Volume 3, Issue 3, 2010



Kanti and Lata Gala | Double Diamond

Delivering Hope

Amway and IBOs Join Forces to Help Haitian Quake Victims



In communities around the world, Amway IBOs deliver hope every single day.

They deliver it in countless ways. In the presentation of a business opportunity. Through an encouraging word. In leadership that uplifts, motivates, and inspires.

In recent months, delivering hope took on new meaning. After January's devastating earthquake in Haiti, Amway IBOs donated blood. They sent relief supplies. They searched for—and found—fellow IBOs. They helped restore identity and dignity.

As they walked through the rubble of Port-au-Prince, our IBOs found hope. Amidst unspeakable scenes of death, they witnessed volunteer physicians and nurses risking their lives to save others. They heard stories of amazing survival. They learned about injured Haitians, awaiting medical care for days, who lifted their voices in songs of praise.

That's the power of hope.

As you read the stories in this issue, you may be struck by the contrast between the world of Amway success and the world of Haitian survival. We hope you will be inspired by both ... and the power of opportunity to bridge those two worlds.

In Haiti rescue efforts, our IBOs were heroes of the highest order. They showed mercy. They did justice. They walked humbly, delivering hope every step of the way.

It's our goal to honor their example, and do the same.





delivering HOPE

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View from a field hospital in Haiti. Photo taken by Dr. Thomas Matelic who was flown to Haiti on an Amway jet. See story on page 11.



LOOKIIIS Kanti & Lata Gala | Double Diamond

Happy, healthy, and free to enjoy the fruits of their labor, Kanti and Lata Gala look back on why they chose their AMWAY™ business over professional careers. It was to pursue a different lifestyle, which has given them the freedom to prosper financially, spiritually, socially, and personally.

This couple built their business with a heart for helping others succeed. Their commitment was born out of devotion to one another and their children, who are now both married and successfully growing their own businesses with their own spouses. It has transcended to the thousands of people they've touched through their global network of business partners, friends, and philanthropic activities.

Balancing hard work and fun

Admittedly, most days in the Gala household are hectic. Kanti and Lata thrive on their full schedule, which includes daily prayer, workouts, a healthy diet balanced with NUTRILITE* vitamins, minerals, and supplements, a myriad of phone calls and emails, and plenty of entertaining of both friends and family.

Their daughter, Anjali, lives next door with her husband, Kavan, and his family. Lata offers, "We love having the kids so close and feel fortunate in that our son-in-law's family lives next door. And of course, we're very pleased that they're successful IBOs."

Neil is their eldest. He and his wife, Sirisha, help Kanti and Lata take care of the day-to-day AMWAY™ business. "They bring Saahil when they come," says Lata. "He's our first grandchild, and we love being able to see him every day." Kanti and Lata have just completed a backyard renovation project, which included a large playground for Saahil. "In addition to the slides and tire swings, we installed a pool, Jacuzzi® tub, gardens, and a couple of gazebos. It's perfect for adult entertaining, and it's everything a 2-year-old could dream about."



Business, love, and life's celebrations

The number one reason Kanti fell in love with this business is that he was able to build it with the love of his life. He says, "This business encourages couples to work and make decisions together. Good communication is a necessity in our work, and good communication can strengthen marriages."

Lata adds, "Having both parents home and building this business together created more unity in our family. We became better parents, leaders, and people in general because of the learning from our mentors and our own teaching of success principles. Our kids grew up in this environment, and now they're building their own successful businesses and families."



They Live to Give

As Lata Gala was growing up in India, her generous father taught by example. He gave freely to people in need, cultivating a dream in Lata's heart.

"There are three things you can do with money," she says. "You can make money, spend money, or give money. My passion has always been giving to people in need."

Raised with the same values, Kanti Gala shared Lata's philanthropic passion. While building their AMWAY business, Kanti and Lata and some of the key leaders in their team established the We Live to Give Foundation.

"We created the foundation to give donors the confidence and peace of mind that they are contributing to organizations and causes that have been researched and pre-qualified," says Kanti, who leads the foundation's work.

One cause that is especially close to their heart: children with autism. Lacking the resources common in North America, parents in India struggle to meet their children's special needs.

"If autism is recognized in the early stages, the children can grow up and have a better life," said Lata. "But not too many people in India know what to do."

Working with Easter Seals, the *We Live to Give Foundation* is leading an effort to bring Indian teachers to the U.S. to learn to work with autistic children. The teachers will return to India, someday working in an institute the Galas plan to build.

"We're doing this to make life better for people in India where we grew up," Lata says.







The Gala children have been helping in their parents' business since they were in high school, taking care of products and even the billing. Kanti reflects, "They learned that our trust was enough; it gave them confidence to go forward and make the right choices in their lives."

Kanti and Lata are planning their next family trip to India. It will be an important event for family and friends, a big party, and a milestone in the life of 2-year-old Saahil. The Mundan Celebration is a Hindu ceremony, and their grandson will have his hair shaved and be blessed for a long and fulfilling life.

Fiscally and physically fit business

Both Kanti and Lata came to the business with medical backgrounds – Kanti earned a Ph.D. in pharmaceutical research and development and worked in the industry for 13 years; Lata was an administrative director for a nuclear medicine department for 17 years – so they know the benefits of taking care of their bodies as well as their business. Several days a week, they practice yoga and work out with a personal trainer in their home gym. Kanti says, "As leaders in this health and beauty business, we live as examples for the team. We work at being physically, emotionally, and spiritually fit." He continues with a smile in his voice, "And, because our family has come to expect long-term income from this business, we want to be healthy so we can be around to collect it."

Success with an AMWAY™ business requires a good work ethic and a positive attitude. Kanti uses the following analogy to explain: "Sweat equity—if the perspiration doesn't come when you work out, then you're not working hard enough. It's the same in business."

Lata agrees but stresses finding the balance between fun and work, and being in synch with your spouse and team. As an example, she points to their mentors who have always managed their time well. "We feel we have to improve ourselves as our mentors have always done. It is not just for us; we continue to improve for our team. People see our interest is genuine, and they want to follow. Spiritually, I believe that God blesses us when we do what's right for others. And in this business, there is always that opportunity."

The average monthly gross income earned by "active" IBOs was \$115 (U.S.)/\$181 (CAN.).

The success depicted may reflect income and investments outside the IBO Plan. Approximately 66% of all IBOs of record were found to be active.* The percentage of IBOs who achieved Double Diamond and above qualification in FY08 was .0038%.

*Based on an independent survey during 2001, "Active" means an IBO attempted to make a retail sale, or presented the Amway Independent Business Owner Compensation Plan, or received bonus money, or attended a company or IBO meeting in the year 2000.

"Gross income" means the amount received from retail sales, minus the cost of goods sold, plus the amount of Performance Bonus retained. There may be significant business expenses, mostly discretionary, that may be greater in relation to income in the first years of operation.

Work hard and smell the roses

Kanti appreciates the original vision set by Rich DeVos and Jay Van Andel. "Their idea didn't come instantly. It came after trial and error." And he sees those initial business ideas continue to evolve because of the internet. "Today the world is smaller because of the internet," Kanti says. "The younger generation doesn't shy away from technology or hard work, though they do want to smell the roses along the way. The AMWAY™ business opportunity fits their desire."

