

Amagram

BUSINESS BUILDING WITH CONFIDENCE

1/2008

Give your business
a boost in 2008



Amway

Coming soon...



NUTRILITE™

products for active lifestyles

Food supplements that help boost mental focus and physical performance.

**REFRESH, REPLENISH
and REHYDRATE**

Look in the next issue of AmwayFocus Magazine for more details.

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2008: The Year of Opportunity

Firstly, on behalf of all of us here in Milton Keynes, we would like to wish each and every one of you a happy and prosperous 2008.

To say that 2007 was challenging is, let's say, an understatement. All of us have had to overcome what initially must have felt

like insurmountable challenges, but overcome them we have. It is human nature to often focus on negatives, but there have been positives.

Expo at the N.E.C. was a fantastic event, an outstanding success. Over 10,000 Transitional Contracts have now been processed. If we wanted an endorsement to the New Mode of Operation and a commitment to the future, this is it.

So what do we have planned for 2008? Well, our industry is growing and this presents us with a great opportunity to not just ride the advantage of this important indicator but also to challenge our direct competitors and take market share. We will work more strategically to create more scope, more influence, more commitment, less criticism and to help you to make more money from your Amway business.



In 2008 we have a number of innovative and strategic plans both for the business and for our reputation in the UK market. Our Retailing for Success Roadshow kicked off in February, Retail and Product Training Programmes are all but in place and there is a lot more to come.

We have and will continue to bring expertise in house and "on the road" – all with professional sales and retailing backgrounds. They will be out on the road with you soon, up and down the country and over to Ireland to present to you our new retailing workshops.

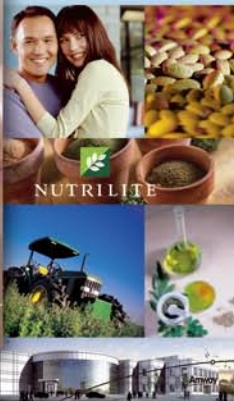
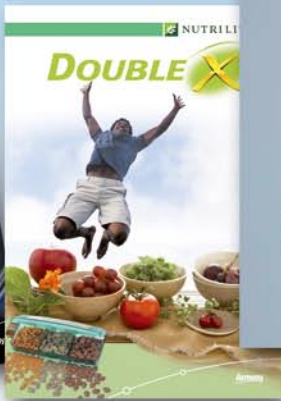
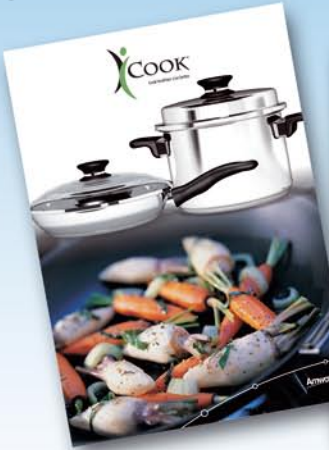
Finally, I can reaffirm that we are bowled over by the number of you that have completed the transition. It's a strong signal that you have confidence in the Amway business and can see that the opportunity is, as it always was, the best, low risk, low cost business opportunity available.

Here's to a successful, exciting and instructive year.

A handwritten signature in black ink, appearing to read 'Tom Denham', with a long horizontal flourish extending to the right.

Tom Denham
General Manager & Director
Amway (UK & Rol) Ltd





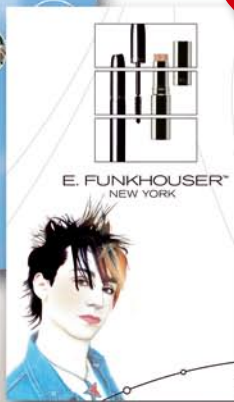
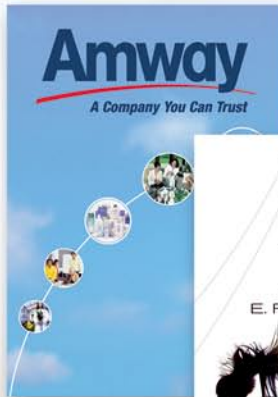
HELP GROW YOUR BUSINESS

by using a set of 10 striking brand posters **from AMWAY.**

Strong visual images are great for making impact and these large A1 posters are no exception.

