins and Dietary Supplements, accounting for an rsp market share of 4.2% (amounting to US\$2.20 billion in retail sales). Centrum was the nearest competitor at a distant share of 2.1% (or US\$1.07 billion).

Signed: 

Tim Kitchin
Director of Research
Euromonitor International

May 3, 2007

* Vitamins and dietary supplements is the aggregation of vitamins, dietary supplements, tonics/ bottled nutritive drinks and child-specific vitamins and dietary supplements. Vitamins include both Multivitamins (combination vitamin/mineral products, to provide a convenient way to take a variety of supplemental nutrients from a single product, to prevent deficiencies, or boost nutrient intake above typical dietary levels) and Single Vitamins (such as A, B, B-complex, C, D, E taken for the prevention and treatment of specific deficiency states. Sales broken down by type according to availability per market: A, B, C, D, E, Other single vitamins. Dietary supplements is itself the aggregation of Calcium, Mineral (including singles and combination mineral supplements), Fish oils, Garlic, Ginseng, Ginkgo biloba, Evening primrose oil, Echinacea, St John's wort, Protein powder, Probiotic supplements, Eye health supplements, Royal jelly, Co-enzyme Q10, Glucosamine and all other dietary supplements.

■ Since 1952, more than 50 clinical studies and over 2000 yearly bioassays have maintained our position as a pioneer in nutrition and phytonutrient science.

■ Over 150 patents, with more patents pending, support over 250 products.

■ We've been a world leader in antioxidant research since the 1970s blazing the trail for others to follow.

■ Sales of \$2.7 billion make NUTRILITE the world's leading brand of vitamin, mineral and dietary supplements.*



NUTRILITE™
Best of Nature. Best of Science.™
www.nutrilite.com

THE PROVEN LEADER

*based on 2006 sales

RECOGNITION EMERALD



An Emerald is a qualified Platinum who has sponsored 3 legs, each of which was at the 21% Performance Bonus level for at least 6 months of the fiscal year.



R Ponmudi Latha & S Balasubramanian

Teacher (W), Engineer (H)

DOJ: 21/06/2000 | CHENNAI

I am a teacher and my husband is an engineer. We are blessed with a son, Santhosh Kumar.

Amway opportunity is solely designed on strong work ethics and thereby enabling even an ordinary person to become a role model to his own kith and kins. We strongly believe that this is a business of creating an organization of leaders. With the grace of God, we are highly excited in developing more leaders on the basis of honesty, integrity, perseverance, conscientiousness, trust and strong work ethics.

This opportunity has fulfilled all our fundamental needs. We thank all our uplines, downlines and Amway Corporation from the bottom of our heart for helping us achieve this level.

All of us are born for a reason. Success in life has nothing to do with what you gain in life or accomplish for yourself, but it is what you can offer others."



Abraham Varghese & Delfy Abraham

Truck Driver (H), Homemaker (W)

DOJ: 16/03/2000 | ERNAKULAM

I was a truck driver and my wife is a homemaker. We are blessed with a son Snehil, who studies in tenth standard.

We always aspired for a better lifestyle and good relationship. Prior to joining Amway business, I was a hot tempered man but this business has transformed me. By sharing this business and Amway's amazing products with so many people, we have been able to bring freedom, positive attitude and spiritual growth in our lives. It has provided us with immense pleasure, happiness and satisfaction. The ethics and standards of this business have motivated us to do this business with passion.

With strong belief, sincerity and commitment one can achieve anything. We thank our parents, uplines and team-mates for their unstinted support.

It is the only business in the world that provides not only time and financial security but also peace of mind.

RECOGNITION SAPPHIRE



A Sapphire is a qualified Platinum who has sponsored 2 domestic 21% legs in the same month, for 6 months in a performance year, whilst maintaining 4000 Personal Group PV or has a third 21% leg in the absence of 4000 GPV in any month.



Gopi Chand & Savitri Devi

Homemaker (W), Executive (H)

DOJ: 11/3/2000 | DEEG

I am a homemaker and my husband is an executive. Prior to our joining this great opportunity, we were living an extremely unbalanced life. We were looking for various opportunities to supplement our income.

We are really thankful to god for giving us wisdom to understand the concept of Amway business, the financial independence and happiness that it brings along. We believe that Amway Business is the only option to create financial security and break the barrier of mediocrity.

We are thankful to our parents who have always encouraged us and are grateful to our mentors and our entire team for their constant support.

We are proud to be a part of Amway.

RECOGNITION SAPPHIRE



A Sapphire is a qualified Platinum who has sponsored 2 domestic 21% legs in the same month, for 6 months in a performance year, whilst maintaining 4000 Personal Group PV or has a third 21% leg in the absence of 4000 GPV in any month.



E P Pillai & Ajitha Pillai

Teacher (H), Homemaker (W)
DOJ: 31/10/2000 | CALICUT

I was a teacher and my wife, Ajitha, a homemaker. Our daughters, Anu and Aishwarya are medical student.

Once we started off with this business, we were thoroughly convinced with the quality products and the idea of passive income and the freedom of time.

We salute our uplines for their guidance and support that changed our attitude towards life. We are also proud of our team for their love and support.

Amway is a program for Global harmony and we call it the "Global Integration Programme."



Umakant Singh & Vandana Chauhan

Executive (H), Teacher (W)
DOJ: 25/05/2001 | CHANDIGARH

I am working as a teacher and my husband is an executive. I am very ambitious and was looking for an opportunity when we were showed this plan. Initially my husband was skeptical about it. But after attending a meeting, I saw the potential of this business and joined. We are blessed with two sons, Chitrang and Vaibhav.

Thanks to Amway I am leading a happy and secured life along with my family.



Satinder Kaur & Ranbir Singh Mangat

Homemaker (M), Mechanical Engg.(S)
DOJ: 19/06/1998 | MOHALI

I was an Engineering student when I joined this business. Unfortunately, for the initial three years I could not understand its real potential. In 2001, I attended a mega function and here I realized that this business is a lifetime package.

I was always supported by my mother, who is a homemaker and my great motivator. I am also grateful to my uplines and sponsor, who have helped me to understand this business better. Now we are enjoying financial freedom, time and lots of rewards and recognition.

Anyone who has got guts to dream and believes in his dreams can achieve them.

RECOGNITION RUBY



A Ruby is a qualified Platinum who has attained at least 20,000 personal group PV in any one month during the performance year in-market.



Bijay & Uma De

Serviceman (H), Homemaker (W)
Authorised representative of Overcome Marketing Company Pvt. Ltd.
DOJ: 19/06/1999 | NABAGRAM

I am a housewife and my husband is in service. I believe I am blessed to get this opportunity which has enhanced my life. Initially, I was a bit hesitant perceiving it as a conventional business. Later, I understood it and I am really happy to be a part of this great business opportunity.

RECOGNITION RUBY



A Ruby is a qualified Platinum who has attained at least 20,000 personal group PV in any one month during the performance year in-market.



Abhijit Deshmukh

Businessman

DOJ: 31/10/2003 | MUMBAI

I belong to a very ordinary middle class family. My mother, younger brother and aunt, makes my family complete. Prior to Amway opportunity, I owned a traditional business but it was a failure. I started working as a Corporate Executive and started building Amway business on a part time basis. Initially, it took some time for me to understand but with the guidance of my mentor, I kept going.

I am thankful to my mentors and my loving team for constantly supporting me. I strongly feel that this opportunity reveals the full potential of a person who wants to come up in life and serve others to fulfill their dreams.

Success comes to those who pay the price for it and take small decision everyday.

Amway business has given happiness and risk free money, which I could not get after a post graduate degree, 14 yrs of job life as senior executive and 17 yrs in traditional business as an industry owner. It was because of God's blessings that we could understand the potential of time compounding and got emotionally attached with Amway business. This changed our life and we have started enjoying the real happiness by fulfilling our dreams.

The only thing that stands between a man and what he wants from life is often merely the will to try it and the faith to believe that it is possible.



RP Sinha & Sudha Sinha

Industrialist (H), Homemaker (W)

DOJ: 11/10/2001 | Hyderabad

RECOGNITION PLATINUMS



A Platinum has attained 6 qualifying months at Silver Producer level as defined in the Amway Business Manual, at least 3 of which are consecutive.



C Ram Prakash & Hema Prakash

Businessman (H), Homemaker (W)

DOJ: 18/06/2003 | CHENNAI

Being from a corporate background, it took us no time to understand that this business offers so many rewards and security that no job in any company can match. We have time, money and financial security today for ourselves and for the generations to come. Amway opportunity brought us in touch with so many people that we also have great friends because of this business. I believe anyone can build this business if one has a dream.

This is truly a businessman's utopia!!!