The world may be smaller in one sense, but it is still vast in another. "We have a huge business in India and also in many other countries such as Australia, United Kingdom, Vietnam, Philippines, China, Hong Kong, Singapore, Thailand, Turkey, and Malaysia," says Lata. "We're excited with the international support from Amway, especially where our businesses are taking off."

With positive energy and abundant enthusiasm, the Galas foster a culture that balances work and play, strength and flexibility, effort and reward. In their lives, the integration of business and family is nearly complete. "We tried once to have a meeting when we were not allowed to talk about business, and we couldn't do that," says Lata. "Then we tried to do it the other way, only talking about business. Well, we couldn't do that either!"

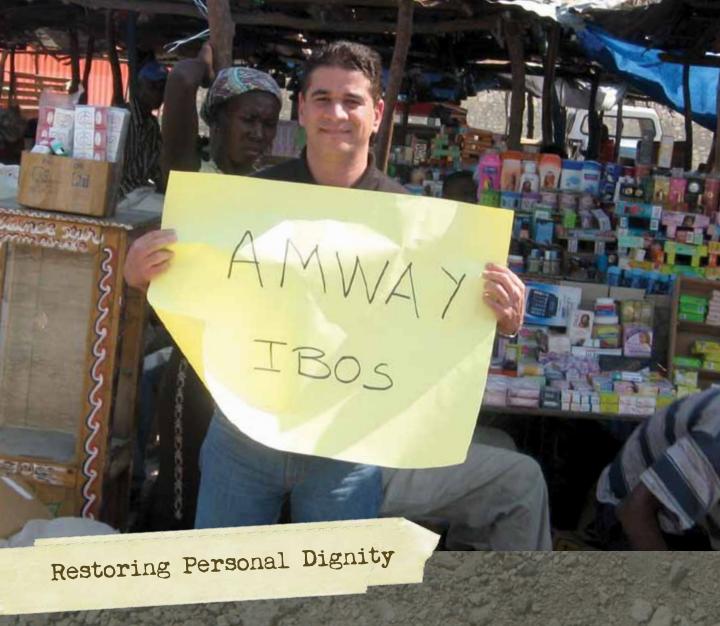
Within their organization, they lead by example, and express deep appreciation for the contributions of many strong leaders. "We share a very similar thought process," says Kanti. "We might start something, and they'll jump in and get things done."

Most important, the Galas find joy in every relationship. "We have very good unity and a lot of fun together," says Kanti.

"We laugh a lot."







The Haiti earthquake shattered more than buildings. It ended lives, destroyed families, and erased identities.

People were left without the most basic provisions for personal health and hygiene.



Having responded to the needs of the people during Hurricane Katrina, Amway had an idea of the supplies that could be gathered and delivered quickly: toothbrushes, toothpaste, deodorant, soap, shampoo, and hand sanitizer wipes. Working with World Vision and International Aid, these kits were delivered by agencies and churches that were already on the ground in Haiti. Amway was able to distribute 10,000 personal hygiene kits to the Haitian people.



Jeff Johnson, National Sales Manager, Amway Canada and the Caribbean, said that the Caribbean IBOs responded immediately to help their Haitian brother and sister IBOs with blood and food donations. Jeff engaged Paulette Cesar, a Haitian-born IBO now living in Florida, (read her complete story on page 14) to try to contact the displaced IBOs living in the refugee camps. Despite their current conditions, when Paulette connected with them, the IBOs wanted to know what was happening with the business. "That desire is a testament to the spirit of the Haitian IBOs wanting to move on and continue to build their business. They see Amway as an opportunity for a better life even in the midst of the tragedy," shared Jeff.

Jeff and Paulette were able to connect with many of the IBOs in a conference call, where the IBOs asked questions about the Fast Track Program, shared their dreams for rebuilding their business, and thanked the company for their support.

In another rallying effort to support the Haitian IBO family, a team of Amway operations and sales managers pooled resources from the U.S. and Dominican Republic (DR) warehouses, expedited needed items to the DR warehouse, and found DR employees to assemble additional hygiene kits to deliver specifically to the Haitian IBOs.

Jeff worked closely with Ruben Familia, General Manager, Dominican Republic and Puerto Rico. "I was happy to help; these people were left with nothing and we could give them something to feel better about themselves, and that is worth a lot." Ernesto Fernandez, warehouse lead in the DR, volunteered to drive five hours through the devastated countryside to meet IBOs and deliver the kits. "It is something I will never forget, and I'm very grateful to have done this," says Ernesto. After a several-hour wait, he met the IBOs at a marketplace. Each area was no more than sticks with a covering to block the sun. People were bartering and trading for items. Grateful IBOs found Ruben and set out to distribute the hygiene kits.

Plans continue to develop to help the Haitian IBOs return to building their businesses. Jeff made sure to set up a way for the IBOs to receive their bonus checks. Ruben shared that "most of the people in Haiti had lost their identity in the earthquake; they are a 'nobody.'" Amway has taken steps to ensure that every Haitian IBO knows they are somebody, and that they are very important to the company.

Quenching an Urgent Thirst
Amway helps bring safe drinking water to Haiti

The quest for clean water dominates daily life for a majority of the world's population. More than 4 million people worldwide die each year from drinking unsafe water. In the months following the Haiti earthquake one of the most pressing needs continues to be access to clean, safe drinking water.

In the spirit of improving lives, Amway stepped up to get clean water to Haiti's people. Amway R&D personnel volunteered their time to build 300 HydrAid® BioSand Water Filter systems to send to Haiti. These simple filters have no moving parts, require no electricity, and can combat the leading causes of waterborne death and disease by reducing parasites, bacteria, and viruses. One filter can deliver 100 gallons of safe water per day for more than 10 years.

"We are able to put the power of a water filtration plant into homes, clinics, and schools in Haiti," says Roy Kuennen, Director – Durables R&D, of Amway. The Corporation also provided safe storage containers for the filters.

A network of partners worked in conjunction with Amway to get the filters up and running. Nugent Sand and Gravel donated sand, and Dow Chemical Company donated a rail car of resin-both necessary filter ingredients. The United States Navy-Project Handclasp helped with the logistics, Safe Water Team underwrote the first truckload of filters, and Pure Water for the World installed the systems and trained locals on use and upkeep.



Currently, 600 such filtration systems are in place in Haiti, but 1,000 are needed. A \$100 donation covers the cost of purchasing, shipping, and installing a HydrAid BioSand Water Filter system in Haiti through a Rotarian project called *Thirsting to Serve*.



On Wings of Hope Amway pilots fly medical mission

As the tallies for the Haitian injured continued to grow, Amway leaders knew they had resources to get essential medical help to desperate Haitian survivors. The earthquake had destroyed the landing strip in Haiti, but a makeshift runway allowed Amway jets to land, delivering medical supplies and personnel.

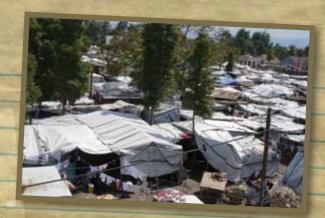
Once in Haiti, doctors set up mobile hospitals to help treat the 300,000 injured in the earthquake. People came seeking treatment at all hours of the day and night; by car, truck, and bus; they walked, rode donkeys, and endured three-hour ferry rides.