Developed specifically to support you with your business, these AMWAY branded posters can be used in a multitude of ways:

- with customers
- with prospects
- with product displays
- in your office



Order your set today for **£6.10/€9.10**
Amway Poster set
Order no. 104756



Each set contains one poster of each of the following brands from Amway:

AMWAY™, NUTRILITE™, NUTRILITE DOUBLE X™, ARTISTRY™, ARTISTRY TIME DEFIANCE™, E. FUNKHOUSER™ NEW YORK, SATINIQUE™, iCOOK™, eSPRING™ and Home Care (featuring SA8™, L.O.C™ and DISH DROPS™).

Global Founders Council members meet in Monte Carlo



It was a great venue for an extremely important business event. The main purpose was to communicate our global marketing strategies to members. We heard inspiring words from Doug, Steve and others but perhaps the highlight of the event was the stirring speech delivered by co-founder, Rich DeVos.

Our Chief of Marketing Officer, Bill Payne, told us about some truly exciting innovations that are in the works - including new products and new opportunities - all to allow us to become more consumer focused.

Among the new marketing strategies will be making our E. FUNKHOUSER™ NEW YORK brand easier to sell, with better product selection, more advertising, plus blogs, podcasts, You-Tube and more.

We'll be re-positioning, re-energising and re-launching our home care product line, this time with a unified "green" theme. And we're going to ramp up our sports marketing efforts through Team Nutrilite to help create more awareness and more customer loyalty.

Outside of business there was plenty of pleasure, including the excitement and spectacle of the Grand Prix race itself, plus all the pomp and glamour that comes with it. The Fairmont Monte Carlo afforded us a terrific view from our hospitality suites. Dinners were world-class and wide-ranging and there was golf, boating, beach strolling, casinos and just plain exploring.

Monte Carlo was a fabulous setting for renewing old acquaintances and making some new friends. It was also a great setting to focus on the transformation of our Company into a new, better company - a consumer-focused company, with products consumers want to buy and ABOs want to sell.





realise your own potential

By continuing to focus on the two most important elements of the Amway Sales and Marketing Plan – retailing products and supporting others to do the same – you can take your business from strength to strength and achieve additional bonus awards.

You have access, and opportunity, to work with some world-beating brands within Amway's extensive product portfolio... use these and your own sales skills to build a strong retail base to your business.

By earning a minimum annual income of £10,000/€15,000 from Core Bonuses* in the PY 2007-08 and qualifying as an Amway Business Consultant, you will be eligible for **the Annual Business Consultant BONUS:**

Bonus Schedule – UK

£10,000 - £14,999	= 20%
£15,000 - £24,999	= 30%
£25,000 - £49,999	= 40%
£50,000 or more	= 50%

Bonus Schedule – Rol

€15,000 - €21,999	= 20%
€22,000 - €36,999	= 30%
€37,000 - €74,999	= 40%
€75,000 or more	= 50%

In addition, for the first year of the Programme, the following **One Time Cash Award (OTCA)** schedule will apply**:

If you reach the 20% level	= £3,000 / €4,500
If you reach the 30% level	= £5,000 / €7,500
If you reach the 40% level	= £7,000 / €10,500
If you reach the 50% level	= £10,000 / €15,000

How to achieve your bonus... example:

BC has earned £39,000 (€40,000) from Core Bonuses during the Performance Year.

First	£14,999 (€21,999) x 20%	=	£3,000 (€4,400)
Next	£9,999 (€14,999) x 30%	=	£3,000 (€4,500)
Remaining	£14,002 (€3,002) x 40%	=	£5,601 (€1,201)
TOTALS	£39,000 (€40,000)		£11,601 (€10,101)

For detailed information regarding the SIP and precise qualification criteria, please refer to your upline Platinum, local Amway office or Amway website.

* Core Bonuses include Performance, Leadership, Foster, Ruby and Pearl bonuses.

** Percentages are based on BC Bonus percentage levels.





A golden opportunity...

In May 2009, we celebrate 50 years of global success, innovation and achievement. Amway will invite qualified Executive Diamonds and above to the first ever Global Executive Diamond Conference in Grand Rapids and Ada, Michigan.