R. Selvi & K. Ravichandiran

Homemaker (W), Civil Engineer (H)

D.O.J.: 8/6/2001 | KANCHIPURAM

I am a homemaker and my husband is a Civil Engineer. We are blessed with two sons, Prasanna and Sathish. The expert mentoring of our uplines and co-operation of all our downlines helped us to succeed.

"Take decision to succeed. Focus on the huge benefits at the end and not on the problems that come along. Not magic, persistency is the key to success."



Surjit Kaur & Harjit Singh

Homemaker (W), Civil Engineer (H)

DOJ: 15/04/2004 | LUDHIANA

I am a homemaker and joined this wonderful business due to health products. My husband is a Civil Engineer and supports me entirely to build this business.

We came across this wonderful opportunity through a close friend. The entire credit of our success goes to my downlines and uplines for always standing by us.

Amway fulfills all our dreams. I would like to reach higher levels in this business by the grace of God.



Bhupinder Singh

Rtd. Banker (H)

D.O.J.: 30/11/2000 | JALANDHAR

I was a banker and have taken voluntary retirement. My wife is a Lecturer. I have always aspired for freedom of time and was searching for something that could give financial security to my family. At the very initial stages, I felt I would never be able to make big. However, gradually I understood that Amway stands for much more that is beyond our visualization.

Amway opportunity offers a business and lifestyle that is par excellence and very much real!!!



Vikash & Smita Agarwal

Businessman (H), Homemaker (W)

DOJ: 13/04/2000 | BAHRAICH

I have a traditional business of lubricants and my wife Smita is a housewife. We are blessed with a lovely son, Sarthak.

Initially, I was not seriously involved in this business. But after realizing its huge potential, I started working professionally.

We are thankful to God for blessing us with this opportunity and also to our uplines, downlines and parents for their unconditional love and support throughout.



Raghu KK & Suma

Businessman (H), Homemaker (W)

D.O.J.: 30/11/2000 | TRICHUR

After my studies, I started my career in a workshop. Later, I started my own industrial unit and was successful too but without any freedom of time. My wife, Suma, is a homemaker.

Initially, we were building Amway opportunity as a part time affair. But today we have become Patinums and are marching ahead towards time and financial freedom. We feel privileged to be a part of Amway family, building relations with lots of families and helping them too in achieving their goals.



Mohit & Ekta Maheshwari
Software Engineer (H), MCA (W)
D.O.J: 7/4/2001 | BANGALORE

I am a Software Engineer and my wife, Ekta is a Master's in Computer Application.

When we came face to face with Amway opportunity, we had no reasons to say a "NO" to it. We were always successful in our respective careers but Amway had more to offer to our life. Because of this business my wife could be at home and devote her time completely to our son, Raunak.



S Malathi & K Boopathi
Homemaker (W), Employee (H)
D.O.J: 25/03/2000 | SALEM

Prior to entering the wonderful world of Amway, I was employed in a private company. I am a post graduate in Physics and my spouse is a homemaker. Amway is the only business which brings forth the best abilities within a person and takes him to the grand gate of glorious success.



Vipendra Kumar & Karuna Marothya
Businessman (H), Homemaker (W)
D.O.J: 22/07/1999 | AJMER

Prior to joining this golden opportunity, I had no financial freedom and felt insecure about our future. My wife is a homemaker and actively supports me in building this business. We both believe that there is no shortcut to success and no substitute to hard-work.

We are grateful to our uplines who guided us and our downlines, who intimidated us and enabled us to reach here.

"Dream Big, Never Quit."



Padmarani Kamireddi
Homemaker
D.O.J: 28/11/2001 | AMALAPURAM

We thank God and all our uplines for lightening our lives with Amway opportunity. Prior to joining this business, I was a homemaker. My husband is in Defense Service. We are blessed with three children Sajo, Sai and Vivek, whose future is our sole concern for building this business.

Today the whole family stays together and we are able to imbibe in our children our values and self confidence.

We thank all our associates for being a part of our success.



Dr. Satinder & Dr. Rita Mahajan
Chest Physician (H), Gynecologist (W)
D.O.J: 8/3/2004 | GURDASPUR

We both are successful Chest Physician and Gynecologist respectively. Our children, son Milan and daughter Shina are upcoming doctors.

We are really blessed with God sent amazing opportunity, which has removed dust from our sparkling personalities. It made us aware that life is not only a personal success. Time scarcity kept us in dark about real meaning of life. Now with freedom of time, we are touching the lives of sincere people and making them realize their dreams.



B Vara Lakshmi Bhukya
Homemaker
D.O.J: 10/8/2002 | SECUNDERABAD

I am a home maker and my husband works for public sector. My husband hardly used to have time for the family because of his nature of job. Around this time we came across Amway opportunity through our brother-in-law and thereafter there was no looking back. We are building this business for financial security and the freedom to fulfill our dreams.

We attribute our success to the constant support of our uplines, persistent, consistent work ethics and a wonderful team of downlines.



JP Sandhu & Bholan Kaur Sandhu
Both Teachers
D.O.J: 27/02/1999 | NEW DELHI

We both are in teaching profession and blessed with two lovely sons, Keerat and Gurkeerat.

With the grace of God, we came across Amway opportunity through our cousin. We realized that this business offers good health, secures future and provides a tension free life.

We are grateful to our successful uplines for nurturing us with moral, ethical values, love and affection. We also thank God, our parent and our great and dynamic team for being with us and supporting us throughout.



D Gopinathan & Radha Gopinathan
Engineer (H), Pharmacist (W)
D.O.J: 7/9/2001 | TRICHUR

I am an Electrical Engineer and my wife is a Pharmacist. We are blessed with two daughters, who are engineering students. I was working abroad when we were introduced to Amway business. Initially we joined the business just to enjoy its products. I feel really blessed because whatever I was looking for in my life came as a package through Amway business.

Thanks to our great upline leaders and loving team we could achieve this level and look forward to many more such achievements.



Dr. Babaji & Asha Ghewade
Chest Physician (H), Hospital Administrator (W)
D.O.J: 7/2/2005 | CHAKAN

I am a Chest Physician and my wife, Asha is a Hospital Administrator. We are blessed with two lovely children, Prajakta and Shubhankar.

Our hectic busy work schedule, constant stress, insecurity and lack of time for family made us realize its true potential. We are grateful to God, our awesome uplines and our entire team for their support. Today we believe that Amway is a life-time package that provides time, monetary security, good health, recognition, friends, peace of mind and all the things which one can only dream of.



Vinod Kumar & Smita Fatehpuria
Chartered Accountant (H), Homemaker (W)
D.O.J: 20/02/2003 | LUDHIANA

I am a Chartered Accountant and my wife is a homemaker having her master's degree in Economics. Amway business came as a God gift. Initially the opportunity seemed unbelievable but I soon realized that this is the only way of fulfilling our dreams.

Team work, faith in God, our uplines and downlines and hard-work had been the pillars of our success. "Always believe in yourself and you will achieve your dreams."



Dr. Rakshit Agnihotri
Pediatrician
D.O.J: 27/06/2002 | AHMEDABAD

I am a practicing pediatrician. The love of my wife, Rashmi and two wonderful children, Rutvik and Rumani, always keeps me going.

Initially when I tried Amway opportunity, I failed. However, I never lost my hope and started again and this time made myself humble enough to learn the lessons of teamwork. For the first time in my life we are working for something which does not dilute my value system. We are proud of our team who gave us an opportunity to lead them.



Jagjit Singh & Jasbir Kaur Pannu
Engineer (H), Post Graduate (W)
D.O.J: 28/08/2001 | LUDHIANA

I am an Electrical Engineer and my wife is a Post Graduate from Jesus and Mary College, Delhi. We have been blessed with two daughters Gurman and Tehdil.

Prior to joining Amway business, I was working as a Marketing Manager. I even tried my hands in manufacturing, but I lost all the money I had. It was my wife, who initially started building this business with strong belief and commitment. Today, this business has changed our life forever and has brought us to this recognition level.



Harpreet Kaur & Amritpal Singh
Homemaker (W), Medicine Wholesaler (H)
D.O.J: 18/09/2002 | AMRITSAR

I am a medicine wholesaler. My wife supports me throughout. We have been blessed with two children, Atampreet, and daughter Antarpreet. Prior to joining Amway, life was so busy and hectic. We dreamt of having a secured future for our generations to come, which came true with this extraordinary business opportunity.

We believe that your dream is your destiny. So dream big. Be focused. And success will touch your feet.



Durga Singh & Saroj Devi
Mechanic (H), Homemaker (W)
D.O.J: 19/05/2000 | KASHIPUR

I have studied till eighth standard and I used to repair bicycles to earn my living. My wife is a homemaker and we are blessed with five daughters and two sons. My father was an illiterate laborer but I always dreamt of getting rich in life.