Amway is proud to have been able to provide the transportation to get the right people, to the right place, at the right time to help save lives and change destinies.



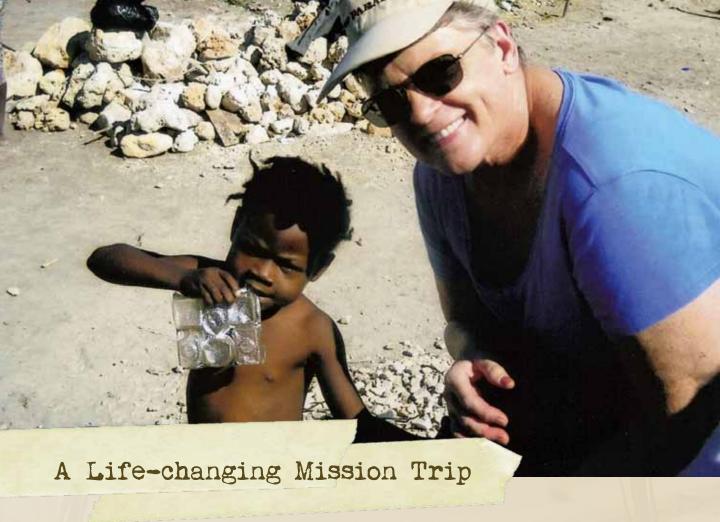
"It was tremendous to see your plane land in Port-au-Prince and bring the next team with you. We definitely could not be doing all that we are in Haiti without your efforts. We are grateful to have you helping us."

Thomas Matelic, M.D. Orthopaedic Associates of Michigan



"I can personally attest that the willingness to contribute the jet allowed several members of my team to go when they otherwise would not have been able to. The medical teams that have been in Haiti from West Michigan have been instrumental in providing first-class medical care to a grieving and suffering people. Our teams have been able to improve the lives of thousands, saved the lives of hundreds, and will continue to improve the well-being of hundreds of thousands more in the future. The kindness and generosity of Amway has allowed local health-care professionals to best utilize their talents in the Haitian relief efforts."

John G. Anderson, M.D. Orthopaedic Associates of Michigan



After delivering medical professionals to Haiti, the Amway jets had another mission to fulfill. Jeanne Wyatt, R.N. and Platinum IBO, tells her story of getting home.



Jeanne Wyatt
IBO since 1997 | Platinum

When Jeanne Wyatt arrived in Haiti on January 9, 2010, her mission was wellness.

Along with a team of medical professionals, she went to work in a clinic on the small island of La Gonave, providing basic care to 800 island residents with stomachaches, headaches, and minor maladies.

On the third day, after workers treated moms and babies all day, the clinic's tin roof started to shake. "It made sounds like a freight train going over our heads," Jeanne said. "I thought, 'This can't be happening here!'"

A California-born girl, Jeanne thought she knew the feel of an earthquake. "In California, the buildings sway and we all know what to do," she said. "When I stepped outside in La Gonave, it was like stepping onto a trampoline. The ground bucked and swelled like nothing I'd ever experienced."

From that day on, life at the clinic changed. Wounded people from Port-au-Prince started arriving on La Gonave via a three-hour ferry ride and the clinic's medical team began treating the broken, weak, and burned.

Meanwhile, the team's return flight was canceled – their plane was needed to transport medical supplies. They were told, "You have water, food, and shelter; you are not a priority."



Getting home

Near the clinic, a Wesleyan mission group worked to find a way home for its student missionary team and Jeanne's medical group. They learned, via the internet, that Amway was flying jets to Haiti, delivering doctors and supplies, and returning home empty. After a friend-of-a-friend-of-a-friend contacted Amway, the stranded teams had the start of a fragile departure plan.

The first leg of their trip began Saturday, January 16. First was a jaunt on a lobster boat, then a 60-mile-an-hour trip in the back of a pickup truck to Port-au-Prince. In the city, they saw unimaginable devastation and death. "As the rubble was being cleared away, people were digging through the piles, hoping to find something they could use to build some sort of shelter," Jeanne remembers.

In a Wesleyan mission house with no electricity, the team spent their night in Port-au-Prince trying to sleep, but were awakened by gunshots all night long. On Sunday, guards met them at the airport and escorted them to the Amway jet.

A change in roles

Life took a dramatic change when the group stepped onboard the Amway jet. "I felt like I was getting the treatment of a Diamond IBO, and it was wonderful," Jeanne said. They moved from being the caregivers to being cared for. As the only IBO on board, Jeanne sang the praises of the company.

"The group was amazed by the generosity being shown," she said. "We were offered any and everything to make our journey comfortable, and then fed gourmet lunches after we cleared customs in Miami."

After arriving in Michigan, they made their way home to South Dakota.

"Words cannot adequately express our gratitude to Amway for their assistance in getting our group back to the United States," said Jeanne in a thank you letter to Amway. "We were treated like royalty. We are grateful to God and the many people who played a part in our return."

"My husband, Jerry, and
I have been IBOs for 10
years and knew that we were
part of a great and giving
company. That fact became
even more personal when we
were isolated in La Gonave,
Haiti, with no concrete plan
for our departure."





Paulette Cesar IBO since 1999 | Diamond

As she waited in the Miami airport last January, Diamond Paulette Cesar was ready to return to her native Haiti, where her 10-month-old daughter, Jessica, had been enjoying a visit with Paulette's father.

When Paulette's flight was canceled, she was simply troubled by the delay. When she learned the cause was a major earthquake, Paulette could think only of reaching her daughter.

"I immediately got on a flight to the Dominican Republic," she says. The Dominican Republic is Haiti's only neighbor on the island of Hispaniola and the closest available landing area to her daughter.

Once on the island, she crossed the border and made her way through miles of devastation to reach the Haitian countryside she had moved from 15 years before.

After what seemed like countless hours of fearful agony, she found her father and daughter alive and safe. Like nearly everyone in the country, she lost relatives in the quake, although no one in her immediate family. (Her mother died years ago.)

But when she arrived in Port-au-Prince, her relief turned to horror and grief. Her house there was completely destroyed; her housecleaner and baby sitter had both been killed.

"Everywhere we went, people were buried under huge piles of concrete and rubble, crying out, 'Help me, please, help me...'" Paulette says. "But we had no way to get them out. All we could do was comfort them and give them water. It was the worst thing I have ever seen in my life."

A guiding angel

Exhausted and depressed, she continued her search for friends and business associates for two weeks. "We would walk sometimes five or six hours to someone's house only to find it totally collapsed, not knowing whether people were buried under it."

During those early days on the island, her lifeline back in North America was Jeff Johnson, Amway National Sales Manager for Canada and the Caribbean. "He was the only one who was able to get through to me on my cell phone," says Paulette. "I didn't know him that well before, but we became like family. He was able to relay messages back and forth between my husband and me. He kept in constant touch, and hearing his voice gave me wings; it gave me the strength and courage to continue. I will never forget him for that."