Immediately after, qualified Diamonds and above will join us in Las Vegas, Nevada for the Global Diamond Conference.

As well as receiving the latest on Company developments, One by One initiatives and growth strategies, they will enjoy a most exclusive event with world-renowned entertainment and guest speakers.

A Grand Gala Golden Anniversary - a unique event in Amway's history.

Qualification:

1st September 2007 – 31st August 2008

50th Anniversary Executive Diamond Forum

Qualified Executive Diamonds and above who meet one of the following conditions:

- ◆ Emerald Bonus Recipient and 9 or more Qualified legs (Q6 to Q12)
- ◆ Diamond Bonus Recipient and 10 or more FAA points.

50th Anniversary Diamond Forum

Qualified Diamonds and above who meet the following conditions:

- ◆ Emerald Bonus Recipient and 6 or more Qualified legs (Q6 to Q12)



50 years, two cities...
...and a lot to celebrate!

Achievers

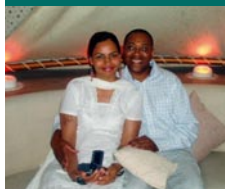
Local Achievers

Kurian, Yasmeen and Paul, Henry



EMERALD

Grant, Alford and Sophie



FOUNDERS PLATINUM

Our victory and achievement is due to the love, tenacity and dedication of everyone in our team and our sponsors.

Thank You. The best is yet to come!

Ajmani, Sugeet and Kaajal



FOUNDERS PLATINUM

We are extremely excited about the opportunity and the future this business holds. The business has provided us with incredible choices in terms of time with family, financial security and travel across the globe. It truly is a great time for our business.

Mccay, Moni and David



FOUNDERS PLATINUM

Not in our wildest dreams did we ever imagine to own our own business. It is the loving and caring mentorship of our upline, the loyalty and inspiration of our downline team and friends, that has enabled us to reach this level on our way to achieving our goals.

Arunasalam, Velauther and Thilakawathy



FOUNDERS PLATINUM

We have always had our aspirations, the willingness to work hard and a positive we-can-do-it attitude which has helped us reach our goals. However, the right vehicle for achieving great things in life never came along until we were introduced to this business.

Sala, Mitch and Deidre



FOUNDERS PLATINUM

We are grateful for this business because our true potential has been realised and we have achieved many of our life goals. If you work and stay focused on your goals they can be achieved.

Chheda, Pravin and Madhulala



FOUNDERS PLATINUM

When we started this business we had no idea it would go international. Thanks to our upline, our team and

Amway in supporting us to achieve this level. This is the best business on earth.

Soni, Nitin and Parul



FOUNDERS PLATINUM

Before we started in this business we were working full time, now we are able to spend more time with our children and we are very excited about helping people around the world to succeed in their own business.

Choudhari, Atul and Madhavi



FOUNDERS PLATINUM

We thank Amway for producing world class products and supporting us all the way. All we have done is listened to our upline and stayed consistent and persistent.

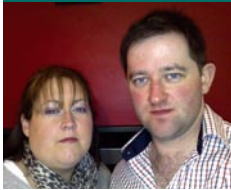
Bohm, Dr Siva and Dr Mallika



PLATINUM

Our success in this business is due to the mentorship we receive from our awesome upline mentors and we are truly blessed with the line of sponsorship we have, including our fantastic team.

Cassells, Declan and Nicola



PLATINUM

It is great to have achieved Platinum level but it is only a stepping stone to greater achievements. With the help of a great team and the Amway Corporation, we can all achieve our goals.

Gardener, Carlton and Claudia



PLATINUM

Reaching the Platinum level has taught us many team building skills and enhanced our knowledge in dealing with people. Our aim is to succeed and achieve our goals in this great business.

Kanagarathnam, Sivabalarajah and Sivabalarajah, Sasikala



PLATINUM

Olwe, Charles



PLATINUM

Sugden, Cathy and George



PLATINUM

This has been a team effort for which I am truly thankful. Special thanks to my mentors and family. I am looking forward to the new Amway era so that I can bring more of my fantastic teams with me on the journey to success.