Seven years back, I came to a small town from my village and came across Amway opportunity. I immediately joined.

This business has changed my life. It has brought happiness, reward, recognition, and financial security into our lives.



Prasannakumar & Sreekumari Kartha
Lawyer (H), Engineer (W)
D.O.J: 13/09/2002 | ARNAKULLAM

We joined Amway basically for using the high quality products. But soon realized the potential of this business and we started working seriously with the support of our parents and uplines.

We are building this business to ensure a bright future of our children, Aravind and Anand. Now, we are successful entrepreneurs with a bright and skilled team of people.



Raj Kumar & Archana Sharma
Hotelier (H), Nutritionist (W)
D.O.J: 22/10/2001 | NEW DELHI

I am a nutritionist and my husband is in hospitality industry. We are blessed with two children Aparna and Rijul. My husband is a dreamer and was looking for some financial backup and security. We build this business for passive source of income, financial security and self development.

Prior to joining Amway, I was not at all confident but it has brought a tremendous change in me and has highly developed my personality.

Dream big and follow your dream and you will achieve success.



Rekha Bansal
Visiting Lecturer
D.O.J: 27/02/2004 | NEW DELHI

I am working as a visiting lecturer and my spouse is a principal of a college. Prior to joining Amway, we had a huge experience of traditional business. We had everything except for time and security.

Amway business was a dream come true. We are building it passionately along with our son, Archit and daughter, Ritika. This milestone was only possible because we believed in the power to visualize big dreams.



Onkar & Sushma Rai
Polymer Engineer (H), Homemaker (W)
D.O.J: 28/10/1999 | GHAZIABAD

I am a homemaker and my husband, Onkar is a Polymer Engineer. He has worked at various capacities in the corporate world. However, we could not get what we wanted in life. When we saw this opportunity through our family friend, we did not believe the potential of this business. Later, we understood the unlimited income potential attached to it and the financial freedom one can achieve through it. With God's grace, cooperation of our dynamic sponsor and very supportive team, we could achieve this level.

Together, let's dream, work, achieve and enjoy.



Mahesh & Sonia Nagar
Businessman (H), Homemaker (W)
D.O.J: 22/04/2000 | RAWATBHATA

I am a businessman and my wife is a homemaker. With the blessings of God we have received this golden opportunity. We are thankful to our uplines and team-mates for their support.

We realize and strongly believe that this business can provide us with a wonderful life style, optimum health, enormous wealth and the time to enjoy all these benefits.



Sadhan & Bandana Chakraborty
Lecturer (H), Ex-Teacher (W)
D.O.J: 13/06/2000 | NEW DELHI

Prior to our joining the business, I was a teacher and my husband was in Air Force. We suffered huge monetary loss in the share market & garment exporting. This opportunity came as a life saver. Almighty's blessings and burning desire supported our journey. All our uplines and downlines helped us to grow the business smoothly. Our parents gave us their moral support. We have two lovely children Piyali & Dipojjal, whose love always motivates us. We thank our entire team for their progressive work.



N Santhosh Kumar & P A Rema
Engineer (H), Homemaker (W)
D.O.J: 6/7/2000 | CHENNAI

I am an Engineer and my wife is a Post Graduate in Commerce. Our family comprises of our wonderful parents and two beautiful daughters, Ritu & Shreya.

While I was working, I came across Amway business. I immediately joined as I wanted my children and family to have a secured future and wanted to leave a legacy behind. I thank God, Amway & my uplines for giving me this everlasting opportunity.

"If you want to be really independent, grab this opportunity."



Deepak Kumar & Poonam Verma
Executive (H), Homemaker (W)
D.O.J: 31/10/2001 | VARANASI

I am a homemaker and my husband is working as an executive. We are really thankful to God for blessing us in the form of this wonderful opportunity.

I believe one needs to be crystal clear with his dreams, if wants to achieve them. We thank our parents, uplines and committed team for their support in our success.



P.A. Kuralvalavan & M Anbarasi
Teacher (W), Employee (H)
D.O.J: 30/12/2001 | KUMBakonam

I hold a master's degree in business administration and was working for the last sixteen years. My wife is a teacher. Through our respective jobs we were not able to overcome our financial crisis. But since we joined Amway business we have achieved freedom of time and financial freedom.

We are grateful to our uplines and downlines for helping us out and supporting us. Amway business is a blessing. Anybody who is willing to work with total commitment and determination can fulfill their aspirations.



A P Raja & P Kala
Businessman (H), Homemaker (W)
D.O.J: 24/02/2001 | CHENNAI

When we came across Amway opportunity we were in the traditional business. My wife first got attracted to AMWAY business because of the financial freedom attached to it. Through powerful meetings and excellent upline association, we started building this business with priority, commitment, consistency and persistency.

This business provides us with the hope to get recognized in life. We are grateful to God, Amway, our wonderful upline, powerful team-mates and beautiful family for showing their faith in us and helping us reach this level.

RECOGNITION PLATINUMS



A Platinum has attained 6 qualifying months at Silver Producer level as defined in the Amway Business Manual, at least 3 of which are consecutive.



Vinay & Rucha Karanjkar
Ex-Banker (H), Insurance Job (W)
D.O.J: 29/12/2001 | INDORE

My wife, Rucha is from Insurance sector and I work in a commercial bank. I always felt that my life was controlled by others. I resigned from my job and ventured into traditional business which turned out to be a financial disaster.

I thank our sponsor who introduced me to this fabulous Amway business. By the grace of God, guidance from uplines and support of our team we could reach this level and now look forward to a bright future.



Dr. S Sathia Raghavan & Suguna GS
Employee (H), Homemaker (W)
D.O.J: 22/09/2003 | THIRUVANANTHAPURAM

I was working as a Manager in public sector when I joined Amway. I was not very much impressed by the plan initially. But as the time progressed, I was amazed to realize its potential. And I started building this business full time, quitting my job.

We are thankful to our uplines and committed downlines for their support. We are also thankful to our sons, S Hrshaw Kamal and S Sangeeth Kamal for standing by us and supporting us in building this business successfully.



P. Vijaya & P.N.R. Gopikrishna
Homemaker (W) & Businessman (H)
D.O.J: 20/03/2004 | Chittoor

I am homemaker and my husband is a businessman. We were looking for some extra income source when we came across Amway opportunity. We are building this business for financial security, recognition, fulfill our dreams and to help others as well with the support of my mother and our beautiful daughter. We thank our awesome uplines and dynamic teammates for their constant support.



Sanjeev Kumar
Computer Engineer
D.O.J: 18/01/2000 | Lucknow

I belong to a family where success means getting good education and working till retirement. This business gave us the hope to lead a stress-free life. Initially, I thought that I am not fit for this business because I never had the knowledge & skills to build this business. But later I realized that to become successful, all I need is a strong desire to work hard.

RECOGNITION GOLD PRODUCERS



A Gold Producer has attained three qualifying months at the Silver Producer level as defined the Amway Business manual.

Agnihotri, Akshay & Mamta
Allaria, Kanta & Chahal, Pradeep
Alessu, Xavier & Xavier, Roslet
Arya, Poonam
B Priya & P Baskar
Balaji Prasad A S & Sunder Raj, Kavya
Bande, Balaji Anantrao & Suksham B
Bhamidipaty, Aruna & Srivivas
Bhanot, Gatha
Bhogayata, Shobha & Dhiren
Chatterjee, Anjana & Subrata
Chaudhary, Raka
Chetan, T & Jayashree, C
Chintala, Shobanbabu
D Vijayalatha & G K Rajendhran
Dake, Satish Raghunath & Sheela
Deol, Kulwinder Singh & Navninder Kaur
Desai, Rashna Fareedoon & Fareedoon
Dhaybar, Dr. Dilip & Tejaswini
Dileep Kumar, M S & Swapnakumary
G Vasantha Kumar & K Shanthi
Gahlawat, Surinder & Devi, Promila
Geetha, Muralidharan
Ghai, Tajendra(Vikky) & Sarita
Gohain, Lakhi & Jyoti
Gupta, Bindu & Sushil Kumar
Hari, K B & Lathika, C
Jaideep, Samuel & Anjna
Jogi, Amritpal Kaur & Jasbir Singh
Kaduskar, Vishwas B & Sandhya V
Kalra, Manjot
Kamra, Sunita & Anand
Kaur, Inderjeet & Auja, Rajinder Singh
Khan, Mohd. Faheen
Khokher, Meenu & Vinod Kumar
Lakhanpal, Meena & Ashwani
Lata, Manju & Chand, Parkash
Lathakumari, G & Vijayakumar, V
Lodha, Priti
M V Vijayakumar, & K Padmini
M Vasanthakumari
M, Ragesh & Ragesh, Deepa
Mahal, Narinder Kaur & Ranjit Singh
Mangaonkar, Shalini & Kshitij
Masih, Anwar & Anugrah, Joyce
Meena, Kiran & Hukam Singh