Despite almost impassable roads and gas selling for \$35 a gallon, Paulette crossed the border again, this time returning from the Dominican Republic with precious food and water for Haitian victims.

When Amway's plane with doctors and essential supplies arrived in Haiti, Paulette helped distribute soap and toiletries to appreciative victims. (See story, page 8.)

After two weeks of rescue work, Paulette and little Jessica returned to their home and the rest of their family.

Back to the devastation

At home in Florida with her husband, Erick, Paulette could not stop thinking about Haiti. On June 1, she flew back to connect with other IBOs. It was not an easy task. "Although we had the names of the missing people, we had no way of knowing where they were or what happened to them," she says.

People were living in tents. "The tents are made of a plastic material so they're too hot to stay in during the day; and at night, it rains. So water gets inside, and everything gets completely soaked," she says. "It is really bad. You ask yourself, 'How can people live like this?'"

Perhaps because of the dire circumstances in the refugee camps, the IBOs Paulette found were anxious to get back to work. "They say to me, 'When are we going to have a seminar?' because it gives them hope," Paulette says. "It's something 'normal' to think about rather than the loss and destruction they have to deal with every day. They want their lives back."

A new appreciation

An IBO since 1999, Paulette says the skills and experience she's acquired as a leader have helped her work with those in great need. "When we started our business, our goal was to help people. Helping others opens your heart, you learn how to give," Paulette says. "The earthquake has brought that to a whole new level. I look at people I don't even know and I feel as though I love them the first time I see them! That is what my experience as an IBO has done for me."

The Haitians are a hopeful people. "Even in the worst situations, their attitude is, 'Tomorrow will be better; tomorrow will bring a new day,'" says Erick. "It is incredible they still feel like this after all that's happened to them."

Like others from her homeland, Paulette is optimistic about the future. In July she held the first sales seminar since the earthquake. "Getting back to business is what people need. It helps them more than anything. It wasn't easy, but they were all anxious to get going again."

For Paulette, working with earthquake victims has provided a new perspective. "I used to take life for granted, but not anymore," she says.

"Now I realize there is nothing more important, nothing better, than life itself."

In Memoriam

Four Amway IBOs died in Haiti's earthquake. We remember and honor their steadfast faith and resilient hope. In their names, Amway has made a memorial contribution to SOS Children's Villages in Haiti to support the rebuilding of their homeland.*

Chantale Boisson
Michelle Cellstin
Robert Jackson
Hyppolite Joseph

^{*} Read about SOS Children's Villages and Amway Haiti rebuilding partnership on page 21.





Jorge Marcelo Oehlenschlager IBO since 2004

In Haiti, long before the earthquake struck, another disaster was claiming lives. With 70% of people living in extreme poverty, and 40% of the population under age 15, 200,000 orphaned children live in institutions – thousands more in foster care, with relatives, or on the street. That was before the earthquake.

After the quake took 230,000 lives, the number of Haitian orphans soared.

Like most IBOs, Jorge Marcelo Oehlenschlager wanted to help. Unlike most, he had a connection to Haiti. His friend Rona, a nurse, had worked with a Haitian orphanage, Fundación Rose Mine de Diegue, for more than 10 years.

"They only had a few children before the disaster," Marcelo said. "But after, they had nearly 80 kids to care for."

Marcelo made his first trip to the orphanage on January 24, delivering food, water, milk, diapers, and medicine to a grateful staff and hungry children. When he saw the primitive conditions, he wanted to do more.

No chairs to sit on

"They needed so much," says Marcelo, a father of five. The children had only makeshift places to sleep, no pillows or blankets; not even any chairs to sit on. "So my friends and I decided to start a nonprofit organization to coordinate our efforts and organize any donations we received."

Their organization, Juntos por Haiti (www.Juntosporhaiti.org) has since delivered 80 sets of bedding, 80 chairs, 80 backpacks filled with school supplies, and one big piano. Now 80 children can sleep in comfort and study their lessons at the orphanage. And one little boy who is blind can play his beloved music.

A surprise treat

Marcelo joyfully remembers surprising the children with an unexpected feast. "We brought in 250 hot dogs, cooked them up, and served them with mustard and ketchup. At first the kids thought they'd only get a half of one each because the hot dogs were pretty big, and of course, food is very precious," says Marcelo. "But they were so happy to be able to eat two or even two and a half apiece. That was such a great surprise for them. I will never forget it."

Moments like that make his work rewarding. "We also play football (soccer) with them and they love that, too," he says. "There are so few ways for them to just have fun and he kids."



With the Haitian government now asking for donations of only money, not items, many IBOs have already made contributions through Juntos por Haiti.

"These children were left with literally nothing after the earthquake," Marcelo says. "Like so many, they are only alive because of the people there who are helping them."

Speeding Water and Sanitation to Kids in Need



Ruben Familia, General Manager, Dominican Republic and Puerto Rico, is overseeing the installation of two HydrAid® BioSand Water Filter systems for the Fundación Rose Mine de Diegue orphanage supported by Jorge Marcelo Oehlenschlager and other IBOs through their organization Juntos por Haiti.

Familia is also coordinating efforts with Jeff Johnson, National Sales Manager, Amway Canada and the Caribbean, to work with IBOs in Haiti and elsewhere to raise \$13,000 USD to build a restroom in the orphanage for the 80 children.

Do you have a Haiti story to share with AchieveMagazine.com?

The ACHIEVE® magazine staff has been awed by the generosity and selfless giving that IBOs have shown to the people of Haiti, and we know you have more stories like the ones we featured in this issue. If you are or have been involved in the Haiti relief efforts, we would like to share your story on the blog, AchieveMagazine.com. You can submit your story by visiting AchieveMagazine.com and using the form in the "Contact Us" tab.



- 1. Download the application at www.Gettag.mobi.
- 2. Take a picture of this "tag" image with your mobile device.
- 3. The application reads the tag, linking you to the site. **Or go to AchieveMagazine.com.**





Jim & Nancy Dornan

IBOs since 1970 | Founders Crown Ambassadors

When the massive earthquake devastated Haiti in 2010, Jim and Nancy Dornan and Network TwentyOne wasted no time in responding. R.D. Saunders, Chief Significance Officer for Network of Caring, the philanthropic arm of Network TwentyOne, explains, "Responding to natural disasters is a big part of helping others, and so when the earthquake happened... we collectively knew we had to help. Jim, Nancy, and Network TwentyOne, immediately raised \$13,000 for food and medical supplies."

He adds, "There is always an immediate response to crisis, but people get weary and lose interest. Once the immediate needs are met, it seems that things fall off. Jim said he wanted to do something that showed a specific result, and helped for the long term. And that's what got us thinking about how we could do that."



Embracing mobility

The Dornans ultimately partnered with GO InterNational and Free Wheelchair Mission, two trusted organizations, to build and send wheelchairs to those whose injured limbs would never allow them to walk again.

R.D. continues, "Regular wheelchairs would not work in Haiti. These had to be 'SUV' wheelchairs and we wanted to send as many as possible with our funds. Each wheelchair does more than help a single victim. When you have a disabled person, it requires a lot of effort to care for them. You don't want them to be left out or miss a gathering, but it's stressful on the family. A lot of things about a disabled person's life are enhanced if they have mobility, from family relations, to jobs, to staying connected to the world. If you are going to climb out of tragedy, having something that gives you hope is critical. If you are freed up, you can have a life and do and go; that was our thinking."