GOLD PRODUCER

Cobb, David and Rachel
 Dzwairo, Abigail and Faessler, Meinrad
 Kilcullen, Marie and Edward
 Madume, Maxsam and Mupazi, Lenity
 Shettigar, Shashirekha and Kumar, Yogesha
 Walker, Belinda and Darren



SILVER PRODUCER

Chopra, Atit
 Govind, Sandip and Neha
 Jajodia, Amit and Shilpa
 Kawol, Devendra and Diana
 Moradi, Siavash and Rank, Serena
 Okelo, Vincent and Krycinska, Anne
 Okpalugo, Osmond and Tonia
 Prasobhkumar, Chellappan and Ushakumari
 Rao, Mukhesha and Shrutha



18%

Daby, Anjani and Peetambar
 Daram, Guruva
 Emilion, Victor and Maria
 Jheelan, Manish
 King, Don and Hannah
 Manchery, Nandan and Nandan, Sreekanthi
 Marday, Pynee
 Mistofsky, Michael
 Porritt, James A
 Porritt, Johnny F and Joanna
 Porritt, Stella
 Rek, Zbigniew and Sophia
 Shah, Sanjay
 Thavaseelan, Thambiappah and Sujitha



15%

Francis, Todd and Lee-Francis, Rhonda.
 Gadiyar, Vinod and Shalini
 Giles, Lynn Hilda and Kelvin Edward
 Guddannanavar, Roopa
 Henderson, Sean and Collins, Miranda
 Hupe, Birgit
 Jacobsen, Christian
 jansen, Wesley and Sharon
 Kapronczai, Adrien
 Knabe, Katja
 Lock, Linda and George
 Modha, Ameritalal
 Murali, Vignesh, Karthik and Banumathy
 Muthiah, Jothieswaran
 Ngwena, Emmanuel
 Osborne, Donna
 Panesar, Darshan-Pal and Surinder
 Parker, Ken and Pat
 Phillips, Jason Furze and Erika Anthea
 Phillips, Jenny
 Ravindran, Manesh and Manesh,
 Shobha
 Seeruthun, Ammeer Sing and Purnima
 Shetty, Nagaraja
 Solomon, Gregory
 Subbarayalu, Sivakumar and Sivakumar,
 Kalpana
 Te, Emmylou and Harold
 Vind, T Chris and Michelle



15%

Bare, Ruddney
 Biswas, Anup and Helen
 Breeft, Melanie
 Burdon, Lee and Leigh
 Byrne, Charlotte
 Daniel, Shirlene and Smits, Mike
 Davies, Gareth
 Dickson, Valerie
 Dunbar, Lindy
 Dunbar, Steve and Emma
 Evans, Colleen

Achievers

Local Achievers



12%

Agblobi, Andrews Doeh and Mawuse
Ashman, Michael and Siobhan
Bacangallo, Alfonso
Basson, Hiloa
Batt, Viktor and Olga
Bouch, Nicola
Brennan, Ann and Jimmy
Brown, Sara
Browning, Paul
Butt, Adnan Ashraf and Wajeeha Adnan
Chan, Wai and Wan, Chan
Cheer, Dominique and Michael
Chitsote, Rita
Choudry, Ayesha
Cullen, Fay and Graham
Daniel, Dennis and Dennis, Sunimol
Dayal, Jayantial and Jayshree
Deidda, Domenico
Dhulipala, Narayana and Usha
Du Plessis, Christiaan and Elmien
Forde, Neil
Gauntlett, Wesley and Grace
George, David and Sieberhagen, Theresa
Green, Paul and Sarah
Greer, Ulyyn and Morgan, Vaughn
Hessing, Christine and Neil
Islaweyn, Lul
Jama, Rina
Jeevananthan, Sumathy
Juru, Munyaradzi Covava and Serina
Kagan, Ronnie
kungu, Masanja and Mussa, Mariam
Lim, Seng Joo and Chew, Mei Ling
Lukazis, Dzintars
Mackay, Isobel Roasemary and Kathryn, Ro
Man, Walter and Fung Yee Phoenix
Mawanda, Eva
Mazhazha-Nyandoro, Zivanayi and Cha
Mema, Penelope
Molloy, Majella and John
Mudavanhy-Nee Murindagomo, Juliet and Murindagomo, Boas
Murtala, Madhusudhan and Manem, Neelima
Ngwenya, Thokozani
Nolan, Richard
Petkevicius, Valdas and Petkeviciene, Liu
Porritt, Joanna
Renuka, Balasingram
Roberts, Colin
Rubie, Levi and Ann-Marie
Saib, Mohammad Nasir and Bibi Zinnat
Schaaf, Helene and Rudolf



