

AMAGRAM

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Diamond Direct Distributors
Raymond & Rita Kho



Diamond Direct Distributors
Young Yeong Leong & Siow Lan

Diamond



Set Your Goal and Work Unswervingly Towards It

Raymond & Rita Kho
Sibu
(Tiong King Huong)

I signed up as an Amway Distributor in 1980 to oblige a colleague. I was a car salesman at that time.

One day, Rita who was office clerk overheard a remark that the Amway business could be very profitable. We had just gotten married and wanted to earn an extra RM500 monthly. As it was also an opportunity for us to work together, we decided to go for it.

In 1981, we qualified as Direct Distributors. Soon after, I embarked on a business venture with a friend and was soon bogged down by the tremendous work pressure. Our Amway business was badly affected. It wasn't until our first child was born that we realised how much we had lost by neglecting it. By then, eight years had passed.

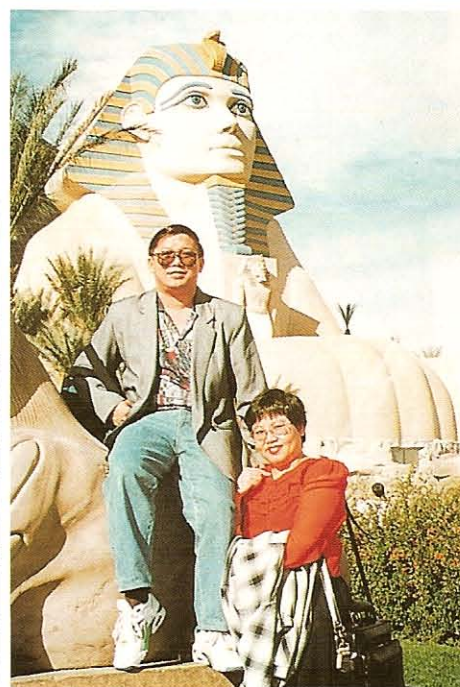
We looked around and saw that there were many successful Amway Distributors. We decided that with determination, persistence and perseverance we, too, could be successful. We requalified as Direct Distributors in November 1983. We became Ruby Direct Distributors in March 1984, Pearl Direct Distributors in November 1985, Emerald Direct Distributors in July 1994 and Diamond Direct Distributors in July 1996.

Challenges are a part of life and our journey to achieving Diamond Direct Distributors had its fair share. When challenges come our way, we have two choices – to face it or to run from it. There is a saying that challenges make a person stronger and success sweeter.

We have gained much from our Amway business – freedom, annual trips abroad, self-development, a positive attitude, financial security, sincere friends and stronger ties with our family members. It's a joy to see Rita's brothers and sisters in the Amway business!

We would like to thank our sponsor, Ruby Direct Distributor Tiong King Huong for introducing us to the business, Billion Link Centre Leaders for their guidance and encouragement, particularly Diamond Direct Distributors William Kong Meng Yu & Siew Mee. Our sincere thanks to our organisation for their cooperation and faith in us. Finally, our thanks to the management and staff of Amway Malaysia.

We believe that success in Amway is not what you are or what you have now but what you want to achieve and your willingness to work towards your goals. If you believe in yourself and have the determination and persistence to strive on, you will succeed.



Diamond

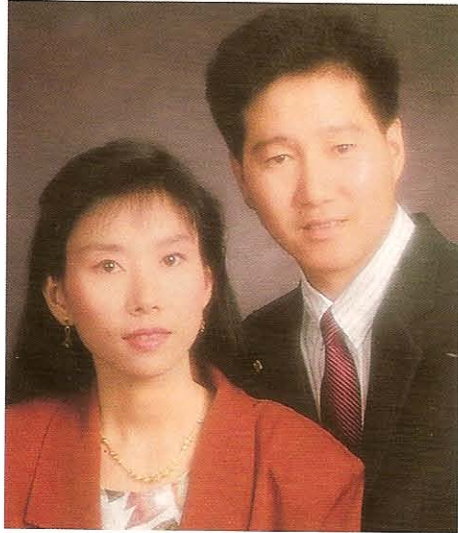


Keep Aiming Higher!

Young Yeong Leong & Siow Lan
Kuantan
(Phoon Mei Lin)



Miri



Johnny Huang & Yik Choo
(Leow Hui Mane)

Setbacks are not failures – looked at in perspective, they are stepping stones to success. We would like to thank our sponsors Michael Tiong & Ee Ee for all their assistance.

I (Johnny) have been a teacher, store keeper and salesman. Throughout this time, I never gave a thought to my future as I was too busy working to pay the bills. When I first joined Amway, I wasn't serious about the business but gradually, I saw its potential. In May 1993 I became a full-time Distributor and went ahead to achieve Ruby Direct Distributor in June 1993 and Pearl Direct Distributor three months later. There have been many setbacks in our road to success. As Pearl Direct Distributors, we lost two of our 21% lines. It was very disheartening, but we got over it and learnt the importance of perseverance. In 1995-96, there were 16 Silver Producers, 3 Gold Producers, 2 Direct Distributors and 2 potential Ruby Direct Distributors in our group. This strengthened the group considerably. Our business has also expanded to Brunei Darussalam and mainland China. We believe that, 'while there is still life, there is hope,' and that success comes with hard work. Today, we own a house, cars and enjoy free trips abroad to places like Beijing, Sydney, Los Angeles, Las Vegas and Hawaii. Amway can make dreams come true!

We are grateful to all Diamond Direct Distributors and the leaders of Amway for their sharing and guidance. Thanks also to all the leaders in Miri for their full cooperation and all the Distributors in my group for their support and encouragement. See you at the top!



Batu Caves



Irene Lim
(Lim Kim Lin & Lai Fung)

I began working part-time in Standard Three. When I was in Standard Six, my father passed away and I started working full-time to help support my family. I took up a tailoring course when I was 18 and was a tailor until 1989 when I became an Amway Distributor. Even though I attended Amway meetings occasionally, my main intention was to use the products. My mother, Diamond Direct Distributor Lee Mun Yoong, has been instrumental to my success in Amway. She has always encouraged me. In 1992, I qualified as Direct Distributor and Ruby Direct Distributor. A road accident in 1994 plunged my tailoring business into dire straits but my Amway business remained strong. I decided to give up the tailoring business to concentrate on my Amway business. In January 1996 I became a Pearl Direct Distributor and achieved Emerald status in June of the same year.

My grateful thanks go to all the Distributors in my group and all the leaders of Family For City Centre for their cooperation. Thanks also to both my children who have been studying hard and supporting me in the business. Success doesn't come overnight. We learn from mistakes and through experience. Perseverance and hard work are the keys to success.