Thanks to Jim and Nancy Dornan and Network TwentyOne, Network of Caring was able to deliver 550 of the specially built wheelchairs to Port-au-Prince quake victims.

Over \$30 million in support

Over the last 13 years, the Dornans and their team have sponsored more than 55,000 children through World Vision, giving more than \$30 million in support. They have built the Karuna Sharan orphanage in Mumbai. They have built a school called The Ambassador's School where homeless children can learn. And with their son Eric, who was born with spina bifida, they have furthered the international Power Soccer program, through the Fernando Foundation, where wheelchair athletes compete in soccer tournaments around the world. It's been a way of life for Jim and Nancy, Network of Caring, and Network TwentyOne. But no applause is accepted here. "We're not doing it for credit," Jim says. Adds Nancy, "We do these things because they need to be done. We're just trying to make a difference."

With so many philanthropic outlets, R.D. Saunders has been a welcome addition to the Network of Caring staff. Working closely with the Dornans and their organization, he can serve as the eyes and ears that fuel the outreach of this giving family and their thriving team. As the Dornans – 50 FAA Award Points Founders Crown Ambassadors – guide a new generation of Amway IBOs, including their own children, it's clear that their greatest reward comes from showing the world what "significance" looks like in action.



About the Dornans

Jim and Nancy Dornan were recently featured in ACHIEVE® magazine for their 50 Founders Achievement Award Points. You can read their complete story at AchieveMagazine. com, or use this tag to view a special Dornan video:



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Based on an independent survey during 2001, approximately 66% of all IBOs of record were found to be active.

Helping Those in Need The Amway Emergency Response Plan

When the unthinkable occurs – a catastrophic earthquake, a devastating hurricane, major flooding – rapid aid response often makes the difference between life and death for hundreds, if not thousands, of people.



Amway corporate leadership has made a commitment to use its resources to help those affected by natural disasters and other catastrophic events in the major markets where we do business. Advance planning for when and how to deploy emergency resources makes that timeliness possible.

Amway helps guide the development of emergency response plans for countries where IBOs live and work. Guided by our corporate charitable disaster response program in North America and around the globe, we make decisions based on evaluating needs, working with strategic partners, and providing an

outlet for the generosity of IBOs, employees, and customers.

It's clear: When disaster strikes, first responders play a critical role in saving lives. As you've seen in stories in this issue, Amway and Amway IBOs played critical first responder roles in delivering medical teams and services to ground zero in Haiti. They also delivered funding, products, and services to support

many more emergency responders. Amway, its employees, and

IBOs rallied to assemble and deliver necessary, basic personal care packages to help restore personal dignity to the thousands who received them, including our own IBOs.



It's just as clear that with a disaster as widespread and devastating as the earthquake in Haiti—a country with an already fragile infrastructure—longer-term aid and support are just as necessary. Amway's emergency response plans address rebuilding needs directly, too. Each plan includes direction to develop and fund longer-term support when needed. Action steps include site visits to explore areas of need and long-term

rebuilding projects based on the scale of the disaster and IBO engagement.

Beginning this fall, we embark on the second phase of that emergency response plan-a long-term rebuilding project in Haiti.

Steve Lieberman Managing Director – North America

Sandy Spielmaker Vice President - Sales, North America

Jim Hunking

Managing Director –

Canada, Caribbean





Haiti faces massive tasks and additional help is critically needed. So we're moving quickly to launch the next phase of The Amway Emergency Response Plan. We are very pleased to announce our new partner in this rebuilding initiative – SOS Children's Villages.

With a presence in Haiti for over 30 years, SOS Children's Villages works to improve the lives and well-being of Haitian children. Two villages – one in Cap Haitien and one in Santo, in the Port-au-Prince area – provide homes for more than 500 homeless and orphaned children.

In Les Cayes, Haiti, a new SOS Village will include 15 family homes, each supporting nine children and their SOS Mother. A school, medical facility, and other community facilities to support families will complete the village. Construction will likely begin in late 2010, dependent on approval from the Haitian government and the UN, to ensure compliance with a master reconstruction plan for Haiti.

Because of the overflowing compassion of Amway, its employees, and Independent Business Owners, over \$1 million in cash, products, and services was collected and put to use in Haiti during the immediate earthquake relief efforts.

Amway, its IBOs, employees, and customers have a rare opportunity to support this incredible effort and help build one of the homes in the new village ... providing a stable and caring environment for orphaned children.

Amway will provide \$250,000 toward the building project, and invites IBOs, customers, and employees worldwide to participate with us by giving small and large gifts.

Go to AchieveMagazine.com, or log on to Amway.com or Amway's Facebook* page to learn more about the village, our building plans, and how to make donations to help make this "Amway home" in the village a reality. Please help support the important work SOS Children's Villages is doing. Because when you change a life, you change the world.



The first SOS Children's Village was established in 1949. The organization has grown to currently support 2,018 facilities and programs in 132 countries and territories worldwide. Amway has supported SOS Children's Villages programs through affiliate markets in China, South Korea, and South Africa. To learn more about this organization, its history, unique village model, and outreach, visit:

Sos-childrensvillages.org



THE AMWAY ONE BY ONE CAMPAIGN
FOR CHILDREN® program builds local
partnerships that result in global impact.
Through ONE BY ONE, Amway, its employees,
and distributors partner with hundreds of
nonprofit organizations in every market and
every community where we operate, meeting
the unique needs of children in a powerful
way. By focusing our efforts on improving the
well-being of children, the AMWAY ONE BY
ONE CAMPAIGN is offering children the
resources they need to live, achieve, learn,
and play.

Strong Family Values

Dave & Jules Dornan

Diamond | Georgia

While second-generation Amway business owners Dave and Jules Dornan have grown their business quickly to Diamond, they've built their business just like everyone else—from the ground up... and with a great deal of hard work.

Dave admits that growing up "in the business" with successful IBOs as parents gave him an insider's view. But, his upbringing didn't lock in or guarantee his own success.

In fact, it wasn't until he met Jules, who was also an IBO, that his interest in building his AMWAY™ business took hold. He recalls when Jules first captured his attention at a conference. "I knew I wanted to spend more time with her, so I used my business, which was only slightly active, as my excuse."

Jules smiles as she continues, "Dave asked me to organize a meeting where he would present the business opportunity. Of course, all of my friends attended; they were curious about this guy. What none of us knew was that it was his first group presentation. He was nervous and claimed the slide presentation was mixed up. His awkwardness didn't matter. His business opportunity message was believable and his sincerity won us over."

The couple uses this story to illustrate how everyone learns through experience. There are no shortcuts, no matter your background or what your goals might be; you have to work at it, take it a step at a time and keep trying, so you can get better.

At age 22 and single, Jules was a Platinum. Dave says, "So when we married and worked on building the business together, it was a smooth transition to fulfill our shared goals. Working together has helped make us a stronger team."

Both Dave and Jules show the Amway IBO Compensation Plan, demonstrate products, and train and educate their downline group. "I even do ARTISTRY® brand training. But it's Jules who has a talent for putting people at ease. She has a real heart for people; it's both genuine and disarming," says Dave.