Kanpur
Rohtak
Mala
Haldwani
Kumbakonam
Bangalore
Udgar
Bangalore
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SKV Nagar
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Lucknow
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Madurai
Sonipat
Kannur
Rudrapur
Dibrugarh
Meerut
Thiruvananthapuram
Dehradun
Ludhiana
Dehu Road
Mohali
Sri Ganganagar
Chandigarh
Lucknow
Delhi
Mohali
Sonapat
Thiruvananthapuram
Jaipur
Nilambur
Neyveli
Bangalore
Sultanwind
Mumbai
Ropar
Jaipur

Moirangthem, Priyokumar Meitei & Oinam, Rebika Cha
Mukkamala, Ravindranath Dr & Kamalamba
Mundhra, Manju Devi & Din Dayal
N Venkatesh & N Prema
Nain, Sandeep
Oinam, Aruna
Pandey, Usha
Paramanandham K & Jeevaparamanandham P
Paulose, Jose K & Jose, Sheela
Podila, Vimala Devi
Priya Ramamurthy & Dr L Ramamurthy
R N, Subrahmanya Prasad & Prakash, Shobha
Raji K K, & Gopi C
Ramanathan, Ramani & Ramani, Indu
Rodrigues, Alexander & Dilaya
Rodrigues, Calvin & Mavis
Rugmany T V & Manju B
S Gnanasunthari
Saini, Sangeeta & Dr Karan Pal Singh
Sandhu, Narinder Singh & Sukhjinder Singh
Sanjan P
Saxena Kavita
Sharma Vipin & Alka
Shukla, Pratibha
Singh, Arunlata
Singh, Kulbir & Rana, Shivani
Singh, Saroj
Sini Aji & Aji K R
Sodhi, Bandna & Anil
Sohan Lal & Mayadevi S
Sulochana, C & Kolappa Pillai, G
Sumi, L Pukhato & P Kavili
Sunitha P S & Dr Ramesh Babu
Swami, Puran Das & Rukma Devi
T, Janardhan & Jayapradha
Thakur, Neelam & Sanjay
V Mangalabhavani & A Shankar
V Sujatha & M Nagabhushanam
Venugopal H P & Sujatha L
Verma, Sushila & Singh, Shiksha
Vora, Sonal & Nishith
Wadhwa, Ashish & Amrit
Yadav, Rajender Parsad & Suresh Devi
Yadav, Tarachand & Devi, Sushila
Yadav, Veena Kumari & Nitin

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Hyderabad
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Mumbai
Mala
Mangalore
Angamaly
Erode
Saharanpur
Amritsar
Manjeri
Noida
Chandigarh
Dehradun
Lucknow
Ludhiana
Lucknow
Ernakulam
Chandigarh
Hyderabad
Kanyakumari
Dimapur
Bangalore
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Palmaner
New Delhi
Chennai
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Bangalore
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Mumbai
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Behror
Hansi
Rewari



A, Benet & G, Simina
 Adarsh, A S & Veena
 Agrawal, Rajesh & Sushma
 Allaria, Kanta & Chahal, Pradeep
 Anima & Bhupendra
 Bagaria, Vineet
 Beri, V K & Veena
 Bhamidipaty, Aruna & Srivivas
 Bhargava, Puneet & Gunjan
 Bhatia, Monika & Rakesh
 Bhogayata, Shobha & Dhiren
 Billimoria, Rakhsheen & Farrokh
 Bisht, Aradhana
 Bisht, Smita
 C N Gopakumar & Chitra B Kaimal
 C S, Beena & C, Ravi
 C, Jayachandran & K S, Rajeswari
 Chaudhary, Ganeshi
 Chaudhary, Raka
 Chawla, Tarneet Singh & Pritam Singh
 Datar, Rahul
 Devi, Veenu & Kumar, Breet
 E Mahalakshmi & A Elangovan
 Ezung, Janbeno & Dayan
 G, Shruthi & K P, Gopinathan
 G, Sundarrajan & S Parimala
 Ghatak, Ratan & Pratima
 Goswami, Raj Shikha & CR
 Guha, Suchitra & Vivek
 Gupta, Bindu & Sushil Kumar
 Harshan V & Sabitha Harshan
 Hmar, Lalhmimgmawii & Hauhnar, Lalmuanpuia
 Hussain, Tahir & Gulesta
 Isaiah, Jebaraj & Agily
 Jalota, Sandeep Kumar & Dimple
 James Antony & Marymma James
 Jamloki, Deep Sikha & Abhishek
 Jhaveri, Niti D & Dipak S
 Jitha & Prasad
 K Thirumalaikumar
 K, Susheela
 Kalra, Charanpreet Singh
 Kanniappan, Rajesh Kanna & Lawrence, B
 Karanjkar, Kalindi & Vijay
 Kaur, Sarbjeet & Singh, Darshan
 Kaur, Satwant & Singh, Gurpal
 Khan, Mohd. Faheen
 Khan, Saleem
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 M Dhivagaran & L Marimuthu
 M Ganesan
 M, Ragesh & Ragesh, Deepa
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 Meishnam, Meena Devi & Sabitri Devi
 Mohandas, K K & Vijayakumariam, C
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 Newalkar, Sulabha & Shridhar
 Nigam, Dr Neena & NK
 Noushad R, Raihana & B, Noushad
 O, Bindu
 P Madasamy
 P P, Chandrappa & C, Rani
 P Ponniah

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 Bareilly
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 Kozhikode
 Lunglei
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 Coimbatore
 Ludhiana
 Kanjirapally
 Dehradun
 Vadodara
 Bangalore
 Ilanji
 Thalassery
 Chandigarh
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 Indore
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 Tarn Taran
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 Lucknow
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 Trichy
 Trichy
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 Thiruvananthapuram
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 Thalassery
 Dindigul
 Mysore
 Vedasandur

Padhy, Seema & Kumar Padhy, Pradeep
 Pahuja, Sarita & Anil
 Panday, Janmajay & Geeta
 Pannu, Sharnjeet Singh & Karam Singh
 Paramanandham K & Jeevaparamanandham P
 Patell, Ardeshir Shavak
 Patheja, Harleen & Singh, Jaspal
 Pharwha, Sarbjeet Singh & Kaur, Jasbir
 Prasad, Anita & Kumar, Sunil
 Prasad, Mathew & Jenymol, Prasad
 Rai, Monica & Pravin Kumar
 Rajesh M R & T G Bijji
 Rajesh S Rao & Savitha Rajesh Rao
 Rajput, Poonam & Ashok
 Ramadevi Ramadas & Ramadas A
 Rao, Rhod Aslam
 Rathika, A
 Robins George & Aleyamma George
 S Chiranjeevi & C Suguna
 Sahoo, Smitarani & Manas R
 Sahu, Anit Kumar
 Sajitha M & Firoz C P
 Sandhu, Kolbir Kaur & Jatinder Singh
 Sardana, Usha & Gulshan
 Satinderpal Singh & Jaswinder Kaur
 Saxena, Kavita
 Seema & Kumar, Brejesh
 Sehgal, Vijay & Amarjit Singh
 Shah, Dr Biren & Dr Harshuti
 Shah, Jagruti & Samir
 Shah, Munir K. & Apexa M
 Shah, Shailesh
 Shankar, Daya & Wati, Chandra
 Sharma, Arun K & Narula, Jyoti Arun
 Sharma, Sheela & Ravinder Dutt
 Shrivastava, Archana & Amitabh
 Singh, Arshdeep & Avtar
 Singh, Dharam & Devi, Rajni
 Singh, Gurbhajan & Kaur, Rupinder
 Singh, Krishna Lata & Madhusudan
 Singh, Prabhjot Pal & Kahlon, Chanan Singh
 Singh, Randhir & Kaur, Kamaljit
 Singh, Santosh Kumar
 Singh, Sukhwinder & Kaur, Kirandeep
 Singh, Vijendra
 Sinha, Kanak Lata & Grigaghey, Mritunjay
 Sinha, Priti
 Sobhana, M & Balakrishnan, M
 Solanki, Sudhir & Hradesh
 Solo, Khrienuo & Melvin
 Soni, Kalpana
 Sreeja Manoj & Manoj M C
 Sudha K & Krishnamurthy D
 Suri, Sanjay & Anuradha M
 Swami Puran Das & Rukma Devi
 Swami, Prem Singh & Sumitra
 Tewari, Sanjeev
 Thakur, Nand Lal
 Thakur, Neelam & Sanjay
 Tyagi, Suman
 Tyagi, Upma & Singh, Vijay Pal
 U J, Jacob & Jacob, Bilsy
 V Balakrishnan & B Vallikannu
 V R, Dr Yogesh
 V Sivaramachandran & K Selvi
 V Thillai Natesan & T, Lalitha
 V, Ramesh & K, Shoba
 Vennila Anand N & Anand N
 Verma, Bharti & Rajeev

Delhi
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AmwayTM

Add More Taste to your Healthy Living Weight Management Program

POSITRIM™

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Launching on
19th Sept, 2007



An Enriching, Thick, Creamy and
Completely Natural Low Fat Drink Mix

Positrim drink is a nutritionally balanced meal replacement drink for a healthy living weight management program. It is a quick and delicious meal replacement for anyone, with any lifestyle. Each serving makes a thick, creamy, nutritious complete meal containing valuable proteins, fats and carbohydrates, as well as important vitamins and minerals.