12%

Shaw, Simon and Beverly
Shyllon, Leslie and Zainab
Unwin, Paul
Walton, Dave and Gladys
Zindoga, Alfronce and Concillia



9%

Adams, Paul
Ahuja, Rajnish and Pratibha
Andrejeva, Jrina
Andrejevs, Vitalijs
Andrejevs, Vitalijs
Arguelles, Oliver and Maryflor
B, Mariam K
Baltmanis, Voldemar
Bant, Jan Gerrit
Barbier, Edward and Sophia
Basavaraju, Prabhakara. and Prabhakara, Shashirekha.
Belgrave, Liga and Chaz
Bhatnagar, Mridul and Mandeep
Bhatnagar, Sameer and Shalini
Bourne, Leon
Brennan, Caitlin and Kelly, Ned
Browne, Justin
Buckley, Theresa and Ned
Burger, Adele
Chadha, Amit and Chandni
Chan, Wingo
Chimuka, Kuziwa Jesica
Ciangola, Anna Maria
Corbin, Sybil
Crook, Paul and Karen
Dagpin, Julius and Eva
Dawson, Mabel
Daze, Kay and Richard
Dersena, Natalja. and Dersens, Genadijs.
Doherty, Howard and Catherine
Dsouza, Steevan
Dunne, Shane and Margaret
Edem, Marco and Althea
Erasmus, Marius. and Barrella, Daniela.
Frampton, Sara and Richard
Francis-Williams, Jeffrene
Gerdele, Velta
Gibbs, Dominic and Sam
Goggjin, Michael John
Gogna, Tarlok
Golebiowski, Michal
Golubcova, Jelena



9%

Guddannanavar, Roopa
Gunnoo, Krishna
Hannant, Raymond
Hira, Narinder and Maninder Pal
Hudson, Karen and Paul
Jacob, Renju
Jennings, Stephen
Jevstifejvs, Boriss. and Jevstifejeva, Lina.
Joyce, Shelley
Jurkewitz, Monika
Jurkus, Gediminas
Kacerayskaite, Kristina
Kaidoo, Madina
Kamuteera, Ruth
Kandakulam, kathees and Jarsika
Kapingu, Colleta
Kapronlzai, Kornel
Keane, Matthew. and Pordum, Alison.
Kent, Rita
Khan, Raza and Arisha
Kitsopoulos, Karima and Nikolaos
Klue, Werna
Knight, David and Helen
Koczberski, Janusz
Kosmidis, Catherine
Kutaceva, Anastasija and Matalja
Langford, Patricia and Brian
Levy, Sue
Lines, Rose and Craig
Lipery, Christina and Christodoulos
Ludjo Avogo, Dieudonne and Mandide
Kupa, Francoise
Maher, Margaret and John
Maingard, Louis
Makanda, Florence
Malawo, Ben
Malawo, Spencer
Manning, Mary Edna
Masanga, Tsitsi
Matsokotere, Perpetua
Mckay, Owen Keith
Millar, Tom and Di
Mirza, Tahir and Aysha
Mistry, Kalpesh and Bhumika
Mo Wan Wan, Kuen and Mo, Sau Wah
Mockuviene, Ausra
Morgan, Venet
Mponzi, Remija and Kihaka, Watson
Muller, Gordon and Rebecca
Mwanje, Susan and Simon
Nadezda, Slivina
Neave, Beverley. and Laurenson, Gregory
Nikandrova, Jelena