Now with two beautiful daughters, Faith, 2, and newborn Ella, Dave and Jules say they appreciate the freedom



they've worked so hard for. All along, their goals were to support their family, eliminate their debt, make everyday memories with their kids, and spend more time together as a family.

According to Jules, "We made so many sacrifices in those first years, because we knew what the payoff would be. Once we made the choice to build our business, there was never a question in our minds when distractions came up." They turned down weekend trips, vacations, golf games, whatever might have diverted their attention from their goals. "We worked hard and kept our focus on what had to be done."

Today, small reminders of their achievement happen daily. At the park with their kids, "We see moms with kids, though rarely with dads. Or we go to the lake for a week and no one else is there—they're all at work," Jules says. "It's sad to see how much other families are missing out on."

"We have a very different life than other people," says Dave. "Especially at our ages, when most young people are tied to offices and cubicles and commutes and day care, we have the freedom to set our own schedules and spend more time with our family."

"But," Jules adds, "for us it's not about the money. Sure, it's nice to have a beautiful home and nice cars, but I would give these up in a minute for my family. With this business, we don't have to make the choice between financial success and quality time with each other and our kids."

The average monthly Gross Income earned by "active" IBOs was \$115 (U.S.)/\$181 (CAN.).

Based on an independent survey during 2001, approximately 66% of all IBOs of record were found to be active.

Emerald

Reaching Emerald is a significant achievement, the result of sustained effort and successful leadership. As Emeralds, IBOs have demonstrated their ability to sell, recruit, train, motivate, and teach others to do the same. They have built healthy organizations and are reaping the rewards of their hard work. For the full stories, go to AchieveMagazine.com



Elisabeth & Manuel Aguilera · Dominican Republic

Living the dream: Manuel and Elisabeth Aguilera welcome people into the AMWAY™ business opportunity with open arms. Elisabeth says, "This is our mission in life. We love to see the positive changes in other families, as we've seen in ours." They strive to create happiness, believing that financial success can follow. Manuel says, "Dreams come true. Don't limit the size of your dreams. Whatever you can dream, you can make come true with hard work. We see it every day."

Looking to the future: What's next? Manuel says, "Many things will come, but first I will continue my personal growth. Because of our AMWAY business, I am a man who is at ease with himself. I have better character and temper, and this helps me inspire others." Elisabeth adds, "We want to continue to help others. And we hope to support our girls' musical dreams to record a CD."



Ken & Donna Friedrichsen · Arizona

Living the dream: A computer consultant in his "former life," Ken saw a way to make money outside his traditional business. "Now that we're retired (Judy worked as a labor and delivery nurse for 45 years.), it's fun building this business, thanks to the people we've met."

Looking to the future: "Our focus now is on helping our downlines and encouraging them to build strong retail businesses, because that's where the immediate income is," says Donna. "We've had some customers for 20 years," adds Ken.



Alyshah & William Gamble · Washington

Living the dream: "This business is a beacon of light for talented people" hurt by the current economy, William says. "Alyshah and I genuinely love people and sharing this opportunity with them." She adds, "We're dedicated to developing strong leaders who in turn can support others."

Looking to the future: "Hopefully, we'll start a family and someday show them the world," says Alyshah. "We also want to help our parents beyond retirement," adds William. "Even though they've worked hard all their lives, they don't have a lot to show for it in the end."

Emerald



Xiang Lan Gao & De Lin Li · New York

Living the dream: When Xiang Lan Gao began using NUTRILITE® The Perfect Pack for your health Dietary Supplements, "I felt so much better!" the nail tech says. That led her to explore the AMWAY™ business opportunity. "One idea stuck with me: I could be compensated based on selling product and sponsoring others who do the same."

Looking to the future: Recently, she left her job and is looking forward to having husband De Lin Li, a travel guide, join her full time in the business. "Someday I hope to own a house with a pool, 'cause I love swimming!" she says.



Jaime & Martha Heredia · California

Living the dream: Both Jaime and Martha have left their former jobs (his at an orchid nursery, hers as a housekeeper) to build their AMWAY™ business full time, which allows them more flexibility to schedule their days and to spend more time with Martha's son, Jessi, 15.

Looking to the future: They'd like to see more of the world, including their native Mexico. They also desire to help charities serving women, children, and the elderly. "It's important to remember that our success isn't meant to benefit only us, but the world around us," he says.



Juana & Roberto Hernandez · Florida

Living the dream: Roberto and Juana, along with daughter Chabely, 18, and son Roberto, 9, are achieving their goals and dreams as Amway business owners. Another dream of theirs has been achieved too – "We've even been able to bring my mom and sister here (from Cuba)," Juana says.

Looking to the future: "One of our goals and dreams is to help others believe in themselves," says Roberto, who credits the business with teaching him self-confidence. "More than anything, we hope our downlines will see that everyone possesses the power to change and create a better future."



Mabel Jong · New York

Living the dream: "We like taking the kids (Jevons, 9, and Brittney, 8) downhill skiing over winter or spring break," says Mabel. She and her husband, Jacky, a restaurant owner and sushi chef, look forward to visiting other countries in the future.

Looking to the future: "My goal and dream is to have more family time." In addition to her AMWAY business, Mabel runs a specialty printing company. "I'd also like to buy a house someday so the kids have more space."



Lorena & Severo Macias · California

Living the dream: Severo Macias says, "I used to work 16 hours a day. For two years now, thanks to AMWAY™, I have a very different routine. No 4 a.m. wake up. No boss. No strict schedule." His wife, Lorena, says, "I used to clean houses, while Severo worked day and night. Now, I have the flexibility to set my own schedule and spend more time with our sons."

Looking to the future: Severo says he is happy, "To care for my parents, my kids, and family, and then others who need help. That is what I will do." For Lorena, "Where to begin! Our legacy will not just be the material things, we will be sharing wisdom and principles and giving confidence to others. My dad used to say, 'Each word that you speak should be worth more than a thousand words written down.' I want for my children to speak the truth and for their actions to prove their beliefs."



Zaily & Damián Millán · Florida

Living the dream: Zaily, a former cashier, and Damián, a former long-haul driver, now continually look for openings to share their AMWAY business with others. Instead of paying their bills online or through the mail, "We go into the insurance agency, or we go into the bank. It's a great way to make direct contact with people."

Looking to the future: "Whether we're talking with people about the products or the business opportunity, we focus on what they need – not what we want to offer them," says Zaily. "By satisfying their needs, we both benefit." Damián says, "This business brings a balance of time, income, and personal growth into your life in such a way that yours becomes a life of excellence."



Michael & Dayna Monaco · New York

Living the dream: "I don't have to work three jobs anymore, and our AMWAY business allows us the flexibility to really enjoy life," says Michael. Dayna's happy knowing their future family will get to experience having both parents at home, like she did.

Looking to the future: Michael, who lost his dad at 18, has peace knowing "Our family has the ability to take over our AMWAY business that we worked so hard to build." He and Dayna anticipate traveling extensively and spending time with their "heroes" in the business.