- Is a Healthy aid to weight control, offers nutritionally sound meal replacement as part of a calorie restricted diet.
- An important and essential component of Healthy Living program.
- A quick and convenient meal replacement that offers a less expensive and more nutritious alternative to many fast food products.

*Also available in delicious
Chocolate flavour.*



Sudha Parmar
Ahmedabad

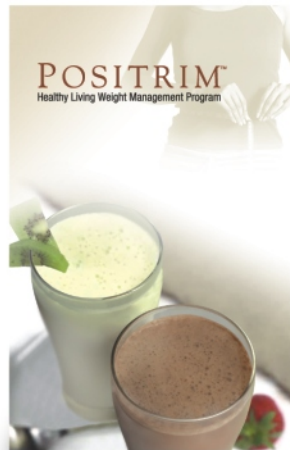


“Exercise and Positrim Program is a great combination. Before using Positrim I often felt very lazy, but now I am full of energy.”

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Here's 6 smart tools for you to Lose Weight and Build Your Business

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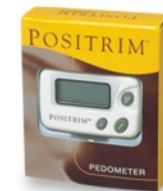


Introducing a new Positrim Vanilla brochure with complete details on Positrim Weight Management Program and some exciting testimonials on Positrim. Share the Real People, Real Results with your customers and build your business with Positrim.

Available in English and Hindi language.

MRP:Rs 30/- for a pack of 5 brochures.
SKU No. : 220200 ID (English)
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Positrim Pedometer



An effective tool to improve your physical strength and fitness. It measures duration and distance walked. In addition it helps to monitor your power walks and number of calories burnt.

MRP: Rs 99/-
SKU No. : WHU 9573 ID

Positrim BMI Calculator



Body Mass Index (BMI) is one of the most accurate ways to determine when extra kilos translate into health risks. Positrim BMI calculator helps to measure your BMI and thereby know your health status.

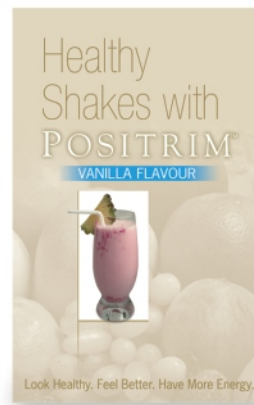
MRP: Rs 49/-
SKU No. : WHU 9572 ID



Positrim Shaker

All new Positrim shaker for your new Vanilla flavour. In your fast and busy lifestyle just take this smart and handy shaker and prepare the tasty Positrim shake in just 30 sec.

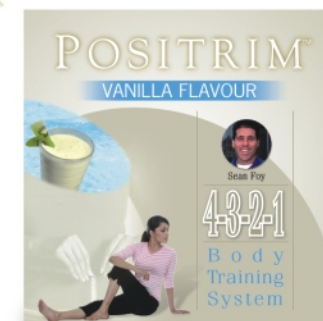
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SKU No. : 220141 ID



Positrim Healthy Recipe Booklet

Now learn some exciting, tasty and healthy recipes for different Positrim Vanilla shakes from none other than CHEF RAKESH KUMAR, from Hotel Crown Plaza. These shakes are made with different fruits. So, lose weight, and enjoy the colours of different fruits with their phyto-nutrient benefits.

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Positrim Film

(set of 2 films)

Positrim Vanilla Film and 4-3-2-1 Body Training System
This is an Exclusive two VCD set to teach and encourage you on the journey to personal wellness. Positrim Vanilla film briefs you about the New Vanilla Flavour along with the Positrim weight management program and much more. Learn 10 minute daily workouts with 4-3-2-1 body training system from health and fitness specialist Sean Foy, M.A.

MRP : Rs 100/-
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Available on sale from 15th Sept '07 onwards.

Experience the Power of Knowledge !!!

Now introducing Nutrilite Health Institute's Nutrition Certification program

Are you an ABO looking to make a mark in the field of Nutrition and Wellness? AMWAY's power packed Nutrition Certification Program allows you to do just that! Pursuable parallel to your current occupation and helping you link knowledge with business successfully. With greater understanding of the subject, leading to an industry acclaimed certification, the program gives you the winning edge by positioning you as a respectable & highly sought-after professional in the subject. If you're an ABO, now's the time to SHIFT the POWER in your favor!



Principles of Nutrition

Principles of Nutrition Course, 24 Hours Multi media Interactive training sessions, orchestrated by expert dieticians.

WHERE- Delhi, Kolkata, Mumbai, Bangalore, Chennai. Other locations as per need.

WHEN -Starting mid September 2007

Eligibility- You need to have been in the business for 6 months, passed higher secondary school, and have a good knowledge of English.

FEE- At only Rs. 4,500/-per participant.

CONTACT- Fill in the Application form available on the Amway Website or at a Customer Service Counter at the Amway Distribution Center .

Contact Amway Distribution Center or Call the Toll free No:1800-1800-789 from MTNL / BSNL lines for further details.



Amway™



PLAIN SPEAK...

BUSINESS SUPPORT MATERIALS (BSM) POLICY 2007 - INTERIM

The BSM Policy which first came into effect from September, 2003 has been reviewed each year and changes communicated before the commencement of the fiscal year i.e. September 1st. Amway Corporation is currently doing a global review of the BSM Policy and further changes, if required, pursuant to such global review shall be incorporated into the policy at a later date. In the meanwhile, the following changes to the current BSM policy shall be effective From September 1, 2007, except where indicated otherwise.



BSM / Event	MRP (inclusive of all duties and Service Tax)
Tapes, cassettes, audio/video CDs and DVDs (Effective from January 1, 2008)	Rs.80/- per unit
Internet Sites – Access charges	Annual access charges not to exceed Rs.500/- or equivalent foreign currency.

BSM Event	MRP Pricing	Max. Frequency
Team Meetings	Rs.50/- per person	No ABO shall be required to attend more than one such meeting per month.

All other terms of the BSM Policy which are currently effective for the fiscal year September 1, 2006 to August 31, 2007 shall remain the same and be also effective for the period beginning September 1, 2007 to August 31, 2008.

UPDATE ON THE 'TRACKING' SYSTEM



In the earlier issues, we announced that Retail Shop tracking was 'ON'. The first month saw 10 terminations amongst them are....

So watch out for more casualties in the later issues.....

Ruby - 1
Founders Platinum - 1
Silver Producer - 1
Class 9 - 7 ABOs

AMENDMENT TO RULE 4.19 EFFECTIVE SEPTEMBER 1, 2007 - REMINDER

4.19 Retail effort:

To be entitled to earn a Performance Bonus on downline volume during a given month, an Amway Business Owner who qualifies at 15% or above level in a month must have at least 50 PV of personal purchases of Amway products for retailing in that month. If such ABO fails in any month to make such purchase he will be denied the applicable Bonuses & Commissions for that month on downline volume which will then pass up and shall be paid to the next eligible upline ABO who has done the requisite 50 PV of personal purchase in that month for retailing.

For more details please e-mail at: plain_speak@amway.com

Change in Amway SMS Number!!!

Kindly note that due to TRAI regulation, starting from 1st September '07, our SMS number will change from

6767

to

56767

Update your address book now...