9%

Nkunika, Dambile
Oduote, Erica and Olayemi
Ogbonna, Christiana
O'Meara, Karen
Paterson, Duncan and Nancy
Paul, Claire and Dyson, David
Pellicena, Simone. and Walker, Andrew.
Phelan, Ann
Rasburn, Ivan and Julie
Ratcliffe, Brenda
Reyes, Amelia and Rosengel
Richards, Patricia
Robak-Sobolewski, Arthur and Sobolewska, Iwona
Rutaroh, Adrian
Rutkauskene, Liliija. and Rutkauskas, Vaclovas.
Rykkko, Kazimierz
Santiago Silva, Antonio Osvaldo
Scott, Jason
Seedheeyan, Sheila. and Hurloll, Dewanand.
Sestakovs, Anatoljjs. and Sestakova, Alla.
Sharrock, Christine
Shaw, Heather and Tim
Shetty, Nagaraja
Shoker, Joga. and Hall, Miranda.
Shore, Caroline
Shurmer, Jane
Sibangani, Sylvia
Skaria, Sunil. and Joseph, Siji.
Swanepoel, Lenardt. and Verwey, Marese.
Szajna, Janusz
Telej, Tomasz
Tewathia, Arun and Nupura
Thomas, Denise and Duffield, Mark
Thompson, Dean and Matthews, Lyndsey
Trott, Emily and Fisher, Tim
Vaghela, Manish and Jessica
Van Der Bijl, Timo and Nortier, Chris-Mari
Varanasi, V N Ravi Kumar and Shanthi
Vasantharany, Sutheskaran
Vegter, Rienko and Leana
Walendziuk, Jan
Warren, Camilla
Weheliye, Hani
White, Bryan and Denise
Wierzchowski, Slawomir and Kratiuk, Karoline
Wilks, Ray and Jean
Williams, Terry
Wroe, Paul Simon
Yandooru, Janardhan and Vora, Jeenal

Retailing with Confidence Workshops

Unlock your potential as a retailer by joining us for some compelling, practical help on how to sell.

Taking place on weekday evenings from 7:30pm at the listed venues, these workshops will help you identify the fundamentals of retailing which can lead to increasing sales and your customer base.

There is no charge for attending these workshops - places are going fast so reserve your place by contacting **anne_gilmore@amway.com** or telephoning **01908 629400**.

Tuesday 5th February

Hilton Hotel
Edinburgh Airport
Edinburgh
EH28 8LL
Tel: 0131 519 4400

Wednesday 6th February

Holiday Inn Hotel
Altrincham Road
Wilmslow
Manchester SK9 4LR
Tel: 0870 443 6961

Thursday 7th February

Hilton Hotel
Lydiard Fields
Great Western Way
Swindon SN5 8UZ
Tel: 01793 881 777

Tuesday 12th February

Menzies Cambridge Hotel
Bar Hill
Cambridge CB23 8EU
Tel: 01954 249988

Wednesday 13th February

Wembley Plaza Hotel
Empire Way
Wembley
London HA9 8DS
Tel: 0208 902 8839

Tuesday 19th February

Holiday Inn Hotel
Filton Road
Bristol
BS16 1QX
Tel: 0870 400 9014

Wednesday 20th February

Hilton Hotel
101 Waddon Way
Croydon
CR9 4HH
Tel: 0208 680 3000

Thursday 21st February

Corus Hotel Solihull
Stratford Road
Shirley
Birmingham B90 4EB
Tel: 0844 736 8605

Monday 25th February

Holiday Inn Hotel
M1, Jct. 40
Queens Drive
Wakefield WF5 9BE
Tel: 0870 400 9082

Tuesday 26th February

Amway Training Centre
Caldecotte Business Park, Milton Keynes
MK7 8JU
Tel: 01908 629400

Thursday 28th February

Ramada Hotel
117 Milltown Road
Belfast
BT8 7XP
Tel: 028 9092 3500

Monday 3rd March

Marriott Johnstown
House Hotel
Enfield
County Meath, Ireland
Tel: 46 9540000

ONE SMART TECHNOLOGY

CERAMIDE INFUSION SYSTEM



REPAIR



STRENGTHEN



PROTECT

The CIS (Ceramide Infusion System) component is the technology that sets the SATINIQUÉ™ brand apart from the competition.

SATINIQUÉ

Repairs, strengthens and protects in one use.

Amway
UK • Republic of Ireland • Jersey • Guernsey

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