Harish & Hira Panth · Virginia

Living the dream: Harish and Hira Panth believe that the AMWAY business opportunity has delivered what the traditional workplace could never offer them. Harish says, "We both have multiple degrees. I was a workaholic, yet we could not get where we wanted to go." He reflects, "Now, I have the personal growth and success I wanted." Hira adds, "And we have so much more family time—enjoying our favorite restaurants, movies, and travel. We want this for others."

Looking to the future: Harish says, "Beyond financial freedom and reaching many people, we have a heart for young people. They need to be understood and accepted." Harish believes, "We give hope. Success comes from a true commitment to each person, and selling and sharing the benefits of the products. We don't expect perfect people. Our satisfaction comes from seeing everyone become their best."

Emerald



Jose & Karen Pimentel · Dominican Republic

Living the dream: Jose and Karen Pimentel agree that the AMWAY™ business opportunity has opened a whole new world to them. Says Jose, "The most important thing is how it has brought all of us together. We are closer than ever, as a couple, with our parents, and with our extended family. We share moments with our parents that we wouldn't have known before. And we are with our little daughter, Karenelia, 2, every step of the way."

Looking to the future: As they look ahead, Jose shares, "We have much bigger dreams. We will continue to grow our business and reach new levels. We focus on the people we meet and our relationships with them. And then, set goals and follow a plan each month. There is much to learn in life, and it's important to realize that we don't know everything. We keep learning, every day."

Our AMWAY business has given us more financial freedom and time with our family.



Carolina Sanchez & Eduardo Saleta · Dominican Republic

Living the dream: Eduardo Saleta says, "You live the moments, you enjoy the recognition." His wife, Carolina, adds, "The AMWAY business opportunity has allowed us to spend more family time together." But for this Dominican Republic couple, there is so much more. Eduardo continues, "The greatest satisfaction is to have rediscovered faith in human beings. If we can believe, we can change lives, first with ourselves and our families, then our communities, and then the world."

Looking to the future: Eduardo shares, "People say I'm ambitious for this dream, but I want a better world, less poverty. And it's no good to get anywhere alone. Wherever we go, we want to get there with our group." Carolina adds, "And for our parents, we not only want to give them financial security, but we want to dedicate the time to them that they deserve. Our children are growing up with this. They see us as their heroes rather than people on TV; you can't replace that."



Max Santos · Illinois

Living the dream: Max Santos loves how life changes. And it has changed tremendously. "Ten months ago, we went and picked up my wife in a limo from her job—we had set a date for her retirement and we did it. She thanked her boss and left! We now have the flexibility to set our own schedules. Just recently, we were hitting golf balls at 11 in the morning. We love spending more time together!"

Looking to the future: Looking ahead, Max's enthusiasm is contagious. "I would like to build our business around the world. We would like to offer the AMWAY business opportunity to people who are looking for a way to make a better life for their family. I would like to leave a legacy to my family so that in the future my children can experience what this business can offer: security, freedom, loyalty. And I can't forget that going to Peter Island every year is also one of our goals!"



Francisco Torres · Texas

Living the dream: Francisco Torres is happy. "I love the positivity of this business. In many workplaces, it can be negative. Here, it seems everyone has a good outlook. That is beautiful to me and it is so rare. This is what drew me to the AMWAY™ business opportunity and this is why I want to introduce it to others. We can all succeed when we support each other and work hard toward our goals."

Looking to the future: Francisco's vision for the future is sweet. "I want to give back to my parents. They have been such an amazing example to me. I also want to help organizations for sick children and nursing homes. I would love to visit the people and make them happy for a little while. And by writing down my goals, I commit to attaining them."



Anderson Veras & Ana Cuesta · Dominican Republic

Living the dream: Anderson Veras says, "Our lives have changed. We spend more time together. Now, we want others to experience this too." His wife, Ana, adds, "With a traditional job, you can eat every day. With an AMWAY business, you can build something more. You can help make the future of your family more secure."

Looking to the future: Anderson and Ana hope to show the heart of the AMWAY business by giving back. Anderson says, "I want to open a foundation to help the elderly and children in need." Ana adds, "There are few pensions or ways to fund care in our country. We want to impact as many people as possible with the message of what this business can do."



Richard Wu · California

Living the dream: "I was 50 years old and had no time to enjoy my life. The pressure of my job was always there." It was a life-defining moment when Richard Wu decided to leave his career as a car salesman. He wanted more freedom to set his own schedule and spend more time doing the things he loved. His advice? "Open your mind to succeed."

Looking to the future: Richard's love for his AMWAY business motivates him to work hard. He plans to keep building his business, along with his personal skills. He adds, "I also hope for the opportunity to travel to foreign countries, and possibly buy some property."

Sapphire

Achieving Sapphire exhibits dedication to building a sustainable balanced business and mentoring others to do the same.



Alba Nunez & Ramon Castillo New York



Wei Chi Ontario



Belkys Soriano & Ramon Garcia Dominican Republic



Pankaj & Arcana Gupta California



Maurilio Hernandez & Maria Perez Florida



Hee-Ja Kim & Ho-Juhn Song Massachusetts



Jorge Manuel Martinez Marquez & Monica Martinez New Jersey



Felipe & Raisa Urena Dominican Republic

Ruby

Attaining Ruby reflects a strategic investment in time and effort to produce significant financial rewards.



Marta Oliva & Elier Aguiar Florida



Juanita & Enrique Garcia



Fidel Martinez & Basilisa Jiménez Garcia Virginia



Rebeca & Rafael Urena Dominican Republic

Platinum Sponsors in italics

Reaching Platinum is an important milestone in building a profitable and sustainable AMWAY™ business. When you achieve Platinum, you have built a strong foundation and demonstrated the ability to build a successful enterprise with great growth potential.



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Fernando Vargas & Reina Bonilla Maryland Alfredo & Dinora Rivera



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Pedro & Enriqueta Carbajal Oregon Ruben & Lupita Soltero



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Bonfilio Z Donaciano & Cirila Loyola North Carolina Maria Teresa Zamora



Ana Castro & Tomas Flores Pennsylvania Victor Flores & Leticia Flores



Alejandra Vanegas & Israel Higuera Nevada Juan & Minerva Ramirez



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Karla Nunez & Angel Cruz New York Ulde & Alberta Sosa



Clinton Porter & Ana Bonilla Maryland Reina Bonilla & Fernando Vargas

*Not pictured

Refresh, revitalize, and renew your business for 2011.

Take a moment to think about what your AMWAY™ independent business means to you. Does it mean the opportunity to secure financial freedom, enjoy more family time, achieve personal growth, realize business success, mentor others, be a part of your community, or something uniquely you?

Now is the time to refresh your business goals, revitalize your business and product knowledge, and renew your business ownership. Go to Amway.com > Business Center > Renewal by December 31, 2010. IBOs on Auto Renew are automatically renewed in mid-October.

ongratulations

Achieving Gold or Silver is an important step toward Platinum qualification. When you reach one of these important levels, you are on your way to building a strong and lasting business.