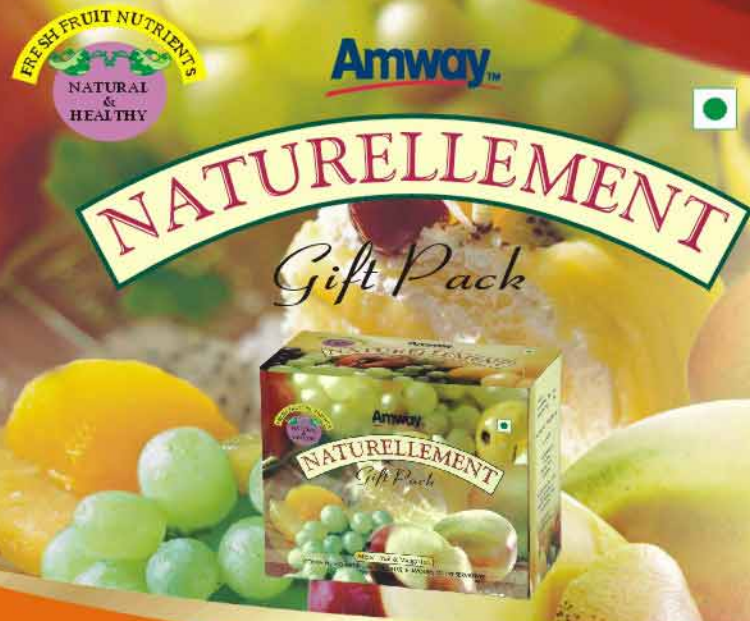
Non-Coreline

Amway™

GIFT

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AVAILABLE
TILL STOCKS LAST



Naturellement - Natural Fruit Jams

Enriched with fresh fruit nutrients and special cane sugar, Naturellement Jam tempts everyone for its great taste. Two delicious flavours of Naturellement Jam are completely natural with no added colours, flavours or preservatives.

Fresh fruits..... great taste!

SKU No.: WHU 9979 ID MRP: Rs. 218/-
DAP: Rs. 198/- BV: 88 PV: 1.96
(Each Gift Pack contains: Mango Jam 375g and Mixed Fruit Jam 375g)

Illume Festive Candles Gift Pack

Enlighten your senses with attractive festive candles. Ideal for gifting as well as self use, these Illume candles spread the light everywhere.

Illuminate Your Senses!!



SKU No.: WHU 9974 ID MRP: Rs. 169/-
DAP: Rs. 154/- BV: 34 PV: 0.76
(Pack of 3 decorative candles)



Amway™
TRIDENT
TOWELS
Kings & Queens
Royale Towel Collection
EXTRA SOFT - ABSORBENT - LUSTROUS

INTERNATIONAL RANGE
Rib & Mosaic Weave
100% Egyptian Cotton
Towels

King & Queens - Royal Towel Collection

Wrap yourself in the incredible feather-soft, ultra absorbent premium towels. Made from extra long staple cotton specially imported from Egypt, these exclusive ultrasoft luxury bath towels pamper your body and relax your skin.

Royal Wrap!

SKU No.: WHU 9975 ID MRP: Rs. 599/-
DAP: Rs. 545/- BV: 120 PV: 2.67
Pack contain one Gents Towel (20 cm x 145 cm) and one Ladies Towel (60 cm x 120 cm)



Amway's Dream Range Collection of Bed Furnishing Set



Now enjoy sweet dreams with Amway's dream range!



- One set contains one Queen sized printed sheet (230 cm x 250 cm) and two-pillow cases (45 cm x 68 cm)
- Dream Range is especially designed with 100% fine Mercerized Cotton for that extra soft feeling
- Available in 5 exquisite contemporary Floral and Stripe designs
- Easy to wash and maintain

(A) SKU No.: WHU 9976 ID (B) SKU No.: WHU 9976 IDA
(C) SKU No.: WHU 9976 IDB (D) SKU No.: WHU 9976 IDC
(E) SKU No.: WHU 9976 IDD
MRP: Rs. 599/- DAP: Rs. 545/- BV: 120 PV: 2.67 (For Each)
(Net Contents: A set of 1 bedsheets and 2 pillow cases)

Note: For longer life and softer feel; wash with Amway's SA8 Gelzyme

Noritake**Premium Platinum Dinner Set**

Have the ultimate dining pleasure with one of the leading brands in the world of tableware. Noritake is known all over the world for its quality and style. So, dine in style with Noritake!!

30 pieces Dinner Set contains:

- Dinner Plate - 6N
- Salad Plate - 6N
- Fruit Saucer - 6N
- Soup Bowl - 6N
- Soup Plate - 2N
- Round Vegetable Bowl - 2N
- Oval Vegetable Bowl - 1N
- Oval Platter - 1N

Contemporary Fine
China by Noritake

SKU No.: WHU 9966 ID MRP: Rs.11,000/-
DAP: Rs. 10,000/- BV: 4425 PV: 98.33

30
Pcs
Dinner Set

*fine dining Collection*

Amway™

FLATWARE SET STAINLESS STEEL

Amway Flatware Set

Amway brings you the festive collection of the finest world class Stainless Steel Flatware Set.

24 pieces of the fine dinning set contains:

- 6 Dinner Spoons
- 6 Dinner Forks
- 6 Dinner Knives
- 6 Tea Spoons



Bring shine to dine!!

SKU No.: WHU 9967 ID MRP: Rs. 899/-
DAP: Rs. 817/- BV: 181 PV: 4.02

John Louis (London) Formal Shirts

- International quality range
- 100% finest Royal Cotton fabric
- Italian design styling and fit
- Available in Sky Blue and White shades

john louis
EXCLUSIVE FOR
Amway™

What you wear is what you are!

White Shirt (Size 40)	SKU No.: WHU 9980 ID
White Shirt (Size 42)	SKU No.: WHU 9980 IDA
White Shirt (Size 44)	SKU No.: WHU 9980 IDB
Sky Blue Shirt (Size 40)	SKU No.: WHU 9980 IDC
Sky Blue Shirt (Size 42)	SKU No.: WHU 9980 IDD
Sky Blue Shirt (Size 44)	SKU No.: WHU 9980 IDE

MRP: Rs. 575/- DAP: Rs. 523/- BV: 231 PV: 5.13 (For Each)

**Puma Socks Exclusively from Amway**

Puma brings you internationally fabricated socks specially designed to comfort your hard working feet.

- Made up of premium quality comfortable fabric
- Tripack of three shades -
(A) Black, Navyblue and Grey
(B) Black, Navyblue and Beige

Treat your feet!!

(PACK OF 3 SOCKS)

(A) SKU No.: WHU 9978 ID
(B) SKU No.: WHU 9978 IDA
MRP: Rs. 189/-
DAP: Rs. 172/-
BV: 76
PV: 1.69 (For Each Pack)

**Lee T-Shirts from Amway**

With superior fabric and fit, Lee men's Polo Pique T-shirt is apt for various casual occasions.

These T-shirts are available in three attractive shades and two sizes, exclusively at Amway.

Off-work performance!!

Maroon (L)	SKU No.: WHU 9977 ID
Maroon (XL)	SKU No.: WHU 9977 IDA
Blue (L)	SKU No.: WHU 9977 IDB
Blue (XL)	SKU No.: WHU 9977 IDC
Yellow (L)	SKU No.: WHU 9977 IDD
Yellow (XL)	SKU No.: WHU 9977 IDE

MRP: Rs. 375/- DAP: Rs. 341/-
BV: 151 PV: 3.36 (For Each)



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With special
all round
non-binding fit

Super Hero Collection
Amway
Bodycare
Comfort Forever...

Amway Bodycare - Boys Innerwear

The super heroes collection by Bodycare, fills thrill in your budding little hero. The innerwear with 100% super fine-combed cotton fabric ensures soft feel.



Get ready for action

(PACK OF THREE)

SKU No.	SIZE (Cms.)	TO FIT	MRP
WHU 9970 ID	60	2 Year to 4 Year	Rs. 175/-
WHU 9970 IDA	65	4 Year to 6 Year	Rs. 175/-
WHU 9970 IDB	70	6 Year to 9 Year	Rs. 175/-
DAP: Rs. 159/-	BV: 70	PV: 1.56 (For Each Pack)	

Amway Puma - Men's Briefs

Amway presents Puma branded men's briefs. These exclusive 100% cotton fabricated briefs are designed for that extra comfort.

The pack contains three briefs and is available in three different sizes.

Fit for the comfort!!

(PACK OF THREE)

SKU No.: WHU 9969 ID (Size: 90-95 cm) M
SKU No.: WHU 9969 IDA (Size: 95-100 cm) L
SKU No.: WHU 9969 IDB (Size: 100-105 cm) XL
MRP: Rs. 210/- DAP: Rs. 191/-
BV: 84 PV: 1.87 (For Each Pack)



100%
Cotton
Designed for
extra comfort



ARCOR

Delicious Butter Toffees
Made in Argentina

Arcor Butter Toffees

Indulge in the ultimate eating experience of smoothest Butter Toffees from Arcor. These delicious toffees are wrapped carefully and packed in an attractive box to make them a great gifting option.

Mouthwatering melodies!!