Gold

Salahuddin Abbasi and Nuzhat Salahuddin

Dean Abdool

Hector Aboytes and Karina Lopez

Vikram Aedula and Bhavana Deepavali

Rosa Alcantar and Gerardo Barrientos

Cristina Alfaro

Sandra Ali

Sarika Andhare and Amar Amte

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Jose Pena and Diana

Martinez

Jose Luis Romero

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Zamahara Velasco and

Darlin Lopez

Ashield Veloz Dylan Atkeson and Mara Shangshao Chen Rudy Garcia and Denia Lazzarini Montova **Eunsil Cho** Ervin R Veno III Guadalupe Avellaneda Baldemar Garcia Luna Jake Wade Jane Jung and Robert Song Ma Isabel Garcia Ramirez Jose Baez and Cruz Ivelys Choe Kang-Shi and Yi-Ching Wang Rodriguez Won Rock Choi and Silver Hur **Dumas Gautreau Diaz and** Martin Wang Faustino and Ynisolina Johanna Zambrano Alicia Collier Berihuete Terry Wehner Sergio Ruben Gil Jonathan Collins Rosario and Jose Juan Lifang Wong Amelia M Gomez Bernal Darlyn Contreras Tueni and Christine and Terry Yang Vanessa Estrella Corporan Amelia Gonzalez Roberta and Kelekona Georgina Yrure and Luis Bishaw Ismael and Mercedes Lorena Contreras Padron Gonzalez Cesar Bolanos Santiago Contreras and Flya Zarate Castillo Trinidad Moronta Lidia Gonzalez Chris Brletich Lucio Zeferino H Ty and Nikki Crandell Maria Del Carmen and James Bryant Guillermo Gonzalez Qingjing Zhang **Brandon Creasy** Silvia Bustos and Miguel Lidia Gromykhalina Lingyu Zhang Arias Mara Daidone and Paula Marshall Lynn Grubb Jian Cheng Zhu Ana Caba Benito and Blanca De La Cruz Michael and Tita Gutierrez Elizabeth Cadavid and Leslie Mosquera Mari De La Cruz Nathan and Juliet **JULY 2010 QUALIFIERS** Hantsbarger Austria Calderon and Luis Fernando De Leon and Rut Virginia Abreu De Dominguez Pichardo Valladarez Nick Harris and Johanna Dominguez Aide Xochitl Campos Flores Rocio De Los Santos Jesus and Sonia Heraldez Ramon Abreu Perdomo and and Mauricio Larios Espinoza Keyda De Los Santos Adriana Hernandez and Pin Zhen Diao Aida Candelaria Massimo Mariani Maria Del Carmen Acosta Jose and Margarita Diaz Perez and Jose Antonio Sandra and Aura Patricia Cinthia Hernandez and Jose Leisa Diller Fernandez Castro Cano Evangelista Gisela Aguila Jouly Carmona Elena Dominguez Javier Hernandez Cristobal Ahuatl and Irene Eliria Dominguez Vasquez and Leilei Carter Maria Oralia and Carlos Augusto Juan Maldonado Hernandez Isaias Castaneda and Rubi Cecilia Alarcon Miranda Cardenas Jinnu Dong Maria Hidalgo Eric Omar Alcantara Dirocie Laura Castellanos Daren Durell Chi-Ting Hsieh Ana Delia Almanzar and Pablo and Felicita Castillo Domingo Espinal and Sobeida Jun Ho and Jung Hee Hwang Roberto Reves Perez Caba Chad Castor Ana Inoa and Luis Ricardo Idalia Almanzar and Milton Isabel Evaristo De Leon Patricia Cedano Pena Alejandro Fajardo and Hilda Roberto Irizarri and Loida Jesus and Dominga Celestino Ulises Almonte and Yudelka Polanco Paez Paredes Jose Hector Cervantes Leonel Fernandez and Karina Audel and Guillermina Imelda Alvarez Valentin Alejandro Cespedes and Ana Izazaga Inoa Nelson Alvarez and Ana Claudia Figueroa Julisa and Jesus Jimenez Lopez Armando Cespedes Urena Marcela and Raudel Flores Aviole and Paul Joseph and Clara Mata Sherly B. Anduze Amber Fukuda Nathan Joyce Mario Chavez and Angelica Carmen Angeles and Anthony Nadezhda Fursova Bucio Espaillat Jeremy Kalmbacher Alma Galaviz Nolvia Chavez Mickey and Melinda Arora Kawena Kawainui and Lawrence Covaso Jose and Hilda Garcia Lanying and Guo Le Chen Blanca Arteaga and Carlos Wan and Mihee Kim Arteaga Cyndi Chen Maximo Francisco Garcia

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Ironellys Suazo

Jorge and Lilian Quintana

Luis and Teresa Melecio



The Company We Keep

We are often known by the company we keep. For the IBOAI, some of the company we keep includes Member IBOs who have been helping the people of Haiti. By the nature of this business, our association of members has resources and connections to provide aid and comfort to earthquake victims in Port-au-Prince and other parts of Haiti. Thousands of IBOs contributed to Haiti Relief through Amway's online American Red Cross donation link.

Other notable IBO contributions:

Jim and Nancy Dornan's Network TwentyOne Network of Caring partnered with Global OutReach International to operate a field hospital and distribute medicine, food, and water. Working with GO InterNational and Free Wheelchair Mission, the team also assembled and distributed wheelchairs to Haitians disabled by the earthquake (see story, page 18).

Dr. Clarence Freed of eFinity was on a surgical mission in Haiti when the earthquake struck. He spent several days after the quake tending to the sick and wounded with scarce supplies and unlimited patience.

Ervin Raber of Markerman has helped thoughtful Americans supply Haitian missions through the Haiti Benefit Auction for 27 years. This, however, was a record season as the organization raised \$400,000 in one weekend and \$300,000 in another to support earthquake relief. They purchased 100 homes to house displaced families in Haiti.

These are just a few examples and do not include the many IBOs who support missions in Haiti when the only catastrophe is poverty.

The IBOAI is proud of the company we keep. We're an association whose members are making a huge contribution to the lives of the world's poorest nation. Their actions speak louder than any natural disaster could ever rumble or roar.

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With his rendition of "I am an Amway IBO" at Diamond Club in Maui, **Shivaram Kumar** brought the house down. No one knew the mild-mannered Double Diamond had a secret superpower!

Now we're on a mission to discover other hot Amway talents. Can you belt out a ballad or tango as a twosome? If so, you could end up on stage at Achievers 2010.

But hurry! Talent show entries can only be accepted through September 30. Go to AchieveMagazine.com or Amway.com (events pages) for full details.

Not a singer or dancer? No worries, you can still participate—by voting for your favorite talent. Starting November 1, the Top 10 finalists, as selected by a panel of independent talent judges, will appear on Amway.com. Browse and be amazed at the talent ... and be sure to vote (one time only, please) for your favorite. Then sit back and watch for your favorite on stage at Achievers 2010!

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December 1-5, 2010

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Jerry and Karen DeBlaay

Corrections and omissions: In the "Legendary Leaders" feature of Volume 3, Issue 2, two award recipients were inadvertently missed: Royal Diamond Award recipients Gordon and Laura Ross and Hall of Fame Award recipients Marks family. Jerry DeBlaay is a member of the Hansen family and a Lifetime Achievement Award recipient. Also, Shivaram Kumar is a Double Diamond, not an Executive Diamond as listed in The IBO Talent Show call for auditions.