SKU No.: WHU 9981 ID
DAP: Rs. 91/- BV: 20

MRP: Rs. 100/-
PV: 0.44 (Net Wt. 300g)



Amway Bodycare - Ladies Panty

Promising comfort forever, the deluxe panties by Bodycare fits your body well. Soft and stylish 100% cotton made panties provide maximum ease to carry out your chores comfortably as it wicks away the moisture naturally. The soft covered leg bands lend enough stretch to ensure ample freedom of movement.

(PACK OF FOUR)

SKU No.: WHU 9968 ID (Size: 85 cm) M
SKU No.: WHU 9968 IDA (Size: 90 cm) L
SKU No.: WHU 9968 IDB (Size: 95 cm) XL
MRP: Rs. 210/- DAP: 191/-
BV: 84 PV: 1.87 (For Each Pack)

Amway
Bodycare
Deluxe Panty
Comfort Forever...



Feel the
Comfort



Amway
Bodycare
Comfort Forever...

Amway Bodycare - Girls Panty

Amway brings skin friendly cotton panties by Bodycare.

- Super soft 100% cotton panties
- A comfortable fit, gentle to tender skin
- Specially styled leg openings that do not ride up or bind
- Full seat coverage and itchless elasticized waistband

SOFT • SMART • STYLISH
SKIN
FRIENDLY
COTTON
PANTIES

See her smiling

(PACK OF THREE)

SKU No.	SIZE (Cms.)	TO FIT	MRP
WHU 9971 ID	60	2 Year to 4 Year	Rs. 120/-
WHU 9971 IDA	65	4 Year to 6 Year	Rs. 120/-
WHU 9971 IDB	70	6 Year to 9 Year	Rs. 120/-

DAP: Rs. 109/- BV: 48 PV: 1.07 (For Each Pack)

Amway Delicious Cookies Gift Pack

The Gift Pack contains three varieties of tempting cookies:

- Cinnamon Cookies- A mouth watering delicious cookie filled with Cinnamon powder
- Butter Cashew Cookies- An Indulgent range filled with Butter and Cashew nuts
- Choc Cashew Cookies- A delicious Chocolate rich treat with Cashew nuts

Deliciously delighting!!

SKU No.: WHU 9986 ID
DAP: Rs. 154/- BV: 34
(Each Pack contains:
Cinnamon Cookies 150g,
Butter Cashew Cookies 150g and
Choc Cashew Cookies 150g)

MRP: Rs. 169/-
PV: 0.76 (Net Wt.: 450g)

Manufacturer exclusively for
Amway by makers of:

CookieMan
Fresh Baked Australian Cookies



Amway.
STERLINGG

1200W/Steam Iron

STERLINGG Steam Iron from Amway

STERLINGG 1200W is a safe and stylish steam iron which adds comfort to your ironing.

- 1200W Steam, Spray and Dry Iron
- Multi-directional extra long cable cord
- Non-Stick Teflon Soleplate
- Revolving temperature dial
- Transparent Water Tank
- Safety Fuse



*18 months warranty

Wrinkle-free clothes, hassle-free ironing

SKU No.: WHU 9799 IDA MRP: Rs. 499/- DAP: Rs. 454/- BV: 101 PV: 2.24

Pan King's Non-Stick Frying Pan from Amway

Pan King's exclusive non-stick frying pan offers you carefree and enjoyable cooking.

- Non-toxic, non-staining, non-reactive with foods
- Enables a comfortable handle grip
- Does not pit, tarnish or corrode
- Stays looking new for years
- Requires upto 60% less oil
- Saves on fuel due to quick and uniform heating

1 year warranty
for teflon classic coating

Amway.

PAN KING

ADVANCED COOKWARE

**Cook with comfort**SKU No.: WHU 9985 ID MRP: Rs. 399/-
DAP: Rs. 363/- BV: 80 PV: 1.78**Amway Speedway Healthy Nuts**

The high on energy, Healthy Nuts are perfectly roasted to give you that exclusive taste. This nut pack is Trans Fat and Cholesterol Free.

The three-in-one pack of Healthy Nuts contains:

- Roasted and salted Pistachio
- Roasted and salted Cashew
- Roasted and salted Almond

Enjoy total health
with fun!!SKU No.: WHU 9984 ID MRP: Rs. 349/-
DAP: Rs. 317/- BV: 70 PV: 1.56

(Each Pack contains: Roasted Pistachio 125g, Roasted Cashew 125g and Roasted Almond 125g)

Perfectly
Roasted
Nuts

From Fully Automatic State-of-the-art European Plant

Genuine Leather Accessories from Amway

The Genuine Leather Purse for ladies is exquisitely crafted in international design. This purse has spacious pockets to keep your credit/debit cards, identity cards, photographs etc. The zippers attached to the pockets safely hold your cash and bills. Your money and your important papers are never crumpled in the pockets of this purse. This brown coloured bifold purse has the most authentic look a leather wallet can have.

Genuine choice!!

SKU No.: 220199 IDA MRP: Rs. 319/-
DAP: Rs. 290/- BV: 64 PV: 1.43**Amway Leonardo Olive Pomace Oil****Olive Oil's Benefits**

- Highest content of mono unsaturated fatty acids (MUFA) which reduce bad cholesterol (LDL) and triglycerides.
- Olive Oil is rich in oleic acid.
- Rich source of vitamins A, D, E, K and Beta - carotene and other antioxidants.
- Improves metabolic functions.
- Olive Pomace Oil is economical since it is used in 1/3rd the quantity of other edible oils and can be reused 3 to 4 times.

Get healthier with Amway Leonardo Olive Pomace Oil

SKU No.: WHU 9965 ID MRP: Rs. 400/- DAP: Rs. 364/- BV: 161 PV: 3.58 (Net Qty.: 1 Litre)

**Amway Speedway Healthy Namkeen**

You would love to munch the crisp and crunch of healthy namkeen. This Trans Fat and Cholesterol Free product ensures great taste along with great health.

The delicious pack of traditional Indian Healthy Namkeen contains:

- Kashmiri Mixture
- Panchrattan
- Cornflakes Mixture

Munch the crunch



Three in One Pack

SKU No.: WHU 9973 ID MRP: Rs. 122/-
DAP: Rs. 111/- BV: 24 PV: 0.53
(Each Pack contains: Kashmiri Mixture 200g, Panchrattan 200g and Cornflakes Mixture 200g)

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Amway Artistry Beauty Pack

Artistry Normal to Dry Beauty Pack Contains:
 Artistry Time Defiance Intensive Serum
 Artistry Moisture Rich Vitalising Cleanser
 Artistry Moisture Rich Refreshing Toner
 Artistry Moisture Rich Protective Moisturiser SPF 15
 Artistry Time Defiance Intensive Serum CD
 Artistry Time Defiance Intensive Serum Brochure
 Artistry Beauty Book



SKU No.: 219858 ID MRP: Rs. 9999/-
 DAP: Rs. 8333/- BV: 7374 PV: 163.86

Artistry Normal to Oily Beauty Pack Contains:
 Artistry Time Defiance Intensive Serum
 Artistry Clarifying Foaming Cleanser
 Artistry Clarifying Oil Control Toner
 Artistry Clarifying Balancing Moisturiser SPF 15
 Artistry Time Defiance Intensive Serum CD
 Artistry Time Defiance Intensive Serum Brochure
 Artistry Beauty Book



SKU No.: 219684 ID MRP: Rs. 9999/-
 DAP: Rs. 8333/- BV: 7374 PV: 163.86

5 Litre Institutional Pack of APSA-80

APSA-80
 5 Litre Institutional Pack available at 20% discount on Cumulative DAP of five 1litre APSA-80 Packs



Better yields for any crop,
 any size farm

SKU No.: 215931 ID MRP: Rs. 2340/-
 DAP: Rs. 1950/- BV: 1725 PV: 38.33 (5 Litre)



Amway Scrub Buds Pack

Amway Scrub Bud is a high quality, very durable, rust free scrubber which cleans the inside and bottom of all your utensils without leaving any scratches. It is ideal to use along with Amway's Dish Drops.

These scrub buds make dishwashing a very enjoyable task.

Now sparkling clean dishes
 with Amway's 'Scrub Buds'!

SKU No.: E 6407 ID MRP: Rs. 179/-
 DAP: Rs. 149/- BV: 132 PV: 2.93 (Pack of 4)

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Amway Celebrations Gift Pack

Get a special Body Loofah Cum Massager at **Just for Re. 1/-** with every purchase of Celebrations Pack, comprising of:

- G&H Body Shampoo with 40% extra FREE
- G&H Lotion with 40% extra FREE

For a luxurious
 bathing experience!

SKU No.: 219104 ID MRP: Rs. 698/- DAP: Rs. 582/-
 BV: 516 PV: 11.44 (Net Contents: G&H Body Shampoo and G&H Lotion)



Amway Home Care Pack

Get a set of Kitchen Knives for **Just for Re. 1/-** with every purchase of

Home Care Pack containing
 SA8 Gelzyme (500ml) and
 L.O.C. High Suds (500ml).

Home cleaning was
 never so easy!

SKU No.: 219689 ID MRP: Rs. 564/-
 DAP: Rs. 470/- BV: 416 PV: 9.24
 (Net Contents: LOC High Suds 500ml and SA8 Gelzyme 500ml)



Amway Car Care Pack

Give your car a show-room like appearance with Amway Car Care Pack.

This pack contains:

- Car Wash
- Silicone Glaze

Get a fine car fragrance at **Just for Re. 1/-** with this Car Care Pack.

Give a brand
 new look to your car!

SKU No.: 219690 ID MRP: Rs. 624/-
 DAP: Rs. 521/- BV: 461 PV: 10.24
 (Net Contents: Car Wash and Silicone Glaze)



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TILL STOCKS LAST



SKU No.: 219105 ID MRP: Rs. 698/-
DAP: Rs. 582/- BV: 516 PV: 11.44

Amway Hair Care Pack

Give the natural care your hair needs with Amway Hair Care pack comprising of Satinique Advanced 2-in-1 Shampoo and Conditioner and Satinique Advanced Moisturising Detangler.

Get a set of three Salon Hair Brushes for **Just for Re. 1/-** with this pack. The set comprises of:

- Paddle Brush
- Vent Brush
- Wide Tooth Comb



Rejuvenate, Strengthen and Protect your hair.... Naturally

NUTRILITE Children's Health Pack

Nutrilite Children's Health Pack brings together two of the most desired children's health supplements- Nutrilite Kids Chocolate Drink and Nutrilite Kids Chewable.

Along with this...
Get an exclusive 3-in-1 Nutrilite Kids lunch box.
Just for Re 1/-

An ideal gift for children's healthy future



SKU No.: 219103 ID MRP: Rs. 1848/-
DAP: Rs. 1540/- BV: 1363 PV: 30.29
(Net Contents: Nutrilite Kids Chocolate Drink and Nutrilite Kids Chewable)

NUTRILITE.
Best of Nature. Best of Science.
www.nutrilite.com



NUTRILITE Women's Health Pack

Nutrilite Women's Health Pack is a combination of two health supplements from the Nutrilite range- Along with this...

Get a set of two Nutrilite Ankle Weights. **Just for Re. 1/-**

An ideal gift for Women's health



SKU No.: 219685 ID MRP: Rs. 1198/-
DAP: Rs. 998/- BV: 883 PV: 19.63
(Net Contents: Nutrilite Iron Folic and Nutrilite Cal Mag)



Amway Sun Dapples Fragrance

Enthrall others with your enchanting fragrance! Amway's Sun Dapples fragrance for women diffuses a sweet scent that refreshes your soul and captivates the attention of people around you.

Spread your Magnetic Fragrance

SKU No.: 100593 IND MRP: Rs. 1499/-
DAP: Rs. 1249/- BV: 1086 PV: 24.13 (Qty.: 50ml)

Amway Dynamite Gift Pack

Dynamite's world class grooming products now in a single pack. It contains Dynamite Shaving Foam and Dynamite After Shave Splash.

Get an exclusive Gents Genuine Sheep Nappa Wallet at **Just for Re. 1/-** with every purchase of Amway Dynamite Gift Pack.

Get that Dynamic look with Dynamite



SKU No.: 219106 ID MRP: Rs. 548/-
DAP: Rs. 457/- BV: 406 PV: 9.00
(Net Contents: Dynamite Shaving Foam, Dynamite After Shave Splash)

Dynamite Disposable Razors from Amway

A pack of 10 Dynamite Disposable Razors to help you get the confidence of a real close shave!!

- Twin Blade
- Swivel Head for lesser nicks and cuts
- Lubricating Strip enriched with Vitamin E

Enjoy smooth close shave with Dynamite Razors...

SKU No.: WHU 9833 IDA MRP: Rs. 159/-
DAP: Rs. 133/- BV: 117 PV: 2.61 (Qty.: 10 Razors)

DYNAMITE™
TWIN BLADE
DISPOSABLE RAZORS



Program
starts on
September 01, 2007

RENEW



YOUR GROWTH...

POST
RENEWAL
OFFER

Place a 60 PV
order within 45
days of renewing
& get an
attractive
**Insulated Steel
Lunch Box** for
Re. 1/- only.



save upto
RS. 200/-

**EARLY
BIRD OFFER**

Renew from September 01, 2007
to October 15, 2007 & get an exciting discount

save upto
33%



Renew for 3 years & save upto 33%
of the renewal charges



Renew Online at
www.amway4u.com



Renewal just Phone Call away.

You can Renew on PHONE by using
your credit card

Call us for more details...

Delhi & NCR: 011-42295900 Maharashtra & Goa: 022-66681500
Tamil Nadu: 044-42255522 West Bengal: 033-30215555
Toll Free no.: 1800-1800-789 from rest of India (From BSNL/MTNL lines only)



"No man is so poor as to have nothing worth giving" AND "the measure of a life, is not its 'Duration', but it's 'Donation'!"

This sentiment was exhibited by the ABOs of Ludhiana, when history repeated itself in Ludhiana - the 'Manchester of India'. It was one of the speediest and biggest AOF events, which materialized in less than a month.

And the mammoth AOF event, that took the city by storm, was the donation of 'AOF-ROTARY AMBULANCE' to the Mohan Dai Oswal Charitable Cancer Hospital on Thursday, 12th July, 2007. This was possible with a healthy contribution made by the ABOs of Ludhiana.

When, we say history repeated itself, we refer to the 'AOF Dental Van' donated to the Rotary Delhi mid-town sometime in 1999. And the chief Guest on this grand occasion was Ms. Amrit Kaur Gill, Sub-Divisional Magistrate (SDM) – West, who, along with Mr Sanker Parameswaran, Director – Legal & Corporate Affairs, and Amway distributors led by the first diamond ABO of the country, (Mrs.) Mohinder Braich, formally flagged-off the ambulance at Amway office at Ludhiana. Besides tremendous branding, the location of the flag-off was not lost to the city of Ludhiana.

The medical director & renowned Oncology surgeon Dr. Satish Jain of Oswal Hospital was also there, along with many senior officials of Rotary. This 'AOF-Rotary Ambulance' would address any emergency situation, by providing timely medical-care to the economically deprived patients. This ambulance is not just going to great visibility of AOF & ABOs, but it will also give a fillip to the brand 'Nutralite - best of Nature, best of science', by branding pasted on the ambulance.

The event was attended by all major publications of Ludhiana/Punjab, followed by an interactive media session with Mr Sanker, which helped Amway & AOF to enhance its corporate credentials. On both fronts, Corporate & CSR, excellent media visibility was realized with prominent photographs in the next day's newspapers.

This donation was made possible by the ABOs of Ludhiana, especially Mohd. Ishffaq, J.S Malhotra, Sunil Gupta, the brothers, Mr. Satinderpal & Harminderpal Singh Taggar, besides the redoubtable Mrs Braich. Their gesture reflects very high compassion and generosity, and we hope this event sends an inspiring message to all the ABOs across the country.

The 'invisible hands' behind the execution of this not so easy AOF task in Punjab, include Nitin Chandna (who recently took charge as AM of Punjab), and the Ludhiana team - Vikrant Sihotra, Sonu Setia & Deepak Khera AND PUC team of OM-Vishwas Rattan.

Judging by the impact of this donation, we believe this is something all Amway offices and all AOF LICs can try to replicate. Can you imagine sense of pride ABOs of Ludhiana would have, when they see the AOF ambulance doing its good work in Ludhiana?

GLISTER 100g TUBE + GLISTER 40g TUBE for **Rs. 96*** only



**EXCLUSIVE
GLISTER 40g
TUBE INSIDE
THE PACK**

Hurry!

Grab your
pack today!

OFFER OPEN TILL
STOCKS LAST.

SKU No.: 217335-IDA

M.R.P.: Rs.115/-

*DAP: Rs. 96/-

BV: 85

PV: 1.89

Glister 100gm also available without this offer.



Enjoy PHUKET with your family

Phuket is a fascinating and spectacular place that will leave you spellbound with its picturesque splendor, rich cuisine, sparkling night life shopping and warm friendly people.

Each day and night will be packed with powerful Business Events and New Launch Meetings which will help your Business grow to further heights.....

Come and get the feel of Phuket's natural beauty, while you attend one of the best business trips along with your family...



SKU No.: 2303071D